# Adobe Experience Cloud Release Notes - January 2021

Last update: January 1, 2021

**TOPICS:** Release Notes

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This page describes new features, fixes, and important notices in Adobe Experience Cloud. It also highlights new documentation, training courses, and video tutorials to help you get the most out of Experience Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for Adobe enterprise product and Experience League documentation updates.

Latest update: January 10, 2020

- Adobe System Status (not updated)
- Experience Cloud services and administration
- Experience Platform
- <u>Journey Orchestration</u>
- Analytics and <u>Customer Journey Analytics</u> (Release date: January 14, 2021)

- Audience Manager
- Experience Manager
- <u>Campaign</u>
- Advertising
- <u>Target</u>
- <u>Magento</u>
- Marketo Engage
- Document Cloud

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training. Content has moved to this location from experienceleague.adobe.com. Please update bookmarks accordingly.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

Not updated this month.

See Adobe System Status - May 21, 2020 for the latest release information.

# Experience Cloud services and administration

Experience Cloud services and administration documentation include Customer Attributes, Audience Library (People service), Activation, user and product management, and Experience Cloud cookies.

Not updated this month.

See <u>Cumulative release notes for Experience Cloud services</u> for the latest release information.

# Adobe Experience Platform

Includes release update information for Experience Platform and Experience Platform Launch.

Feature	Release date	Description
Enhanced in-product support interaction for Experience Platform	January 15, 2021	You can now ask a question or report an issue for Experience Platform without leaving your Experience Platform interface. Navigate to Help > Support > Create a support ticket, then enter your inquiry and submit your case directly to Customer Support. You will receive an email notification with a case ID and Customer Support team will reach out to you via ticket to address
		your need.

Latest update: December 9, 2020

See Experience Platform release notes for the most recent updates applying to:

- Dataflows
- Data Science Workspace
- Sources

### **Experience Platform Launch**

See Experience Platform Launch release notes for information about Platform Launch.

### **Adobe Mobile**

iOS Version 4.21.0

General - The SDK is now distributed using XCFrameworks in order to support hardware with the new Apple M1 architecture while maintaining support for existing Intel® architecture.

- IMPORTANT: Upgrading to AdobeMobile XCFrameworks requires Xcode 12.0 or newer.
- IMPORTANT: If using CocoaPods, upgrading to AdobeMobile XCFrameworks requires CocoaPods 1.10.0 or newer.

### **Experience Platform and services tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Updated: January 6, 2021

Published	Name	Туре	Description
December 23, 2020	<u>Union schemas</u> <u>overview</u>	Video	Learn about union schemas used by Adobe Experience Platform's Real-time Customer Profile.
December 22, 2020	Create multi-entity segments	Video	Learn how to build multi-entity segments in Adobe Experience Platform's Segment Builder.

Published	Name	Туре	Description
December 21, 2020	Create collections	Video	Learn how to create collections in Offer Decisioning. Collections are used to manage offers in logical groups and are required to build Offer Decisioning activities.
December 21, 2020	<u>Deliver offers with</u> the Decisions API	Video	Learn how to deliver Offer Decisioning offers with the Decisions API.
December 15, 2020	<u>Create personalized</u> <u>offers</u>	Video	Learn how to create personalized offers in Offer Decisioning.
December 15, 2020	<u>Create fallback</u> <u>offers</u>	Video	Learn how to create fallback offers in Offer Decisioning.
December 14, 2020 (Updated)	Understanding Real- time Customer Profile	Video	This video explains how Adobe Experience Platform assembles and updates Real-Time Customer Profiles and how you can access and use these profiles.

Published	Name	Туре	Description
December 10, 2020	<u>Create Tags</u>	Video	Learn how to create tags in Offer Decisioning. Tags are optional building block components of offers. They can be used to organize offers and group them in dynamic collections.
December 9, 2020	Create Rules in Offer  Decisioning	Video	Learn how to create rules in Offer Decisioning. Rules are built using the events and attributes in Platform's Real-time Customer Profile and from the eligibility constraints of offers.
December 9, 2020	<u>Create Placements</u>	Video	Learn how to create placements in Offer Decisioning. A placement is the combination of content type and channel, such as an image in an email or HTML code on a website.

Published	Name	Туре	Description
October 29, 2020 (Updated)	Offer Decisioning	Video	Learn how brands can use Adobe's new Offer Decisioning service to define and manage their offers, leverage real- time customer data, and deliver the right experiences t expect.
October 26, 2020 (Updated)	Introduction to Offer Decisioning	Video	This video gives an overview of Offer Decisioning, an application service built on top of Adobe Experience Platform. The video covers the business challenges Offer Decisioning solves, its key capabilities, the basic architecture, and its main use cases.

Published	Name	Туре	Description
October 26, 2020 (Updated)	Ingest Data using the Salesforce CRM Source Connector	Video	The Salesforce CRM Source connector allows you to easily batch ingest data from Salesforce CRM into Adobe Experience Platform's Real-time Customer Profile and Experience Data Lake, in a seamless and scalable manner.
October 13, 2020 (Updated)	Ingest Data using the Salesforce CRM Source Connector	Video	The Salesforce CRM Source connector allows you to easily batch ingest data from Salesforce CRM into Adobe Experience Platform's Real-time Customer Profile and Experience Data Lake, in a seamless and scalable manner.
October 23, 2020 (Updated)	Bring Data into Real- time Customer Profile	Video	Real-Time Customer Profile powers cross channel personalization at scale through each phase of the customer journey.

Published	Name	Туре	Description
October 13, 2020 (Updated)	Configure Attribution AI	Video	Learn how to create an instance of Attribution AI to understand the impact of your marketing channels and campaigns.
October 13, 2020 (Updated)	Configure Customer Al	Video	Learn how to create an instance of Customer AI to predict customer behavior.

# Journey Orchestration

Use Adobe Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

## New product releases

- November release Read more
- October release Read more

## Additional resources for Journey Orchestration

<u>Documentation</u> - <u>Release Notes</u> - <u>How-to videos</u>

# Adobe Analytics

Release date: January 14, 2021

• New features in Adobe Analytics

- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- <u>AppMeasurement</u>

# **New features in Adobe Analytics**

Feature	<u>General Availability</u> - Target Date	Description
Analysis Workspace – Component selection	February 4, 2021	The drop-down/drop zone component found in Quick Insights has been added to all drop zones in Workspace. This enhancement allows you to pick from a drop-down list of compatible components or continue to use the space as a drop zone.
Analysis Workspace – Image URLs	January 14, 2021	You can add images to Workspace projects by referencing a public image URL.

# **New features in Customer Journey Analytics**

Feature	<u>General Availability</u> - Target Date	Description
Device and Geography dimensions	October 30, 2020	These dimensions are now available by default as part of the Standard Lookup support project in the Adobe Analytics Source Connector. This much-requested addition increases parity between Adobe Analytics and CJA.
Journey IQ: Cross-Channel Analytics	January 11, 2021	Journey IQ: Cross-Channel Analytics enables you to rekey an Adobe Analytics (or other) event dataset in Experience Platform data lake from one ID namespace to another. Typically, you can rekey the event dataset from a cookie-based ID to a person-based ID. This way, the rekeyed dataset can be combined with other person-based data in a CJA connection, thus enabling cross-device and cross- channel analysis in Analysis Workspace. Learn more

Feature	<u>General Availability</u> - Target Date	Description
Analysis Workspace – Component selection	February 4, 2021	The drop-down/drop zone component found in Quick Insights has been added to all drop zones in Workspace. This enhancement allows you to pick from a drop-down list of compatible components or continue to use the space as a drop zone.
Analysis Workspace – Image URLs	January 14, 2021	You can add images to Workspace projects by referencing a public image URL.

## **Fixes in Adobe Analytics**

- Fixed formatting, downloading, and sending issues with downloaded CSV reports in Workspace. (AN-224844 AN-240295)
- Fixed an issue that caused no data for mobile attributes to appear in Livestream even though the Analytics report suite contained data. (AN-241169)
- Fixed an issue that prevented the Real-Time report from showing any data. (AN-242477)
- In Reports & Analytics, fixed an issue that caused no data to show when using the *contains* filter. (AN-237354)
- Fixed an issue that caused segments deleted from Adobe Analytics to continue to be used in the Campaign Data Connector. (AN-236713)
- Fixed issues with scheduled reports getting stuck in the reports queue. (AN-242599, AN-242554, AN-242900, AN-243329)
- Fixed issues with shared target reports in Reports & Analytics. (AN-234638)

- Fixed an issue with bar graphs not showing data in Workspace. (AN-232127)
- Fixed issues with customers being unable to log in to Adobe Analytics. (AN-241882 AN-238802)
- Updated the Mobile Device report to include the Samsung Galaxy Z Fold2 5G. (AN-238246)
- Fixed issues with errors in scheduled reports in Workspace. (AN-236707, AN-243449)
- Fixed an issue with data source files not getting picked up by FTP. (AN-240347)
- Fixed an issue that caused an error when trying to access Advertising Analytics. (AN-241478)
- Fixed an issue with files are not getting picked up from Classification FTP. (AN-242490)
- Fixed a UI rendering error in Workspace. (AN-243123)
- Fixed a Data Warehouse issue with being unable to receive files from the SFTP server. (AN-244679)
- Fixed an issue that prevented the Download Report link from working, found under Admin > Logs > Usage and Access Logs. (AN-238058)

### **Additional Adobe Analytics fixes**

AN-204659; AN-221726; AN-230949; AN-231984; AN-232835; AN-233989; AN-235593; AN-235989; AN-236823; AN-236840; AN-237168; AN-237262; AN-237265; AN-237633; AN-237740; AN-238523; AN-238870; AN-238941; AN-239414; AN-239649; AN-239652; AN-239676; AN-239703; AN-240184; AN-240219; AN-240412; AN-240530; AN-240609; AN-240625; AN-240664; AN-240682; AN-240715; AN-241052; AN-241077; AN-241112; AN-241149; AN-241578; AN-241714; AN-242157; AN-242485; AN-242535; AN-242573; AN-242608; AN-242728; AN-242818; AN-242820; AN-242963; AN-242978; AN-243013; AN-243054; AN-243105; AN-243172; AN-243181; AN-243255; AN-243326; AN-243418; AN-243449; AN-243463; AN-243507; AN-243518; AN-243519; AN-243598; AN-243805; AN-243814; AN-243910; AN-243929; AN-244009; AN-244012; AN-244105; AN-244121; AN-244137; AN-244188; AN-244225; AN-244305; AN-244357; AN-244363; AN-244419; AN-244607; AN-244695; AN-244713; AN-244828; AN-244843; AN-244876; AN-244877; AN-245388; AN-245470

## Important notices for Analytics administrators

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	January 6, 2021	On April 30, 2021, the following Analytics Legacy API services are slated to reach their end-of-life date and will be shut down. Any current integrations built using these services will stop working on that day.  1.3 Analytics APIs 1.4 SOAP Analytics APIs Legacy OAuth Authentication (OAuth and JWT)
		Adobe has provided a  Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4  Analytics REST APIs and/or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe I/O Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.

Notice	Date Added or Updated	Description
Adding HSTS header to all incoming HTTPS requests	Sept. 29, 2020	On Sept. 29, 2020, we started adding the HSTS header to all incoming requests that use HTTPS. This instructs the browser/client to make all future requests in HTTPS, which is a considered a security best practice. At this point, we will not enforce this for incoming requests using HTTP.

Notice	Date Added or Updated	Description
Change to Experience Cloud ID Service cookie setting	Sept. 22, 2020	An update to the privacy settings for Chrome version 80 impacted the ability of Adobe Analytics to track some users viewing Google AMP pages. Specifically, it prevents cross-domain tracking of users viewing Google-hosted AMP pages. This could result in inflated counts of unique visitors. This fix allows users to address this problem by changing the settings for their ECID cookies.  Currently, Analytics sets Experience Cloud ID Service (ECID) cookies with the setting SameSite = Lax which, prior to version 80 of Chrome, allowed cross-domain tracking. This is no longer the case. This change allows users to update the SameSite setting for ECID cookies to None.  This change allows the Analytics cookie to be shared in more situations, but Analytics cookies do not contain sensitive information. In addition, when choosing this setting, cookies must be set to Secure so that data can be passed only via HTTPS

Release Notes - January 2021   Ad	IODE Experience Glodd
Date Added or Updated	Description
	connections. If you would
	like to make this change, please have a supported
	user open a ticket with
	Customer Care.
Aug. 21, 2020	On August 13, 2020, Adobe
	Analytics migrated its
	frontend architecture from
	`omniture.com
Aug. 21, 2020	Ad Hoc Analysis is not
	currently compatible with
	Java™ 8 versions 1.8.0_261+.
	To ensure that your access to
	this tool is not disrupted
	before the <u>end-of-life date</u> is
	reached, Adobe
	recommends that you
	maintain a Java™ 8 version
	before 1.8.0_261.
	Date Added or Updated  Aug. 21, 2020

Notice	Date Added or Updated	Description
EOL of Adobe Data Connectors	July 13, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. Adobe has a new standard in the Adobe Exchange Partner Program that should be adopted for any integrations that wish to continue to be offered and supported. The official end-of-life date is still to be determined, but Adobe anticipates it to be in the next 12-18 months (mid 2021 to end of 2021). Learn more
EOL of Ad Hoc Analysis	Aug. 6, 2018	Adobe announced the intention to end-of-life Ad Hoc Analysis on March 1, 2021. For more information, visit <u>Discover Workspace</u> .

### **AppMeasurement**

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

## **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Adobe Audience Manager

New features, fixes, documentation, and tutorials in Audience Manager.

## **Audience Manager courses and tutorials**

New videos, tutorials, or courses published for Audience Manager.

Published	Name	Туре	Description
December 15, 2020	Setting Permissions with Role-Based Access Control	Video	Learn how to manage permissions at the group level, controlling who gets to see and work with assets, including traits, segments, destinations, and models. Set up the permission groups and add users to them.

# Adobe Experience Manager

New features, fixes, and updates in Adobe Experience Manager (AEM). Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

#### **NOTE**

Adobe recommends visiting <u>Experience Manager release updates and roadmap</u> frequently to stay current on release information.

## **Product updates**

#### • Experience Manager 6.5.7.0

Experience Manager 6.5, Service Pack 7 (6.5.7.0 released November 26, 2020) is an important update that includes new features, key customer enhancements, improved performance, stability, and security, released since the general availability of Experience Manager 6.5, April 2019.

- Release notes
- AEM Forms release deliverables
- Experience Manager 6.4.8.3

Experience Manager 6.4, Service Pack 8, Cumulative Fix Pack 3 (6.4.8.3 released November 26, 2020) is an important update that includes several internal and customer fixes since the general availability of Experience Manager 6.4, Service Pack 8 (6.4.8.0), March 2020.

- Release notes
- AEM Forms release deliverables

#### **Product releases**

• Experience Manager as a Cloud Service

What is new on Experience Manager as a Cloud Service?

- Adobe Experience Manager Sites as a Cloud Service
  - <u>Content Fragment HTTP API</u>: Add the ability to add/update and delete Content Fragment variations using the HTTP API.
- Adobe Experience Manager Assets as a Cloud Service
  - Integration with Adobe InDesign Server is now available for Experience Manager as a Cloud Service. It provides automation to process Adobe InDesign files using Adobe InDesign Server scripting and lets users use Assets templates user interface to create brochures or ads. Only InDesign Server hosted by Adobe Managed Services is supported for Experience Manager as a Cloud Service.
  - Experience Manager is enhanced to track and display asset references when an asset is used in a remote Experience Manager Sites deployment using the Connected Assets functionality. A new References tab in asset's Properties page now lists local and remote references of the asset. The references let DAM users track asset usage in Sites pages and in compound assets in Assets.
     See <u>configure and use Connected Assets</u>.

https://experienceleague.adobe.com/docs/release-notes/experience-cloud/previous/2021/01142021.html?lang=en

- Dynamic Media capabilities are now accessible by way of Sites image-based Core
  Components. Authors can quickly configure components to use Image Presets, Smart
  Crop, and Image Modifiers when creating webpages.
   See Core Components 2.13.0 release.
- Experience Manager desktop app lets users upload files and folders by dragging the files from Windows Explorer or Mac Finder on the desktop app interface.
   See <u>add assets using desktop app</u>.
- Adobe Experience Manager Commerce as a Cloud Service
  - Released CIF Venia Reference Site 2020.12.01 that includes the latest CIF Core Components version v1.6.0.
     See CIF Venia Reference Site.
  - Released CIF Core Components v1.6.0.
     See <u>CIF Core Components</u>.

#### Cloud Manager

- Self-service management of <u>SSL Certificates</u> and <u>Custom Domain Names</u>.
- Self-service management of <u>IP Allow Lists</u>.
- Updated Environment details page now allows users to manage Custom Domain Names and IP Allow Lists on their environments.

#### Code Refactoring Tools

- New version of AIO-CLI plug-in released. Latest version of this plug-in includes bug fixes for the Experience Manager Dispatcher Converter and the Repository Modernizer and also supports a new utility - Index Converter.
   See <u>Unified Experience</u> to learn more about this plug-in.
- Index Converter is a utility that can be used to transform a customer's Custom OAK
   Index Definitions to Experience Manager as a CLoud Service compatible OAK Index
   Definitions.

See Index Converter.

• New feature added to <u>Repository Modernizer</u> that creates a separate package ui.config to contain all OSGi configurations.

See the AEM as a Cloud Service release notes.

### Self-Help

#### **Experience Manager as a Cloud Service**

New feature documentation updates are available in the links above. Additional documentation updates include the following:

#### • Best Practices Analyzer

Cloud Readiness Analyzer is now Best Practices Analyzer (BPA). BPA provides a best
practices assessment of your current Experience Manager implementation and helps
assess the readiness to move from an existing AEM instance to AEM as a Cloud Service.

#### Foundation

- Workflows Support was added for searching workflow instances based on Workflow Title, Workflow Model, Status, Initiator, Payload Path and Start Date.
   See Search Workflow Instances.
- Publish-Tier User Data Synchronization User data, including profile attributes and group memberships, can be persisted on the publish tier.
   See <u>Registration, Login, and User Profile documentation</u>.

### **Experience Manager Forms**

Documentation for the following features included in the 6.5.7.0 release is available:

- You experience faster server-side validations and PDF to adaptive form conversion after installing the service pack.
- You can now undo all resizing changes and apply default layout to each component in Layout mode of an adaptive form. See <u>Use layout mode to resize components</u>.
- Experience Manager Forms form data model when integrating with RESTful web services as the data source now includes HTTP client configurations for connection management. See <u>Configure data sources</u>.

### Community

Latest Adobe Experience Manager content on Experience League for January 2021 - See a comprehensive list of feature videos, articles, tutorials, and course here.

# **New Experience Manager courses and tutorials**

Updated: December 2, 2020

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
Published  December 7, 2020	Query AEM using GraphQL from an external app	<b>Type</b> Article	Get started with Adobe Experience Manager (AEM) and GraphQL. Explore AEM's GraphQL APIs a sample WKND GraphQL React app. Learn how this external app makes GraphQL calls to AEM to power its
			experience. Learn how to perform basic error handling.

Published	Name	Туре	Description
December 7, 2020	Explore GraphQL APIs	Article	Get started with Adobe Experience Manager (AEM) and GraphQL. Explore AEM's GraphQL APIs using the built-in GrapiQL IDE. Learn how AEM automatically generates a GraphQL schema based on a Content Fragment model. Experiment constructing basic queries using the GraphQL syntax.
December, 2020	Authoring Content Fragments	Article	Get started with Adobe Experience Manager (AEM) and GraphQL. Create and edit a new Content Fragment based on a Content Fragment Model. Learn how to create variations of Content Fragments.

Published	Name	Туре	Description
December 7, 2020	Defining Content Fragment Models	Article	Get started with Adobe Experience Manager (AEM) and GraphQL. Learn how to model content and build a schema with Content Fragment Models in AEM. Review existing models and create a new model. Learn about the different data types that can be used to define a schema.
December 9, 2020	API compatibility	Article	Create a simple article that clearly communicates which AEM APIs (npm, Java™, HTTP) can be used for various Assets operations.
December 2, 2020	Downloading  Content Fragments	Video	An overview of the download capabilities of Content Fragments.

Published	Name	Туре	Description
December 7, 2020	Content Fragment Editorial Capabilities	Video	A video overview of the advanced capabilities of Content Fragment editor. Learn how to use annotations and version comparison with Content Fragments.
December 4, 2020	OCR data extraction with or without barcode from government-issued documents	Article	Populate adaptive form by extracting data from government-issued documents like a driver's license or passport.
December 14, 2020	AEM Headless with GraphQL Overview	Video	An overview of the GraphQL API implemented in Adobe Experience Manager or AEM. The GraphQL API in AEM is primarily designed to deliver Content Fragment data to downstream applications as part of a headless deployment.

Published	Name	Туре	Description
December 16, 2020	<u>Dynamic Media</u>	Video	The Image
	Core Component		component, part of
			Experience Manager
			Core Components,
			has built-in support
			for Dynamic Media.
			Learn about how
			the Image
			component allows a
			content author to
			use features of
			Dynamic Media like
			Image Presets,
			Smart Crop and
			Image Modifiers on
			an Experience
			Manager Sites page.

## **Experience Manager release information**

All Experience Manager release notes are maintained at the following pages:

- Experience Manager release updates and roadmap
- AEM as a Cloud Service release information
- AEM Cloud Manager release notes
- Automated Forms Conversion Service release notes
- AEM 6.5 Service Pack release notes
- AEM 6.4 Cumulative Fix Pack release notes
- AEM Assets Dynamic Media release notes
- AEM Brand Portal release notes
- AEM desktop app release notes

- <u>AEM Dispatcher release notes</u>
- <u>Livefyre release notes</u>

## Additional help resources for AEM

- AEM as a Cloud Service guides
- AEM 6.5 Learn & Support Home
- AEM 6.4 Learn & Support Home
- AEM 6.3 Learn & Support Home
- AEM 6.2 Learn & Support Home
- Cloud Manager User Guide
- Older Versions of AEM Documentation
- <u>Dynamic Media Classic Help Home</u>

# Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

## New product releases

Release information for Campaign Classic, Campaign Standard, and Control Panel.

### **Campaign Classic**

- 20.3.3 release Read more
- 20.3.1 release Read more
- 20.2.4 release Read more
- 20.1.4 release Read more
- 19.2.4 release Read more

• 19.1.8 release - Read more

### **Campaign Classic Gold Standard**

• Gold Standard 11 release - Read more

## Help resources

- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

### New Campaign courses and tutorials

New videos, tutorials, and courses published over the past month.

Published	Name	Solution	Description
December 23, 2020	Configuring dynamic content	Campaign Classic	(Video) Understand the different types of dynamic content and learn how create and apply personalization blocks and conditional statements to a delivery.

Published	Name	Solution	Description
December 23, 2020	Configuring and managing subscription services	Campaign Classic	(Video) Learn how to setup and manage subscriptions and target subscribers.
December 22, 2020	Accessing built-in reports	Campaign Classic	(Video) Understand built-in reporting and analysis in Campaign Classic and learn how to generate a delivery report.
December 22, 2020	Troubleshooting email delivery issues	Campaign Classic	(Video) Learn how to troubleshoot delivery issues.
December 18, 2020	Creating Direct Mail Deliveries	Campaign Classic	(Video) Learn how to create a direct mail delivery and use seed addresses in a campaign.
December 18, 2020	Managing approvals in a campaign	Campaign Classic	(Video) Learn how to set up approvals and a campaign and how to differentiate between delivery and workflow approvals.

Published	Name	Solution	Description
December 18, 2020	Executing a campaign	Campaign Classic	(Video) Learn how to execute a campaign, review an email delivery and the delivery properties.
December 15, 2020	Extending the App Subscription schema to personalize push notifications	Campaign Classic	(Video) Learn how to extend the app subscription schema to be able to store personalization values Campaign receives from a mobile app.

# Advertising

Release notes for Adobe Advertising.

- New features in Advertising DSP
- New features in Advertising Search

## **New features in Advertising DSP**

Last updated: October 28, 2020

Feature	Description
New Help	(october 28 release) The legacy help was replaced with updated pages, which are available from the Help link in the DSP main menu and are also available always from https://experienceleague.adobe.com/docs/cloud/dsp/home.html
Campaigns	(october 28 release) The previous Campaigns Beta views are now the default Campaigns views, for quicker insights, simplified workflows, and customized views.
Private Inventory	(October 15 release) All users can now set up and edit deal ID details using a new deal ID form, which is a simplified version of the legacy Smart Ad Serving form. To set up new deal ID details, go to Inventory > Deals, select Create, and then select Deal ID Beta.
Placement Forecasting	(October 15 release) For placements with placement-level pacing, the Forecast section of the placement settings includes a new Estimated Maximums section, which indicates how much more capacity is available with the current targeting configuration.

# New features in Advertising Search

Last updated: October 17, 2020

Feature	Description
Search Campaigns	In the Accounts view, the Access column now indicates when Advertising Search is unable to log in to an enabled search engine account. To see the cause of the error, hold the cursor over the warning icon.
Custom Alerts	The former Alerts Beta is now called Custom Alerts.
Custom Alerts	In custom alerts, the workflow for identifying when metrics for the specified date range have increased or decreased from metrics for the previous period was simplified and moved to the Filters tab.

## Ad Cloud tutorials and courses

Updated: December 2, 2020

Published	Name	Solution	Description
November 14, 2020	Create Advertising  Dashboards with	Video	Techniques for creating an
	Adobe Analytics		Advertising
			dashboard for live campaign
			monitoring.

Published	Name	Solution	Description
November 14, 2020	Create Advertising Site Entry Reports	Video	Creating an Advertising site entry report to monitor day of week, time of day, browser, and geographical influence.
November 14, 2020	Create Analytics Custom Metrics with Advertising Data	Video	Useful custom metrics to create when using Advertising data within Adobe Analytics.
November 14, 2020	Create Analytics Segments for Activation and Reporting	Video	Using Advertising dimensions to create segments for cleaner reporting and analysis.
November 14, 2020	Understanding Predictive Audiences	Video	In this video, we discuss what Audience Manager Predictive Audiences are, present details about how they work, and point out use cases.

Published	Name	Solution	Description
November 14, 2020	Create Analytics Profiles for Advertising Activation and Reporting	Video	How to use Adobe Analytics to create robust site retargeting pools for Advertising remarketing.
November 14, 2020	Reporting with Advertising Marketing Channels	Video	How the Advertising view-through and click-through entry data works with Adobe Analytics Marketing Channels.
November 14, 2020	Create a Pre-Launch Campaign Analysis with Adobe Analytics	Video	How to use Adobe Analytics to set the foundation for launching an Advertising paid media campaign.

# **Magento**

For Magento release notes, see:

- Magento Commerce 2.3.5
- Magento Open Source 2.3.5

# **◎**Target

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

## **Core Marketo Engage updates**

See Marketo <u>release notes</u> for the latest release information.

## **Upcoming features**

The following features are releasing throughout the quarter:

Feature	Description
Bizible	<ul> <li>New account-based segmentation</li> <li>Save dashboard-specific filters</li> <li>Export Bizible dashboards as PDFs</li> </ul>
Sales Connect	Compose Window and Command Center updates/enhancements

### **Deprecations**

- Asset API "\_method" Parameter: After September 2020, Asset API Endpoints will no longer accept \_method to pass Query Parameters in a POST body to bypass URI length limitations.
- Internet Explorer Support Deprecation: Beginning with the July release on July 31, 2020, the Marketo Engage user interface will no longer be supported on Internet Explorer.

For cumulative and historical release notes, see Marketo release notes.

# Document Cloud

Release information and help resources for Adobe Document Cloud.

#### **Acrobat tutorials**

Published	Name	Туре	Description
December 29, 2020	Organize pages	Article	Use Organize Pages in Acrobat Document Cloud to add, replace, extract, rotate, delete, and move pages in your PDF.
December 29, 2020	Create fillable forms	Article	Turn a scanned paper form or document created in InDesign, Microsoft® Word or Excel, or other application into a fillable PDF form.
December 29, 2020	Scan & OCR	Article	Convert scans or images of documents into searchable, editable PDF files, and adjust the quality of the resulting file.
December 28, 2020	Preparing Accessible PDF files	Article	Create universally accessible PDF files.

Published	Name	Туре	Description
December 28, 2020	Working with form  data	Article	If you have a set of completed forms and must compile the data, you can use Acrobat DC to merge the responses into a single spreadsheet.
December 28, 2020	Reduce file size and optimize	Article	Reduce large files and optimize your PDFs without compromising quality for sharing, posting, or archiving.
December 21, 2020	Making PDF Ballots  More Accessible	Webinar	Learn about key areas of PDF accessibility necessary to allow users of assistive technologies, such as screen readers, to read and complete their ballots.
December 21, 2020	Redact & Sanitize	Article	Use the Redact tool to permanently remove private or sensitive information from your PDF and Sanitize document.

Published	Name	Туре	Description
December 18, 2020	Action Wizard	Article	Create an action to automatically apply a set of commands to one or multiple files.
December 15, 2020	Configuring Trait Expiration with the Time to Live (TTL) Setting	Video	Learn how to work with Time to Live, which is an expiration of membership in the trait if you don't requalify within the specified period.

## New Adobe Sign courses and tutorials

New videos, tutorials, or courses published for Adobe Document Cloud.

Published	Name	Туре	Description
December 22, 2020	Paycheck Protection	Demo	See how you can use Adobe Sign to convert the Payment Protection Program form into an online interactive form.

For Document Cloud help, see:

- Adobe Acrobat Learning Hub
- Adobe Sign Learning Hub

• <u>Document Cloud Learn & Support</u>

<u>Previous page</u>

Next page

# Adobe Experience Cloud Release Notes - February 2021

Last update: February 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



Experience Cloud solutions and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### **NOTE**

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: March 10, 2021

- Adobe System Status
- Experience Cloud services and administration
- Experience Platform Updated February 21, 2021

- Journey Orchestration
- Analytics Updated March 10, 2021
- <u>Customer Journey Analytics</u>
- <u>Audience Manager</u>
- Experience Manager
- <u>Campaign</u>
- Advertising Cloud
- Target
- Magento
- Marketo Engage
- Document Cloud
- Creative Cloud Enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at <a href="status.adobe.com">status.adobe.com</a>.

Not updated this month.

See Adobe System Status - May 21, 2020 for the latest release information.

# Experience Cloud services and administration

<u>Experience Cloud services and administration</u> documentation includes Customer Attributes, Audience Library (People service), Activation, user and product management, and Experience Cloud cookies.

February 4, 2021

• **Sign-in update**: An update to Experience Cloud removes the initial Experience Cloud sign-in introduction screen. Starting February 4, you will be sent directly from https://experience.adobe.com/login to the Adobe sign-in screen.

# Adobe Experience Platform

Includes release update information for Experience Platform and Experience Platform Launch.

- Experience Platform release notes. (January 27, 2021)
- Experience Platform Launch release notes. (January 13, 2021)

## **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
February 26, 2021	Monitor data flow in Adobe Experience Platform	Learn how to monitor and track data that gets ingested into Adobe Experience Platform using Platform's UI and API.	
February 10, 2021	Configure the Azure Blob Destination	Video	Learn how to walk through the steps required to set up and configure and Azure Blob Storage destination in Realtime Customer Data Platform (Real-time CDP).

Published	Name	Туре	Description
February 4, 2021	<u>View identity graphs</u>	Video	How to use the identity graph viewer feature to search, explore, and filter identity graphs for validation and debugging.
February 3, 2021	Batch data ingestion overview	Video	An overview of batch data ingestion in Adobe Experience Platform. Learn how to ingest batch data using the API.
February 3, 2021	Activate data to non-Adobe Applications	Video	Learn how Adobe's Real-Time CDP helps you create true personalization strategies with your audiences. Also, learn how it folds into your existing eco-system and non-Adobe applications from Microsoft®, Google, and Facebook.
January 21, 2021	Course Intro for Getting Started with Intelligent Services for Marketers	Video	An introduction to the Getting Started with Intelligent Services for Marketers course.

Published	Name	Туре	Description
January 13, 2021	Introduction to the Getting Started with Offer Decisioning for Marketers	Video	And introduction to the Getting Started with Offer Decisioning for Marketers course.
January 31, 2021	Load data in JupyterLab notebooks	Video	Learn about JupyterLab in Data Science Workspace.
January 12, 2021	<u>Create Merge</u> <u>Policies</u>	Video	Learn how to create merge policies in Adobe Experience Platform.

# Journey Orchestration

Use Adobe Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

## Latest product releases

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration</u> <u>Release Notes</u>.

### **New Journey Orchestration courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
January 22, 2021	Jumping to another journey	Video	Learn how to push individuals from one journey to another.

#### **More resources for Journey Orchestration**

<u>Documentation</u> - <u>Release Notes</u> - <u>How-to videos</u>

# Adobe Analytics

Release date: February 18, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators Updated March 10, 2021
- Analytics courses and tutorials
- <u>AppMeasurement</u>

#### **New features in Adobe Analytics**

Feature	<u>General Availability</u> - Target Date	Description
Analysis Workspace – Component selection	February 4, 2021	The drop-down/drop zone component found in Quick Insights has been added to all drop zones in Workspace. This enhancement allows you to pick from a drop-down list of compatible components or continue to use the space as a drop zone.
Analytics dashboards language selection	January 14, 2021	Navigate to <b>Settings</b> > <b>Preferences</b> > <b>Language</b> to select a language in the Analytics dashboard.

#### **New features in Customer Journey Analytics**

Feature	<u>General Availability</u> - Target Date	Description
Analysis Workspace – Component selection	February 4, 2021	The drop-down/drop zone component found in Quick Insights has been added to all drop zones in Workspace. This enhancement allows you to pick from a drop-down list of compatible components or continue to use the space as a drop zone.
CJA API	February 18, 2021	The CJA APIs are now available. These APIs allow you to programmatically edit components and retrieve reports. See the CJA API documentation for more information.

## **Fixes in Adobe Analytics**

- Fixed an issue that resulted in increasing the Adobe Analytics 2.0 API gateway timeout to 300 seconds (5 minutes). (AN-232335)
- Fixed performance issues with Workspace, API 2.0, and Adobe Report Builder reporting (AN-245644, AN-244504, AN-243060)
- Fixed an issue that caused an Error while clicking Add in Analytics Data Feed. (AN-243171)
- Fixed issues with classifications not classifying data. (AN-243823, AN-247049, AN-244114)
- Fixed an issue with scheduled projects: customers could only see those projects they owned, but not all scheduled projects (AN-246955)

- Fixed an issue with the A4T panel in Workspace that caused projects to not open. (AN-246881)
- Fixed an issue with Workspace throwing an error related to A4T Calculated Metrics. (AN-247082)
- Fixed an issue with Data Warehouse API requests not returning data. (AN-236931)
- Fixed an issue with access to a virtual report suite only being possible in conjunction with access to the parent report suite. (AN-247042)
- Fixed an issue that caused an error when converting projects from Ad Hoc Analysis to Workspace. (AN-221215)
- Fixed an issue with the incorrect number of filtered projects showing in the Workspace Project Manager. (AN-244934)

#### **Additional Adobe Analytics fixes**

AN-224987; AN-229009; AN-239750; AN-239765; AN-241620; AN-242996; AN-243577; AN-243774; AN-244509; AN-244746; AN-244763; AN-244868; AN-244960; AN-245016; AN-245097; AN-245727; AN-246141; AN-246283; AN-246340; AN-246532; AN-246669; AN-246744; 246763; AN-246892; AN-246898; AN-246961; AN-247643; AN-247048; AN-247134; AN-247758; AN-247774; AN-248179; AN-248226; AN-248297; AN-248300; AN-248303; AN-248376; AN-248495; AN-248647

#### **Important notices for Analytics administrators**

Notice	Date Added or Updated	Description
EOL of Full Processing Data Sources	March 10, 2021	Adobe plans to deprecate full processing data sources in the future. As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk</u>
		<u>Data Insertion API</u> to import this type of data.

Notice	Date Added or Updated	Description
Reports & Analytics landing page options	February 19, 2021	On March 25, 2021, options to set new Reports & Analytics dashboards or other content as your Adobe Analytics landing page will be removed. If you previously set a Reports & Analytics page as your custom landing page, it will continue to work until your landing page is modified in User Preferences. As of March 25, 2021, you can no longer define new Reports & Analytics custom landing pages.
EOL of Ad Hoc Analysis	Jan. 2021	Ad Hoc Analysis reached its end-of-life date on March 1, 2021. For more information, visit <u>Discover Workspace</u> .

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	January 6, 2021	On April 30, 2021, the following Analytics Legacy API services are slated to reach their end-of-life date and will be shut down. Any current integrations built using these services will stop working on that day.
		<ul> <li>1.3 Analytics APIs</li> <li>1.4 SOAP Analytics APIs</li> <li>Legacy OAuth Authentication (OAuth and JWT)</li> </ul>
		We have provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe Developer Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0

Notice	Date Added or Updated	Description
EOL of Adobe Data Connectors	July 13, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. A new standard is available in the Adobe Exchange Partner Program. You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is August 1, 2021. Learn more
Adding HSTS header to all incoming HTTPS requests	Sept. 29, 2020	On Sept. 29, 2020, Adobe started adding the HSTS header to all incoming requests that use HTTPS. This header instructs the browser or client to make all future requests in HTTPS, which is a considered a security best practice. At this point, Adobe will not enforce this for incoming requests using HTTP.

Notice	Date Added or Updated	Description
		connections. If you would
		like to make this change, a
		supported user can open a
		ticket with Customer Care.

### **AppMeasurement**

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

## **Analytics courses and tutorials**

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
February 8, 2021	Adding Trendlines to Line Visualizations	Video	In Visualization Settings, you can choose to add a regression or moving average trendline to your line series. This feature helps depict a clearer pattern in the data.

Published	Name	Туре	Description
February 8, 2021	Adding Implementation Plug-ins in Platform Launch	Video	Implementation plug-ins are pieces of JavaScript code that you can add to your Analytics implementation to track additional, custom data. In this video, learn how and where to add the code in Platform Launch.
January 6, 2021	Media Concurrent Viewers Panel in Analysis Workspace	Video	Understand where peak concurrency occurred or where drop-offs happened. Get valuable insight into the quality of content and viewer engagement, and help with troubleshooting or planning for volume and scale.

## **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Adobe Audience Manager

New features, fixes, documentation, and tutorials in Audience Manager.

Feature	Date Added or Updated	Description
Audience Manager user migration to Admin Console	Pate Added or Updated  February 1, 2021	Audience Manager user account management is moving to the Adobe Admin Console, for a more streamlined experience across your Adobe solutions. Follow the steps described in this article to facilitate user migration. All Audience Manager administrators should start migrating their
		user accounts to Adobe Admin Console as soon as possible.

#### **Fixes and Improvements**

- Fixed an issue in the <u>Onboarding Status Report</u>. In this issue, there was a discrepancy between the records in the report and the ones in the file uploaded by an onboarding partner. (AAM-57415)
- Fixed an issue with Model cloning in the Predictive Audiences feature. (AAM-56775)
- Fixed an issue with duplicating traits and segments where the wrong trait or segment would get duplicated. (AAM-57351)
- Fixed an issue where the Select all check box in Models > Exclude Traits was not clickable for users. (AAM-57366)
- Fixed an issue in **Segment Builder** where the **Select all** check box would not select all traits. (AAM-55640)

### **Audience Manager courses and tutorials**

New videos, tutorials, or courses published for Audience Manager.

Published	Name	Туре	Description
February 5, 2021	Steps for Ingesting File-Based Data	Video	Learn the steps you must consider as you onboard offline data into Audience Manager, including the filename requirements for the data file.
February 5, 2021	Formatting and Ingesting File-based Data	Video	When bringing your first-party data into Audience Manager to better understand and target your customer, certain formatting requirements exist for the data. Learn about some of the main options and where to get more information.

Published	Name	Туре	Description
February 5, 2021	Creating a Cross  Device Data Source  and Authenticating	Video	Learn how to create a Cross Device Data Source to store the CRM IDs and data when bringing your first-party CRM data into Audience Manager. This video shows you how to do that and to set up the setCustomerIDs method in Experience Platform Launch for logins.
February 3, 2021	Course Introduction - Creating and Managing Data Activation in Audience Manager	Video	Audience segments aren't worth anything unless you actually DO something with them. This course teaches you how to use audiences to customize the user experience. This intro video gets you started on your path.

Published	Name	Туре	Description
January 28, 2021	Trait Creation and Management	Course	Learn the ins and outs of creating and organizing traits from the in-product Trait Builder to the Bulk Management tool. Also learn how to use the Data Explorer tool to discover important signals coming into Audience Manager and create traits for them.
January 22, 2021	Using Audience Optimization Reports to Understand Media Performance	Video	Learn how to use the Audience Optimization Reports to improve your campaigns, understanding where to invest your marketing dollars and where to stop investing. Also learn how to determine optimal frequency capping and find other gems in these reports.

Published	Name	Туре	Description
January 15, 2021	Understand Related Audiences with Overlap Reports	Video	Overlap reports allow you to see how trait and segment audiences overlap with each other (same visitor in multiple traits or segments), so that you know where you can act with your data to increase conversion or focus on expanding reach.
January 12, 2021	Using Data Export Labels to Control Data Flow	Video	Data Export Labels give you a mechanism in Audience Manager to control the flow of different data types/sources, so that you can meet your privacy requirements. Learn how and where to set Data Export Controls and Data Export Labels, to work in tandem to this end.

Published	Name	Туре	Description
January 22, 2021	Import Segments from Adobe Analytics into Audience Manager	Video	In addition to forwarding real-time data from Adobe Analytics into Audience Manager, you can also import segments that include post-processed data from Analytics to Audience Manager via the Experience Cloud.

# Adobe Experience Manager

New features, fixes, and updates in Experience Manager. Adobe recommends customers with onpremise deployments to deploy the latest patches to ensure higher stability, security, and performance.

#### NOTE

Adobe recommends visiting the <u>Experience Manager release updates and roadmap</u> page to stay current on release information.

#### **Product releases**

- Experience Manager as a Cloud Service
   New features in Experience Manager as a Cloud Service
  - Experience Manager Assets as a Cloud Service
    - Headless Content Management Service

- <u>GraphQL API for Content Fragment Delivery</u>: Ability to query Content Fragments using GraphQL syntax, and schemas based on Content Fragment models, for output in JSON format.
- <u>Authentication Support for GraphQL API Requests</u>: Ability to authenticate GraphQL API requests with access tokens for server-side APIs.
- <u>The RemotePage Component</u>: Added support for viewing and editing external SPAs within AEM using.
- <u>Editing an External SPA within AEM</u>: Added ability to upload a stand-alone single-page application to an AEM instance, add editable sections of content, and enable authoring.
- Enhanced JSON output from GraphQL API, including ability to output rich text in JSON format and locales.
- Support for nesting Content Fragment models to allow creating nested Content Fragment structures, via dedicated Content Fragment Reference data types or Content Fragment references inline in multiline text fields.
- More validation rules available in Content Fragment model data types, including "unique", "required" and "translatable".
- Ability tag Content Fragment models, and to allow Content Fragment creation in a folder with policies by tags or paths.
- Usability enhancements in Content Fragment editor, including publish action and display of model a fragment is based on.
- Ability to preview JSON output directly in Content Fragment editor.
- Progressive Web Apps (PWAs)
  - <u>A Progressive Web App (PWA) version of a site</u> can now be enabled at the project level via simple configuration.
- Experience Manager Assets as a Cloud Service
  - Experience Manager as a Cloud Service extends the Smart Tags functionality to support the identification of keywords and entities in text-based assets. The text is identified, indexed, and is made available as metadata to improve the search experience without the need for any configuration. See <u>Smart Tags</u>.
  - MXF file format is now supported. See <u>supported file formats</u>.

#### • Experience Manager Commerce as a Cloud Service

#### What's New?

- Product Experience Management: New 'Commerce' properties tab for Assets and Experience Fragments. This tab enables you to link products / categories to Assets and Experience Fragments. The tab also shows real-time data for linked products / categories, and a link to show details in the product console.
- Released CIF Venia Reference Site 2021.02.02 that includes the latest CIF Core Components version v1.7.0. Refer to <u>CIF Venia Reference Site</u> for more details.
- Released CIF Core Components v1.7.0. Refer to <u>CIF Core Components</u> for more details.

#### SDK Build Analyzers

The Experience Manager as a Cloud Service SDK Build Analyzer Maven plug-in detects problems in a maven project, including missing dependencies. It gives developers an opportunity to find issues during local development, well before deploying to Cloud environments with Cloud Manager.

Two new analyzers have been added for this release:

- repoinit analyzer
- bundle-nativecode

For more information, see the documentation here.

#### • Cloud Transition Tools

- What is New in Content Transfer Tool
  - New capability and UI added to Content Transfer Tool User-Mapping Tool. This
    feature automatically maps existing user and groups to their Adobe Identity
    Management System IDs as part of the content migration activity.
     See <u>Using User Mapping Tool</u>.
  - Content Transfer Tool now migrates all groups and users referenced in the migration set including children.
  - Users are allowed to select certain paths under /etc when creating migration sets.

### **Community**

Adobe Developers Live 2021 | Complete Session list

By popular request, <u>here</u> is an aggregated list of all the Experience Manager sessions occurring at Adobe Developers Live. All the recording and Q&A for each session is posted to their respective Contextual Threads.

List of latest Adobe Experience Manager content on Experience League | January 2021
 The official source of Digital Experience technical content produced by Adobe. See the full list here.

#### **Experience Manager release information**

All Experience Manager release notes are maintained at the following pages:

- Experience Manager release updates and roadmap
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience ManagerAssets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Livefyre release notes

## **Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
February 11, 2021	Authenticating to AEM as a Cloud Service from an external application	Course	Learn how an external application can use Local Development Access Tokens and Service Credentials to programmatically authenticate to Experience Manager as a Cloud Service over HTTP.
February 11, 2021	Relate and Unrelate Assets	Video	Learn how to establish and manage relationships between assets in Experience Manager.
February 8, 2021	AEM Sites - WKND Tutorial	Tutorial	Welcome to a multi- part tutorial designed for developers new to Experience Manager. This tutorial walks through the implementation of an Experience Manager site for a fictitious lifestyle brand the WKND.

Published	Name	Туре	Description
February 1, 2021	Publish Assets	Video	Learn how to publish assets and their renditions from Experience Manager Author to AEM Publish.
February 4, 2021	Local Development	Video	Learn how to download and set up a local development environment using the Experience Manager as a Cloud Service SDK.
February 4, 2021	<u>Project Structure</u>	Video	Explore the best practices for structuring an Experience Manager Maven project for AEM as a Cloud Service.
February 4, 2021	Migrate Dispatcher Configurations	Video	Overview of the differences in the Dispatcher configurations, and tips and tricks for migrating the Dispatcher from Adobe Managed Services (AMS) to Experience Manager as a Cloud Service.

Published	Name	Туре	Description
February 2, 2021	Introduction to AEM SDK	Video	Using and configuring the SDK for Experience Manager as a Cloud Service.
February 2, 2021	What is AEM Cloud Service	Video	Explore what Experience Manager as a Cloud Service is, and how it differs from other version of Adobe Experience Manager.
February 2, 2021	Role of Cloud Manager	Video	Explore the purpose of Cloud Manager and how it works with Experience Manager as a Cloud Service.
February 2, 2021	Architecture of AEM as a Cloud Service	Video	Explore the underlying architecture and important pieces of Experience Manager as a Cloud Service. Take deep dives into Cloud Manager and the APIs.
February 2, 2021	<u>Use Cloud Manager</u> <u>APIs</u>	Video	Explore how Cloud Manager APIs can be used to extend and integrate with other systems.

Published	Name	Туре	Description
February 2, 2021	Analyze Test Results	Video	Explore any compilation errors in your code and whether this code follows best practices for Experience Manager as a Cloud Service
February 2, 2021	Configure Pipelines	Video	Explore the different types of pipelines in Cloud Manager and how to configure them for a successful project.
February 2, 2021	Manage Dispatcher Configurations	Video	Use best practices and examples to explore how the dispatcher works with Experience Manager as Cloud Service and Cloud Manager.
February 2, 2021	Continuous Integrations and Cloud Manager	Video	Understand best practices and continuous integration using Adobe Cloud Manager.

Published	Name	Туре	Description
February 2, 2021	Merging AEM projects for deployment using Cloud Manager	Video	Explore how multiple projects can be merged to into a single project for deployment to Experience Manager as a Cloud Service using Cloud Manager.
February 2, 2021	<u>Deploying Cloud</u> <u>Manager Projects</u>	Video	Integrate the cloud manager git repository with an external git repository and deploy a project to Experience Manager as a Cloud Service.
February 2, 2021	Content Publishing	Video	Explore how content publishing in Experience Manager as a Cloud Service works, including concepts of Content Distribution and the Adobe pipeline.
February 2, 2021	Token-based authentication - Service Credentials	Video	Learn about token- based authentication for integrations with Experience Manager as a Cloud Service.

Published	Name	Туре	Description
February 2, 2021	Sign Multiple Forms	Tutorial	Whether you are applying for a mortgage or opening a new bank account you are required to fill and sign multiple forms. The integration between Experience Manager Forms and Adobe Sign makes it easy to fill and sign multiple forms.
January 28, 2021	Token-based authentication - Local Development Access Token	Video	Lean how Experience Manager's Developer Console allows developers to self-generate temporary access tokens that can be used to programmatically access Experience Manager.

Dublish od		Tree Carrier Adobe Experience	
Published	Name	Туре	Description
January 28, 2021	Token-based authentication to AEM as a Cloud Service	Video	Learn how an external application can programmatically authenticate and interact with to Experience Manager as a Cloud Service over HTTP using access tokens.
January 24, 2021	Create the main form to trigger the process	Article	The initial form (Refinance Form) is used for signing multiple forms by triggering the Sign Multiple Forms AEM workflow.
January 8, 2021	Adobe Cloud  Manager CI/CD  Production Pipeline  Execution	Video	The CI/CD Production Pipeline configuration defines the trigger that initiates the pipeline, parameters controlling the production deployment, and performance test parameters.

Published	Name	Туре	Description
January 8, 2021	Adobe Cloud  Manager Activity	Video	Cloud Manager provides a consolidated view into a Program's activity, listing all CI/CD Pipeline executions, both production and non-production. This feature allows users to view any pipelines currently in progress and review previous deployments.
January 8, 2021	Adobe Cloud  Manager CI/CD  Non-production  Pipelines	Video	CI/CD Non- production pipelines are broken into two categories, code quality pipelines, and deployment pipelines. Code quality pipelines all code from a Git branch to build and be evaluated against Cloud Manager's code quality scan.

Published	Name	Туре	Description
January 8, 2021	Adobe Cloud  Manager CI/CD  Production Pipeline  Configure	Video	The CI/CD Production Pipeline configuration defines the trigger that initiates the pipeline, parameters controlling the production deployment and performance test parameters.
January 8, 2021	Adobe Cloud Manager Environments	Video	Cloud Manager Environments are composed of Experience Manager Author, Experience Manager Publish and Dispatcher services. Different environments support roles and can be engaged using different CI/CD Pipelines. Cloud Manager environments typically have one Production environment, one Stage environment, and one Development environment.

Published	Name	Туре	Description
January 8, 2021	Adobe Cloud  Manager Programs	Video	Cloud Manager Programs represent sets of Experience Manager environments supporting logical sets of business initiatives, typically corresponding to a purchased Service Level Agreement (SLA).
January 8, 2021	Token-based authentication	Video	Cloud Manager Programs represent sets of Experience Manager environments supporting logical sets of business initiatives, typically corresponding to a purchased Service Level Agreement (SLA).

Published	Name	Туре	Description
January 8, 2021	Bulk Import	Video	The Bulk Import tool in Experience Manager as a Cloud Service allows administrators to import assets in bulk from cloud storage (Azure Blob Storage or Amazon S3) in a safe and efficient manner.

#### Other Help resources for Experience Manager

- Experience Manager as a Cloud Service guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Cloud Manager User Guide
- Older Versions of Experience Manager Documentation
- <u>Dynamic Media Classic Help Home</u>

## Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

### Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign Standard Release Notes</u>
- Campaign Classic Release Notes

### New Campaign courses and tutorials

New videos, tutorials, and courses published over the past month.

Published	Name	Solution	Description
February 5, 2021	Getting started with Adobe Campaign Classic for Business Users	Campaign Classic	After completing this course, you will understand the concepts of Adobe Campaign Classic and know how to create your first marketing campaign.
February 1, 2021	Introduction to  multi-channel and  cross-channel	Campaign Classic	Understand the difference between multi-channel and cross-channel campaign and what the use cases for multi-channel and cross-channel campaigns are.
February 1, 2021	<u>Create an SMS</u> <u>Delivery</u>	Campaign Classic	Learn how to create an SMS delivery.
February 1, 2021	Create cross- channel campaigns	Campaign Classic	Learn how to create and execute a cross-channel campaign.

Published	Name	Solution	Description
January 29, 2021	<u>Use Control Groups</u>	Campaign Classic	Understand the concept of control groups and learn how to use a control group for your delivery.
January 28, 2021	Send and validate proofs	Campaign Classic	Learn how to send and validate a proof.
January 28, 2021	Design emails for deliverability	Campaign Classic	Learn how to apply deliverability best practices.
January 28, 2021	Create and design email deliveries	Campaign Classic	Understand the process of creating an email delivery and learn how to design and personalize email content.
January 27, 2021	Create event triggered campaigns	Campaign Classic	Learn how to create an event triggered campaign and understand its uses.

### **Help resources**

- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation</u> <u>updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

### New features in Advertising Cloud DSP

Last updated: October 28, 2020

Feature	Description
New Help	(October 28 release) The legacy help was replaced with updated pages, which are available from the Help link in the DSP main menu and are also available at all times from https://experienceleague.adobe.com/docs/cloud/dsp/home.html
Campaigns	(October 28 release) The previous  Campaigns Beta views are now the default  Campaigns views, for quicker insights,  simplified workflows, and customized views.
Private Inventory	(October 15 release) All users can now set up and edit deal ID details using a new deal ID form, which is a simplified version of the legacy Smart Ad Serving form. To set up new deal ID details, go to Inventory > Deals, select Create, and then select Deal ID Beta.

Feature	Description
Placement Forecasting	(October 15 release) For placements with placement-level pacing, the Forecast section of the placement settings includes a new Estimated Maximums section, which indicates how much more capacity is available with the current targeting configuration.

### New features in Advertising Cloud Search

Last updated: February 23, 2021, for February 20 release

Feature	Description
All	Tools > "Adwords Conversion Tags" is now "Google Ads Conversion Tags."
All	In April, the following features and views will be deprecated:  Optimization > Portfolio Cards  Optimization > Bid Rules  Insights & Reports > Dashboard  Campaigns: Pending and Scheduled support for bulk edits

### **Advertising Cloud tutorials and courses**

Updated: February 23, 2021

Tutorial	Description
Introduction to Workspace and Reporting	Learn how you can use your Advertising Cloud data to create visual reports in Adobe Analytics Analysis Workspace.

# Magento

See Magento Commerce and Open Source <u>release notes</u> for the latest release information.

# Target

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

### **Core Marketo Engage updates**

See Marketo Engage <u>release notes</u> for the latest release information.

### **Upcoming features**

The following features are releasing throughout the quarter:

Feature	Description
Bizible	<ul> <li>New account-based segmentation</li> <li>Save dashboard-specific filters</li> <li>Export Bizible dashboards as PDFs</li> </ul>
Sales Connect	Compose Window and Command Center updates/enhancements

#### **Deprecations**

- Asset API "\_method" Parameter: After September 2020, Asset API Endpoints will no longer accept \_method to pass Query Parameters in a POST body to bypass URI length limitations.
- Internet Explorer Support Deprecation: Beginning with the July release on July 31, 2020, the Marketo Engage user interface will no longer be supported on Internet Explorer.

### Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Acrobat tutorials**

Published	Name	Туре	Description
February 8, 2021	Acrobat Overview Landing	Learning hub	Welcome to the Adobe Acrobat Learning Hub. You will find a wide range of learning experiences focused on Adobe Acrobat. Our tutorials, webinars, and use cases are designed to quickly bring both beginners and advanced users up- to-speed on Adobe Acrobat.

## **Adobe Sign tutorials**

Published	Name	Туре	Description
February 8, 2021	Overview Landing - Supporting Asset	Learning hub	Welcome to the Adobe Sign Learning Hub. You'll find a wide range of learning experiences focused on Adobe Sign. Our tutorials, webinars, and use cases are designed to quickly bring both beginners and administrators up- to-speed on Adobe Sign.

For Document Cloud help, see:

- Adobe Acrobat Learning Hub
- Adobe Sign Learning Hub
- Document Cloud Learn & Support

# Creative Cloud Enterprise

New tutorials for Creative Cloud Enterprise.

Published	Name	Туре	Description
February 3, 2021	Creating Cinemagraphs with Photoshop	Video	Learn how to create a living photograph by combining video from Adobe Stock with clever masking techniques in Photoshop.
February, 3 2021	Create unique composites with Adobe Stock and Photoshop for iPad	Video	Learn to use one of your favorite Creative Cloud applications in a whole new way, with a re- engineered touch- based interface.
February 3, 2021	Customize and brand a 3D model with Dimension and Adobe Stock	Video	Customize and brand a 3D model in Dimension using materials, environmental properties, lighting, and photography, to create photo- realistic imagery for any design project.

Published	Name	Туре	Description
February 2, 2021	Get comfortable with Components in Adobe XD	Video	Learn how to use Components to give you unprecedented flexibility for applying both speed and consistency to your design workflow.
February 2, 2021	Tips and techniques for mastering 3D lighting in CGI	Article	Learn about 3D lighting and how to create different light conditions that can completely alter a computer-generated scene and the way that objects look in it.
February 2, 2021	Creating photorealistic virtual photography with 3D rendering and compositing	Article	Learn how to create photorealistic virtual photography with 3D rendering and compositing.
January 29, 2021	CCE Quick Reference Guides	Quick reference guides	Get access to quick reference guides that help you learn new features in Creative Cloud.

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## **Adobe Experience Cloud Release Notes - March 2021**

Last update: March 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



Experience Cloud solutions and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud products and services. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month and might contain content that is subject to change prior to a release date. Check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: April 6, 2021

- <u>Digital Experience Blueprints</u> (new implementation documentation)
- Adobe System Status
- Experience Cloud UI Components, Services, and Administration

- Experience Platform
- Journey Orchestration
- Offer Decisioning
- Analytics (updated April 6, 2021) and Customer Journey Analytics
- Audience Manager
- Experience Manager
- <u>Campaign</u>
- Advertising Cloud
- <u>Target</u>
- <u>Magento</u>
- Marketo Engage
- Document Cloud
- Creative Cloud Enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# M Digital Experience Blueprints

Digital Experience Blueprints are repeatable implementations to address strategy and solve established business problems. Blueprints accelerate time-to-value and provide a fast path to success.

Published	Description
<u>Digital Experience Blueprints</u>	Overview of Digital Blueprints. Each Blueprint offers a series of artifacts that explain the high-value business problem, architectures, implementation steps, technical considerations, and links to the relevant documentation.

Published	Description
Audience Activation Blueprint	This audience-first activation allows brands to connect customer interactions across multiple channels to deliver a centralized audience that can be activated to all channels.
Customer Activity Hub Blueprint	Learn how external applications can access Adobe Experience Platform's Real-time Customer Profile.
<u>Customer Journey Analytics Blueprint</u>	Learn how brands can unify customer data and behavior from various interaction channels and sources to create a journey-based view of all customer interactions.
Custom Data Science for Profile Enrichment Blueprint	Learn how the data in Adobe Experience Platform is used by Data Science Workspace to train, deploy, and score models to provide machine learning insights.
Data Preparation and Ingestion Blueprint	Learn how to map source data to the Experience Data Model (XDM) schema. This blueprint also includes performing transformations on data, including date formatting, field splitting, concatenation, and conversions, as well as joining, merging, and rekeying of records.
Enterprise Data Exploration & Reporting Blueprint	Experience Platform's Query Service allows SQL queries to be performed on the data.  Learn how Data Science Workspace enables data exploration, data science, and machine learning workloads to be performed on the data.

Published	Description
Server-Side Enterprise Data Collection Blueprint	Learn how data collected with Adobe Experience Platform Web and Mobile SDKs can be forwarded from Experience Platform Edge Network to a desired destination.
Web & Mobile Personalization Blueprint	Learn how to use audience segmentation in multiple applications to personalize and optimize customer experiences. You can use customer behaviors, demographics, loyalty level, and prior transactions to personalize layouts, call-to-actions, and content.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

The most recent updates to Adobe System Status are found at Adobe System Status - May 21, 2020.

## Experience Cloud UI Components, Services, and Administration

Feature	Description
Unified Search	Unified Search, which is available for Experience Platform, now supports search on Sources and Destinations for Experience Platform users. This feature enables you to search Segments, Datasets, Schemas, Sources, and Destinations.

# Adobe Experience Platform

Includes release update information for Experience Platform and Experience Platform Launch.

- Experience Platform release notes. (Updated February 24, 2021)
- Experience Platform Launch release notes. (Updated February 18, 2021)

#### **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
March 2021	Monitoring dashboard	Video	Learn how to monitor and track data that gets ingested into Adobe Experience Platform using Monitoring Dashboard. This monitoring dashboard provides a top-down view of source data processing through data lake to Profile and Identity Services on the source, dataflow, and dataflow run levels, with actionable advisories in a timely manner.

Published	Name	Туре	Description
March 2021	Stream data using Source Connectors	Video	This video shows how to stream data in real time from a cloud storage source to Platform and use the data in real time for customer engagement.
March 5, 2021	Data Ingestion for  Data Engineers	Course	How to bring data from Multiple Sources into Adobe Experience Platform, and more.
March 2021	Configure the Azure Blob Destination	Video	Learn how to walk through the steps required to set up and configure and Azure Blob Storage destination in Realtime Customer Data Platform (Real-time CDP).

Published	Name	Туре	Description
March 5, 2021	Getting Started with Offer Decisioning for Marketers	Course	Learn about the Offer Decisioning application service built on top of Adobe Experience Platform. This course is designed for marketers who want to drive revenue, customer experience and loyalty by delivering the best offers to their customers.
March 5, 2021	Streaming Data ingestion via API	Video	This video shows how to stream data to Adobe Experience Platform in real time using the HTTP API endpoint.
March 5, 2021	Monitoring Data Ingestion using API	Video	Learn how to monitor and track data that gets ingested into Adobe Experience Platform using Platform's UI and API.

Published	Name	Туре	Description
March 5, 2021	Ingest data from databases	Video	This video walks through how to perform a batch ingest of data from a database source into Adobe Experience Platform's Real-time Customer Profile and Experience Data Lake, in a seamless and scalable manner.
March 5, 2021	Ingest Data from Amazon S3	Video	This video shows how to easily batch ingest data from cloud storage services into Adobe Experience Platform's Real-time Customer Profile and data lake, in a seamless and scalable manner.
March 5, 2021	Ingest Data from Salesforce CRM	Video	This video shows how to easily batch ingest data from CRM sources into Adobe Experience Platform's Real-time Customer Profile and data lake, in a seamless and scalable manner.

Published	Name	Туре	Description
March 5, 2021	Ingest Data from Adobe Analytics	Video	The Adobe Analytics Source connector allows you to easily stream data from Adobe Analytics into Adobe Experience Platform's Real-time Customer Profile and Experience Data Lake, in a seamless and scalable manner.
March 5, 2021	<u>Understanding</u> <u>Source Connectors</u>	Video	This video gives an overview of Sources, or Source connectors, in Experience Platform.
March 5, 2021	Adobe Developer  Console Export  Postman Details	Video	Learn how to authenticate and access Experience Platform APIs.
March 5, 2021	<u>Understanding Data</u> <u>Ingestion</u>	Video	Learn about Experience Platform's data ingestion capabilities that let you bring your data together into one open and scalable platform for managing real-time customer profiles.

# Journey Orchestration

Use Adobe Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

#### Latest product releases

February 2021 Release - Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration Release Notes</u>.

### **New Journey Orchestration courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
March 16, 2021	<u>Update profile</u> <u>action</u>	Video	Learn how to update an existing Experience Platform profile with information coming from an event, a data source, or using a specific value.

#### More resources for Journey Orchestration

Documentation - Release Notes - How-to videos

# Offer Decisioning

Offer Decisioning is an Application Service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

#### Latest product releases

February 2021 Release - Find out more about the latest capabilities in the <u>Offer Decisioning</u> Release Notes.

### More resources for Offer Decisioning

<u>Documentation</u> - <u>How-to videos</u>

# Adobe Analytics

Release date: March 25, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators (updated April 6, 2021)
- <u>AppMeasurement</u>

### New features in Adobe Analytics

Feature	<u>General Availability</u> - Target Date	Description
Data Repair API updates	March 25, 2021	The Data Repair API now supports standard variables including Page and IP address, mobile and video variables, as well as custom props and eVars. Values within variables can be deleted or new values can be set. The API now also offers filtering for URLs, query strings, at signs, and more.

Da	eneral Availability - Target ate larch 25, 2021	The Components > User preferences page enables you to manage Analysis
Components > User	larch 25, 2021	preferences page enables
		Workspace settings and its related components for your user. User preferences applies to all new projects and panels.  Note: the following settings have moved to the User preferences page:  Report Settings: Thousands separator (now called Number format)  Report Settings: CSV separator  Workspace projects: Help > Enable tips  Workspace projects: Blank panel Start new projects with this panel option
		related components for your user. User preferences applies to all new projects and panels.  Note: the following settings have moved to the User preferences page:  Report Settings: Thousands separator (now called Number format)  Report Settings: CSV separator  Workspace projects: Help > Enable tips  Workspace projects: Blank panel Start new

Feature	<u>General Availability</u> - Target Date	Description
Analysis Workspace: Histogram Smart Bucket Prediction	March 25, 2021	Histogram Smart Bucket Prediction helps with high- cardinality-metrics histograms by automatically identifying the right width and number of buckets for your data spread. For low- cardinality metrics, the visualization behaves the same as it did previously.
Usage Log API	March 25, 2021	This is a new v2.0 Analytics API that enables programmatic access to the same usage log data available under Admin > Log > Usage and Access Log. Additional details around authentication, schema, and sample response are available here.
Analytics Dashboards support for Custom Date Ranges	April 22, 2021	Scorecard creators can create and apply custom date ranges to mobile scorecard projects. Creators can choose from familiar workspace and mobile date range pre-sets or create a custom date range. Learn more.

## **New features in Customer Journey Analytics**

Feature	<u>General Availability</u> - Target Date	Description
Support for Adobe Analytics dashboards	March 25, 2021	Customer Journey Analytics (CJA) now supports the Adobe Analytics dashboards Scorecard Builder and the Mobile App. This allows executives and business users to see their cross- channel KPIs based on CJA data, using the same app they may already be using for Adobe Analytics.
Analysis Workspace: Components > User preferences	March 25, 2021	The Components > User preferences page enables you to manage Analysis Workspace settings and its related components for your user. User preferences applies to all new projects and panels.  Note: the following settings have moved to the User preferences page:  • Workspace projects: Help > Enable tips  • Workspace projects: Blank panel Start new projects with this panel option

Feature	<u>General Availability</u> - Target Date	Description
Analysis Workspace: Histogram Smart Bucket Prediction	March 25, 2021	Histogram Smart Bucket Prediction helps with high- cardinality-metrics histograms by automatically identifying the right width and number of buckets for your data spread. For low- cardinality metrics, the visualization behaves the same as it did previously.
Analytics dashboards support for Customer Journey Analytics	March 25, 2021	The Analytics dashboards app now supports Customer Journey Analytics. Users with Customer Journey Analytics can surface KPIs from any data ingested into Adobe Experience Platform in the Analytics dashboards app. Customer Journey Analytics lets you combine multiple data sources for a true, multi-channel view of the customer experience. Now, with the Analytics dashboards app, you can get an up-to-date, holistic view of your business, anytime, anywhere. Learn more.

### **Fixes in Adobe Analytics**

• Fixed an issue where, after editing and saving a segment's new owner, this new owner was not reflected in the Segment UI. (AN-234502; AN-250970; AN-250286)

- Fixed an issue that caused an App report suite to consume both primary server calls and mobile primary server calls. (AN-244029)
- Fixed an issue with slow UI response time when opening Workspace projects. (AN-242553)
- Fixed an issue with being unable to log in to Report Builder after upgrade to the latest version. (AN-248825)
- Fixed and issue with user permissions for non-admin users: A user should have a permission as long as it's added to at least one of their profiles in Admin Console. Adding users to profiles should only add to the permissions they have and should not remove anything they are already entitled to via other product profiles. (AN-242723)
- Fixed a language encoding issue with Data Feeds. (AN-249862)
- Fixed an issue with users being unable to access shared Workspace projects. (AN-247814)
- Fixed an issue with Alert Previews not matching the number of triggered Alerts. (AN-249392; AN-250804)

#### **Additional Adobe Analytics fixes**

AN-206099; AN-237460; AN-241803; AN-243735; AN-244081; AN-244615; AN-244687; AN-246832; AN-247227; AN-248237; AN-248478; AN-248852; AN-249115; AN-249140; AN-249216; AN-249275; AN-249538; AN-249963; AN-250034; AN-250270; AN-250320; AN-250338; AN-250377; AN-250378; AN-250557; AN-250609; AN-250614; AN-250615; AN-250885; AN-251088; AN-251137; AN-251190; AN-251192; AN-251193; AN-251301; AN-251496; AN-251545; AN-251734; AN-251735; AN-251744; AN-251816; AN-251982; AN-251972; AN-252051; AN-252073; AN-252105; AN-252409; AN-252640

### Important notices for Analytics administrators

Notice	Date Added or Updated	Description
EOL of Full Processing Data Sources	April 12, 2021, 2021	Adobe plans to deprecate Full Processing Data Sources on July 31, 2021. As of March 25, 2021, new imports of this type can no longer be created. Use <u>Bulk Data</u> <u>Insertion API</u> to import this type of data. <u>Learn more</u>
Sign in update to Report Builder	April 9, 2021	In January 14, 2021, the Report Builder sign-in updates removed dependencies on legacy technologies and aligned the sign-in process with Experience Cloud. Experience Cloud uses your Enterprise ID (email and password). To ensure uninterrupted access to Report Builder, update the Report Builder add-in to version 5.6.47 or later by July 22, 2021. Report Builder version 5.6.47 and later will support only the Experience Cloud sign-in and will not support single sign-on.

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Notice	Date Added or Updated	Description
Data Feed and Data Warehouse IP Address Changes	April 6, 2021	Starting June 17, the Data Feeds and Data Warehouse delivery system will be relocated within our data centers, and therefore may cause a change of external IP addresses visible to you. You should confirm that all the IP CIDR blocks for the
		data center where your reports and feeds are sourced are present in any firewalls, for any destination systems that you control.

Notice	Date Added or Updated	Description
Notice of upcoming Analytics menu changes	March 24, 2021	On April 22, 2021, we will update the Components, Tools, and Admin dropdown menus in order to achieve some performance gains. All of these pages will still be available under the All Components, All Tools, and All Admin links - they will simply be removed from the dropdown menu. Here are the menu items that will be removed from the dropdown menu and placed on their respective link page:  Components  Bookmarks  Dashboards  Targets  Calendar Events  Report Settings  Tools  Recommendations Classic  Search & Promote  Admin  User Management

Notice	Date Added or Updated	Description
		<ul> <li>Classification Importer</li> <li>Classification Rule Builder</li> <li>Data Sources</li> <li>Data Connectors</li> <li>Company Settings</li> <li>Logs</li> <li>Dynamic Tag Management</li> <li>Code Manager</li> <li>Exclude by IP</li> <li>Traffic Management</li> </ul>
Same-as-SiteCatalyst VISTA Processing = ON	March 17, 2021	On June 17, 2021, all report suites will be updated to have Same-as-SiteCatalyst VISTA Processing set to ON. This change impacts Data Warehouse reporting by processing the data to match processing rules. For questions or clarification, reach out to Adobe Customer Care.

Notice	Date Added or Updated	Description
Reports & Analytics landing page options	February 19, 2021	On March 25, 2021, options to set new Reports & Analytics dashboards or other content as your Adobe Analytics landing page will be removed. If you previously set a Reports & Analytics page as your custom landing page, it will continue to work until your landing page is modified in User Preferences.
EOL of Ad Hoc Analysis	January 2021	Ad Hoc Analysis reached its end-of-life date on March 1, 2021. For more information, visit <u>Discover Workspace</u> .

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	January 6, 2021	On April 30, 2021, the following Analytics Legacy API services are slated to reach their end-of-life date and will be shut down. Any current integrations built using these services will stop working on that day.
		<ul> <li>1.3 Analytics APIs</li> <li>1.4 SOAP Analytics APIs</li> <li>Legacy OAuth Authentication (OAuth and JWT)</li> </ul>
		We have provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe Developer Analytics integration account, which can be used
		to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.

Notice	Date Added or Updated	Description
EOL of Adobe Data Connectors	July 13, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. A new standard is available in the Adobe Exchange Partner Program. You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is August 1, 2021. Learn more

#### **AppMeasurement**

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

#### **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Adobe Audience Manager

Fixes and improvements in Audience Manager.

## **Fixes and Improvements**

- Fixed an issue in the <u>Onboarding Status Report</u>. In this issue, there was a discrepancy between the records in the report and the ones in the file uploaded by an onboarding partner. (AAM-57415)
- Fixed an issue causing incorrect duplicate segment mapping validation for People-Based
   Destinations. (AAM-56631)

- Fixed an issue which blocked some users from accessing Audience Reports. (AAM-57412)
- Patched a Remote Code Execution vulnerability which could be used by attackers to access sensitive data. (AAM-57495)

#### **Audience Manager courses and tutorials**

New videos, tutorials, or courses published for Audience Manager.

Published	Name	Туре	Description
March 19, 2021	Understanding Data Governance in Real- time CDP for Audience Manager Users	Video	Learn about data governance functionality in Real-time Customer Data Platform.
March 19, 2021	A Tale of Two Perceptions - Brands vs. Consumers	Video	In this webinar, Adobe unpacks the understanding and readiness level of advertisers and publishers for a cookieless future, the impact to their use cases, and their perception of the wider ecosystem.
March 5, 2021	10 considerations for Responsible Customer Data Management	Event	Hear from Adobe and Scotiabank Digital on key considerations for responsible data management.

Published	Name	Туре	Description
March 19, 2021	The Future of Data  Management and the Changing Environment	Event	In this webinar, see how Adobe and 451 Research are thinking about the future of technology and data to address the new marketing environment and begin preparing your business for the future of data management.
March 21, 2021	Understanding Schemas and XDM in Real-time CDP for Audience Manager Users	Video	As you move from Audience Manager to Real-time Customer Data Platform (Real-time CDP), you will encounter a few new concepts and practices. Schemas and XDM fall into that category. This video explains these concepts.

Published	Name	Туре	Description
March 17, 2021	Understanding Signals in Real-time CDP for Audience Manager Users	Video	This video is meant for Audience Manager users who are moving to Realtime Customer Data Platform (Real-time CDP), and discusses how signals (keyvalue pairs) that you use in Audience Manager to build traits are used in Platform.
March 12, 2021	Understanding Schemas and XDM in Real-time CDP for Audience Manager Users	Video	As you move from Audience Manager to Real-time Customer Data Platform (Real-time CDP), you will encounter a few new concepts and practices. Schemas and XDM fall into that category. This video explains these concepts.

Published	Name	Туре	Description
March 12, 2021	Understanding Web Data Ingestion in Real-time CDP for Audience Manager Users	Video	Learn the concepts regarding bringing website data into Real-time Customer Data Platform (Real-time CDP), and includes a high-level touch on where the Audience Manager Data Connector fits, as well as how the data can move from the website directly through the Web SDK into Real-time CDP.
March 3, 2021	Understanding Segments in Real- time CDP for Audience Manager Users	Video	Learn the differences in segments and segment creation between Audience Manager and Real- time CDP.
March 3, 2021	Understanding Traits in Real-time CDP for Audience Manager Users	Video	Learn the traits in Audience Manager and what the equivalent is in Real-time CDP.

Published	Name	Туре	Description
March 3, 2021	Understanding 1st Party Data Ingestion in Real-time CDP for Audience Manager Users	Video	Learn about 1st- party offline data ingestion into Real- time Customer Data Platform (Real-time CDP). Learn about some of the main differences between the two products regarding data ingestion and shows how the Audience Manager Data Connector can be used as a stop gap until processes have been moved over to Real-time CDP.
March 1, 2021	Commercialize your Owned Audiences by Offering on Audience Marketplace	Video	Learn how to set up your data as a private or public data feed on the Audience Marketplace, making you a data provider of 2nd or 3rd-party data.

2 FIVI	Release Noti	es - March 2021   Adobe Expend	elice Ciouu
Published	Name	Туре	Description
March, 2021	Creating and	Course	In this course, learn
	<u>Managing Data</u>		all about activating
	Activation in		your audiences, for
	<u>Audience Manager</u>		example, sending
			audience data to
			destination partners
			in order to
			customize the
			experience for your
			end users. Learn the
			basics of
			destinations, how to
			choose the right
			destination, and
			how to prepare and
			send audience data
			to social network
			destinations based
			on people, not
			cookies.
			1

Published	Name	Туре	Description
March, 2021	Audience Manager Advanced Skills	Course	Once you have mastered the basics of Audience Manager, take this course to learn about taking your Audience Management to the next level. Learn how to use AI with algorithmic models, how to use Profile Merge Rules to understand your customers as people instead of devices, and other great topics to extend the use of the DMP.

# Adobe Experience Manager

New features, fixes, and updates in Experience Manager. Adobe recommends customers with onpremise deployments to deploy the latest patches to ensure higher stability, security, and performance.

#### NOTE

Adobe recommends visiting the <u>Experience Manager release updates and roadmap</u> page to stay current on release information.

#### **Product releases**

#### AEM 6.5.8.0

AEM 6.5, Service Pack 8 (6.5.8.0 released March 11, 2021) is an important update that includes new features, key customer enhancements, improved performance, stability, and security, released since the general availability of AEM 6.5, April 2019.

- Release notes
- AEM Forms release deliverables

#### • AEM 6.4.8.4

AEM 6.4, Service Pack 8, Cumulative Fix Pack 4 (6.4.8.4 released February 25, 2021) is an important update that includes several internal and customer fixes since the general availability of AEM 6.4, Service Pack 8 (6.4.8.0), March 2020.

- Release notes
- AEM Forms release deliverables
- Adobe Experience Manager as a Cloud Service

What is new on Experience Manager as a Cloud Service?

- Experience Manager Sites as Cloud Service
  - <u>The RemotePage Component</u>: Added support for viewing and editing external SPAs within Experience Manager using.
  - <u>Editing an External SPA within Experience Manager</u>: Added ability to upload a standalone single-page application to an Experience Manager instance, add editable sections of content, and enable authoring.
- Experience Manager Assets as a Cloud Service
  - Experience Manager Assets as a Cloud Service is entitled to have a pre-configured Brand Portal instance. The Cloud Manager user can activate Brand Portal on Experience Manager Assets as a Cloud Service. See Activate Brand Portal using Brand Portal.
  - Businesses can now source assets using Brand Portal. Asset sourcing feature uses
    Brand Portal to help customers engage with agency users to source assets for new
    marketing campaigns, photoshoots, and projects. See <u>Asset Sourcing overview</u> in the
    Brand Portal Guide.
  - The Brand Portal usage report now displays only the active users. The inactive users are not displayed now. Active users are the ones whose account is assigned to a

product profile in the Admin Console. See <u>Work with reports</u> in the Brand Portal Guide.

 In Brand Portal, a new download setting is introduced, that lets you create separate folder for each asset when downloading folders, collection, and so on. See <u>Asset</u> <u>Download</u> in <u>Download</u> assets from <u>Brand Portal</u> in the Brand Portal Guide.

#### • Experience Manager Forms as a Cloud Service

AEM Forms has helped many organizations deliver great onboarding and enrollment experiences over the years. These experiences have helped organizations convert leads to sales, process captured customer data, deliver responsive experiences based on the audience profile, and much more. Now, AEM Forms is available as a cloud service.

You can use AEM Forms as a Cloud Service to create digital forms, connect forms to existing data sources, integrate forms with Adobe Sign to add e-signatures to forms, generate Document of Record (DoR) to archive submitted forms as PDF files. The service can also convert your existing PDF forms to digital forms. In addition to standard AEM Forms features, the service offers several cloud-native capabilities like auto-scaling, zero downtime for upgrades, and cloud-native development environment.

You can reach out to your Adobe representative for a demo or to sign up for the service.

#### • Experience Manager Commerce as a Cloud Service

- Product Experience Management: Enrich product catalog pages individually with Experience Fragments.
- Extended product console properties to show linked Assets and Experience Fragments, including action to quickly navigate to the associated content.
- Released CIF Venia Reference Site 2021.02.24 that includes the latest CIF Core
   Components version 1.8.0. See <u>CIF Venia Reference Site 2021.02.24</u> for more details.
- Released CIF Core Components version 1.8.0. See <u>CIF Core Components 1.8.0</u> for more details.

#### Cloud Manager

- Customers with environments that have pre-existing Custom Domain Name
  configurations for <u>IP Allow Lists</u>, <u>SSL Certificates</u>, and <u>Custom Domain Names</u> now
  see a message about their previously existing configurations. They can also self-serve
  by way of the user interface.
- Users with requisite permissions can now edit a Program, allowing them to do the following in a self-service manner:

- Add Sites solution to an existing program with Assets or conversely.
- Remove Sites or Assets from an existing program with both Sites and Assets.
- Add second, unused solution entitlement either to an existing program, or as a new program.
- **AEM Push Update** label is now displayed for both *Pipeline Execution* and *Activity* screens.
- If an environment is hibernated, but there is also an Experience Manager update available, the **Hibernated** status takes precedence over **Update available**.
- Users can now see their Cloud Manager roles by selecting View Cloud Manager
   Roles after navigating to the User Profile icon (top right) of Unified Shell.
- The label Application for Approval has been relabeled to Production Approval for greater clarity.
- The Version label has been relabeled to Git Tag in the Production pipeline execution screen.
- The labels which define the behavior when important metrics do not meet the
  defined threshold have been relabeled to reflect their true behavior: Cancel
  Immediately and Approve Immediately.
- The class and method deprecation lists have been updated based on version 2021.3.4997.20210303T022849Z-210225 of the Experience Manager Cloud Service SDK.
- Cloud Manager Production pipeline now includes <u>Custom UI Testing</u> capability.

#### **Community**

- Adobe Developers Live 2021 | Complete Session list
   Here is an aggregated list of all the Experience Manager sessions occurring at Adobe Developers Live.
- Adobe Summit 2021 | Complete Experience Manager Session list
   Here is an aggregated list of all the Experience Manager sessions occurring at Adobe Summit 2021.

## **Experience Manager release information**

All Experience Manager release notes are maintained at the following pages:

- Experience Manager release updates and roadmap
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience ManagerAssets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Livefyre release notes

#### **Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
March 2021	Migrate helpx article on types of Forms and Documents to ExL	Article	An article explaining the different types of PDF forms and documents.
March 2021	Headless content management using GraphQL APIs	Course	Explore how AEM's GraphQL APIs and headless capabilities can be used to power experiences surfaced in an external app.

Published	Name	Туре	Description
March 2021	Launches - Feature Video	Video	Launches in AEM Sites provide a way to create, author, and review web site content for future release. During the creation of the launch the production website can continue to evolve and change day to day as it normally would.
March 2021	<u>LinRelate and</u> <u>Unrelate Assets -</u> <u>Feature Videoktext</u>	Video	Learn how to establish and manage relationships between assets in AEM.
March 2021	Authenticating to AEM as a Cloud Service from an external application	Course	Learn how an external application can use Local Development Access Tokens and Service Credentials to programmatically authenticate to AEM as a Cloud Service over HTTP.

Published	Name	Туре	Description
March 2021	Fill and Sign multiple forms in a mortgage application	Course	Sign a package of documents seamlessly using the AEM Forms and Sign integration. The data entered in form can be used to prepopulate subsequent forms in the package.
March 2021	Versioning / Timewarp in AEM	Video	Timewarp is a feature of Adobe Experience Manager Sites that provides authors with a quick way to review the state of a page at specific time in the past.
March 2021	Foundation - Workflow Management	Video	This video uses Workflow Models to demonstrate this set of capabilities, however they are also applicable to AEM Launchers.

Published	Name	Туре	Description
March 2021	Experience Fragment Blocks	Video	Building blocks are a sub-feature of Experience Fragments. Building blocks enable content authors to reuse components across different variations of Experience Fragments.
March 2021	Workflow Editor	Video	Workflow enables business process management in Experience Manager, and is used for automatic processing of content and well as facilitating governance and process requiring human decision making.

Published	Name	Туре	Description
March 2021	Closed User Groups in AEM Assets	Video	Closed User Groups (CUGs) is a feature used to restrict access to content to a select group of users on a published site. This video shows how Closed User Groups can be used with Adobe Experience Manager Assets to restrict access to a specific folder of assets.
March 2021	Reports	Video	Learn how AEM Assets provide an enterprise level reporting framework that scales for large repositories through an intuitive user experience.
March 2021	Smart Tags for images with AEM Assets	Video	Smart tags for images augment AEM's search capabilities by automatically and intelligently adding metadata tags to image assets based on the contents of the image.

Published	Name	Туре	Description
March 2021	Metadata Cascading, Visibility	Video	Learn about new dynamic rules for field requirement, visibility, and contextual choices. The video also details the steps needed for an administrator to apply these rules to a custom metadata schema.
March 2021	<u>Project Masters</u>	Video	Deleting a master project results in unusable derived projects.
March 2021	<u>Customizing Page</u> <u>Properties</u>	Video	Create a Technical Video on how to best extend and customize Page Properties.
March 2021	Translating Content Fragments	Video	Learn how Content Fragments can be localized and translated with Adobe Experience Manager. Mixed- media assets associated with a Content Fragment are also eligible to be extracted and translated.

Published	Name	Туре	Description
March 2021	Experience Fragments	Video	Learn how Experience Fragments enables content authors to reuse content across channels, including Sites pages and third-party systems.
March 2021	Enhanced Search Search Boost	Video	Learn about Search Boost.

#### Other Help resources for Experience Manager

- Experience Manager as a Cloud Service guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Cloud Manager User Guide
- Older Versions of Experience Manager Documentation
- <u>Dynamic Media Classic Help Home</u>

## Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

## Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign Standard Release Notes</u>
- Campaign Classic Release Notes.

## New Campaign courses and tutorials

New videos, tutorials, and courses published over the past month.

Published	Name	Solution	Description
February 23, 2021	<u>Deliverability -</u> <u>Metrics for</u> <u>deliverability</u>	Campaign Classic/Standard	Learn about key deliverability metrics to monitor and how to use them to identify a reputation issue.
February 23, 2021	<u>Deliverability -</u> <u>Bounces</u>	Campaign Classic/Standard	Learn about the different types of bounces.
February 23, 2021	<u>Deliverability -</u> <u>Complaints</u>	Campaign Classic/Standard	Learn about complaints which are registered when a user indicates that an email is unwanted or unexpected.
February 23, 2021	<u>Deliverability -</u> <u>Spam Traps</u>	Campaign Classic/Standard	Learn about the different types of bounces.

Published	Name	Solution	Description
February 23, 2021	<u>Deliverability -</u> <u>Bulking and</u> <u>blocking</u>	Campaign Classic/Standard	Learn why ISPs place email messages in bulk folders or block them.
February 23, 2021	<u>Deliverability -</u> <u>Transition process -</u> <u>Infrastructure</u>	Campaign Classic/Standard	Learn what is required to properly construct an email infrastructure.
February 23, 2021	<u>Deliverability-</u> <u>Engagement</u>	Campaign Classic/Standard	Learn about the different types of engagement and why engagement matters for deliverability.
February 23, 2021	<u>Deliverability -</u> <u>Transition process:</u> <u>Targeting criteria</u>	Campaign Classic/Standard	Learn how to establish a positive reputation from the get-go to effectively build trust before rolling in your less engaged audiences.
February 23, 2021	Deliverability - Transition process - ISP-specific considerations during IP warming	Campaign Classic/Standard	Learn about the different rules and ways ISP providers have for looking at their traffic

Published	Name	Solution	Description
February 24, 2021	<u>Deliverability - First</u> <u>impressions -</u> <u>introduction</u>	Campaign Classic/Standard	Learn how you can set yourself up for running a successful email program by making a good first impression in those areas.
February 24, 2021	<u>Deliverability -</u> <u>Transition process:</u> <u>Volume</u>	Campaign Classic/Standard	Understand how sending volume influences the deliverability of your email campaigns.
February 24, 2021	Deliverability - First impressions - Address collection and list growth	Campaign Classic/Standard	Learn what the best sources for new email addresses are, how to ensure high data quality, and alignment with legal guidelines.
February 25, 2021	<u>Deliverability - First</u> <u>impressions -</u> <u>Welcome email</u>	Campaign Classic/Standard	Learn what the key elements of your welcome strategy should be.
February 25, 2021	<u>Deliverability -</u> <u>Transition process:</u> <u>Switching email</u> <u>platforms</u>	Campaign Classic/Standard	Learn how to transition smoothly when switching email platforms.
February 26, 2021	Deliverability - Content best practices for optimal deliverability	Campaign Classic/Standard	Tips for optimizing the content of your email for deliverability.

Published	Name	Solution	Description
February 26, 2021	<u>Deliverability -</u> <u>Sender permanence</u>	Campaign Classic/Standard	Learn why it is important to establish a consistent sending volume.
February 26, 2021	<u>Deliverability -</u> <u>Ongoing monitoring</u>	Campaign Classic/Standard	Know which issues you need to look out for when monitoring your deliveries.
February 26, 2021	<u>Deliverability -</u> <u>Putting it in practice</u>	Campaign Classic/Standard	Four key pillars to success.
March 10, 2021	Deliverability best practices for leaders, business users and administrators	Campaign Classic	Learn key deliverability terms, concepts, and approaches to empower you to ensure your marketing program success.

#### Help resources

- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation</u> <u>updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>



Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

## New features in Advertising Cloud DSP

Last updated: October 28, 2020

Feature	Description
New Help	(October 28 release) The legacy help was replaced with updated pages, which are available from the Help link in the DSP main menu and are also available at all times from https://experienceleague.adobe.com/docs/cloud/dsp/home.html
Campaigns	(October 28 release) The previous  Campaigns Beta views are now the default  Campaigns views, for quicker insights,  simplified workflows, and customized views.
Private Inventory	(October 15 release) All users can now set up and edit deal ID details using a new deal ID form, which is a simplified version of the legacy Smart Ad Serving form. To set up new deal ID details, go to Inventory > Deals, select Create, and then select Deal ID Beta.
Placement Forecasting	(October 15 release) For placements with placement-level pacing, the Forecast section of the placement settings includes a new Estimated Maximums section, which indicates how much more capacity is available with the current targeting configuration.

## New features in Advertising Cloud Search

Last updated: March 29, 2022, for March 27 release

Feature	Description
Search Campaigns Reports	(Microsoft Ads campaigns) Bidding support is now available for the Microsoft enhanced cost-per-click (eCPC) bid strategy, which is the default bid strategy for Microsoft Advertising campaigns. You can now specify a campaign-level Bid Strategy for your campaigns. Options include Manual CPC and Enhanced CPC. You can use Enhanced CPC with search, existing dynamic search ad, and shopping campaigns.  When you add a campaign with eCPC to an optimized Advertising Cloud portfolio, Advertising Cloud optimizes the base bids and — when the "Auto adjust campaign budget limits" option is enabled — the campaign budget. Microsoft® applies all bid adjustments and may change the Advertising Cloud-generated bids at the time of the user query based on proprietary data and insights.  The Bid Strategy custom column is available in the Campaigns view and in reports.
Search Campaigns Bulksheets	(Microsoft® Advertising campaigns) For expanded text ads, support is now available for an optional third headline (Ad Title 3) and an optional second description (Description 2). Support is available in the Ads view and in Bulksheets.

Feature	Description
Advertising Insights	Two new Advertising Insights are available:
	<ul> <li>Delayed Revenue: Measures the conversion lag (the time elapsed between a SEM click and a subsequent conversion) of a portfolio and shows any differences in weighted revenue, ROI, and model accuracy because of the lag.</li> <li>Query Cross Matching: Finds instances of search queries that Google matched to more than one keyword and provides suggestions for where to direct traffic.</li> </ul>

## **Advertising Cloud tutorials and courses**

Updated: February 23, 2021

Tutorial	Description
Introduction to Workspace and Reporting	Learn how you can use your Advertising Cloud data to create visual reports in Adobe Analytics Analysis Workspace.

# **Magento**

See Magento Commerce and Open Source <u>release notes</u> for the latest release information.

# Target

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

## **Core Marketo Engage updates**

See Marketo Engage <u>release notes</u> for the latest release information.

#### **Upcoming features**

The following features are releasing throughout the quarter:

Feature	Description
Bizible	<ul> <li>New account-based segmentation</li> <li>Save dashboard-specific filters</li> <li>Export Bizible dashboards as PDFs</li> </ul>
Sales Connect	Compose Window and Command Center updates/enhancements

## **Deprecations**

- Asset API "\_method" Parameter: After September 2020, Asset API Endpoints will no longer accept \_method to pass Query Parameters in a POST body to bypass URI length limitations.
- Internet Explorer Support Deprecation: Beginning with the July release on July 31, 2020, the Marketo Engage user interface will no longer be supported on Internet Explorer.

## Document Cloud

For Document Cloud help, see:

- Adobe Acrobat Learning Hub
- Adobe Sign Learning Hub
- <u>Document Cloud Learn & Support</u>

# Creative Cloud Enterprise

New tutorials for Creative Cloud Enterprise.

Published	Name	Туре	Description
March, 2021	Understanding Named User Licensing	Article	Learn about the importance of Named User Licensing.
March 5, 2021	Serial Number Expiration	Video	Learn the steps necessary to ensure your end users have continued access to their Adobe apps and services.
March, 2021	Deploy & Manage  Landing - Supporting Asset	Video	Learn how Creative Cloud for Enterprise supports custom deployments and flexible license true- ups, and it works with other Adobe enterprise offerings.

Published	Name	Туре	Description
March 5, 2021	Customize the colors in an Adobe Stock Vector illustration	Video	Add polish to any project with a great-looking illustration. Find the perfect vector in Adobe Stock, and then match the colors to your project's palette using Adobe Illustrator.
March 5, 2021	Customize an Adobe Stock presentation template to look professional, yet eye-catching	Video	Create a beautiful stylized presentation in minutes with images and templates from Adobe Stock and some easy-to-do special effects.
March 5, 2021	Customize a loading screen animation with Adobe Stock and XD	Video	Customize vector artwork from Adobe Stock to create a chilling loading screen animation for a mobile app.
March 5, 2021	Create realistic photo composites with Adobe Stock images	Video	Bring together two great Adobe Stock photos to draw people into your social posts.

Published	Name	Туре	Description
March 5, 2021	Create inspiring mood boards in no time with Adobe Stock	Video	Create a project mood board to relay information, ideas, visuals, and color palettes to teams/clients.
March 5, 2021	Create cohesive brand imagery with beautiful gradients and Adobe Stock assets	Video	Bring animation into your newsletter graphics with editable vectors for Adobe Stock.
March 5, 2021	Create animations for email with Adobe Stock and Photoshop	Video	Empower your Emails with Stop- Action Animation with Adobe Stock and Photoshop.
March 5, 2021	Create an interactive tourism photo with Adobe Stock and XD	Video	Quickly create an interactive photo within your website prototype with Adobe Stock & XD.

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## Adobe Experience Cloud Release Notes - April 2021

Last update: April 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



## Adobe Experience Cloud

Experience Cloud solutions and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: May 11, 2021

- Adobe System Status
- Experience Cloud UI Components, Services, and Administration
- Experience Platform
- <u>Journey Orchestration</u>
- Offer Decisioning

- Analytics and Customer Journey Analytics (Updated May 11, 2021)
- <u>Audience Manager</u>
- Experience Manager
- <u>Campaign</u>
- Advertising Cloud
- <u>Target</u>
- <u>Magento</u>
- Marketo Engage
- Document Cloud
- <u>Creative Cloud Enterprise</u>

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

## Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

The most recent updates to Adobe System Status are found at <u>Adobe System Status - May 21, 2020</u> for the latest release information.

# △ Experience Cloud UI Components, Services, and Administration

Feature	Date	Description
Mobile SDK: iOS SDK v4.21.2	April 13, 2021	Visitor ID Service - Fixed an issue where empty advertising identifiers were synced to the Visitor ID Service.

## Adobe Experience Platform

Includes release update information for Experience Platform and Experience Platform Launch.

- Experience Platform release notes (Released: April 21, 2021)
- Experience Platform Launch release notes (Released: February 18, 2021)

#### **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
April 2021	Import sample data to Adobe Experience Platform - Tutorial	Article	Use a sandbox environment as it provides an isolated environment where you can try out functionality without mixing resources and data with your Production environment.

Published	Name	Туре	Description
April 2021	How to configure a Social destination	Video	In this video, walk through the configuration of a Social destination in the Platform, including authentication, segment assignment, ID mapping, and so on.

# Journey Orchestration

Use Adobe Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

#### Latest product releases

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration</u> Release Notes.

#### More resources for Journey Orchestration

Documentation - Release Notes - How-to videos

# Offer Decisioning

Offer Decisioning is an Application Service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

#### Latest product releases

February 2021 Release - Find out more about the latest capabilities in the <u>Offer Decisioning</u> Release Notes.

#### More resources for Offer Decisioning

**Documentation** - How-to videos

## Adobe Analytics

Release date: April 22, 2021

- New features in Adobe Analytics (Updated May 11, 2021)
- New features in Customer Journey Analytics (Updated May 11, 2021)
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- Analytics courses and tutorials
- AppMeasurement

## New features in Adobe Analytics

Feature	General Availability - Target  Date	Description
Analytics Dashboards: Custom Date Ranges	April 22, 2021	Lets users of the Analytics Mobile App apply custom date ranges to their scorecards, in addition to the currently available out-of- the-box date ranges.
Workspace: Previous Project versions	May 20, 2021	Lets you load previous versions of a Workspace project to undo unwanted changes or to simply revert to a preferred prior version.

## **New features in Customer Journey Analytics**

Feature	<u>General Availability</u> - Target Date	Description
Enhanced CJA data views	April 22, 2021	Enhanced data views greatly expand your flexibility in creating metrics and dimensions from XDM schema fields. You can use a string field as a metric. You can use a numeric field as a dimension, create multiple metrics from the same field with different attribution models and lookback windows. And you can make metrics and dimensions compatible across data views, hide a component from reporting and include/exclude values, use bucketing, and much more.  Learn more
Workspace: Support for Scheduled Reports	April 7, 2021	Scheduled reports are now supported in CJA.
Analytics Dashboards: Custom Date Ranges	April 22, 2021	Lets users of the Analytics  Mobile App apply custom date ranges to their scorecards, in addition to the currently available out-of- the-box date ranges.

Feature	<u>General Availability</u> - Target Date	Description
Workspace: Previous Project versions	May 20, 2021	Lets you load previous versions of a Workspace project to undo unwanted changes or to simply revert to a preferred prior version.

#### **Fixes in Adobe Analytics**

- Fixed issues with latency and rendering of Workspace panels. (AN-254560, AN-251303)
- Fixed login issues with Activity Map and Report Builder (AN-254189)
- Fixed an issue with some classification data set variables changing in FTP account after saving. (AN-254366)
- Fixed issues with incorrect search results in Workspace component search. (AN-254306, AN-253937)
- Fixed an issue with the default date range in the Analytics dashboard app. (AN-253955)

#### **Additional Adobe Analytics fixes**

AN-248451; AN-250461; AN-251157; AN-251481; AN-251756; AN-252604; AN-252822; AN-252941; AN-253005; AN-253008; AN-253246; AN-253366; AN-254089; AN-254375; AN-254485; AN-254503; AN-254724; AN-254545; AN-254611; AN-254754; AN-254757; AN-254785; AN-254870; AN-255066

## Important notices for Analytics administrators

Notice	Date Added or Updated	Description
EOL of Full Processing Data Sources	April 12, 2021	Adobe plans to deprecate full processing data sources on July 31, 2021. As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk</u> <u>Data Insertion API</u> to import this type of data.
Sign in update to Report Builder	April 9, 2021	On January 14, 2021, the Report Builder sign-in updates removed dependencies on legacy technologies and aligned the sign-in process with Experience Cloud. Experience Cloud uses your Enterprise ID (email and password). To ensure uninterrupted access to Report Builder, update the Report Builder add-in to version 5.6.47 or later by July 22, 2021. Report Builder version 5.6.47 and later supports only the Experience Cloud sign-in and will not support single sign-on.

Notice	Date Added or Updated	Description
Data Feed and Data Warehouse IP Address Changes	April 6, 2021	Starting June 17, the Data Feeds and Data Warehouse delivery system will be relocated within Adobe's data centers, and therefore can cause a change of external IP addresses visible to you. Adobe recommends that you confirm that all the IP CIDR blocks for the data center where your reports and feeds are sourced are present in firewalls for destination systems that you control. Here is a full list of
		IP Address ranges to place into your firewall's allowlists.

Notice	Date Added or Updated	Description
Notice of upcoming Analytics menu changes	March 24, 2021	On April 22, 2021, Adobe updated the Components, Tools, and Admin dropdown menus in order to achieve some performance gains. All of these pages will still be available under the All Components, All Tools, and All Admin links - they will be removed from the dropdown menu. Here are the menu items that will be removed from the dropdown menu and placed on their respective link page:  Components  Bookmarks  Dashboards  Targets  Calendar Events  Report Settings  Tools  Recommendations Classic  Search & Promote  Admin  User Management
		Classic  • Search & Promote  Admin

Notice	Date Added or Updated	Description
		<ul> <li>Classification Importer</li> <li>Classification Rule Builder</li> <li>Data Sources</li> <li>Data Connectors</li> <li>Company Settings</li> <li>Logs</li> <li>Dynamic Tag Management</li> <li>Code Manager</li> <li>Exclude by IP</li> <li>Traffic Management</li> </ul>
Same-as-SiteCatalyst VISTA Processing ON	March 17, 2021	On June 17, 2021, all report suites will be updated to have Same-as-SiteCatalyst VISTA Processing set to ON. This change impacts Data Warehouse reporting by processing the data to match processing rules. For questions or clarification, reach out to Customer Care.

Notice	Date Added or Updated	Description
Reports & Analytics landing page options	February 19, 2021	On March 25, 2021, options to set new Reports & Analytics dashboards or other content as your Adobe Analytics landing page were removed. If you previously set a Reports & Analytics page as your custom landing page, it continues to work until your landing page is modified in User Preferences.

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	January 6, 2021	On April 30, 2021, the following Analytics Legacy API services are slated to reach their end-of-life date and will be shut down. Any current integrations built using these services stop working on that day.  1.3 Analytics APIs 1.4 SOAP Analytics APIs Legacy OAuth Authentication (OAuth and JWT)
		We have provided a <u>Legacy</u> <u>API EOL FAQ</u> to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the <u>1.4</u> <u>Analytics REST APIs</u> or the <u>2.0 Analytics APIs</u> . Legacy OAuth accounts can migrate to an <u>Adobe I/O</u> Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.

Notice	Date Added or Updated	Description
EOL of Adobe Data	July 13, 2020	Adobe Data Connectors are
Connectors		powered by legacy
		technology that is no longer
		viable or supported. A new
		standard is available in the
		Adobe Exchange Partner
		<u>Program</u> . You can use that
		standard for any integration
		to continue to be offered
		and supported. The official
		end-of-life date is August 1,
		2021. <u>Learn more</u>

### **AppMeasurement**

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

## Analytics courses and tutorials

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
April 2021	Basic configuration for Data Views in Customer Journey Analytics	Video	Once you have created a Connection in Customer Journey Analytics to datasets in the Adobe Experience Platform, you need to create a Data View for that Connection, so that you can use the data in Analysis Workspace on Platform. This video walks you through the basic configuration of a Data View.
April 2021	User Preferences in Adobe Analytics	Video	The Components - User preferences page lets you manage settings for Analysis Workspace and its related components at the user-level. For example, you can choose a default report suite and color palette. User preferences apply to all new projects and new panels.

Published	Name	Туре	Description
April 2021	Using Component dropdowns in Workspace	Video	Component dropdowns allow you to pick from a list of compatible components to build your analysis. You can also create components directly from the dropdown if you do not find what you need. These spaces continue to work as drop zones as well, if you have a more advanced use case.
April 2021	Getting data into visualizations	Video	When adding visualizations in Analysis Workspace, there are a few different ways to add data to them, depending on the visualization type. This video demonstrates these methods.Options

Published	Name	Туре	Description
April 2021	Apply Custom Date Ranges to Mobile Scorecard Projects	Video	This video shows how to manage your different options for date ranges when you are setting up your analytics projects for mobile devices. This setup includes choosing which outof-the-box ranges you wish to show, and how to create your own custom date ranges.
April 2021	Configuring General Account Settings	Video	As you set up Adobe Analytics, configuring the settings can affect how your data is collected and stored. This video goes over some of the general settings. You can also change these settings after implementation, as it is never too late to make your data more correct.

## **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Adobe Audience Manager

Fixes and improvements in Audience Manager.

#### **Fixes and Improvements**

- Fixed an issue in <u>General Reports</u>, where a user would select a date in the **For Dates Through** control but the report data would be shifted by one day. (AAM-57702)
- Fixed an issue in <u>Administration > Groups</u>, where users would get a *Your group was saved successfully, but there was an error saving the group permissions* error when saving group permissions because of timeouts. (AAM-57406, AAM-57411)

#### **Audience Manager courses and tutorials**

New videos, tutorials, or courses published for Audience Manager.

Published	Name	Туре	Description
April 2021	Understanding Real- time CDP for Audience Manager Users	Course	Audience Manager customers are reimagining their content management by moving over to Adobe's Real-time Customer Data Platform (Real-time CDP). This course takes a concept-by-concept approach, helping Audience Manager users understand how those concepts are handled in Real-time CDP.

	11010400 11010	s - April 2021   Adobe Expellence	0.000
Published	Name	Туре	Description
April 2021	<u>Understanding Data</u>	Video	This video walks
	Governance in Real-		Audience Manager
	time CDP for		users through the
	<u>Audience Manager</u>		data governance
	<u>Users</u>		functionality in
			Real-time Customer
			Data Platform,
			comparing it to
			what was available
			in Audience
			Manager. It
			discusses the Data
			Usage and Labeling
			Enforcement
			(DULE) framework
			and where in
			Platform that it can
			be applied.

Published	Name	Туре	Description
April 2021	A Tale of Two	Article	Today, marketers
	<u>Perceptions - Brands</u>		are buried in the
	vs. Consumers -		clutter of
	<u>Event</u>		information
			dedicated to identity
			practices. And only
			37% of marketing
			professionals said
			they are prepared
			for a cookieless
			future, according to
			recent research
			from Adobe and
			Advanis. In this
			webinar, Adobe
			unpacks the
			understanding and
			readiness level of
			advertisers and
			publishers for a
			cookieless future,
			the impact to their
			use cases, and their
			perception of the
			wider ecosystem.

Published	Name	s - April 2021   Adobe E  Type	Description
. avasiica	Home	1,720	Description
April 2021	10 considerations for	Article	Volatile market
	<u>Responsible</u>		forces and disparate
	<u>Customer Data</u>		consumer privacy
	<u> Management -</u>		requirements can
	<u>Event</u>		present daunting
			scenarios for the
			digital marketer. To
			keep campaigns on
			the right side of
			regulations,
			marketing teams
			need their IT
			counterparts to
			have a streamlined
			process for future-
			proofing the data
			governance process.
			This process should
			empower everyone
			to follow and
			enforce rules of
			responsible usage of
			consumer data. Hear
			from Adobe and
			Scotiabank Digital
			on key
			considerations for
			responsible data
			management.

Published	Name	Туре	Description
April 2021	The Future of Data  Management and the Changing Environment - Event	Article	As market forces bring change to our digital landscape, businesses must adapt to a new reality regarding data governance, identity resolution, and how to engage prospects and pseudonymous visitors with meaningful content.

# Adobe Experience Manager

New features, fixes, and updates in Experience Manager. Adobe recommends customers with On-Premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

#### NOTE

Adobe recommends visiting the <u>Experience Manager release updates and roadmap</u> page to stay current on release information.

#### **Product releases**

• Adobe Experience Manager as a Cloud Service

What is new on Experience Manager as a Cloud Service?

- Experience Manager Sites as a Cloud Service
  - <u>A Progressive Web App (PWA) version of a site</u> can now be enabled at the project level by way of simple configuration.

- Content Fragment Model Extensions now possible to define multi-line text data types as multi-field lists.
- Content Fragment Editor UX Enhancements nested child fragments now displayed in breadcrumb, and improved view of publish, save, and save&exit actions

#### Experience Manager Assets as a Cloud Service

- Experience Manager extends the Connected Assets functionality to support use of Dynamic Media images in the supported core components. See <u>Use Connected</u> <u>Assets to share DAM assets in Experience Manager Sites</u>.
- Experience Manager administrators can schedule bulk asset ingestions at a specific date or time. Also, administrators can schedule recurring ingestions based on date and time. See <u>Asset bulk ingestor tool</u> video.

#### Experience Manager Forms as a Cloud Service

Experience Manager Forms have helped many organizations deliver great onboarding and enrollment experiences over the years. These experiences have helped organizations convert leads to sales, process captured customer data, deliver responsive experiences based on the audience profile, and much more. Now, Experience Manager Forms is available as a Cloud Service.

You can use Experience Manager Forms as a Cloud Service to create digital forms, and connect forms to existing data sources. You can also integrate forms with Adobe Sign to add e-signatures to forms, and generate Document of Record (DoR) to archive submitted forms as PDF files. The service can convert your existing PDF forms to digital forms. In addition to standard AEM Forms features, the service offers several cloud-native capabilities like auto-scaling, zero downtime for upgrades, and cloud-native development environment.

Reach out to your Adobe representative for a demo or to sign up for the service.

#### • Experience Manager Commerce as a Cloud Service

- Support for Magento 2.4.2.
- Product detail component can now be used and configured on any content page.
- Released CIF Venia Reference Site 2021.03.25 that includes the latest CIF Core Components version 1.9.0. See <u>CIF Venia Reference Site 2021.03.25</u> for more details.
- Released CIF Core Components 1.9.0. See <u>CIF Core Components 1.9.0</u> for more details.

#### Cloud Manager

- User interface updates to the Add and Edit Program workflows to make it more intuitive.
- A user with requisite permissions can now submit the commerce end point via the UI.
- Environment variables can now be scoped to a specific service, either author or publish. Requires Experience Manager 2021.03.5104.20210328T185548Z or higher.
- The Manage Git button is displayed on the Pipelines card even when no pipelines have been configured.
- The version of the Experience Manager project archetype used by Cloud Manager has been updated to version 27.
- Projects in the Adobe I/O Developer Console created by Cloud Manager can no longer be unintentionally edited or deleted.
- When a user adds an environment, they are informed that after an environment is created it cannot be moved to a different region.
- Environment variables can now be scoped to a specific service, either author or publish. Requires Experience Manager 2021.03.5104.20210328T185548Z or higher.
- The error message when starting a pipeline when an environment was deleted has been clarified.
- OSGi bundles provided by Eclipse projects are now excluded from rule CQBP-84-dependencies.

### **Community**

- Adobe Developers Live 2021 | Complete Session list
  - <u>Here</u> is an aggregated list of all the Experience Manager sessions occurring at **Adobe Developers Live**.
- Adobe Summit 2021 | Complete Experience Manager Session list
   Here is an aggregated list of all the Experience Manager sessions occurring at Adobe Summit
   2021.

#### **Experience Manager release information**

All Experience Manager release notes are maintained at the following pages:

- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Adobe Primetime release notes
- <u>Livefyre release notes</u>

#### **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
April 2021	Installing 32 but libraries for AEM Forms Linux® installation	Article	Learn how to install 32-bit libraries for AEM Forms to work on Linux installation.

Published	Name	Туре	Description
April 2021	SPA Editor and Remote SPA - Overview - Tutorial	Tutorial	Learn how a Remote SPA, or a SPA running outside the context of AEM, can be updated to consume and deliver content authored in AEM. This tutorial builds on the WKND GraphQL App, a React app that consumes AEM Content Fragment content over AEM's GraphQL APIs.
April 2021	GraphQL Modeling Basics	Video	Learn how to define and use Content Fragments in Adobe Experience Manager (AEM) for use with GraphQL.
April 2021	Advanced Modeling for GraphQL	Video	Learn how to create relationships between Content Fragment Models in Adobe Experience Manager (AEM) and how to use these relationships in GraphQL queries.

Published	Name	Туре	Description
April 2021	<u>Creating GraphQL</u> <u>Queries</u>	Video	Learn how to create GraphQL queries to return content from Adobe Experience Manager (AEM) and how to use the GraphiQL tool to quickly test, refine, and debug queries.
April 2021	<u>Create first Adaptive</u> <u>Form</u>	Video	Learn how to create a first adaptive form.
April 2021	<u>Deprecated Ordered</u> <u>Property Indexes</u>	Article	Legacy project has unsupported Ordered Property index types. As current limitations suggest, index management on AEM as a Cloud Service is only supported for indexes of type lucene.
April 2021	INST : 3rd party installed artifacts	Reference	Legacy project relies on a 3rd party package or connector and installs it as part of the project or via Package Manager.

Published	Name	Туре	Description
April 2021	Unsupported Runmode Configuration	Reference	How you can make runmode configurations compliant with Experience Manager as a Cloud Service, as now only Author and Publish are runmodes.

#### Other Help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- Cloud Manager User Guide
- <u>Dynamic Media Classic Help Home</u>
- Experience Manager Documentation: Recent Updates

## Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

### Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign Standard Release Notes</u>
- Campaign Classic Release Notes

## New Campaign courses and tutorials

New videos, tutorials, and courses published over the past month.

Published	Name	Solution	Description
April 12, 2021	Track the success of your deliveries in Analytics	Campaign Standard	Learn how to configure the Campaign Standard and Analytics integration. Understand how to build a report in Analytics using data received from Campaign Standard and which KPIs are available.
April 12, 2021	Configure transactional messages using real-time event data	Campaign Standard	Learn how to configure transactional messages using real-time event data coming from triggers.

Published	Name	Solution	Description
April 12, 2021	Create a trigger event in Campaign Standard	Campaign Standard	Learn how to create a trigger event in Campaign Standard, which is linked to an existing Experience Cloud trigger.
April 12, 2021	Create a trigger in  Experience Cloud	Campaign Standard	Learn how to configure triggers in the Experience Cloud.
April 12, 2021	Using triggers for transactional messages	Campaign Standard	Learn how to use triggers for transactional messages.

### Help resources

- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> -<u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation</u> <u>updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

### New features in Advertising Cloud DSP

Last updated: October 28, 2020

Feature	Description
New Help	(October 28 release) The legacy help was replaced with updated pages. Help is available from the Help link in the DSP main menu and always available at <a href="https://experienceleague.adobe.com/docs/cloud/dsp/home.html">https://experienceleague.adobe.com/docs/cloud/dsp/home.html</a>
Campaigns	(October 28 release) The previous  Campaigns Beta views are now the default  Campaigns views, for quicker insights,  simplified workflows, and customized views.
Private Inventory	(October 15 release) All users can now set up and edit deal ID details using a new deal ID form, which is a simplified version of the legacy Smart Ad Serving form. To set up new deal ID details, go to Inventory > Deals > Create, then select Deal ID Beta.
Placement Forecasting	(October 15 release) For placements with placement-level pacing, the Forecast section of the placement settings includes a new Estimated Maximums section, which indicates how much more capacity is available with the current targeting configuration.

## New features in Advertising Cloud Search

Last updated: April 14, 2021, for April 17 release

Feature	Description
Campaigns Portfolios Reports	Advertising Cloud Search now automatically syncs Google Ads-tracked conversion data for campaigns on the Google Ads search and shopping networks into Advertising Cloud Search for reporting and optimization.  Previously, you had to opt in to this feature.
Advertising Insights	<ul> <li>Attribution Analysis: Indicates when a different attribution model can improve revenue models and optimization for a single portfolio.</li> <li>Impression Share Lost: Indicates when a portfolio's budget has limited the impression share for Google Ads campaigns, and recommends changes to the budget and the campaign multiple setting accordingly.</li> <li>Time-of-day Analysis: (Applicable to portfolios with Google Ads search, display, or shopping campaigns only)</li> <li>Suggests Google Ads campaign-level bid modifiers for different times of the day for a single portfolio.</li> </ul>

## Advertising Cloud tutorials and courses

Updated: February 23, 2021

Tutorial	Description
Introduction to Workspace and Reporting	Learn how you can use your Advertising Cloud data to create visual reports in Adobe Analytics Analysis Workspace.

# Magento

See Magento Commerce and Open Source <u>release notes</u> for the latest release information.

# Target

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release notes</u> for the latest release information.

#### **Upcoming features**

The following features are releasing throughout the quarter:

Feature	Description
Bizible	<ul> <li>New account-based segmentation</li> <li>Save dashboard-specific filters</li> <li>Export Bizible dashboards as PDFs</li> </ul>
Sales Connect	Compose Window and Command Center updates/enhancements

#### **Deprecations**

- Asset API "\_method" Parameter: After September 2020, Asset API Endpoints will no longer accept \_method to pass Query Parameters in a POST body to bypass URI length limitations.
- Internet Explorer Support Deprecation: Beginning with the July release on July 31, 2020, the Marketo Engage user interface will no longer be supported on Internet Explorer.

## Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

### **Adobe Sign tutorials**

Published	Name	Туре	Description
April 2021	[Adobe Sign] Send reminders using Adobe Sign for Salesforce and Marketo - Feature Video	Video	Learn how to send an email reminder from Marketo when an agreement remains unsigned after a period of time. This integration uses Adobe Sign for Salesforce, Marketo, and the Marketo and Salesforce sync.

#### **Document Cloud tutorials**

Published	Name	Solution	Description
April 2021	Managing Financial Document Workflows with Adobe Document Services APIs in Java™	Tutorial	Learn how you can use Adobe Document Services APIs for Java™ Spring Boot applications and build a model- view-controller (MVC) app that extracts content from PDF documents, converts it to other data formats such as Excel, combines multiple PDFs, and password protects the resources.
April 2021	Control your PDF online experience and gather analytics	Article	Does your organization post PDFs on your website? Learn how to use the Adobe PDF Embed API to control appearance, enable collaboration, and gather analytics about how user's interact with PDFs, including time spent on a page and searches.

Published	Name	Solution	Description
April 2021	Managing Financial  Document  Workflows with  Adobe Document  Services APIs in  Java™	Article	Learn how you can use Adobe Document Services APIs for Java™ Spring Boot applications. Build a model-view- controller (MVC) app that extracts content from PDF documents, converts it to other data formats such as Excel, combines multiple PDFs, and password protects the resources.

Published	Name	Solution	Description
April 2021	HR Document	Tutorial	Many businesses
	Workflows with		require
	Adobe Document		documentation
	Services APIs in		around a new hire,
	<u>Java</u> <sup>™</sup>		such as workplace
			agreements for
			work-from-home
			employees.
			Traditionally,
			businesses
			managed these
			documents
			physically in forms
			that were difficult to
			manage and store.
			When switching to
			electronic
			documents, PDF
			files are an ideal
			choice because they
			are more secure and
			less modifiable than
			other file types. Plus,
			they support digital
			signatures as well.

3 PM	Release No	ites - April 2021   Adobe Exp	perience Cloud
Published	Name	Solution	Description
April 2021	<u>Agreement</u>	Tutorial	Many business
	Workflows with		applications and
	Adobe Document		processes require
	Services APIs in		documentation like
	<u>Node.js</u>		proposals and
			agreements. PDF
			documents ensure
			that files are more
			secure and less
			modifiable. They
			also provide digital
			signature support so
			your clients can
			quickly and easily
			complete their
			documents. Adobe
			Document Services
			APIs easily
			incorporate PDF
			capabilities into
			your web
			application.
			''

Published	Name	Solution	Description
April 2021	Setting Conditional Content	Video	In this video, learn how to easily set sections in Microsoft® Word templates using Adobe Document Generation Tagger to dynamically include or exclude sections of a document based on data using Adobe Document Generation API.
April 2021	[Doc Services] Setting Numerical Calculation Tags - Feature Video	Video	Learn how to easily set numerical calculation tags in Microsoft® Word templates using Adobe Document Generation Tagger to calculate aggregations or arithmetic of data values using Adobe Document Generation API.

Published	Name	Solution	Description
April 2021	Adding Tables and List Tags	Video	Learn how to easily add tables and list tags to Microsoft® Word templates using Adobe Document Generation Tagger to dynamically add table or list rows based on data using Adobe Document Generation API.
April 2021	Adding Image Tags	Video	Learn how to easily add image tags to Microsoft® Word templates using Adobe Document Generation Tagger to dynamically push images into documents using Adobe Document Generation API.
April 2021	Adding Text Tags	Video	Learn how to easily add tags to Microsoft® Word templates using Adobe Document Generation Tagger for use with Adobe Document Generation API.

Published	Name	Solution	Description
April 2021	Overview of the Adobe Document Generation Tagger	Video	Learn how to tag Word templates using Adobe Document Generation Tagger for use with Adobe
			Document Generation API.

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- Document Cloud Learn & Support

<u>Previous page</u>

Next page

# Adobe Experience Cloud Release Notes - May 2021

Last update: May 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



# Adobe Experience Cloud

Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: May 20, 2021

- Adobe System Status
- Experience Cloud UI Components, Services, and Administration
- Experience Platform
- <u>Journey Orchestration</u>
- Offer Decisioning

- Analytics and Customer Journey Analytics (Updated May 11, 2021)
- <u>Audience Manager</u>
- Experience Manager
- <u>Campaign</u>
- Advertising
- <u>Target</u>
- <u>Magento</u>
- Marketo Engage
- Document Cloud
- Creative Cloud Enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

The most recent updates to Adobe System Status are found at <u>Adobe System Status - May 21, 2020</u> for the latest release information.

# △ Experience Cloud UI Components, Services, and Administration

Feature	Date	Description
Experience Cloud Header & Navigation	May 20, 2021	Adobe Experience Cloud updates include a change to light theme for the header, with ability to easily toggle back to dark theme and link to control additional preferences from their user avatar in the Experience Cloud profile menu. While not all applications in Experience Cloud support theming, this feature unlocks future theme support.
Experience Cloud Global Search	May 20, 2021	With this release, Experience Cloud global search allows you to search any of the Experience League documentation, courses, and tutorials. (Currently, global search is only available to Experience Platform users. Global search for Platform enables you to search for any business object in Experience Cloud, such as segments, data sets, schemas, and more.)
Experience Cloud Language Preferences	May 20, 2021	This update includes the ability to set your preferred languages in Experience Cloud <u>Preferences</u> .

# Adobe Experience Platform

Includes release update information for Experience Platform and Experience Platform Launch.

- Experience Platform release notes Updated April 21, 2021
- <u>Experience Platform Data Collection release notes</u> (formerly, Experience Platform Launch) -Updated April 22, 2021

# Journey Orchestration

Use Adobe Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

#### Latest product releases

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration</u> Release Notes.

#### More resources for Journey Orchestration

<u>Documentation</u> - <u>Release Notes</u> - <u>How-to videos</u>



Offer Decisioning is an Application Service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

#### Latest product releases

March 2021 Release - Find out more about the latest capabilities in the <u>Offer Decisioning Release</u> <u>Notes</u>.

#### More resources for Offer Decisioning

**Documentation** - How-to videos

# Adobe Analytics

Release date: May 20, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- Analytics courses and tutorials
- <u>AppMeasurement</u>

#### **New features in Adobe Analytics**

Feature	General Availability - Target Date	Description
Workspace: Previous Project versions	May 20, 2021	Lets you load previous versions of a Workspace project to undo unwanted changes or to simply revert to a preferred prior version. <u>Learn more</u>
Data Warehouse API requests now support "Hours"	May 20, 2021	Data Warehouse API requests support dates in the Y-m-d h:m:s format when the parameter "fuzzyDates":false is provided in the request body. This update lets you request Data Warehouse data for the current day, whereas previously, the day would have to complete before data was returned. Learn More

#### **New features in Customer Journey Analytics**

Feature	<u>General</u> <u>Availability</u> - Target Date	Description
Workspace: Previous Project versions	May 20, 2021	Lets you load previous versions of a Workspace project to undo unwanted changes or to simply revert to a preferred prior version. Learn more

#### Fixes in Adobe Analytics

- Fixed an issue that caused some Marketing Channel instances to be reported as "None". (AN-257850)
- Fixed an issue that caused Windows and Chrome operating systems to be grouped under "Other" for the Operating System Types dimension. (AN-244234)
- Fixed an issue with customers getting logged out of Adobe Analytics. (AN-255864)

#### Additional Adobe Analytics fixes

AN-240821; AN-243625; AN-243958; AN-248728; AN-249877; AN-250151; AN-251273; AN-251334; AN-251945; AN-252732; AN-252942; AN-253110; AN-253156; AN-253157; AN-254549; AN-254665; AN-255098; AN-255170; AN-255252; AN-255395; AN-255431; AN-255450 (CJA); AN-255493; AN-255725; AN-256110; AN-256252; AN-256501; AN-256593; AN-256617; AN-256637; AN-256749; AN-256834; AN-256848; AN-256924; AN-256925; AN-256943; AN-257195; AN-257681; AN-258205

#### **Important notices for Analytics administrators**

Notice	Date Added or Updated	Description
Browser user agents reflect incorrect operating system versions for macOS	May 19, 2021	All major browsers currently report users of macOS X 11 and above incorrectly as using macOS 10, as recorded in the browser's user agent string. This issue affects Adobe Analytics reporting, because it uses the user agent to determine device information like operating system. This inaccuracy is apparently in place to prevent compatibility issues for some websites. See this <a href="Bugzilla ticket">Bugzilla ticket</a> for reference. It is not clear when or if this issue will be rectified.  Some browsers initially recorded macOS 11 correctly, so there may be some traffic matching this value. However, because of the inaccurate reporting, filtering for operating system macOS 11 is not useful.  This issue is significant because starting with Safari on macOS 11, Apple updated ITP cookie expiry limitations to apply to CNAME implementations (see <a href="WebKit blog post">WebKit blog post</a> ). Before this update, these limitations applied only to client-side cookies set via JavaScript. This inaccuracy makes it difficult to assess how much traffic is using OS 11 and is thus impacted by the ITP change. You can learn more about cookies and Adobe Analytics <a href="here">here</a> .

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	May 19, 2021	On August 18, 2021, the following Analytics Legacy API services reached their end-of-life date and were shut down. Any current integrations built using these services stopped working on that day.  1.3 Analytics APIs  1.4 SOAP Analytics APIs  Legacy OAuth Authentication (OAuth and JWT)  Adobe has provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe I/O Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.
2021 ISO region updates	May 13, 2021	Adobe will perform 2021 ISO region updates on May 21, 2021. Expect to see minor updates following this release.
EOL of Full Processing Data Sources	April 12, 2021	Adobe plans to deprecate full processing data sources on July 31, 2021. As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk Data Insertion</u> <u>API</u> to import this type of data.
Sign in update to Report Builder	April 9, 2021	On January 14, 2021, the Report Builder sign-in updates removed dependencies on legacy technologies and aligned the sign-in process with Experience Cloud. Experience Cloud uses your Enterprise ID (email and password). To ensure uninterrupted access to Report Builder, update the Report Builder add-in to version 5.6.47 or later by July 22, 2021. Report Builder version 5.6.47 and later supports only the Experience Cloud sign-in and will not support single sign-on.

Notice	Date Added or Updated	Description
Data Feed and Data Warehouse IP Address Changes	April 6, 2021	Starting June 17, the Data Feeds and Data Warehouse delivery system will be relocated within Adobe's data centers, and therefore can cause a change of external IP addresses visible to you. Adobe recommends that you confirm that all the IP CIDR blocks for the data center where your reports and feeds are sourced are present in firewalls for destination systems that you control. Here is a full list of IP Address ranges to place into your firewall's allowlists.

Notice	Date Added or Updated	Description	
Notice of upcoming Analytics menu changes	March 24, 2021	On April 22, 2021, Adobe updated the <b>Components</b> , <b>Tools</b> , and <b>Admin</b> dropdown menus in order to achieve some performance gains. All of these pages are still available under the <b>All Components</b> , <b>All Tools</b> , and <b>All Admin</b> links - they will be removed from the dropdown menu. Here are the menu items that will be removed from the dropdown menu and placed on their respective link page:	
		Components	
		Bookmarks	
		<ul> <li>Dashboards</li> </ul>	
		Targets	
		Calendar Events	
		<ul><li>Scheduled Reports</li><li>Report Settings</li></ul>	
		Tools	
		Recommendations Classic	
		Search & Promote	
		Admin	
		User Management	
		Classification Importer	
		Classification Rule Builder	
		Data Sources	
		Data Connectors	
		Company Settings	

Notice	Date Added or Updated	• Logs		
		<ul> <li>Dynamic Tag Management</li> <li>Code Manager</li> <li>Exclude by IP</li> <li>Traffic Management</li> </ul>		
Same-as- SiteCatalyst VISTA Processing ON	March 17, 2021	On June 17, 2021, all report suites will be updated to have Same-as-SiteCatalyst VISTA Processing set to ON. This change impacts Data Warehouse reporting by processing the data to match processing rules. For questions or clarification, reach out to Customer Care.		
Reports & Analytics landing page options	February 19, 2021	On March 25, 2021, options to set new Reports & Analytics dashboards or other content as your Adobe Analytics landing page were removed. If you previously set a Reports & Analytics page as your custom landing page, it continues to work until your landing page is modified in User Preferences.		
EOL of Adobe Data Connectors	July 13, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. A new standard is available in the Adobe Exchange Partner Program. You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is August 1, 2021. Learn more		

### **AppMeasurement**

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

#### Analytics courses and tutorials

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
May 2021	Set Internal URL Filters	Video	Learn about the settings for Referrer URLs, setting them as either internal referrers (to power the pathing reports) or external referrers (to power the referrer/referring domain reports).
May 2021	Configure Finding Methods	Video	Learn how to configure the settings that control how search engines, search keywords, and other finding method reports and components treat attribution of conversion events.
May 2021	Customize  Menus in  Reports &  Analytics	Video	Learn about using Reports & Analytics to access your data. Although Analysis Workspace is recommended for analysis, using Reports & Analytics can be helpful to customize the menus for quick access to exactly the data you need.
May 2021	Customize Calendar Settings in Adobe Analytics	Video	Learn a few tips and tricks, as well as the mechanics of customizing your calendar in Adobe Analytics.
May 2021	Configure "No Value" options in Data Views	Video	During configuration of Data Views in Customer Journey Analytics, you can choose whether to display the <i>no value</i> results in your reports, and change how you want to display the value's name.
May 2021	Include or exclude metric values in Data Views	Video	Learn how to create and configure new metrics that are subsets of other metrics, as well as the use cases that can make this a powerful analysis tool in Data Views.

Published	Name	Туре	Description
May 2021	Include or exclude dimension values in Data Views	Video	With this Data View configuration feature, you can filter values in dimensions to make your analysts' lives easier when they are creating projects in Customer Journey Analytics.
May 2021	Attribution Settings in Data Views	Video	Learn about dimension allocation settings that help you decide which value gets conversion credit, as well as an expiration setting (how long the value persists). This video walks you through setting these all-important settings, and more.
May 2021	Creating value buckets in Data Views for analysis	Video	When configuring a Data View in Customer Journey Analytics, you can set a numeric dimension to be lumped into defined buckets. This setting lets you limit the number of items available for the table to ranges of numbers.
May 2021	Configuring component settings in Data Views	Video	Learn the basic component settings that you'll want to configure for each of the components (metrics and dimensions) when you are setting up a Data View in Customer Journey Analytics.
May 2021	Formatting metrics in Data Views	Video	Learn about the options for formatting metrics in the component screen of Data View configuration. This video also describes a couple of tips that can help you get more out of your components.

### **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Adobe Audience Manager

Fixes and improvements in Audience Manager.

#### **Fixes and Improvements**

- Added <u>DCS system error code 10</u>, indicating if the traits on the request were either partially evaluated or have not been evaluated at all.
- Fixed an issue preventing users from saving **Audience Lab** test groups when using integrated platform destinations. (AAM-58137)
- You can now generate Activity Usage Reports with look-back intervals longer than one year.
   (AAM-58268)

# Adobe Experience Manager

New features, fixes, and updates in Experience Manager. Adobe recommends customers with On-Premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

#### **NOTE**

Adobe recommends visiting the <u>Experience Manager release updates and roadmaps</u> page to stay current on release information.

#### **Product releases**

Adobe Experience Manager as a Cloud Service

What is new on Experience Manager as a Cloud Service?

- Adobe Experience Manager as a Cloud Service Foundation
  - <u>Publish Content Tree Workflow</u> A new workflow model and step provides increased performance when publishing deep hierarchies of content.
- Experience Manager Sites as a Cloud Service
  - GraphQL Endpoints You can now enable the Adobe Experience Manager GraphQL
     API for individual Experience Manager Sites configurations and to create custom
     GraphQL endpoints for those configurations by using a new GraphQL Console user
     interface. The user interface also allows managing GraphQL endpoints.

- Content Models, enhanced Date&Time data type You can now configure the
  Date&Time date type to allow authoring only date, only time, or date and time
  information.
- Content Models, enhanced Tags data type You can now configure the Tags data type to allow authoring single or multiple tags.
- Content Models, new Tab Placeholder data type The new Tab Placeholder data type lets you group data types into sections that are rendered under tabs in the content fragment editor.

#### Experience Manager Assets as a Cloud Service

- Experience Manager does not archive single asset downloads where the original file is downloaded. This enhancement allows for faster downloads.
- When an asset is downloaded by way of the link share option, you can now choose to download or not download the renditions. Previously, all the asset renditions were downloaded.
- Administrators can configure Experience Manager to delete the source of assets after doing a bulk asset ingestion. See <u>bulk asset ingestion</u>.
- When executing a health check to import assets in bulk, Experience Manager now provides more information reasons for failures. See bulk asset ingestion.
- When importing assets using bulk import tool, administrators now can optionally delete the source files after the import is successful. See <u>bulk asset ingestion</u>.
- When editing a metadata schema, a new root path selector field lets an administrator make the selection quickly and easily so that the configuration time is reduced.
- Metadata of many assets can be imported in bulk using a CSV file and can be exported to a CSV file. The default date format is now yyyy-MM dd'T'HH:mm:ss.SSSXXX. Users can apply a different format by updating the column header. For example, add Date: DateFormat: yyyy-MM-dd'T'HH:mm:ssXXX as the column header in the CSV file instead of the word Date.
- When browsing assets in Column view, a visual indicator displays the approved or rejected status of each asset.
- When browsing assets in Column view, a visual indicator displays for expired assets.
- A text area data type is made available in Assets metadata editor. You can use this option to let your users input metadata in a free-form text field.

#### Experience Manager Forms as a Cloud Service

You can use Experience Manager Forms as a Cloud Service to create digital forms and connect forms to existing data sources. You can also integrate forms with Adobe Sign to add e-signatures to forms, generate Document of Record (DoR) to archive submitted forms as PDF files. The service can also convert your existing PDF forms to digital forms. In addition to standard AEM Forms features, the service offers several cloud-native capabilities like auto-scaling, zero downtime for upgrades, and cloud-native development environment.

# Use Government ID identity verification method in Adobe Sign enabled Adaptive Forms

Powered by advanced machine learning algorithms, Adobe Sign's Government ID process empowers companies across the globe with the ability to secure a high-quality verification of their recipient's identity. Now, you can use Government ID identity verification method in Adobe Sign enabled Adaptive Forms.

Government ID is a premium identity verification method. It instructs the recipient to <u>upload the image of a government-issued identity document (driver's license, national ID, passport)</u>. Then it evaluates that document to ensure it is authentic.

#### Support to use in-form signing experience for asynchronous adaptive form submissions

You can now use the in-form signing experience for asynchronous adaptive form submissions. You can also embed an adaptive form in an Experience Manager Sites page and use the in-form signing experience for adaptive form submissions.

 Support to use a variable to specify an attachment while pre-populating an Adaptive Form for an Assign Task step

While pre-populating an Adaptive Form for an Assign Task step, you can now use a document type variable to select an input attachment for the Adaptive Form.

#### • Support to use the literal option to set value for a JSON type variable

You can use literal option to set value for a JSON type variable in the set variable step of an Experience Manager Workflow. The literal option allows you to specify a JSON in the form of a string.

Use local development environment to create Document of Record (DoR)

You can use an XDP as a Document of Record template on Cloud Service instances and AEM Forms as a Cloud Service SDK (Local development environment).

Previously, the support was limited to Cloud Service instances only.

#### • Experience Manager Commerce as a Cloud Service

- Support for category UID This feature unlocks third-party commerce integrations for systems that use Strings for category IDs.
- Experience Manager extension for PWA Studio includes example integration.
- New CIF navigation core component that extends WCM navigation core component.
- Visual indicator for staged catalog data in Experience Manager storefront.
- Commerce endpoint is now configurable by way of Cloud Manager user interface.

#### Cloud Manager

- The PackageOverlaps quality rule now detects cases where the same package was deployed multiple times; that is, in multiple embedded locations, in the same deployed package set.
- The repository endpoint in the Public API now includes the Git URL.
- Deployment log downloaded by a Cloud Manager user is more insightful and now includes details about failures and success scenarios.
- Intermittent failures encountered while pushing code to Adobe git have now been resolved.
- Commerce add-on can now be applied to Sandbox programs during the Edit program workflow.
- The Edit program experience has been refreshed.
- The Domain Names table in the Environment Details page displays up to 250 Domain names by way of pagination.
- The Solutions tab in Add Program and Edit Program workflows displays the solution, even if only one solution is available for the Program.
- The error message in the build step log when the build did not produce any deployed content packages was unclear.

#### **Community**

• Adobe Summit 2021 Sneaks with Dan Levy

Once a year, every Adobe employee, from engineers and data scientists to UX designers and product managers, has a chance to share innovative ideas to evolve the way brands interact with their customers. Join us for Adobe Sneaks, where the top seven projects are shared, each tapping the latest technologies in areas like AI (Artificial Intelligence) and low-code apps. See all the sessions here.

#### • Experience League Communities launches the Gamification

Adobe is *excited* to be kicking off <u>a whole new way of doing things</u> around here in the Experience League Community! See <u>full details here</u>.

#### • Adobe Summit 2021 | Complete Experience Manager Session list

By popular request of Adobe customers, here is an aggregated list of all the Experience Manager sessions occurring at **Adobe Summit 2021**.

#### • Announcing the new process to submit Experience Manager Feature Requests

Adobe is excited to announce the FeatureBit. It is a project to redefine the customer experience of posting Experience Manager feature requests to the Product Team. It is also the initiative with the goal of implementing a whole new avenue for the customers/partners to submit Feature Enhancements (RFEs) by way of the <u>Experience League Experience Manager Community</u>.

#### **Experience Manager release information**

All Experience Manager release notes are maintained at the following pages:

- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- <u>Automated Forms Conversion Service release notes</u>
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes

• <u>Livefyre release notes</u>

#### **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
May 2021	Site Template	Article	Learn to use the Site Creation Wizard to generate a new site. Learn about creating a site, authoring and publishing updates, page templates, and explore the generated AEM site. <b>Note:</b> This documentation is available for preview purposes. The quick site creation features will be released in the second half of 2021.

#### Other Help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- <u>Cloud Manager User Guide</u>
- <u>Dynamic Media Classic Help Home</u>
- Experience Manager Documentation: Recent Updates

# Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using

experiences determined by their habits and preferences.

#### Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign Standard Release Notes</u>
- <u>Campaign Classic Release Notes</u>

#### New Campaign courses and tutorials

New videos, tutorials, and courses published over the past month.

Published	Name	Solution	Туре	Description
April 27, 2021	Integrate Campaign Standard with Analytics to optimize your email marketing	Campaign Standard, Analytics	Course	Learn how to integrate Campaign Standard with Adobe Analytics and optimize your email marketing strategies using real- time data. This course shows you how to build a Campaign Standard report in Adobe Analytics. Then, learn how to use Experience Cloud Triggers and Platform Launch to configure marketing and transactional messages based on customer activity.
April 12, 2021	Track the success of your deliveries in Analytics	Campaign Standard	Video	Learn how to configure the Campaign Standard and Analytics integration. Understand how to build a report in Analytics using data received from Campaign Standard and which KPIs are available.

Published	Name	Solution	Туре	Description
April 12, 2021	Configure transactional messages using real-time event data	Campaign Standard	Video	Learn how to configure transactional messages using real-time event data coming from Triggers.
April 12, 2021	Create a trigger event in Campaign Standard	Campaign Standard	Video	Learn how to create a trigger event in Campaign Standard, which is linked to an existing Experience Cloud Trigger.
April 12, 2021	Create a trigger in Experience Cloud	Campaign Standard	Video	Learn how to configure Triggers in Experience Cloud.
April 12, 2021	Using triggers for transactional messages	Campaign Standard	Video	Learn how to use Triggers for transactional messages.

#### Help resources

- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising

Release notes for Adobe Advertising.

- New features in Advertising DSP
- New features in Advertising Search

#### **New features in Advertising DSP**

Last updated: May 19, 2021 for May 5 release

Feature	Description
Package Settings	A new Pacing Fill Strategy option, "Slightly Ahead," is available and is the default for new packages. This strategy accelerates delivery so that it's 55-65% complete halfway through the flight duration.

### New features in Advertising Search

Last updated: May 19, 2021, for May 18 release

Feature	Description
Notification Center Beta	<ul> <li>The Notification Center Beta is available to all users. Use it subscribe to email and web notifications about account authentication errors, custom alerts that are triggered, and completion of the Advertising Insights you generate.</li> <li>You can view your notifications from either:</li> <li>The Notifications panel, which opens from the Notifications link in the upper right of any page.</li> <li>The Notification Center at Insights &amp; Reports &gt;Notification Center Beta.</li> </ul> Note: Because of improvements to how notifications are stored, all existing
	notifications were cleared.

# **Magento**

See Magento Commerce and Open Source <u>release notes</u> for the latest release information.



See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release notes</u> for the latest release schedule information.

### Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Adobe Sign tutorials**

Published	Name	Туре	Description
May 2021	Create Embedded e-Signature and Document Experiences	Article	Learn how to use Adobe Sign APIs to embed e-signature and document experiences into your Web platforms and content and document management systems. (Four parts.)
May 2021	Document automation with Adobe Sign for Microsoft® Power Platform	Article	Learn how to activate and use the Adobe Sign and Adobe PDF Tools connectors for Microsoft® Power Apps. Build workflows that automate business approval and signature processes quickly and securely without any code. (Four parts.)

#### **Document Cloud tutorials**

Published	Name	Туре	Description
May 2021	Control your PDF online experience and gather analytics	Article	Learn how to use the Adobe PDF Embed API to control appearance, enable collaboration, and gather analytics about how user's interact with PDFs, including time spent on a page and searches. (Four parts.)

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- <u>Document Cloud Learn & Support</u>

# Creative Cloud Enterprise

See <u>Creative Cloud for Enterprise Tutorials</u> for the latest tutorials.

<u>Previous page</u>

Next page

## Adobe Experience Cloud Release Notes - June 2021

Last update: June 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



# Adobe Experience Cloud

Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: June 14, 2021

- Experience Cloud Central Interface Components
- Adobe System Status
- Experience Platform
- <u>Journey Orchestration</u>
- Offer Decisioning

- Analytics and Customer Journey Analytics
- Audience Manager
- Experience Manager
- <u>Campaign</u>
- Advertising
- <u>Target</u>
- <u>Magento</u>
- Marketo Engage
- Workfront
- Document Cloud
- Creative Cloud for enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# Experience Cloud Central UI Components

Experience Cloud Central Interface Components includes updates to accessed from the unified product header, such as self-help, search, and user account preferences. Updates to People, Places (Location), and product management are found here.

Feature	Date	Description
Single	June	If you use Federated IDs, you can sign in to Experience Cloud without
Sign-on	17,	having to enter an email address or password. To use this feature, add
Support	2021	#/sso:@domain to the Experience Cloud URL.
for Adobe		
Federated		For example, assume that you own the domain adobecustomer.com
IDs		and want to sign into Adobe Analytics. The URL would be:
		https://experience.adobe.com/#/sso:@adobecustomer.com/analytics.

Feature	Date	Description
Experience	June	Experience League documentation search has been improved. Navigate
League	1,	to Experience League and use the Search field to locate tutorials,
Search	2021	documentation, courses, and more.

#### More help resources

- Administration help for <u>Central Interface Components</u> and user management
- Help and release notes for <u>Places Location Service</u>
- Help on People Customer Attributes and Audience Library.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

The most recent updates to Adobe System Status are found at <u>Adobe System Status - May 21, 2020</u> for the latest release information.

# Experience Platform

Includes release update information and new documentation for Experience Platform and Experience Platform Launch.

- May 26, 2021: Experience Platform release notes
- May 17, 2021: Experience Platform Data Collection release notes (formerly, Experience Platform Launch)

#### **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description	
June 2021	Prepare data with Query Service	Video	Learn how to clean, prepare, and combine data from multiple datasets to create a dataset using Create Table AS (CTAS) and Spark SQL functions for reporting and dashboarding.	
June 2021	Copy schemas between sandboxes	Video	Learn how to copy a schema from one sandbox to another in Adobe Experience Platform using the Export/Import Schema API. Build and test your schemas in development sandboxes, then copy them to production.	
June 2021	<u>Update schemas</u>	Video	Learn the basic things to be aware of when updating existing schemas in Adobe Experience Platform.	
June 2021	Schema building blocks	Video	Learn the key building block elements of Experience Data Model (XDM) schemas, including fields, data types, schema field groups, classes, and behavior.	
June 2021	<u>Create schema</u> <u>classes</u>	Video	Learn how to create classes in Adobe Experience Platform for use in Experience Data Model (XDM) schemas.	
June 2021	Configure relationships between schemas	Video	Learn how to configure a relationship between two schemas in Adobe Experience Platform. Relationships allow you to use one dataset as a lookup table for another.	
June 2021	<u>Create schema</u> <u>data types</u>	Video	Learn how to create your own data types in Adobe Experience Platform for use in Experience Data Model (XDM) schemas.	

Published	Name	Туре	Description
June 2021	Convert your data model to an experience data model	Video	Learn how data architects can take their existing transactional data model and convert it to an Experience Data Model. This video shows the difference in modeling approaches using entity-relationship diagrams.
June 2021	<u>Plan your data</u> <u>model</u>	Video	Learn what to do before you start building your schemas in Adobe Experience Platform.  Document your business use cases, understand your Platform license, know the product guardrails, and identify what data to ingest before finalizing your data model.
June 2021	Connect Tableau to Query Service	Video	Learn how to connect to Query Service from various desktop client applications that supports PostgreSQL protocol and how to use PostgreSQL tools and drivers to connect and write queries.
June 2021	Adobe defined functions in Query Service	Video	Learn how to use Adobe-defined functions in Adobe Experience Platform Query Service to perform common business-related tasks on Experience Event data.
June 2021	Data exploration with Query Service	Video	Learn how to validate ingested data, preview data, and explore statistical and analytical properties of data using SQL functions.
June 2021	Query Service Overview	Video	Learn about Query Service in Adobe Experience Platform and how it helps to understand customer behavior and generate impactful insights.

Published	Name	Туре	Description
June 2021	Query Service UI overview	Video	Learn how to write and execute queries, view previously executed queries, and access queries saved by others users within your IMS Organization in Adobe Experience Platform Query Service.
June 2021	Query API	Video	Learn how to write and execute queries, create schedule queries, and create a query template using Adobe Experience Platform Query Service API.

# Journey Orchestration

Use Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

• Updated June 2021 - <u>Journey Orchestration release notes</u>

More resources for Journey Orchestration

<u>Documentation</u> - <u>Release Notes</u> - <u>How-to videos</u>

# Offer Decisioning

Offer Decisioning is an Application Service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

• Updated April 2021 - Offer Decisioning release notes

More resources for Offer Decisioning

Documentation - Release Notes - How-to videos



Release date: June 17, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- Analytics courses and tutorials
- <u>AppMeasurement</u>

#### **New features in Adobe Analytics**

Feature	General Availability - Target Date	Description
N/A	N/A	

#### **New features in Customer Journey Analytics**

Feature	General Availability - Target Date	Description
N/A	N/A	

#### **Fixes in Adobe Analytics**

- Fixed an issue with the incorrect currency showing in the Revenue Real-Time report. (AN-254649)
- Updated the documentation on eVar case sensitivity in reporting. (AN-246438)
- Updated the documentation to better explain <u>Data Feed Implementation</u> and <u>here</u>. (AN-219485)
- Fixed issues with some data not being sent in the Data Warehouse report (AN-259951; AN-259712; AN-260107; AN-259953)

#### Additional fixes in Adobe Analytics or CJA

AN-246344; AN-250035; AN-250354; AN-252482; AN-254661; AN-254965; AN-255424; AN-256515; AN-257232; AN-257572; AN-257893; AN-258393; AN-259203; AN-259513; AN-259614; AN-259665; AN-259931; AN-260074; AN-260085; AN-260147; AN-260190; AN-260198; AN-260290; AN-260306 (CJA); AN-260508; AN-260625; AN-260793; AN-260861; AN-260938; AN-260945; AN-261149; AN-261317

#### Important notices for Analytics administrators

Notice	Date Added or Updated	Description
Browser user agents reflect incorrect operating system versions for macOS	May 19, 2021	All major browsers currently report users of macOS X 11 and above incorrectly as using macOS 10, as recorded in the browser's user agent string. This issue affects Adobe Analytics reporting, because it uses the user agent to determine device information like operating system. This inaccuracy is apparently in place to prevent compatibility issues for some websites. See this <a href="Bugzilla ticket">Bugzilla ticket</a> for reference. It is not clear when or if this issue will be fixed. Some browsers initially recorded macOS 11 correctly, so there may be some traffic matching this value. However, because of the inaccurate reporting, filtering for operating system macOS 11 is not useful.  This issue is significant because starting with Safari on macOS 11, Apple updated ITP cookie expiry limitations to apply to CNAME implementations (see <a href="WebKit blog.post">WebKit blog.post</a> ).  Before this update, these limitations applied only to client-side cookies set via JavaScript. This inaccuracy makes it difficult to assess how much traffic is using OS 11 and is thus impacted by the ITP change. You can learn more about cookies and Adobe Analytics <a href="here">here</a> .

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	May 19, 2021	On August 18, 2021, the following Analytics Legacy API services reached their end-of-life date and were shut down. Any current integrations built using these services stopped working on that day.  1.3 Analytics APIs  1.4 SOAP Analytics APIs  Legacy OAuth Authentication (OAuth and JWT)  Adobe has provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe I/O Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.
2021 ISO region updates	May 13, 2021	Adobe will perform 2021 ISO region updates on May 21, 2021. Expect to see minor updates following this release.
EOL of Full Processing Data Sources	April 12, 2021	Adobe plans to deprecate full processing data sources on July 31, 2021. As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk Data Insertion</u> <u>API</u> to import this type of data.
Sign in update to Report Builder	April 9, 2021	On January 14, 2021, the Report Builder sign-in updates removed dependencies on legacy technologies and aligned the sign-in process with Experience Cloud. Experience Cloud uses your Enterprise ID (email and password). To ensure uninterrupted access to Report Builder, update the Report Builder add-in to version 5.6.47 or later by July 22, 2021. Report Builder version 5.6.47 and later supports only the Experience Cloud sign-in and will not support single sign-on.

Notice	Date Added or Updated	Description
Data Feed and Data Warehouse IP Address Changes	April 6, 2021	Starting June 17, the Data Feeds and Data Warehouse delivery system will be relocated within Adobe's data centers, and therefore can cause a change of external IP addresses visible to you. Adobe recommends that you confirm that all the IP CIDR blocks for the data center where your reports and feeds are sourced are present in firewalls for destination systems that you control. Here is a full list of IP Address ranges to place into your firewall's allowlists.

Notice	Date Added or Updated	Description	
Notice of upcoming Analytics menu changes	March 24, 2021	On April 22, 2021, Adobe updated the Components, Tools, and Admin dropdown menus in order to achieve some performance gains. All of these pages are still available under the All Components, All Tools, and All Admin links - they will be removed from the dropdown menu. Here are the menu items that will be removed from the dropdown menu and placed on their respective link page:	
		Components	
		Bookmarks	
		Dashboards	
		Targets	
		Calendar Events	
		Scheduled Reports	
		Report Settings	
		Tools	
		Recommendations Classic	
		Search & Promote	
		Admin	
		User Management	
		Classification Importer	
		Classification Rule Builder	
		Data Sources	
		Data Connectors	
		Company Settings	

Notice	Date Added or Updated	Description		
		<ul> <li>Logs</li> <li>Dynamic Tag Management</li> <li>Code Manager</li> <li>Exclude by IP</li> <li>Traffic Management</li> </ul>		
Same-as- SiteCatalyst VISTA Processing ON	March 17, 2021	On June 17, 2021, all report suites will be updated to have Same-as-SiteCatalyst VISTA Processing set to ON. This change impacts Data Warehouse reporting by processing the data to match processing rules. For questions or clarification, reach out to Customer Care.		
Reports & Analytics landing page options	February 19, 2021	On March 25, 2021, options to set new Reports & Analytics dashboards or other content as your Adobe Analytics landing page were removed. If you previously set a Reports & Analytics page as your custom landing page, it continues to work until your landing page is modified in User Preferences.		
EOL of Adobe Data Connectors	July 13, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. A new standard is available in the Adobe Exchange Partner Program. You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is August 1, 2021. Learn more		

### **AppMeasurement**

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

#### **New Analytics courses and tutorials**

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
June 2021	Getting Started with Customer Journey Analytics for Administrators	Course	Learn how to set up, configure, and administer Customer Journey Analytics.  Learn some basic concepts to give you a foundation, and then move into more configuration steps. The course is then capped off with some recommendations on migrating calculated metrics and segments from Adobe Analytics to Customer Journey Analytics.
June 2021	Configure internal site search reports	Video	Create and configure freeform tables in Analysis Workspace to analyze internal search functionality on your site.
June 2021	Map Web SDK variables into Adobe Analytics	Video	Learn how to map analytics variables from the Web SDK through to Adobe Analytics using Processing Rules.
June 2021	Implement internal search variables using Web SDK	Video	Learn how to use the Web SDK to implement Adobe Analytics variables for an internal search term tracking use case. See the flow of data from the page to the Experience Edge, and then to Adobe Analytics.
June 2021	Implement internal search variables using AppMeasurement	Video	In this video, learn the steps of implementing internal site search variables for Adobe Analytics using Experience Platform Data Collection/Launch, including search term, number of results, and others.

Published	Name	Туре	Description
June 2021	Defining your internal site search business requirements	Video	When deciding to track internal search on your site, it is important to first decide which aspects of search you want to track, and what actions can be taken from analyzing the results. This video walks through the documenting of business requirements.

#### **Analytics help resources**

Adobe Analytics Product Documentation and Tutorials

# Audience Manager

Fixes and improvements in Audience Manager.

#### **Fixes and Improvements**

- Released an enhancement to the <u>Activity Usage report</u> which now allows you to review data older than one year. (AAM-58268)
- Adobe provides Audience Manager customers with user access keys for the Audience Manager Amazon S3 buckets. For security reasons, the keys are now automatically disabled after 100 days of inactivity. For more information, refer to the question at the bottom of the page in the <u>Data collection and product integration FAQ</u>.

# Experience Manager

New features, fixes, and updates in Experience Manager (AEM). Adobe recommends customers with On-Premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

#### **NOTE**

Adobe recommends visiting the <u>Experience Manager release updates and roadmaps</u> page to stay current on release information.

### **Experience Manager product updates**

• Experience Manager 6.5.9.0

Experience Manager 6.5, Service Pack 9.0 (6.5.9.0 released May 27, 2021) is an important update that includes new features, key customer-requested enhancements, improved performance, stability, and security, released since the general availability of AEM 6.5, April 2019.

- Release notes
- AEM Forms release deliverables

#### **Experience Manager product releases**

• Experience Manager as a Cloud Service

New features in Experience Manager as a Cloud Service:

- Adobe Experience Manager as a Cloud Service Foundation
  - <u>Prerelease Channel</u>: Preview upcoming features a month before they go live in production!
  - API Deprecation: A list of the latest deprecated APIs.
  - Experience Manager as a Cloud Service SDK Build Analyzer Maven Plugin: Update your maven projects to the latest version, which includes a deprecated Java™ API check and other improvements.
- Experience Manager Sites as a Cloud Service

You can now verify content on a new <u>Preview tier</u> to simulate the final experience look and feel as you would on the Publish tier. This new functionality is enabled by the Experience Manager Sites Managed Publication wizard, which lets you choose a publish destination between Publish or Preview. Experiences on Preview can then be accessed by way of a dedicated URL. After validation on Preview, you can publish content from Author to Publish as usual. Enabling the Preview Service in Experience Manager as a Cloud Service environments is gradually rolling out in the next few weeks.

• Experience Manager Assets as a Cloud Service

New features in the prerelease channel:

- Metadata schemas can be applied directly to the folder properties.
- The Asset Bulk Ingestor tool lets you add metadata during a bulk ingestion.
- A user experience enhancement displays the number of assets present in a folder. For more than 1000 assets in a folder, Experience Manager Assets displays 1000+.

New features in Dynamic Media:

• Smart Imaging Device Pixel Ratio (DPR) and network bandwidth optimization let you deliver best quality images efficiently, on devices with high-resolution displays, and constrained network bandwidth. See <a href="mailto:smart imaging FAQs">smart imaging FAQs</a>.

#### **Experience Manager Community**

- One-Stop-Shop for all the Experience Manager Blogs
- <u>Guidelines for submitting a new Experience Manager Idea</u>
- Adobe Summit 2021 Sneaks with Dan Levy: Once a year, every Adobe employee, from
  engineers and data scientists to UX designers and product managers, has a chance to share
  innovative ideas to evolve the way brands interact with their customers. Join us for Adobe
  Sneaks, where we share the top seven projects, tapping the latest technologies in areas like AI
  and low-code apps.

#### **Experience Manager release information**

All Experience Manager release notes are maintained at the following pages:

- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes

- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- <u>Livefyre release notes</u>

#### New Experience Manager courses and tutorials

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
June 2021	GraphQL Persisted Queries	Video	Learn how to enable, create, update, and run Persisted Queries in Experience Manager.
June 2021	Creating your first servlet in AEM Forms	Article	Build your first sling servlet so you can merge data with a form template.
June 2021	Creating your first OSGi Service with Experience Manager forms	Article	Build your first OSGi service with AEM Forms so you can generate PDF by merging data with template.

## Other Help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- Cloud Manager User Guide

- <u>Dynamic Media Classic Help Home</u>
- Experience Manager Documentation: Recent Updates

# Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

#### Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- New Adobe Campaign v8 offers significant infrastructure, security, deliverability, and
  monitoring enhancements. Adobe Campaign v8 dramatically improves its scale and speed,
  with the ability to manage a more significant number of customer profiles, as well as much
  higher delivery rates and transactions per hour. Learn more in the <u>Campaign v8</u>
  documentation.
- Adobe Campaign Classic v7 21.1.3 release: Learn more in the <u>Campaign Classic v7 Release</u>
   Notes.
- Adobe Campaign Standard 21.2 release: Learn more in the <u>Campaign Standard Release</u> Notes.

#### New Campaign courses and tutorials

Published	Name	Solution	Description
June 2021	Integrate Campaign Standard with Analytics to optimize your email marketing	Campaign Standard	(Course) Learn how to integrate Campaign Standard with Adobe Analytics and optimize your email marketing strategies using real-time data. This course shows you how to build a Campaign Standard report in Adobe Analytics. Then, learn how to use Experience Cloud Triggers and Platform Launch to configure marketing and transactional messages based on customer activity.
June 2021	Adobe Campaign V8 Tutorials	Campaign V8	This user guide contains videos and tutorials on the many features and capabilities of Adobe Campaign V8.
June 2021	Create and design email deliveries	Campaign V8	(Video) Understand the process of creating an email delivery and learn how to design and personalize email content.
June 2021	Design emails for deliverability	Campaign V8	(Video) Learn how to apply deliverability best practices to your email deliveries.
June 2021	Manage fatigue using typology rules	Campaign V8	(Video) Learn how to implement fatigue management by applying typology rules.
June 2021	Set up fatigue management using filters	Campaign Standard	(Video) Learn how to implement fatigue management in Adobe Campaign by using filters.

# Campaign help resources

• Adobe Campaign Standard: <u>Help Center</u> - <u>Release Notes</u> - <u>How-to videos</u> - <u>Release Planning</u> - <u>Latest documentation updates</u>

- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation</u> <u>updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising

Release notes for Adobe Advertising.

- New features in Advertising DSP
- New features in Advertising Search

#### **New features in Advertising DSP**

Last updated: June 10, 2021 for June 16 release

Feature	Description
Campaign Management	(June 16 release) Forecasting is available for standard display placements with placement-level pacing and budgets.

### New features in Advertising Search

Last updated: For June 26 release

Feature	Description
Campaigns	(Google Ads campaigns) Advertising Cloud Search now syncs, optimizes, and provides attribution for local inventory ads in shopping campaigns.
	Set up and manage your local inventory ads within Google Ads.

Feature	Description					
	When you edit multiple campaigns and campaign components, you can no longer save your changes as drafts for review in the Pending view, nor schedule the changes for a specific time. All existing scheduled jobs will still be executed as scheduled.					
Advertising Insights	The following insights are available in beta mode:  • Normalized Sim (Combined) Beta  • Portfolio Launch Beta					
Notification Center Beta	You can now receive and manage notifications outside of your browser by installing a Notification Center Beta application for Google Chrome 40 and higher or Microsoft Edge 17 and higher. The application loads faster than the regular browser version and is automatically updated.  Once you install the application, the web application loads as a separate window that dynamically rearranges its layout based on the window size. You don't need to log in to the application or have a browser window open to use it.					
	A new alert type, Campaign Management UI Actions, is available and shows the final status of all background jobs, including bulk edits and assignment changes to portfolios, constraints, classifications, and events. You're automatically subscribed to alerts for UI Actions.  This alert type will eventually replace the legacy job status Notifications available from the right toolbar (legacy job status Notifications).					
Reports	The new Campaign Hourly Report shows cost, click, and (optionally) conversion data for one or more Google campaigns with keywords for each hour in the specified date range. This report is identical to the Campaign Report with a data aggregation of "Hourly" or "Day of Week (Hourly)." Those aggregation types will be deprecated from the Campaign Report in a future release.					



See Magento Commerce and Open Source release notes for the latest release information.



See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release schedule</u> for the latest release schedule information and release notes.

# Workfront

Adobe Workfront is a unified work management application for sharing ideas, creating content, managing complex processes, and doing their best work.

See the Workfront releases page for a round-up of the latest information for all products.

# Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Document Cloud courses and tutorials**

Published	Name	Туре	Description
June 2021	Adobe Acrobat for Google Drive	Video	Get access to time-saving PDF tools and esignature workflows directly inside the Google Drive app.

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- <u>Document Cloud Learn & Support</u>

# Creative Cloud for enterprise

New videos, tutorials, or courses published for Creative Cloud for enterprise.

Published	Name	Туре	Description
June 2021	Try your hand at Fresco on the iPad (and iPhone)	Video	Explore a whole new world of digital drawing and painting with Adobe Fresco in this 15-minute hands-on workshop. Quickly learn to work with layers and clipping masks to conform paint and textures to a base shape.
June 2021	Decoding the Alphabet Soup of Graphic Formats	Video	PG, PNG, SVG, GIF, and EPS files are all commonly used in design, some for web pages, others for presentations, publications, and creative projects.  But what do they mean, and which should you pick? Find out in this 15-minute hands-on workshop.

See <u>Creative Cloud for Enterprise Tutorials</u> for the latest tutorials.

<u>Previous page</u>

Next page

# Adobe Experience Cloud Release Notes - July 2021

Last update: July 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



# Adobe Experience Cloud

Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: August 11, 2021

- Event notice for Experience League Live July 29, 2021
- Experience Cloud Central Interface Components
- Adobe System Status
- Experience Platform
- Journey Optimizer

- <u>Journey Orchestration</u>
- Offer Decisioning
- Analytics and Customer Journey Analytics (Updated August 10, 2021)
- Audience Manager
- Experience Manager
- <u>Campaign</u>
- Advertising Cloud (Updated August 11, 2021)
- Target
- Commerce (Magento)
- <u>Marketo Engage</u>
- Workfront
- Document Cloud
- Creative Cloud for enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# Experience Cloud Central UI Components

Experience Cloud Central Interface Components includes updates accessed from the unified product header, such as self-help, search, and user account preferences. Updates to People, Places (Location), and product management are found here.

Feature	Date	Description
Experience Cloud  Global Search	July 5, 2021	With this release, Experience Cloud global search adds Journey Orchestration to the search for business objects in Experience Cloud, such as segments, data sets, schemas, and more.

#### More help resources

- Administration help for <u>Central Interface Components</u> and user management
- Help and release notes for <u>Places Location Service</u>
- Help on <u>People Customer Attributes and Audience Library</u>.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

You can find the latest release information for Adobe System Status in the <u>May 21, 2020</u> release notes.

# Experience Platform

Includes release update information and new documentation for Experience Platform and Platform tagging.

- June 30, 2021 Experience Platform release notes
- May 17, 2021 Experience Platform tags release notes (formerly, Experience Platform Launch)

### **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
July 2021	Model Your Customer Experience Data with XDM	Course	Learn how to build your data model in Adobe Experience Platform. This course teaches you about the Experience Data Model (XDM) and how to convert your existing data model to XDM. Learn how to build schemas using standard classes and field groups and build your own custom components.

54 PM		i velease i	Notes - July 2021   Adobe Experience Cloud
Published	Name	Туре	Description
July 2021	Getting Started with Query Service for Data Engineers	Course	Learn how to validate ingested data, gain insights from data stored in the data lake, and how to prepare the data for making business-critical decisions using Query Service.
July 2021	Create Dashboards Using Query Service	Course	Learn how to validate ingested data, gain insights from data stored in the data lake, and create dashboards using Query Service in Adobe Experience Platform.
July 2021	Getting Started with Real-time CDP for Marketers	Course	In this course, you can learn everything you need to get started using Real-time Customer Data Platform (Real-time CDP) as a business practitioner.
July 2021	Getting Started with Data Science Workspace for Data Scientists	Course	Learn about Data Science Workspace in Adobe Experience Platform. This course is designed for data scientists who want to learn how to use JupyterLab Notebooks to derive insights and query data, create profile-enabled datasets, publish automated machine learning models, and activate machine-learned insights to both Adobe and non-Adobe applications.
July 2021	Getting Started with Adobe Experience Platform Data Governance	Course	Learn how to take control of your data from the point it's collected at data sources to when it's syndicated to destinations outside Adobe Experience Platform.

# Journey Optimizer

With Adobe Journey Optimizer, you can manage scheduled omnichannel campaigns and one-to-one moments for millions of customers from a single application — and the entire journey is optimized with intelligent decisioning and insights.

#### **Latest Journey Optimizer product releases**

• July 2021: Journey Optimizer is now available. Read more.

More resources for Journey Optimizer

<u>Documentation</u> - <u>Latest updates</u> - <u>How-to videos</u>

# Journey Orchestration

Use Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration</u> <u>Release Notes</u>.

More resources for Journey Orchestration

Documentation - Release Notes - How-to videos

# Offer Decisioning

Offer Decisioning is an Application Service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

• June 2021 Release: All ranking allows you to create different ranking strategies (based on your business goals) that will be used by a trained model system to rank the eligible offers to display for a given profile.

See Offer Decisioning release notes to stay up to date.

More resources for Offer Decisioning

Documentation - Release Notes - How-to videos

# Adobe Analytics

Release date: July 22, 2021

- Event notice for Experience League Live
- New features in Adobe Analytics
- New features in Customer Journey Analytics (Updated August 10, 2021)
- Fixes in Adobe Analytics
- Important notices for Analytics administrators (Updated August 3, 2021)
- Analytics courses and tutorials
- AppMeasurement

# Event notice for Experience League Live - Analytics Implementation

Join us to hear concrete tips every Adobe Analytics implementation team should know—and have your questions answered by Eric Matisoff in the chat pod. This is a live event, so there's no need to register ahead of time, but make sure to put it on your calendar so you don't miss out!

**Event:** Adobe Analytics Implementation - Tips and Tricks

When: July 29, 2021 at 9:00 a.m. PDT

#### **Adobe Presenters**

- Eric Matisoff, Principal Evangelist for Analytics & Data Science, Adobe
- Dasha Fitzpatrick, Adobe Principal Technical Consultant
- Doug Moore, Adobe Technical Marketing Engineer

#### **New features in Adobe Analytics**

Feature	Description	<u>General</u> <u>Availability</u> - Target Date
New Adobe Analytics landing page (Open Beta)	The new landing page for Adobe Analytics brings together both Analysis Workspace and Reports & Analytics in a single interface and access point under the Workspace umbrella. It features a new project manager home page, an updated reports menu, and modernized reports, as well as a new learning section to help you with getting started more effectively. The new page improves discoverability and guides Reports & Analytics users to an improved reporting experience in Workspace. Learn more	July 26, 2021

#### **New features in Customer Journey Analytics**

Feature	Description	<u>General</u> <u>Availability</u> - Target Date
New	This Connections UI enhancement lets you know	August 19, 2021
Connections Info	whether and when your data is ready to be used in	
experience	reporting. It also lets you track any issues with	
	processing data. <u>Learn more</u>	

# **Fixes in Adobe Analytics**

- Fixed an issue with alerts not being sent and errors displaying when creating alerts. (AN-263962)
- Fixed an issue with virtual report suites in Analysis Workspace: Data outside of the date range specified was extracted. (AN-263121)
- Fixed an issue with Workspace projects not opening (timing out.) (AN-247248)

• Fixed an issue with being unable to load report suite usage data under Server Call Usage. (AN-264215)

#### Additional fixes in Adobe Analytics or CJA

AN-160022; AN-186365; AN-234768 (CJA); AN-253041; AN-255098; AN-256319; AN-256566; AN-256903; AN-257111; AN-259614; AN-259960; AN-260422; AN-260926; AN-260962; AN-261310; AN-261442; AN-261483 (CJA); AN-261589; AN-261949; AN-262025; AN-262295; AN-262330; AN-262348; AN-262356; AN-262461; AN-262462; AN-262465; AN-262888; AN-262944; AN-262952; AN-262974; AN-263027; AN-263105; AN-263175; AN-263183; AN-263244; AN-263888; AN-263930; AN-263953

### **Important notices for Analytics administrators**

Notice	Date Added or Updated	Description
EOL of Adobe Data Connectors	August 3, 2021	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is <b>August 19, 2021</b> . <u>Learn more</u>

Notice	Date Added or Updated	Description
End-of-life for three Analytics API services	July 15, 2021	On August 18, 2021, the following Analytics Legacy API services will reach their end-of-life date and will be shut down. Any current integrations built using these services will stop working on that day.  1.3 Analytics APIs  1.4 SOAP Analytics APIs  Legacy OAuth Authentication (OAuth and JWT)
		Adobe has provided a <u>Legacy API EOL FAQ</u> to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the <u>1.4</u> <u>Analytics REST APIs</u> or the <u>2.0 Analytics APIs</u> . Legacy OAuth accounts can migrate to an <u>Adobe I/O</u> Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.
EOL of Full Processing Data Sources	April 12, 2021	Adobe plans to deprecate full processing data sources <b>on July 31, 2021</b> . As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk Data Insertion API</u> to import this type of data.
Sign in update to Report Builder	April 9, 2021	On January 14, 2021, the Report Builder sign-in updates removed dependencies on legacy technologies and aligned the sign-in process with Experience Cloud. Experience Cloud uses your Enterprise ID (email and password). To ensure uninterrupted access to Report Builder, update the Report Builder add-in to version 5.6.47 or later <b>by July 22, 2021</b> . Report Builder version 5.6.47 and later supports only the Experience Cloud sign-in and will not support single sign-on.

# AppMeasurement

For the latest updates on AppMeasurement releases, please refer to <u>AppMeasurement for JavaScript release notes</u>.

#### **New Analytics courses and tutorials**

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
July 2021	Using the Donut visualization in your project	Video	Learn how to add and configure the Donut visualization in your Analysis Workspace project.
July 2021	Bar and Bar Stacked Visualizations	Video	In this video, we discuss adding and configuring the Bar, Bar stacked, Horizontal Bar, and Horizontal bar stacked visualizations in your project in Analysis Workspace. Although considered basic, these visualizations can help tell your data stories and provide insights for your analysts.
July 2021	Area and Area Stacked	Video	Learn how to add Area and Area Stacked visualizations to your project in Analysis Workspace, and learn a few tips to help customize the visualizations for your needs.

#### Analytics help resources

• Adobe Analytics Product Documentation and Tutorials

# Audience Manager

Fixes and improvements in Audience Manager.

### **Fixes and Improvements**

 When deleting an IMS user account from Admin Console, the user account was not removed from Audience Manager, if it was part of a user group. IMS user accounts are now automatically unmapped from Audience Manager user groups upon deletion from Admin Console. (AAM-57633)

# Experience Manager

Adobe recommends frequently visiting <u>Experience Manager release updates and roadmaps</u> to stay current on release information.

• Experience Manager as a Cloud Service

New features in Experience Manager as a Cloud Service:

- Experience Manager Guides as a Cloud Service
  - Cloud-native component content management system Experience Manager
    Guides is available as a Cloud Service. Get the environment that lets you author,
    manage, and deliver documentation and content at scale.
  - AI-powered documentation Smart tagging capability for automatically identifying and extracting relevant metadata keywords from the text for metadata labelling.
  - New look and feel for web editor New look and feel with UI changes making it
    more intuitive. Underlying architecture has been changed from coral to react based
    spectrum.

Visit Experience Manager Guides for more information.

- Cloud Manager in AEM as a Cloud Service
  - Preview Service is deployed on a rolling basis to all Programs. Customers are notified in-product when their Program is enabled for Preview Service. See <u>Accessing Preview</u> <u>Service</u>.
  - Maven Dependencies downloaded during the build step are now be cached between pipeline runs. This feature will be enabled for customers in the next several weeks.
  - You can now edit the name of the program through the Edit Program dialog.
  - The default branch name used during both project creation and in the default Push command by way of manage git workflows has been changed to main.
  - Edit program experience in the interface has been refreshed.

- The quality rule ImmutableMutableMixCheck has been updated to classify /oak:index nodes as being immutable.
- The quality rules CQBP-84andCQBP-84--dependencies have been consolidated into a single rule. As part of this consolidation, the scanning of dependencies more accurately identifies issues in third-party dependencies which are being deployed to the Experience Manager runtime.
- To avoid confusion, the Publish Experience Manager and Publish Dispatcher segment rows on the Environment Details page have been consolidated.
- A new code quality rule has been added to validate the structure of damAssetLuceneindexes. See <u>Custom DAM Asset Lucene Oak Indexes</u>.
- Environment details page now displays multiple domain names for Publish and Preview services, as applicable. See <a href="Environment Details">Environment Details</a>.
- Experience Manager Assets as a Cloud Service

New features in Assets:

- Content Automation functionality lets Experience Manager Assets use the Adobe
  Creative Cloud APIs to automate asset production at scale. It improves content
  velocity by dramatically decreasing the time taken and iterations required to create
  variations of the same asset. The functionality does not require any programming
  and works from within the DAM. See <u>Generate variations of assets using Adobe
  Creative Cloud integration</u>.
- Adobe Asset Link 3.0 for Adobe Photoshop, Adobe Illustrator, and Adobe InDesign and Adobe Asset Link 2.0 for Adobe XD is available. It supports Assets Essentials and the ability to automatically connect to Experience Manager as a Cloud Service or Assets Essentials.
- The <u>Asset bulk ingestor tool</u> lets you add metadata during a bulk ingestion.

New features in the Assets prerelease channel:

- The view settings are enhanced to let you choose a default view and a default sorting parameter.
- The Link Share download functionality uses asynchronous downloads that boost the download speed. See <u>Download assets shared using link sharing</u>.
- You can search and filter the folders based on property predicates.

- Experience Manager Assets embeds the PDF Viewer to preview the supported
  document formats. It is powered by Adobe Document Cloud. This feature lets you
  preview PDF and other multi-page files without any complex processing. It improves
  the feature parity with Experience Manager 6.5. The controls available in the preview
  are to zoom, to navigate to pages, to un-dock controls, and to view in full screen. The
  integrated PDF viewer supports AI, DOCX, INDD, PDF, and PSD file formats. You can
  comment on the asset itself but commenting and annotations within the PDF file are
  not supported.
- A user experience enhancement displays the number of assets present in a folder. For more than 1000 assets in a folder, Assets displays 1000+.
- You can directly apply a metadata schema to a folder in its Properties.
- Experience Manager Sites as a Cloud Service

#### New features:

- Publish to Preview Tier now shown as page status in Sites Admin UI.
- Publish to Preview Tier now surfacing preview URL at the end of the action and persisting the URL in page properties for later reference.
- Experience Manager Forms as a Cloud Service

#### New features:

- Metadata schemas can be applied directly to the folder properties.
- The Asset Bulk Ingestor tool lets you add metadata during a bulk ingestion.
- A user experience enhancement displays the number of assets present in a folder. For more than 1000 assets in a folder, Experience Manager Assets displays 1000+.

#### Beta feature of Forms:

- Experience Manager Forms as a Cloud Service Communications Communication
   APIs helps you combine XDP templates and XML data to generate print documents in
   various formats. The service lets you generate documents in synchronous mode. The
   APIs enables you to create applications that let you:
  - Generate documents by populating template files with XML data.
  - Generate output forms in various formats, including non-interactive PDF print streams.

 Generate print PDFs from an XFA form PDF and Adobe Acrobat Form (AcroForm).

You can write to <a href="mailto:formscsbeta@adobe.com">formscsbeta@adobe.com</a> to sign up for the beta program.

- Experience Manager Screens as a Cloud Service
  - Bulk Device Registration Management means that provisioning massive amounts of player devices is faster and more efficient.
  - Improved search and filter options for each of the Device, Display, and Channel inventory views.
  - Device heath snapshot saves time by providing critical status as a glance.
  - Object details page offers a summary of the most relevant information for each object in your project.

#### **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
July 2021	Experience  Manager  Guides	Article	Learn how the XML Documentation Solution offers all the core CCMS functions, such as collaboration, review, translation, search, and reports for DITA content. These features enable authors to do more in less time through efficient content reuse and powerful workflows.
July 2021	AEM Headless  GraphQL  Postman  Collections	Video	Learn how to define and use Content Fragments in Adobe Experience Manager (AEM) for use with GraphQL.

## **Experience Manager release information**

Release notes and other release information links for Experience Manager are here:

- Experience Manager as a Cloud Service release notes
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Adobe Primetime release notes
- <u>Livefyre release notes</u>

#### Other help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- Cloud Manager User Guide
- Dynamic Media Classic Help Home
- Experience Manager Documentation: Recent Updates

# Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

#### Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- Campaign v8 Release Notes
- <u>Campaign Standard Release Notes</u>
- <u>Campaign Classic Release Notes</u>

### New Campaign courses and tutorials

Published	Name	Solution	Description
July 2021	Refining targets by combining query results	Campaign v8	Learn how to refine your target by combining query results in a workflow using the intersection or the union activities.
July 2021	Create a marketing plan, programs, and campaigns	Campaign v8	Learn how to create a marketing plan, program, and campaign, set properties for a campaign, and understand how to use the schedule.
July 2021	Configure and manage subscription services	Campaign v8	Learn how to setup and manage subscriptions and target subscribers.

#### Campaign help resources

- Adobe Campaign v8: <u>Help Center</u> <u>Release Notes</u> <u>Implementation Guides</u>
- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>

- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation</u> <u>updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

### New features in Advertising Cloud DSP

Last updated: June 10, 2021 for June 16 release

Feature	Description
Campaign Management	(June 16 release) Forecasting is available for standard display placements with placement-level pacing and budgets.

### New features in Advertising Cloud Search

Last updated: August 11 for July 24 release

Feature	Description
Tools	If your advertiser account is configured to use hybrid optimization, then Advertising Cloud Search can optionally upload the objectives for the account's portfolios to Google Ads as conversions so you can use them for hybrid optimization. You can enable the feature from Search > Tools > Conversion Upload Setup.

# **(Magento)**

See the following links for Adobe Commerce release notes:

- Magento Commerce and Open Source
- Cloud Suite



See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release schedule</u> for the latest release schedule information and release notes.

# Workfront

Adobe Workfront is a unified work management application for sharing ideas, creating content, managing complex processes, and doing their best work.

See the Workfront releases page for a round-up of the latest information for all products.

# Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Document Cloud courses and tutorials**

Published	Name	Туре	Description
July 2021	<u>Liquid Mode in</u> <u>Adobe Sign</u>	Video	Learn how Liquid Mode improves the mobile signing experience. It reduces pinching and zooming to easily focus on fillable fields.
July 2021	Digital Document Publishing with Adobe PDF Embed API	Article	By embedding a PDF viewer in your web pages, you can enable users to view documents without redesigning your HTML and CSS or obstructing access to your website.
July 2021	Student-Teacher Collaboration with Adobe Document Services APIs	Article	Learn about an official SDK for Node.js applications to access PDF Services API. This enables you to convert documents like Microsoft® Word or Microsoft® Excel to PDF.
July 2021	Job Posting with Adobe Document Services APIs	Article	When operating a website with multiple users, it's crucial to design an experience that ensures a smooth experience for everyone. Learn how to automatically convert all uploaded documents to PDFs and embed them in-line in the posting.
July 2021	Report creation and editing with Adobe Document Services APIs	Article	PDFs make it easy to share rich documents, with tables, graphics, and interactive content, in a format everyone can view. Learn how to share these statistics with their executives, shareholders, donors, or other stakeholders.
July 2021	Reviews and Approvals with Adobe Document Services APIs	Article	Learn how to solve a hands-on review and approval use case using several Adobe Document Services APIs.

Published	Name	Туре	Description
July 2021	Searching and Indexing with Adobe Document Services APIs	Article	This tutorial explores Adobe Document Services APIs' fantastic features and how they can be easily used to archive and digitize documents. We explore these features by building an Express NodeJS application, then integrating Document Services APIs for archiving, digitization, and document transformation.
July 2021	Managing Employee Offer Letters with Adobe Document Services APIs	Article	This tutorial walks through setting up a Node Express project that will display a web form for a user to populate with employee details.  These details use Document Services over the web to generate an offer letter as a PDF that can later be delivered to a customer for their signature using Adobe Sign API.
July 2021	Managing Legal Contracts with Adobe Document Services APIs	Article	In this tutorial, we explore the features of Adobe Document Services APIs in the generation of custom input fields in documents. We also explore how you can easily convert these generated documents to a protected portable document format (PDF) to prevent data manipulation.
July 2021	Creating an NDA with Adobe Document Services APIs	Article	Learn how to create a Microsoft® Word template for your company NDA. Adobe's free add-in for Microsoft® Word, Adobe Document Generation Tagger, helps you insert "tags" to input the dynamic values. You also learn how to pass the JSON data to the template and create a dynamic PDF. You can then email that PDF or show it to your collaborators in their browser, depending on your business requirements and goals.

Published	Name	Туре	Description
July 2021	Managing Sales Proposals and Contracts with Adobe Document Services APIs	Article	Lean how to use dynamic data and workflows to build an efficient process for creating sales proposals.
July 2021	Handling invoices with Adobe Document Generation API	Article	Learn how to use Adobe Document Generation API to automatically generate invoices, password-protect the PDFs, and deliver an invoice to each customer. All it takes is a little knowledge of Node.js, JavaScript, Express.js, HTML, and CSS.

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- Document Cloud Learn & Support

# Creative Cloud for enterprise

New videos, tutorials, or courses published for Creative Cloud for enterprise.

Published	Name	Туре	Description
June 2021	Try your hand at Fresco on the iPad (and iPhone)	Video	Explore a whole new world of digital drawing and painting with Adobe Fresco in this 15-minute hands-on workshop. Quickly learn to work with layers and clipping masks to conform paint and textures to a base shape.

Published	Name	Туре	Description
June 2021	<u>Decoding the</u> <u>Alphabet Soup</u> <u>of Graphic</u> <u>Formats</u>	Video	PG, PNG, SVG, GIF, and EPS files are all commonly used in design, some for web pages, others for presentations, publications, and creative projects. But what do they mean, and which should you pick? Find out in this 15-minute hands-on workshop.

See  $\underline{\text{Creative Cloud for Enterprise Tutorials}}$  for the latest tutorials.

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# **Adobe Experience Cloud Release Notes - August 2021**

Last update: August 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



# Adobe Experience Cloud

Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: August 26, 2021

- Event notice for Experience League Live August 26, 2021
- Experience Cloud Central Interface Components
- Experience Platform (updated August 25, 2021)
- Adobe System Status
- Journey Optimizer

- <u>Journey Orchestration</u>
- Offer Decisioning
- Analytics and Customer Journey Analytics (updated August 17, 2021)
- Audience Manager
- Experience Manager
- <u>Campaign</u>
- Advertising Cloud
- <u>Target</u>
- Commerce (Magento)
- Marketo Engage
- Workfront
- Document Cloud
- Creative Cloud for enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# Experience League Live

August 26, 2021 | Make your next audience segment smarter than ever - Get to know the Segment Builder in Experience Platform with Doug Moore, Aaron Shields, Yaya Wang, and Andres Monroy!

For more videos, visit the Experience League Channel on YouTube.

# Experience Cloud Central UI Components

Experience Cloud Central Interface Components includes updates accessed from the unified product header, such as self-help, search, and user account preferences. Updates to People, Places (Location), and product management are found here.

Feature	Date	Description
Unified Recents - Extended support for recently accessed business objects	August 10, 2021	Unified Recents is extended to additional business objects in Journey Optimizer and Experience Platform. Journey Optimizer customers can find their recently accessed objects (Messages, Journeys, Segments, Schemas, Datasets, Data Sources, Events, Actions, Sources, and Destinations) from Adobe Journey Optimizer Home page.

#### More help resources

- Administration help for Central Interface Components and user management
- Help and release notes for <u>Places Location Service</u>
- Help on <u>People Customer Attributes and Audience Library</u>.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe cloud products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

You can find the latest release information for Adobe System Status in the <u>May 21, 2020</u> release notes.

# Experience Platform

Includes release update information and new documentation for Experience Platform and Platform tagging.

**August 25, 2021** updates to existing features in Experience Platform include:

- Observability Insights
- Real-time Customer Profile
- Sources

See Experience Platform release notes for details.

#### **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
August 2021	Activate profiles and segments to a destination	Video	Learn the steps that marketers can take to activate audience segments to destinations in Real-time CDP. See how to start this workstream in either the Destinations or Segments interfaces, whichever is most convenient for you.
August 2021	Configuring file- based cloud storage or email marketing destinations	Video	Get tips during a walkthrough of the configuration of a file-based destination in Adobe's Real-time Customer Data Platform (CDP).

# Journey Optimizer

With Adobe Journey Optimizer, you can manage scheduled omnichannel campaigns and one-to-one moments for millions of customers from a single application — and the entire journey is optimized with intelligent decisioning and insights.

### **Latest Journey Optimizer product releases**

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Optimizer</u> Release Notes.

More resources for Journey Optimizer

<u>Documentation</u> - <u>Latest updates</u> - <u>How-to videos</u>



Use Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

• Updated July 2021 - <u>Journey Orchestration Release Notes</u>

### **New Journey Orchestration tutorials and courses**

New videos, tutorials, or courses published for Adobe Campaign.

Published	Name	Туре	Description
August 2021	Introduction to building a journey	Video	Understand the basics of building a journey in the journey canvas.
August 2021	Set up data - overview	Video	Learn about real- time customer profile data and which steps are required to set up customer profile data for Journey Optimizer.
August 2021	Map identities	Video	Learn how and when to label a schema field as an identity, how to create a namespace, when to make an identity primary, and how to ingest and verify identity data.

### More resources for Journey Orchestration

#### Documentation - Release Notes - How-to videos

# Offer Decisioning

Offer Decisioning is an Application Service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

• July 2021 Release: The new Overview tab guides you through the main steps to get started with creating offer decisions. Once on-boarded, the same tab allows quick access to your most recent offers, collections and decisions.

See Offer Decisioning release notes to stay up to date.

More resources for Offer Decisioning

<u>Documentation</u> - <u>Release Notes</u> - <u>How-to videos</u>

# Adobe Analytics

Release date: August 19, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics (Updated August 17, 2021)
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- Analytics courses and tutorials
- AppMeasurement

# **New features in Adobe Analytics**

Feature	Description	General Availability - Target Date
No new features this month	N/A	

## **New features in Customer Journey Analytics**

Feature	Description	<u>General</u> <u>Availability</u> - Target Date
New Connections Info experience	This Connections UI enhancement lets you know whether and when your data is ready to be used in reporting. It also lets you track any issues with processing data. <u>Learn more</u>	August 19, 2021
Control over case sensitivity in Data View dimensions	Allows you to control whether Customer Journey Analytics treats dimension values as case sensitive. This allows for de-duplication of rows that have the same value, but a different case. <u>Learn more</u>	August 19, 2021

# **Fixes in Adobe Analytics**

• Fixed an issue where virtual report suites did not appear in Publishing List manager. (AN-262683)

### Additional fixes in Adobe Analytics or CJA

AN-211870; AN-255578; AN-258376; AN-260732; AN-260854; AN-261294; AN-263094; AN-263335; AN-263887; AN-264018; AN-264386; AN-264946; AN-265170; AN-265240; AN-265257; AN-265385; AN-265435; AN-265499; AN-265539; AN-265708; AN-265799; AN-265864; AN-265942; AN-266103; AN-266172; AN-266187; AN-266246; AN-266371; AN-266395; AN-266737

# Important notices for Analytics administrators

Notice	Date Added or Updated	Description
EOL of Adobe Data Connectors	August 3, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. A new standard is available in the Adobe Exchange Partner Program. You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is August 19, 2021.  Learn more
EOL for three Analytics API services	July 15, 2021	On August 18, 2021, the following Analytics Legacy API services will reach their end-of-life date and will be shut down. Any current integrations built using these services will stop working on that day.  • 1.3 Analytics APIs  • 1.4 SOAP Analytics APIs  • Legacy OAuth Authentication (OAuth and JWT)  Adobe has provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe I/O Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.
EOL of Full Processing Data Sources	April 12, 2021	Adobe deprecated full processing data sources <b>on July 31, 2021</b> . As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk Data Insertion API</u> to import this type of data.

Notice	Date Added or Updated	Description
Sign in update to Report Builder	April 9, 2021	On January 14, 2021, the Report Builder sign-in updates removed dependencies on legacy technologies and aligned the sign-in process with Experience Cloud. Experience Cloud uses your Enterprise ID (email and password). To ensure uninterrupted access to Report Builder, update the Report Builder add-in to version 5.6.47 or later by July 22, 2021. Report Builder version 5.6.47 and later supports only the Experience Cloud sign-in and will not support single sign-on.

### **AppMeasurement**

For the latest updates on AppMeasurement releases (Version 2.22.1), please refer to <u>AppMeasurement for JavaScript release notes</u>.

# **New Analytics courses and tutorials**

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
August 2021	Scatterplot visualization	Video	With this visualization, you can see the relationship between multiple metrics for your dimensions, graphing out the items on an X/Y plot. Discover outliers and insights to help you make business decisions.
August 2021	Treemap visualization	Video	Learn how to add and configure the Treemap visualization in your Analysis Workspace project. This visualization can help you visually analyze many data points at once.

Published	Name	Туре	Description
August 2021	Understanding How Data Gets into Your Analysis Workspace Project	Video	Learn how to see the flow of data from your page to the tables and visualizations in Analysis Workspace, using the Adobe Experience Platform Debugger extension in Chrome.
August 2021	Summary number and Summary change visualizations	Video	Learn how to add and configure the Summary number and Summary change visualizations in Analysis Workspace.
August 2021	Venn Diagram Visualization in Analysis Workspace	Video	You can visually show overlap and intersection of segments in Analysis Workspace using the Venn diagram visualization. It's easy to create stunning, insightful Venn diagrams in a matter of seconds.
August 2021	Bullet Graph Visualization in Analysis Workspace	Video	Bullet graphs are a useful way to show progress toward (or in excess of) a goal in your analysis. They provide you with another way to visualize your organization's success.

# **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Audience Manager

Fixes and improvements in Audience Manager.

### **Fixes and Improvements**

• Fixed an issue reported by customers using the <u>Bulk Management tools</u>. Customers were experiencing errors due to the traitAlias field, when updating the segment-to-destination

mappings. (AAM-58789)

• Fixed an issue encountered when access to a data feed was revoked or canceled. The email sent to removed users had the recipients in the **To** field instead of **Bcc**. (AAM-58512)

# Experience Manager

Adobe recommends visiting the <u>Experience Manager release updates and roadmaps</u> page to stay current on release information.

### **Experience Manager product releases**

• Experience Manager as a Cloud Service

What is new on Experience Manager as a Cloud Service?

Play the <u>July 2021 Release Overview</u> video for a summary of the features added.

- Cloud Acceleration Manager
  - Cloud Acceleration Manager is a cloud-based application designed to guide your IT
    teams throughout the transition journey starting from planning to going live on Cloud
    Service. Set up your teams for a successful migration with Adobe-recommended best
    practices, tips, documentation, and tools to help at every phase of the journey to
    Experience Manager as a Cloud Service. See Getting started with Cloud Acceleration
    Manager.

Play the Cloud Acceleration Manager demo video.

- Experience Manager as a Cloud Service Foundation
  - More flexible Dispatcher configuration: Projects can be more easily organized. For
    example, you can now include multiple rewrite rule files that reflect your site
    structure. <u>Learn about this flexible mode</u>, including how to structure your Dispatcher
    configuration in order to take advantage of it.
  - The tree replication UI under the replication agent's Distribute tab should be considered deprecated; it is planned for removal after September 30, 2021. <u>Learn</u> <u>about alternative replication strategies</u>.
  - Bundle org.apache.sling.datasource-1.0.4.jar for Sling data source support has been removed, as it has outdated functionality and is not in use by customers.
- Experience Manager Assets as a Cloud Service

- Content Automation functionality lets Experience Manager Assets use the Adobe
  Creative Cloud APIs to automate asset production at scale. It improves content
  velocity by dramatically decreasing the time taken and iterations required to create
  variations of the same asset. The functionality does not require any programming
  and works from within the DAM. See <u>Generate variations of assets using Adobe
  Creative Cloud integration</u>.
- Experience Manager Assets includes the Document Cloud PDF Viewer to preview PDF documents natively. This feature lets users preview multi-page PDF files without any file processing or conversion. It also improves the parity with Experience Manager 6.5. The controls available in the viewer include zoom, navigate to pages, undock controls, and to view in full screen. Users can also preview and jump to pages and bookmarks. Comments on the file itself are supported and commenting and annotations on content within the PDF file will be added in a future release.
- The link share download functionality uses asynchronous downloads that boost the download speed. See the Help topic <u>Download assets shared using link sharing</u>.
- The view settings are enhanced to let users choose a default view and a default sorting parameter.
- Users can search and filter the folders based on property predicates.

New features available in the Assets prerelease channel

- When you share digital assets as a link, users can copy the URL to clipboard. The enhancement lets you share assets in a faster and more convenient way.
- Experience Manager Forms as a Cloud Service
  - You can now use Automated Forms Conversion service to <u>convert PDF Forms in</u>
     <u>French, German, and Spanish language</u> to adaptive forms.
  - Added a separate panel to template editor to display errors related to adaptive form components. It helps consolidate all adaptive form errors at one location and reduce resolution time.

New features available in the Forms prerelease channel

Experience Manager Forms as a Cloud Service - Communications - <u>Use AEM Forms</u>
 as a Cloud Service - Communications APIs help you combine XDP templates and XML
 data to generate print documents in various formats. The service lets you generate
 documents in synchronous mode. The APIs enables you to create applications that let
 you:

- Generate documents by populating template files with XML data.
- Generate output forms in various formats, including non-interactive PDF print streams.
- Generate print PDF files from an XFA form PDF and Adobe Acrobat Form.
- Variable Data Externalizer You can save data of Experience Manager Workflow variables on an external storage system managed by your organization.
- Acroform-based Document of Record You can also <u>use Adobe Acrobat Form PDF</u>
   (<u>Acroform PDF</u>) as a template for Document of Record besides XFA-based form template.
  - Microsoft® Azure data store connector You can now <u>connect Form Data Model to Microsoft® Azure Storage</u>. It lets you retrieve and store adaptive form data to Microsoft® Azure Storage as a BLOB.

#### Cloud Manager

- Customers are now able to use Azul 8 and 11 JDKs for their Cloud Manager build processes. They can either select to use one of these JDKs for toolchains-compatible Maven plugins or the entire Maven process execution.
- The outbound egress IP is now logged in the build step log file.
- Stage and Production environments running old versions of Experience Manager now report a status of **Update Available**.
- The maximum SSL certificates supported has increased to 20 per program.
- The maximum number of domains that can be configured has increased to 500 per environment.
- The Manage Git button has been retitled to Access Git Info and the dialog box has been visually refreshed.
- The version of the Experience Manager Project Archetype used by Cloud Manager has been updated to version 28.

### Community

- <u>List of latest Adobe Experience Manager content on Experience League | August 2021</u>
   A comprehensive list of the latest article is <u>here</u>.
- How to submit a new Feature request/Suggestion for the Experience Manager?

New process to submit Experience Manager feature requests is Live Now. See <u>Create an idea</u> | More <u>details here</u> | <u>Submitting guidelines</u>

# **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
August 2021	Adobe Asset Link 3.0	Video	Asset Link extension for Adobe Creative Cloud for enterprise extends the capability to search and browse, sort, preview, upload assets, check out, modify, check-in, and view metadata of Experience Manager assets within Creative Cloud applications.
August 2021	Assets Essentials	Video	Learn about Asset Essentials, including folder structure and basic operations such as move, copy, and rename. New videos also include how to <u>use assets</u> , <u>create content</u> , and <u>collaborate</u> on asset management using comments, annotations, and tasks.
August 2021	Assets Essentials	Video	Learn how to filter, search, and download assets in Assets Essentials.
August 2021	<u>Pipeline</u> <u>Overview -</u> <u>Tour Guide</u>	Video	Get an overview of AEM as a Cloud Service's Cloud Manager Pipeline.
August 2021	Configure and Run Your Pipeline - Tour Guide	Video	Learn how to configure and run your pipeline.

# **Experience Manager release information**

Release notes and other release information links for Experience Manager are here:

- Experience Manager as a Cloud Service release notes
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Adobe Primetime release notes
- <u>Livefyre release notes</u>

### Other help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- Cloud Manager User Guide
- Dynamic Media Classic Help Home
- Experience Manager Documentation: Recent Updates

# Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

### Latest product releases

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign v8 8.1.14</u>
- <u>Campaign Standard Release Notes</u>
- <u>Campaign Classic v7 21.1.3 Release Notes</u>

# Campaign help resources

- Adobe Campaign v8: Help Center Release Notes Implementation Guides
- Adobe Campaign Standard: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Help Center</u> <u>Release Notes</u> <u>How-to videos</u>- <u>Latest documentation</u> <u>updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

# New features in Advertising Cloud DSP

Last updated: August 12, 2021, for August 11 release

Feature	Description
Pre-bid viewability for placements	Pre-bid viewability filters from Oracle Advertising (Moat) are now available for your placements.

# New features in Advertising Cloud Search

Last updated: August 20, 2021, for August 21 release

Feature	Description
_	The new beta Advertising Cloud Javascript tag uses the Adobe Experience Cloud ID (ECID) Service as well as the legacy ef_id and gsurferid to measure conversions. The new tag creates <u>first-party Experience Cloud s_ecid cookies</u> and provides tighter integration with other Experience Cloud products.
	The legacy Advertising Cloud Javascript tag with ITP mapping will be deprecated in September 2021.
	Your Adobe account manager will contact you with more information and implementation instructions.
Portfolios	A new Objectives Beta with automated weight recommendations is available to all users. The new interface includes more guidance on creating objectives and setting initial goal weights. Weight recommendations are available for assist metrics only.

# **(Magento)**

See the following links for Adobe Commerce release notes:

- Magento Commerce and Open Source
- Cloud Suite



Last Updated: August 3, 2021

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

### **Core Marketo Engage updates**

See Marketo Engage <u>release schedule</u> for the latest release schedule information and release notes.

# Workfront

Adobe Workfront is a unified work management application for sharing ideas, creating content, managing complex processes, and doing their best work.

See the Workfront releases page for a round-up of the latest information for all products.

# Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Document Cloud courses and tutorials**

Published	Name	Туре	Description
August 2021	<u>Use case</u> <u>recipes</u>	Video	Speed up your organization's digital workflows with these government and commercial esignature examples.

Published	Name	Туре	Description
August 2021	Use Case showcase	Recorded sessions	The Use Case Showcase is a livestream session introducing you to new Adobe Sign use cases, trends, and showing how your organization can implement and benefit from them. Each month a new topic is highlighted.
August 2021	Adobe Sign Skill Builder	Recorded sessions	Adobe Sign Skill Builders are 30-minute sessions designed to put your e-signatures to work—without adding any extra work to your day.

### For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- <u>Document Cloud Learn & Support</u>

# Creative Cloud for enterprise

New videos, tutorials, or courses published for Creative Cloud for enterprise.

Published	Name	Туре	Description
August 2021	Search Adobe Stock licensing history	Video	Learn how to quickly search your organization's Adobe Stock licensing history in Creative Cloud for enterprise.
August 2021	Sharing branding assets with Creative Cloud Libraries for teams	Video	Learn how to create, use, and share branding assets for your group or team using Creative Cloud Libraries for teams.
August 2021	Creating Creative Cloud Libraries for teams	Video	Learn how to share assets within a group or team using Creative Cloud Libraries for teams.

Published	Name	Туре	Description
August 2021	Adobe Acrobat Skill Builder webinars	Webinars	Adobe Acrobat Skill Builders are 30- minute sessions designed to take your PDf workflows to the next level. Each month a new topic is highlighted.

See  $\underline{\text{Creative Cloud for Enterprise Tutorials}}$  for the latest tutorials.

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# Adobe Experience Cloud Release Notes - September 2021

Last update: September 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for Enterprise and Document Cloud.

#### NOTE

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Latest update: September 14, 2021

- Experience League Live Events
- Experience Cloud Central Interface Components & Administration
- Adobe System Status
- Adobe Analytics and <u>Customer Journey Analytics</u>

- Adobe Audience Manager (updated September 14, 2021)
- Adobe Experience Platform
- Adobe Journey Optimizer
- Adobe Experience Manager
- Adobe Campaign
- Adobe Advertising Cloud
- Adobe Target
- Adobe Commerce
- Adobe Marketo Engage
- Adobe Workfront
- Document Cloud
- <u>Creative Cloud for enterprise</u>

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

# Experience League Live Events

Experience League Live Events are discussions with Adobe experts and special guests who are instrumental in bringing Adobe technology to you. See the following schedule and join us live or watch previously recorded events.

Event Date	Event Name	Туре	Description
September 23, 2021	Expert tips to make your holiday campaigns stand out	Live video event	Just like it's never too early to start your holiday shopping, it's never too early to start planning for a wildly successful holiday marketing campaign. With Adobe Campaign, you can design, plan, and execute campaigns that make all your organization's holiday wishes come true. But do you know all the tips for running campaigns that finish the year out with a bang? Join us for a live discussion featuring three Adobe experts who have eons of collective expertise in doing just that.  Details
August 26, 2021	Make Your Next Audience Segment Smarter than Ever	Event recording	The success of every good marketing campaign hinges on precisely targeting your audience. With the new Adobe Experience Platform Segment Builder, you can build your next audience segment using profile data and time-based user behavior across channels. There's no better way to ensure that your messages reach the people who need to hear them most.
July 29, 2021	My Three Favorite Adobe Analytics Implementation Tips	Event recording	You've seen him on-stage at Summit. You've heard him share expert advice at Adobe Insider Tours. You may have even had the benefit of working with him on your own Adobe Analytics implementation. Now, Eric Matisoff is bringing his three favorite Adobe Analytics implementation tips to this exclusive Experience League Live discussion.

For more videos, visit the Experience League Channel on YouTube.

# Experience Cloud Central UI Components & Administration

Not updated this month. Check back frequently for updates.

More help resources on Experience Cloud Central UI Components & Administration

- Administration help for <u>Central Interface Components</u> and user management
- Help and release notes for <u>Places Location Service</u>
- Help on <u>People Customer Attributes and Audience Library</u>.

# Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

(Find the latest release information for Adobe System Status in the May 21, 2020 release notes.)

# Adobe Analytics

Release date: September 15, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- Analytics courses and tutorials
- <u>AppMeasurement</u>

# **New features in Adobe Analytics**

Feature	Description	General Availability - Target Date
No new features this month	N/A	

# **New features in Customer Journey Analytics**

Feature	Description	General Availability - Target Date
Metric deduplication	Customer Journey Analytics (CJA) can now deduplicate instances of a metric. If the same value is seen a column (either itself or another column), you can prevent a metric from increasing. Deduplication prevents over-counting of key metrics and increases trust in your data. Learn more	September 16, 2021
Daylight savings time support for reporting	All data in CJA is stored in UTC (not with a specific time zone). Data Views in CJA can now shift data to account for the 1-hour increase or decrease based on daylight savings. Learn more	September 16, 2021
Custom calendars	Lets you select a different calendar type (such as retail 4-4-5) for a data view. You can create multiple data views based on the same connection to see the same data in different calendar formats. Learn more	September 16, 2021
Boolean field support	CJA now supports Boolean fields. <u>Learn more</u>	September 16, 2021
New Connections Info experience	This Connections UI enhancement lets you know whether and when your data is ready to be used in reporting. It also lets you track any issues with processing data. <u>Learn more</u>	September 20, 2021

### Fixes in Adobe Analytics and CJA

- Fixed an issue that prevented admins in newly Analytics-provisioned companies from creating the first report suite. (AN-265842, AN-269752)
- Fixed issues with data feeds not getting delivered. (AN-268758, AN-268737, AN-268568, AN-268759, AN-264728)
- Fixed an issue that caused lift and confidence to not be calculated in the A4T report in the Target UI. (AN-264841)
- Fixed an issue with the AppMeasurement library not loading in in-app browsers on iOS devices. (AN-247942)
- Fixed an issue with Activity Map settings not appearing in report suite settings. (AN-267243)
- (CJA) Fixed an issue that resulted in CJA now using the currency symbol instead of the currency code in reporting.(AN-268881)

### **Additional fixes in Adobe Analytics**

AN-224899; AN-239753; AN-256295; AN-262122; AN-262449; AN-263969; AN-264665; AN-265223; AN-265260; AN-265519; AN-265579; AN-266199; AN-266354; AN-266968; AN-267564; AN-267624; AN-267711; AN-267781; AN-268170; AN-268267; AN-268334; AN-268402; AN-268551; AN-268675; AN-269000; AN-269050; AN-269059; AN-269305; AN-269531

# Important notices for Analytics administrators

Notice	Date Added or Updated	Description
EOL for three Analytics API services	September 16, 2021	On October 28, 2021, the following Analytics Legacy API services will reach their end-of-life date and will be shut down. Any current integrations built using these services will stop working on that day.  1.3 Analytics APIs  1.4 SOAP Analytics APIs  Legacy OAuth Authentication (OAuth and JWT)  Adobe has provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe I/O Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.
EOL of Adobe Data Connectors	August 3, 2020	Adobe Data Connectors are powered by legacy technology that is no longer viable or supported. A new standard is available in the <u>Adobe Exchange Partner Program</u> . You can use that standard for any integration to continue to be offered and supported. The official end-of-life date is <b>August 19, 2021</b> . <u>Learn more</u>
EOL of Full Processing Data Sources	April 12, 2021	Adobe deprecated full processing data sources <b>on July 31, 2021</b> . As of March 25, 2021, new imports of this type can no longer be created. Please use <u>Bulk Data Insertion API</u> to import this type of data.

# **AppMeasurement**

For the latest updates on AppMeasurement releases (Version 2.22.2), please refer to <u>AppMeasurement for JavaScript release notes</u>.

# New Analytics courses and tutorials

New courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
September 2021	Foundational  Metrics in Adobe  Analytics	Video	Get a conceptual description of basic visitor metrics in Adobe Analytics and how they relate to each other. Learn several use cases for when to use Page Views, Visits, and Unique Visitors in reporting.
September 2021	Table and Visualization Data Source Settings	Video	See how tables and visualizations are tied together through settings, and learn how to configure those settings for different analysis use cases.
September 2021	Send Data Warehouse request via SFTP	Video	Learn how to send Data Warehouse requests via SFTP. Data Warehouse refers to the copy of Analytics data for storage and custom reports, which you can run by filtering the data. You can request reports to display advanced data relationships from raw data based on your unique questions.
September 2021	Check Linked  IMS ID to prevent  login issues	Video	Incorrect or missing Linked IMS IDs in Adobe Analytics can lead to login issues for users. Users can check the Linked IMS ID themselves and contact customer support for any issues, saving the hassle of performing common troubleshooting steps.

Published	Name	Туре	Description
September 2021	Rerun a Data Feed job	Video	The Data Feed UI in Adobe Analytics makes data feed management much easier. If you have the access to manage the data feed, you can rerun a data feed job on your own using the data feed interface without having the customer support team resending the recent data feed files.
September 2021	Find your Data Feed ID	Video	At times, you may need to contact Adobe if there is a failed data feed delivery or with a request to resend a data feed file. It becomes convenient for customer support team to handle such requests if the Data feed ID is provided by the customer.
September 2021	View your  accounts  available features	Video	View Feature Access Levels settings under Admin section on Analytics allows you to view the level of access to Analytics packages and features that your company is entitled to. This view is available for Activity Map, Advertising Analytics, Anomaly detection in alerts, and so on.
September 2021	Manage an upcoming traffic spike	Video	Adobe attempts to partner with clients to ensure that a high-traffic event is successful.  Scheduling traffic spikes is the starting point in that partnering process. The Schedule Spike section lets you alert Adobe of temporary traffic spikes so that appropriate resources can be allocated to handle them.

Published	Name	Туре	Description
September 2021	Enforce Email  Domain  Restrictions -  Technical Video	Video	The Security Manager lets you control access to reporting data. Options include strong passwords, password expiration, IP login restrictions, and email domain restrictions. Enforce Email Domain Restriction filters the email addresses and domains where Analytics sends bookmarks, downloadable reports, and alerts. The email filter list supports up to 100 entries, and each entry can be an email address or an entire email domain.
September 2021	Transfer user assets to a different user	Video	The User Management page lets you manage users and groups, and control access to reports, tools, and report suites. You can assign user account items like dashboards, calendar events, and bookmarks from one user account to another through User Management in Adobe Analytics.
September 2021	Configure bot rules in Analytics	Video	Bot Rules let you remove traffic from your report suite that is generated by known spiders and bots. Removing bot traffic can provide a more accurate measurement of user activity on your website. After bot rules are defined, all incoming traffic is compared against the defined rules. Traffic that matches any of these rules is not collected in the report suite and is not included in traffic metrics.
September 2021	Overview of Analytics admin logs	Video	Log files help you see when users log in, their usage, access, report suites, and admin changes. The admin log reports all the changes made by administrators in Admin Tools. The log provides a gateway to user-defined reports from any of the three logs.

Published	Name	Туре	Description
September 2021	View Analysis Workspace performance metrics	Video	Various factors can influence the performance of a project within Analysis Workspace. Using the Performance option, you can see factors that impact your project's performance, including network, browser, and project factors.
September 2021	Enable the Timestamp Optional setting	Video	Timestamps Optional allows you to mix timestamped and non-timestamped data in the same global report suite. You can send timestamped data from a mobile app to a global report suite and upgrade apps to use offline tracking without having to create a report suite.
September 2021	Download the  Data feed authentication key	Video	Creating a data feed allows Adobe to know where to send raw data files, and what you would like to include in each file. SFTP support for data feeds is available in Analytics. It requires an SFTP host, username, and the destination site to contain a valid RSA or DSA public key. You can download the appropriate public key when creating the feed.
September 2021	Customize visualization legends	Video	Customizing the legends in your visualizations, also known as series label editing, is a great way to make your visualizations more understandable for everyone looking at the reports.
September 2021	Dimension- Graph Live Linking in Analysis Workspace	Video	We don't quite know what to call this, but it's cool! When you create a line graph from a dimension value, you can now select different dimension values and change the graph dynamically. Watch the video to learn more!

### Analytics help resources

Adobe Analytics Product Documentation and Tutorials

# Audience Manager

New features in Audience Manager - updated September 14, 2021:

Feature	Description
Mobile ID data collection consent	Added support for mobile ID data collection consent. To benefit from this update, customers must upgrade to AEP Mobile SDK iOS Core 2.8.0 or later.

# Experience Platform

Includes release update information and new documentation for Experience Platform and Platform services (Journey Orchestration, Offer Decisioning, and Mobile SDK).

**August 25, 2021** updates to existing features in Experience Platform include:

- **Destinations:** Usability improvements to Destinations enable marketers to seamlessly activate segments to existing destinations.
- **Observability Insights:** You can now subscribe to important alerts related to workflows running on Platform.
- Real-time Customer Profile: When browsing profiles in Experience Platform, you can now browse by merge policy to preview 20 sample profiles based on the selected merge policy.
- **Sources:** The file ingestion category has been renamed to local system, allowing you to bring local files directly to Platform using the local file upload connector.

See Experience Platform release notes for all the details.

# **Experience Platform tutorials and courses**

New videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
September 2021	Alerts	Video	Learn how to subscribe to and administer alerts in Adobe Experience Platform. Alerts help you monitor various processes to make sure that your Platform implementation is running smoothly.
September 2021	Product profiles	Video	Learn how to create a product profile and assign users, developers, admins, and permissions.
September 2021	Introduction to Admin Console	Video	A high-level overview of the access control hierarchy workflow for Experience Platform.

### **Adobe Mobile SDK**

See Release notes and change logs for the Adobe Experience Platform Mobile SDKs.

# Journey Optimizer

August 2021 Updates to Journey Optimizer include:

Feature	Description
Send-Time Optimization	Automatically send your push or email at the best time for every customer you engage with Adobe Journey Optimizer.
Leverage schema relationships	You can now leverage relationships between schemas when configuring a business event.

Feature	Description	
Retry time period	You can now define the retry period on a per preset basis to ensure that retry attempts are not performed anymore when no longer needed.	
Suppression list	Adding email addresses and domains into the suppression list is now available from the user interface, either one by one, either in bulk mode through a CSV file upload.	

See <u>Journey Optimizer Release Notes</u> for details.

# New Journey Optimizer tutorials and courses

Published	Name	Type	Description
August 2021	Introduction to building a journey	Video	Understand the basics of building a journey in the journey canvas.
August 2021	Set up customer profile data - overview	Video	Learn about real-time customer profile data and the steps required to set up customer profile data for Journey Optimizer.
August 2021	<u>Map identities</u>	Video	Learn how and when to label a schema field as an identity, how to create a namespace, when to make an identity primary, and how to ingest and verify identity data.
August 2021	<u>Use Case - Burst</u> <u>Message</u>	Video	Understand the applicable use cases for burst messaging. Learn how to configure a journey for burst messages and which best practices to apply.

### More resources for Journey Optimizer

Help Center - Release Notes - How-to videos

# **Journey Orchestration**

Features, fixes, and new help content for Journey Orchestration.

August 2021

- **Dynamic headers:** You can now pass dynamic data in HTTP header parameters. These parameters can be used by the integration systems that receive the journey action HTTP calls, for example timestamp or tracking ID. <u>Read more...</u>
- **Dynamic URL paths:** You can now set up dynamic URL paths for custom actions. <u>Read</u> more...

See Journey Orchestration Release Notes for details.

### More resources for Journey Orchestration

Help Center - Release Notes - How-to videos - Latest documentation updates

# Offer Decisioning

**Representation flow:** The way you add and configure representations when creating an offer has been updated for improved user experience

• See Offer Decisioning Release Notes for details.

### More resources for Offer Decisioning

Help Center - Release Notes - How-to videos - Latest documentation updates

# Experience Manager

Adobe recommends visiting the <u>Experience Manager release updates and roadmaps</u> page to stay current on release information.

### **Experience Manager product releases**

• Experience Manager as a Cloud Service

What is new on Experience Manager as a Cloud Service?

Play the <u>August 2021 Release Overview</u> video for a summary of the features added.

• Experience Manager Assets as a Cloud Service

New features

- When sharing digital assets as a link, you can copy the URL to clipboard right away. The enhancement lets you share assets in a faster and easy way.
- When you upload TXT files, the asset microservices automatically generates a thumbnail. The PNG thumbnail is a rendition of TXT file that helps users identity the contents or the files to some extent, without opening the files. This functionality does not require any configuration and works by default.

New feature in the Experience Manager Assets prerelease channel

- You can now sort the assets displayed in the search results in Column view and Card view. The sorting works on Name, Created, Modified, or None columns.
- Experience Manager Forms as a Cloud Service

New features

- Experience Manager Archetype project for AEM Forms as a Cloud Service now includes <u>form data models for Microsoft® Dynamics and Salesforce.com</u>.
- Acroform-based Document of Record: AEM Forms as a Cloud Service supports using <u>Adobe Acrobat Form PDF (Acroform PDF)</u> as a template for Document of Record besides XFA-based form template.
- Microsoft® Azure data store connector: You can now <u>connect Form Data Model to</u>
   <u>Microsoft® Azure Storage</u>. This feature allows you to retrieve and store adaptive form
   data to Microsoft® Azure Storage as a BLOB.

Beta features of Forms

- Unified Storage Connector. Use Unified Storage Connector to externalize in-process data in customer-managed repositories. For example, you can:
  - Enable the Forms Portal save and resume functionality and store adaptive forms drafts in a customer-managed data repository.

- Store in-process Experience Manager Workflows data (Experience Manager Workflow Variables data) that contains sensitive personal data (SPD) in a customer-managed repository.
- AEM Forms as a Cloud Service Communications. <u>Communication APIs</u> help you
  combine XDP templates and XML data to generate print documents in various
  formats. The service lets you generate documents in synchronous mode. The APIs let
  you create applications that help you to do the following:
  - Generate documents by populating template files with XML data.
  - Generate output forms in various formats, including non-interactive PDF print streams.
  - Generate print PDF files from an XFA form PDF and Adobe Acrobat Form.

You can write to <u>formscsbeta@adobe.com</u> to sign up for the beta program.

New features available in Forms prerelease channel

- Use Adobe Sign roles in an Adaptive Form. Adobe Sign for business and enterprise service levels optionally expand the roles for Agreement recipients, beyond just the Signer, to better match their workflow requirements. You can now <u>enable each</u> <u>recipient of agreement to configure their role in an Adaptive Form</u>, with Signer being the default role.
- Analytics for Adaptive Forms. You can now capture and track end-user behavior via Adobe Analytics for Adaptive Forms to gather end-user insights. It helps make informed decisions based on data to improve end-user experience.
- Easily connect AEM Forms with Microsoft® Dynamics and <u>Salesforce.com</u>. The service provides out-of-the-box data source configuration. It also provides data models for Microsoft® Dynamics and Salesforce.com, making it <u>faster and easier for developers to configure Microsoft® Dynamics and Salesforce.com as data sources for an adaptive form.</u>
- Experience Manager Screens as a Cloud Service

New features

 Experience Manager Screens as a Cloud Service now supports basic playback monitoring. The player now reports various playback metrics with each ping (defaults to 30 seconds). Based on the metrics, it can detect various edge cases (stuck experience, blank screen, scheduling problem, and so on). This feature lets the team remotely monitor if a player is properly playing content. It also improves reactivity to blank screens or broken experiences in the field, and decreases the risk of showing a broken experience to the end user.

See Basic Playback Monitoring.

 Thumbnail Support for videos in now supported in Experience Manager Screens as a Cloud Service. A content author can define a thumbnail for videos so that the image can be used as a placeholder. They can properly test content playback and targeting, while the actual video is being finalized by the appropriate team. The image can also be used, in case the playback of the video fails.

# See <u>Thumbnail Support for Videos</u>.

#### Cloud Manager

New features

- The version of the Experience Manager Project Archetype used by Cloud Manager is now updated to version 30.
- The program cards on Cloud Manager landing page and the associated experience are now refreshed.
- The Code Quality Step Log now includes verbose logging information on the OakPal scanning process.
- The Activity page menu options now include an option to Download Log for completed Code Generator runnings. Selecting this option downloads the log of the build step.
- Selecting the Program card now navigates to Cloud Manager Overview page.
- Cloud Service customers can now view SLA (Service Level Agreement) reports in Cloud Manager. This functionality is going to be made available, progressively, over the next few months.

See SLA Reporting.

- The type and severity of the IndexType and IndexDamAssetLucene quality rules has been changed. These rules are now both Bugs of Blocker severity.
- New Oak index quality rules have been introduced to cover asynchronous and Tika configurations.
- Increase max SSL certs per program to 50.
- Self-service capability to allow users to create and manage multiple repositories via Cloud Manager UI.

- SonarQube was unnecessarily reading GIT history data. On large code bases, this functionality could lead to an unnecessary build performance penalty.
- There is now an API available to invalidate the Maven dependency cache per pipeline.
- The version of the Experience Manager Project Archetype used by Cloud Manager has been updated to version 29.

### Community

- <u>List of latest Adobe Experience Manager content on Experience League | September 2021</u>
   A comprehensive list of the latest article is <u>here</u>.
- How to submit a new Feature request/Suggestion for the Experience Manager?
   New process to submit Experience Manager feature requests is Live Now. See <u>Create an idea</u> |
   More <u>details here</u> | <u>Submitting guidelines</u>

# **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
September 2021	Experience Manager  Back-end Developer  Fundamentals	Course	Take a deep-dive into back-end development with Adobe Experience Manager. Learn best practices for working with Java™ APIs, Sling Models and unit testing.
September 2021	Getting started with  Assets Essentials	Video	Learn how Assets Essentials offers an intuitive and user-friendly user interface, making assets and related information easy to find and remember.
September 2021	Creative Cloud and Assets Essentials	Video	Learn how to integrate Assets Essentials with Adobe Creative Cloud Libraries.

### **Experience Manager release information**

Release notes and other release information links for Experience Manager are here:

- Experience Manager as a Cloud Service release notes
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Adobe Primetime release notes
- <u>Livefyre release notes</u>

# Other help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- Cloud Manager User Guide
- <u>Dynamic Media Classic Help Home</u>
- Experience Manager Documentation: Recent Updates

### Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

#### **Latest Campaign product releases**

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign v8 Release Notes</u>
- <u>Campaign Classic v7 Release Notes</u>
- <u>Campaign Standard Release Notes</u>

#### New Campaign courses and tutorials

Published	Name	Application	Description
September 2021	Trouble shooting Control Panel	Campaign V8	Learn how to troubleshoot Control Panel.
September 2021	Monitor databases	Campaign V8	Learn how to monitor your instance's database usage with the Control Panel.
September 2021	Allowlist IP addresses	Campaign V8	Learn how to add an IP range to Campaign Classic instances' allowlists and how to remove them from the allowlist using the Control Panel.
September 2021	Allowlist IP ranges	Campaign V8	Learn how to add an IP address range to an allowlist in the Control Panel.
September 2021	Add URL Permissions	Campaign V8	Learn how to establish a connection from your Adobe Campaign Classic instance to an external URL.

Published	Name	Application	Description
September 2021	Connect to an  SFTP Server	Campaign V8	Learn how to connect to your SFTP server using a client SFTP application, using the keys you have stored in the Control Panel.
September 2021	Generate an SSH <u>Key</u>	Campaign V8	Learn how to generate an SSH key using a terminal and how to store the public version of the key in the Control Panel.
September 2021	Control Panel -  Monitor server  capacity	Campaign V8	Learn how to monitor the storage capacity of your SFTP servers.
September 2021	Control Panel - Get started with the Control Panel	Campaign V8	This article explains how to access the Control Panel and what the prerequisites are to be able to work with the Control Panel.
September 2021	Troubleshoot  Adobe Campaign -  Overview	Campaign Standard	This section has been provided by Adobe Customer Support to help you troubleshoot issues you might encounter with Adobe Campaign Standard.
September 2021	Missing zero ID record	Campaign Classic	Learn how to fix the issue of zero (0) id.
September 2021	Load balancer issues	Campaign Classic	Learn how to fix load balancer issues on instance restart.
September 2021	Send campaign label to Analytics	Campaign Classic	Learn how to fix missing campaign label in Analytics.
September 2021	<u>Disabled messages</u> <u>triggering e-mails</u>	Campaign Classic	Learn how to stop e-mails from disabled messaged.
September 2021	Fix publishing errors	Campaign Classic	Learn how to fix publishing errors for non-admin users.

Published	Name	Application	Description
September 2021	Steps to change public resource URL from http to https	Campaign Standard	Learn how to change the public resource URL from http to https
September 2021	Fetch Delivery  XML Data	Campaign Classic	Learn how to fetch delivery XML data.
September 2021	Error while connecting to Experience Manager	Campaign Standard / Experience Manager	Learn how to resolve error  GetAEMContentList of service  nms:delivery, while connecting  from Campaign Standard to  Experience Manager.
September 2021	Fix console login errors	Campaign Classic	Learn how to fix errors encountered during console login.
September 2021	How to troubleshoot a technical error while viewing a profile	Campaign Standard	Learn how to fix errors encountered during console login.
September 2021	Unconditional stop in campaign workflow	Campaign Classic	Learn how to correctly perform an unconditional stop in workflow.

#### Campaign help resources

- Adobe Campaign v8: <u>Help Center</u> <u>Release Notes</u> <u>Implementation Guides</u>
- Adobe Campaign Standard: <u>Campaign Standard Documentation</u> <u>Release Notes</u> <u>How-to videos</u> <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Campaign Classic v7 Documentation</u> <u>Release Notes</u> <u>How-to videos</u> <u>Latest documentation updates</u>

 Adobe Campaign Control Panel: <u>Documentation</u> - <u>Release Notes</u> - How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

#### New features in Advertising Cloud DSP

Last updated: October 7, 2021

Feature	Description
Brand Safety	(22 September release) DoubleVerify brand safety pre-bid products were updated to Brand Suitability Tiers, which allow advertisers to choose between three risk levels (low, medium, and high) for specific segments without avoiding all instances of a certain topic. Historically, segments did not include any tolerance levels.
Campaign management views	A "Creation date" column is now available in custom column sets for the Campaigns, Packages, Placements, and Ads views. You can also filter the Placements and Ads views by Creation date.
Programmatic guaranteed deals	(8 September release) You can now edit the Max Bid for the default placement for a programmatic guaranteed (PG) deal. However, because PG deals always have a fixed CPM, only international clients should edit the Max Bid to take into account currency exchange fees.
	(8 September release) Users with the "FreeWheel Programmatic Guaranteed" permission can now submit an ad to the FreeWheel Programmatic Creative API from the Ads view or the Placements view. You still can submit an ad from the Deals view.

#### New features in Advertising Cloud Search

Last updated: October 7, 2021

Feature	Description
Advertising Insights	(September 8) Additional insights are available in beta mode.
	The new beta Advertising Cloud JavaScript tag uses the Adobe Experience Cloud ID (ECID) Service and the legacy ef_id and gsurferid to measure conversions. The new tag creates <u>first-party Experience Clouds ecid cookies</u> and provides tighter integration with other Experience Cloud products.  The legacy Advertising Cloud JavaScript tag with ITP mapping will be deprecated in September 2021.  Your Adobe account manager will contact you with more information and implementation instructions.
Portfolios	A new Objectives Beta with automated weight recommendations is available to all users. The new interface includes more guidance on creating objectives and setting initial goal weights. Weight recommendations are available for assist metrics only.

# **(Magento)**

See the following links for Adobe Commerce release notes:

- Adobe Commerce and Magento Open Source
- Cloud Suite for Adobe Commerce

# Target

Last Updated: August 3, 2021

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release schedule</u> for the latest release schedule information and release notes.

### Workfront

Adobe Workfront is a unified work management application for sharing ideas, creating content, managing complex processes, and doing their best work.

See the Workfront releases page for a round-up of the latest information for all products.

### Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Document Cloud courses and tutorials**

Published	Name	Туре	Description
September 2021	Adding form Fields to an untagged PDF	Video	This on-demand session goes deeper into creating manual form fields and additional form field properties.
September 2021	Adding form fields to a tagged PDF	Video	This on-demand session focuses on adding form fields to a previously tagged PDF.
September 2021	Scanned documents and complex lists	Video	This on-demand session addresses the more complex issues people frequently run into such as scanned documents and complex lists.

Published	Name	Туре	Description
September 2021	Complex tables	Video	This on-demand session addresses one of the more common and challenging issues in remediating a PDF for accessibility–complex tables.
September 2021	Remediating an inaccessible PDF	Video	In this on-demand session, learn the workflow to convert a Word document and fixing some basic tagging issues using the Acrobat Pro DC tools shown in the introduction webinar.
September 2021	Introduction to PDF Accessibility	Video	In this on-demand session, learn what it means to make a PDF accessible, how to set up Acrobat Pro DC to work on PDFs for accessibility, and the conversion process from a source document to a PDF.
September 2021	Convert a PPT file to PDF on your phone	Video	In this 60-second video tutorial, learn how to convert an email PowerPoint attachment to PDF on your phone. When the file returns, view it and tap share to send it to your team — all without having PowerPoint in your phone.
September 2021	Create a PDF of photos in an instant	Video	In this 60-second video tutorial, learn how to drag-and-drop a bunch of JPGs onto the Acrobat icon to create a PDF. Click yes to creating a multi-page PDF. Then, you can simply drag more JPG files into the Pages panel to add additional pages to the PDF.
September 2021	Search multiple PDF files at once	Video	In this 60-second video tutorial, learn how to start a search in a PDF file, then open Advanced Search and search an entire folder of PDF files.
September 2021	Edit a PDF with Acrobat web	Video	In this 60-second video tutorial, learn how to make simple edits to text and images without even downloading the PDF.

Published	Name	Туре	Description
September 2021	Combine files into one PDF	Video	In this 60-second video tutorial, learn how to quickly create a document by combining several different types of files into a single PDF.
September 2021	Acrobat Accessibility series	Video	In this six-part on-demand webinar series, go from the basics of Accessibility to a deep-dive of tagging your PDF files. Each session includes practice files to follow along.

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- <u>Document Cloud Learn & Support</u>

# Creative Cloud for enterprise

See <u>Creative Cloud for Enterprise Tutorials</u> for the latest tutorials.

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# Adobe Experience Cloud Release Notes - October 2021

Last update: October 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Latest update: October 13, 2021

- Experience League Live Events
- Experience Cloud Central Interface Components & Administration
- Adobe System Status
- Adobe Analytics and Customer Journey Analytics Updated October 7, 2021

- Adobe Audience Manager
- Adobe Experience Platform
- Adobe Journey Optimizer
- Adobe Experience Manager (updated October 13, 2021)
- Adobe Campaign
- Adobe Advertising Cloud (updated October 7, 2021)
- Adobe Target
- Adobe Commerce
- Adobe Marketo Engage
- Adobe Workfront
- Document Cloud
- Creative Cloud for enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

### Experience League Live Events

Experience League Live Events are discussions with Adobe experts and special guests who are instrumental in bringing Adobe technology to you. See the following schedule and join us live or watch previously recorded events.

Event Date	Time	Event Name	Туре	Description
October 21, 2021	12 p.m. (EST)	Who clicked that? Advanced reporting on link clicks with Adobe Analytics	Live Video Event	Reporting on user interaction with your web or mobile property is a critical piece of understanding your customer's journey. With Adobe Analytics you can understand the who, what, why, and where of every click in your application. Learn from Adobe Analytics experts their top tips for using Activity Map classifications and custom attribution to better understand user engagement.
September 23, 2021	On demand	Expert tips to make your holiday campaigns stand out	Live video event	Just like it's never too early to start your holiday shopping, it's never too early to start planning for a wildly successful holiday marketing campaign. With Adobe Campaign, you can design, plan, and execute campaigns that make all your organization's holiday wishes come true.  But do you know all the tips for running campaigns that finish out the year with a bang? Join Sandra for a live discussion featuring three Adobe experts who have eons of collective expertise in doing just that.

Event Date	Time	Event Name	Туре	Description
August 26, 2021	On demand	Make Your Next Audience Segment Smarter than Ever	Event recording	The success of every good marketing campaign hinges on precisely targeting your audience. With the new Adobe Experience Platform Segment Builder, you can build your next audience segment using profile data and time-based user behavior across channels. There's no better way to ensure that your messages reach the people who need to hearthem most.
July 29, 2021	On demand	My Three Favorite Adobe Analytics Implementation Tips	Event	You've seen him on-stage at Summit. You've heard him share expert advice at Adobe Insider Tours. You may have even had the benefit of working with him on your own Adobe Analytics implementation. Now, Eric Matisoff is bringing his three favorite Adobe Analytics implementation tips to this exclusive Experience League Live discussion.

For more videos, visit the <u>Experience League Channel</u> on YouTube.

# Experience Cloud Central UI Components & Administration

Feature	Description
Unified Search	Unified Search continues to add objects types to the search index. In this update, global search now searches across Experience League content and the following Journey Optimizer object types:  • Datasets
	• Destinations
	• Queries
	• Schemas
	Segments
	• Sources
	• Offers
	Components
	Messages
	• Journeys
Product usage data consent	Upon an initial login, you are asked to submit preferences for how Adobe can provide you with helpful, personalized content, such as tutorials, guides, quick tips, recommendations, learning videos and more, based on your Experience Cloud product usage data. This request also includes an update to your preferences for collection and usage of these data at <a href="https://experience.adobe.com/preferences">https://experience.adobe.com/preferences</a> .
Experience Cloud Triggers navigation	Experience Cloud Triggers is available for direct navigation from the application switcher in the header for provisioned users.

Feature	Description
Notice: Planned	In November 2021, the <i>Go to Launch / Data Collection</i> navigation feature will be removed from <a href="https://experience.adobe.com/implement">https://experience.adobe.com/implement</a> .
interface navigation update	

#### More help resources on Experience Cloud Central UI Components & Administration

- Administration help for <u>Central Interface Components</u> and user management
- Help and release notes for <u>Places Location Service</u>
- Help on People Customer Attributes and Audience Library

### Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

(Find the latest release information for Adobe System Status in the May 21, 2020 release notes.)

### Adobe Analytics

Release date: October 7, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics Updated October 7, 2021
- Fixes in Adobe Analytics
- Important notices for Analytics administrators
- Analytics courses and tutorials
- AppMeasurement

### New features in Adobe Analytics

Feature	Description	General Availability - Target Date
Visualizations for Analytics dashboards	Analytics Dashboards is introducing three new visualizations to give executives and decision makers a better at-a-glance understanding of their data. The new Doughnut, Line, and Horizontal bar charts all make it easier to see data for individual dimension items, without having to open a details view. Learn more	October 7, 2021
Media Playback Time Spent	Adobe Streaming Media Playback Time Spent provides valuable insight into viewer engagement and enables media organizations to derive deeper, more granular insights with minute-by-minute user engagement through advanced time spent analysis with day-parting capabilities. You can observe the amount of time spent viewing your media streams at a specific point in time. You can split the playback duration by different granularities, including new 5-minute, 15-minute, and 30-minute granularities. Learn more	October 18, 2021
Quick Segment Builder	Allows business users to quickly apply basic segments in a simplified, in-line project workflow. No need to go to the Segment Builder. <u>Learn more</u>	October 21, 2021
Analysis Workspace Left Rail Search Improvements	Left rail search will 1) prioritize exact matches above broad matches, in addition to continuing to account for component recency and relevancy. 2) It highlights matched characters to make search results more understandable. 3) It's easier to find classifications related to a dimension. 4) Finally, it supports wildcard (*) searching to more easily find specific components that you need. Note: Wildcard searching does not yet work at the dimension item level.	October 21, 2021

Feature	Description	General Availability - Target Date
Analysis Workspace Dark Theme	Dark theme is available as a display option.	October 21, 2021

### **New features in Customer Journey Analytics**

Feature	Description	General Availability - Target Date
Rolling window for Connection data retention	Note: Please contact Customer Care or your Adobe account manager to have this setting implemented. It is not yet available via the CJA UI.  Lets you define a CJA data retention setting as a rolling window in months (3 months, 6 months, etc.), at a connection level (not at a dataset level). Data retention is based on event dataset timestamps and applies to event datasets only. No data retention setting exists for profile or lookup datasets since there are no applicable timestamps. The main benefit is that you store or report only on data that is applicable and useful and delete	October 7, 2021
	older data that is no longer useful. It helps you stay under your contract limits and reduces the risk of overage cost.	

Feature	Description	General Availability - Target Date
Report Builder support	Report Builder is a Microsoft® Excel Add-in that allows you to easily create, edit, and refresh custom reports using Customer Journey Analytics data. With Report Builder and Excel, you can use the simple but flexible drag-and-drop UI to easily build complex data requests. With Report Builder for Customer Journey Analytics, you can:  • Reference existing worksheet cells to get the perfect row order, date range, or filter  • Create custom dates using calendar, cell references, or date math  • Design your tables and visualizations with familiar Excel formatting tools  • Available for Excel on macOS, Microsoft 365 for the web, and Microsoft Windows	October 7, 2021
	<u>Learn more</u>	
Visualizations for Analytics dashboards	Analytics Dashboards is introducing three new visualizations to give executives and decision makers an even better at-a-glance understanding of their data. The new doughnut, line, and horizontal bar charts all make it easier to see data for individual dimension items, without having to open a details view. Learn more	October 7, 2021
Customer Journey Analytics Audit Logs API	The <u>Audit Log</u> API endpoint lets you request audit log data from Adobe. It is an important part of security compliance, and for auditing data or user actions.	October 7, 2021

Feature	Description	General Availability - Target Date
Quick Filter Builder	Allows business users to quickly apply basic segments in a simplified, in-line project workflow. No need to go to the Filter Builder. <u>Learn more</u>	October 21, 2021
Analysis Workspace Left Rail Search Improvements	Left rail search will 1) prioritize exact matches above broad matches, in addition to continuing to account for component recency and relevancy. 2) It highlights matched characters to make search results more understandable. 3) It's easier to find classifications related to a dimension. 4) Finally, it supports wildcard (*) searching to more easily find specific components that you need. Note: Wildcard searching does not yet work at the dimension item level.	October 21, 2021
Analysis Workspace Dark Theme	Dark theme is available as a display option.	October 21, 2021

#### Fixes in Adobe Analytics and CJA

- Fixed a scheduled report error in Customer Journey Analytics. (AN-271721)
- Fixed issues with Search Components in Workspace not resulting in exact matches. (AN-253937; AN-271707)

#### **Additional fixes in Adobe Analytics**

AN-256136; AN-265420; AN-268455; AN-269768; AN-270276; AN-270287; AN-271601; AN-271969; AN-272056; AN-272111; AN-272457

### Important notices for Analytics administrators

Notice	Date Added or Updated	Description
EOL for three Analytics API services	September 16, 2021	On October 20, 2021, the following Analytics Legacy API services will reach their end-of-life date and be shut down. Any current integrations built using these services stop working on that day.  1.3 Analytics APIs 1.4 SOAP Analytics APIs Legacy OAuth Authentication (OAuth and JWT)
		Adobe has provided a <u>Legacy API EOL FAQ</u> to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the <u>1.4</u> <u>Analytics REST APIs</u> or the <u>2.0 Analytics APIs</u> . Legacy OAuth accounts can migrate to an <u>Adobe I/O</u> Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.

#### **AppMeasurement**

For the latest updates on AppMeasurement releases (Version 2.22.2), please refer to <u>AppMeasurement for JavaScript release notes</u>.

### **Analytics courses and tutorials**

Latest courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
October 2021	Using Visualizations to Tell your Data Stories	Course	Who wants to scour table after table just to try pulling insights out of the data? Not you! In this course, learn the basics about visualizations, including how to add them to a project, get data into them, and what each visualization can show you. Learn how to configure the settings to get the exact data you need. Also, get some tips and use cases to help you make visualizations practical to your regular analysis.

#### **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

### Audience Manager

New features in Audience Manager - updated September 14, 2021:

Feature	Description	
Mobile ID data collection consent	Added support for mobile ID data collection consent. To benefit from this update, customers must upgrade to AEP Mobile SDK iOS Core 2.8.0 or later.	

# Experience Platform

Includes release update information and new documentation for Experience Platform and Mobile SDK.

**September 29, 2021** 

Feature	Description
<u>Data Landing Zone</u>	Data Landing Zone is a Platform-provisioned Azure Blob Store that allows one secure and temporary storage per sandbox to bring files into Experience Platform.
Streaming sources support for <u>data</u> <u>preparation</u>	Streaming sources now support data preparation, allowing you to provide a JSON source schema to map non-XDM-compatible source data to a target XDM schema.
Non-Expiring Credentials	Non-Expiring Credentials for Query Service users allow for more permanent connections to external clients instead of renewing credentials every 24 hours.
<u>Destination SDK</u>	Use Destination SDK to integrate with Platform and contribute to the ever-growing destinations catalog. Access to this feature is available only to Experience Platform Activation customers.

See Experience Platform release notes for all the details.

### **Experience Platform tutorials and courses**

Latest videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Type Description	
October 2021	Platform Administration	Course	Learn about administration activities for Experience Platform, including permission and sandbox management.

#### **Adobe Mobile SDK**

See Release notes and change logs for the Adobe Experience Platform Mobile SDKs.

# Journey Optimizer

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Optimizer</u> Release Notes.

#### Journey Optimizer tutorials and courses

Latest Journey Optimizer tutorials:

Published	Name	Туре	Description
October 2021	Configure and Manage Data in Journey Optimizer for Data Engineers	Course	Learn how to configure and manage data required for journey management in Journey Optimizer.
October 2021	Get started with Journey Optimizer for Journey Administrators and Managers	Course	Learn everything you need to know to create your first journey.
October 2021	Configure Journey Optimizer for Journey Administrators	Course	Understand the Journey Optimizer architecture and points of integration. Learn how to configure Journey Optimizer.

#### More resources for Journey Optimizer

<u>Help Center</u> - <u>Release Notes</u> - <u>How-to videos</u>

### Journey Orchestration

Use Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

#### **Latest Journey Orchestration product releases**

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration</u> Release Notes.

#### More resources for Journey Orchestration

Help Center - Release Notes - How-to videos - Latest documentation updates

### Offer Decisioning

Offer Decisioning is an service integrated with Adobe Experience Platform. Use Offer Decisioning to deliver the best offer and experience to your customers across all touch points at the right time.

#### **Latest Offer Decisioning product releases**

Find out more about the latest capabilities, improvements, and fixes in the <u>Offer Decisioning Release Notes</u>.

#### More resources for Offer Decisioning

<u>Help Center</u> - <u>Release Notes</u> - <u>How-to videos</u> - <u>Latest documentation updates</u>

# Experience Manager

Adobe recommends visiting the <u>Experience Manager release updates and roadmaps</u> page to stay current on release information.

**Update 10/13/2021:** Check out the <u>September 2021 Release Overview</u> video for an overview of new features.

#### **Community**

• Adobe Developers Live | 4-5 October 2021, 7:00 PDT

Adobe Developers Live brings together Adobe developers and experience builders with diverse backgrounds and a singular purpose – to create incredible end-to-end experiences. This two-day conference features important developer updates, technical sessions, and community networking opportunities.

Adobe product teams across Adobe Experience Cloud, Document Cloud, and Creative Cloud showcases the latest technological advances and developer tools powering design, content creation workflows, document services, and customer experience management across industries.

Adobe has 20 Experience Manager sessions planned. Spread the word!

- Complete session list
- Free registration Log in to RSVP
- Adobe Developers Live Community

#### **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Туре	Description
October 2021	Getting started with XML Documentation	Course	Learn how to create, organize, author, and publish content with Experience Manager Guides.
October 2021	Managing creative workflows using Workfront and Assets Essentials	Course	Learn how Adobe Workfront and Experience Manager.
October 2021	Getting started with  AEM Assets Essentials	Course	Learn how AEM Assets Essentials can streamline asset management for your organization.
October 2021	Content Transfer Tool	Video	Learn how Content Transfer Tool helps you migrate content to AEM as a Cloud Service from AEM 6.3+.

Published	Name	Туре	Description
October 2021	Bulk Import Service	Video	Learn how AEM as a Cloud Services Bulk Import Service can be used to import assets from non-AEM sources.
October 2021	Communications (Output Service)	Video	Learn how AEM Forms as a Cloud Service supports the communication use case.
October 2021	<u>Digital Enrollment</u>	Video	Learn about how AEM Forms as a Cloud Service supports the Digital Enrollment use case.
October 2021	Using Cloud  Acceleration Manager  tools	Video	A narrated walk-through of using Cloud Acceleration Manager tools.
October 2021	Navigating Cloud  Acceleration Manager	Video	Explore the navigation experience of Cloud Acceleration Manager for Experience Manager as a Cloud Service.
October 2021	Asset Workflow  Migration Tool	Video	Learn how the Asset Workflow Migration tool helps migrate your existing AEM Assets Workflows to AEM as a Cloud Service.
October 2021	Index Converter	Video	Learn how the Index Converter automatically converts existing AEM index definitions to be AEM as a Cloud Service compatible.
October 2021	<u>Dispatcher Converter</u>	Video	Learn how the Dispatcher Converter automatically updates existing AEM Dispatcher configurations to be AEM as a Cloud Service compatible.
October 2021	<u>Code Repository</u> <u>Modernizer</u>	Video	Learn how the Core Repository  Modernizer automatically updates existing AEM Maven projects to be AEM as a Cloud Service compatible.

Published	Name	Туре	Description
October 2021	Code Refactoring Tools	Video	Learn how the AEM Code Refactoring Tools help automate the conversion of existing AEM projects to be AEM as a Cloud Service compatible.
October 2021	Content Transfer Tool	Video	Learn how the Content Transfer Tool lets you efficiently move content from AEM 6.5 to AEM as a Cloud Service.
October 2021	The implementation  phases of Cloud  Acceleration Manager	Video	Review and understand the major implementation phases or moving to AEM as a Cloud Service using Cloud Acceleration Manager.
October 2021	Readiness and Best Practice Analyzer	Video	Learn how the Best Practice Analyzer can help prepare you to move from AEM on- prem or Adobe Managed Services to Experience Manager as a Cloud Service.
October 2021	Introduction to Cloud  Acceleration Manager	Video	Learn how Cloud Acceleration Manager can help you quickly and easily move to Experience Manager as a Cloud Service.
October 2021	AEM Forms as a Cloud Service - Moving to AEM CS	Video	Learn about use cases and features supported by AEM Forms as a Cloud Service.
October 2021	Troubleshooting AEM as a Cloud Service	Video	Learn how to troubleshoot and debug the AEM SDK, AEM as a Cloud Service and, the build and deploy process.
October 2021	AEM Assets Microservices - Moving to AEM as a Cloud Service	Video	Learn how AEM Assets as a Cloud Service's asset compute microservices allow you to automatically and efficiently generate any rendition for your assets, replacing this role of traditional AEM Workflow.

Published	Name	Туре	Description
October 2021	Search and indexing	Video	Learn about the AEM as a Cloud Service search indexes, how to convert AEM 6 index definitions to be AEM as a Cloud Service compatible, and how to deploy indexes to AEM as a Cloud Service.
October 2021	<u>Dispatcher</u>	Video	Learn about AEM Dispatcher for AEM as a Cloud Service, focusing on notable changes from Dispatcher for AEM 6, the Dispatcher conversion tool and how to use the Dispatcher Tools SDK.
October 2021	Cloud Manager	Video	Learn about Cloud Manager for AEM as a Cloud Service, and its differences with Cloud Manager for AEM on Adobe Manage Services (AMS).
October 2021	Onboarding to AEM as a Cloud Service	Video	Learn about onboarding to AEM as a Cloud Service starting from the contract phase all the way through setting up the environments using Cloud Manager.
October 2021	Repository Modernization	Video	Learn about repository modernization, mutable and immutable content, package structure and the repository modernizer CLI tool.
October 2021	AEM Modernization Tools	Video	Learn how AEM Modernization Tools are used to upgrade an existing AEM project and content to be AEM as a Cloud Service compatible.
October 2021	AEM Modernization Tools	Video	Learn how to think differently about AEM as a Cloud Service implementations.

Published	Name	Туре	Description
October 2021	Best Practice Analyzer and Cloud Acceleration Manager	Video	Learn how Best Practice Analyzer (BPA) and Cloud Acceleration Manager (CAM) provides a customized guide for migrating to AEM as a Cloud Service.
October 2021	<u>Maintaining Version</u> <u>History</u>	Video	Learn how Adobe Workfront and Experience Manager Assets Essentials helps you maintain versions of Workfront documents and Assets Essentials assets.
October 2021	Sending documents and Linking assets	Video	Learn how to send Workfront documents to Assets Essentials, and link Assets Essentials assets to Workfront.
October 2021	Configuring the integration	Video	Learn how to configure the Adobe Workfront and Assets Essentials integration.
October 2021	What's a digital signature	Video	Learn about certificate-based digital signatures, which comply with the strictest legal regulations around the world and provide the highest level of assurance of a signer's identity.
October 2021	Segment Builder in Adobe Analytics	Video	Slice and dice your data with segmentation in Adobe Analytics. This video walks you through the Segment Builder and gives a basic overview.
October 2021	<u>Mapping Metadata</u>	Video	Learn how to configure metadata mapping between Workfront fields and Assets Essentials properties, and configuring Assets Essentials to display the mapped values.

### **Experience Manager release information**

Release notes and other release information links for Experience Manager are here:

- Experience Manager as a Cloud Service release notes
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes
- Adobe Primetime release notes
- <u>Livefyre release notes</u>

#### Other help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- Cloud Manager User Guide
- Dynamic Media Classic Help Home
- Experience Manager Documentation: Recent Updates

### Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

#### **Latest Campaign product releases**

Find out more about the latest capabilities, improvements, and fixes released:

- Campaign v8 Release Notes
- <u>Campaign Classic v7 Release Notes</u>
- <u>Campaign Standard Release Notes</u>

#### **New Campaign courses and tutorials**

Latest tutorials and courses for Adobe Campaign.

Published	Name	Туре	Description
October 2021	Building advanced campaigns with Adobe Campaign V8 for Business Users	Course	Learn how to configure and execute advanced marketing campaigns using Adobe Campaign V8. Learn about the prerequisites, build and configure advanced campaigns, deliveries, and manage subscriptions.
October 2021	Use SOAP APIs in workflows - Introduction	Tutorial	Learn how to use Adobe Campaign Soap API's and create an advanced delivery workflow based on the data received via the API.
October 2021	Create events	Tutorial	Learn how to configure an event, specify the streaming endpoint and the payload for an event.
October 2021	Configure data sources	Tutorial	Understand what a data source is and learn how to configure Experience Platform and external data sources.

Published	Name	Туре	Description
October 2021	<u>Use case - burst</u> <u>messages</u>	Tutorial	Understand the applicable use cases for burst messaging. Learn how to configure a journey for burst messages and which best practices to apply.

#### Campaign help resources

- Adobe Campaign v8: Help Center Release Notes Implementation Guides
- Adobe Campaign Standard: <u>Campaign Standard Documentation</u> <u>Release Notes</u> <u>How-to</u> <u>videos</u> - <u>Release Planning</u> - <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Campaign Classic v7 Documentation</u> <u>Release Notes</u> <u>How-to videos</u> <u>Latest documentation updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

### New features in Advertising Cloud DSP

Last updated: October 7, 2021

Feature	Description
Documentation	All <u>DSP and other Advertising CLoud documentation</u> on Experience League is now machine translated into all available languages. To change the displayed language, use the "Change Language" menu at the bottom left of any page.

#### New features in Advertising Cloud Search

Last updated: October 7, 2021

Feature	Description
Reports, Notification Center	(October 9 release) All email notifications for reports, which Advertising Cloud Search sends when a custom or scheduled report has completed or failed, are now handled by Notification Center. Email notifications and web notifications are enabled by default for reports, but you can optionally change the notification settings. With this change:
	Email recipients are restricted to users who are registered,     authenticated users of Advertising Cloud Search and have access to the     advertiser account. This ensures that no confidential data is sent to     unauthorized users.
	The format and contents of the email uses the Notification Center template, which includes more details of the report and includes direct download links for all report formats.
	<ul> <li>Report notifications are a new notification type, with its own notification preferences, in Notification Center.</li> </ul>
	If you use any automation to pull reports from email notifications, you may need to update the filtering logic to ensure process continuity.
Advertising Insights	Additional insights are available in beta mode.

# **Operation** Commerce (Magento)

See the following links for Adobe Commerce release notes:

- Adobe Commerce and Magento Open Source
- Cloud Suite for Adobe Commerce



Last Updated: August 3, 2021

See <u>Target release notes</u> for the latest release information.

# Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release schedule</u> for the latest release schedule information and release notes.

### Workfront

Adobe Workfront is a unified work management application for sharing ideas, creating content, managing complex processes, and doing their best work.

See the Workfront releases page for a round-up of the latest information for all products.

### Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

#### **Document Cloud courses and tutorials**

Published	Name	Туре	Description
October 2021	What is a digital signature?	Video	Learn how to use digital IDs from around the world with Adobe Sign.

Published	Name	Туре	Description
October 2021	Getting started with Adobe Sign for new senders	Video	If you're new to using Adobe Sign, this tutorial is a great place to start. This comprehensive tutorial focuses on all the basics to get you up and running quickly with Adobe Sign.
October 2021	Load PDF comments into InDesign	Video	In this 60-second video tutorial, learn how to load PDF comments back into InDesign after an Acrobat shared review. This digital workflow helps you complete revisions in record time.
October 2021	Get a digital ID  from Intesi Group (Qualified)	Video	Learn how to obtain a qualified digital signing certificate from Intesi Group. Once registered and your identity is verified, Intesi Group issues you with a digital ID that is used to apply an Adobe Sign cloud signature.
October 2021	Signing using Intesi Group	Video	Learn how to use your Intesi Group digital ID to authenticate your identity and authorize a remote digital signature (cloud signature) on a document.
October 2021	Get a digital ID from Intesi Group (Advanced)	Video	Learn how to obtain an Advanced digital signing certificate from Intesi Group. Once registered and your identity is verified, Intesi Group issues you with a digital ID that is used to apply an Adobe Sign cloud signature.
October 2021	Signing using Digidentity	Video	Learn how to use your Digidentity digital ID to authenticate your identity and authorize a remote digital signature (cloud signature) on a document.
October 2021	Get a digital ID from Digidentity	Video	Learn how to obtain a digital signing certificate from Digidentity. Once registered and your identity is verified, Digidentity issues you with a digital ID that is used to apply an Adobe Sign cloud signature.

Published	Name	Туре	Description
October 2021	<u>Detect differences</u> <u>between two PDFs</u>	Video	Never make the mistake of working with the wrong version of a file. Quickly and accurately detect the differences between two PDF files to improve document review workflows.
October 2021	Create PDF  content while browsing with Microsoft® Edge	Video	Learn how to archive web pages to PDF on the fly with the Adobe Acrobat extension for Microsoft® Edge. This Windows-only tool is invaluable for research projects and offline viewing of web-based information.
October 2021	Convert email messages and attachments to PDF in Outlook	Video	Learn how to archive email messages and attachments to PDF in Outlook for your projects. Learn to deliver information in a more professional and secure manner by automatically converting attachments to PDF. This tool is only available for Windows.

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- <u>Document Cloud Learn & Support</u>

# Creative Cloud for enterprise

See <u>Creative Cloud for enterprise tutorials</u> for the latest tutorials.

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# Adobe Experience Cloud Release Notes - November 2021

Last update: November 1, 2021

**TOPICS:** Release Notes

Bookmark Copy link



Experience Cloud applications and services are updated monthly. This page is your central location for finding the latest release updates, documentation, and tutorials for Experience Cloud and Experience Platform. You can also find new documentation for Creative Cloud for enterprise and Document Cloud.

#### NOTE

Subscribe to the monthly <u>Adobe Priority Product Update</u> to receive email notifications about updates to this page. This page is maintained throughout the month, so please check back regularly for updates to Adobe enterprise product and Experience League documentation.

Release month: November/December 2021

Latest update: January 4, 2022

- Experience League Events (Updated November 15, 2021)
- Experience Cloud Central Interface Components & Administration
- Adobe System Status

- Adobe Experience Platform
- Adobe Analytics (Updated January 4, 2022)
- <u>Customer Journey Analytics</u>
- Adobe Audience Manager
- Adobe Experience Manager
- Adobe Commerce
- Adobe Target
- Adobe Campaign
- Adobe Journey Optimizer
- <u>Journey Orchestration</u>
- Adobe Marketo Engage
- Adobe Workfront
- Adobe Advertising Cloud (October 27, 2021)
- Document Cloud
- Creative Cloud for enterprise

Need help? Visit <u>Experience League</u> to find product and technical documentation, Adobe-curated courses, video tutorials, quick answers, community insight, and instructor-led training.

## Experience League Events

Experience League Events are a great place to get answers from product experts at Adobe. Here are the available events:

- Experience League Live: Live and on-demand video events on YouTube
- Community Q&A Coffee Breaks: Chats with Product Managers in the Community Forum
- Adobe Developer's Live: On-demand video events available on Experience League

Schedules and events are as follows:

#### **Experience League Live**

<u>Experience League Live</u> is a live streaming show produced by the Experience League team. It's a chance to connect with Adobe product experts and learn actionable tips, tricks, and strategies you can apply with the Adobe Experience Cloud applications.

Upcoming events:

Event Date	Time	Event Name	Туре	Description
November 18, 2021	12 p.m. (EST)	Go live faster than ever, with quick site creation in Adobe Experience Manager	Live Video Event	Deploy a feature-rich, personalized web experiences in days, without back-end development. Learn how to use a low-code approach to create a site in Adobe Experience Manager by using a predefined Site Template. Join us for a live presentation and demo with Adobe Product Managers Shankari Panchapakesan, Gabriel Walt, and Danny Gordon. You may even see some live coding!

For past episodes, see Experience League Live.

### Community Q&A Coffee Breaks

Spend an hour with a special guest and submit your questions in Experience League Communities, where you can get questions answered from product experts at Adobe!

Event Name	Date & Time	Application	Туре	Description
Adobe Target - Setup and Admin UI, A4T Integration, AEM Integration, General UI	Wednesday, December 8 @ 8 a.m. PT	Adobe Target	Forum Q&A	We'll be joined by Robert Calangiu, aka @Robert_Calangiu, Senior Product Manager for Adobe Target, in the Adobe Target Community to chat directly with you about your Adobe Target questions pertaining to his areas of expertise.  Details
Adobe Campaign - Data Import via other Applications	Thursday, December 2, 2021 @ 8 am PT	Adobe Campaign	Forum Q&A	Data Import via other applications - Best practices to import data via SFTP/APIs using technical workflows with Zariely Garcia, Senior Technical Consultant.  Details.

### Adobe Developer's Live

Event Name	Date & Time	Торіс	Туре	Description
October 4 - 5, 2021	On demand	Adobe  Developers  Live	Video	Missed the event or looking for a replay of a specific session? Find them on Experience League. Developers Live showcases the latest tech advances and developer tools powering design, content creation workflows, document services, and customer experience management across industries. View the keynote address, learn about Analytics APIs, client data layer, Adobe I/O open-source projects, and much more.

For more videos, visit the Experience League Channel on YouTube.

# Experience Cloud Central UI Components & Administration

Feature	Description
Home Page	Experience Cloud home footer information has been moved to the user profile card, including Legal Notices and language selection in Preferences.
AEP Dashboards	Helios Lite provides chart recommendations within the Experience Platform widget creation workflow. Given a data selection (currently single variable data selection), Helios recommends an appropriate visualization to accompany that data selection.
AEP Dashboards	Instory provides ML-based written narration and captions for charts. It decorates charts in the AEP Dashboards page with relevant bullet points calling out major changes and incidents in the graphed data.

More help resources on Experience Cloud Central UI Components & Administration

- Administration help for Central Interface Components and user management
- Help and release notes for <u>Places Location Service</u>
- Help on People Customer Attributes and Audience Library

## Adobe System Status

Adobe System Status provides detailed information, status updates, and email notifications about Adobe products and services outage, disruption, and maintenance events. Check it out at status.adobe.com.

(Find the latest release information for Adobe System Status in the May 21, 2020 release notes.)

## Experience Platform

Includes release update information and new documentation for Experience Platform and Mobile SDK.

November 17, 2021

See Experience Platform release notes for all the details.

### **Experience Platform tutorials and courses**

Latest videos, tutorials, or courses published for Experience Platform and services.

Published	Name	Туре	Description
November 2021	<u>Data Collaboration</u> <u>in the First-party</u> <u>Data Context</u>	Video	Delivering on the experience promise, with access to less data. Whether you're an advertiser, publisher, or agency, this webinar helps unlock the opportunities for data collaboration in a future without third-party cookies.
October 2021	<u>Platform</u> <u>Administration</u>	Course	Learn about administration activities for Experience Platform, including permission and sandbox management.

#### **Adobe Mobile SDK**

See Release notes and change logs for the Adobe Experience Platform Mobile SDKs.

## Adobe Analytics

Release date: October 28, 2021

- New features in Adobe Analytics
- New features in Customer Journey Analytics
- Fixes in Adobe Analytics
- Important notices for Analytics administrators (Updated January 4, 2022)
- Analytics courses and tutorials
- <u>AppMeasurement</u>

### **New features in Adobe Analytics**

Feature	Description	General Availability - Target Date
Minute-level date ranges in Analysis Workspace	You can apply a minute-level date range under the advanced settings of your panel calendar or when building a custom date range. If you are reporting on a date range that spans many days, start time applies to the first day and end time applies to the last day in your range.	October 18, 2021

Feature	Description	General Availability - Target Date
Media Playback Time Spent	Adobe Streaming Media Playback Time Spent provides valuable insight into viewer engagement and enables media organizations to derive deeper, more granular insights with minute-by-minute user engagement through advanced time spent analysis with day-parting capabilities. You can observe the amount of time spent viewing your media streams at a specific point in time. You can split the playback duration by different granularities, including new 5 minute, 15 minute, and 30-minute granularities. Learn more	October 18, 2021
Quick Segment Builder	Allows business users to quickly apply basic segments in a simplified, in-line project workflow. No need to go to the Segment Builder. <u>Learn more</u>	October 21, 2021
Analysis Workspace Left Rail Search Improvements	Left rail search 1) prioritizes exact matches above broad matches, in addition to continuing to account for component recency and relevancy. 2) It highlights matched characters to make search results more understandable. 3) It's easier to find classifications related to a dimension. 4) Finally, it supports wildcard (*) searching to more easily find specific components that you need. Note: Wildcard searching does not yet work at the dimension item level.	October 21, 2021
Dark Theme	<u>Dark theme</u> is available as a display option.	October 21, 2021

### **New features in Customer Journey Analytics**

Feature	Description	General Availability - Target Date
Minute-level date ranges in Analysis Workspace	You can apply a minute-level date range under the advanced settings of your panel calendar or when building a custom date range. If you are reporting on a date range that spans many days, start time applies to the first day and end time applies to the last day in your range.	October 18, 2021
Quick Filter Builder	Allows business users to quickly apply basic segments in a simplified, in-line project workflow. No need to go to the Filter Builder. <u>Learn more</u>	October 21, 2021
Analysis Workspace Left Rail Search Improvements	Left rail search 1) prioritizes exact matches above broad matches, in addition to continuing to account for component recency and relevancy. 2) It highlights matched characters to make search results more understandable. 3) It's easier to find classifications related to a dimension. 4) Finally, it supports wildcard (*) searching to more easily find specific components that you need. Note: Wildcard searching does not yet work at the dimension item level.	October 21, 2021
Dark Theme	<u>Dark theme</u> is available as a display option.	October 21, 2021
Lookback window for dimension allocation	A look-back window of up to 90 days is added to the dimension allocation setting under Persistence in the Data Views configuration. <u>Learn more</u>	October 28, 2021

### **Fixes in Adobe Analytics**

• Fixed an issue with being unable to delete alerts in the Alert Manager. (AN-270656)

- Fixed an issue with Data Warehouse requests failing intermittently. (AN-273713, AN-272790)
- Fixed issues with Classifications not updating. (AN-272211)

### **Fixes in Customer Journey Analytics**

- Fixed CJA performance issues (error messages while loading projects). (AN-269451, AN-270649)
- Fixed an issue in CJA where Session Starts did not match Flow Entries for Page Names. (AN-273501)
- Fixed an issue with the Fallout report in CJA not functioning properly. (AN-269761)

#### **Additional fixes in Adobe Analytics**

AN-263327; AN-267807; AN-269757; AN-272789; AN-272888; AN-273155; AN-273320; AN-273369; AN-273405; AN-273469; AN-273581; AN-273642; AN-273688; AN-273988; AN-274007; AN-274030; AN-274156; AN-274188; AN-274226

#### Additional fixes in CJA

AN-270649

### Important notices for Analytics administrators

Notice	Date Added or Updated	Description
EOL for Reports & Analytics	January 4, 2022	Effective <b>December 31, 2023</b> , Adobe intends to discontinue Reports & Analytics and its accompanying reports and features. The reports, visualizations and underlying technology that power Reports & Analytics no longer meet Adobe's technology standards. Most Reports & Analytics features are available within <u>Analysis Workspace</u> . Since the release of Analysis Workspace in 2015, Reports & Analytics functionality and capabilities have been moved to Analysis Workspace and a threshold of workflow parity has been reached. <u>This notice</u> explains the end-of-life process.
"Global + China" RDC Type	November 22, 2021	"Global + China" is a new Regional Data Collection (RDC) type that simplifies routing of traffic for global customers using the China Performance Optimization Add-On Package. In the past, you had to determine whether data should be routed to the China collection endpoint or one of the Global collection endpoints. Now you can choose this RDC type to let Adobe determine the optimal collection endpoint based on the geolocation of the user.

Notice	Date Added or Updated	Description
EOL for three Analytics API services	September 16, 2021	On October 20, 2021, the following Analytics Legacy API services reached their end-of-life date and were shut down. Any current integrations built using these services stopped working on that day.  1.3 Analytics APIs  1.4 SOAP Analytics APIs  Legacy OAuth Authentication (OAuth and JWT)  Adobe has provided a Legacy API EOL FAQ to help answer your questions and provide guidance on how to proceed. API integrations that employ these services can migrate to the 1.4 Analytics REST APIs or the 2.0 Analytics APIs. Legacy OAuth accounts can migrate to an Adobe I/O Analytics integration account, which can be used to access both the 1.4 Analytics APIs and 2.0 Analytics APIs.
EOL for Full Processing in Data Sources	October 18, 2021	On <b>January 31, 2022</b> , Adobe will end of life Full Processing, which enables users to ingest offline hit data into Analytics.  This capability is available via <u>Bulk Data Insertion API</u> . <u>Learn more</u>

### **AppMeasurement**

For the latest updates on AppMeasurement releases (Version 2.22.2), please refer to <u>AppMeasurement for JavaScript release notes</u>.

### Analytics courses and tutorials

Latest courses, tutorials, and articles in Analytics and Customer Journey Analytics.

Published	Name	Туре	Description
November 2021	Segment containers in Adobe Analytics	Video (updated)	In this video, learn how to use the containers and hear some examples of each type of container.
November 2021	Sequential Segmentation in Adobe Analytics	Video (updated)	Learn how to build a segment in Analysis Workspace from sequences of behaviors on your site or in your application.
November 2021	Before/After Sequences in Sequential Segmentation	Video (updated)	Learn how to segment in Adobe Analytics so that you get only the data from before or after a specific user path.
November 2021	Report Builder for Customer Journey Analytics	Video	With Report Builder's simple and flexible drag and drop UI, you can create complex data queries and custom reports from Customer Journey Analytics data, all within Excel.
October 2021	Using Visualizations to Tell your Data Stories	Course	Learn the basics about visualizations, including how to add them to a project, get data into them, and what each visualization can show you. Learn how to configure the settings to get the exact data you need. Also, get some tips and use cases to help you make visualizations practical to your regular analysis.

## **Analytics help resources**

• Adobe Analytics Product Documentation and Tutorials

# Audience Manager

Fixes and improvements in Audience Manager.

- Resolved an issue causing all API calls to return an Undocumented error when being performed through the Swagger interface. (AAM-59190)
- Resolved an issue causing incorrect user roles to be assigned to partners in some situations.
   (AAM-59451)
- Resolved an issue causing the API to require case-sensitive authentication headers. (AAM-58528)

## Experience Manager

Adobe recommends visiting the <u>Experience Manager release updates and roadmaps</u> page to stay current on release information.

#### **Release Overview Videos**

- <u>December 2021 Release Overview</u> video of new features.
- October 2021 Release Overview video of new features.
- <u>September 2021 Release Overview</u> video of new features.

### Community

• Adobe Developers Live | 4-5 October 2021, 7:00 PDT

Adobe Developers Live brings together Adobe developers and experience builders with diverse backgrounds and a singular purpose – to create incredible end-to-end experiences. This two-day conference features important developer updates, technical sessions, and community networking opportunities.

Adobe product teams across Experience Cloud, Document Cloud, and Creative Cloud showcase the latest technological advances and developer tools powering design, content creation workflows, document services, and customer experience management across industries.

Adobe has 20 Experience Manager sessions planned. Spread the word!

- Complete session list
- Free registration Log in to RSVP

• Adobe Developers Live Community

### **New Experience Manager courses and tutorials**

New videos, tutorials, and courses published over the past month.

Published	Name	Description	Туре	Version
November 2021	Adobe Experience Manager Sites Basics	Video series	Learn how to create rich and engaging customer experiences in Adobe Experience Manager in this five-part webinar series. Start with the building blocks of content authoring while learning the fundamental concepts and operations. Learn about sites admin features and basics of handling digital assets within AEM. Later, discover features that can help you save time and be more efficient by reusing the content and delivering it across channels.	AEM Sites
November 2021	Planning your Move to AEM as a Cloud Service	Course	Learn about the considerations of moving to AEM as a Cloud Service and the available tools that simplify the process.	AEM CS
November 2021	Moving to AEM as a Cloud Service	Course	Learn how to successfully move from AEM 6 to Experience Manager as a Cloud Service.	AEM CS
November 2021	Download Interactive DoR	Video	Learn how to download an interactive DoR with the Adaptive Form data.	AEM Forms

Published	Name	Description	Туре	Version
November 2021	Adobe Experience Manager as a Cloud Service Experts Series	Video series	Learn about Adobe Experience Manager (AEM) as a Cloud Service from Adobe's expert engineers who build it, and Professional Services team who delivers it. Join Adobe's experts in exploring what AEM as a Cloud Service is, how it compares with AEM 6, and how to move from AEM 6 to AEM as a Cloud Service.	AEM CS
November 2021	Service Users	Video	Learn how to create and use Service Users in your AEM code to provide controlled, programmatic access to the AEM repository.	AEM CS

### **Experience Manager release information**

Release notes and other release information links for Experience Manager are here:

- Experience Manager as a Cloud Service release notes
- Experience Manager as a Cloud Service release information
- Experience Manager Cloud Manager release notes
- Automated Forms Conversion Service release notes
- Experience Manager 6.5 Service Pack release notes
- Experience Manager 6.4 Cumulative Fix Pack release notes
- Experience Manager Assets Dynamic Media release notes
- Experience Manager Brand Portal release notes
- Experience Manager desktop app release notes
- Experience Manager Dispatcher release notes

- Adobe Primetime release notes
- <u>Livefyre release notes</u>

### Other help resources for Experience Manager

- Experience Manager as a Cloud Service Guides
- Experience Manager 6.5 Learn & Support Home
- Experience Manager 6.4 Learn & Support Home
- Experience Manager 6.3 Learn & Support Home
- Experience Manager 6.2 Learn & Support Home
- Older Versions of Experience Manager Documentation
- <u>Cloud Manager User Guide</u>
- <u>Dynamic Media Classic Help Home</u>
- Experience Manager Documentation: Recent Updates

## Commerce (Magento)

See the following links for Adobe Commerce release notes:

- Adobe Commerce and Magento Open Source
- Cloud Suite for Adobe Commerce

#### **New Adobe Commerce tutorials**

Published	Name	Туре	Description
November 2021	Adobe Commerce Videos and Tutorials	Tutorial home	These tutorial resources include video series that provide a high-level view of topics, and individual videos that target specific tasks and processes. The collection is designed to provide helpful content for backend developers, frontend developers, system administrators, merchants, and other roles within your organization.

# Target

Last Updated: January 6, 2022

See <u>Target release notes</u> for the latest release information.

## Adobe Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

### Latest Campaign product releases

Find out more about the latest capabilities, improvements, and fixes released:

- <u>Campaign v8 Release Notes</u>
- <u>Campaign Classic v7 Release Notes</u>
- <u>Campaign Standard Release Notes</u>

### New Campaign courses and tutorials

Latest tutorials and courses for Adobe Campaign.

Published	Name	Description	Туре	Version
November 2021	Connect Campaign to Experience Platform as a destination	Video	Learn how to activate an Adobe Experience Platform segment to a destination using the Amazon S3 connection type.	AEP & Campaign V8
November 2021	Integrate with Experience Platform - Overview	Video	Learn how share data between Campaign and Experience Cloud.	AEP & Campaign V8
November 2021	Import recipient data from Experience Platform and send an email	Video	Learn how to configure an external account in Adobe Campaign to import recipient data from Adobe Experience Platform to Campaign. Understand how to create a workflow to upload and target the recipients received from the Experience Platform.	AEP & Campaign V8

Published	Name	Description	Туре	Version
November	Use SOAP APIs	Video	Learn how to use Adobe Campaign Soap API's and create an advanced delivery workflow based on the data received via the API.	Campaign
2021	in workflows	tutorials		V8

#### Campaign help resources

- Adobe Campaign v8: <u>Documentation</u> <u>Release Notes</u> <u>Implementation Guides</u>
- Adobe Campaign Standard: <u>Campaign Standard Documentation</u> <u>Release Notes</u> <u>How-to</u>
   videos <u>Release Planning</u> <u>Latest documentation updates</u>
- Adobe Campaign Classic: <u>Campaign Classic v7 Documentation</u> <u>Release Notes</u> <u>How-to videos</u> <u>Latest documentation updates</u>
- Adobe Campaign Control Panel: <u>Documentation</u> <u>Release Notes</u> How-to-videos for <u>Campaign Standard</u> / <u>Campaign Classic</u>

## Journey Optimizer

With Adobe Journey Optimizer, you can manage scheduled omnichannel campaigns and one-toone moments for millions of customers from a single application — and the entire journey is optimized with intelligent decisioning and insights.

### **Latest Journey Optimizer product releases**

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Optimizer</u> Release Notes.

### Journey Optimizer tutorials and courses

Latest Journey Optimizer tutorials:

Published	Name	Туре	Description
October 2021	Configure and Manage Data in Journey Optimizer for Data Engineers	Course	Learn how to configure and manage data required for journey management in Journey Optimizer.
October 2021	Get started with Journey Optimizer for Journey Administrators and Managers	Course	Learn everything you must know to create your first journey.
October 2021	Configure Journey Optimizer for Journey Administrators	Course	Understand the Journey Optimizer architecture and points of integration. Learn how to configure Journey Optimizer.

#### More resources for Journey Optimizer

- <u>Journey Optimizer documentation</u> <u>Release rotes</u> <u>How-to videos</u>
- <u>Decision Management documentation</u> <u>Release notes</u> <u>How-to videos</u> <u>Latest documentation updates</u>

## Journey Orchestration

Use Experience Platform to orchestrate a customer's journey at scale across experience channels, by intelligently anticipating every individual's needs in real time.

### **Latest Journey Orchestration product releases**

Find out more about the latest capabilities, improvements, and fixes in the <u>Journey Orchestration</u> release notes.

### More resources for Journey Orchestration

• <u>Journey Orchestration documentation</u> - <u>Release notes</u> - <u>How-to videos</u> - <u>Latest documentation</u> updates

## Marketo Engage

Marketo Engage is a complete application for lead management and B2B marketers looking to transform customer experiences by engaging across every stage of complex buying journeys.

#### **Core Marketo Engage updates**

See Marketo Engage <u>release schedule</u> for the latest release schedule information and release notes.

## Workfront

Adobe Workfront is a unified work management application for sharing ideas, creating content, managing complex processes, and doing their best work.

See the Workfront releases page for a round-up of the latest information for all products.

# Advertising Cloud

Release notes for Adobe Advertising Cloud.

- New features across Advertising Cloud
- New features in Advertising Cloud DSP
- New features in Advertising Cloud Search

### **New features across Advertising Cloud**

Last updated: October 27, 2021

Feature	Description
Analytics for Advertising Cloud	If your organization wants to switch from using the legacy Adobe Analytics visitorAPI.js library to the Adobe Experience Platform library (alloy.js) for data collection, you'll need to make some changes to enable ID stitching. See "Using the Last Event Service JavaScript Library with Adobe Experience Platform Web SDK."

## New features in Advertising Cloud DSP

Last updated: October 27, 2021

Feature	Description
Custom Reports	You can now create and manage Amazon S3 and different types of FTP delivery locations, called <i>report destinations</i> , for your custom reports.  Once you configure report destinations, you can set up each of your new custom reports to be delivered to one or more locations of a single destination type, or to email recipients. Updates to your Amazon S3 and FTP credentials won't interrupt report delivery.  Your existing reports are still sent to the specified email recipients. To configure delivery to a different report destination, create a new report with the new destination.
Packages, Placements, and Ads views	When you view data for a single day, the trend charts now include hourly data. Hold the cursor over any point to see the data for that hour.
Placements	The placement Inspector now includes an Inventory tab, which shows all deals and their associated metrics for the placement. Use the information to make quick adjustments or troubleshoot issues without generating a custom report.

Feature	Description
Ads	(Users with permission to include Clearcastclock numbers in their ads) DSP no longer shows an error if you use a clock number that's attached to another ad. <b>Note:</b> The best practice is to use a unique clock number for each video ad. Otherwise, the publisher won't approve all of the ads.
Deal IDs	The Deal ID settings and other places in the user interface reflect new branding for Magnite SSP:  • The SSP "Tremor" (Telaria) is now "Magnite CTV."  • In the coming weeks, Rubicon" will change to "Magnite DV+," where DV+ stands for display, video, and other formats such as audio.
Freewheel programmatic guaranteed deals	You can now find the status of ads for Freewheel programmatic guaranteed deals from the Ads view. Previously, you could check the status only from the Deals view.

### New features in Advertising Cloud Search

Last updated: October 7, 2021

Feature	Description
Reports, Notification Center	(October 9 release) All email notifications for reports, which Advertising Cloud Search sends when a custom or scheduled report has completed or failed, are now handled by Notification Center. Email notifications and web notifications are enabled by default for reports, but you can optionally change the notification settings. With this change:  • Email recipients are restricted to users who are registered,
	<ul> <li>authenticated users of Advertising Cloud Search and have access to the advertiser account. This feature ensures that no confidential data is sent to unauthorized users.</li> <li>The format and contents of the email uses the Notification Center template, which includes more details of the report and includes direct download links for all report formats.</li> </ul>
	Report notifications are a new notification type, with its own notification preferences, in Notification Center.  If you use any automation to pull reports from email notifications, you may need to update the filtering logic to ensure process continuity.
Advertising Insights	Additional insights are available in beta mode.

## Document Cloud

New videos, tutorials, or courses published for Adobe Document Cloud.

### **Document Cloud courses and tutorials**

Published	Name	Туре	Description
November 2021	Workspace basics	Video (updated)	Learn how the Acrobat DC interface makes it easy to access files and tools across desktop, web, and mobile devices with a consistent workspace experience.
November 2021	Work anywhere with Acrobat web	Video	Learn how to handle business document requests from anywhere using the Acrobat web tools in your browser.
November 2021	Create PDFs in Office for the web	Video	Learn how to create PDF files without ever leaving your Microsoft® Office for web apps.  This add-on requires a subscription to Acrobat DC for teams or Acrobat DC for enterprise subscription.
November 2021	Collaborate in real time	Video	Move your projects forward by collecting comments, collaborating on responses, and tracking progress on your documents all in real time, from anywhere.
November 2021	Productivity on the go	Video	Do more right from your tablet or mobile phone with the Acrobat Reader mobile app.

For Document Cloud help, see:

- Adobe Acrobat
- Adobe Sign
- Document Cloud Learn & Support

# Creative Cloud for enterprise

See <u>Creative Cloud for enterprise tutorials</u> for the latest tutorials.

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