

Release Notes - January 2017

New features and fixes in the Adobe Marketing Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Experience Cloud

New features and fixes in the Experience Cloud.

Marketing Cloud ID Service

This release increments the Marketing Cloud ID service code (`visitorAPI.js`) to version 2.0. It includes the following features, fixes, and other changes.

IMPORTANT

The ID service code v2.0 automatically synchronizes IDs with Adobe Advertising Cloud by default. See also, [Understanding ID Synchronization and Match Rates](#).

Fixes:

- Fixed a bug that prevented AppMeasurement from making tracking calls to Analytics. (MCID-254, MCID-256, MCID-286)
- Fixed a bug that prevented the ID service from failing right away if a visitor had enabled an ad blocker and that blocker was configured to exclude the demdex.net domain. This is a rare and unusual bug because most ad blocking tools do not block the demdex.net domain. (MCID-233)
- Fixed a bug caused by interactions between ID service code and a custom script on a customer's website. This issue prevented Internet Explorer 9 from loading Web pages. (MCID-206)

Marketing Cloud ID Service help is located [here](#).

Dynamic Tag Management

Feature	Description
Marketing Cloud ID Service Library updates	<p>Customers using Marketing Cloud ID Service Library v1.6.0+ with Adobe Analytics requires Analytics library version 1.6.2+. Please update as needed.</p> <p>Customers using Marketing Cloud ID Service Library v1.10.0 and using setCustomerIDs() need to update to AppMeasurement 1.8.0.</p>
Timezone information added to email notifications	This enhancement fixes an issue that resulted in timestamp discrepancies.

Fixes

- This release of Dynamic Tag Management contains a number of small security enhancements.

See [What's New in Dynamic Tag Management](#) for current and cumulative release notes, help, and documentation updates.

Adobe Mobile Services

Resource	Description
Localization	Italian language is now supported.
Retention	Retention report performance has been improved.

Resource	Description
Technology	<p>Technology Breakdown PDF will now reflect secondary metric, hidden, selected, and zoomed audiences.</p> <p>Updated Usage and Technology Overviews to show the Operating System Type dimension rather than the deprecated Mobile Operating System dimension.</p>
SDK	<p>Android (version 4.13.3):</p> <ul style="list-style-type: none"> • In-App Messaging : Fixed an issue that prevented the display of alert messages with no click-through button. • Analytics : Improved handling of read-only database access. • Universal Links : Fixed a bug that was causing deferred deep links attached to acquisition data to fire on successive launches. <p>iOS (version 4.13.3):</p> <ul style="list-style-type: none"> • In-App Messaging : You can now disable full-screen messages when VoiceOver is running. • Analytics : Improved handling of read-only database access. • General: Fixed an issue that could sometimes cause a crash when calling a tracking method from the background while using App Groups.

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Maintenance release date: **January 19, 2017**

Analytics

Important Notices for Analytics Administrators

IMPORTANT

Review the following table for important Analytics notices that may affect data collection, processing, APIs, product end-of-life, and so on.

Notice	Date Added or Updated	Description
Removed restrictions on how Analytics handles technology data	November 14, 2016	<p>Previously, Adobe Analytics did not record technology data for mobile web traffic. Meaning, reports in the Visitor Profile & Technology section in Reports & Analytics did not receive data for mobile web hits. Beginning with this release, the following reports will populate from mobile web traffic:</p> <ul style="list-style-type: none">• Java• JavaScript / JavaScript Version• Color Depth• Resolution• Browser Width• Browser Height• Referrer Type (typed / bookmarked)

Notice	Date Added or Updated	Description
Analytics API 1.3 deprecation.	September 15, 2016	<p>Analytics APIs version 1.3 will be officially deprecated as of September 15, 2016. To prevent disruption, Adobe recommends upgrading to the latest API versions as soon as possible.</p> <p>See the API Support Policy page for more information.</p>
AppMeasurement 1.6.3 and Visitor API 1.6.0	August 4, 2016	<p>Version 1.6.0 of the Marketing Cloud ID service <i>requires</i> AppMeasurement for JavaScript version 1.6.3 or higher. If you want to upgrade to version 1.6.0 of the Marketing Cloud ID service, please make sure you are using AppMeasurement code version 1.6.3 or higher.</p>

New Features in Analytics

Feature	Description
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Feature	Description
Analysis Workspace enhancements	<ul style="list-style-type: none"><li data-bbox="862 184 1495 598">• You can now send and download a PDF in Workspace without having to save the project. The name of the PDF file matches the current name of the project. The downloaded PDF includes the unsaved changes in the project. Note that you cannot schedule unsaved projects. (You can also send and download unsaved CSV files, but you cannot schedule them.) More...<li data-bbox="862 632 1495 905">• You now have the option to auto-share project components (segments, calculated metrics, and date ranges) with all recipients. After being shared, these components will appear in the components drop-down of the recipient's Workspace. More...<li data-bbox="862 938 1495 1010">• Added support for Fallout visualization in CSV.<li data-bbox="862 1043 1495 1409">• Date ranges in segments: You can drop date ranges on segment drop zones (for example, panel segment drop zones, Fallout visualization segment drop zones, and so on.). The date ranges are auto-converted into segments. The date ranges can be custom and non-custom but not granularities like hour/day/week/month/quarter/year. More...<li data-bbox="862 1442 1495 1759">• You can now add a time period to each column in a table, enabling you to add a time period that is different from the one your calendar is set to. This feature is another way you can compare dates. You can also align dates from each column to all start on the same row. More...

Feature	Description
New metric - Visitors with Marketing Cloud ID	Visitors with Marketing Cloud ID is available in Analysis Workspace and the Segment Builder. This metric shows the number of visitors that have a Marketing Cloud ID. You can understand which pages have the Marketing Cloud ID service deployed, and you can understand how many visitors can be shared with other Marketing Cloud solutions. You can also use this metric in segments that are shared to the Marketing Cloud. (You must log in via the Marketing Cloud to use this new metric.)

Analytics Fixes and Improvements

Fixes were applied to the following products and services:

Product	Fixes
Analysis Workspace	<ul style="list-style-type: none"> • Fixed an issue that caused Workspace to freeze when dropping in dimensions. (AN-136256) • Fixed an issue that caused the Summary Change number to change when locking selected items and resizing the Summary Change visualization. (AN-136028) • Fixed an issue that prevented the duplication of panels and visualizations. (AN-135772, AN-135682) • Fixed an issue that caused Summary numbers and Summary Change numbers in projects downloaded or sent as PDFs to get truncated. (AN-135741) • Fixed an issue that caused some projects with collapsed visualizations to not download and send as PDFs. (AN-135511)

Product	Fixes
	<ul style="list-style-type: none">• Fixed an issue that prevented Workspace projects from loading. (AN-135253, AN-134445)• Fixed an issue that caused Histogram visualizations to show the wrong currency. (AN-135230)• Fixed an issue that caused Summary Change visualizations to change values after being saved. (AN-135161, AN-134767)• Fixed an issue that displayed decimal values (and at least 4 digits after the decimal point) with periods as well as commas in Workspace projects. (AN-134889)• Fixed an issue that prevented some users from accessing Workspace. (AN-134885)• Fixed an issue that prevented Workspace from applying metric polarity to conditional formatting. (AN-134314)• Fixed an issue with Workspace unable to share some projects with certain users. (AN-134154)• Fixed an issue with Workspace projects not retaining their saved layout. (AN-133810)• Fixed an issue with the "Show Anomalies" setting not working as expected in some situations. (AN-133721)• Fixed an issue with Workspace dimensions and metrics disappearing intermittently. (AN-133421)• Fixed an issue with Segment Comparison not finishing. (AN-133222)• Fixed an issue with changes to scheduled Workspace projects triggering unnecessary emails. (AN-131167)• Fixed an issue with locking visualizations that included breakdown rows. (AN-130944)

Product	Fixes
	<ul style="list-style-type: none">• Fixed an issue with Workspace visualizations not showing the Report Suite currency. (AN-130196)• Fixed an issue with occasional improper date sorting in Workspace. (AN-127586)• Fixed an issue with editing custom conditional formatting. (AN-134210)• Fixed an issue with PDFs containing no data for certain visualizations. (AN-134904)• Fixed an issue that caused missing Workspace project data in scheduled PDFs. (AN-136104)
Reports & Analytics	<ul style="list-style-type: none">• (January 24, 2017) Fixed a defect where "0" was being inserted for an empty Postal (Zip) Code field. When a zip is not known or is not available or supported for an IP address, the geo info provider sometimes returns a blank value (which showed as a None item in the reports) and sometimes returns a 0 value. The 0 value now is blanked out so that what was two lines in reporting shows together in a single None line item. (AN-134076, AN-133097)• Fixed an issue with alerts getting delivered late. (AN-135010)• Fixed an issue that resulted in an error when running anomaly detection. (AN-132517)• Fixed a preview issue with calculated metrics that contain metrics that are no longer supported, such as "daily unique visitors". Going forward, those metrics will display this message: ""Previews are not supported for this metric". (AN-129452)• Fixed a user permissions issue where changing permissions to non-Admin from Admin was

Product	Fixes
	<p>not saved. (AN-134393)</p> <ul style="list-style-type: none">• Fixed an issue where applying a newly created segment to a report reverted users to a mis-configured report. (AN-134560, AN-136367, AN-135152, AN-135645, AN-134405, AN-133270)• Fixed an issue that prevented the saving of alerts. (AN-136589)• Fixed an issue with conversion reports not showing up if there are no conversion metrics. (AN-134441)• Fixed an issue that occurred when switching report suites: some traffic reports displayed when they should not have. (AN-136348)• Fixed an issue that prevented dashboards from being scheduled/downloaded as PDFs. (AN-129605)• Fixed an issue with the Video variable being misnamed in some reports. (AN-131274)• (AN-127376) Removed the Page Name requirement from the Mobile Hits metric because it caused data to come back as null.• Fixed a bug that could impact reporting numbers. To fix the issue, the look-back for reports to the default date range was reduced. (AN-131186)• Fixed an issue with linear allocation that resulted in differences between reports in Reports & Analytics and Analytics Workspace. (AN-128166)• Fixed an issue that affected reporting when breaking down mvvars by classifications of the same mvvar. (AN-134574)• Prior to this release, attribution look-back was computed over the union of all date ranges for all metrics on a report, then expanded to

Product	Fixes
	<p>include all of the months for those date ranges. With this release, each metric is independent, so attribution look-back is not expanded when another metric is added. (AN-136600)</p>
Classifications	<ul style="list-style-type: none">• Fixed a Classifications Rule Builder issue that caused regular expressions not to save. (AN-130199)• Fixed a Classifications security issue. (AN-130691)
Ad Hoc Analysis	<ul style="list-style-type: none">• Fixed an issue with scheduled reports not getting delivered even though the “End by” date was set to “Never.” (AN-133817)
Data Warehouse	<ul style="list-style-type: none">• Fixed a configuration issue that prevented custom events above 200 from being loaded. (AN-135740)

Product	Fixes
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="833 184 1260 218">AppMeasurement for JavaScript</p> <p data-bbox="833 264 1370 298">JavaScript Version 1.8.0 (January 19, 2017)</p> <ul data-bbox="862 344 1468 806" style="list-style-type: none"><li data-bbox="862 344 1468 422">• Include VisitorAPI 2.0.0 (Marketing Cloud ID Service)<li data-bbox="862 457 1468 583">• Re-sequenced function calls and checks so that the SDID is consumed after the abort check has completed. (AN-134364)<li data-bbox="862 619 1468 806">• Added the following pre- and post-tracking call hooks. (AN-134567)<ul data-bbox="924 709 1308 806" style="list-style-type: none"><li data-bbox="924 709 1308 743">• s.registerPreTrackCallback<li data-bbox="924 772 1308 806">• s.registerPostTrackCallback <p data-bbox="894 821 1468 898">See AppMeasurement for JavaScript (release January 19, 2017) for more information.</p> <p data-bbox="833 982 1341 1016">AppMeasurement for Other Platforms</p> <p data-bbox="833 1062 1487 1188">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 1255 1468 1856" style="list-style-type: none"><li data-bbox="862 1255 1024 1289">• JavaScript<li data-bbox="862 1318 943 1352">• iOS<li data-bbox="862 1381 1000 1415">• Android<li data-bbox="862 1444 1029 1478">• Flash-Flex<li data-bbox="862 1507 951 1541">• OSX<li data-bbox="862 1570 1468 1604">• Windows Phone, XBOX, Silverlight, and .NET<li data-bbox="862 1633 1036 1667">• BlackBerry<li data-bbox="862 1696 951 1730">• Java<li data-bbox="862 1759 951 1793">• PHP<li data-bbox="862 1822 1008 1856">• Symbian

Audience Manager

Updated **January 31**

Feature	Description
DIL and Google Universal Analytics	Added a new DIL function, <code>GA.submitUniversalAnalytics</code> that lets you send data from Google's Universal Analytics to Audience Manager . See GA.submitUniversalAnalytics .
Advertiser Analytics Reports	New features include: <ul style="list-style-type: none">• A filter for mapped and unmapped segments.• An updated Segment Dashboard that shows separate trend and volume analysis reports.• The ability to view impressions, click-through rate, and conversion rates simultaneously in the Segment Dashboard .

Fixes, Enhancements, and Deprecations

Fixes:

- Fixed a SQL bug that returned a system error message instead of a user-friendly message when creating a server-to-server destination. (AAM-21187)
- Fixed a bug with the Traits landing page select all check box that prevented you from selecting all the traits in the list. (AAM-26031)
- Fixed a bug in the Visitor Profile Viewer that displayed dates in the local time rather than in the UTC time zone. (AAM-26061)
- Fixed a bug that let users with Admin permissions create a folder with ID 0 that could not be deleted. (AAM-26558)
- Fixed a bug that prevented some customers that have assigned Role Based Access Controls (RBAC) to user groups from working with segments. (AAM-26632)
- Fixed a bug that returned data from a deleted data source. (AAM-26716)

- Fixed a bug that prevented Profile Merge Rules from loading in Internet Explorer. (AAM-27557)
- Fixed a bug in Audience Marketplace that sent empty .csv files to data buyers when data providers revoked access to a data feed. (AAM-27671)

Enhancements include:

- Design changes to the Destinations and Segments details pages that are designed to help improve usability. (AAM-25723)
- New 14-day, 90-day, and lifetime date ranges for segment populations. (AAM-27712)

DIL Bug Fixes, Enhancements, and Deprecated Code

DIL is the API data collection code for Audience Manager. The January release increments DIL to version 6.8.

This release changes the way the `DIL.create` function responds when it encounters an error. With v6.8, DIL throws a descriptive error that stops code execution and indicates the nature of the error.

New and Revised Documentation

New:

[CSV Files for Overlap Reports](#). You can request a .csv file for an Overlap Report when that report reaches its 1-million record limit.

Revised:

- [Product Features and Functions FAQ](#) includes a new entry about how to find your Organization ID.
- [Data Collection and Product Integration FAQ](#) includes a new entry about white-listing Audience Manager IP and FTP addresses.
- [Privacy and Data Retention FAQ](#) includes revised privacy content.
- [Traffic DIL in Google Tag Manager \(GTM\)](#) describes how you can load DIL code in the custom HTML section of a tag.
- [TraitWeight](#) includes new information about an extra step in the algorithmic discovery process.
- [Data Sampling Error Rates in Selected Audience Manager Reports](#) includes new information about how data sampling works.
- [Amazon S3 Name and File Size Requirements for Inbound Data Files](#) includes new information about how the validation process reacts to empty data files.

Improvements

NOTE

Server maintenance is scheduled for 1/30/2017 at 1:00-4:00 AM PST. During this window, the Publisher will be unavailable and scheduled posts will not be published. Please plan accordingly.

Feature	Description
Analytics	Analytics admins now have access to Social report suite enablement/disablement.
API Changes	Description
Upload Media	Updated image file size limit for FB in Adobe Social to match that of Facebook's API: 10 MB.
Specify LinkedIn Targets	For targeted LinkedIn Company page updates, LinkedIn has changed the minimum follower requirement from 100 to 300. Company pages with under 300 followers will still be able to post to all followers, but not to a targeted segment.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Search&Promote

NOTE

Links from Adobe Analytics to all Adobe point products, including Search & Promote, have been removed from navigation. Users of these tools can log in either via Marketing Cloud (where

supported) or directly. To log in to Search & Promote, use this link:<https://center.atomz.com/center/>.

Campaign

Fixes

- Version 17.1.1 is now available.

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

For product documentation, see:

Adobe Campaign Standard

- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)

Adobe Campaign V6

- [Adobe Campaign v6 Release Notes](#)
- [Adobe Campaign v6 Documentation](#)

Experience Manager

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

AEM new features

Title	Description
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	Title	Description
Product releases	AEM Assets 6.2 Feature Pack 2	<p>Includes significant performance enhancements, custom video thumbnails support, and dynamic media color management capabilities in AEM Assets since the general availability of AEM 6.2.</p> <p>For more information, see the AEM 6.2 Feature Pack 2 release notes.</p>
AEM Assets 6.1 Feature Pack	Includes new scalability, performance, and usability improvements for AEM 6.1 customers.	
Product maintenance	AEM 6.2 Service Pack 1	<p>AEM 6.2 Service Pack 1 is an important update that includes performance, stability, security, and key customer fixes and enhancements released since the general availability of AEM 6.2 in April, 2016.</p> <p>You can install AEM 6.2 Service Pack 1 on AEM 6.2 GA after applying Hotfix 12785 to it. Some of the key highlights of the service pack are the following:</p> <ul style="list-style-type: none"> • The built-in repository- Apache Jackrabbit Oak-is updated to version 1.4.6. • Includes hotfixes for key performance, usability, and customer reported issues in AEM 6.2 and 6.1.

Title	Description
	<ul style="list-style-type: none">• Improved stability, scalability, and ingestion performance for AEM Assets.• Resolved issues with handling translation location and templates in AEM Sites.• Improved the stability of translation jobs.• Improved the search experience on the Welcome screen.• Improved the preview experience for assets, including video assets• Resolved replication issues around user preferences. <p>For more information, see the AEM 6.2 Service Pack 1 release notes .</p>

Title	Description
AEM 6.1 SP2-CFP4	<p>AEM 6.1 SP2 (Service Pack 2)-CFP4 (Cumulative Fix Pack 4) is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August, 2016.</p> <p>AEM 6.1 SP2-CFP4 also includes the Apache Jackrabbit Oak repository 1.2.18 .</p> <p>Note: AEM 6.1 SP2-CFP4 is dependent on AEM 6.1 Service Pack 2. Therefore, be sure you first install AEM 6.1 SP2. For AEM 6.1 SP2 installation instruction, see AEM 6.1 SP2 release notes . Then, you can install AEM 6.1 SP2-CFP4 package available on Adobe Package Share (release notes are also available from the same Package Share location).</p> <p>The AEM 6.1 Cumulative Fix Pack and accompanying release notes are available on Adobe Package Share here .</p>

	Title	Description
Community	IMMERSE	<p data-bbox="1068 184 1495 262">IMMERSE17 occurs May 15-19, 2017</p> <p data-bbox="1068 310 1495 388">IMMERSE is a global virtual developer conference for AEM.</p> <p data-bbox="1068 436 1495 514">Register Now—early bird pricing ends January 31, 2017.</p> <p data-bbox="1068 562 1495 1171">Our inaugural conference was held this past April. It was so well received that Adobe Systems decided to make this an annual event with more great content. Our expanded agenda now includes an exhibit hall, Birds-of-a-feather round table discussions, and networking lounges. You can attend the conference from the comfort of your office or home depending on your location. Learn more .</p> <p data-bbox="1068 1220 1495 1583">Are you actively involved with the AEM Developer Community? Does your company want to be seen as a leading supporter of the community? Check out our IMMERSE17 Sponsorship Prospectus to get involved in this vibrant community.</p>

Additional AEM resources

- Release notes: [Adobe Experience Manager 6.2 Release Notes](#)
- Help home: [Adobe Experience Manager Help Home](#)
- Scene7 Publishing System: [Scene7 Publishing System Release Notes](#)

- AEM Assets on Demand: [Release Notes](#)

Advertising Cloud

Updated: **Updated January 20**

Feature	Description
Search Products Search Advanced Campaign Management (ACM)	<p>You can now download and display data for a Bing Merchant Center (BMC) account in Search &gt; Products. You also can associate an inventory feed template with the BMC account to include feed columns in your campaign structure and ad copy for shopping campaigns.</p> <p>To work directly with product data in Advertising Cloud, you must create a corresponding account record in Advertising Cloud containing the account access credentials and with access enabled.</p> <p>Currently, using the BMC feeds is supported when:</p> <ul style="list-style-type: none">• No tracking template is configured for the account.• URLs in the feed file include the Advertising Cloud redirect.
	<p>(Google shopping templates) Singapore is now available as a sales country.</p>

Feature	Description
Search Campaigns Beta	<p>Additions to the Campaigns Beta include:</p> <ul style="list-style-type: none">• An Audience Targets tab, from which you can manage Google RLSA audience targets.• (Google AdWords) In ad group settings, you can now configure device bid adjustments using the Devices settings in the Ad Group Targeting section. Valid percentages can include -100 for smartphones and tablets (to not bid for the device type), and from -90 to 900 for all device types.• (Google AdWords) You can now create, edit, and bulk edit expanded text ads.• (Yahoo Japan) Revenue and reporting data for extended text ads are synced from the network.
Display Managed Campaigns	<p>You can now save changes to multiple ad strategies within a campaign at one time.</p>
	<p>Yahoo Ad Exchange is now available as a source for RTB ad strategies. It's selected by default for new ad strategies.</p>
	<p>All Facebook Exchange (FBX) ads, which were deprecated on 1 November 2016, are now in the deleted state. Previously, they were paused.</p> <p>Data for FBX ad strategies is still available in reports.</p>

Feature	Description
Social Feed Console Beta	The Feed Console Beta now includes a "Source" column, which indicates the source of the feed file: FTP, GMC, or Upload.

More details are available in the product at [? > Help Contents](#).

Release Notes - February 2017

NOTE

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Experience Cloud and Core Services

Marketing Cloud ID Service

This release increments the Marketing Cloud ID service code (`visitorAPI.js`) to version 2.1. It includes the following features, fixes, and other changes.

Feature	Description
ID service API property, <code>idSyncContainerID</code>	This property sets the container ID used by Audience Manager for ID syncs. See idSyncContainerID .
ID service API method, <code>appendSupplementalDataIDTo(URL , SDID)</code>	This public method appends the Supplemental Data ID (SDID) as a query string parameter to a redirect URL. See appendSupplementalDataTo . (MCID-285)

Fixes

Fixed a bug that caused the ID service to make redundant server calls for an ID instead of using the ID stored in the AMCV cookie. (MCID-296)

New Documentation

[Using DNS Prefetch with Different Marketing Cloud Solutions and Services](#)

See [Marketing Cloud ID Service](#) product documentation.

Adobe Mobile Services

Feature	Description
Custom Interstitials	Marketers can now customize interstitial landing pages with custom HTML/CSS/JS, allowing you to brand your pages. See Interstitials for more information.

SDK - Android

Update	Description
In-App Messaging	Fixed an issue preventing the proper app version to be used when determining an audience. This issue occurred when a user had an app version upgrade without a new Lifecycle launch.
Lifecycle	Fixed an issue that could prevent an app version upgrade from being properly reported.
Acquisition	Fixed a bug that was preventing deferred deep links to be triggered on the first launch.

SDK - iOS

Update	Description
In-App Messaging	Fixed an issue preventing the proper app version to be used when determining an audience. This issue occurred when a user had an app version upgrade without a new Lifecycle launch.

Update	Description
Acquisition	Added a three-second delay prior to making API calls for Apple Search Ad data on app installs (as per the recommendation of the documentation).

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Analytics

New Features in Adobe Analytics

New features released in Adobe Analytics.

Feature Name	Description
New Data Feed interface	<p>Historically, data feed administrators had to rely on Adobe Customer Care to get a status update on their data feed jobs or change their data feeds. The data feed user interface is now available to all Adobe Analytics administrators.</p> <p>Use the Analytics Data Feed interface to:</p> <ul style="list-style-type: none"> • Configure and manage data feed requests • Change existing data feeds • Check whether all data feed jobs have been properly delivered • Monitor status of all data feed jobs • Rerun data feed jobs <p>The data feed service name has changed from Clickstream Data Feeds to Analytics Data Feed .</p> <p>See Analytics Data Feeds in more information.</p>

Feature Name	Description
Analysis Workspace: Breakdown by Position	<p>You can perform breakdowns based on a fixed location in a Freeform table. For example, you can specify that the top seven rows of are always broken down. This setting is disabled by default.</p> <p>Previously, the list of values in the breakdown were “locked”. This issue led to a situation where, for example, if you broke down Date by Page , you got a list of the top 50 pages for your selected date range.</p> <p>If you saved that report and then ran it a month later, the top 50 pages would likely have changed. However, Analysis Workspace used the results from the original breakdown and returned the same pages, but with the current month as the date range. More...</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (such as Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none"> Fixed an issue that caused the 2 Months ago calendar preset to show no data. (AN-137808) Fixed an issue that caused shared Workspace projects with calculated metrics that included non-permissioned metrics not to load. (AN-137506) Fixed an issue where a project with a high number of unshared components (calculated metrics) would not load. (AN-137500) Fixed an issue that prevented certain shared projects to load for non-admins. (AN-136758)

Product	Fix or Update
	<ul style="list-style-type: none">• Fixed an issue where some projects would not download and could not be sent as PDFs. (AN-136460, AN-137950, AN-137948, AN-135164, AN-134442)• Fixed an issue that caused an error when comparing segments that included deprecated rules. We will now validate the segments before the user can click Run Comparison . We will display an error message indicating that you must fix deprecated segments. The button will be disabled until the segments are fixed. (AN-136053)• Fixed an issue with displaying percentages and numbers in Workspace table cells when the columns were constrained. (AN-135706)• Fixed an issue that was caused by a disabled event or deleted dimension used in a Workspace project, which resulted in an error. (AN-134860, AN-136049, AN-136029, AN-137001, AN-133186)• Fixed an issue where you could not access a Workspace project because you did not have access to the report suite. The fix includes an updated error message and a way to change report suites. (AN-129875, AN-128435)• Fixed an issue with the Project Recovery popup not displaying after a sessions timeout. (AN-129580)• Fixed an issue where hovering over a section after shrinking a visualization did not provide any information. (AN-127064)• Fixed an issue where the y-axis was displaying zeros when applying dimensions to a percentage metric. (AN-137947)• Fixed an issue with the horizontal scrollbar not working properly in PDFs. The horizontal

Product	Fix or Update
	<p>scrollbar visualization had the vertical scrollbar removed and now the content fits within the space. This should improve PDF rendering of horizontal bar charts. (AN-134538)</p> <ul style="list-style-type: none">• Fixed an issue where some projects with Text visualizations would not download as CSVs. (AN-138096, AN-138053, AN-137948)
Reports & Analytics	<ul style="list-style-type: none">• Fixed an issue that prevented users from selecting reporting date ranges or viewing dashboards. (AN-133393)• Fixed an issue with processing rule modifications deleting the Mobile processing rules template and causing Mobile app data to not appear in reports. (AN-137853, AN-137739)• Fixed an issue with report suites which had Video Content Aware set up preventing certain reports, such as the Referrer Report, from showing up. (AN-129851)• Fixed an issue that prevented the creation of new report suites. (AN-137798)• Fixed an issue that prevented a segment from being saved when certain countries were added to a condition. (AN-123579)• Fixed an issue with the User Login Date not updating in the Admin Console after the user logs in with Marketing Cloud single sign-on. (AN-130665)

Product	Fix or Update
Data Warehouse	<ul style="list-style-type: none"> • Fixed an issue in Data Warehouse where "0,0" appeared in reports with participation and date granularity (AN-137529). • Enhanced the Admin Module in Data Warehouse to handle error codes in incorrectly submitted requests (AN-126174). • Fixed an issue in Data Warehouse that caused faulty multi-column segment rule evaluations when the target string contains an "&" (AN-138137).
Data Workbench	See Data Workbench Release Notes .

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product or Feature	Fix or Update
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Product or Feature	Fix or Update
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="831 184 1260 218">AppMeasurement for JavaScript</p> <ul data-bbox="862 264 1243 298" style="list-style-type: none"> <li data-bbox="862 264 1243 298">• Inclusion of Visitor API 2.1.0 <p data-bbox="831 375 1341 409">AppMeasurement for Other Platforms</p> <p data-bbox="831 455 1487 583">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 630 1468 1234" style="list-style-type: none"> <li data-bbox="862 630 1024 663">• JavaScript <li data-bbox="862 695 943 728">• iOS <li data-bbox="862 760 1000 793">• Android <li data-bbox="862 825 1027 858">• Flash-Flex <li data-bbox="862 890 954 924">• OSX <li data-bbox="862 955 1468 989">• Windows Phone, XBOX, Silverlight, and .NET <li data-bbox="862 1020 1036 1054">• BlackBerry <li data-bbox="862 1085 951 1119">• Java <li data-bbox="862 1150 954 1184">• PHP <li data-bbox="862 1215 1008 1249">• Symbian <p data-bbox="831 1314 1443 1394">See Also: Marketing Cloud ID Service (formerly visitor ID service)</p>

Important Notices for Analytics Administrators

IMPORTANT

Review the following table for important Analytics notices that may affect data collection, processing, APIs, product end-of-life, and so on.

Notice	Date Added or Updated	Description
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Notice	Date Added or Updated	Description
Removed restrictions on how Analytics handles technology data	November 14, 2016	<p>Previously, Adobe Analytics did not record technology data for mobile web traffic. Meaning, reports in the Visitor Profile & Technology section in Reports & Analytics did not receive data for mobile web hits. Beginning with this release, the following reports will populate from mobile web traffic:</p> <ul style="list-style-type: none">• Java• JavaScript / JavaScript Version• Color Depth• Resolution• Browser Width• Browser Height• Referrer Type (typed / bookmarked)
Analytics API 1.3 deprecation.	September 15, 2016	<p>Analytics APIs version 1.3 will be officially deprecated as of September 15, 2016. To prevent disruption, Adobe recommends upgrading to the latest API versions as soon as possible.</p> <p>See the API Support Policy page for more information.</p>

Notice	Date Added or Updated	Description
AppMeasurement 1.6.3 and Visitor API 1.6.0	August 4, 2016	Version 1.6.0 of the Marketing Cloud ID service <i>requires</i> AppMeasurement for JavaScript version 1.6.3 or higher. If you want to upgrade to version 1.6.0 of the Marketing Cloud ID service, please make sure you are using AppMeasurement code version 1.6.3 or higher.

Audience Manager

Fixes, Enhancements, and Deprecations

- Fixed a bug that prevented some customers that have assigned Role Based Access Controls (RBAC) to user groups from selecting segments in the General Reports. (AAM-28195)
- Fixed an interface bug where we were incorrectly making a call to the segments API instead of the data sources API to get a *MergeRule* name. (AAM-27473)
- Added tool-tips to real-time and total segment population in the Segment Summary page to better explain the numbers. (AAM-28077)
- Fixed a bug where, for a particular customer, a data source was missing from the list of new data feeds in Audience Marketplace. (AAM-28280)
- Fixed a bug where a deleted data source was still visible in algorithmic models for a customer, preventing them from running the models successfully. (AAM-28179)
- Fixed a bug in the segment summary page and traits summary page where the graphs were displaying information with a recency of three days instead of the usual 24-36 hours. (AAM-27988)
- Improved the performance in the response time of the Folders API. (AAM-28202)
- Updated the Venn diagram to explain Addressable Audience terms. See [Addressable Audience documentation](#). (AAM-27559)
- Added a new <DPUUIDS> content macro in outbound data files. See [Outbound Template Macros](#) and [Outbound Macro Examples](#). (AAM-28000)
- Fixed a bug that prevented some customers from editing segments. (AAM-28412)

Social

Known Issues

Feature	Description
Publishing Workflow	Email notifications for post approval have been improved and can now be sent to the specific user(s) in the approval workflow. The notification emails will be sent at the proper step in the approval workflow and will include a direct link to the post requiring approval. See Publishing Workflow for more information.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Refer to the [Primetime Release Notes](#) for the latest release information.

[Primetime Help Home](#)

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

Update: **February 14, 2017**

Update	Description
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Update	Description
Security Bulletin	Adobe has released a security update for Adobe Campaign v6.11 for Windows and Linux.

For product documentation, see:

Adobe Campaign Standard

- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)

Adobe Campaign V6

- [Adobe Campaign v6 Release Notes](#)
- [Adobe Campaign v6 Documentation](#)

Experience Manager

AEM release notes

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

Title	Description
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	Title	Description
Self-Help	AEM 6.2 documentation updates	<p>Improved the documentation about customizing the websites console; added information about MSM parameters in the following AEM 6.2 and AEM 6.1 documentation:</p> <ul style="list-style-type: none"><li data-bbox="1101 506 1523 678">• https://docs.adobe.com/docs/6.2/develop/extending/customizing-websites-console/siteadmin.html#Displaying the New Column<li data-bbox="1101 716 1523 888">• https://docs.adobe.com/docs/6.1/develop/extending/customizing-websites-console/siteadmin.html#Displaying the New Column

	Title	Description
Community	IMMERSE	<p>IMMERSE17 occurs May 15-19, 2017</p> <p>IMMERSE is a global virtual developer conference for AEM.</p> <p>Register Now—early bird pricing ends January 31, 2017.</p> <p>Our inaugural conference was held this past April. It was so well received that Adobe Systems decided to make this an annual event with more great content. Our expanded agenda now includes an exhibit hall, Birds-of-a-feather round table discussions, and networking lounges. You can attend the conference from the comfort of your office or home depending on your location. Learn more .</p> <p>Are you actively involved with the AEM Developer Community? Does your company want to be seen as a leading supporter of the community? Check out our IMMERSE17 Sponsorship Prospectus to get involved in this vibrant community.</p>

Livefyre

Refer to the [Livefyre Release Notes](#) for the latest information.

Additional AEM resources

- Release notes home: [Adobe Experience Manager 6.2 Release Notes](#)

- Help home: [Adobe Experience Manager Help Home](#)
- Scene7 Publishing System: [Scene7 Publishing System Release Notes](#)
- AEM Assets on Demand: [Release Notes](#)
- [Livefyre release notes](#)

Advertising Cloud

Feature	Description
Search Campaigns	<p>(Google AdWords) Beginning on 31 January 2017, you can no longer create standard text ads using any means. Instead, create expanded text ads from Search > Campaign Management > Campaigns Beta . Your existing standard text ads will continue to run, and you can pause and delete them.</p> <p>If you have inventory feed templates that are configured to create standard text ads, replace the standard ads with expanded text ads to prevent Google API errors.</p>
Search Bulksheets	<p>(Bing Ads and Yahoo! Japan accounts) Bulksheets include new columns for extended text ads:</p> <ul style="list-style-type: none"> • Bing Ads: "Ad Title 2," "Display Path 1," and "Display Path 2." • Yahoo! Japan: "Ad Title 2," "Display Path 1," and "Display Path 2." For the ad description, use only "Description Line 1." <p>Extended text ads don't require the "Display URL" field.</p>

Feature	Description
Search Advanced Campaign Management (ACM)	<p>(Bing Merchant Center accounts with final URLs) In Bing Shopping templates, "Tracking Template" fields are available for campaigns and ad groups.</p> <p>Support for product groups will be available in a future release.</p>
Social Campaigns	Facebook is deprecating the Facebook conversion tracking pixel on 15 February 2017. Data for campaigns that used the conversion tracking pixel will still be available in reports.

More details are available in the product at ? > **Help Contents**.

Release Notes - March 2017

Learn about new features and fixes in the Adobe Marketing Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Release date: March 2017

Analytics

New Features in Adobe Analytics

New features released in Adobe Analytics.

Feature Name	Description
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Feature Name	Description
5-4-4 Custom calendar	<p data-bbox="833 184 1490 457">Added a 5-4-4 retail calendar as a custom calendar option. This calendar option is supported across all Adobe Analytics tools (ARB, Activity Map, Ad Hoc Analysis, Analysis Workspace, Reports & Analytics) except for Data Warehouse, which does not support custom calendars.</p> <p data-bbox="833 506 1490 919">To illustrate: A year has 52 weeks, and divided into 4 quarters is 13 weeks per quarter. However, there are 3 months in a quarter and 13 is not divisible by three. You can put the extra week into one of the months to achieve a consistent calendar. 5-4-4 means the 1st month of the quarter has the extra week. 4-5-4 means the 2nd month has the extra week, etc. We already support 4-5-4 and 4-4-5 and now we have added support for 5-4-4.</p> <ol data-bbox="870 968 1490 1570" style="list-style-type: none">1. Admin > Report Suites > Edit Settings > General > Customize Calendar2. Click Please select a calendar type for your data dropdown.3. Select Custom .4. Select 5-4-4 Retail Calendar .5. Specify the first day of the year as well as a year in which the extra week occurs.6. Click Preview Full Year to display the full-year calendar.7. Click Save . <p data-bbox="833 1650 922 1682">More...</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (such as Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none">• Fixed an issue where visualizations were not retaining their settings. (AN-139006, AN-132934)• Fixed an issue that prevented the report suite currency from changing when switching to a different report suite. (AN-138832, AN-138406)• Fixed an issue that caused scheduled projects to not be delivered. (AN-138810, AN-136155, AN-138438, AN-132572)• Fixed an issue that caused the Y-axis in graphs to be displayed as 0s and 1s instead of as the expected values. (AN-138696, AN-138496)• Fixed an issue with the first row being trended and charted incorrectly when a header cell was selected. (AN-138362, AN-132934)• Fixed an issue with the "thousand" separator format in tables not working properly. (AN-138181)• Fixed an issue where row numbers before dates were displayed as NaN (in tables with extremely high numbers of rows). (AN-138140)• Fixed an issue with launching Try in Workspace from a trended report in Reports & Analytics. (AN-137855)• Fixed an issue that caused an error message to display when dragging "All Visits" into the Segment Comparison panel and running the comparison. (AN-126419)• Fixed an issue that kept top menus expanded even though they were no longer being used. (AN-137376)

Product	Fix or Update
Reports & Analytics	<ul style="list-style-type: none"> Fixed an issue in sequential segments that caused “undefined” metrics to be displayed in the segment preview. (AN-138482) Fixed an Intelligent Alerts issue that prevented alerts from triggering email notifications. (AN-135483) Fixed a segment builder issue that prevented segments from being saved. The fix means that with certain dimensions (like countries), all of the possible dimension values will be available in the rule search drop-down menu, and you will be able to save the segment if you select one of the values (AN-123579). Fixed an issue that prevented users from viewing billing reports in Internet Explorer 11. (AN-139037)
Report Builder	N/A
Data Workbench	See Data Workbench Release Notes .

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product or Feature	Fix or Update
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Product or Feature	Fix or Update
Data Warehouse	<ul style="list-style-type: none">Fixed an issue where "0,0" appeared in multi-dimensional breakdown reports with multi-column participation, with date granularity. (AN-139091, AN-137529).

Product or Feature	Fix or Update
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="833 184 1260 218">AppMeasurement for JavaScript</p> <p data-bbox="833 264 1036 298">JavaScript 2.0.0</p> <ul data-bbox="862 344 1500 583" style="list-style-type: none"><li data-bbox="862 344 1500 426">• Moved to a new build process that requires a version number update to 2.0.0. (AN-137878)<li data-bbox="862 457 1500 583">• Moved mboxMCSDID handling into the correct section location where the tracking call is made. (AN-138483) <p data-bbox="833 663 1182 697">AppMeasurement for Java</p> <p data-bbox="833 743 932 777">Java 1.4</p> <ul data-bbox="862 823 1471 898" style="list-style-type: none"><li data-bbox="862 823 1471 898">• Added missing variables that are available in JavaScript. (AN-136736) <p data-bbox="833 978 1341 1012">AppMeasurement for Other Platforms</p> <p data-bbox="833 1058 1487 1184">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 1251 1468 1856" style="list-style-type: none"><li data-bbox="862 1251 1024 1285">• JavaScript<li data-bbox="862 1316 943 1350">• iOS<li data-bbox="862 1381 1000 1415">• Android<li data-bbox="862 1446 1029 1480">• Flash-Flex<li data-bbox="862 1512 954 1545">• OSX<li data-bbox="862 1577 1468 1610">• Windows Phone, XBOX, Silverlight, and .NET<li data-bbox="862 1642 1036 1675">• BlackBerry<li data-bbox="862 1707 951 1740">• Java<li data-bbox="862 1772 954 1806">• PHP<li data-bbox="862 1837 1008 1871">• Symbian

Important Notices for Analytics Administrators

IMPORTANT

Review the following table for important Analytics notices that may affect data collection, processing, APIs, product end-of-life, and so on.

Notice	Date Added or Updated	Description
Removed restrictions on how Analytics handles technology data	November 14, 2016	<p>Previously, Adobe Analytics did not record technology data for mobile web traffic. Meaning, reports in the Visitor Profile & Technology section in Reports & Analytics did not receive data for mobile web hits. Beginning with this release, the following reports will populate from mobile web traffic:</p> <ul style="list-style-type: none"> • Java • JavaScript / JavaScript Version • Color Depth • Resolution • Browser Width • Browser Height • Referrer Type (typed / bookmarked)

Notice	Date Added or Updated	Description
Analytics API 1.3 deprecation.	September 15, 2016	<p>Analytics APIs version 1.3 will be officially deprecated as of September 15, 2016. To prevent disruption, Adobe recommends upgrading to the latest API versions as soon as possible.</p> <p>See the API Support Policy page for more information.</p>
AppMeasurement 1.6.3 and Visitor API 1.6.0	August 4, 2016	<p>Version 1.6.0 of the Marketing Cloud ID service <i>requires</i> AppMeasurement for JavaScript version 1.6.3 or higher. If you want to upgrade to version 1.6.0 of the Marketing Cloud ID service, please make sure you are using AppMeasurement code version 1.6.3 or higher.</p>

Audience Manager

Feature	Description
Device Graph Integration for Profile Merge Rules	<p>New options let you create profile merge rules with device graph data from the Adobe Marketing Cloud Device Co-op or other, third-party device graph providers. See Profile Merge Rule Options .</p>

Fixes, Enhancements, and Deprecations

- Fixed a bug in Audience Marketplace that doubled the fees for a data feed if that feed had +1 contact person listed. (AAM-27797)

- Fixed a bug in Audience Marketplace that displayed an error icon for a \$0.00 CPM feed where no usage is entered for a given month. (AAM-27755)
- Changed a field label in the Audience Marketplace subscriber list to “Last Month’s Billable Income.” (AAM-27754)
- Updated some user interface elements to comply with internal design standards and practices. (AAM-28028)
- Added Created by and Updated by fields to the Basic Information section of the detail page for a segment. (AAM-25944)
- Migrated the traits and folder API methods to Swagger. See [Audience Manager API Code Migration](#). (AAM-28221 and AAM-27133)

DIL Bug Fixes, Enhancements, and Deprecated Code

Updated **March 17, 2017**

DIL is the API data collection code for Audience Manager. The March release increments DIL to version 6.9.

This release fixes a bug that prevented `GA.submitUniversalAnalytics` from sending data to the data collection servers. See [GA.submitUniversalAnalytics](#). (MCID-354)

New and Revised Documentation

New

[Using DNS Prefetch with Different Marketing Cloud Solutions](#) describes how you can use DNS pre-fetch to reduce page load times.

Revised

- [DCS Error Codes, Messages, and Examples](#) includes integration warnings.
- [Outbound Data File Names](#) includes the optional `PID-ALIAS` parameter.
- [Segment Summary View](#) includes report look back intervals.
- [DIL Create](#) includes new information about the `containerNSID` property.
- [Addressable Audience Metrics](#) includes revised definitions and content organization.

Social

Feature	Description
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Feature	Description
Social Tags	Social Tags can now be exported into Excel format.
Publish Anywhere	GIF images up to 5 MB can now be published through the Publish Anywhere widget (the limit was previously 3 MB). See Uploading Media for more information.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Adobe Primetime is a multiscreen TV platform that helps media companies create and monetize engaging, personalized viewing experiences.

[Primetime Release Notes](#)

[Primetime Help Home](#)

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

Product released: March 30, 2017

Content updated: **April 4, 2017**

Adobe Campaign V7

Feature	Description
User Interface	<p>Campaign v7 comes with a new user interface: home page, styles and icons have been updated and redesigned to improve visibility, navigation and consistency within the solution. Both console and web UI benefit from an improved user experience.</p>
ACS Connector	<p>ACS Connector offers a pre-connection between Adobe Campaign v7 and Adobe Campaign Standard. Available in the Adobe Campaign Prime offering, ACS Connector automatically replicates profile data to Campaign Standard, enabling marketers to create, personalize and execute campaigns through the intuitive web UI of Adobe Campaign Standard.</p> <p>More...</p>
Web API for Microsoft Dynamics	<p>The Web API connector can now be selected as a deployment type when creating a Microsoft Dynamics external account.</p> <p>More...</p>
Email archiving BCC method	<p>You can now archive emails using a BCC address (invisible to the message recipients) to transfer an exact copy of the sent emails to a remote server. Archiving can be enabled at the delivery level.</p> <p>More...</p>

Feature	Description
Amazon Simple Storage Service (S3) connector	<p>The Amazon Simple Storage Service (S3) connector can now be used to import or export data to Adobe Campaign. It can be set up in a workflow activity. The configuration is done in an external account.</p> <p>More...</p>

For additional documentation, see:

- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign v6 Release Notes](#)
- [Adobe Campaign v6 Documentation](#)

Adobe Campaign Standard

Feature	Description
Dynamic reporting	<p>Dynamic Reporting provides a new generation of fully customizable and real-time business reports. Based on visual dynamic pivot tables and graphics, this feature lets you drag and drop variables and dimensions to analyze the efficiency and effectiveness of your marketing campaigns. Dynamic reporting also enables you to create your own business reports from scratch and save them for later use.</p> <p>More...</p>

Feature	Description
Dreamweaver integration (Labs)	<p>With the Adobe Campaign and Dreamweaver integration, you now have an integrated process for creating email campaigns with Adobe solutions.</p> <p>You can edit Adobe Campaign emails in Dreamweaver and have the content seamlessly synchronized between the both solutions.</p> <p>For the initial release, the integration is available as a "Labs" feature and works only with Dreamweaver Pre Release Beta. If you want to activate it, please contact AC-DW-integration@adobe.com.</p> <p>More...</p>
Manual send time optimization	<p>You can now manually define a custom sending time per recipient - at the delivery level or using a workflow.</p> <p>Two new options are available:</p> <ul style="list-style-type: none">• All recipients receive the message with their time zone taken into account.• Each recipient receives the message at a computed date and time defined by a formula. <p>More...</p>

Feature	Description
Push notifications improvements	<p>The push notification channel has been enhanced with several improvements:</p> <ul style="list-style-type: none">• New authoring interface• Silent notifications• Interactive push• Rich content support• Payload size calculator <p>More...</p>
Workflows: new Signal activity	<p>Trigger a workflow from another workflow using the new Signal activity.</p> <p>With the ability to start one workflow from another, you can now support more complex customer journeys. You can better monitor the customer journeys and react in case there are issues.</p> <p>Several workflow activities have been updated:</p> <ul style="list-style-type: none">• End activity: a new tab allows you to specify a workflow to trigger after this activity has been executed.• Update data activity: use the new empty outbound transition to add an End activity that triggers another workflow. Empty outbound transitions do not carry any data and do not consume unnecessary space on the system <p>More...</p>

Feature	Description
Workflows: new Read audience activity	<p>Start your targeting process with an existing audience that you can easily select and refine in one activity.</p> <p>More...</p>
Points of Interest data	<p>Points of Interest data integrates Adobe Campaign with Adobe Analytics for Mobile. A brand can collect data from users' mobile locations - called Points of Interest - when users open the brand's app. This enables the brand to leverage Adobe Campaign workflows in order to send personalized messages based on the users' locations. This channel leverages the Mobile core service's SDK.</p> <p>More...</p>
REST APIs	<p>Resources linked at any level to the profiles or services resources are now available in the API. Please note that using this feature requires Analytics for Mobile, which is a paid solution.</p> <p>More...</p>

For additional documentation, see:

- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)
- [Additional resources](#)

Experience Manager

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

	Title	Description
Product releases	AEM Desktop App 1.4	<p>AEM Desktop App adds support for Folder Upload of folder hierarchies on desktop directly into AEM including upload monitoring user interface, the new "Edit" action, and better organization of Touch UI desktop actions, and fixes key customer issues. It also adds compatibility with AEM 6.3 Beta and will be used in AEM 6.3 Beta program.</p> <p>As with the previous release, server-side packages are needed for running AEM Desktop App with AEM 6.1 and 6.2 (list in the release notes).</p> <p>Also note that buttons for new features (folder upload, Edit button) are first available in AEM 6.3 Beta. They will be backported to AEM 6.2 and 6.1 soon, and then made available on Package Share.</p>

	Title	Description
Product maintenance	AEM 6.1-SP2 CFP5	<p>AEM 6.1 SP2 (Service Pack 2)-CFP5 (Cumulative Fix Pack 5) is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August, 2016.</p> <p>AEM 6.1 SP2-CFP5 also includes the Apache Jackrabbit Oak repository 1.2.18.</p> <p>Note: AEM 6.1 SP2-CFP5 is dependent on AEM 6.1 Service Pack 2. Therefore, be sure you first install AEM 6.1 SP2. For AEM 6.1 SP2 installation instructions, see AEM 6.1 SP2 release notes . Then, you can install AEM 6.1 SP2-CFP5 package available on Adobe Package Share (release notes are also available from the same Package Share location).</p> <p>The AEM 6.1 Cumulative Fix Pack and accompanying release notes are available on Adobe Package Share here .</p>

	Title	Description
AEM 6.2 SP1-CFP1	<p>AEM 6.2 SP1 (Service Pack 1)-CFP1 (Cumulative Fix Pack 1) is an important update that includes key customer fixes released since the general availability of AEM 6.2 SP1 in December, 2016.</p> <p>AEM 6.2 SP1-CFP1 also includes the Apache Jackrabbit Oak repository 1.4.6.</p> <p>Note: AEM 6.2 SP1-CFP1 is dependent on AEM 6.2 Service Pack 1. Therefore, be sure you first install AEM 6.2 SP1 release notes . Then, you can install AEM 6.2 SP1-CFP1 package available on Adobe Package Share (release notes are also available from the same Package Share location).</p> <p>The AEM 6.2 Cumulative Fix Pack and accompanying release notes are available on the Adobe Package Share here .</p>	
Self-Help	Developer Code Samples	<p>Created a new page that combines all available Developer code samples into one location.</p>
AEM 6.2 public Feature Packs	<p>The AEM 6.2 public Feature Packs are now listed under https://docs.adobe.com/docs/en/aem/6-2/release-notes/feature-packs.html</p>	

	Title	Description
Community	IMMERSE	<p data-bbox="1068 184 1468 264">IMMERSE17 occurs May 15-19, 2017</p> <p data-bbox="1068 310 1468 390">IMMERSE is a global virtual developer conference for AEM.</p> <p data-bbox="1068 436 1500 516">Register Now—advanced pricing ends March 31, 2017.</p> <p data-bbox="1068 562 1500 1171">Our inaugural conference was held this past April. It was so well received that Adobe Systems decided to make this an annual event with more great content. Our expanded agenda now includes an exhibit hall, Birds-of-a-feather round table discussions, and networking lounges. You can attend the conference from the comfort of your office or home depending on your location. Learn more .</p> <p data-bbox="1068 1218 1500 1583">Are you actively involved with the AEM Developer Community? Does your company want to be seen as a leading supporter of the community? Check out our IMMERSE17 Sponsorship Prospectus to get involved in this vibrant community.</p>

Title	Description
Ask the AEM Community Experts	<p>See the full listing of Ask the AEM Community Experts sessions .</p> <p>The March Ask the Expert session will be scheduled soon. This session will present a deep dive on working with Adobe Analytics in Adobe Experience Manager 6.2.</p> <p>The April Ask the Expert session will focus on how to work with the Coral API when you are doing development work in Adobe Experience Manager.</p> <p>See the full listing of Adobe Experience Manager Community articles .</p>

	Title	Description
AEM Gems	<p data-bbox="594 184 1000 268">Search Forms Made Easy with AEM querybuilder</p> <p data-bbox="594 310 1000 441">Presenter: Alexander Klimetschek, Senior Developer, Adobe.</p> <p data-bbox="594 487 1013 1096">Most developers have come across the AEM querybuilder as a high-level query language used mostly in user interfaces, but want to know more to get the best out of it. In this on-demand session Alexander explains the principles behind the querybuilder compared to other query languages on the JCR stack. Additionally, Alexander shows you how to do the following:</p> <ul data-bbox="626 1138 987 1398" style="list-style-type: none"><li data-bbox="626 1138 987 1268">• Use AEM querybuilder to easily build authorable search forms.<li data-bbox="626 1297 964 1331">• Build efficient searches.<li data-bbox="626 1360 857 1398">• Debug queries. <p data-bbox="594 1474 1000 1507">Watch the on-demand session .</p>	

Title	Description
Into the Tar Pit: A TarMK Deep Dive	<p>Presenter: Michael Duerig, Senior Developer, Adobe.</p> <p>Ever wondered what is inside the TarMK's tar files? What is a segment and what is a record? How segment store garbage collection works and why (or why not)? Watch this on-demand session to get answers to these, and many more questions.</p> <p>Michael sheds light on the inner working of the TarMK, its system requirements, and performance characteristics. You can gain a better understanding of the TarMK, and learn to diagnose the cause of common problems. Michael presents tools and techniques for diagnosing and debugging. Finally, you can see a preview of what new features and enhancements are in the works.</p> <p>Watch the on-demand session .</p>

Additional resources

- [AEM 6.1 Release Notes](#)
- [AEM 6.2 Release Notes](#)
- [Adobe Experience Manager Help Home](#)

- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Release Notes](#)

Livefyre

Livefyre offers a complete user-generated content offering, including social curation capabilities and on-site engagement applications.

Refer to the [Livefyre Release Notes](#) for the latest information.

Feature	Description
Portfolios	The “Auto-optimize bid adjustments” options allow Advertising Cloud to automatically change the bid adjustment settings for ad groups in the portfolio when the portfolio is optimized, to optimize performance. Advertising Cloud can optimize bid adjustments for Google, Bing, and Yahoo! Japan mobile device targets; Google and Bing tablet and computer targets; Google RLSA targets; and Google location targets.
	Cost Accuracy Details and Revenue Accuracy Details now show separate rows for computers and tablets for Google & Bing.
Search Bulksheets and Search Campaigns Beta	(Bing Ads) You can now configure device bid adjustments using bulksheets and in beta campaign and ad group settings.

Feature	Description
Search Advanced Campaign Management (ACM)	<p>(Bing Merchant Center accounts with final URLs) A "Tracking Template" field is available for product groups in Bing Shopping templates and in bulksheets.</p> <p>For Advertising Cloud conversion tracking, you don't need to enter a value if you have a tracking template at the account, campaign, or ad group level.</p>
Display Managed Campaigns	Private exchange support is now available for OpenX, Pubmatic, and Rubicon.
AMO Social	Facebook video ads now include a "Display URL" field.
Advertising Insights	<p>(Search menu only; Google AdWords campaigns only;) The new Audience Target Performance Report includes the clicks, cost, and weighted revenue for each Google RLSA target (audience) in each ad group in a portfolio — or in each ad group within one or more campaigns within a portfolio. Data is available for last event clicks that occurred during any date range within the last 90 days.</p>
Reports	<p>(Search only; applicable to label classifications created from Search Advertising > Campaigns > Label Classifications Beta) You can now include columns for your label classifications in the Ad Variation Report.</p>

More details are available in the product at [? > Help Contents](#) .

Release Notes - April 2017

Learn more about the [Adobe Experience Cloud](#) announcement at the 2017 Adobe Summit.

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Experience Cloud Recipes

Use-case recipes show you how to implement and deploy cross-solution workflows and integrations. More how-to videos and self-help recipes are coming soon.

Use Case	Description
Digital Foundation	The Digital Foundation use case helps you implement a digital marketing platform with analytics, optimization, and campaign management.
Customer Intelligence	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Adobe Mobile Services

Release date: **April 20, 2017**

Feature	Description
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Feature	Description
SDK improvements to iOS and Android	<p>In version 4.13.5, the following SDK improvements were made to the Visitor ID service:</p> <ul style="list-style-type: none"> • Android <ul style="list-style-type: none"> • Fixed a bug that caused a crash when custom identifiers that contained an equals sign were used. • iOS <ul style="list-style-type: none"> • Fixed a bug that prevented custom identifiers that contained an equals sign from being properly loaded from Shared Preferences. • The server endpoint is now configurable by using the ADBMobileConfig.json file.

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Analytics

Release date: **April 20, 2017**

New Features in Adobe Analytics

Product	Feature Name	Description
Analysis Workspace		

Product	Feature Name	Description
	People metric	<p>In Analysis Workspace, you can apply the People metric to identify visitors across their devices.</p> <p>Learn how to get access to the People metric in the Adobe Marketing Cloud Device Co-op documentation.</p>
	People template	<p>Note: The People template and its associated People metric is available for use only as part of the Adobe Marketing Cloud Device Co-op.</p> <p>The template is based on the People metric, which is a de-duplicated version of the Unique Visitors metric. The People metric provides a measure of how often consumers using multiple devices interact with your brand.</p>
	Improved Undo and Redo functionality	View your Undo and Redo options in Analysis Workspace here .
Video Analytics		
	Roku SDK 2.0.1	This version was released on April 10, 2017.

Product	Feature Name	Description
	JavaScript 2.0.1N	The Nielsen Joint SDK was released on March 20, 2017.
	iOS 2.0.1N	This version was released on March 20, 2017.
	Android 2.0.1N	This version was released on March 20, 2017.
Data Warehouse	sftp+norename:// delivery option	sftp+norename:// can be specified instead of sftp:// to upload the file directly with the final name, without a temporary .part file name during upload. This approach is appropriate when the sFTP server handles file renaming during upload automatically, and there is no chance of the file being processed before upload is complete.

Product	Feature Name	Description
Admin Tools	Change to Processing Rules authorization process	<p>Prior to April 20, 2017, all users (including administrators) had to pass an exam and be granted authorization to use processing rules by Adobe Customer Care.</p> <p>Now, administrators have rights to use processing rules by default. The exam is no longer necessary. Administrators can also grant these rights to non-administrators through the Admin Tools interface. More...</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (such as Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
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Product	Fix or Update
Adobe Analytics - general	<ul style="list-style-type: none">• Fixed an issue with percentage data formats in the Calculated Metric Builder preview not reflecting properly in calculated metrics. (AN-139480)• Fixed an issue with intelligent alerts not triggering email or phone notifications. (AN-135483)• Fixed an issue that occurred when users logged into Analytics via the Marketing Cloud , and their session timed out. We redirected them to the legacy login page and are now directing them back to the Marketing Cloud login page. (AN-122446)• Fixed an issue that resulted in a Japanese-language-only error when trying to create segments. (AN-139916)• Fixed an issue with alerts triggering incorrectly due to time zones not being up to date. (AN-134390)
Analysis Workspace	<ul style="list-style-type: none">• Fixed an issue that prevented customers from using the # character when searching for Component names (such as dimensions, metrics, segments, or date ranges). (AN-141154)• Fixed an issue that occurred when breaking down a % metric by a dimension. The metric for the associated dimension resulted in a decimal instead of a percentage. (AN-141122)• Fixed an issue with projects in Workspace opening without content. (AN-141053, AN-140943)• Fixed an issue with line graphs reloading and displaying unreadable information when linked to breakdown cells. (AN-140057)

Product**Fix or Update**

- Fixed an issue with breakdowns that were getting saved but not displayed. (AN-139984)
- Fixed an issue with invalid metrics being allowed to replace existing metrics in metric drop zones of Histogram visualizations and Cohort Tables . (AN-139808)
- Fixed an issue with time-formatted calculated metrics not displaying the correct information. (AN-139688)
- Fixed an issue with the Donut visualization reflecting different data than the table. (AN-139395)
- Fixed an issue that occurred when, after trending a selection, you changed the automatically generated hidden table in Show Data Source . Changes to that table were not saved. (AN-139341, AN-136031)
- Fixed an issue that occurred when using a segment in Segment Comparison that was shared to the Marketing Cloud . The Everyone Else segment was also shared to the Marketing Cloud and Audience Manager immediately after the comparison was run. (AN-139057)
- Fixed an issue with the Horizontal Bar's tooltip not displaying results properly. (AN-138769)
- Fixed an issue with the Add permission being available to users who shouldn't have access, within Manage Projects . (AN-138471)
- Fixed an issue with the abbreviated value (e.g., 200K instead of 200,000) not displaying in the Summary Number visualization. (AN-138062)
- Fixed an issue with Korean characters in .csv filenames. (AN-137673)

Product	Fix or Update
	<ul style="list-style-type: none">• Fixed an issue that caused any change to a scheduled workspace to trigger emails to be sent to recipients. (AN-131167)• Fixed an issue where the wrong currency was displayed for a report suite. (AN-126230)• Fixed an issue that prevented .pdf or .csv reports from being shared via email. (AN-125437)
Reports & Analytics	<ul style="list-style-type: none">• Fixed an issue with Page Not Found errors when sharing links to a report and then changing the report type to Trended/Ranked. (AN-133515)• Fixed an issue with trying to create a new report suite by duplicating settings from an existing report suite. (AN-137797)• Fixed an issue with rollup report suites not handling segments. Going forth, rollup requests will ignore segments. (AN-137333)
Ad Hoc Analysis	<ul style="list-style-type: none">• Fixed an issue with date ranges that occurred when using the Day dimension. (AN-139559)

Product	Fix or Update
Report Builder	<ul style="list-style-type: none">• Fixed an issue with report suite labels assigned to requests not getting updated. (AN-139276)• Fixed an issue with English menu names in the localized Japanese version of Report Builder. (AN-138828, AN-137183)• Fixed an issue with email addresses that included blank spaces when scheduling Report Builder requests. (AN-138584)• Fixed an issue that prevented a customer from logging in to Report Builder via the Marketing Cloud login. (AN-138557)
Activity Map	<ul style="list-style-type: none">• Fixed an issue that occurred when, for example, no link clicks were collected for a selected date range. This caused the Activity Map toolbar to get stuck in a hanging state. (AN-140163, AN-140119, AN-136186)• Fixed an issue with the French version of Activity Map not loading. (AN-139773)• Fixed an issue where, on some web pages, the timing of the Analytics tag loading within the page-load caused a race condition that prevented Activity Map from initializing properly after login. This issue prevented the application from displaying overlays unless the user refreshed the web page post login. (AN-139325)• Fixed an issue with bubble overlays not being positioned correctly. (AN-131969, AN-124094)

Product	Fix or Update
Video Analytics	<p>In addition to existing processing rules, a video session will be closed even if:</p> <ul style="list-style-type: none"> • There is no visitor data available (MCID or Visitor ID). The fallback to the s_vi mechanism. • There is no Content ID set, and where the default Content ID value is missing_video_id . • There is no Content Type set, and where the default Content Type values is missing_content_type . <p>These updates are on the Video Analytics processing service and require no changes on your player implementation or Analytics reporting.</p>
Data Workbench	See Data Workbench Release Notes .
Data Warehouse	<ul style="list-style-type: none"> • Fixed segment issues: <ul style="list-style-type: none"> • Trimmed whitespace from segment rule strings (AN-140432). • Added missing trimming from "NOT CONTAINS ONE/ALL OF" operators. • Fixed bug in nested visit/visitor segment filtering (AN-116275). • Fixed potentially broken 'cookie-enabled' check in DW segment rules. Fixed reporting "Other" in page name report (AN-128444).

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product or Feature	Fix or Update
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="831 342 1263 380">AppMeasurement for JavaScript</p> <p data-bbox="831 422 992 459">Version 2.1.0</p> <ul data-bbox="862 501 1490 884" style="list-style-type: none"><li data-bbox="862 501 1455 539">• Included latest version of dil.js (AN-140396)<li data-bbox="862 564 1490 648">• Added support for adobe_mc_ref parameter which overrides the page referrer. (AN-131920)<li data-bbox="862 674 1425 711">• Re-Included Visitor API 2.1.0. (AN-140873)<li data-bbox="862 737 1409 774">• Added mcorgid parameter. (AN-139586)<li data-bbox="862 800 1466 884">• Added cp (customerPerspective) parameter. (AN-140897) <p data-bbox="831 961 1198 999">AppMeasurement for Flash</p> <p data-bbox="831 1041 997 1079">Version 4.0.3</p> <ul data-bbox="862 1121 1187 1159" style="list-style-type: none"><li data-bbox="862 1121 1187 1159">• Include Visitor API 1.6.1 <p data-bbox="831 1236 1344 1274">AppMeasurement for Other Platforms</p> <p data-bbox="831 1316 1490 1442">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 1484 1471 1963" style="list-style-type: none"><li data-bbox="862 1484 1024 1522">• JavaScript<li data-bbox="862 1547 943 1585">• iOS<li data-bbox="862 1610 1000 1648">• Android<li data-bbox="862 1673 1029 1711">• Flash-Flex<li data-bbox="862 1736 954 1774">• OSX<li data-bbox="862 1799 1471 1837">• Windows Phone, XBOX, Silverlight, and .NET<li data-bbox="862 1862 1036 1900">• BlackBerry<li data-bbox="862 1925 951 1963">• Java

Product or Feature	Fix or Update
	<ul style="list-style-type: none"> • PHP • Symbian <p>See Also: Marketing Cloud ID Service (formerly visitor ID service)</p>

Audience Manager

Feature	Description
Segment Size Estimator	Get actual and estimated trait and segment population data as you are building segments. Read more about the feature in the Audience Manager documentation .
Traits Search and Filtering enhancements	We improved the UI around searching and filtering traits. See the Traits Dashboard documentation for more information.
New tid parameter in DCS HTTP response calls	DCS HTTP response calls now contain the Transaction ID . Use this parameter for debugging purposes in case of incidents.

Fixes, Enhancements, and Deprecations

- Fixed an issue where, for some customers, the full URL string wouldn't be saved when mapping a URL to a URL destination. (AAM-28510)
- Fixed an issue in Profile Merge Rules for RBAC users, where users with no permissions to view traits were shown a blank page instead of the warning message that they don't have permissions to view the page. (AAM-28361)

- Fixed an issue where, for some customers, the Traits List page would contain broken links to Data Sources. (AAM-29174)
- We improved the Profile Link feature. The feature now links an [Audience Manager UUID](#) to another three Audience Manager UUIDs, for a total of 4 Audience Manager UUIDs in a cluster. (AAM-28808)
- We now expose the Test Segment IDs ([SID and csegID](#)) with a query parameter testSegments=true in the following APIs (AAM-27591):
 - .../v1/segments
 - .../v1/destinations/<destinationId>/mappings
- Migrated the segments API methods to Swagger. See [Audience Manager API Code Migration](#). (AAM-28601)
- Removed a couple of small visual bugs in Addressable Audience for DAID destinations. (AAM-28679)
- Fixed an issue in the User Administration page where no error message was shown when a customer attempted to create a new user for a company, with a username that was already taken. (AAM-28945)
- Fixed a visual bug where wrong icons were displayed in the password reset modal, in Audience Marketplace and in sorting columns in list pages across the user interface. (AAM-28953)
- Fixed an issue in the Audience Manager Admin interface where an Audience Marketplace End User ID couldn't be added to a company. (AAM-28953)

Social

Fixes

- Publishing Workflows: Fixed an issue where users who bypass an approval workflow were still getting approval notifications. Only users who are approvers in a workflow will receive a message to approve a post.
- Publish Anywhere: Fixed an issue where users were not warned when a photo or video upload exceeds a certain platform's API size limits.
- Publish Anywhere: Fixed an issue where targeted photo album posts on Facebook were posting without photos.
- Content Calendar: Fixed an issue where users were not able to edit the time of a scheduled child post.

- Content Calendar: Fixed an issue when publishing videos to Twitter where emoticons and text were not showing.
- Reports: Fixed an issue that produced an error when downloading Moderation Overview report.
- Facebook Property Details: Fixed an issue with attaining Fans by Geography data for Facebook properties.
- Moderation: Fixed an issue where users were unable to write multi-line comments for properties or authors.
- Moderation: Fixed an issue where the Author Detail page was not showing the full history of interactions with that author.
- Properties: Fixed an issue where users were not receiving notification emails when properties became unauthorized.
- Social Tags: Fixed an issue where some tags applied to LinkedIn posts were not showing in Post Analytics.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

Adobe has released a [Security Bulletin for Adobe Campaign](#) v6.11 for Windows and Linux.

Adobe Campaign Standard

Feature	Description
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Feature	Description
Enhanced Image edition capabilities with the Creative SDK	<p>You now have access to a complete set of features powered by the Creative SDK to enhance your images directly in the content editor when editing emails or landing pages.</p> <p>This features does not require the acquisition of additional Creative Cloud solutions.</p>
Transactional push notifications	<p>The Mobile application channel has been added to Adobe Campaign's transactional messaging capabilities. Three channels are now supported for transactional messages: email, SMS, and push notifications.</p>
Recurring push notifications	<p>You can now use recurring push notifications in a workflow. Recurring notifications enable you to send the same mobile app push notification delivery multiple times to the same target or to a dynamic audience at a particular frequency (daily, monthly etc.).</p>
Amazon Simple Storage Service (S3) connector	<p>The Amazon Simple Storage Service (S3) connector can now be used to import or export data to Adobe Campaign. It can be set up in a workflow activity. The configuration is done in an external account.</p>

Feature	Description
Dreamweaver integration live	<p>The integration between Adobe Campaign and Dreamweaver is now live. It now works with the official last released version of Dreamweaver (17.0.2).</p> <p>This requires the installation of Adobe Campaign Integration extension from Adobe Add-ons .</p> <p>For more information, you can view the Dreamweaver and Adobe Campaign Standard Integration video.</p>

For product documentation, see:

- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)

Experience Manager

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

	Title	Description
Product releases	Dispatcher 4.2.2	A new release of the Dispatcher, Adobe Experience Manager's caching and load balancing tool, is now available .

	Title	Description
Product maintenance	AEM 6.1 SP2-CFP7	<p>AEM 6.1 SP2 (Service Pack 2)-CFP7 (Cumulative Fix Pack 7) is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August, 2016.</p> <p>Note: AEM 6.1 SP2-CFP7 is dependent on AEM 6.1 SP2. Therefore, be sure you first read and follow the information found in the AEM 6.1 SP2 release notes . Then, install AEM 6.1 SP2-CFP7 package available on Adobe Package Share (release notes are also available from the same Package Share location).</p> <p>The AEM 6.1 Cumulative Fix Pack and accompanying release notes are available on the Adobe Package Share here .</p>

Title	Description
AEM 6.2 SP1-CFP2	<p>AEM 6.2 SP1 (Service Pack 1)-CFP2 (Cumulative Fix Pack 2) is an important update that includes key customer fixes released since the general availability of AEM 6.2 SP1 in December, 2016.</p> <p>Note: AEM 6.2 SP1-CFP2 is dependent on AEM 6.2 SP1. Therefore, be sure you first read and follow the information found in the AEM 6.2 SP1 release notes . (Install AEM 6.2 SP1 on AEM 6.2 GA <i>after</i> you apply Hotfix 12785.) Then, install AEM 6.2 SP1-CFP2 package available on Adobe Package Share (release notes are also available from the same Package Share location).</p> <p>The AEM 6.2 Cumulative Fix Pack and accompanying release notes are available on the Adobe Package Share here .</p>
AEM Oak Cumulative Fix Packs	<p>The latest recommended AEM Oak Cumulative Fix Packs are available at the following locations:</p> <ul style="list-style-type: none">• AEM 6.0 : Oak 1.0.37• AEM 6.1 : Oak 1.2.24• AEM 6.2 : Oak 1.4.13

	Title	Description
Community	IMMERSE	<p>IMMERSE17 occurs May 15-19, 2017</p> <p>IMMERSE is a global virtual developer conference for AEM.</p> <p>Register Now for our 2nd annual virtual global AEM DevCon. Includes five sessions each day in India Standard, British Summer, and Pacific Daylight time zones. We have added an exhibit hall, Birds-of-a-feather roundtable discussions and networking lounges. You can attend from the comfort of your office or home depending on your location. Learn More .</p> <p>Are you actively involved with the AEM Developer Community? Does your company want to be seen as a leading supporter of the community? Check out our IMMERSE17 Sponsorship Prospectus to get involved in this vibrant community.</p> <p>Use promo code Bz648 for a \$50.00 USD discount. Group tickets are available for 10 or more attendees. For more information email Charlie Shafton at eci77283@adobe.com</p> <p>.</p>

Title	Description
Ask the AEM Community Experts	<p>On April 25, 2017, 09:00-10:00 a.m. MST, join AEM Community Super User Lokesh BS, community member of the year 2015 - 2016 for a discussion on "Building responsive layouts using Bootstrap and Angular JS in Experience Manager".</p> <p>You will learn AEM development techniques that you can apply to your AEM projects. Lokesh will provide demos and answer your questions. As an AEM developer, this is a session that you do not want to miss. You can RSVP here.</p>

Additional AEM resources

- [AEM 6.1 Release Notes](#)
- [AEM 6.2 Release Notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Help Home](#)

Livefyre

Livefyre offers a complete user-generated content offering, including social curation capabilities and on-site engagement applications.

See [Livefyre Release Notes](#) for the latest information.

Advertising Cloud

Feature	Description
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Feature	Description
Adobe Analytics Integration	<p>A new version of the reverse data feed from Advertising Cloud to Analytics significantly improves data accuracy. All advertisers with an Analytics integration will be upgraded to the new reverse feed in the coming weeks.</p>
Search	<p>You can now create Google audiences (remarketing lists for search ads) using email lists or segments from your existing Adobe Experience Cloud audiences:</p> <ul style="list-style-type: none"><li data-bbox="862 730 1490 905">• Adobe Campaign email lists: Your account manager will help you set up a workflow to create and update a Google customer list audience from an email list within Campaign.<li data-bbox="862 936 1495 1587">• Adobe Audience Manager segments: (Beta for allowlisted advertisers only) From Campaigns Beta &gt; Audiences &gt; Audiences, you can create a Google website tag-based audience from any of your Audience Manager segments that have Advertising Cloud as a destination. This may include Adobe Analytics segments that are published to Adobe Experience Cloud and segments that are created in Adobe Experience Cloud using the People core service. Advertising Cloud will automatically push a Google tracking URL back to the Audience Manager segments so Google can track the audience. <p>Advertising Cloud doesn't store any of the customer data from your email lists or Audience Manager segments used to create or edit a Google audience.</p>

Feature	Description
Search Campaigns Beta	<p>(Beta allowlisted advertisers only) A new Search Beta user interface will be available the week after the release, with:</p> <ul style="list-style-type: none"> • New grids, left rails, filters, toolbars, and bulk actions. • Google account-level sitelinks. You can create a sitelink in Sitelinks &gt; Library, and then assign it to specific accounts, campaigns, and ad groups by creating an extension in Sitelinks &gt; Extensions. • An Audience menu, with Library, Targets, and Exclusions. The Library lists all of your Google audiences (remarketing lists), and you can create Google audiences using segments from Adobe Audience Manager. You can use any of the audiences in Google campaigns as ad group-level targets and campaign and ad group-level exclusions.
Search Advanced Campaign Management (ACM)	Bing Ads text ad templates include a new, ad group-level language setting.
Reports	<p>(Search only; applicable to label classifications created from Search Advertising &gt; Campaigns &gt; Label Classifications Beta) You can now include columns for your label classifications in the Campaigns, Ad Groups, and Keyword reports. You could already include them in the Ad Variation report.</p>

More details are available in the product at [? > Help Contents](#).

Release Notes - May 2017

New features and fixes in the Adobe Experience Cloud.

⚠ IMPORTANT

The May maintenance releases are being **postponed to June**. Check back in June for release date information.

Experience Cloud Recipes

New documentation to help you implement and deploy cross-solution workflows and integrations.

Use Case	Description
Digital Foundation	The Digital Foundation use case helps you implement a digital marketing platform with Analytics, optimization, and campaign management.
Customer Intelligence	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Profiles & Audiences, Mobile Services, and Dynamic Tag Management. Also includes release information for Marketing Cloud Identity Service (Visitor API).

Marketing Cloud ID Service

Revised Documentation

[Understanding ID Synchronization and Match Rates](#) includes new information about the `cm.eversttech.net` call the ID service makes to Adobe Advertising Cloud.

See [Marketing Cloud ID Services](#) product documentation.

Analytics

⚠ IMPORTANT

The May maintenance release for Analytics is being **postponed to June**. Check back in June for release date information. (The Data Warehouse item below has been released.)

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product or Feature	Fix or Update
Data Warehouse	<ul style="list-style-type: none"> Fixed a reporting discrepancy between the Referrers report in Data Warehouse and Reports & Analytics / Analysis Workspace. (AN-141930)

Audience Manager

Releasing May 18 - 24 (not affected by the release delay).

Fixes, Enhancements, and Deprecations

- Fixed a bug in Segment Builder that caused the Trait Name and Trait Realization labels to show up misaligned if the segment contained a lot of traits and complex rules. (AAM-29596)
- Fixed a bug in Audience Lab that let you delete an active test group. (AAM-29452)
- Fixed a bug that prevented you from dragging and dropping traits in the Segment Builder. (AAM-29598)
- Fixed a bug that prevented the Average Devices per Person metric from using the latest reporting date. (AAM-28783)

- Fixed a bug that prevented a merge rule configured with a third-party device graph option from returning data for the selected device graph option. (AAM-28811)
- Fixed a bug that displayed unnecessary tool tip icons when you edit a data source. (AAM-29590)
- Fixed a pagination issue in the Destination API response. (AAM-29430)
- Added commas to the maximum usage limit numbers for traits, segments, destinations, etc. See [Usage Limits](#). (AAM-29310)
- Added tool tips to the Data Source Settings section of the Data Source Details page. (AAM-28678)
- Added the label Identity Metrics to the Profile Merge Rules report page. (AAM-28970)
- Changed how algorithmic models weight results to a percentage range from 0% to 100%. This replaces the weight scale that ran from 0 to 1. (AAM-29652)

New Documentation

- [Understanding Calls to the Demdex Domain](#) provides an explanation about why Audience Manager makes calls to this domain.
- [Outbound Hadoop Sequence Files](#) describes how you can export data from Audience Manager into Hadoop using binary sequence files.
- [Profile Merge Rules FAQ](#) provides answers to some common Profile Merge Rules and device graph questions.
- [Audience Lab Use Cases](#) provides examples of how to use this feature for comparison and testing.

Campaign

New features in Adobe Campaign Standard 17.5.

Planned release: **May, 15 2017**

Feature	Description
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Feature	Description
Direct Mail	Break through the digital barrier and connect to the physical world with Direct Mail; Adobe Campaign Standard's first offline channel. Create, personalize and orchestrate Direct Mail with your preferred provider as part of your cross-channel campaigns. Leverage Direct Mail to re-engage customers or to enhance the customer experience with a compelling tactile touchpoint driving customers to your app, website or store.
Email BCC	Email BCC enables the saving of unique email messages sent to individual recipients, thus allowing the customer to archive those messages. By adding a BCC email address to all emails sent you can keep an exact copy of each email. This is a common legal requirement for the FSI industry and a buy criteria to assist sales & customer to resolve conflicts in real time.

For product documentation, see:

- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)
- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)

Experience Manager

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

AEM new features

Title	Description
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	Title	Description
Product releases	AEM 6.3	<p>AEM 6.3, available as of April 26, 2017, is an upgrade release to the AEM 6.2 code base. It provides new and enhanced functionality, key customer fixes, high priority customer enhancements, and general bug fixes oriented toward product stabilization.</p> <p>This release also includes all AEM 6.2 feature pack, hot fix, and service pack releases.</p> <p>What's New</p> <p>Release Notes</p>
Product maintenance	AEM Cumulative Fix Pack 6.2 SP1-CFP3	<p>AEM Cumulative Fix Pack 6.2 SP1-CFP3, available as of May 9, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.2 SP1 in December 2016.</p> <p>Release Notes</p> <p>AEM 6.2 Forms Releases</p>

Title	Description
AEM Cumulative Fix Pack 6.1 SP2-CFP8	<p data-bbox="597 184 1019 600">AEM Cumulative Fix Pack 6.1 SP2-CFP8, available as of May 5, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August 2016. It includes version 1.2.18 of the built-in repository (Apache Jackrabbit Oak).</p> <p data-bbox="597 646 781 678">Release Notes</p> <p data-bbox="597 724 906 756">AEM 6.1 Forms Releases</p>

Title	Description
Self-Help	<p>AEM 6.3 learning resources</p> <ul style="list-style-type: none">• AEM 6.3 online Help - https://docs.adobe.com/docs/6.3.html• AEM 6.3 Learn & Support - https://helpx.adobe.com/support-manager/6-3.html• AEM 6.3 Videos - https://helpx.adobe.com/experience-manager/kt/index/aem-6-3-videos.html• Creating your first AEM 6.3 website - https://helpx.adobe.com/experience-manager/using/first_aem63_v• Building a digital foundation using the AEM cloud - https://helpx.adobe.com/marketing-cloud/how-to/digital-foundation.html• Reaching your audiences by using customer intelligence - https://helpx.adobe.com/marketing-cloud/how-to/customer-intelligence.html

	Title	Description
Community	IMMERSE	<p>IMMERSE17 occurs May 15-19, 2017</p> <p>IMMERSE is a global virtual developer conference for AEM.</p> <p>Register Now for our 2nd annual virtual global AEM DevCon. Includes five sessions each day in India Standard, British Summer, and Pacific Daylight time zones. We have added an exhibit hall, Birds-of-a-feather roundtable discussions and networking lounges. You can attend from the comfort of your office or home depending on your location. Learn More .</p> <p>Are you actively involved with the AEM Developer Community? Does your company want to be seen as a leading supporter of the community? Check out our IMMERSE17 Sponsorship Prospectus to get involved in this vibrant community.</p>

	Title	Description
Adobe Partner Cafe for AEM 6.3	REGISTER NOW - Adobe AEM Partner Cafe Adobe is hitting the road with our product experts to talk about what's new in AEM 6.3! As an Adobe partner and technology expert, you need to know how you can deliver more value to your clients. Join us at one of the upcoming partner cafes to learn about AEM vision, strategy, roadmap, and Adobe I/O. It's also great opportunity for you to network with your peers too. https://adobe-partner-events.com/aem/	

Additional AEM resources

- [AEM 6.1 Release Notes](#)
- [AEM 6.2 Release Notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Help Home](#)
- [Livefyre release notes](#)

Livefyre

New features, fixes, and updates to Adobe Livefyre. Livefyre offers a complete user-generated content offering, including social curation capabilities and on-site engagement applications.

See [Livefyre Release Notes](#) for the latest information.

Advertising Cloud

Feature	Description
Portfolios	When the option to auto-optimize location or remarketing list bid adjustments is enabled, Advertising Cloud now changes the relevant bid adjustments for the relevant campaigns in the optimized portfolio daily, as necessary, as part of the optimization process.
	When the portfolio uses intraday bidding and the portfolio-level setting to auto-adjust campaign budgets is enabled, any necessary changes to the campaign budgets based on the portfolio target now occur in the following hour, on the hour (such as at 11:00 for changes made at 10:30), instead of at noon.

Feature	Description
Search Campaigns	<p>(Google accounts) Adobe Mobile core service is now integrated as a mobile measurement partner (MMP). An advertiser-level setting allows you to specify Adobe Mobile Services as the advertiser's MMP.</p> <p>When an advertiser uses Adobe Mobile core service, the application install ad and application extension settings include a postback URL. Once per app, manually enter this postback URL for install events and other in-app events in the app settings.</p> <p>Mobile core service then sends Advertising Cloud data for each install or other in-application event by pinging the postback URL. Once Advertising Cloud receives postbacks, the tracked events are available as transaction properties. To include the transaction properties in your views and reports, or to configure your portfolio objectives to optimize for specific transaction properties, you must make the transaction properties available for portfolios, reports, and views.</p>
Search Advanced Campaign Management (ACM)	Text ad templates for Bing Ads and Yahoo! Japan now include support for expanded/extended text ads. Templates for Bing Ads still support standard text ads, but templates for Yahoo! Japan no longer support creation or editing of standard text ads.
	Bing Ads shopping ad templates include a new, ad group-level language setting.

Feature	Description
Search Bulksheets	Bing Ads bulksheets generated using Advanced Campaign Management now include a "Retail Hash" column (the final column), which is filled automatically with an alphanumeric hash code (such as f9639f40cdf56524b541e5dacf55a991) that indicates the item was generated using the Advanced (ACM) view. It's included for information purposes only.

Release Notes - June 2017

New features and fixes in the Adobe Experience Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Experience Cloud Recipes

New documentation to help you implement and deploy cross-solution workflows and integrations.

Use Case	Date Published	Description
Mobile App Engagement	June 1, 2017	The mobile app engagement use case shows you how to integrate your mobile apps with the Adobe Experience Cloud to measure user engagement and deliver personalized experiences to your audiences.
Digital Foundation	May 2017	The Digital Foundation use case helps you implement a digital marketing platform with Analytics, optimization, and campaign management.

Use Case	Date Published	Description
Customer Intelligence	April 2017	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Profiles & Audiences, Mobile Services, and Dynamic Tag Management. Also includes release information for Experience Cloud ID Service (Visitor API).

Experience Cloud Interface - 17.6.1

New features and fixes in the Adobe Experience Cloud (formerly, Marketing Cloud).

Release date: **June 12, 2017**

Feature	Description
Bulk Report Suite Mapping	<p>In Administration > Report Suite Mapping , you can now select multiple report suites, then map them to an organization. (Previously, you had to map them individually.)</p> <p>Mapping report suites to a single organization helps enable cross-solution features and services in the Experience Cloud. See Report Suite Mapping for more information.</p>

Feature	Description
Updates to Experience Cloud Audiences	<p data-bbox="829 184 1143 220">Applying Report Suites</p> <p data-bbox="829 264 1455 394">You can now apply a report suite to all of your audience rules . (Previously, you had to specify a report suite in each rule definition.)</p> <p data-bbox="829 441 1101 476">Props and Variables</p> <p data-bbox="829 520 1471 646">You can now include Analytics props and default variables (in addition to eVars and events) in real-time audiences.</p>

See [Marketing Cloud Product Documentation](#) for product help.

Experience Cloud ID Service

This release increments the ID service code to version 2.2. It includes the following features, fixes, and other changes.

Feature	Description
<ul data-bbox="154 1234 500 1333" style="list-style-type: none"> <li data-bbox="154 1234 483 1270">• whitelistParentDomain <li data-bbox="154 1297 500 1333">• whitelistIframeDomains 	<p data-bbox="829 1203 1495 1619">These configurations are used in tandem. They let different instances of ID service code implemented in an iFrame and on the parent page communicate with each other. They're designed to help resolve problems with specific use cases where you may or may not control the parent page/domain and you have ID service code loading in the iFrame of a domain that you do control. These are available in VisitorAPI.js code version 2.2, or higher.</p>

See [Experience Cloud ID Services](#) product documentation.

Adobe Mobile Services

New features, updates, and fixes to Mobile Services.

Release Date: **June 15, 2017:**

Feature	Description
Rich push	<p>Push messaging now supports rich push, which allows you to add an image or video to your push messages.</p> <p>For more information about creating push messages, see Experience: Push Message .</p>
SDK improvements to iOS and Android	<p>In version 4.13.6, the following SDK improvements were made in iOS and Android:</p> <ul style="list-style-type: none"> • In the Marketing Cloud ID Service, the syncIdentifiers APIs now allow you to overwrite an existing value for an ID. • In Analytics, additional data is now automatically sent on every Analytics hit, indicating whether the app was in the foreground or the background at the time the hit was generated.

Fixes

- Added validation for context data keys to match what Analytics accepts. (MOB-7365)
- For iOS 10.3, an issue where Marketing Links displays a blank page after the user clicks **Cancel** has been fixed. (MOB-7380)
- The global filter was removed for the apps overview page. (MOB-1705)

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Analytics

Release date: **June 8, 2017**

New Features in Adobe Analytics

Product	Feature Name	Description
Adobe Analytics		
	New Product SKUs	Adobe Analytics introduced three new product SKUs: <ul style="list-style-type: none">• Ultimate• Prime• Select
	Data Collection enhancements	Data Collection has been improved with the following enhancements: <ul style="list-style-type: none">• Added support for multiple AppMeasurement instantiation order.• Added support for Visitor API 2.2.0.
Analysis Workspace		

Product	Feature Name	Description
	Fallout enhancements	<ul style="list-style-type: none">• Added unlimited segments for segment comparison• Added ability to name and more easily manage touchpoint groups (add, remove, move, etc.)• Added Right-click &gt; Trend Touchpoint %: trends the total fallout percentage• Added Right-click &gt; Trend All Touchpoint %: trends all the touchpoint percentages in the fallout (except for "All Visits" if it's included), on the same chart.• Added ability to constrain individual touchpoints to the next hit (as opposed to eventually) within the path
	Flow enhancements	<ul style="list-style-type: none">• Added a new visualization setting called Disable Label Truncation (default = unchecked).

Product	Feature Name	Description
	Calendar changes	<p>Changes to the calendar to bring it in line with the Reports & Analytics calendar:</p> <ul style="list-style-type: none"> • The first click on a day starts the selection. Then highlight the range in either direction until the second click, which selects the end date. Hold the Shift key to append dates to the selection. • Extended look-back periods for the various rolling date pieces (for example, allowing days to go back up to two years).
	Improved Search for Dimension Items	<ul style="list-style-type: none"> • Enhanced the search speed. • Added a Show Top Items from the Last 6 Months option that pulls in more data, if necessary.
	"Use Percent Limits" checkbox	<ul style="list-style-type: none"> • Added a checkbox to denote percent cutoffs, especially for percent-based metrics (also works with non-percent based metrics).
	Component Manager enhancements	<ul style="list-style-type: none"> • Added expiration dates for alerts and scheduled projects.

Product	Feature Name	Description
	Alert Manager enhancements	<ul style="list-style-type: none">• Added the ability to enable or disable alerts.• Added a “enabled / disabled” column.• Added a filter for enabled/disabled alerts.
	New Hotkeys	Added the following hotkeys: <ul style="list-style-type: none">• alt + shift + 1 = Switch to Panels pane alt + shift + 2 = Switch to Visualizations Pane alt + shift + 3 = Switch to Components Pane
Report Builder		

Product	Feature Name	Description
	Integration with Microsoft Power BI	<p>Microsoft Power BI is a suite of business analytics dashboards to analyze data and share insights. The Adobe Analytics integration with Power BI includes the ability to visualize Report Builder Analytics data within Microsoft Power BI.</p> <p>With Power BI, you can integrate Adobe Analytics with additional data sources (e.g. point of sale, CRM) to discover unique customer insights, associations, and opportunities, and easily share them across your organization. Combining the report generation capability of Report Builder with features of Power BI makes information more web accessible to everyone in the organization.</p> <p>The integration with Adobe Report Builder lets you:</p> <ul style="list-style-type: none">• Publish scheduled Report Builder workbooks to Power BI.• Publish all formatted tables in the workbook as Power BI Dataset Tables.• Publish all Report Builder requests as Power BI Dataset Tables. <p>More...</p>

Product	Feature Name	Description
Admin Tools	New Processing Rules authorization process (Introduced in April, 2017)	<p>Prior to April 20, 2017, all users (including administrators) had to pass an exam and be granted authorization to use processing rules by Adobe Customer Care.</p> <p>Currently, administrators have rights to use processing rules by default. The exam is no longer necessary. Administrators can also grant these rights to non-administrators through the Admin Tools interface. More..</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Adobe Analytics - general	<ul style="list-style-type: none"> Fixed an issue with Ad Hoc Analysis and Analysis Workspace reporting incorrect data for Target Activity. (AN-141435) Fixed an issue that prevented calculated metrics from being shared. (AN-143524) Fixed an issue that caused an error when sharing a component that contained unknown (deleted) users. (AN-143172) Fixed an issue that caused a segment creation error when checking "Make this a Marketing Cloud audience." (AN-142218, AN-143300) Fixed a permissions issue that prevented non-Admin users from changing traffic variables in

Product	Fix or Update
	<p>multiple reports suites at the same time. (AN-142952)</p> <ul style="list-style-type: none">• Fixed an issue with alerts not triggering at the proper time. (AN-143216)• Fixed an issue with legacy alerts that prevented the transfer of alerts to another user. (AN-138964)• Fixed an issue with user group names not being in alphabetic order in the Admin Console. (AN-142769, AN-142274)• Fixed an Admin Console issue that prevented Ad Hoc Analysis from being activated or deactivated for a report suite. (AN-142529)• Fixed an issue that prevented large lists (10,000+) of components like segments or calculated metrics from being displayed. (AN-142562)• Updated reporting lookup data related to 2017 ISO geosegmentation updates for 11 affected countries: bhr, civ, cze, fra, gbr, lux, mkd, mrt, omn, tjk,tto. (AN-143396)
Analysis Workspace	<ul style="list-style-type: none">• Fixed an issue with projects getting delivered earlier than scheduled, when dealing with time zones. (AN-143277)• Fixed an issue that occurred when the metric visibility was configured, but not the metric polarity. The resulting Summary Change coloring in Analysis Workspace was not as expected (red when negative, green when positive). (AN-143496, AN-143413)• Fixed an issue with some visualization configurations preventing PDF downloads and sends. (AN-142866, AN-142725)

Product**Fix or Update**

- Fixed an issue that caused "Automatically Share Embedded Components [segments, calculated metrics, date ranges] with Recipients" to overwrite the "Shared With" settings in the Calculated Metric Manager, the Segment Manager, and the Date Range Manager. This issue resulted in a significantly reduced list of recipients. (AN-142804, AN-142378, AN-142533)
- Fixed an issue that prevented PDF projects with a specific "Breakdown by Position" configuration from being downloaded or sent. (AN-142794, AN-142618)
- Fixed an issue that caused the currency displayed in Workspace graphs to be different from the one set for the report suite. (AN-142719)
- Fixed an issue with formatting in downloaded PDF files. Workspace projects downloaded as PDFs now match the Workspace window size at download time. (AN-142588, AN-142351)
- Fixed a complex workflow that resulted in projects getting blanked out. (AN-142467, AN-142287)
- Fixed an issue that prevented some dimension items from being displayed. (AN-142333)
- Fixed an issue that prevented some projects from being copied in the Component Manager. (AN-142331)
- Fixed an issue that caused errors to display when editing some scheduled projects. (The start time cannot be after the expiration time.) (AN-141934)
- Fixed a performance issue that caused projects that use date aligning to load slowly. (AN-141393)

Product	Fix or Update
	<ul style="list-style-type: none">• Fixed an issue with fallout visualizations that prevented users from adding additional components to touch-points. (AN-140737, AN-140264)• Fixed an issue where, in scrollable panels, date ranges were not rendering properly in PDFs. (AN-139443)
Data Warehouse	<ul style="list-style-type: none">• Segments that use "Plugin Support" as a dimension can no longer be created. These segments did not work properly. (AN-91081)• Fixed a bug that caused improper display of localized email titles. (AN-143626)

Product	Fix or Update
Reports & Analytics	<ul style="list-style-type: none">• Fixed an issue that caused some reports to not display calendar changes. (AN-143855)• Fixed an issue that caused scheduled reports to be sent even after they had been deleted. (AN-133677)• Fixed an issue that caused incorrect numbers to show in reports when "Compare Dates" was applied. (AN-131642)• Fixed an issue that caused dashboard transfers to other users to not get reflected in the log. (AN-138964)• Fixed an issue where the "Link to this report" option was unavailable when the user logged in through the Marketing Cloud. (AN-118492)• Fixed an intermittent issue with real-time reports that prevented dimensions from being displayed. On the next data refresh, this problem should disappear. (AN-139339)
Report Builder	<ul style="list-style-type: none">• Fixed an issue that caused an old report suite name to appear in Report Builder, even though it had been renamed in the Admin Tools (AN-139276)• Fixed an issue that prevented logging in to Report Builder using the Marketing Cloud SSO login. (AN-138557)• Fixed an issue that caused a mix of languages to appear in the Report Builder interface. (AN-137183)

Product	Fix or Update
Activity Map	<ul style="list-style-type: none"> Fixed an issue that caused Activity Map not to load properly after login. (AN-139709) Fixed an issue that caused bubble overlays to shift to the left of links. (AN-124094)
Data Workbench	See Data Workbench Release Notes .

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product	Update
Data Collection enhancements	<p>Data Collection has been improved with the following enhancements:</p> <ul style="list-style-type: none"> Added support for multiple AppMeasurement instantiation orders. Added support for Visitor API 2.2.0.
Data Warehouse	<ul style="list-style-type: none"> Updated the user interface to display "Request too large" status text instead of "Processing error" for requests that are too large to process. (AN-92669)

Audience Manager

Feature	Description
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Feature	Description
Folder Traits	Folder traits let you automatically aggregate traits from parent and child folders into a targetable segment. See Folder Traits for more information.

Fixes

- Fixed a bug in Segment Builder that caused the Trait Name and Trait Realization labels to show up misaligned if the segment contained a lot of traits and complex rules. (AAM-29596)
- Fixed a bug in Audience Lab that let you delete an active test group. (AAM-29452)
- Fixed a bug that prevented you from dragging and dropping traits in the Segment Builder. (AAM-29598)
- Fixed a bug that prevented the Average Devices per Person metric from using the latest reporting date. (AAM-28783)
- Fixed a bug that prevented a merge rule configured with a third-party device graph option from returning data for the selected device graph option. (AAM-28811)
- Fixed a bug that displayed unnecessary tool tip icons when you edit a data source. (AAM-29590)
- Fixed a pagination issue in the Destination API response. (AAM-29430)
- Added commas to the maximum usage limit numbers for traits, segments, destinations, etc. See [Usage Limits](#). (AAM-29310)
- Added tool tips to the Data Source Settings section of the Data Source Details page. (AAM-28678)
- Added the label Identity Metrics to the Profile Merge Rules report page. (AAM-28970)
- Changed how algorithmic models weight results to a percentage range from 0% to 100%. This replaces the weight scale that ran from 0 to 1. (AAM-29652)

New Documentation

- [Understanding Calls to the Demdex Domain](#) provides an explanation about why Audience Manager makes calls to this domain.
- [Outbound Hadoop Sequence Files](#) describes how you can export data from Audience Manager into Hadoop using binary sequence files.
- [Profile Merge Rules FAQ](#) provides answers to some common Profile Merge Rules and device graph questions.
- [Audience Lab Use Cases](#) provides examples of how to use this feature for comparison and testing.

Social

Release Date: **June 8, 2017**

Improvements

NOTE

As of June 1, 2017, Adobe Social has limited sentiment analysis to English and Japanese only. For more information, please see the [Listening Sentiment Analysis Update & FAQ](#).

Feature	Description
LinkedIn	Updated to LinkedIn API version 2.0 for Organizations. While this will not impact features, it brings Adobe Social current with the latest APIs.

Fixes

- Fixed an issue with targeting by city when creating Facebook audiences.
- Fixed an issue with LinkedIn publishing where a post with a link would publish without the link attachment or its corresponding image.
- Added a warning in Publisher that the post preview is an approximation and may not match mobile delivery.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Adobe Primetime is a multiscreen TV platform that helps media companies create and monetize engaging, personalized viewing experiences.

[Primetime Release Notes](#)

[Primetime Help Home](#)

Audience Manager

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

AEM new features

	Title	Description
Product releases	AEM Desktop App 1.5	Desktop App 1.5, released May 31, 2017, provides stability updates and critical fixes. Release notes .
3D Assets 2.0 on AEM 6.3	Feature pack for 3D Assets on AEM 6.3, released May 26, 2017. Improved AEM 3D functionality of 3D file ingestions, DAM management, and 2D rendering. Release notes .	

	Title	Description
Product maintenance	AEM 6.1 Service Pack 2-Cumulative Fix Pack 9	<p>AEM 6.1 SP2-CFP9, released June 5, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August 2016.</p> <ul style="list-style-type: none">• Release notes• AEM 6.1 Forms releases
AEM 6.2 Service Pack 1-Cumulative Fix Pack 4	AEM 6.2 SP1-CFP4, released June 7, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.2 SP1 in December 2016.	<ul style="list-style-type: none">• Release notes• AEM 6.2 Forms releases
Self-Help	Troubleshooting guide for AEM Desktop App	Troubleshooting guide for AEM Desktop App updated to reflect architectural changes in the latest releases.

Title	Description
AEM 6.3 documentation updates	<p>Reference material is available including the following resources:</p> <ul style="list-style-type: none">• Adobe AEM 6.3.0 API• API differences• Granite UI (Touch-Optimized UI) API documentation• Coral UI guide• Widgets API (Classic UI) documentation• UI Test Framework Javascript API reference• Editor Core Javascript API reference <p>HTML Template Language improvements based on AEM 6.3 features.</p>

	Title	Description
Community	IMMERSE17 on-demand	<p>Tickets for IMMERSE17 on-demand sessions are available. Purchase here and use OD#1AEM code.</p> <p>Available sessions include:</p> <ul style="list-style-type: none"> • Introductions to platforms, capabilities, and functions. • Developer techniques. • Operational best practices. <p>Get unlimited access until IMMERSE18!</p>
Ask the AEM Community Expert	<p>May session: Using Lazybones and Editable templates in AEM projects.</p> <p>Join Ankur Ahlawat and Scott Macdonald for a discussion on using Lazybones and Editable template in AEM projects.</p> <p>By reviewing this session, you can learn how to build AEM projects that take advantage of Lazybones and the new Editable Templates in your projects.</p> <p>Recorded May 30, 2017, 08:00 A.M. PDT (https://bit.ly/ATACE517).</p>	

Additional AEM resources

- [AEM 6.3 Release Notes](#)

- [AEM 6.2 Release Notes](#)
- [AEM 6.1 Release Notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Help Home](#)
- [Livefyre release notes](#)

Livefyre

New features, fixes, and updates to Adobe Livefyre. Livefyre offers a complete user-generated content offering, including social curation capabilities and on-site engagement applications.

See [Livefyre Release Notes](#) for the latest information.

Advertising Cloud

Updated: June 12, 2017

Feature	Description
Community	The Advertising Cloud community forum has been renamed the Advertising Cloud community and is located at https://forums.adobe.com/community/experience-cloud/advertising-cloud/overview .
Portfolios	Intraday bidding is now available for all portfolio spend strategies, including ROI, Marginal CPT, and CPT, using the portfolio setting to "Model and optimize search on an intraday basis."
Search	You can now test the creation and update of Google customer match audiences using email lists from your own customer relationship management (CRM) system. Contact your Advertising Cloud account manager for more information.

Feature	Description
Search Campaigns	<p>(Bing Ads) Existing enhanced sitelinks in your synced Bing Ads accounts are now included in the Search Advertising > Campaigns > Extensions view. You can optionally include the Description1, Description2, Device Preference (which will indicate Mobile or All), Start Date, and End Date fields.</p>
Search Bulksheets	<p>Bing Ads bulksheets now support enhanced sitelinks and now include Description Line 1, Description Line 2, Creative Preferred Devices (which also pertains to ads), Start Date, and End Date columns.</p>
Search Advanced Campaign Management (ACM)	<p>All inventory feed templates now include a "Label Classifications" tab, from which you can assign static label classification values to the different campaign components that are created or edited from the template.</p> <p>Label classifications aren't yet supported for product groups.</p>
Search Campaigns Beta	<p>(Beta allowlisted advertisers only) New features include:</p> <ul style="list-style-type: none">• Ability to edit single ads• Placements view• Auto Targets view• Trend charts in some views

Release Notes - July 2017

New features and fixes in the Adobe Experience Cloud.

NOTE

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Experience Cloud Recipes

New documentation to help you implement and deploy cross-solution workflows and integrations.

Use Case	Date Published	Description
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Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Profiles & Audiences, Mobile Services, and Dynamic Tag Management. Also includes release information for Experience Cloud ID Service (Visitor API).

Experience Cloud ID Service

This release increments the ID service code to version 2.3. It includes the following features, fixes, and other changes.

Feature	Description
sdidParamExpiry	When added to the Visitor.getInstance function, this configuration lets you override the default Supplemental Data ID (SDID) expiration interval when passing that ID from one page to another. You would use sdidParamExpiry with the appendSupplimentalDataTo helper function. See sdidParamExpiry . (MCID-448)
resetState	This function is designed mainly for A4T customers to help solve issues related to working with IDs on single page sites/screens or apps. See resetState . (MCID-433)

Bug Fixes and Other Changes

- Fixed a bug in VisitorAPI.js v2.2 that prevented the ID service and Target from working together in Internet Explorer. (MCID-456)
- Revised code to help improve how the ID service sends data to the Destination Publishing iFrame. This helps reduce CPU usage. (MCID-418)

See [Marketing Cloud ID Services](#) product documentation.

Mobile Services

New features, updates, and fixes to Mobile Services.

- Push messaging reports now support rich push previews.
- Minor maintenance and performance improvements.

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Mobile Services SDK

Version 4.13.7

- Safe URL encoding has been added to the DPUUID.
- Added support for Xcode 9 (Updated **July 19**)

See [Android SDK 4.x for Marketing Cloud Solutions](#) and [iOS SDK 4.x for Marketing Cloud Solutions](#) for the SDK documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Analytics

Release date: **July 20, 2017**

New Features in Adobe Analytics

Product	Feature Name	Description
Analysis Workspace		

Product	Feature Name	Description
	Rich Text Editor	Lets you change the font settings (bold, italics, and so on) and hyperlink within text box visualizations and panel / visualization descriptions. More...
	Intra-linking (Quick-visualize links)	Intra-linking lets you link down to specific panels and visualizations within a project from a text box, such as to create a project glossary. You can share these links like you share a project link, to direct someone to a specific visualization or panel within a project. New right-click options called "Get Panel Link" and "Get Visualization Link" have been added. More...
	Series Label Editing	Lets you rename series names in visualization legends to help you make visuals more consumable.

Product	Feature Name	Description
	Updates to “Manage Data Sources”	<p>We’ve redeveloped how data sources (powering the visualizations) are managed. There are no longer separate, hidden tables when you lock your data source to a table.</p> <p>Instead, we will keep the visual tied to the table you created it from. This will also resolve a bug with live-linked tables, where you change the granularity and then it reverts to the old granularity on the next project load.</p> <p>More...</p>
	Ability to highlight a specific anomaly	<p>We now highlight the anomaly with a blue dot within contribution analysis and the intelligent alert projects linked to it. This provides a clearer indication of the anomaly being analyzed.</p> <p>More...</p>
	‘Get Project Link’ for Marketing Cloud logins	<p>Previously, if you logged in through the Marketing Cloud and navigated to Analytics, you could not use the ‘get project link’ in Analysis Workspace feature. We’ve fixed this issue. You still have to save the project before this option becomes clickable.</p>

Product	Feature Name	Description
	'Expired Projects' filter in Scheduled Projects manager	<p>You can now filter expired projects in the Scheduled project manager. You can then decide whether to restart or delete these projects.</p> <p>More...</p>
Admin Tools		
	View Feature Access Levels	<p>A new tab under Admin > Company Settings where you can view the extent to which your company has access to certain Adobe Analytics features.</p> <p>More...</p>
	Adobe Campaign settings	<p>With this Adobe Analytics integration in Adobe Campaign, you can now track the success of your email deliveries directly in Adobe Analytics. More...</p>
	Mobile Application Reporting	<p>Added one new mobile metric, called "Acquisition Link Clicks". If you wish to leverage the new metric, re-save your Mobile Application Reporting page in the Admin Console. This new metric appears under the Mobile App > Acquisition menu.</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none">• Fixed an issue that prevented some users from downloading .csv files . (AN-145951)• Fixed an issue that, in some time zones, caused the delivery date of weekly Workspace projects that were scheduled prior to 8:59 a.m. to be changed incorrectly. (AN-145589)• Fixed an issue with scheduled projects not getting delivered in some situations. (AN-145519)• Fixed an issue that prevented users from defining negative values in conditional formatting. (AN-145445)• Fixed an issue with delayed or early delivery of scheduled projects in some time zones. (AN-145409, AN-145722, AN-143277)• Fixed an issue that, in some situations, prevented users from downloading Workspace dashboards in .pdf format. (AN-145321)• Fixed an issue that prevented users from saving updates to scheduled projects, in some situations. (AN-145083, AN-144883)• Fixed an issue where the incorrect conditional formatting colors were displayed for certain saved projects which had employed date comparison functionality (percent change column) (AN-144872)• Fixed an issue with unintended schedule changes of scheduled projects. (AN-144767)• Fixed an issue that prevented users from being able to change the "Day of the week" setting,

Product	Fix or Update
	<p>in some situations, when scheduling a project. (AN-144518,AN-143878, AN-143878)</p> <ul style="list-style-type: none">• Fixed an issue that caused random delivery times due to unintentional rescheduling of updates. (AN-143961, AN-141946, AN-141758, AN-142080, AN-143164, AN-143299, AN-143364)• Fixed an issue with the Entries metric pulling data from outside the specified reporting period. (AN-142921)• Fixed a problem that caused Korean-language characters to appear garbled in emails. (AN-137673)

Product	Fix or Update
Reports & Analytics and Admin Tools	<ul style="list-style-type: none">• Marketing Channels: Fixed an issue causing the Marketing Channels Overview report to display no data. (AN-145892)• Fixed an issue that prevented users logged in through the Marketing Cloud login from sharing reports. (AN-143642)• Fixed an issue with not being able to find custom scheduled reports that a user wanted to delete. (AN-145890)• Fixed an issue that caused this problem: When creating a new report suite using a template, the First / Last Touch classifications were copied over to the new report suite, the classification schema was visible but the classification reports were not visible in the Reports & Analytics menu. (AN-144068)• Fixed an issue that prevented users logged in through the Marketing Cloud login from sharing reports. (AN-143642)• Fixed an issue with being unable to add to or change ten default metrics that were all calculated metrics. (AN-132740)• Fixed a permissions issue that prevented customer from adjusting the number of allocated scheduled Report Builder reports their users could run. (AN-138801)• Fixed an issue with data discrepancies for Target Activity conversion between Analytics for Target and Analysis Workspace / Ad Hoc Analysis. (AN-144251, AN-140582)

Product	Fix or Update
Data Warehouse	<p>Previously, a request was visible for 13 months. Some people have so many requests that the database queries that populated the UI become expensive. Now if:</p> <ol style="list-style-type: none"> 1. A report suite has more than 50,000 requests 2. A user has more than 100,000 requests <p>The oldest requests drop off the list sooner than before to remain under that threshold. All requests remain visible for at least a month.</p>
Data Workbench	See Data Workbench Release Notes .

Analytics - Administration, Web Services, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product / Feature	Update
Data Warehouse	<ul style="list-style-type: none"> • Fixed a Data Warehouse issue that sometimes prevented the delivery of breakdown reports that included data from before 2008 (AN-143591).

Product / Feature	Update
Web Services	<ul style="list-style-type: none">• Fixed an issue where reports could back up under high load. These issues were fixed in the June maintenance release. (AN-145241, AN-145303, AN-145423)• Reporting API: Fixed an issue where metric IDs are null when requesting Data Warehouse reports. (AN-145354)• Reporting API: Fixed an issue where API requests were failing, and issuing the error: "Calculated Metrics are currently unavailable". (AN-143920)
Analytics Live Stream API	<p>Updated the following definitions in Metrics and Dimensions :</p> <ul style="list-style-type: none">• campaign• eVar 1 - 250• events1 - 1000• mcVisIdHigh• mcVisIdLow

Product / Feature	Update
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="833 184 1260 218">AppMeasurement for JavaScript</p> <p data-bbox="833 264 997 298">Version 2.3.0</p> <ul data-bbox="862 344 1446 489" style="list-style-type: none"><li data-bbox="862 344 1446 426">• Fixed bug where s.Util.getQueryParam was capturing #<li data-bbox="862 453 1308 489">• Added v6.10 of dil.js (AN-145701) <p data-bbox="833 569 1341 602">AppMeasurement for Other Platforms</p> <p data-bbox="833 648 1487 772">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 819 1468 1430" style="list-style-type: none"><li data-bbox="862 819 1024 852">• JavaScript<li data-bbox="862 884 943 917">• iOS<li data-bbox="862 949 1000 982">• Android<li data-bbox="862 1014 1027 1047">• Flash-Flex<li data-bbox="862 1079 954 1113">• OSX<li data-bbox="862 1144 1468 1178">• Windows Phone, XBOX, Silverlight, and .NET<li data-bbox="862 1209 1036 1243">• BlackBerry<li data-bbox="862 1274 951 1308">• Java<li data-bbox="862 1339 951 1373">• PHP<li data-bbox="862 1404 1008 1438">• Symbian <p data-bbox="833 1505 1442 1587">See Also: Marketing Cloud ID Service (formerly visitor ID service)</p>

Audience Manager

Fixes, Enhancements, and Deprecations

- Enhancements to Profile Merge Rules: All devices that qualify for a segment in real-time using a Profile Merge Rule created with device graph option (e.g., Adobe Co-op Device Graph or an external device

graph) will now be included in the segment's Total Population count. In addition, the IDs of these qualified devices will also be sent to any batch destination configured for that segment. See [Profile Merge Rules and Device Graph FAQ](#) and [Trait and Segment Population Data in Segment Builder](#). (AAM-27726)

- CSV files for Overlap Reports enclosed string data in double quotes. See [CSV Files for Overlap Reports](#).

DIL Bug Fixes, Enhancements, and Deprecated Code

DIL is the API data collection code for Audience Manager. The July release increments DIL to version 6.10. This release includes revised code that helps reduce CPU usage through efficiency improvements in calls to the Destination Publishing iFrame. (MCID-419)

Social

Release date: **July 20, 2017**

NOTE

As of June 1, 2017, Adobe Social has limited sentiment analysis to English and Japanese only. For more information, please see the [Listening Sentiment Analysis Update & FAQ](#).

Feature	Description
Unified Moderation	You can now attach an image or GIF when replying to a tweet in your moderation feed. (AS-40070)

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Adobe Primetime is a multiscreen TV platform that helps media companies create and monetize engaging, personalized viewing experiences.

[Primetype Release Notes](#)[Primetype Help Home](#)

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

Campaign Standard 17.7

Release date: **July 17, 2017**

Feature	Description
Multilingual Campaigns with AEM	<p>A unique end-to-end solution to solve the marketer's operational challenges in conducting multilingual email campaigns by combining content creation, translation, and collaboration capabilities in AEM Sites with Multilingual Deliveries in Campaign.</p> <p>Centrally manage sophisticated content lifecycles with multiple contributors, automate multilingual email creation and publish approved content for automated campaign execution in one click. Ensure both your brand and message are consistent no matter what language the content is in as part of your streamlined content creation workflow for a faster time to market and increased ROI.</p> <p>Adobe Experience Manager and 3rd party machine or human translation services through AEM are required. For more information, refer to the detailed documentation.</p>

Feature	Description
Multilingual Deliveries (Email & SMS)	<p>Define and execute multilingual Email & SMS deliveries through a single delivery based on your automatically segmented customers' preferred language. Report on the performance of every delivery down to the language and individual levels.</p> <p>More and more companies are faced with the challenge of delivering content in multiple languages as they grow at home and abroad. As such, streamlining localized message delivery is a key part of an effective customer communication strategy for multinational companies; companies in countries with multiple languages; and companies who want to further personalize their content at the lingual level no matter where customers reside. For more information, refer to the detailed documentation .</p>
Adobe Campaign Notifications	<p>Receive notifications regarding important system activities directly within Adobe Campaign Standard. You will be notified, for example, on the progress of your on-going deliveries or when a workflow is in error.</p> <p>Real-time notifications keep relevant stakeholders informed and provide users with the ability to immediately and directly act on activity notifications from within the application. The result for teams is advanced agility, efficiency and smoother execution of campaigns. For more information, refer to the detailed documentation .</p>

Feature	Description
Delivery Alerting	<p>In addition to viewing notifications directly in Adobe Campaign Standard, Adobe Campaign now also provides an email alerting system to trigger email alerts to users or external stakeholders of important system activities. Create, manage, and receive customizable alerts and dashboards to keep track of delivery successes or failures.</p> <p>Adobe Campaign Delivery Alerting boosts efficiency by keeping all involved Adobe Campaign users in a company automatically informed about the delivery execution status, via email and dashboard. For more information, refer to the detailed documentation.</p>
Encrypted Declared ID in Datasources	<p>Send Email and SMS triggers without the need for an existing profile in Campaign by using encrypted contact information (email address or phone number) as a Declared ID. Because Encrypted Declared IDs can be decoded by Adobe Campaign Standard, Campaign can now create new marketable profiles when receiving audiences from other Experience Cloud solutions containing previously unknown contacts.</p> <p>Target customers and unknown prospects in real-time through both email & SMS to improve loyalty in your existing customer base and acquire new customers respectively. Make the most of your first-party cookie data (from Adobe Audience Manager*) once prospects authenticate and leverage those insights in Adobe Campaign.</p> <p>*Adobe Audience Manager is required. For more information, refer to the detailed documentation.</p>

Feature	Description
KPI sharing from Campaign to Analytics	<p>Share campaign data with Adobe Analytics to measure email marketing metrics from Campaign alongside other marketing and advertising efforts through conversion, unifying pre- and post-click behavior.</p> <p>Track overall performance directly and uncover synergies with external programs in Analytics. Apply your learning from this consolidated view back into your campaigns; ultimately improving open, click-through and conversion rates boosting revenue and overall campaign performance.</p> <p>Adobe Analytics is required. For more information, refer to the detailed documentation .</p>
Direct Mail Channel - Return To Sender	<p>Flat file exchanges with Direct Mail providers incorporating Return to Sender information are now supported. This enhancement to the Direct Mail channel allows corresponding postal addresses to be excluded from future communications.</p> <p>This enables marketers to be notified of an incorrect address and engage with the customer through other channels or to encourage him to update his postal address. This also reduces the number of wasted marketing dollars as marketers avoid sending mail to incorrect addresses.</p> <p>Direct Mail is available as an add-on channel. For more information, refer to the detailed documentation .</p>

For product documentation, see:

- [Adobe Campaign v7 Release Notes](#)

- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)

Experience Manager

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

AEM new features

	Title	Description
Product releases	AEM Desktop App 1.5.1.5 (Mac)	<p>Desktop App 1.5.1.5.</p> <p>Release provides stability updates and critical fixes.</p> <p>Release notes .</p>
Product maintenance	AEM 6.3 Cumulative Fix Pack 6.3.0.1	<p>AEM 6.3 CFP 6.3.0.1, released June 23, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.3 April, 2017.</p> <ul style="list-style-type: none"> • Release notes • AEM Forms CFP releases

	Title	Description
AEM 6.2 Service Pack 1-Cumulative Fix Pack 5	<p>AEM 6.2 SP1-CFP5, released on July 6, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.2 SP1 in December, 2016.</p> <ul style="list-style-type: none"> • Release notes • AEM Forms CFP releases 	
AEM 6.1 Service Pack 2-Cumulative Fix Pack 10	<p>AEM 6.1 SP2-CFP10, released on July 6, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August, 2016.</p> <ul style="list-style-type: none"> • Release notes • AEM Forms CFP releases 	
Self-Help	Understanding reasons to upgrade to AEM 6.3	A high-level breakdown of key features offered in AEM 6.3 for customers considering upgrading from a previous version of AEM.
Updated - AEM Workflow best practices	Updated best practices for writing custom workflow steps specifically around session handling.	
Community	Community promotion	At Adobe, we are constantly innovating to simplify our customer needs and continuing in the same spirit, we bring to

Title	Description
	<p>you the all-new AEM Community Help Forum .</p> <p>What's in it? (Video)</p> <ul style="list-style-type: none">• Ask or answer queries.• Experience enriching webinars.• Interact with internal and external experts.• Share AEM resources and knowledge.• Community contests - code contest, share-athon, and so forth.• Provide product feedback.• Product/Marketing announcements. <p>What's new?</p> <ul style="list-style-type: none">• Tag experts in your questions.• Search efficiently.• Follow/Connect with the experts.• Translate the post.• Share your engagement and achievements on social media.• Mobile friendly <p>Go ahead! Experience the new community by introducing yourself .</p>

	Title	Description
AEM Technologist Meetup Group *Virtual	Want to stay up-to-date on upcoming AEM Gem and Ask the AEM Community Expert webinars and local AEM/Marketing Cloud/Experience Cloud User Group Meetings? Join the AEM Technologist Group *Virtual for calendaring of events online and in person around the globe.	
Ask the AEM Community Expert	Access a complete listing of all "Ask the AEM Community Experts" webinar sessions here .	
Gems on AEM	Access a complete listing of all "Gems on AEM" webinar sessions here .	
"Toughday 2-Stress Testing and Benchmarking"	Learn about a new stress testing and benchmark tool for AEM. Watch it on-demand at the following: https://bit.ly/AEMGEM62117	

	Title	Description
Adobe Digital Learning Services	Enablement and upskilling to maximize customer success	<ul style="list-style-type: none"> • Master the differences between AEM 6.2 and 6.3 • Create web experiences using AEM • Develop websites and components • Extend and customize AEM • Administer and securely maintain AEM

Additional AEM resources

- [AEM 6.3 Release Notes](#)
- [AEM 6.2 Release Notes](#)
- [AEM 6.1 Release Notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Help Home](#)
- [Livelyfyre release notes](#)

Advertising Cloud

Updated: July 24, 2017 for features in July 22 release.

Feature	Description
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Feature	Description
Portfolios	<p>(Portfolios with the setting to "Model and optimize search on an intraday basis") Advertising Cloud now takes revenue data into account when changing bids and campaign budgets to meet intraday trends. Previously, only click data was considered.</p> <p>Now, bids are increased during the higher-performing parts of the day.</p>
Search	<p>After 31 July 2017, Bing Ads is deprecating standard text ads, and you'll be able to create and edit only expanded text ads. Existing standard text ads will continue to run after 31 July and will be read-only.</p> <p>In Bing Ads inventory feed templates for text ads, the ability to add new standard text ads is already removed. Existing templates that already include standard text ad variations will continue to be processed and run until sometime before July 31 (date to be determined). If your text ad templates include standard text ad variations, convert them to expanded text ad variations by creating new expanded text ad variations, copying the values from the standard text ad variations to them, and then removing the standard text ad variations.</p> <p>You can continue to use bulksheets and the Ads tab to create and edit standard text ads through 31 July.</p>

Feature	Description
Search Advanced Campaign Management (ACM)	<p>Shopping ad templates for Google AdWords and Bing Ads now include a "Campaign Priority" field for any new campaigns created that are created using the template.</p> <p>When the same product is included in more than one campaign, the ad network uses the campaign priority first to determine which campaign (and associated bid) is eligible for the ad auction. When all the campaigns have the same priority, the campaign with the highest bid is eligible.</p>
Search Camapigns	<p>A "Create Alert" button is now available on the Campaigns, Ad Groups, Keywords, Ads, and Placements tabs. It replaces the same functionality that was available in previous Campaigns Beta views.</p>
Search Campaigns Beta	<p>(Beta allowlisted advertisers only) New features include the following:</p> <ul style="list-style-type: none"> • Label Classification columns are available under the "Classifications" section in the column selector for entity grids. You can sort and filter the columns. • (Some advertisers) You can manually request synchronization of your campaigns. This gathers entities on the search network that are new or changed. For campaigns with the option to "Auto-Upload during Sync," the sync operation also generates and posts tracking codes that are missing or need to be changed in the destination URLs or tracking templates. The sync operation doesn't create a bulksheet like it does in the legacy Campaigns UI.

Release Notes - August 2017

New features and fixes in the Adobe Experience Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Experience Cloud Recipes

New documentation to help you implement and deploy cross-solution workflows and integrations.

Use Case	Date Published	Description
Email Optimization	August 15, 2017	The email marketing use case shows you how to implement an integrated email strategy with analytics, optimization, and campaign management.
Mobile App Engagement	June 1, 2017	The mobile app engagement use case shows you how to integrate your mobile apps with the Adobe Experience Cloud to measure user engagement and deliver personalized experiences to your audiences.

Use Case	Date Published	Description
Digital Foundation	May 2017	The Digital Foundation use case helps you implement a digital marketing platform with Analytics, optimization, and campaign management.
Customer Intelligence	April 2017	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Profiles & Audiences, Mobile Services, and Dynamic Tag Management. Also includes release information for Experience Cloud ID Service (Visitor API).

Experience Cloud

New features and fixes in the Adobe Experience Cloud interface.

Release date: **August 8, 2017**

Feature	Description
Notifications - Granular settings	<p>You can enable notifications for product and solution events and activities, including notifications about Customer Attributes upload activity.</p> <p>See Experience Cloud Notifications .</p>

Feature	Description
Notifications - Maintenance notifications	In Notification settings, you can enable maintenance notifications for products and solutions. See Experience Cloud Notifications .
Admin Console User's Guide (for All Adobe Cloud products)	Administration User Guide . Learn how the Adobe Admin Console provides a central location for managing your Adobe entitlements across your entire organization.

See [Experience Cloud Product Documentation](#) for product help.

Experience Cloud ID Service

This release increments the ID service code to version 2.4.

Feature	Description
isCoopSafe	An optional, Boolean configuration that determines if the ID service sends (or does not send) data to the Adobe Marketing Cloud Device Co-op. See isCoopSafe .

See [Marketing Cloud ID Services](#) product documentation.

Mobile Services

New features, updates, and fixes to Mobile Services.

Releasing **August 24, 2017**

Feature	Description
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Feature	Description
Change in default HTML for Marketing Links.	The button is now in the center and aligned in the middle.

Fixes

- Minor bug fixes and performance enhancements
See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Update August 23, 2017

As of August 22, Adobe Analytics will begin determining geo_zip on all hits received during data collection. This update increases data accuracy, particularly for mobile devices. Previously, the geo_zip was set once per visit. Now, geo_zip can correctly change during the course of a visitor's visit. The geo_zip field is not used in reporting, but surfaces in Data Feeds.

Update August 21, 2017

On August 22, Adobe Analytics will enable [Geo Segmentation](#) reports for all customers. This change is in anticipation of the upcoming removal of the geo segmentation settings in the Admin Console.

Release date: **August 17, 2017**

IMPORTANT

As of the September 2017 release, Ad Hoc Analysis is terminating support for Java versions less than 1.7.0_76. Our .jar files are signed with a secure 256-bit encryption that is not supported by Java versions less than 1.7.0_76. This 256-bit certificate allows us to serve you with enhanced security. The August 2017 release will continue to support previous versions. Additionally, beginning in September 2017, the Ad Hoc Analysis launch page will temporarily include a link to an unsupported version of the product for use with Java versions older than 1.7.0_76. If you are using Java 1.7.0_76 or older, please begin working with your IT team to secure an upgrade to a more recent version of Java as soon as possible.

Analytics

New Features in Adobe Analytics

New features released in Adobe Analytics.

Product	Feature Name	Description
Analysis Workspace		
	Tag a project during save	<p>You can now add tags to a project while saving the project.</p> <p>More...</p>
	Tags column in Project landing page	<p>Added a Tags column on the Workspace landing page (project list page). This column displays the tags for each project.</p> <p>More...</p>
	Export Flow visualizations as .CSV files	<p>You can download Flow visualizations as .csv files, which lets you analyze Flow results within Microsoft Excel (visualized as a table) or elsewhere.</p> <p>More...</p>
Calculated Metrics Builder		
	Approximate Count Distinct	<p>Approximate CountDistinct() enables you to count unique values for a dimension, and use this metric in any report.</p> <p>More...</p>

Product	Feature Name	Description
	Adding Dimensions to Left Rail	<p>Rather than leaving the Calculated Metric Builder in order to build a simple segment (in the Segment Builder), e.g. "Page = Homepage", you can now drag in Page and select Homepage directly from the Calculated Metric Builder.</p> <p>This results in a much more streamlined workflow for creating segmented calculated metrics.</p> <p>More...</p>
Intelligent Alerts		
	Additional confidence intervals	<p>For Anomaly Detection-based alerts, two new confidence levels (99.75% and 99.9%) have been added. The defaults for some granularity selections have also changed:</p> <ul style="list-style-type: none">• hourly: now 99.75%• daily: now 99% <p>More...</p>
Video Analytics		

Product	Feature Name	Description
	Chromecast 2.0.1 VHL SDK	<p>This version is a lighter and simpler implementation, which includes the following:</p> <ul style="list-style-type: none">• Streamlined implementation and configuration.• All of the configuration and video tracking API calls are centralized through one class, MediaHeartbeat .• Clear differentiation between the optional and required video tracking APIs.• Optional video tracking features, including chapter tracking, ad tracking, and bitrate change, are now tracked through one video tracking API, trackEvent .
	Concurrent Viewer data export	<p>The Concurrent Viewer report data can now be exported outside Analytics reporting by using Web Service APIs. You can use the numbers in custom reporting tools or share the values with partners.</p>

Product	Feature Name	Description
	Estimated Streams metric	The number of estimated streams per each individual playback is now available for reporting. The values are computed on Video Analytics Processing and are sent to Analytics via the Video Close call. This feature provides transparency for video billing.
Data Workbench 6.7	New authentication model for Data Workbench Workstation (IMS integration)	<p>Data Workbench Workstation now supports user authentication through username and password. With this new method, administrators can create and manage their own user accounts, eliminating the need to contact Customer Care.</p> <p>For more information, see Self-Provisioning of Users .</p>
	Flat file lookup	Flat file lookup previously loaded the entire file into in-memory buffers, bloating memory usage and creating performance issues for other subsystems. The files can now be memory mapped and cached in Windows, optimizing memory usage by setting Memory Mapped Lookup Files to true in <code>MemorySettings.cfg</code> .

Product	Feature Name	Description
	Memory Usage	<p>Large Page usage can now be disabled by setting Use Large Pages to false in MemorySettings.cfg .</p> <p>See Monitoring Memory Usage for more information.</p>
	Security ciphers	<p>Added support for ECDHE and DHE.</p>
	Email support in User List.cfg	<p>Added support for Email attribute in User List.cfg .</p> <p>For more information, see User Administration of Group Members .</p>
	Help Menu	<p>Help menu now shows a shortcut to Open Certificates directory.</p>
	TargetBulkUpload export	<p>URLs will be provided at the end of the export trace file and the targetbulkuploadexportname.log.cc file to track the record of stuck batches.</p> <p>A new file, TargetBulkUpload.cfg , has been provided to configure the Max Timeout interval (in minutes). The file is found in Server\Admin\Export\.</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none">• Fixed an issue with projects not loading after changing to a different report suite, if the user does not have permissions to see the initial report suite of the project. (AN-147469, AN-146915, AN-147251)• Fixed an issue that occurred when showing the data source in a Venn diagram. The graph and the data source showed different colors for the same data. (AN-147268)• Fixed an issue that prevented visualization data source locks from working when the visualization was tied to a table with a search filter applied to it. (AN-146938)• Fixed an issue with exporting/sending scheduled PDF files. (AN-146905)• Fixed an issue that prevented some projects with bullet charts from opening. (AN-146840, AN-146799)• Fixed an issue that prevented graphs from displaying in scheduled projects. (AN-146767)• Fixed an issue that occurred when breaking down a table by a classification parameter. Since an eVar and a prop had the same name, it was difficult to determine which one the classification belonged to. To mitigate this, we added information about the root dimension in parentheses in the context menu. (AN-146730)• Fixed an issue where scheduled PDF reports were not delivering to email addresses. (AN-145969, AN-141311)

Product	Fix or Update
	<ul style="list-style-type: none">• Fixed an issue that caused delayed delivery of scheduled projects. (AN-145911, AN-145722, AN-145409, AN-142080)• Fixed an issue with frequent failure of scheduled projects. (AN-145783)• Fixed an issue where some scheduled projects failed to send. (AN-144451)• Fixed an issue with sorting by "last modified" in the Project component manager. (AN-146280)

Product	Fix or Update
Reports & Analytics and Admin Tools	<ul style="list-style-type: none"> • Fixed a permissions issue that prevented customers from adjusting the number of allocated scheduled Report Builder reports their users could run. (AN-138801) • Fixed an issue where data extracts could not be sent for some reports. (AN-135092) • Fixed an issue that prevented users from resetting their passwords when logging in to Analytics. (AN-146993, AN-146857) • Fixed an issue that caused the PDF download of the PathFinder report to display paths incorrectly. (AN-136777) • Fixed an issue with Enterprise Cloud single-sign on when 3rd-party cookies were not enabled. (AN-141718) • Fixed an issue that prevented audience segments from being published from Analytics to the Marketing Cloud. (AN-146486) • Fixed an issue that prevented Virtual Report Suites from loading. (AN-146852) • Fixed an issue that caused notification retrieval to fail and result in errors. (AN-146548)

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product / Feature	Update
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Product / Feature	Update
<p>Update 8/21/17</p> <p>Geo Segmentation reports enabled</p>	<p>On August 22, Adobe Analytics will enable Geo Segmentation reports for all customers. This change is in anticipation of the upcoming removal of the geo segmentation settings in the Admin Console.</p>
<p>AppMeasurement (Legacy and Mobile SDKs)</p>	<p>AppMeasurement for JavaScript</p> <p>Version 2.4.0</p> <ul style="list-style-type: none">• Include dil.js v6.11• Include Visitor API 2.4.0 <p>AppMeasurement for Other Platforms</p> <p>See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul style="list-style-type: none">• JavaScript• iOS• Android• Flash-Flex• OSX• Windows Phone, XBOX, Silverlight, and .NET• BlackBerry• Java• PHP• Symbian <p>See Also: Marketing Cloud ID Service (formerly visitor ID service)</p>

Product / Feature	Update
Data Warehouse	<ul style="list-style-type: none">• Fixed a bug that caused Data Warehouse hourly jobs to be created for the wrong hour around daylight savings transitions (AN-140128)• Fix an error message for invalid jobs with an empty column. Jobs with an empty column were failing with an error (AN-147216)

Audience Manager

Fixes, Enhancements, and Deprecations

- Fixed a visual bug in the destination view where an extra tooltip icon would appear every time a user would select another value in the Devices reachable drop-down window. (AAM-28010)
- Users linked with [Organization IDs](#) can now log into the Audience Manager UI with their Adobe ID instead of username and password. (AAM-28161)
- The Search screen in Audience Marketplace now includes a link to [Audience Finder](#). Use Audience Finder to discover partners who can provide the right type of data feed for your campaign. (AAM-30241)
- Fixed an issue where users were able to delete test segment mappings in Audience Lab, even though they were used in a destination. (AAM-29964)
- Users with administrator permissions receive an automated mail message when access to a shared data feed is revoked. Mail messages now include a link in the mail to the product documentation site, explaining why the access was revoked. (AAM-30625)
- Fixed a bug where the destinations modal window would extend past the browser's window size. (AAM-30893)
- Folder traits are excluded from the list of influential traits in algorithmic modeling. (AAM-30960)
- Fixed a bug where deleting a destination mapping would take a long time. (AAM-31338)
- Fixed a UI error where Addressable Audience related metrics would show zero instead of N/A for non-applicable metrics. (AAM-31712)
- Fixed an issue where the UI was slow to respond on multiple pages for customers who have hundreds of data sources set up. (AAM-31788)

DIL Bug Fixes, Enhancements, and Deprecated Code

DIL is the API data collection code for Audience Manager. The August release increments DIL to version 6.11.

- Added a new configuration `isCoopSafe`. This is an optional, Boolean configuration that determines if DIL sends data to the Adobe Marketing Cloud Device Co-op. See [isCoopSafe](#). (CORE-4334)

Important Documentation Updates

We've rewritten the documentation on how to work with our Data Collection Server (DCS) APIs. Start with the [DCS Server API Methods and Code](#) and work your way up to more intricate operations with our DCS APIs.

NOTE

As of June 1, 2017, Adobe Social has limited sentiment analysis to English and Japanese only. For more information, please see the [Listening Sentiment Analysis Update & FAQ](#).

Social

Feature	Description
Facebook Metrics	<p>New metrics have been added to Adobe Analytics to be used in conjunction with Adobe Social. They include:</p> <p>Facebook Video Metrics</p> <ul style="list-style-type: none"> • 14 page-level metrics by day • 22 post-level metrics with lifetime and daily totals <p>Facebook Reaction Metrics</p> <ul style="list-style-type: none"> • 6 page-level reactions metrics by day • 6 post-level reactions metrics with lifetime and daily totals <p>See Facebook Video Metrics and Owned Data Mappings for more information.</p>

Feature	Description
Twitter Engagement Metrics	<p data-bbox="833 184 1487 310">New metrics have been added to Adobe Analytics to be used in conjunction with Adobe Social . They include:</p> <ul data-bbox="862 359 1330 394" style="list-style-type: none"><li data-bbox="862 359 1330 394">• 15 post-level engagement metrics <p data-bbox="833 470 1498 552">Changes also include two deprecations. See Owned Data Mappings for more information.</p>

Changes

- [Listening Rules](#): Rules automatically turn inactive after 6 months. Expired rules can be found in the Inactive tab of the Rule Builder and can be renewed for 6 months individually or in bulk.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Adobe Primetime is a multiscreen TV platform that helps media companies create and monetize engaging, personalized viewing experiences.

[Primetime Release Notes](#)

[Primetime Help Home](#)

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

For product documentation, see:

- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)
- [AEM release notes](#)
- [Additional resources](#)

Experience Manager

AEM release notes

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

	Title	Description
Product maintenance	AEM 6.3 Cumulative Fix Pack 6.3.0.2	<p>AEM 6.3 CFP 6.3.0.2, released August 8, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.3 April, 2017.</p> <ul style="list-style-type: none">• Release notes• AEM Forms CFP releases

Title	Description
AEM 6.2 Service Pack 1-Cumulative Fix Pack 6	<p>AEM 6.2 SP1-CFP6, released on August 11, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.2 SP1 in December, 2016.</p> <ul style="list-style-type: none">• Release notes• AEM Forms CFP releases
AEM 6.1 Service Pack 2-Cumulative Fix Pack 11	<p>AEM 6.1 SP2-CFP11, released on August 11, 2017, is an important update that includes key customer fixes released since the general availability of AEM 6.1 SP2 in August, 2016.</p> <ul style="list-style-type: none">• Release notes• AEM Forms CFP releases
AEM Security Updates	<p>Security updates for AEM 5.6-6.3 are available here: https://helpx.adobe.com/security/products/experience-manager.html</p> <p>The latest Adobe Security Bulletin is available here: https://helpx.adobe.com/security/products/experience-manager/apsb17-26.html</p>

	Title	Description
Self-Help	AEM Best Practices for Assets	<ul style="list-style-type: none"> • AEM and Creative Cloud Integration— https://docs.adobe.com/docs/63/administer/content/assets/best-practices-for-assets/aem-cc-integration-best-practices.html • AEM Desktop App— https://docs.adobe.com/docs/63/administer/content/assets/best-practices-for-assets/aem-desktop-app-best-practices.html • AEM to Creative Cloud Folder Sharing— https://docs.adobe.com/docs/63/administer/content/assets/best-practices-for-assets/aem-cc-folder-sharing-best-practices.html
Upgrade to AEM 6.3 Forms	<p>A high-level view of upgrade paths is provided. It helps customers understand supported upgrade paths in a simplified manner. See the following:</p> <p>https://helpx.adobe.com/aem-forms/6-3/upgrade.html</p>	

	Title	Description
AEM Forms Templates	<p>AEM Forms has launched templates for the following:</p> <ul style="list-style-type: none"> • Reference document of record • Correspondence management letters 	
Community	Community promotion	<p>At Adobe, we are constantly innovating to simplify our customer needs and continuing in the same spirit, we bring to you the all-new AEM Community .</p> <p>What's in it? (Video)</p> <ul style="list-style-type: none"> • Ask or answer queries. • Experience enriching webinars. • Interact with internal and external experts. • Share AEM resources and knowledge. • Community contests - code contest, share-athon, and so on. • Provide product feedback. • Product and marketing announcements. <p>What's new?</p> <ul style="list-style-type: none"> • Tag experts in your questions. • Search efficiently.

Title	Description
	<ul style="list-style-type: none"> • Follow the experts and connect with them. • Translate the post. • Share your engagement and achievements on social media. • Mobile friendly. <p>Go ahead! Experience the new community by introducing yourself.</p>
<p>AEM Technologist Group *Virtual</p>	<p>Never miss a notification about our AEM GEMs or Ask the Expert webinar sessions. Join our virtual group to get notified of upcoming sessions. Find us at https://www.meetup.com/AEM-Technologist-Group/.</p> <p>We also post all of our regional in-person meetings in case you or a colleague are in the area and would like to attend.</p>
<p>Ask the AEM Community Expert</p>	<p>On Tuesday, August 29, 2017 at 8:00 a.m. PDT, top community member Lokesh Bangalore Shivalingaia will be reviewing AEM core components and how to use them in your digital marketing projects. RSVP here.</p>

Title	Description
AEM GEMS	Learn about AEM Dynamic Media 6.3 Architecture, presented by Cynthia Tillo, Adobe Principle Product Manager. This one hour session occurs Wednesday, August 30, 2017 starting at 8:00 a.m. PDT. RSVP here .
Recent on-demand technical sessions	Check out all the recent AEM GEMs, such as "Building Health Checks for AEM", and "AEM Sustenance Best Practices for Deploying AEM", in addition to our monthly Ask the AEM Community Expert series. Links are posted here .

Additional AEM resources

- [AEM 6.3 Release Notes](#)
- [AEM 6.2 Release Notes](#)
- [AEM 6.1 Release Notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Help Home](#)
- [Livefyre release notes](#)

Updated: August 23, 2017, for August 19 release

Advertising Cloud

Feature	Description
Portfolios	<p>In individual bid unit details for portfolios with the option to "Auto-optimize Bid Adjustments Values" for tablets and computers, the Forecast and History tabs include separate data for computers and tablets.</p> <p>You can see details for any bid unit on the Bid Units tab by clicking the value in the Bid Unit ID column.</p>
	<p>The portfolio setting to auto-optimize bid adjustments for remarketing lists (RLSA) is no longer in beta mode.</p>
Search Advanced Campaign Management	<p>Bing Ads and Yahoo! Japan text ad templates no longer generate standard text ads.</p>
Search Campaigns and Bulksheets	<p>Advertising Cloud now syncs Yahoo Gemini shared sitelinks created in Yahoo, and attributes revenue from clicks on sitelinks to the relevant ad and keyword.</p> <p>You can also edit shared sitelinks in bulksheets. The "Description" parameter isn't yet supported, but Advertising Cloud won't change your existing values.</p>

Feature	Description
Search Campaigns Beta	<p>(Beta allowlisted advertisers only) New features include the following:</p> <ul style="list-style-type: none">• "Product Groups" view for Google and Bing shopping campaigns.• Updated "Label Classifications" view with performance data at Search Advertising > Campaigns > Label Classifications Beta. By default, data is shown for your keyword-level label classifications, but you can optionally view data for your ad-level classifications.• The column order for column sets is respected.
Search Admin	<p>(Direct Access Client Managers and Administrators Only) You can allow Advertising Cloud to pull metadata, hierarchy data, and unique audience data for Audience Manager segments into the Search Advertising > Campaigns Beta > Audiences view. To set up an advertiser, enter the advertiser's partner ID for Adobe Audience Manager in Search Advertising > Admin > Audience Manager Setup.</p>

Release Notes - September 2017

New features and fixes in the Adobe Experience Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Experience Cloud Recipes

Use Case	Date Published	Description
Email Optimization	August 15, 2017	The email marketing use case shows you how to implement an integrated email strategy with analytics, optimization, and campaign management.
Mobile App Engagement	June 1, 2017	The mobile app engagement use case shows you how to integrate your mobile apps with the Adobe Experience Cloud to measure user engagement and deliver personalized experiences to your audiences.
Digital Foundation	May 2017	The Digital Foundation use case helps you implement a digital marketing platform with Analytics, optimization, and campaign management.

Use Case	Date Published	Description
Customer Intelligence	April 2017	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Profiles & Audiences, Mobile Services, and Dynamic Tag Management. Also includes release information for Experience Cloud ID Service (Visitor API).

Experience Cloud ID Service

This release increments the ID service code to version 2.5.

IMPORTANT

ID service support for Internet Explorer 6, 7, and 8 is deprecated and will be discontinued.

Feature	Description
getVisitorValues	This is an asynchronous API that returns identifiers for Analytics , the ID service, data collection opt-out, geographic location, and metadata "blob" content by default. Also, you can control which IDs you want to return with the optional visitor.FIELDS enum. (CORE-4723)

Bug Fixes and Other Changes

- Fixed a Chrome-related bug that caused the ID service to throw an error when clicking the back button in that browser. (CORE-5135)
- The ID service now re-fires ID syncs when the region ID in the event call response changes. (CORE-4342)

- Added new documentation, [Content Security Policies and the Marketing Cloud ID Service](#) that explains how to allow calls to Adobe domains used by the ID service.

See [Marketing Cloud ID Services](#) product documentation.

Mobile Services

Minor bug fixes.

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Data Connectors

ExactTarget Data Connector Integration with Adobe Analytics

Salesforce recently discontinued the ExactTarget Data Connector integration. Because of this decision, the ExactTarget wizard is no longer accessible in the Data Connectors interface for new implementations.

The ExactTarget integration will continue to be visible for customers that have previously configured the integration. Existing implementations will continue to function for an unspecified length of time (to be determined by Salesforce). If your customers have questions, advise them to contact their Salesforce/ExactTarget representative.

Going forward

Analytics customers can implement custom integrations for ExactTarget using standard Analytics features and APIs, including Classifications, Data Sources, Processing Rules, and Data Warehouse exports. Engagements with the Adobe consulting team can be considered as needed.

Analytics

Important Notices for Analytics Administrators

IMPORTANT

Review the following table for important Analytics notices that may affect data collection, processing, APIs, product end-of-life, and so on.

Release date: **September 21, 2017**

Notice	Date Added or Updated	Description
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Notice	Date Added or Updated	Description
Change to Scheduled Reports in Adobe Report Builder	May 8, 2018	The 'From' field in scheduled reports has been removed to address a security vulnerability within the tool. Moving forward, all scheduled reports created will originate from no-reply@adobe.com.
User ID Migration to the Admin Console	September 21, 2017	<p>The Analytics user ID migration enables administrators to easily migrate user accounts from Analytics User Management to the Adobe Admin Console. After your users are migrated, they will have access to the solutions and core services available in the Experience Cloud. The migration is being rolled out to customers in phases beginning later this month.</p> <p>Learn more about the Analytics User ID Migration .</p>

Notice	Date Added or Updated	Description
Notice for API Methods affected by the migration to the Admin Console.	September 21, 2017	<p>Adobe will phase out the Permissions and Company.GetLoginKey API methods as part of our effort to migrate user access and management to the Admin Console.</p> <p>All Analytics companies that currently use these methods will receive a pre-migration notification beginning March 31, 2018. After receiving this notification, administrators will have 30 days before their migration starts, and these methods will cease to work for your company.</p> <p>To prepare for this event, view the list of affected APIs, and learn what Adobe recommends, see Analytics Administration API 1.4.</p>

Notice	Date Added or Updated	Description
Ad Hoc Analysis	September 21, 2017	<p>As of May 2018, Ad Hoc Analysis will support only Java 8 or higher. If you choose to run Ad Hoc Analysis on Java 7 after the May 2018 Maintenance Release, Adobe will no longer support your Ad Hoc Analysis implementation.</p> <p>Our .jar files are signed with a secure 256-bit encryption that is not supported by Java versions less than 1.7.0_76. This 256-bit certificate allows us to serve you with enhanced security.</p>
Bot Rules	Sept. 21, 2017	<p>We recommend defining no more than 500 bot rules per report suite.</p> <p>The user interface allows for 500 rules to be manually defined. After this limit is reached, rules need to be managed in bulk through the Import File and Export Bot Rules options.</p>
Calendar Events: Displaying top 20 most recent events	September 21, 2017	<p>To ensure optimal reporting performance, the 20 most recent calendar events will be displayed on trended and overtime graphs.</p>

Notice	Date Added or Updated	Description
geo_zip	August 23, 2017	As of August 22, Adobe Analytics started determining geo_zip on all hits received during data collection. This update increases data accuracy, particularly for mobile devices. Previously, the geo_zip was set once per visit. Now, geo_zip can correctly change during the course of a visitor's visit. The geo_zip field is not used in reporting, but surfaces in Data Feeds.
Geo Segmentation	August 21, 2017	On August 22, Adobe Analytics enabled Geo Segmentation reports for all customers. This change is in anticipation of the upcoming removal of the geo segmentation settings in the Admin Console.

New Features in Adobe Analytics

New features released in Adobe Analytics.

Product	Feature Name	Description
Analysis Workspace		

Product	Feature Name	Description
	Time-Parting Dimensions in Analysis Workspace	<p>Dimensions based on timestamp have been added out-of-the-box to Analysis Workspace.</p> <p>Dimensions include:</p> <ul style="list-style-type: none">• Hour of Day (e.g. 01, 12, 15, 23)• AM/PM (e.g. AM PM)• Day of week (e.g. Monday, Tuesday, Wednesday,etc)• Weekend/Weekday (e.g. Weekend, Weekday)• Day of Month (e.g. 1, 2, 30, 31)• Month of Year (e.g. January, February, March)• Day of Year (e.g. Day 1, Day 2 , etc)• Quarter of Year (e.g. Q1, Q2, etc) <p>More...</p>
	Manage Multiple Columns at Once (in Freeform Tables)	<p>You can now change the settings on multiple columns at once. Just select multiple columns and click the settings icon of any one of those columns. Any changes that you make apply to all columns with cells selected in them. More...</p>

Product	Feature Name	Description
	Flow: Inter-dimensional Labeling	<p>A new dimension label at the top of each Flow column makes using multiple dimensions in a flow visualization more intuitive.</p> <p>More...</p>
	Histogram Hit Counting Method	<p>Previously, there were 2 counting methods in a Histogram visualization: Visit and Visitor (default).</p> <p>You can now use a third counting method, "Hit", as a segment container.</p> <p>"Occurrences" is used as the y-axis metric in the freeform table.</p> <p>More...</p>
	Clear All button for Segment Comparison and Contribution Analysis configuration	<p>Rather than manually deleting each element, you can now Clear All elements in the following Workspace areas:</p> <ul style="list-style-type: none">• Contribution Analysis Excluded Components• Segment Comparison Excluded Components

Product	Feature Name	Description
	Updated names for Summary Change display types	<p>Two current Summary Change Options were renamed to clarify their meaning:</p> <ul style="list-style-type: none">• Show Change &gt; Show Percent Change• Show Difference &gt; Show Raw Difference <p>More...</p>
	Extended decimal places for abbreviated Summary Number/Changes	<p>Previously, abbreviated Summary number/change visualizations showed 0 decimal places.</p> <p>You can now choose 0-3 decimal places to enhance your reporting. More...</p>
Analytics Admin		

Product	Feature Name	Description
	Admin Group Permissions	<p>The following permissions were consolidated into a single 'Classifications' permission in support of a new classification experience slated for next year: 'Traffic Classifications', 'Video Classifications', 'Conversion Classifications', 'Classification Hierarchies', 'Classifications Manager' and 'Classifications Importer/Exporter & Rule Builder'. Any user who had any of these permissions before the September Maintenance Release now has the new permission.</p> <p>More information will be forthcoming about the new Classifications experience once it is closer to release.</p> <p>More...</p>
Analytics for Voice		
		<p>Adobe Analytics Cloud can now track the performance of voice-enabled intelligent assistants like Amazon Alexa, Google Assistant, Microsoft Cortana, and Apple Siri.</p> <p>See Frequently Asked Questions</p>

Fixes and minor updates applied to Adobe Analytics interface tools and components (Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none">• Fixed an issue with scheduled Workspace projects not delivering. (AN-149150, AN-138186)• Fixed an issue with Workspace projects not downloading or sending. (AN-149074, AN-141311)• Fixed an issue where data was not returned after adding a calculated metric that contained an event not enabled for the report suite. However, data was returned after a second calculated metric was added that also contained non-enabled metrics. (AN-14884)• Fixed an issue with blank lines appearing occasionally in freeform tables. (AN-148833, AN-148567)• Fixed an issue with line graphs not adjusting when de-selecting metrics. (AN-148718, AN-147756, AN-148407)• Fixed an issue with Workspace projects getting delivered on dates different from their scheduled dates. (AN-148693)• Fixed an issue with Workspace projects not opening when they contained invalid bar charts. (AN-148581)• Fixed an issue with cohort tables showing no data. (AN-146403, AN-144140)• Fixed an issue that prevented the filtering out of non-segmentable components when clicking "Create Segment from Selection". (AN-142883)

Product	Fix or Update
Analytics and Admin Tools	<ul style="list-style-type: none">• Authentication: Fixed an issue with customers getting logged out frequently due to IP addresses changing. (AN-147874)• Authentication: Fixed an issue that occurred when logging in through the Marketing Cloud - users were unable to access certain virtual report suites. (AN-148185, AN-147504)• Admin: Fixed an issue that prevented traffic detail information from getting exported and displayed in the Billing Center. (AN-148365)• Admin: Fixed an issue with processing rules getting deleted when a new rule was added that looked for query string parameters with "%". (AN-146389)• Admin: Fixed an issue that caused different types of admins to show up in different UIs: Analytics Admins (users made an admin in Analytics UI) and Marketing Cloud Admins (users made an admin in Marketing Cloud), resulting in an inconsistent count. (AN-140044)• Admin: Fixed an issue that resulted in Geography reporting to be enabled for all report suites going forth. (AN-149293)• Calculated Metrics: Fixed an issue when creating segments from a dimension where the condition was "Exists" and yet was asking for a value. (AN-148630)• Reports & Analytics: Fixed an issue with no reports suites displaying in the report suite selector, in cases where a special character appeared in the company name. (AN-147934)• Reports & Analytics: Fixed an issue that caused scheduled reports to time out and not get delivered. (AN-140336)

Product	Fix or Update
	<ul style="list-style-type: none"> • Segmentation: Fixed an issue that occurred when creating a segment in Analytics and sharing it with the Marketing Cloud: 2 segments were simultaneously getting created in Audience Manager with the same name, yet different report suites. Going forth, we will publish the segment to ONE report suite only. (AN-148432)

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product / Feature	Update
Data Warehouse	<ul style="list-style-type: none"> • Fixed an issue that caused segments using "java_enabled" to not be handled properly for Data Warehouse jobs. (AN-147372)

Product / Feature	Update
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="833 184 1260 218">AppMeasurement for JavaScript</p> <p data-bbox="833 264 1130 298">JavaScript Version 2.5.0</p> <ul data-bbox="862 344 1425 487" style="list-style-type: none"><li data-bbox="862 344 1425 424">• Inclusion of dil.js 6.12 (Audience Manager module)<li data-bbox="862 457 1263 487">• Inclusion of Visitor API 2.5.0 . <p data-bbox="833 567 1341 600">AppMeasurement for Other Platforms</p> <p data-bbox="833 646 1487 772">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 835 1468 1444" style="list-style-type: none"><li data-bbox="862 835 1024 869">• JavaScript<li data-bbox="862 898 943 932">• iOS<li data-bbox="862 961 1000 995">• Android<li data-bbox="862 1024 1029 1058">• Flash-Flex<li data-bbox="862 1087 954 1121">• OSX<li data-bbox="862 1150 1468 1184">• Windows Phone, XBOX, Silverlight, and .NET<li data-bbox="862 1213 1036 1247">• BlackBerry<li data-bbox="862 1276 954 1310">• Java<li data-bbox="862 1339 954 1373">• PHP<li data-bbox="862 1402 1008 1436">• Symbian
Analytics Web Services (SOAP and REST APIs)	<p data-bbox="833 1554 1036 1587">Livestream API</p> <p data-bbox="833 1633 1487 1856">Livestream API will expose new "pageEvent" and "exclude" fields in its output. This update lets you include information from the Page Event field so that customers can determine whether the hit was a page view, link call, or media call.</p> <p data-bbox="833 1902 1211 1936">See Metrics and Dimensions .</p>

Audience Manager

Feature	Description
Actionable Log Files	With Actionable Log Files, you can capture media data from Google DCM logs and use the data as traits in Audience Manager. Capture impressions, clicks, and conversions from ad servers as traits without having to use pixel calls. See Actionable Log Files .
Trait Audit Log	The details page for rule-based and onboarded traits includes an audit log. This enhancement shows the 10-most recent changes made to those trait types and lets you download the entire log as a .csv file.

Fixes, Enhancements, and Deprecations

- Fixed a bug that prevented [Audience Lab](#) from loading in a timely manner. (AAM-32249)
- Fixed a bug that caused Profile Merge Rules to display report data inaccurately on the summary dashboard compared to the details page. (AAM-31118)
- Fixed a bug in Model Builder and Segment Builder that truncated descriptions if the text contained double quote marks. (AAM-31314)
- Fixed an issue where updated Audience Manager segment names were not sent to Google DFP destinations. (AAM-31677)
- Revised text descriptions for data feed APIs and the APIs for trait request and response parameters. (AAM-31901, AAM-31914)

DIL Bug Fixes, Enhancements, and Deprecated Code

DIL is the API data collection code for Audience Manager. The September release increments DIL to version 6.12.

 **⚠ IMPORTANT**

DIL support for Internet Explorer 6, 7, and 8 is deprecated and will be discontinued. (CORE-4932)

- Fixed a Chrome-related bug that caused DIL to throw an error when clicking the back button in that browser. (CORE-5135)
- Removed unused code modules. (CORE-4554)
- DIL now re-fires ID syncs when the region ID in the event call response changes. (CORE-4304)

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Adobe Primetime is a multiscreen TV platform that helps media companies create and monetize engaging, personalized viewing experiences.

[Primetime Release Notes](#)

[Primetime Help Home](#)

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

Adobe Campaign Standard 17.9

Release date: September 18, 2017

Feature	Description
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Feature	Description
Library of Email templates	Introducing eighteen brand-new, responsive templates designed in two beautiful themes - Astro and Feather. These customizable templates are industry agnostic, and ready to be used right away. Templates include content for a variety of use cases to get your email marketing campaigns designed and delivered more quickly, efficiently and more beautifully than ever before.
Dynamic Reporting with Profile Data	Dynamic Reporting provides fully customizable and real-time business reports. With this release, a powerful enhancement to Dynamic Reporting adds access to profile data, enabling demographic analysis by profile dimensions such as gender, city, zip code and age in addition to functional email campaign data like opens and clicks. With the same easy-to-use drag-and-drop interface, determining how your email campaign performed against your most important customer segments is easier than ever.
Mass Subscription with Origin and Date	With this Mass Subscription enhancement, you are now able to store subscription information (origin and date) directly in the Adobe Campaign Standard database through the Subscription Services activity in a workflow.

Adobe Campaign v7 17.9

Release date: September 21, 2017

Feature	Description
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Feature	Description
ACS Connector Enhancement	It is now possible to send back behavioral data from Adobe Campaign Standard to Adobe Campaign v7, thus allowing marketers and data analysts to build a 360° view of marketing campaigns; create advanced audiences and segments that incorporate ACS behavioral data; and more effectively measure the ROI of marketing activities.
SAP HANA connector	Break the silos and leverage all your external data in Adobe Campaign in real-time with Federated Data Access connectors, now also supporting SAP HANA. Federated Data Access allows users to connect multiple disparate, external databases with Adobe Campaign. Query data in real-time from any source without importing the dataset or storing it within the Adobe Campaign platform.
Hadoop Connector via HiveSQL	When it comes to handling large data sets, Hadoop has the advantage over relational database management systems, and its value for any size business will continue to increase as unstructured data continues to grow. Adobe Campaign can leverage the power of Hadoop through the Hadoop Connector via HiveSQL where customers can access schemas directly from the Adobe Campaign UI to create advanced, highly segmented audiences in fast, flexible, and scalable manner.

Feature	Description
LINE Channel: Messaging Enhancements	This enhancement to the LINE Channel will allow you to optimize cost efficiency by paying per campaign and not for each piece of content that is sent; increase user engagement by sending rich messages (not just flat images); and simplify usability with multi-messaging by not needing to create multiple deliveries for a single campaign.

For product documentation, see:

- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)

[Additional Resources](#)

Experience Manager

AEM release notes

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

Title	Description
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Title	Description
Product releases	<p>AEM 6.3 Dynamic Media Feature Pack (NPR-14410 and NPR-18912)</p> <p>This release provides new automation and delivery capabilities for Dynamic Media customers, and is the first release targeted for existing Dynamic Media Classic (S7)-AEM customers to transition over to Dynamic Media.</p> <ul style="list-style-type: none">• Downloads: Feature Pack (NPR-14410) and S7 Migrator Feature Pack (NPR-18912)• Release notes• Dynamic Media upgrade portal
Product maintenance	<p>AEM 6.2 Service Pack 1-Cumulative Fix Pack 7</p> <p>AEM 6.2 SP1-CFP7, released September 12, 2017, is an important update that includes key customer fixes released since the general availability AEM 6.2 SP1 in December, 2016.</p> <ul style="list-style-type: none">• Release notes• AEM Forms CFP releases

	Title	Description
Self-Help	Touch UI Feature Status	<p>While most capabilities are present in the touch-enabled user interface, there are features that are not yet complete and will be added in future releases.</p> <p>For the current status of capabilities that are implemented in AEM 6.3, see Touch user interface feature status .</p>
Forms Rule Editor	Adaptive Forms Configuration Service lets you limit rule editor access to users based on their role or function.	
	See Grant rule editor access to select user groups .	
Forms Performance Tuning	You can exclude AEM Forms files and folders from on-access virus scan application to improve the performance of your Forms server.	
	See Performance tuning of AEM Forms server .	

Title	Description
Adaptive Forms	<p>Form developers can embed fully functional adaptive forms in an external web page hosted outside AEM. It helps users fill a form without leaving the web page and remain in context of other elements on the page.</p> <p>See Embed adaptive form in external web page .</p>
Forms Data Integration	<p>AEM Forms provides a configuration package that you can use to quickly integrate Dynamics 365 with Forms. The package includes a cloud service configuration and a form data model with preconfigured Dynamics 365 entities and services.</p> <p>See Microsoft Dynamics 365 OData configuration .</p>
Install and Upgrade Forms JEE	<p>Fixed several issues and refreshed installation and upgrade documentation for AEM 6.3 Forms JEE.</p> <p>See Install or upgrade AEM Forms on JEE under Topics in the left panel.</p>

	Title	Description
Getting Started Developing AEM Sites 6.3 - WKND Tutorial	New developer 6.3 Getting Started tutorial is available based on the following latest AEM technologies:	<ul style="list-style-type: none">• HTML template language• Sling models• Concepts of the AEM touch-enable user interface• Core components• Page templates - Editable <p>See Getting Started developing AEM Sites 6.3 - WKND tutorial .</p>
Using Client-Side Libraries	Details on locating clientlibs under /apps and using the proxy servlet and using preprocessors is now added.	

	Title	Description
AEM Screens 6.3 Documentation Using Client-Side Libraries	New AEM Screens 6.3 documentation is available. Alternatively, a Quickstart is available that lets a user create a Digital Signage Experience in 5 minutes. See the following resources:	<ul style="list-style-type: none">• AEM Screens: An introduction• Quickstart: Create a digital signage experience in 5 minutes• Authoring Screens• Administering content for AEM Screens <p>Details on locating clientlibs under /apps and using the proxy servlet and using preprocessors is now added.</p>
Decoration Tag Behavior	When a component in a web page is rendered, you can generate an HTML element, wrapping the rendered component within itself. For developers, AEM offers clear and simple logic for controlling the decoration tags that wrap included components.	See Decoration tag .

Title	Description
Editor Limitations	<p>The editor in the touch-optimized user interface makes use of overlays to interact with content confined in an iframe. This interaction creates some limitations in both usage of the editor and also for developers.</p> <p>See Editor limitations .</p>
Community	<p>AEM GEMS</p> <p>Dynamic Media Feature Pack: Architecture and Troubleshooting</p> <ul style="list-style-type: none"> • Overview of new Dynamic Media Feature Pack capabilities. • Architecture of Dynamic Media Feature Pack. • Troubleshooting tips and tricks. <p>Recording: https://bit.ly/AEMGEM83017</p>

Additional AEM resources

- [AEM 6.3 release notes](#)
- [AEM 6.2 release notes](#)
- [AEM 6.1 release notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System release notes](#)
- [AEM Assets on Demand Help Home](#)
- [Livefyre release notes](#)

Advertising Cloud

Updated - October 16, 2017

Feature	Description
Search	<p>(Bing Ads campaigns with remarketing targets) Advertising Cloud supports the following:</p> <ul style="list-style-type: none"> • Your existing Bing Ads audiences and remarketing list targets/exclusions are listed in the Audience Targets view in Campaigns and in the Audiences views in Campaigns Beta. • Bulksheets now support creating and editing ad group-level audience targets (but not exclusions). In the Download Bulksheet dialog, selecting the "RLSA Target" section adds data about RLSA targets, including these columns: "Campaign Name," "Ad Group Name," "Bid Adjustment" (optional), "Audience," and "RLSA Target Status." The "RLSA Target ID" column is added automatically for each RLSA target. <p>Notes:</p> <ul style="list-style-type: none"> • Campaign-level audience targets are synced and visible in the Audiences views but aren't yet supported in bulksheets. • In-market audiences aren't supported. • Bid adjustments for Bing audience targets aren't yet auto-adjusted via the portfolio setting to auto-optimize bid adjustments.
Search Campaigns Beta	You can now assign campaigns to portfolios from the beta Campaigns view.

Feature	Description
Reports	In the AdWords Audience Target Report, you can now include columns for transaction properties tracked by Advertising Cloud.

September 16, 2017

Feature	Description
Portfolios	The portfolio settings to auto-optimize bid adjustments for location targets and device targets are no longer in beta mode.
	Google data for "Impression Share Lost due to Budget" is now used to auto-adjust campaign budgets in portfolios, when the portfolio uses the "Auto adjust campaign budget limits" option.
Search Advanced Campaign Management	Bing Ads and AdWords shopping templates now allow up to eight tiers of product groups, including "All Products" and seven other tiers. Previously, they allowed up to seven tiers including "All Products."

Feature	Description
Search Campaigns	<p>Bing Ads will begin migrating Advertising Cloud-managed accounts to the new sitelink model (shared sitelinks) on September 25; the process is expected to take four days. Between September 22 and the completion of your account migration, sitelinks will not be accessible in Advertising Cloud and will incorrectly show as deleted. If you need to make changes to your sitelinks before the migration is completed, work directly in the Bing Ads editor; your changes will be migrated to the new model and synced by Advertising Cloud after the migration is complete. Functionality to support shared sitelinks will be available in the October release.</p>

Feature	Description
Search Campaigns Beta	<p>All users now have the new Search Beta user interface at Search Advertising & Campaigns > Campaigns Beta.</p> <p>New features include the following:</p> <ul style="list-style-type: none">• You can now create and edit single search engine account records from the Accounts view.• Campaigns can now target audiences (remarketing lists) from the Live > Audiences > Targets view. Previously, you could target audiences only at the ad group level. You can set a bid adjustment for each audience target either from edit mode or from the "Bid Adjustment" column in the Targets view; automated bid adjustments are not yet available. Note: > Bulksheet support will be available in a future release.• Your existing custom views (created in the legacy Campaigns view) are available in the left navigation pane, under "Custom Views." You can load them, including the columns and filters, but can't yet edit or create custom views in the Beta view.• All views except for the Ads and Sitelinks views now have a search feature in the toolbar.• Performance improvements for the grid have resulted in faster load times, smoother scrolling, and more available rows.

Release Notes - October 2017

New features and fixes in the Adobe Experience Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

October 2017

Experience Cloud Recipes

[Experience Cloud Recipes](#) help you implement and deploy cross-solution workflows and integrations.

Recipe	Date Published	Description
First-time Setup	October 18, 2017	The first-time setup recipe walks you through the steps to get started using Experience Cloud solutions.
Email Optimization	August 15, 2017	The email marketing use case shows you how to implement an integrated email strategy with analytics, optimization, and campaign management.

Recipe	Date Published	Description
Mobile App Engagement	June 1, 2017	The mobile app engagement use case shows you how to integrate your mobile apps with the Adobe Experience Cloud to measure user engagement and deliver personalized experiences to your audiences.
Digital Foundation	May 2017	The Digital Foundation use case helps you implement a digital marketing platform with Analytics, optimization, and campaign management.
Customer Intelligence	April 2017	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Notifications, Profiles & Audiences, Mobile Services, and Dynamic Tag Management. Also includes release information for Experience Cloud ID Service (Visitor API).

- [Enterprise Cloud Interface](#)
- [Mobile Services](#)
- [Mobile Services SDK](#)
- [Data Connectors](#)

Experience Cloud Interface

Item	Description
Notifications	<p>In notification settings, you can set time of day that you want to receive email notifications.</p> <p>Select the Daily Digest option for Email Frequency.</p>
Notifications	Settings for all web notifications will be enabled by default.
Account Linking update	Analytics users no longer need to manually link their accounts between the Experience Cloud and Analytics. You can contact your administrator to request access to Analytics.
Known Issue	When you enable Email in Maintenance Notifications , many of the notifications around scheduled maintenance/product updates are missing from the notifications email digest. We are working on a resolution.

See [Experience Cloud Product Documentation](#) for product help.

Mobile Services

Release date: **October 12, 2017**

Feature	Description
Virtual Report Suites	<p>Releasing October 26, 2017</p> <p>Added support for Analytics Virtual Report Suites.</p> <p>See Virtual Report Suites in for more information.</p>

Feature	Description
Push Messaging	<p>Added push messaging support for recurring scheduling.</p> <p>For more information about scheduling recurring push messages, see Schedule: Push Messages .</p>
Experience Cloud Login	<p>You can now log in to Mobile using Experience Cloud authentication.</p> <p>For more information about the updated signing in process, see Signing In .</p>

Mobile Services SDK

Version 4.14.0

Release Date: **October 12, 2017**

Android/iOS SDKs	Description
Target enhancement for previewing experiences	<p>Use the mobile preview link to perform easy end-to-end QA for mobile app activities and enroll yourself into different experiences right on your device without any special test devices.</p> <p>See Target Mobile Preview .</p>
Target enhancement for allowing pre-fetching of experience data.	<p>The Adobe Target prefetch feature uses the Android Mobile SDKs to fetch offer content as few times as possible by caching the server responses.</p> <p>For more information, see Prefetch offer content in Android and Prefetch offer content in iOS .</p>

Xamarin SDK plugin	Description
Version update	The Xamarin plugin for iOS and Android has been updated to version 4.13.8.

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Data Connectors

Item	Description
ExactTarget Data Connector Integration with Adobe Analytics	<p>Salesforce recently discontinued the ExactTarget Data Connector integration. Because of this decision, the ExactTarget wizard is no longer accessible in the Data Connectors interface for new implementations.</p> <p>The ExactTarget integration will continue to be visible for customers that have previously configured the integration. Existing implementations will continue to function for an unspecified length of time (to be determined by Salesforce). If your customers have questions, advise them to contact their Salesforce/ExactTarget representative.</p> <p>Going forward</p> <p>Analytics customers can implement custom integrations for ExactTarget using standard Analytics features and APIs, including Classifications, Data Sources, Processing Rules, and Data Warehouse exports. Engagements with the Adobe consulting team can be considered as needed.</p>

Analytics

Important Notices for Analytics Administrators

IMPORTANT

Review the following table for important Analytics notices that may affect data collection, processing, APIs, product end-of-life, and so on.

Notice	Date Added or Updated	Description
User account linking	October 26, 2017	<p>Analytics users no longer need to manually link their accounts between the Experience Cloud and Analytics. Users can contact their Admin Console administrator to request Analytics access.</p> <p>Learn more about the Analytics User ID Migration .</p>
User ID Migration to the Admin Console	September 21, 2017	<p>The Analytics user ID migration enables administrators to easily migrate user accounts from Analytics User Management to the Adobe Admin Console. After your users are migrated, they will have access to the solutions and core services available in the Experience Cloud. The migration is being rolled out to customers in phases beginning later this month.</p> <p>Learn more about the Analytics User ID Migration .</p>

Notice	Date Added or Updated	Description
Notice for API Methods affected by the migration to the Admin Console.	September 21, 2017	<p>Adobe will phase out the Permissions and Company.GetLoginKey API methods as part of our effort to migrate user access and management to the Admin Console.</p> <p>All Analytics companies that currently use these methods will receive a pre-migration notification beginning March 31, 2018. After receiving this notification, administrators will have 30 days before their migration starts, and these methods will cease to work for your company.</p> <p>To prepare for this event, view the list of affected APIs, and learn what Adobe recommends, see Analytics Administration API 1.4.</p>

Notice	Date Added or Updated	Description
Ad Hoc Analysis	September 21, 2017	<p>As of May 2018, Ad Hoc Analysis will support only Java 8 or higher. If you choose to run Ad Hoc Analysis on Java 7 after the May 2018 Maintenance Release, Adobe will no longer support your Ad Hoc Analysis implementation.</p> <p>Our .jar files are signed with a secure 256-bit encryption that is not supported by Java versions less than 1.7.0_76. This 256-bit certificate allows us to serve you with enhanced security.</p>
Bot Rules	Sept. 21, 2017	<p>We recommend defining no more than 500 bot rules per report suite.</p> <p>The user interface allows for 500 rules to be manually defined. After this limit is reached, rules need to be managed in bulk through the Import File and Export Bot Rules options.</p>
Calendar Events: Displaying top 20 most recent events	September 21, 2017	<p>To ensure optimal reporting performance, the 20 most recent calendar events will be displayed on trended and overtime graphs.</p>

Notice	Date Added or Updated	Description
geo_zip	August 23, 2017	As of August 22, Adobe Analytics started determining geo_zip on all hits received during data collection. This update increases data accuracy, particularly for mobile devices. Previously, the geo_zip was set once per visit. Now, geo_zip can correctly change during the course of a visitor's visit. The geo_zip field is not used in reporting, but surfaces in Data Feeds.
Geo Segmentation	August 21, 2017	On August 22, Adobe Analytics enabled Geo Segmentation reports for all customers. This change is in anticipation of the upcoming removal of the geo segmentation settings in the Admin Console.

New Features in Adobe Analytics

New features released in Adobe Analytics.

Release date: **October 26, 2017**

Product	Feature Name	Description
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Product	Feature Name	Description
Adobe Analytics	Audience Analytics	<p>This enhanced integration between Audience Manager (AAM) and Analytics lets you bring your AAM segments into Analytics in real time. You can now combine your acquired and owned data sets in AAM with your user behavioral data in Analytics.</p> <p>More...</p>
	Server-Side Forwarding Improvements	<p>This new Analytics Admin configuration lets you configure Server-Side Forwarding yourself, at the report suite level. You no longer need to call Adobe Customer Care to set it up.</p> <p>More...</p>
	VRS Context-Aware Sessions: Report Time Processing	<p>Report Time Processing is a virtual report suite setting that allows data to be processed in a non-destructive, retroactive fashion. Available in Analysis Workspace only.</p> <p>More...</p>

Product	Feature Name	Description
	VRS Context-Aware Sessions: Component Curation	<p data-bbox="1068 184 1468 359">Virtual Report Suites can be curated to include and exclude components.in Analysis Workspace.</p> <p data-bbox="1068 409 1495 632">Note: If component customization is enabled, the Virtual Report Suite is accessible only in Analysis Workspace and is not accessible in the following:</p> <ul data-bbox="1097 678 1390 968" style="list-style-type: none"><li data-bbox="1097 678 1390 716">• Reports & Analytics<li data-bbox="1097 741 1341 779">• Ad Hoc Analysis<li data-bbox="1097 804 1349 842">• Data Warehouse<li data-bbox="1097 867 1321 905">• Report Builder<li data-bbox="1097 930 1360 968">• The reporting API <p data-bbox="1068 1045 1154 1073">More...</p>

Product	Feature Name	Description
	Contribution Analysis Tokens	<p>All customers with Analysis Workspace entitlement can now run full Contribution Analysis a limited number of times per month. Companies that did not previously have unlimited access to CA are no longer limited to three dimensions per run in Analysis Workspace.</p> <ul style="list-style-type: none">• The number of runs per company is limited by monthly tokens, granted based on the Analytics product your company purchased.• You can restrict Contribution Analysis access to avoid token misuse. <p>More...</p>

Product	Feature Name	Description
	Admin Group Permissions (September 21, 2017)	<p>On September 21, 2017, the following permissions were consolidated into a single 'Classifications' permission in support of a new classification experience slated for next year: 'Traffic Classifications', 'Video Classifications', 'Conversion Classifications', 'Classification Hierarchies', 'Classifications Manager' and 'Classifications Importer/Exporter & Rule Builder'. Any user who had any of these permissions before the September Maintenance Release now has the new permission.</p> <p>More information will be forthcoming about the new Classifications experience once it is closer to release.</p> <p>More...</p>

Product	Feature Name	Description
Analysis Workspace	Map Visualization	<p>The new Map Visualization in Analysis Workspace lets you easily view your customer interactions within the context of their location. From a macro (global) view to a micro (city) view, you can easily zoom in and out of various hierarchy levels in the visualization to see clusters of users across regions.</p> <p>You can visualize location data via IP address (for non-mobile data sets) or you can bring latitude and longitude data (for customers using the Mobile SDK) to life in Analysis Workspace.</p> <p>More...</p>
	Granularity selector for trended visualizations	<p>You can now easily toggle between time granularities when the dimension in the data source is a time dimension. You can switch granularities from a drop-down in the visualization settings.</p> <p>More...</p>

Product	Feature Name	Description
	Full dimensions & events in segment drop zone	<p>Previously, you could drop only dimension items, date ranges, or segments into segment drop zones. You can now drop a full dimension or event into the segment drop zone. In both cases, Analysis Workspace will create "exists" hit segments.</p> <p>Examples: "Hit where eVar1 exists" or "Hit where event1 exists".</p> <p>Note: You cannot drop calculated metrics into a segment zone. Only those dimensions/metrics that you can build segments for will qualify for the segment zone.</p> <p>More...</p>
	Connected visualizations listed in Data Source Settings	<p>If there are visualizations connected to a freeform or cohort table, the top left dot (Data Source Settings) will now list the connected visualizations. Hovering will highlight the linked visualization, and clicking it will take you to it.</p> <p>In addition, there is a "Show/Hide Data Table" checkbox that lets you show or hide the data table.</p> <p>More...</p>

Product	Feature Name	Description
	Event# added to left-rail event names	<p>Prior to October 2017, evar# and prop# were appended to the dimension names, and you could search on those numbers. The same functionality is now available for events.</p> <p>Example: "Subscriptions" now shows up in the left rail as "Subscriptions (event1)".</p> <p>Keep in mind:</p> <ul style="list-style-type: none">• The event number does not show in the table (to keep the titles short).• For consistency, props and eVars no longer show their numbers within tables. <p>More...</p>

Product	Feature Name	Description
	Out-of-the-box dimensions sorted in logical order by default	<p>The default sort order for some out-of-the-box dimensions has been updated in these cases:</p> <ul style="list-style-type: none">• When they are dragged into a freeform table.• When they are viewed in the left rail. <p>For example, if "Hour of Day" is dropped into a table, it will be sorted from 12AM-11PM. You still have the option to sort by any metric column.</p> <p>More...</p>
	Option to allow confidence interval from re-scaling a chart	<p>The Anomaly Detection Confidence interval does not automatically scale the y-axis of a visualization to potentially make the chart more legible.</p> <p>You now have the option to allow the confidence interval to scale the chart.</p> <p>More...</p>

Product	Feature Name	Description
	Alerts: Added Renew Option	<p>In the Alert Manager, when one or more alerts are selected, they can be renewed by clicking Renew .</p> <p>This extends their expiration dates to be 1 year from the day Renew was clicked, regardless of their original expiration date.</p> <p>More...</p>
	UI Improvements	<ul style="list-style-type: none">• Blank panel: We now start out by highlighting all the visualizations you can add to the panel, such as Map, Fallout, Flow, Histogram, Cohort, and Venn. You have the option to save this panel as your default project starting state.• New left rail styling make Panels, Visualizations, and Components on the left rail more visible and usable.• Freeform table: Blank freeform tables will now show an animated GIF that demonstrates the drag-and-drop paradigm of Analysis Workspace.
Report Builder 5.6		

Product	Feature Name	Description
	Edit Metrics Across Multiple Requests	<p>The Edit Metrics Across Multiple Requests feature lets you easily add, remove, or replace metrics in a pre-existing request or across a group of requests.</p> <p>More...</p>

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Release date: **October 26, 2017**

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none"> Fixed an issue with the Scatterplot visualization showing different data than the table from which it is created. (AN-151217, AN-150983, AN-150699, AN-150374) Fixed an issue that occurred when dropping a dimension on columns of a freeform table where panel segment(s) should have been applied. The segments were not applied to the table. (AN-150895) Fixed an issue with incorrect Approximate Count Distinct values towards the end of a date range. (AN-150716, AN-149718, AN-149395, AN-149380, AN-148184) Fixed an issue with the Histogram tool tip not updating after Histogram settings were changed. (AN-150369) Fixed a "Resource not found" issue that was traced to customer links with shortened URLs. (AN-150332)

Product	Fix or Update
	<ul style="list-style-type: none">• Fixed an issue with saved projects that have locked selections on breakdowns not showing data. (AN-149895)• Fixed an issue with the Y axis in Anomaly Detection not adjusting to show readable data. As a result, you now have the option to allow Anomaly Detection to scale the Y axis. (AN-149741, AN-145872)• Fixed an issue that prevented the editing of calculated metrics from the Workspace metric section in the left rail. (AN-149653)• Fixed an issue that resulted in only the first page of a scheduled project getting delivered. The pages were not saved properly if a segment was applied to the panel. (AN-149430)• Fixed an issue that resulted in repeated "Segment returning too many results" errors. (AN-148055)• Fixed an "Incompatible report suites" error that occurred when the list of curated components for a project contained classification dimensions that had been deleted from the database. Going forward, we will show the error only if the dimension/metric is actually used in the project's reports/visualizations. (AN-146787)• Fixed an issue that caused a scheduled project to fail whenever a change was made to the schedule. (AN-143415)• Fixed an issue with Flow visualizations not rendering properly in PDFs, in some cases. (AN-145061)• Fixed an issue that, when entering text into the search bar, caused the screen to flicker and

Product	Fix or Update
	<p>prevented users from using the scroll bar. (AN-151804)</p> <ul style="list-style-type: none">• Fixed an issue that caused characters in multi-byte .CSV reports (generated in Workspace) to be garbled in MS Excel. (AN-145981)

Product	Fix or Update
Other Analytics Issues	<ul style="list-style-type: none">• Alerts: Fixed an issue with alerts that resulted in a rewording of the alert-firing message to say that the values must be above <i>or equal to</i> the value the customer entered. (AN-149299)• Alerts: Fixed an issue that occurred when transferring alerts to a new owner; we now transfer the alert as well as the recipient list to that new owner. (AN-148934)• Alert Builder: Fixed an alert triggering issue that resulted in negative numbers no longer being allowed in the alert definition. (AN-148856)• Reports & Analytics: Fixed an issue that resulted in a redirect of the shortcut report link to the Analytics report when logging in via Marketing Cloud. (AN-144794)• Reports & Analytics: Fixed an issue that caused problems calculating the 1-year-prior date when leap years were involved. (AN-143868)• Reports & Analytics: Fixed an issue where expanding the number of line items in a breakdown report caused an error to be thrown. (AN-150527)• Reports & Analytics: Fixed an issue that prevented map data from being shown in the US States report. (AN-150636)• Reports & Analytics: Fixed an issue with Calendar Date rendering in Safari and Chrome browsers on OSX. (AN-151099)• Virtual Report Suites: Fixed an issue with the Virtual Report Suite builder not correctly reflecting the parent Report Suite in component previews. (AN-134388)

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Release date: **October 26, 2017**

Product / Feature	Update
Analytics administration	<ul style="list-style-type: none"> • Fixed an issue that occurred when users with Analytics accounts were invited to the Experience Cloud. Before users accepted the invite and provided their first and last names, these values displayed as UD (undefined) in Analytics. Now, Analytics will display their email address until they accept the invite. (AN-150866) • Fixed an issue that prevented Admins from adding users to the Activity Map Reporting group, because the group had disappeared in the user interface.(AN-150587) • Fixed a permissions issue with correlations reports. All users now have access to correlation reports, so permissions no longer need to be set. (AN-150756)
Web Services: Admin API	Fixed an issue that caused data to become corrupt due to multibyte character string encoding of authorization data. This issue prevented re-authentication. (AN-150296)
Web Services: Reporting API	Fixed an issue that caused a Restricted Permission Error in Report Builder. (AN-147915)

Product / Feature	Update
Web Services:	Fixed an issue where customers requesting only metrics for a single day returned error. (AN-149090)
Data Warehouse	Hourly Data Warehouse reports are no longer created for the wrong hour under certain daylight savings conditions. (AN-140128)

Audience Manager

Feature	Description
Audience Analytics	Audience Analytics lets you send Audience Manager segments to Analytics. To use this feature, you create an Analytics destination and map segments to it in Audience Manager.

Fixes, Enhancements, and Deprecations

- Fixed a bug in Algorithmic Modeling where, for multiple customers, algorithmic traits created or modified after August 23rd weren't qualifying the expected number of profiles for the trait. (AAM-32586)
- Fixed a performance issue where parts of the UI were slow to respond for companies with a large number of data sources. (AAM-32747)
- Fixed a bug where a 3rd party traits folder was not being automatically created for a company if the corresponding data source was created before the company was marked as Data Provider. (AAM-32176)
- Fixed a bug that appeared when creating or editing a cookie destination. In the "Configuration" panel, the "Publish data to" field allows you to type in a domain name and add it to a list of domains when either "Only the selected domains" or "All of our domains except the selected domains" is selected. The "Add" button next to this text field did not actually add the typed-in domain to the list. (AAM-32679)

New Documentation

- You can work with our DCS APIs by using GET or POST methods. [DCS API methods](#) describes the syntax you must use, in each case.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Primetime

Adobe Primetime is a multiscreen TV platform that helps media companies create and monetize engaging, personalized viewing experiences.

[Primetime Release Notes](#)

[Primetime Help Home](#)

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

Adobe Campaign Standard - Releasing October 30, 2017

Feature	Description
Fatigue Management	Fatigue Management allows you to create fatigue rules to manage over communication with profiles. Fatigue rules are easily built, but are extremely flexible with capabilities such as counting messages across multiple channels (including transactional messages), only counting specific deliveries, or applying rules to specific profiles.

Feature	Description
Import from a URL	Import from a URL enables you to quickly retrieve your creative content from a website to build emails for any delivery. Additionally, you can streamline your creative process by enabling third parties to share content directly through a URL. Imported content can be flexibly used as part of a single delivery or at the template level ensuring brand consistency for all related campaigns whether they be workflow-based or transactional messages, and include A/B or multivariate testing. Import from a URL automatically converts and tracks all links to monitor email performance through Dynamic Reporting.

Product documentation is available at [Adobe Campaign Standard Documentation](#).

- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)
- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign v6 Documentation](#)
- [Additional resources](#)

Experience Manager

AEM release notes

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

Title	Description
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	Title	Description
Product releases	AEM Desktop App 1.6	<p>AEM Desktop App 1.6 focuses on improvements to the logon process and better support for various AEM security configurations; better information about background download and upload operations, and application stability and performance.</p> <p>Release notes</p>
	AEM 6.3 Content Fragment Updates and Content Services-Feature Packs	<p>This set of Feature Packs delivers updates to Content Fragments, Core Components, and the JSON Exporter.</p> <p>The enhancements enable the definition of content fragments based on structured content models, and the delivery of AEM content in JSON format for consumption across channels and touch-points.</p> <ul style="list-style-type: none">• Release notes• Feature video
Product maintenance	AEM 6.3 Service Pack 1	<p>AEM 6.3 Service Pack 1 (6.3.1.0), released October 13, 2017, is an important update that includes performance, stability, security, and key customer fixes and enhancements released since the general availability of AEM 6.3 in April 2017.</p>

Title	Description
	<p>You can install AEM 6.3 Service Pack 1 on AEM 6.3 GA.</p> <p>Key highlights of this service pack include the following:</p> <ul style="list-style-type: none">• Built-in repository (Apache Jackrabbit Oak) is updated to version 1.6.3.• Support for enhanced desktop actions on multiple assets using Desktop App in Touch UI.• Support for user configurable connection timeout parameters for Marketing Cloud solutions (Adobe Analytics, Adobe Dynamic Tag Management, Adobe Target, and Adobe Search&Promote).• Enhanced ability of Manage Publications to publish complex site hierarchy.• Refined the Iparsys' capability to reflect text edits in pages.• Improved version purging for assets.• Optimized AEM performance when publishing assets to Brand Portal.• Enabled management of flexible content models and JSON API.

Title	Description
	<ul style="list-style-type: none"> • Resolved translation issues with AEM Content Fragments. • Improved Communities file library, spam detection, moderation user interface and enablement features. • Added support to run AEM Forms on Oracle Linux 7.1 running on Oracle EXA Platform. • Added ability to list DAM Assets in Form Portal view and search. • Ability to choose CRX asset dynamically for Process Management task. <p>AEM 6.3 Service Pack 1 release notes .</p>
<p>AEM 6.2 Service Pack 1-Cumulative Fix Pack 8</p>	<p>AEM 6.2 SP1-CFP8, released October 9, 2017, is an important update that includes key customer fixes released since the general availability AEM 6.2 SP1 in December, 2016.</p> <ul style="list-style-type: none"> • Release notes • AEM Forms Cumulative Fix Pack releases

	Title	Description
	<p>AEM 6.1 Service Pack 2-Cumulative Fix Pack 12</p>	<p>AEM 6.1 SP2-CFP12, released October 6, 2017, is an important update that includes key customer fixes released since the general availability AEM 6.1 SP2 in August, 2016.</p> <ul style="list-style-type: none">• Release notes• AEM Forms Cumulative Fix Pack releases
Self-Help	Adobe Experience Cloud Tutorials	<p>Learn the basics or refine your skills with Adobe Experience Cloud tutorials.</p> <p>Adobe Experience Cloud tutorials</p>
AEM Repo Tool		<p>Learn more about the AEM Repo Tool. This solution is available for simplified, FTP-like transfers between the file system and AEM, with minimal dependencies. It is a simple bash script and lets you integrate into IntelliJ and Eclipse.</p> <p>AEM Repo Tool</p>

	Title	Description
	<p data-bbox="123 184 472 218">Upgrade to AEM 6.3 Forms</p> <p data-bbox="594 184 967 411">Added information about handling adaptive form rules that are not migrated automatically using the migration utility.</p> <p data-bbox="594 457 992 533">Migrate AEM Forms assets and documents</p>	
	<p data-bbox="123 634 472 709">Change hostname for AEM Forms JEE</p> <p data-bbox="594 634 1019 760">JBoss for AEM Forms service fails to start when the host name is changed.</p> <p data-bbox="594 806 1013 982">To resolve the issue, you must reset the Windows Registry key and add the name of the current host to the registry.</p> <p data-bbox="594 1029 984 1062">See the associated Help topic .</p>	
<b data-bbox="123 1159 285 1192">Community	<p data-bbox="594 1159 984 1234">Featured October Community Article</p>	<p data-bbox="1068 1159 1490 1381">Learn how to develop an AEM HTML Template Language (HTL) component that renders a repeating data set, including digital assets.</p> <p data-bbox="1068 1428 1455 1503">Creating a Repeating Data Set HTL Component for AEM 6.3 .</p>

Title	Description
Ask the AEM Community Expert	<p>The October session covers how to create custom components using HTL.</p> <p>Presented by Shivani Garg, an AEM Developer and Community member. Shivani will discuss the following:</p> <ul style="list-style-type: none">• Working with Sling Models• The Java USE API• How to work with collections to build rich custom components meant for Experience Manager websites. <p>RSVP for this event at https://www.meetup.com/AEM-Technologist-Group/events/243679377/</p>

Title	Description
AEM GEMS	<p>October is a busy month for our AEM Experts with the following sessions:</p> <ul style="list-style-type: none">• October 11, 2017 - Managing AEM DataStore• October 18, 2017 - AEM Fluid Experiences for headless use cases• October 25, 2017 - AEM 6.3 Ready for the World- Translation Integration and Best Practices <p>RSVP for these sessions and access links to past sessions at the following:</p> <p>https://www.meetup.com/AEM-Technologist-Group/events/</p>

Additional AEM resources

- [AEM 6.3 Release Notes](#)
- [AEM 6.2 Release Notes](#)
- [AEM 6.1 Release Notes](#)
- [AEM Help Home](#)
- [Scene7 Publishing System Release Notes](#)
- [AEM Assets on Demand Help Home](#)
- [Livefyre release notes](#)

Livefyre

New features, fixes, and updates to Adobe Livefyre. Livefyre offers a complete user-generated content offering, including social curation capabilities and on-site engagement applications.

See [Livefyre Release Notes](#) for the latest information.

Advertising Cloud

Release date: **October 16, 2017**

Feature	Description
Search	<p>(Bing Ads campaigns with remarketing targets)</p> <p>Advertising Cloud supports the following:</p> <ul style="list-style-type: none">• Your existing Bing Ads audiences and remarketing list targets/exclusions are listed in the Audience Targets view in Campaigns and in the Audiences views in Campaigns Beta.• Bulksheets now support creating and editing ad group-level audience targets (but not exclusions). In the Download Bulksheet dialog, selecting the "RLSA Target" section adds data about RLSA targets, including these columns: "Campaign Name," "Ad Group Name," "Bid Adjustment" (optional), "Audience," and "RLSA Target Status." The "RLSA Target ID" column is added automatically for each RLSA target. <p>Notes:</p> <ul style="list-style-type: none">• Campaign-level audience targets are synced and visible in the Audiences views but aren't yet supported in bulksheets.• In-market audiences aren't supported.• Bid adjustments for Bing audience targets aren't yet auto-adjusted via the portfolio setting to auto-optimize bid adjustments.

Feature	Description
Search Campaigns Beta	You can now assign campaigns to portfolios from the beta Campaigns view.
Reports	In the AdWords Audience Target Report, you can now include columns for transaction properties tracked by Advertising Cloud.

Release Notes - November 2017

New features and fixes in the Adobe Experience Cloud.

NOTE

To receive release notes one week prior to the monthly product update, subscribe to the [Adobe Priority Product Update](#). Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Experience Cloud Recipes

[Experience Cloud Recipes](#) help you implement and deploy cross-solution workflows and integrations.

Recipe	Date Published	Description
First-time Setup	October 18, 2017	The first-time setup recipe walks you through the steps to get started using Experience Cloud solutions.
Email Optimization	August 15, 2017	The email marketing use case shows you how to implement an integrated email strategy with analytics, optimization, and campaign management.
Mobile App Engagement	June 1, 2017	The mobile app engagement use case shows you how to integrate your mobile apps with the Adobe Experience Cloud to measure user engagement and deliver personalized experiences to your audiences.

Recipe	Date Published	Description
Digital Foundation	May 2017	The Digital Foundation use case helps you implement a digital marketing platform with Analytics, optimization, and campaign management.
Customer Intelligence	April 2017	The Customer Intelligence use case shows you how to create a unified customer profile using multiple data sources, and how to use this profile to build actionable audiences.

Experience Cloud and Core Services

Release notes for the core services interface, including Assets, Feed, Profiles & Audiences, Mobile Services, Launch, and Dynamic Tag Management. Also includes release information for Experience Cloud ID Service (Visitor API).

Adobe Launch

This is the first release of Launch.

Release date: **November 8, 2017**

IMPORTANT

Launch is being rolled out incrementally to Adobe Experience Cloud customers. If you would like a chance to get early access, please let us know by entering the required information in [the Launch Release Form](#).

Launch is the next-generation of tag management capabilities from Adobe. Launch gives customers a simple way to deploy and manage all of the analytics, marketing, and advertising tags necessary to power relevant customer experiences.

Launch empowers anyone to build and maintain their own integrations with Launch, called Extensions. These extensions are available to Launch customers in an app-store experience so they can quickly install, configure, and deploy their tags.

Launch is offered to Adobe Experience Cloud customers as an included, value-add feature. Launch is an entirely new product with a new code base, designed to replace the previous Dynamic Tag Management (DTM) service. However, DTM will continue to be supported for the foreseeable future. Adobe will continue to fix any significant bugs and ensure consistent performance. At this time, no major feature enhancements are planned for legacy DTM.

Key Benefits

- Faster time to value
- Trustworthy data through centralized collection, organization, and delivery using data elements
- Compelling experiences through the integration of data and marketing technology using rule builder

Key Features

Feature	Description
Extensions	An extension is a package of code (JavaScript, HTML, and CSS) that extends the Launch UI and client functionality. Build, manage, and update your integrations using a virtually self-service interface. You can think of Launch as an operating system, and extensions are the apps you use to achieve your tasks.
Extension Catalog	Browse, configure, and deploy marketing/advertising tools built and maintained by independent software vendors.

Feature	Description
Rule Builder	<p>Create robust rules that combine multiple events, sequenced in the way that you determine using if/then logic with conditions and exceptions. Extensions provide options for:</p> <ul style="list-style-type: none">• Events• Conditions• Exceptions• Actions <p>The rule builder includes real-time error checking and syntax highlighting for your custom code.</p> <p>When the criteria outlined in your rules are met and conditions are satisfied, the actions you define are executed in order.</p>
Data Elements	Collect, organize, and deliver data across web-based marketing and advertising technology.
Enterprise Publishing	<p>The publishing process enables teams to publish code to pages. Different people can create an implementation, approve it, and publish it to your pages.</p> <ul style="list-style-type: none">• Changes to your code are encapsulated within libraries you define• You specify where and when you want your code deployed• Multiple libraries can be built in parallel by different teams• Unlimited development environments• Deliberate, permissioned process for merging libraries together

Feature	Description
Open APIs	<p data-bbox="831 184 1357 266">Automate implementations of individual technologies, or a group of technologies.</p> <ul data-bbox="862 310 1487 632" style="list-style-type: none"><li data-bbox="862 310 1395 342">• Launch interacts with the Reactor APIs<li data-bbox="862 375 1487 407">• Deployments can be automated through APIs<li data-bbox="862 441 1422 522">• Integrate the Launch APIs with your own internal systems<li data-bbox="862 556 1414 632">• You can build your own user interface, if desired
Light, Modular Container tag	<p data-bbox="831 743 1490 1064">The Launch container tag is 60% lighter than Adobe Tag Manager and 40% lighter than Google Tag Manager. The content of your container is minified, including your custom code. Everything is modular. If you don't need an item, it is not included in your library. The result is an implementation that is fast and compact.</p>

Other Highlights

Launch provides several improvements over similar systems, including:

- No use of `document.write ()` where Chrome doesn't allow it
- The Page Top and Page Bottom rules are bundled into the main library to minimize unnecessary HTTP calls
- Custom action scripts within a rule can be loaded in parallel, but are executed sequentially
- If you avoid Page Top and Page Bottom rules, the code is mostly asynchronous, with a path to getting fully async

Mobile Services

New features, updates, and fixes to Mobile Services.

Release date: **November 9, 2017**

- Minor bug fixes.
- Starting in March 2018, an Adobe ID is required to log in because the Adobe Analytics login process will no longer be supported. [More....](#)

See [Adobe Mobile Services](#) for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Analytics

Release date: **November 9, 2017**

Important Notices for Analytics Administrators

IMPORTANT

Review the following table for important Analytics notices that may affect data collection, processing, APIs, product end-of-life, and so on.

Notice	Date Added or Updated	Description
User account linking	October 26, 2017	Analytics users no longer need to manually link their accounts between the Experience Cloud and Analytics. Users can contact their Admin Console administrator to request Analytics access. Learn more about the Analytics User ID Migration .

Notice	Date Added or Updated	Description
User ID Migration to the Admin Console	September 21, 2017	<p>The Analytics user ID migration enables administrators to easily migrate user accounts from Analytics User Management to the Adobe Admin Console. After your users are migrated, they will have access to the solutions and core services available in the Experience Cloud. The migration is being rolled out to customers in phases beginning later this month.</p> <p>Learn more about the Analytics User ID Migration .</p>

Notice	Date Added or Updated	Description
Notice for API Methods affected by the migration to the Admin Console.	September 21, 2017	<p>Adobe will phase out the Permissions and Company.GetLoginKey API methods as part of our effort to migrate user access and management to the Admin Console.</p> <p>All Analytics companies that currently use these methods will receive a pre-migration notification beginning March 31, 2018. After receiving this notification, administrators will have 30 days before their migration starts, and these methods will cease to work for your company.</p> <p>To prepare for this event, view the list of affected APIs, and learn what Adobe recommends, see Analytics Administration API 1.4.</p>

Notice	Date Added or Updated	Description
Ad Hoc Analysis	September 21, 2017	<p>As of May 2018, Ad Hoc Analysis will support only Java 8 or higher. If you choose to run Ad Hoc Analysis on Java 7 after the May 2018 Maintenance Release, Adobe will no longer support your Ad Hoc Analysis implementation.</p> <p>Our .jar files are signed with a secure 256-bit encryption that is not supported by Java versions less than 1.7.0_76. This 256-bit certificate allows us to serve you with enhanced security.</p>
Bot Rules	Sept. 21, 2017	<p>We recommend defining no more than 500 bot rules per report suite.</p> <p>The user interface allows for 500 rules to be manually defined. After this limit is reached, rules need to be managed in bulk through the Import File and Export Bot Rules options.</p>
Calendar Events: Displaying top 20 most recent events	September 21, 2017	<p>To ensure optimal reporting performance, the 20 most recent calendar events will be displayed on trended and overtime graphs.</p>

Notice	Date Added or Updated	Description
geo_zip	August 23, 2017	As of August 22, Adobe Analytics started determining geo_zip on all hits received during data collection. This update increases data accuracy, particularly for mobile devices. Previously, the geo_zip was set once per visit. Now, geo_zip can correctly change during the course of a visitor's visit. The geo_zip field is not used in reporting, but surfaces in Data Feeds.
Geo Segmentation	August 21, 2017	On August 22, Adobe Analytics enabled Geo Segmentation reports for all customers. This change is in anticipation of the upcoming removal of the geo segmentation settings in the Admin Console.

New Features in Adobe Analytics

Enhancements and new features released in Adobe Analytics.

Product	Feature Name	Description
Analysis Workspace		

Product	Feature Name	Description
	List of Incompatible Components	Sometimes, not all components included in a project are included in the report suite. The resulting "Incompatible Report Suite" message that displays (when loading a project or switching to a report suite) now lists the components that are not compatible.

Analytics - Fixes and Updates

Fixes and minor updates applied to Adobe Analytics interface tools and components (Analysis Workspace, Reports & Analytics, Report Builder, and so on).

Product	Fix or Update
Analysis Workspace	<ul style="list-style-type: none"> Fixed an issue where the Y axis in line or bar graphs showing percentage metrics always scaled to 100%. (AN-152424, AN-152391) Fixed an issue that prevented the copying and pasting of values in Workspace. (AN-151844, AN-148578)
Analytics General	<ul style="list-style-type: none"> Fixed an issue with data not getting returned if a filter or segment was applied for a date range in the past. (AN-151926, AN-152011)
Data Workbench	See Data Workbench Release Notes .

Analytics - Administration, Data Collection, Implementation

Fixes and updates applied to Analytics administration tools, including implementation and developer (Web Services and SDKs).

Product / Feature	Update
AppMeasurement (Legacy and Mobile SDKs)	<p data-bbox="831 342 1260 380">AppMeasurement for JavaScript</p> <p data-bbox="831 422 1039 459">JavaScript 2.6.0</p> <p data-bbox="831 501 1433 632">Fixed an issue where AppMeasurement library does not always set the correct account combination when s_gl is called. (AN-152153)</p> <p data-bbox="831 674 1341 711">AppMeasurement for Other Platforms</p> <p data-bbox="831 753 1490 884">See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:</p> <ul data-bbox="862 926 1471 1535" style="list-style-type: none">• JavaScript• iOS• Android• Flash-Flex• OSX• Windows Phone, XBOX, Silverlight, and .NET• BlackBerry• Java• PHP• Symbian <p data-bbox="831 1614 1446 1694">See Also: Marketing Cloud ID Service (formerly visitor ID service)</p>

Audience Manager

Fixes, Enhancements, and Deprecations

- On the trait details page, fixed a bug that prevented the CSV download from working properly in IE 11.
- Fixed a bug that prevented the segment folder GET API method from returning the `path` parameter.
- Fixed a bug that prevented the `folderCount` parameter in the GET API method from returning the total number of subfolders.
- Revised code to help improve load times for the segments page.

Target

Refer to the [Adobe Target Release Notes](#) for the latest release information about the following products:

- Target Standard and Premium
- Target Classic
- Recommendations Classic

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

For product documentation, see:

- [Adobe Campaign v7 Release Notes](#)
- [Adobe Campaign v7 Documentation](#)
- [Adobe Campaign Standard Release Notes](#)
- [Adobe Campaign Standard Documentation](#)

Experience Manager

AEM release notes

Adobe recommends customers with on-premise deployments to deploy the latest patches to ensure higher stability, security, and performance.

Title	Description
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	Title	Description
Product releases	AEM Desktop App 1.6	AEM Desktop App 1.6 focuses on improvements to the logon process and better support for various AEM security configurations; better information about background download and upload operations, and application stability and performance. Release notes
	Smart Imaging	Frequently asked questions about Smart Imaging in Dynamic Media Classic (Scene7)/Dynamic Media. See https://helpx.adobe.com/experience-manager/6-3/assets/using/imaging-faq.html

	Title	Description
	AEM 6.3 Content Fragment Updates and Content Services-Feature Pack	<p>This feature pack delivers updates to Content Fragments, Core Components, and the JSON Exporter.</p> <p>The enhancements enable the definition of content fragments based on structured content models, and the delivery of AEM content in JSON format for consumption across channels and touch-points.</p> <ul style="list-style-type: none"> • Release notes • Feature video
Product maintenance	AEM 6.3 Service Pack 1	<p>AEM 6.3 Service Pack 1 (6.3.1.0), released October 13, 2017, is an important update that includes performance, stability, security, and key customer fixes and enhancements released since the general availability of AEM 6.3 in April 2017.</p> <p>You can install AEM 6.3 Service Pack 1 on AEM 6.3 GA.</p> <p>Key highlights of this service pack include the following:</p> <ul style="list-style-type: none"> • Built-in repository (Apache Jackrabbit Oak) is updated to version 1.6.3. • Support for enhanced desktop actions on multiple assets using Desktop App in Touch UI.

Title	Description
	<ul style="list-style-type: none">• Support for user configurable connection timeout parameters for Marketing Cloud solutions (Adobe Analytics, Adobe Dynamic Tag Management, Adobe Target, and Adobe Search&Promote).• Enhanced ability of Manage Publications to publish complex site hierarchy.• Refined the Iparsys' capability to reflect text edits in pages.• Improved version purging for assets.• Optimized AEM performance when publishing assets to Brand Portal.• Enabled management of flexible content models and JSON API.• Resolved translation issues with AEM Content Fragments.• Improved Communities file library, spam detection, moderation user interface and enablement features.• Added support to run AEM Forms on Oracle Linux 7.1 running on Oracle EXA Platform.• Added ability to list DAM Assets in Form Portal view

Title	Description
	<p>and search.</p> <ul style="list-style-type: none"> • Ability to choose CRX asset dynamically for Process Management task. <p>AEM 6.3 Service Pack 1 release notes .</p>
<p>AEM 6.2 Service Pack 1-Cumulative Fix Pack 8</p>	<p>AEM 6.2 SP1-CFP8, released October 9, 2017, is an important update that includes key customer fixes released since the general availability AEM 6.2 SP1 in December, 2016.</p> <ul style="list-style-type: none"> • Release notes • AEM Forms Cumulative Fix Pack releases
<p>AEM 6.1 Service Pack 2-Cumulative Fix Pack 12</p>	<p>AEM 6.1 SP2-CFP12, released October 6, 2017, is an important update that includes key customer fixes released since the general availability AEM 6.1 SP2 in August, 2016.</p> <ul style="list-style-type: none"> • Release notes • AEM Forms Cumulative Fix Pack releases

	Title	Description
Self-Help	Documentation migration to https://helpx.adobe.com .	<p>As part of a complete overhaul of the Experience Cloud documentation system, we have moved the AEM technical documentation set from the existing AEM docs.adobe.com platform to the central Helpx platform. You can now find the AEM documentation at the following:</p> <ul style="list-style-type: none">• AEM 6.3 Documentation• AEM 6.2 Documentation <p>Note: AEM 6.1 documentation is still available on https://docs.adobe.com/docs/en/aem/6.1.html . Documentation from older AEM versions are archived here .</p>
Adobe Experience Cloud Tutorials	Learn the basics or refine your skills with Adobe Experience Cloud tutorials. Adobe Experience Cloud tutorials	

Title	Description
AEM Repo Tool	<p>Learn more about the AEM Repo Tool. This solution is available for simplified, FTP-like transfers between the file system and AEM, with minimal dependencies. It is a simple bash script and lets you integrate into IntelliJ and Eclipse.</p> <p>AEM Repo Tool</p>
Upgrade to AEM 6.3 Forms	<p>Added information about handling adaptive form rules that are not migrated automatically using the migration utility.</p> <p>Migrate AEM Forms assets and documents</p>

	Title	Description
Community	Customer Care Office Hours	<p>Join us to learn about AEM 6 Performance Tuning & Best Practices on Tuesday, November 14, 2017, 10:30 a.m.—11:30 a.m. PST.</p> <p>In this session, you will learn about the following:</p> <ul style="list-style-type: none">• Best practices for deployments.• Planning AEM Assets implementation.• AEM data storage architecture.• AEM Assets optimizations.• Mandatory maintenance tasks. <p>Register for this event at: https://helpx.adobe.com/experience-manager/kt/eseminars/ccoo-aem-Nov-register.html</p>

	Title	Description
Experience Insider - providing insights into best practices for AEM authors.	Subscribe to Experience Insider to get the latest AEM best practices and tips and tricks. Sign up in less than a minute at https://bit.ly/EINews . Archives are available at https://www.adobeeventsonline.com/AEM/2017/NL/lp/ . Monthly webinar—Let us help you become more efficient and get to market faster. In this months Experience Insider webinar we cover information on best practices for Fluid Experiences from AEM and its application in managing content and experiences for either headful or headless CMS scenarios. Please share this link with your Authors for more information and to RSVP https://landing.adobe.com/ags/2017/na/aem-6-3-best-practice/power-tips-and-best-practices.html .	

	Title	Description
Ask the AEM Community Expert	Join Adobe's Bertrand de Coatpont for the final Ask the Expert session of 2017 on November 28. Bertrand will dive into AEM Communities and provide demos on how to quickly set up and customize a community site. You will learn how to leverage the powerful authoring interface to build a vibrant customer community. Learn the tools to keep your fan base engaged long after launch and take advantage of UGC to strengthen your brand. RSVP at https://www.meetup.com/AEM-Technologist-Group/events/244123044/	

Title	Description
AEM GEMS	<p>Join Dominique Pfister, Senior Computer Scientist at Adobe on Wednesday, November 22, 2017, 8:00 a.m. PST to learn about AEM Dispatcher - New features and best practices.</p> <p>Dominique will cover the new features in the dispatcher since version 4.1.9. He will also look at some best practices when you deploy the dispatcher.</p> <p>RSVP at https://www.meetup.com/AEM-Technologist-Group/events/244687467/</p>
Recent On-demand technical sessions	<p>If you missed the technical session on AEM Fluid Experiences for headless use cases you can watch the on-demand session at the following:</p> <p>https://bit.ly/AEMGEM101817</p>

Additional AEM resources

- [AEM 6.3 Learn & Support Home](#)
- [AEM 6.2 Learn & Support Home](#)
- [AEM 6.1 Documentation Home](#)
- [Older versions of AEM documentation](#)
- [Scene7 Publishing System Release Notes](#)
- [Livefyre release notes](#)

Advertising Cloud

Updated: **November 9, 2017**

Feature	Description
Analytics Integration	New feeds provide intraday conversion metrics, with the ability to select from all available metrics in Analytics. Contact your account manager for more information and to schedule migration to the new feed.
Portfolios	(Beta feature) Bing Ads data for "Impression Share Lost due to Budget" is now used to auto-adjust campaign budgets in portfolios when the portfolio uses the "Auto adjust campaign budget limits" option.
Search Advanced Campaign Management (ACM)	In inventory feed templates, you can now use columns in a feed file or merchant center account as dynamic variables for label classification values.
Search Bulksheets and Search Campaigns	(Bing Ads accounts) Your existing Bing dynamic search ads (DSA) and DSA targets are now listed in the Ads and Auto Targets views. The accuracy of cost and click data for DSAs and targets, as well as revenue attribution, is still being tested, and Advertising Cloud doesn't yet model and optimize bids for DSA targets in optimized portfolios. You can now download existing Bing dynamic search ads (DSA) and DSA targets, and edit (but not create) DSAs and DSA targets, using bulksheets. In the Download Bulksheet dialog, selecting the "Auto Target" section adds data about dynamic search targets.

Feature	Description
Search Campaigns Beta	<p data-bbox="833 184 1292 218">New features include the following:</p> <ul data-bbox="862 281 1498 1104" style="list-style-type: none"> <li data-bbox="862 281 1487 315">• The initial loading of Campaigns Beta is faster. <li data-bbox="862 344 1422 424">• The date selector now includes the same preset date ranges as the legacy views. <li data-bbox="862 453 1406 533">• A new filter set dialog is available in the toolbar. <li data-bbox="862 562 1498 642">• You can click an individual filter definition next to the toolbar to edit it. <li data-bbox="862 672 1498 751">• From a column heading, you can create a filter on the column. <li data-bbox="862 781 1482 1104">• After you perform bulk actions from a campaign management view (such as editing the settings for multiple campaigns, pasting rows into the data table, or syncing one or more campaigns), you'll receive an email notifications once the task has completed or failed.

Social

The Social 17.11.1.0 release (11/14/2017) includes the following changes:

Improvements

Feature	Description
Twitter character limit	<p data-bbox="833 1690 1492 1770">Adobe Social has been updated in accordance with Twitter's new 280-character limit for tweets.</p> <p data-bbox="833 1816 1471 1896">For more information, see the Twitter community discussion .</p>

