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Adobe Experience Cloud Release Notes   🔍

Release Notes - January 2015

Learn about new features and fixes in the Adobe Marketing Cloud.

> ℹ️ **NOTE**
>
> To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update . Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Important Notice for Users of Adobe Analytics Report Builder

As of January 30, 2015, only the current version of Adobe Analytics Report Builder (5.0.50), the Adobe Analytics add-in for Excel, will be able to connect to Adobe Analytics; previous versions will cease to connect. This change is the result of a number of security enhancements being made on that date. All users must update to version 5.0.50 or higher (released October 21, 2014) before January 30, 2015. If you choose not to upgrade, you will be unable to log in to Report Builder or retrieve data through Report Builder after January 30, 2015 until you install the latest version. See Upgrading Report Builder to find out how to check the version that you are currently using, as well as how to upgrade to the latest version.

Key Features Released in 2014

Marketing Cloud key features released in 2014.

Solution	Features	Release Notes

Solution	Features	Release Notes
Marketing Cloud	Marketing Cloud Audiences : Enables you to create, edit, and manage audiences, similar to how you work with segments. You can share audiences for use in solutions like Analytics , Target , and audience management.	May 2014
	Exchange Marketplace : A single destination where you can search, browse, select, pay, and download Digital Marketing extensions via apps.	May 2014
	Linking Accounts : Lets users access the Marketing Cloud by linking or mapping solution account with the Adobe ID.	February 2014
	Mobile Services - Fall 2014: In-app messaging and app message reporting.	October 2014
	Dynamic tag management: Adobe Target Settings updated for automatic deployment of Adobe Target.	October 2014
Analytics	Unified Segmentation : Segments are now created, managed, and used across Analytics interfaces and across report suites.	May 2014

Solution	Features	Release Notes
	Report Builder 5.0 : Includes new segment management, pathing reports, access to dashboards and bookmarks from reports & analytics, and more.	May 2014
Social	Social 3.3 : Global report suite support; unified moderation enhancements.	May 2014
Target	Renaming: Target Advanced has been renamed Target Classic . The Target Advanced card in the Adobe Marketing Cloud has changed to Target - Classic Workflow .	June 2014
Advertising Cloud	Master Marketing Profile Integration : Send data directly from Adobe Analytics to Audience Management rather than using the Data Integration Library (DIL).	August 2014
Campaign v6.1	Campaign v6.1 : Integration with Adobe Experience manager; Distributed Marketing campaigns; Typology of standard reports, and more.	July 2014

Solution	Features	Release Notes
[Experience Manager v6.0](#)	The Adobe Experience Manager (AEM) v6.0 release provides a complete suite of applications for the Web Experience Management (WEM) of organisations. Help for AEM was moved to a new location at: [docs.adobe.com](#) .	May 2014
Help and Community	[Help Home](#) : The new help domain is [https://docs.adobe.com/content/help/en/experience-cloud/user-guides/home.html](#) . Please update your bookmarks. (Content will be migrating on a solution basis throughout the year, so you may see the previous domain for some content.)	Ongoing

Core Services

Marketing Cloud Interface 15.1.1

New features and fixes in the Adobe Marketing Cloud collaboration and sharing interface.

Feature	Description
Creative Cloud - Marketing Cloud	Marketing Cloud Users can now share folders to the Creative Cloud and sync assets and comments across the two Clouds. See [Share Marketing Cloud Folders and Assets](#) .

See [Getting Started with Adobe Marketing Cloud](#) for product help.

Adobe Mobile Services

Feature	Description
	Usage > Funnel In Analytics , the funnel reports let you identify where customers abandon a marketing campaign or where they divert from a defined conversion path while interacting with your website or cross-channel campaign. You can specify funnel steps (any variable or metric) and funnel comparisons (also any variable or metric). Each step shows falloff and conversion from the previous step. The comparison allows you to compare different filters (segments) per step. By default, the Funnel Report is empty. Click Customize to begin using standard metrics and filters.
	Usage > Retention The First Launch Cohort Report is now called Retention . This report allows reporting of feature retention. It can report on other events, such as social sharing cohorts, purchaser cohorts, and widget user cohorts. You also have more control over the date range. For example, suppose that you need to answer the question, "Do social sharers continue to share or do they stop after 1 week?" You can use a metric such as Social Sharers Retained for N Days to analyze how well new features are retaining users within the new feature set. You can also see a distribution in days for feature retention instead of a retention on a daily basis. For example, a distribution would show for the selected date range 30% of users retained 1 day, 25% retained 2 days, and 15% of users retained 3 days.

Fixes

- Fixed an issue preventing Target reports from displaying when zero is the conversion rate.

- Changed the icon for the `Archive Selected` option, to avoid confusion.

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Data Connectors

Not updated this month.

Dynamic Tag Management

Fixes

- Dynamic tag management no longer overrides global variables with the name `window.t` .

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

Analytics

New Features in Analytics

Component/Feature	Description
Data warehouse	Added support for summary data sources in data warehouse reports. This lets you report on metrics such as search engine (pre-click) data from Adobe Advertising Cloud.

Marketing Reports & Analytics

Fixes

- Refined the way that visit and visitor metrics are calculated when only part of a visit is included in the selected reporting period, breakdown, or segment. After this change, if no measurable data for a metric is collected for the part of the visit that is included in the report, then a visit is not counted. **This change will result in a small decrease in several metrics including entries, exits, visits, visitors, single access, bounces, and visitor home page** . For example, if a visit starts with a page view at 11:58pm on January 1, then ends with an exit link at 12:01am on January 2nd, a visit is not counted when reporting for the day of January 2nd only because a page view did not occur on that date. **This change will also result in a small increase in Time Spent Per Visit and Time Spent Per Visitor** , since a visit is no longer counted if there is not a value for time spent included in the calculation (since the

last hit of a visit does not record time spent, if the report contains only the last hit due to filtering, a visit is no longer counted).

- Fixed an issue where deleted dashboards kept delivering weekly scheduled reports but were invisible in the Scheduled Reports Manager.

- Fixed an issue where customers were unable to download more than 50 lines of breakdown reports.

- Fixed a browser cache issue that affected the visibility of segments in Internet Explorer 9.

Ad Hoc Analysis

Fixes

- Fixed an issue where a segment that uses the *Then* operator showed compatibility with Ad Hoc Analysis in the Reports & Analytics Segment Builder. However, when running a report with the segment in Ad Hoc Analysis, it showed an error. The segment showed another error when attempting to save it in the Ad Hoc Analysis Segment Builder.

Data Warehouse

> ℹ **NOTE**
>
> Data warehouse access from Version 14 has been removed. [Learn more](#)

AppMeasurement and Mobile SDKs

** AppMeasurement for JavaScript**

Version 1.4.2

- Fixed handling of WebKit prerender handling to prevent tracking of pre-rendered pages that are not viewed.

- The distribution zip was updated to include Visitor API 1.3.4 and an updated Audience Manager module that includes DIL version 5.5.

Marketing Cloud ID Service

Version 1.3.4

- Updated `<head>`/`<body>` tag finding for JSONP request `<script>` tag container, as well as the creation of the `<script>` tag to account for different DOM implementations (HTML vs. XHTML) with possibly different case sensitivity settings.

AppMeasurement for Other Platforms

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript

- iOS

- Android

- Flash-Flex

- OSX

- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry

- Java

- PHP

- Symbian

Target

See Target Release Notes for the latest information.

This release includes the following enhancements:

Enhancement	Description
	Allow for past behavior algorithms to serve more than just the last viewed item. Exclusion rules are now applied to recently viewed items.

See Target Release Notes for the latest information.

Search&Promote

New feature

- When you want to apply trigger conditions to a Business Rule, in the Advanced Rule Builder, following **If any/all of the following conditions are met** , in the first drop-down list, select **keyword** , and then select the new operator **equal exact** in the second drop-down list.

Fixed and enhancements

- Editing an existing Business Rule that has a status of "approved" now revokes the "approved" status. You must use Advanced Rule Builder to recheck the option **Approved** , and then save the rule as usual.

If you do not reapprove an edited rule, the rule's status is automatically set to WIP (Work In Progress) on the Business Rules page.

- A new **Advanced Search** option is now available on the Business Rules page for improved filtering of rules.

- Added **contains word** condition to rule triggers in Query Cleaning, Pre-Search Rules, Post Search Rules, and Business Rules, to let you easily specify word breaks.

- Improvements made to Business Rule notes. For example, you view a rule, you can now retrieve the notes history for that rule. Also, notes are now logged in **Reports** > **Change Log** .

- Queries with non-zero `sp_i` values are no longer run through the SiteCatalyst redirector.

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Adobe Experience Cloud Release Notes   🔍

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Release Notes - February 2015

Learn about new features and fixes in the Adobe Marketing Cloud.

> ℹ️ **NOTE**
>
> To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update . Release information in the Priority Product Update comes one week in advance of the release date. Please check back at release time for updates.

Key Features Released

Feature	Description	Release Date

Feature	Description	Release Date
Analytics classification rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name> , two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped. See Classification Rules product documentation for more information.	February 19

Core Services

Marketing Cloud Interface 15.3.1

Release date: March 4, 2014

Feature	Description

Feature	Description
Group Mapping	The Group Management page has been redesigned as an administrative interface that lets you create groups, add users to groups, and apply permissions across Marketing Cloud solutions.
One-to-many mapping	When linking solution accounts in the Marketing Cloud, if you have multiple solutions and organizations, you can now map multiple products and services to a single organization. See Accounts and Organizations .
Activation	Activation now displays in the left navigation in the Marketing Cloud . Activation is a Marketing Cloud core service currently comprised of the dynamic tag management technology, and directs you there when clicked.
Documentation Updates - Core Services	Added the topic Core Services - Enabling Your Solutions to assist you with implementing core services.

See Marketing Cloud and Core Services product documentation for more information.

Marketing Cloud Interface 15.2.1

New features and fixes in the Adobe Marketing Cloud collaboration and sharing interface.

- Fixed an asset folder issue preventing Marketing Cloud and Adobe Campaign assets from displaying identical folder hierarchies.

- Fixed an issue preventing the deletion of audiences that were part of deactivated Target activities.

- Fixed an issue preventing the Add (plus) icon from displaying under Rules on the Create New Audience page.

See Marketing Cloud Product Documentation for product help.

Adobe Mobile Services

Fixes

- Restored the In-App Messaging Names report (which was removed in January) to the main menu.

- The Acquisition > Overview main chart title is now `Top Campaigns` rather than `Key Performance Indicators`. This change better describes the type of information being displayed.

- Updated the Retention Report to support the modified Gregorian calendar so that correct weekly values are returned.

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Dynamic Tag Management

Fixes

- Added a deprecation warning message for all company administrators using Amazon hosting for their JavaScript library.

- Improved the error handling for instances where document.write is not available.

- Addressed various localization issues to increase the user experience for supported languages.

- Fixed an issue where the Channel field was not included in rules specifying a `s.tl()` call in Adobe Analytics.

- Fixed an issue where copied rules were not automatically added to the staging library until a change was made to the rules.

- Fixed an issue where Regex was firing for rules using the "parameters" condition option, even if the parameter wasn't present.

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

Analytics

New Features in Analytics

Feature	Description

Feature	Description
Reports Analytics Navigation Updates	- The report suite selector is now available from View All Reports in Reports & Analytics.
Anomaly Detection Updates	- The Add Filtered Metrics feature in Anomaly Detection has been replaced by the ability to apply segments. You can apply a segment to Anomaly Detection by clicking Show Segments at the top of the report page. - Added the ability to run a set of metrics without saving them as the default. This is now more consistent with standard Reports & Analytics reports.
Analytics classification rules - overwrite existing values	In Analytics > Admin > Classification Rule Builder > <rule set name> , two new options enable you to select an overwrite mode: **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped. See Classification Rules product documentation for more information.

Feature	Description
Metric polarity	Note: 1. Metric polarity allows you to indicate whether Adobe Analytics should consider it good or bad if a given custom event (metric) goes up. 2. It will allow Adobe Analytics to show directional indicators (arrows) for various metrics to add context (for example, week over week comparisons). Example: if "Bugs Submitted" goes up week over week, should Adobe Analytics consider that good, or bad? Other examples: an increase in Email Registrations is probably good. But an increase in Form Submission Errors is probably bad. In Analytics > Admin Tools > Edit Settings > Conversion > Success Events , notice the Polarity column. You can check Up is good or Up is bad .

Marketing Reports & Analytics

Fixes

- Fixed an issue that caused Current Data to show new values only when the reporting period is *current day* and not *current week* or *current month* even though the current day should be included.

Unified Segmentation

These changes apply to all unified segmentation features in Adobe Analytics, including the Reports & Analytics and Ad Hoc capabilities.

- Instance Between updates for sequential segments. Originally, this feature allowed you to match an event in a sequential segment, such as the end of a visit, and to set time within or after logic based on these event checkpoints. Now, a new container-restriction function let you specify a limit and count, and to identify the container in building a segment, allowing you to build more focused and complex sequential segments.

- Dimension Between updates for sequential segments. Like the Instance Between logic that identifies matches between containers, the Dimension Between now includes a dimension-restriction function that provides logic based on dimension values, determining matches based on specific values (table rows) to track if a selected dimension is set (or not) and then allow you to provide segment logic based on these dimension values.

- Sequential segmentation adds multi-instance matching. The previous implementation of Instance Between logic employed only first instance matching for sequential segments, failing to match legitimate sequences found later in the visit. New logic now allows any matching sequence across the visit to be captured as part of the sequential segment. For example, a sequential segment capturing visitors that went to *page A then page B but not page C* would not match if the visitor went to *A to B to C and then back to B* , which matches in a second instance (going back to page B matches the logic *A to B and not C*).

Report Builder

Fixes

- Fixed an issue that caused results to not return in report builder in some circumstances when running a multi-level breakdown.

- Fixed an issue in report builder that caused a workbook to return an error when recent data is enabled and the request contains only recent data events.

- Fixed an issue in report builder that prevented file download URLs from being reported in some circumstances for report suites that have enabled case-insensitive props.

- Fixed an issue that caused items to be returned in an inconsistent order in report builder or a data extract with the Most Popular filter applied.

Data Warehouse

> ℹ️ **NOTE**
>
> Data warehouse access from Version 14 will be removed in this release. Learn more

Clickstream Data Feeds

Data Backfills for Hourly Data Feeds:

If you request data for earlier dates when setting up a new hourly data feed, data for dates more than 60 days ago might be delivered in daily format instead of hourly.

In this case, you will not receive 24 separate deliveries for these days, instead, you will receive a single delivery with a midnight timestamp that contains all of the data for that day. If you are requesting this type of backfill, Make sure your ETL is configured to process daily deliveries.

See Configuring Data Feeds for more information.

AppMeasurement and Mobile SDKs

** AppMeasurement for JavaScript**

Version 1.4.3

- Made all handling of delayed tracking calls consistent, which fixes issues with backed-up variables during the delay, such as the clicked object.

- Changed to not do automatic referrer tracking after the first tracking call so the 2nd, 3rd, etc tracking call (usually link tracking) will not double-count the referrer when $s.referrer$ was manually set before the first tracking call.

- The distribution zip was updated to include Visitor API 1.3.5.

JavaScript H code (Legacy)

Version H.27.5

- Changed to not do automatic referrer tracking after first tracking call so the 2nd, 3rd, etc tracking call (usually link tracking) will not double-count the referrer when $s.referrer$ was manually set before the first tracking call.

- The distribution zip was updated to include Visitor API 1.3.5

Marketing Cloud Visitor ID Service

Version 1.3.5

** AppMeasurement for Other Platforms**

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript

- iOS

- Android

- Flash-Flex

- OSX

- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry

- Java

- PHP

- Symbian

Social

Fixes and Enhancements

This Social release focuses on improved performance, scalability, usability, and reliability. More than 350 back-end fixes and enhancements address these areas. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Added a new sub-classification for Owned Post ID that lets you run a Social Campaigns report in Adobe Analytics to view owned social metrics. For example, you can display how many Facebook post impressions were generated by all posts in a campaign.

- Fixed an issue that caused SAINT classifications to be incorrect after initial Adobe Social enablement.

- Fixed an issue that incorrectly caused an error message to display after editing a tweet so that it contains fewer than 140 characters.

- Removed the Expand/Collapse option in the Publisher's Preview pane that displays when creating content for Twitter. Because of changes made by Twitter, this option is no longer necessary.

- Fixed an issue that caused reported metric numbers in Social for YouTube videos to be delayed when compared to the numbers reported on YouTube.

- Fixed an issue that sometimes prevented posts made natively and non-natively from displaying in the Post Analytics report.

- Fixed an issue that caused the reported post time in the Posts report to differ from the post time in Facebook.

- Fixed an issue that sometimes prevented users from resolving escalations in Moderation.

- Fixed an issue that caused discrepancies for delegations and re-escalations when comparing numbers on the Moderation Overview dashboard and in the downloaded report.

- Fixed an issue that caused post time stamps in a downloaded moderation report to display in UTC time, rather in the user's time zone.

- Social now sends email messages when LinkedIn accounts need to be re-authorized.

- Fixed an issue that caused Sina Weibo accounts to require frequent re-authorization.

Target

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Refer to the Adobe Target Release Notes for the latest dates and release information.

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Adobe Experience Cloud Release Notes   🔍

Release Notes - March 2015

Customer attributes, group mapping, contribution analysis, My Recommended Reports dashboards, additional eVars and events, and more.

> ℹ️ **NOTE**
>
> To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update . Release information in the Priority Product Update comes one week in advance of the release date and is subject to change. Please check back at release time for updates.

Core Services

Marketing Cloud Interface 15.3.2

New features and fixes in the Adobe Marketing Cloud core services interface.

Release date: March 19, 2015

Feature	Description
Upload Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud. Once the data is in the Marketing Cloud, you can, for example, create an audience segment in Analytics that includes customer attributes in the segment definition, and then share that audience segment with Target. See Customer Attributes in Marketing Cloud help. Learn more about Enabling Your Solutions for Core Services .

Release date: March 4

Feature	Description
Group Mapping	The Group Management page has been redesigned as an administrative interface that lets you create groups, add users to groups, and apply permissions across Marketing Cloud solutions.
One-to-many mapping	When linking solution accounts in the Marketing Cloud, if you have multiple solutions and organizations, you can now map multiple products and services to a single organization. See Accounts and Organizations .
Activation	Activation now displays in the left navigation in the Marketing Cloud . Activation is a Marketing Cloud core service currently comprised of the dynamic tag management technology, and directs you there when clicked.
Documentation Updates - Core Services	Added the topic Core Services - Enabling Your Solutions to assist you with implementing core services.

See Marketing Cloud Product Documentation for product help.

Adobe Mobile Services

Feature	Description
	Managing Acquisition and In-App Messages are now accessible only to users within the Mobile App Admin group managed through Admin Tools in Analytics . This allows companies to manage who has access to these resources. More…

Feature	Description
	When you log in to Mobile Services using your Adobe ID, if you have multiple Analytics companies, you can switch between them in Mobile Services. To change companies, click your user icon in the top right of the header.

Fixes

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Dynamic Tag Management (03/24/2015)

Fixes

- Updated the variable and event interface for the Adobe Analytics tool to allow auto-complete selection and to enable access to additional eVars and events for Analytics Premium accounts.

- Fixed an issue where the Store Path option for FTP library deployments was not updating for production libraries when using nested directories.

- Updated data elements to support hyphened names.

- Fixed an issue where the column indicator in the Rules table displayed for a rule, even if the tool was deleted.

- Updated the Sequential HTML code option to be available for page-load rules only. This option no longer appears for event-based rules. A notice displays with a Sequential HTML tag on an event-based rule to notify users to change the tag before the rule can be saved.

- Fixed an issue where the Sign in with Adobe ID login option wasn't allowing users to sign in as a different user. Users can click Sign in with a Different Adobe ID to log out as the current Marketing Cloud user and be redirected to the Adobe login page.

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

Analytics

New features and fixes in Adobe Analytics.

New Features, Enhancements or Changes in Analytics

Feature/Component	Description
Updated guidance on time-stamped hits	Data is time stamped when offline data is enabled in the mobile SDK (default setting) or anytime a report suite is configured to accept time-stamped data . Data collected offline on mobile devices may be sent hours or weeks after the date when it happened. These hits may be queued within the Analytics platform for minutes or hours longer than hits without time stamps: • For time-stamped data sent in very near current time, the probable delay is 10-15 minutes. • For time-stamped data sent in from yesterday, the probable delay is about 2 hours. • For time-stamped data sent in that is older than yesterday, every day adds about 1 hour of delay, up to 15 days ago, when the delay stops going up.
Customer Attributes report	Visitor Profile > Customer Attributes . If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload the data into a customer attribute data source in the Marketing Cloud. After the data is uploaded, you can run the Customer Attributes report in reports & analytics. More...
New Reports & Analytics default landing page	A new dashboard called My Recommended Reports will replace the built-in, standardized Site Overview dashboard as the default landing page in reports & analytics. My Recommended Reports shows the Key Metrics report plus your five most frequently viewed reports. It is dynamic and based on the actual reports that you view the most. More...

Feature/Component	Description
Contribution Analysis	Contribution Analysis discovers hidden patterns to explain statistical anomalies and identify correlations behind unexpected customer actions, out-of-bound values, and sudden spikes or dips for selected metrics across convergent audience segments. More...
Freeform Analysis (public beta)	For Admin users, Freeform Analysis is available to evaluate in an open beta. Freeform Analysis breaks down your data to build queries using relevant metrics, dimensions, segments, time lines, and other analysis breakdown values on the fly. Customizable reports and interactive visualizations then let you save the reports and share across the organization.
Additional eVars and Events	You now have access to additional eVars and events. The exact number depends on which Adobe Analytics product you have contracted. More…
Reports & Analytics: Real Time Reports enhancements	You can now favorite and bookmark real time reports. This means you can also bookmark a real time report as your landing page. Additional UI enhancements include report labels.
Admin Tools > User Management enhancement	Added a column in the User Management table that shows the date when the user was created.
Admin Tools > Report Suites enhancement	The settings for Downloads under Analytics > Admin > Report Suites now include URL Filters, Time Zone, Paid Search Detection, and Base Currency.
Reports & Analytics: Calendar Events enhancement	Calendar Events that have been marked as Shared now have an option to "push" the Calendar Event to other users. Pushing a Calendar Event will cause it to show up on the recipient users' trended and overtime graphs. This makes Calendar Events much more usable. Analysts now have the ability to force an overlay onto their users' reports to provide more context.

Feature/Component	Description
Ad Hoc Analysis	If you launch ad hoc analysis from a saved JNLP file, you need to download a new copy of the JNLP file with the March release. An error will result if you attempt to launch from a previous version of the JNLP file.
Data Feeds	Added the ability to create delivery presets for Amazon S3. More...
Data Feeds	The following data feeds columns were deprecated in a prior release (including their post_ versions): • 'socialaveragesentiment' • 'sociallink' • 'socialproperty' • 'socialtermslist'
Data Feeds	Added a number of browser types to the look-up table.
Data Warehouse	Added a number of browser types to the look-up table. This improvement could affect preexisting segments with rules on Browser Type.
Report Builder	Changed the separator between dimensions and classifications from an underscore character (_) to ‖. This change has compatibility implications for a Report Builder 5.0 user who opens a Report Builder v5.1 workbook with classification requests. More...

Marketing Reports & Analytics

Fixes

- Fixed an issue where the **Select All** checkbox in **Segment Manager** selected more segments than expected when a filter was applied. It now selects only the visible, active segments.

- Fixed an issue where breaking down the Servers report by *Site Sections* or *Page Names* returned a Top Level Domains report instead.

- Fixed an issue with alerts for mobile reports (Device Name, Device Type, Manufacturer, etc.) not working properly.

  > **ⓘ NOTE**
  >
  > This fix requires that you recreate all alerts for mobile reports.

- Fixed an issue where in password recovery emails, Adobe's sender domain (omniture.com) did not match the *From* value (adobe.com). This resulted in these emails being blocked and never received by the user. The *From* value has been changed to httpd@omniture.com.

Report Builder

Fixes

- Fixed an issue with the Visits metric not showing up in the Available Metric list on the second page of the Request Wizard in Report Builder.

Ad Hoc Analysis

Fixes

- Fixed an issue with *hour* granularity that showed different results depending on whether it was set to *Rows* or *Columns* .

Data Warehouse

Fixes

- Fixed an issue with data warehouse reports not getting delivered when the email address was set as the clients company's email address in the From field. All data warehouse reports are now sent from no-reply@omniture.com.

> **ⓘ NOTE**
>
> Data warehouse access from Version 14 has been removed. Learn more

Clickstream Data Feeds

> **⚠ IMPORTANT**
>
> The following data feed column sizes will increase in a future release (no sooner than 3 months from now):

- geo_zip field - column size will increase from 16 to 50 bytes.
- geo_region field - column size will increase from 32 to 255 bytes.

- geo_city field - column size will increase from 32 to 255 bytes.

Social

Fixes, Enhancements, and Deprecations

- Effective March 1, 2015, Adobe Social will no longer support geo-targeting of tweets. Twitter requires that all geo-targeting leverage the Ads API. We are working with Twitter to reintroduce geo-targeting at a later date. We apologize for any inconvenience this has caused. Please reach out to your Social Account Manager or Customer Success/Support representative if you have additional questions.

- Fixed an issue that temporarily prevented Social from collecting metrics for YouTube channels.

- A one-time Facebook Publisher Authorization page will be triggered upon log in asking customers, who are currently using a Facebook custom publisher app, to authorize the Adobe Social new publisher app for each user's linked Facebook account(s). This is required for when we upgrade to the new Facebook graph API in April.

- Fixed an issue that caused metric discrepancies between those reported in Adobe Analyticsand in YouTube for owned social properties.

Target

Refer to the Adobe Target Release Notes page for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Key Documentation Updates

Feature	Description	Release Date

Feature	Description	Release Date
Analytics classification rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name> , two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped. See Classification Rules product documentation for more information.	February 19

Adobe

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Adobe Experience Cloud Release Notes   🔍

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Release Notes - April 2015

Adobe Marketing Cloud maintenance releases with fixes and improvements, including Enterprise Dashboard in the Marketing Cloud;speed improvements in Adobe Mobile;support for campaign instances as a segmentation metric in data warehouse;new Social Tags and Publish Anywhere features in Adobe Social.

ℹ️ **NOTE**

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Core Services

Marketing Cloud 15.4.1

New features and fixes in the Adobe Marketing Cloud interface.

Release date: **April 8 2015**

Feature	Description

Feature	Description
Administration improvements: • Enterprise Dashboard • Enterprise and federated ID support	User and group management functionality has been moved to the Enterprise Dashboard. The new navigation path is: Marketing Cloud > Tools > Launch Enterprise Dashboard Additionally, support for enterprise and federated IDs is available. You can use enterprise IDs, federated IDs, as well as Adobe IDs in the same enterprise deployment. For example, use Adobe IDs for users who may use other Adobe product and services. Use enterprise or federated IDs for users where you want to strictly manage their accounts. See Users and Groups - Identity Management .

Fixes

• Fixed an issue preventing single sign-on between the Marketing Cloud and Advertising Cloud.

Known Issues

• A known issue is preventing audience sharing from report suites which are not owned by the linked Analytics account. Remedial efforts are underway

See Experience Cloud Product Documentation for product help.

Adobe Mobile Services

Release date: **April 16 2015**

Improvements and Fixes

• We updated our initial loading of Analytics apps to improve the speed of the login process.

• Using the Provide Feedback tool to submit issues of type *Bug* now submits those issues directly to Customer Care and creates a ticket. Customer Care should contact you soon thereafter.

• When creating an in-app message, you can now target the message using $Lifetime\ Value$ or $Locale$.

• On Manage App Settings, under App SDK Downloads, we added links for Unity, Xamarin, and Phonegap.

• You can now link an Adobe Target company to your IMS organization for the length of your Mobile session.

- Updated the Customer Care link under Provide Feedback for `Question` to be correct for certain locales.

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Dynamic Tag Management

Release date: **April 7 2015**

Feature	Description
Selective Publish	When creating a web property, the Enable Selective Publish option is set by default.

Improvements and Fixes

- Added localization enhancements for the Adobe Analytics tool UI (Premium, Standard, and Point).

- Updated the favicon icon that displays in browsers' address bars to match new Adobe branding.

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

Analytics

New Features in Analytics

Release date: **April 16 2015**

Component	Description
Data warehouse	Reduction of maximum rows per hit from 1000 to 100. When a data warehouse request is submitted with multiple multi-value dimensions (e.g., various Mobile Reports), an exponential number of rows can be generated from a single hit. We are now capping the number of rows that can be output from a single hit at 100 (previously 1,000).

> ℹ️ **NOTE**

> Starting with the May 2015 maintenance release, the option to launch Ad Hoc Analysis directly from within a report in Reports &amp Analytics will be removed.

Marketing Reports & Analytics

Fixes

- Fixed an issue with the compare date range settings for a dashboard having to be manually reset. Note that this fix works only for new bookmarks; existing ones will need to be opened and *saved as* .

- Fixed an issue that prevented the Item-specific Summary report to be created in PDF format.

- Fixed an issue with the opt-out links in `Exclude by Cookie/IP Address` not working.

- Fixed an issue with non-admin users not being able to access a summary report by clicking on a line item. This issue happened after a breakdown of the Pages Report by *devices* .

Data Warehouse

Fixes

- Fixed a discrepancy between Reports & Analytics and data warehouse data by adding support for `campaign instances` as a segmentation metric to data warehouse.

> **ⓘ NOTE**
>
> Data warehouse access from Version 14 has been removed. [Learn more](#)

Analytics Web Services (SOAP and REST APIs)

Improvements and Fixes

- Fixed an issue with `averageTimeSpentOnSite` , where returns were showing identical data despite using different page titles (evar13) in segmentation.

- The Reporting API now allows correlations. The elements returned from `Report.GetElements` now have information about what breakdown types are supported for that element. This improves data matching between report builder and reports & analytics.

Social

Release date: **April 17 2015**

This release includes the following changes:

Feature	Description

Feature	Description
Social Tags	Use Social Tags as a centralized location to manage tags for use throughout Social . Social Tags help classify content within Social . For example, you can tag social contact profiles, inbound content in moderation feeds, and outbound posts created in the Content Calendar or Publisher .
Publish Anywhere	Publishing is the most-used capability within Adobe Social . Publish Anywhere makes the ability to publish content to social networks available from anywhere within Social . Note: Note that the Publish Anywhere feature is currently in Beta.

Audience Manager

Fixes, Enhancements, and Deprecations

This Social release focuses on improved performance, scalability, usability, and reliability. More than 650 back-end fixes and enhancements address these areas. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- The Social Applications feature has been officially deprecated in the Adobe Social 15.4.1.0 (April 2015) release. This includes the removal of all application-related metrics, data, and API methods. If you have any questions, please reach out to your Social Account Manager. For full details, see the Adobe Social Applications - Deprecation Fact Sheet .

- Fixed an issue that caused irregularities for the Twitter Total Reach metric in the Post Analytics report.

- Fixed an issue that caused some campaigns to not display correctly in the Social Campaigns report.

- Fixed an issue that caused multiple Facebook cover photos to display on the page after receiving a failure message in Social.

- Enhanced the upload functionality for Facebook cover photos, especially if a failure occurs.

- Fixed an issue that caused post-time discrepancies between child and master posts when duplicating posts.

- Fixed an issue that caused posts to fail due to "Transaction isolation conflict detected" errors.

- Fixed an issue that prevented thumbnail images from displaying in posts published to LinkedIn pages using a link attachment.

- Fixed an issue that caused shortened URLs published to LinkedIn pages to malfunction.

- Fixed an issue that caused the bulk moderation icons to not display in the Social interface.

- Fixed an issue in the Social interface that caused the scroll bar to not display in the Add New Property dialog box when adding YouTube channels.

- Fixed an issue that caused scrolling issues in some Social dialog boxes on mobile devices (for example, when escalating a post in a moderation feed).

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

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Adobe Experience Cloud Release Notes   🔍

Release Notes - May 2015

Learn about new features and fixes in the Adobe Marketing Cloud.

> ℹ️ **NOTE**
>
> To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update . Release information in the Priority Product Update comes one week in advance of the release date and is subject to change. Please check back at release time for updates.

Core Services

Marketing Cloud Interface 15.5.1

New features and fixes in the Adobe Marketing Cloud interface.

Release date: **May 13, 2015**

The left navigation menus have been updated and arranged to provide access to all of the core services and solutions. Notable changes include:

- The Audience Library and Customer Attributes menu selections are now located under Audiences.

- The Exchange menu selection was moved from the Help drop-down menu to the left navigation rail.

- Solutions has been removed. You can launch all solutions from the bottom half of the navigation rail.

Fixes

- Fixed an issue preventing customer attributes from syncing for some customers.

- Fixed an issue preventing Adobe Target Product Documentation page from displaying in Japanese.

- Fixed an issue preventing the use of Japanese text in comments between the Creative Cloud and the Marketing Cloud.

See Marketing Cloud Product Documentation for product help.

Adobe Mobile Services

New features and fixes in the Adobe Mobile Services interface.

Feature	Description
Acquisition links	Added a desktop browser regional override for acquisition links. This setting lets you select the region-specific app store that you want an acquisition link to direct to when a user clicks the link from a desktop browser. This feature can be set only by those users with administrative privileges to create Acquisition Links (Mobile App Admins).
Reports	PDF/CSV export for Ranked , Trended , Retention , Funnel , Geo Location , and Sunburst reports. (Public Beta)

Fixes

- Resolved issue for some IMS users redirecting from marketing.adobe.com not seeing any apps in mobilemarketing.adobe.com.

- Added custom calendar support in Retention for 4-5-4 and 4-4-5 (custom and retail). New features and fixes in the Adobe Mobile Services SDKs.

Update	Description
iOS SDK Version 4.5	Starting in iOS SDK version 4.5, a new iOS extension lets you collect usage data from your Apple Watch Apps, Today Widgets, Photo Editing widgets, and all the other iOS extension apps. See iOS Extension Implementation in the iOS SDK 4.x for Marketing Cloud Solutions guide.
Android SDK Version 4.5	Starting in Android SDK version 4.5, a new Android extension lets you collect data from your Android Wearable app. See Android Wearable Implementation in the Android SDK 4.x for Marketing Solutions guide.

⚠ **IMPORTANT**

Adobe strongly recommends that you do not create your own wrappers for our SDKs and track wearables using older versions. Doing so will likely cause issues with your data.

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Analytics

New Features/Changes in Analytics

Component	Feature Description
Data Warehouse	Added "Marketing Channel Last Touch Instances" metric for Data Warehouse reporting.
Data Sources modification coming in June 2015	Reports & Analytics has not supported data sources of type "Traffic Data Source" since the introduction of SiteCatalyst 15. The data sources user interface still allows you to create a Traffic Data Source, but this kind of data source can only be applied to date ranges prior to the date when your company migrated from SiteCatalyst 14 to SiteCatalyst 15. Next month (June 2015), Adobe plans to remove Traffic Data Sources as an option. In June, we will also introduce new capabilities in Reports & Analytics that will allow you to create simple traffic metrics without the need for Traffic Data Sources.

Reports & Analytics

Fixes

- Fixed an issue with Target campaign reports not showing up in Reports & Analytics.

- Fixed an issue with special characters in Target campaign names preventing their reporting in Reports & Analytics.

    - An `Access Denied` error displaying when creating breakdowns in Marketing Channel reports, and in calculated metrics on a Campaigns report.

    - An interface reset in which the report changed to a different one when applying changes to a segment.

- Fixed an issue with Bots reports in dashboards not showing correct data.

- Fixed an issue with the Edit (pencil) icon when editing segments Internet Explorer 11. This issue forced you to click the Edit icon twice to load the Segment Manager.

- Fixed an issue where an incorrect metric name and currency unit were displayed in a Contribution Analysis report.

Data Warehouse

Feature	Description
Report API 1.4	Data warehouse supports the Analytics Reporting API 1.4. See Report.Queue in the Data Warehouse API documentation on the Developer Connection.

AppMeasurement and Mobile SDKs

Marketing Cloud Visitor ID Service

Version 1.4

As of version 1.4, the preferred method of setting configuration is passing in a config object in as the second parameter to the *Visitor.getInstance* function.

Example Config Initialization:

```
var visitor = Visitor.getInstance("016D5C175213CCA80A490D05@AdobeOrg",{
    "loadTimeout":1000,
    "trackingServer":"myco.sc.omtrdc.net",
    "idSyncContainerID":80
});
```

> **ℹ NOTE**
>
> The ID sync functionality releasing on May 21 only works for JavaScript. There is no Flash support at this time.

AppMeasurement for JavaScript

Version 1.4.5

- Inclusion of Marketing Cloud Visitor ID Service API 1.4.

- Updated Audience Manager module to use DIL version 6.0.

Version H.27.5 Update

- Inclusion of Marketing Cloud Visitor ID Service API 1.4.

Flash

Version 3.9.2 Update

- Inclusion of Marketing Cloud Visitor ID Service API 1.4.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript

- iOS

- Android

- Flash-Flex

- OSX

- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry

- Java

- PHP

- Symbian

Social

The Social 15.5.1.0 release (05/21/2015) includes the following changes:

Feature	Description
Facebook dark posts	Create posts on Facebook that do not display on your Timeline but can be accessed with direct links. This option lets content creators create posts to be promoted as sponsored (paid) ads.

Feature	Description
New reserved events in Adobe Analytics	Currently there are metrics we receive from social networks that cannot be reported on in Adobe Analytics . New reserved events let you create custom reports in Analytics to view social data alongside web data.
Adobe Social Mobile App	The Adobe Social Mobile app for iOS will be available in the Apple App Store in June 2015.

For training videos on these new features, see What's New for May 2015 .

Enhancements

Feature	Description
Video publishing	Select a still frame from anywhere in the video to upload and use as that video's thumbnail image in the post. Previously, Social selected the opening frame to be used as the thumbnail image.
Twitter geo-targeting	On March 1, 2015, Adobe Social discontinued support for geo-targeting of tweets. After working with Twitter, geo-targeting is available again.
Approving posts	Publishing approvers can now approve a post from its preview.
Twitter direct message images	Improved the method Social uses to fetch and display images in Twitter direct messages in moderation feeds.
Social tags	You can now create a tag group or tag with the same name as a previously deleted tag group or tag.

Fixes

This Social release focuses on improved performance, scalability, usability, and reliability. More than 140 back-end fixes and enhancements address these areas. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Fixed an issue that caused incorrect data to display for Facebook pages in the Competitor Analytics report.

- Fixed an issue that caused discrepancies in the number of reported Twitter followers.

- Fixed an issue that prevented tracking parameters from appending to posts created using the Publish Anywhere feature.

- Fixed an issue that sometimes caused posts to fail with a timeout error.

- Fixed an issue with shortened links where links to pages within a website redirected to the company's homepage.

- Fixed an issue that caused some invalid content (posts, comments, and replies) to appear in moderation feeds. Code enhancements will help our collection system more effectively block Invalid content that does not match the page.

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Audience Manager

Feature	Description
Audience Marketplace	Audience Marketplace provides specialized features that lets data buyers and data providers execute data deals in a self-service manner with minimum effort. Talk to your Audience Manager consultant to get started. They can activate Audience Marketplace for you.

Fixes, Enhancements, and Deprecations

- Create Groups : Simplified steps and directions for creating groups and assigning permissions.

- Understanding Wild Card Permissions : Use Wild Card Permissions to give group members access to new data sources automatically. With standard permissions, you must manually assign new data sources to a group.

Known Issues

In the VisitorAPI / AppMeasurement Audience Manager Module integrations, there will be two destination publishing iFrame requests made in IE6-9: `//fast.<subdomain>.demdex.net/dest5.html` and `//fast.<subdomain>.demdex.net/dest4.html` . The correct behavior, as seen in other browsers, is to only load `//fast.<subdomain>.demdex.net/dest5.html` .

Key Documentation Updates

Item	Description	Date Published
Adobe Managed Certificate Program	Added Adobe Managed Certificate Program to the revamped First-Party Cookies product documentation. The managed certificate program lets you implement a new first-party SSL certificate for first-party cookies at no additional cost.	May 22, 2015
Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015
Enabling Your Solutions for Core Services	A high-level round-up what you need to do to modernize your solution implementations for core services.	March 19, 2015
Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015

Item	Description	Date Published
Analytics Classification Rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name> , two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped.	February 19, 2015

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Release Notes - June 2015

Data Workbench 6.4, Calculated Metrics Builder, updates to freeform analysis, processing rules increases, new video core metrics in Video Stream Analytics, and more.

Core Services

Adobe Mobile Services

The Adobe Mobile Services June 18, 2015 release includes the following changes:

Feature Access Change

Customers must have Analytics—Mobile Apps or Analytics Premium in order to use the following functionality:

- In-app Messaging

- Acquisition Campaign Tracking

- Points of Interest Analytics

Customers with Analytics Standard or other analytics point products (such as SiteCatalyst) will be grand-fathered in to current functionality until renewal.

Analytics core customers will not have this functionality.

Fixes and Enhancements

- Expiration for tracking acquisition campaigns changed from visit to visitor for all customers. This change facilitates campaign attribution to post download activity to the visitor for all visits instead of just the first visit.

- Reorganized and improved the following guides:

  - Adobe Mobile Services Users Guide

  - iOS SDK 4.x for Marketing Cloud Solutions Admin Guide

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Video Stream Analytics (Heartbeat)

The Video Stream Analytics (heartbeat) June 18, 2015 release includes the following changes:

Feature	Description
Video Core metrics	Admin Tools > Report Suites > Edit > Video Management > Video Reporting New video core metrics are available if you re-enable video tracking on the Video Reporting page. • **Content Starts** ◦ For implementations using video heartbeat library v1.5, this metric marks the display of the first frame of the content. ◦ For implementations using video heartbeat library v1.4 and lower, this metric has the same values as Video Initiates (formerly named Video Views). • **Video Time Spent** ◦ The sum of Content Time Spent and Ads Time Spent . You must enable the Video Ads module to have this metric available. • **Video Path** ◦ This is a Solution Variable. ◦ The maximum depth of the path is three.

Feature	Description
Video Quality	Admin Tools > Report Suites > Edit > Video Management > Video Reporting The Video Quality module is now available on the Video Reporting page. The following metrics are computed: • **Quality Variables:** Time to Start, Buffer Events, Total Buffer Duration, Bitrate Switches, Avg Bitrate, Errors, and Dropped Frames. • **Quality Events:** Time to Start, Drops before Start, Buffer Impacted Streams, Buffer Events, Total Buffer Duration, Bitrate Change Impacted Streams, Bitrate Changes, Avg Bitrate, Error Impacted Streams, Error Events, Dropped Frame Impacted Streams, and Dropped Frames.

Enhancements

- Changed variables and events names to better reflect the components' purposes (video, content, ads). Video now includes both the main content and the ads.

- Updated the Video Engagement reports to include new video core metrics.

- Updated the Video Menu section to reflect the video module structure. Note that custom menus might be affected.

Fixes

- Fixed cosmetic issues in Video Engagement reports.

- Fixed the metrics in Video DayPart report by excluding future days from the calculation of the average.

Dynamic Tag Management

The dynamic tag management June 8, 2015 release includes the following changes:

Fixes and Enhancements:

- Fixed an issue in some iOS Safari browsers that produced an error when `LocalStorage` options are restricted by a user.

See [What's New in Dynamic Tag Management](#) for current and cumulative release notes, help, and documentation updates.

Analytics

New Features in Analytics

Feature/Component	Description
Unified Calculated Metrics	Calculated Metrics now allow for segmented metrics, more advanced math and the ability to organize and share metrics. You can create new metrics that apply historically without updating your implementation, share and curate metrics to remove the clutter and do basic statistical analysis. You can compare segments much more easily. You can apply these new metrics anywhere in Reports & Analytics, Analysis Workspace, Report Builder, and Ad Hoc Analysis. [More...](#)
Analysis Workspace - Freeform Analysis	Freeform Analysis lets you drag and drop dimensions, metrics, and segments to create any report that you want. You can break down your data for your specific needs, providing a canvas to build queries using relevant metrics, dimensions, segments, time lines, and other analysis breakdown values. The latest features include: • **CSV export:** you will now be able to export a data table or series of data tables in CSV format on an ad-hoc basis. • **More visualizations:** donut charts, area charts, and horizontal bar charts are now available as visualization types. • **Flexible layout:** drag to adjust placement, width, and height of elements on the

Feature/Component	Description
	analysis canvas..

- **Selective visualization:** visualizations respond to selections in data tables to allow you to visualize only specific items as desired.

- **Breakdown improvements:** break down multiple line items in a dimension with a single drag and drop.

- **Apply segments to entire panels:** segments can now be used across an entire panel with a single drag and drop.

- **Permissions improvements:** Analysis Workspace access can be granted to non-admins through the user group permissions area in Admin Tools.

Freeform Analysis is currently in an open beta supported primarily by the Analytics community team. For up-to-date information and to pose questions about Freeform Analysis, see the Freeform Analysis (beta) forum .

Feature/Component	Description
Data Warehouse SFTP overwrite	SFTP now supports overwrite on transmission. We recommend that you upgrade your SFTP server to a version that supports rename.
Processing rules limit increase	The number of processing rules allowed has been increased from 100 to 150. Additionally, the allowed size of the processing rule XML has been increased to 4 MB (from 65 KB). This size change prevents an error that was being issued when the XML limitation was exceeded.
Report Builder	Support for new calculated metrics. More...

Feature/Component	Description
Ad Hoc Analysis	Support for new calculated metrics. The Calculated Metric Builder user interface in Ad Hoc Analysis now resembles that of Reports & Analytics.
Remove users who have blocked all cookies on desktop browsers	Admin Tools > Report Suites > Edit Settings > General > Privacy Settings This feature allows Adobe Analytics customers to respect a user's intention to stop processing for profiling purposes. Laws and regulatory guidance have expressed that a user's action to block cookies is the same as a user's action to opt out from profiling. By enabling this feature, data collected from desktop and mobile browsers where the user has set its browser to block all cookies will be excluded from Analytics reports. If Adobe cannot recognize the web browser, data will be included in Analytics reports. More...

New Features in Analytics Premium

Analytics Premium provides these additional new features in the Data Workbench 6.4 release :

Feature	Description
Data Workbench 6.4	
Exporting to Reports & Analytics	The Customer Record Service (CRS) export feature lets you export Data Workbench data to integrate with other Analytics' capabilities, including *Reports & Analytics* .
New Workstation installation	Set up the Data Workbench (Client) using a step-by-step installation wizard. Download, set options, install the workbench, and synch up with servers.

Feature	Description
Enhanced Workstation Configuration Experience	After installation of the workstation, the **Configure Connections to the Server** workspace will open with additional information about installing a certificate and entering server connection information in the Insight.cfg file. You can also view the connection status to your servers and select profiles.
Presentation Layer	Annotate and clarify visualizations using a presentation overlay. Add text call-outs, arrows, images, and color coding to highlight and clarify your data, and then share with others.
New Metric Dimension wizard	Employ a step-by-step wizard to facilitate building metric dimensions.
User administration of group member access	Administrators can give workstation users the partial ability to manage access control for custom groups.
Prevent changes to profiles	Prevent profiles from being overwritten by users working in the Profile, Dimensions, Reports, Workspaces, Metrics, or Filters managers.
New Workstation user interface updates	Data Workbench 6.4 adds new workspace icons, tool tips, splash screens, and an **<F1>** shortcut to the help. It also lets you open your log files by selecting the Help > Open Trace Directory from the toolbar.
Updated Logging information	Data workbench now uses an expanded logging framework "L4" which provides the ability to configure logging based on the need. The default implementation that comes with the 6.4 package provides vital information on the software processing. Logging can be expanded with additional information to troubleshoot server events and help analyze underlying issues, including additional information for associated server, client and report server. For additional support in implementing additional L4 logging, please contact your account manager.

Feature	Description
New cfg file for ExportIntegration.exe logging options	A new httpLoggingEI.cfg configuration file (located at server\Admin\Export\httpLoggingEI.cfg) lets you stop INFO logging to the HTTP.log file during Export Integration exports. (The CRS, TNT, and MMP exports already capture verbose logging in individual export log files.) A true setting starts INFO logging (for testing and detailed reporting) to the HTTP.log file, and a false setting stops verbose logging. For a false setting, only a WARNING/ERROR level messages will be sent to the HTTP.log file.
Zoom feature for Graph visualizations	Use the zoom feature to better view metric labels when values reach a higher disparity. Previously the label would disappear with the change in the contrast of values-for example, when you set a higher metric regression value against previous values. You can now zoom in to the visualization by clicking **<Ctrl>** and moving the mouse wheel while hovering over the graph.
New Color Picker tool	A new color picker lets you select colors from a simple palette of colors, or select the Advanced tab to pick from a gradation scale or enter your own RGB values.
Finders now export more meta information	More meta information is provided when exporting dimensions and metrics from the Finder . • Metrics Finder output includes *Name* and *Formula* • Dimensions Finder output includes *Name* , *Type* , and *Parent*
Insight.exe and InsightSetup.exe are now digitally signed.	These executables are now digitally signed to ensure that the software downloads have not been altered or corrupted.

Feature	Description
Date format options	You can change the date format based on your locale in the Standard Time *Dimensions.cfg* file. Change the default *MM/DD/YYYY* format to the *DD/MM/YYYY* format or choose other options.
Files visualization broken out	The Files visualization (Admin > Files) for Base profiles will not include larger directories (removed Logs, Exports, and Lookups) when reporting. This will increase the speed in displaying the report. The larger directories now have their own individual reports (Admin / Export Files, Lookup Files, and Log Files).
DeviceAtlas Transformations improved	The DeviceAtlas.bundle file now uses in-memory cache to greatly improve the performance of look-ups.
Updated Chord visualization	Improved visibility when hovering over a section when viewing the **Chord** visualization.
Drag dimensions from Finder to a Detail Table	From the workstation, you can now drag dimensions from Finder panel directly to the Detail Table in a workspace.

Reports & Analytics Fixes

- Fixed an issue that resulted in an error when trying to download a Last Touch Channel report that included a date comparison and a calculated metric.

- Fixed an issue that occurred when trying to create the `item specific summary` campaign details report in PDF format.

- Fixed a display error in Admin Tools. When a user was deleted, the console showed that he or she was deleted by that same user.

- Fixed an issue that caused an instance of an eVar to be incremented if the value of the eVar was deleted or set it to `blank`, using processing rules.

Ad Hoc Analysis Fixes

- Fixed an issue around report emails (.xls and .csv attachments) that contained the report suite ID instead of the report suite name in the email. It now shows the report suite name.

Data Workbench Fixes

- Propensity score was not resetting when rerunning different inputs in the same workspace. This now resets properly.

- An issue causing no countable dimensions to be available when first opening the Correlation Matrix has been fixed.

- Export of Target segments were failing because the *mboxPC* field was missing. This is now fixed.

- ID request formatted correctly. Using the *mbox3rdpartyId* identification instead of default PCIDs caused Adobe Target to reject requests generated via the Target/Data Workbench integration (using the ExportIntegration.exe). This ID request is now being formatted correctly and throughput is successful.

- A Report Server memory leak when exporting to Excel has been fixed.

Data Warehouse Fixes

- Segments: Added data warehouse support for `event-exists` operator for non-event metrics.

- Segments: Added support for the `not-event-exists` operator.

- Segments: Added support for `timerange*` .

- Made changes to Visit Time/Site Time business logic:

  - Use `visit_start_time_gmt` as the starting time of a visit. Now visits that started before the reporting date range are not negatively impacted.

  - Added a new breakdown category `Group L: No duration` to classify visits that span zero seconds. Now these visits are no longer included in the `Group A: <1 minute` time bucket.

  - Transactional data source hits (hit_source=7) are no longer assumed to have a Visit duration.

  - Time-stamped hits that are designated a timestamp earlier than `visit_start_time_gmt` have absolute value applied to the time delta so they will not always automatically be categorized as `Group A: <1 minute` .

> **ℹ NOTE**
>
> Data warehouse access from Version 14 has been removed. [Learn more](#)

AppMeasurement and Mobile SDKs

Marketing Cloud Visitor ID Service

Version 1.5

- Authenticated state support. Along with the Marketing Cloud Visitor ID, the Visitor API accepts multiple Customer IDs for the same visitor along with a customer type identifier, to separate the scope of the

different Customer IDs and *authStates* .

- Removed deprecated support for Audience Manager DPID mappings to Customer ID Types used in *setCustomerIDs* .

Version 1.5

- Support for Visitor API 1.5, which uses the *getCustomerIDs* method to gather Customer IDs and authenticated state, and sends the IDs in with data collection requests.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript

- iOS

- Android

- Flash-Flex

- OSX

- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry

- Java

- PHP

- Symbian

Analytics Web Services (SOAP and REST APIs)
Updates

Feature	Description

Feature	Description
New calculated metrics API methods	We added API methods under a new Calculated Metrics module: CalculatedMetrics.Get (see all the calculated metrics you have access to, or as an admin, all calculated metrics for the company), CalculatedMetrics.Save (create new calculated metrics or update existing ones), CalculatedMetrics.Delete and CalculatedMetrics.GetFunctions (see the full list of allowed functions in the new calculated metrics definitions). See Calculated Metrics for the APIs.

Audience Manager

Feature	Description
Data Export Controls	The Data Export Controls prevent you from adding traits to segments or sending data to a destination if this action violates data privacy or data use policies. See the Data Export Controls documentation for details.

Fixes, Enhancements, and Deprecations

- We are improving API documentation with Swagger. See the Audience Manager API Docs section for new and revised methods.

- Fixed an issue that prevented you from dragging traits between groups in Trait Builder.

- Fixed a Segment Builder issue that removed traits from segments if the segment contained more than 100 traits.

Social

The Social 15.6.1.0 release (June 18, 2015) includes the following changes:

New Features

Feature	Description
Adobe Social Mobile App	The Adobe Social mobile app brings the power of Adobe Social content publishing workflows to your iPhone or iPad.

Fixes and Enhancements

This Social release focuses on improved performance, scalability, usability, and reliability. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Enhanced the publishing workflow to include a reminder when you click Post Now that lists the names of the properties to which you are posting content.

- Renamed the Approve Now button to Bypass Approvals to clarify the behavior. Clicking Bypass Approvals uses the override permission.

- Enhanced the spell-check function in the Publisher to ignore shortened links and underline misspellings as expected.

- Fixed an issue with the Post Analytics report that caused filters to not respect selected page groups.

- Fixed an issue that caused the Download and Send functions on the Post Analytics report to not function.

- Fixed an issue that caused an error when accessing the Post Details report for a YouTube video.

- Fixed an issue that caused discrepancies between the number of Page Engagements reported in the Properties report and in its downloaded file.

- Fixed an issue that caused data in the Properties report and in its downloaded file to be off by one day.

- Fixed an issue with the Classification filter in the Social Buzz report that caused no results to be returned.

- Fixed an issue that prevented tracking codes from appending to Facebook album posts.

- Fixed an issue that sometimes caused posts to fail due to timeout errors.

- Fixed an issue that prevented moderation-workflow assignees from displaying in Internet Explorer 11 browsers.

- Fixed an issue that prevented users from creating listening rules for WordPress that contain an OR operator.

See Release Notes for Adobe Social for more information.

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Adobe Experience Manager is an enterprise web content management system that lets you author, manage, develop, and publish your web sites.

Key Documentation Changes

Item	Description	Date Published
New Calculated Metric Builder and Calculated Metric Manager	Calculated Metrics now allow for segmented metrics, more advanced math and the ability to organize and share metrics.	June 18, 2015
Freeform Analysis (public beta)	A feature in Analysis Workspace, freeform analysis lets you built data tables and drag-and-drop metrics, dimensions, segments, and multiple visualizations to a project panel.	June 18, 2015
Data Workbench 6.4	Data Workbench 6.4 release includes several new features described here .	June 18, 2015
Adobe Managed Certificate Program	Added Adobe Managed Certificate Program to the revamped First-Party Cookies product documentation. The managed certificate program lets you implement a new first-party SSL certificate for first-party cookies at no additional cost.	May 22, 2015

Item	Description	Date Published
Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015
Enabling Your Solutions for Core Services	A high-level round-up what you need to do to modernize your solution implementations for core services.	March 19, 2015
Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015

Item	Description	Date Published
Analytics Classification Rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name> , two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped.	February 19, 2015

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Adobe Experience Cloud Release Notes   🔍

>

Release Notes - July 2015

Learn about new features and fixes in the Adobe Marketing Cloud.

Core Services

Marketing Cloud Interface

Version 15.7 planned release: **July 22, 2015**

- Fixed an issue that prevented attribute descriptions specified on the View/Edit Schema page (in customer attributes) from being updated in Analytics reports. (MAC-25985)

- Fixed an issue preventing the thumbnails from rendering for uploaded assets. (MAC-25863)

- Fixed an issue that prevented new segments created in reports &amp analytics from being available in Marketing Cloud Audiences. (MAC-25817)

- Fixed an issue that prevented audience sharing from Analytics, when using the visitor ID service. (MAC-25788, MAC-25747)

- Added support for multibyte characters in customer attributes. (MAC-25552)

Known Issue

A known issue is causing duplicate auto-generated accounts to be created in Audience Manager, and automatically linking them to a user's Marketing Cloud identity. This issue occurs if you attempt to navigate to Audience Manager before linking your accounts. Adobe recommends that you link your Audience Manager accounts to the Marketing Cloud before navigating to Audience Manager. (MAC-25640)

See Marketing Cloud Product Documentation for product help.

Dynamic Tag Management

Release date: **July 8, 2015**

Feature	Description

Feature	Description
Event Types	New event types let you trigger event-based rules on Single Page Apps: New event types include "Custom" and " pushState or hashchange ."

Fixes and Enhancements

- Fixed an issue in the Google Universal Analytics tool that prevented users from setting the account ID in data elements.

- Fixed an issue in the Google Universal Analytics tool that suppressed rule beacons if the Page Code is Already Present check box is selected.

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

- New Features in Analytics

- Fixes:

    - Reports &amp Analytics Fixes

    - Report Builder Fixes

    - Ad Hoc Analysis Fixes

    - Data Warehouse Fixes

    - Clickstream Data Feed Fixes

- Analytics Web Services (SOAP and REST APIs)

New Features in Analytics

Release date: **July 16, 2015**

Feature	Description

Feature	Description
Changes to the group permission settings in the Analytics Admin Console	Analytics > Admin > User Management > Groups You can now allow group access to some individual traffic metrics, along with all events and other metrics. The Conversion Reports report group has been replaced by the Metrics report group. More... As part of this maintenance release, a migration of settings will take place for all groups:

Analytics LiveStream hit smoothing	Hit smoothing buffers data to provide a smoothed rate of flow for messages. Hit smoothing is useful in several scenarios, such as when incoming to a live dashboard is coming in bursts or is unpredictable. In such cases, having the data smoothed provides a smoother look to the updates.
	
	To enable hit smoothing, add a query string parameter "smoothing=1" to the end of the LiveStream connect URI. For example, if a LiveStream connect URI is:
	
	`https://livestream.adobe.net/api/1/stream/mystream1`
	
	The hit smoothing version would be:
	
	`https://livestream.adobe.net/api/1/stream/mystream1?smoothing=1`
	
	See LiveStream Hit Smoothing documentation in the Developer Connection.

Analytics for Target (A4T) Lift and Confidence report	Added Lift and Confidence report to Analytics and to Target Standard. More... We are also adding dimensions and metrics from Target to Ad Hoc Analysis. You will be able to assess the success of campaigns in Adobe Analytics in the same way you have done in Target Classic in the past.

Feature	Description
Report Builder correlation breakdown menu	Added a separate correlation breakdown next to the Breakdown menu when right clicking on a cell with an Analytics dimension value.
Remove users who block all cookies on desktop browsers	We updated the interface instructions for using the template segment described on the Privacy Settings page at: Admin Tools > Report Suites > Edit Settings > General > Privacy Settings The Remove users who have blocked all cookies on desktop browsers setting prevents Adobe Analytics from reporting on site visitors who block all cookies on desktop browsers. When active, Analytics reports and projects exclude data collected from desktop browsers that do not accept cookies. If Adobe cannot recognize the browser, Analytics reports will include its data. A template segment is available to see what a report looks like if this setting is enabled. More...

Analytics

Reports & Analytics Fixes

- Fixed an issue that occurred when using a segment across multiple report suites. (AN-104828)

- Changed the limit on the number of report suites that can display in the Admin Console while still displaying custom columns from 500 to 400. (AN-102864)

- Fixed an issue with the Content Aware service - column size was increased to 255 to allow for UTF-8 encoded data. (AN-103834)

- Fixed an issue with the Custom Conversion reports menu not loading in the UI.(AN-103816)

- Fixed an issue with conversion reports not getting generated in .pdf format. (AN-103037)

- Fixed an issue with the graph in certain reports showing data for a future month. (AN-104372 and AN-101257)

- Fixed an issue with Show Segments not loading in dashboard reports. (AN-105088)

- Fixed an issue with dashboards showing unreadable line items. The line items were truncated in the middle of a multi-byte character. (AN-104940)

- Fixed an issue with custom calendars not returning correct data. (AN-103825)

- Fixed an issue where the PDF download was not working for metrics using the time format. (AN-101515)

- Fixed an issue that caused calculated metrics containing segments to return incorrect data. (AN-105320)

Report Builder Fixes

- Fixed an issue that caused the Total Minutes calculated metric to not show up in the user interface. (AN-105218)

Ad Hoc Analysis Fixes

- Fixed an issue with missing Cities data in the Cities report (GeoSegmentation). (AN-104987)

- Fixed an issue with conversion metrics not loading properly. (AN-104957)

- Fixed an issue that occurred when using more than 4 mathematical operations in the creation of a calculated metric, which resulted in an error. (AN-105362)

Data Warehouse Fixes

- Fixed variables/date range support for segments. (AN-105271)

- Fixed an issue where tableau files with UTF-8 characters did not get generated. (AN-75471)

- Fixed counter event metric de-duplication on reports with multiple products per hit, and breakdowns on classifications of product.

- Reporting results from the Page Views metric in Data Warehouse are now fully aligned with results in Reports &amp Analytics. (AN-97619)

Clickstream Data Feed Fixes

Update 7/27/2015 : We are updating our data feed delivery infrastructure. We are adding additional IP addresses to the pool that we already use to deliver data feeds. If you have IP white list on your FTP sites that data feeds are delivering to, you will need to add these additional IP addresses to that white list.

- London: 185.34.189.0/27, addition scheduled August 13, 2015)

- Oakland: 192.243.248.32/27, addition scheduled August 20, 2015

- Dallas: 66.235.153.96/27, addition scheduled August 27, 2015

Analytics Web Services (SOAP and REST APIs)

Feature	Description
New calculated metrics API methods	(From the June release.) We added API methods under a new Calculated Metrics module: CalculatedMetrics.Get (see all the calculated metrics you have access to, or as an admin, all calculated metrics for the company), CalculatedMetrics.Save (create new calculated metrics or update existing ones), CalculatedMetrics.Delete and CalculatedMetrics.GetFunctions (see the full list of allowed functions in the new calculated metrics definitions). See New Calculated Metrics and the APIs for an overview, and Calculated Metrics for the APIs.

Audience Manager

Feature	Description
DCM Integration	This self-service integration lets you import DoubleClick Campaign Manager (DCM) data in to Audience Manager .
Real-Time Data Transfers With the DCS API	New documentation that describes how to use the Data Collection Server (DCS) as an API to send and receive user data in real-time.

Fixes, Enhancements, and Deprecations

- Data Source API methods have been migrated to Swagger. See the Audience Manager API Docs for methods, syntax, and code samples.

- Fixed an issue that let you improperly add a trait from an Audience Marketplace data feed to an algorithmic model (AAM-16495).

- Fixed an issue with Firefox and Destination Builder that prevented you from adding a start date when mapping a segment to a destination (AAM-15785).

- Fixed an issue where the segment dialog box displayed inaccurate segment population numbers (AAM-15809).

- Fixed an issue in Trait Builder that displayed complex trait rules incorrectly when switching between the drag and drop editor and code view (AAM-15919).

- Fixed an issue with Segment Builder incorrectly estimated segment population size when creating a rule with another segment and recency/frequency limits (AAM-15982).

- Improved labels in the basic information window for a destination. Label changed to Data Export Labels from Restrictions (AAM-19824).

Fixes, Enhancements, and Deprecations

- Fixed an issue that sometimes caused the download and send functions in the Post Analytics report to fail.

- Addressed many localization issues to improve the linguistic quality of text in the user interface, including standardizing terms, improving translations to better align text with the context, adding more context to translations, fixing grammar and punctuation errors, and localizing date/time strings.

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Key Documentation Updates

Item	Description	Date Published
Adobe Managed Certificate Program	Added Adobe Managed Certificate Program to the revamped First-Party Cookies product documentation. The managed certificate program lets you implement a new first-party SSL certificate for first-party cookies at no additional cost.	May 22, 2015
Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015

Item	Description	Date Published
Enabling Your Solutions for Core Services	A high-level round-up what you need to do to modernize your solution implementations for core services.	March 19, 2015
Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015
Analytics Classification Rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name>, two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped.	February 19, 2015

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Release Notes - August 2015

> ℹ️ **NOTE**
>
> To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update . Release information in the Priority Product Update comes one week in advance of the release date and is subject to change. Please check back at release time for updates.

Experience Cloud and Core Services

Dynamic Tag Management

Release date: July 13, 2015

Adobe has deprecated the use of Amazon S3 as a DTM library hosting option.

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

- New Features in Analytics **(Updated 8/21/2015):** The deprecated SFTP key (communicated publicly in the Fall of 2013) used for transferring data warehouse reports and data feeds was permanently removed.

  Please contact Client Care to obtain a new SFTP key. Note that Adobe now supports both RSA and DSA keys (since not all SFTP implementations support one or the other). (AN-102692)

Analytics

New Features in Analytics

Last update: **August 20, 2015**

Feature	Description

Feature	Description
Current Password field	In Admin > User Management , the Current Password field has been added for security purposes. Administrators who want to add a user account, or edit an existing one, must enter their administrative password in this field.

Reports & Analytics Fixes

- Updated the Classification Rule Builder with the Select Report Suites and Variables panel. This panel lets you add report suites and variables to an existing rule set. Previously, you specified the variable and report suite while creating the rule set. This change prevents reported issues occurring with classification variables.

- Fixed a permissions issue that occurred when creating and editing segments. (AN-106175)

- Fixed an issue that occurred when a user, after checking "Remember Me" on the login page, logged in and tried to modify a report that was sent via a link. This resulted in an "Access Denied" error. (AN-89504 + AN-107008)

- Fixed an issue with hourly alerts not working properly on calculated metrics reports. (AN-105946)

- Fixed an issue with the View All Reports search feature not working in IE 11. (AN-104672 + AN-102566)

- Fixed an issue that prevented the use of special characters (UTF-8 and multi-byte) in processing rules. (AN-102095)

- Fixed an issue where the Product View metric was missing from the Product report. (AN-106692)

- Fixed an issue that prevented the scheduling of reports with a delivery frequency of Yearly. (AN-105562)

- Fixed an issue that prevented scheduled dashboards with multi-byte characters from getting delivered. (AN-106309)

- Fixed an issue that prevented the Segment and User Management interfaces from loading. (AN-106627)

- Fixed an issue that caused Segment Details to not be displayed. (AN-105185)

- Fixed an issue with hourly alerts getting triggered incorrectly. (AN-97573 + AN-105946)

- Fixed an issue that resulted in an error when creating targets that contained calculated metrics. (AN-104410)

- Fixed an issue with calculated metrics in trended reports. (AN-105606)

- Fixed an issue with daily alerts not matching the values shown in the Key Metrics report. (AN-105953)

Ad Hoc Analysis Fixes

- Fixed an issue that prevented users from sharing segments with certain other users in the Ad Hoc Analysis Segment Manager. (AN-105679)

- Fixed an issue that occurred after the name (not the definition) of a calculated metric was changed and this resulted in different values being returned. (AN-106214)

- Fixed an issue with Ad Hoc reports not loading properly when using "Time" as the metric type. (AN-105806)

- Fixed an issue with hierarchy views not reporting data. (AN-103234)

- Fixed an issue with the Ad Hoc Analysis Segment Builder not offering "Minute" as a Within option in sequential segmentation. (AN-105632)

- Fixed an issue with statistics in Ad Hoc Analysis when report dimensions are used. (AN-105864)

Data Warehouse Fixes

- Fixed a Transactional Data Source data discrepancy between Reports &amp Analytics and Data Warehouse, regarding metric calculations for entry pages. (AN-102263)

- Fixed an issue where some hits were not getting proper participation credit. (AN-106759)

- Fixed an issue where applying a segment containing classifications for the First/Last Touch Channel report to a data warehouse report did not retrieve any data. (AN-89294)

- Fixed an issue that caused crashes on column values larger than 2KB in size. (AN-106201, AN-106850)

- Fixed a Tableau file issue where the .csv file extension was not added when `.csv` was part of the file name. (AN-106466)

- Fixed an issue with Tableau files' UTF-8 string handling in unicode fields. (AN-106467)

Clickstream Data Feed Fixes

- **Update notice:** We are updating our data feed delivery infrastructure. We are adding additional IP addresses to the pool that we already use to deliver data feeds. If you have IP white list on your FTP sites that data feeds are delivering to, you will need to add these additional IP addresses to that white list.

  - London: 185.34.189.0/27, addition scheduled August 13, 2015

  - Oakland: 192.243.248.32/27, addition scheduled August 20, 2015

  - Dallas: 66.235.153.96/27, addition scheduled August 27, 2015

- When using Amazon S3 to deliver data, a newly implemented BucketOwnerFullControl feature assigns permission for cross-account uploads, making it possible for a user to create objects in a bucket that belong to a completely different account. The Amazon Web Services (AWS) account owner creates a bucket, creates a user with permissions to create objects in the bucket, and then provides credentials for another user to create objects. See Configuring Data Feeds for complete information on this feature.

AppMeasurement and Mobile SDKs

Marketing Cloud Visitor ID Service

Version 1.5.1

- Fixed a bug to prevent the Visitor ID Service from requesting an iframe if there's no data to synchronize or fire. (AAM-20164)

- Fixed a bug that prevented the Visitor ID Service from properly setting a multi-part, top-level domain cookie. For example, if you have a domain like `my_company.co.uk`, under some circumstances, the Visitor ID Service would set a cookie in `co.uk` only. (AN-104683)

  This only affected a few clients that met *all* of the following criteria:

  - Using the Visitor ID Service.

  - Enabled a grace period *or* are using first-party cookies and users block third-party cookies.

  - Have pages with multi-part, top-level domains.

Known Issues

Analytics and Target customers may experience latency increases after implementing the Visitor ID Service.

AppMeasurement for JavaScript

Version 1.5.5

- Inclusion of Visitor API 1.5.1

JavaScript H code (Legacy)

Version H.27.5

- Inclusion of Visitor API 1.5.1

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript

- iOS

- Android

- Flash-Flex

- OSX

- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry

- Java

- PHP

- Symbian

Audience Manager

Feature	Description
Profile Link	Profile Link works with cross-device data sources to identify and collect traits for a person on multiple devices. Profile Link , includes the Profile Merge Rules feature. Profile Merge Rules gives you control over the type of data sets that are used for segmentation. This lets you accurately target a person with the right message across multiple devices.

Fixes, Enhancements, and Deprecations

- Fixed a bug with Firefox that prevented you from setting a start date for sending segments to a destination. (AAM-15785)

- Fixed a bug in Trait Builder that prevented the code view from displaying trait components properly when switching between Expression Builder and Code View. (AAM-15919, AAM-20121)

- Fixed a bug in Audience Marketplace that let you model a data feed even when it was not enabled for modeling. (AAM-16495)

- In the basic information for a destination, the Data Export labels show user-friendly names for the export controls applied to the destination. (AAM-19824)

- Fixed multiple Segment Builder bugs that prevented it from:

  - Returning updated segment size data after editing a segment. (AAM-15809)

  - Returning trait sizes for 30-day intervals. (AAM-15982)

- Recalculating the estimated segment size when building a complex rule. (AAM-20265)

- Fixed multiple Audience Marketplace bugs:

    - Data buyers no longer see test or demo subscriber accounts. (AAM-11819)

    - The Venn diagram for a subscribed feed shows the overlap between your segment and the provider's segment as a frequency count instead of a %. (AAM-20495)

New and Revised Documentation

- New documentation describes how to bring data from a Google Doubleclick Campaign Manager (DCM) account into Audience Manager. See Import DCM Files Into Audience Manager .

- New documentation describes how to work with the Bulk Management Tools. See Bulk Management Tools for more information.

- Revised the Master Marketing Profile Integration to update the context data variable. This variable is supposed to end with an underscore. Previously, it was shown ending with a period.

Known Issues

Analytics customers need to set an integration code when using the Master Marketing Profile and passing declared IDs to Audience Manager with the Visitor ID Service.

Social

Feature	Description
Publish Anywhere	Create and post content to social networks from anywhere within Social .
Create multi-image tweets	Use Publish Anywhere to create tweets that contain multiple images to increase engagement.
Download a moderation feed's contents.	Download the content of a moderation feed to a Microsoft Excel file, including verbatims and the volume of content within the feed without having to dedupe the Moderation Overview report's exported file contents.

Feature	Description
Adobe Aviary Integration	Edit photos with all of the features of the Adobe Aviary app within the Adobe Social mobile app. Add text (hashtags or memes), apply filters, and crop or retouch photos in a streamlined workflow.

Fixes and Enhancements

This Social release focuses on improved performance, scalability, usability, and reliability. More than 480 back-end fixes and enhancements address these areas. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Fixed an issue that prevented a thumbnail from displaying on Facebook if the post was published using the Attach Link option to point to a video that was already uploaded to Facebook.

- Fixed issues in the Publish Anywhere feature when accessed in Internet Explorer 9 (selecting frequently used properties, browsing for photos, and some UI text not displaying properly).

- Fixed an issue that prevented +1 metrics from displaying in the Post Analytics report.

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Key Documentation Updates

Item	Description	Date Published

Item	Description	Date Published
Select Report Suites and Variables	Updated the Classification Rule Builder so that you add report suites and variables to a rule set when editing an existing rule set (after creating the rule set). Previously, you specified the variable and report suite while creating the rule set. This change prevents reported issues occurring with classification variables.	August 20, 2015
Adobe Managed Certificate Program	Added Adobe Managed Certificate Program to the revamped First-Party Cookies product documentation. The managed certificate program lets you implement a new first-party SSL certificate for first-party cookies at no additional cost.	May 22, 2015
Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015
Enabling Your Solutions for Core Services	A high-level round-up what you need to do to modernize your solution implementations for core services.	March 19, 2015
Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015

Item	Description	Date Published
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015
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Adobe Experience Cloud Release Notes

Release Notes - September 2015

New in Analytics: Analysis Workspace enhancements and Timestamps Optional. Group Management in dynamic tag management. Mobile push messaging to Analytics segments, acquisition methods, and postback signals. General fixes and improvements in Marketing Cloud solutions.

> **NOTE**
>
> Content on this page is published one week in advance of the release date (via the Priority Product Update) and is subject to change at release time. Please check back at release time for updated information. To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update .

Release date: September 2015

- Marketing Cloud and Core Services

- Analytics

- Audience Manager

- Social

- Target

- Advertising Cloud

- Campaign

- Experience Manager

- Key Documentation Updates in 2015

- Marketing Cloud Interface

- Mobile Services

- Dynamic Tag Management

Marketing Cloud 15.9

New features and fixes in the Adobe Marketing Cloud interface.

Release date: **September 10, 2015**

Documentation Updates

Solution administrators, see Users and Groups for important information about mapping solution groups to broader Adobe groups, and bulk-add users in the Enterprise Dashboard .

Fixes

- Fixed an Audience Manager API performance issue causing intermittent timeouts when uploading customer attributes data. (MAC-26305)

- Fixed an issue that prevented users from adding up to 200 customer attributes to a subscription. (MAC-26188)

- Fixed a previous known issue on the Customer attributes - Edit Schema page that was causing a Content Aware error to be issued when changing a display name. (MAC-25589, AN-103834)

Known Issue

An Audience Library known issue exists that might prevent audience sharing from Analytics segmentation, causing the audience size to perpetually remain at 0 (zero). This issue can occur if the number of audience members exceeds 50,000. As a workaround, Adobe recommends reducing the segment size to under 50,000 audience members. (MAC-25788)

See Marketing Cloud Product Documentation for product help.

Adobe Mobile Services

The September 17, 2015 Mobile Services release includes the following changes:

Resource	Description
Push Messaging to Analytics Segments	Sending push messages to Analytics segments from the Mobile Services UI allows you to leverage your robust Analytics data while engaging with users. See: • Configure Push Messaging • Create a Push Message

Resource	Description
Acquisition Tracking Enhancements	Create app store links or QR codes that send users to download applications directly from the Apple App Store and Google Play store. The links you create let you attribute downloads and other success events to the acquisition campaign. Enhancements include: • Dynamic URLs. Create acquisition links outside of the Mobile Services UI on the fly or create them in the UI with the Acquisition Builder. • Create one link for Apple app store and Google Play, we'll do the platform detection and route appropriately. • Append data to the end of the URL, such as affiliate traffic. You can add data to the URL and we'll pass it in as context data for you to save off and report on. • IDFA/AdID support for cross-app campaigns. See: • Create Acquisition Builder • Create Acquisition Link Manually
Postbacks	Postbacks let you send data collected by the SDK to a separate third-party server. Leveraging the same triggers and traits you use to display an in-app message, you can configure the SDK to send customized data to a third-party destination. See Configure Postbacks .
Backdate Session Hits	Added a check box to enable or disable the ability for the Adobe SDK to backdate session info hits. See Configure SDK Analytics Options .

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Adobe Mobile Services SDK Updates

Resource	Description
Universal Windows Platform SDK 4.x for Marketing Cloud Solutions	The Universal Windows Platform (UWP) SDK 4.x for Marketing Cloud Solutions is now available. This new SDK lets you measure native Windows 10 applications, deliver targeted content within your app, and leverage and collect audience data through Audience Manager. See Universal Windows Platform SDK 4.x for Marketing Cloud Solutions .
Android SDK 4.x for Marketing Cloud Solutions And iOS SDK 4.x for Marketing Cloud Solutions	Version 4.6 of both SDKs (Android and iOS) are now available. Both SDKs include the following enhancements: **Push Messaging to Analytics Segments:** Adobe Mobile Services and the Adobe Mobile SDK allow you to send push messages to Analytics segments. The SDK also allows you to easily report users that have opened your app as a result of opening the push message. **Acquisition Methods:** Allows developers to start an app acquisition campaign as if the user had clicked a link. This is helpful for creating manual acquisition links and handling the app store redirect yourself. **Postback:** Postbacks let you send data collected by the SDK to a separate third-party server. Leveraging the same triggers and traits you use to display an in-app message, you can configure the SDK to send customized data to a third-party destination. **Identifiers:** Added the following new identifiers: • Android: ◦ setPushIdentifier ◦ submitAdvertisingIdentifierTask • iOS: ◦ setPushIdentifier

Resource	Description
	○ setAdvertisingIdentifier ○ trackPushMessageClickThrough **WatchKit Support for WatchOS 2 (iOS SDK Only):** Added WatchKit support for WatchOS 2. For more information, see: • [Release Notes for Android SDK 4.x for Marketing Cloud Solutions](#) • [Release Notes for iOS SDK 4.x for Marketing Cloud Solutions](#)

Dynamic Tag Management

Marketing Cloud Visitor ID Service Tool Update: On September 22, DTM will release an update to the Marketing Cloud Visitor ID Service tool. The newest library version (1.6.1) will enable improved customer ID support, added support for authenticated state and improved multi-solution integration.

The newest version is completely compatible with current deployments of the Marketing Cloud Visitor ID Service via DTM. To help all users benefit from this update we will automatically migrate your account to the new Marketing Cloud ID Service library.

As a result of this migration you will see added functionality to your Marketing Cloud Visitor ID Service tool in DTM. We suggest that you test this update in your staging environment before publishing.

The DTM team strives to add value for our customers, and we are confident that you will see this realized in the update to the Marketing Cloud Visitor ID Service tool.

Amazon S3 Deprecation: Adobe has deprecated the use of Amazon S3 as a DTM library hosting option.

Adobe will no longer support Amazon S3. Your dynamic tag management libraries on Amazon S3 will continue to be served until December 31, 2015, but in a read-only state. Any changes made in dynamic tag management will no longer be reflected in these files.

To deploy additional changes to your site after July 31, 2015, you must select one of our other hosting options. Self-hosting (FTP Delivery or Library Download) is always the suggested best practice, but our 3rd-party Akamai hosting is a world-class option as well.

The September 3, 2015 dynamic tag management release includes the following changes:

New Features

Feature	Description

Feature	Description
Group management	Group management makes it easy to organize users and control their access levels. Permissions are set at the user group level, so all users in the group inherit the group permissions, including access to properties. See Create and Manage Groups .

Fixes and Enhancements:

- Improved the deployment of the satellite library (2-5 times speed increase). Customers with many rules or who are deploying many third-party tags will greatly benefit from these changes.

- Improved the upload speed to Akamai (up to 5 times faster).

- Improved the load speed (2 times faster) for all rule listing pages.

- Fixed an issue that prevented some pages from loading in Internet Explorer (users received a pop-up error message).

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

> ⚠ **IMPORTANT**
>
> In January 2016, Adobe will disable SSL v3 protocol support for security purposes, and end SSL v3 traffic for Adobe Analytics data collection. Adobe will be reaching out to customers that are significantly impacted by this action soon.

- New Features in Analytics

- Fixes:

    - Reports &amp Analytics Fixes

    - Data Workbench Fixes

    - Ad Hoc Analysis Fixes

    - Data Warehouse Fixes

- AppMeasurement and Mobile SDKs

New Features in Analytics

The September 17, 2015 Analytics release includes the following changes:

Feature	Description
Analysis Workspace	Previously in public beta, Analysis Workspace is now a full-fledged capability within Adobe Analytics. Derive insights faster and more flexibly than ever before, with drag-and-drop analytics, flexible layout, and powerful interactive visualizations. Save and reuse customizable projects. Note: Before creating or curating an Analysis Workspace project, administrators must add you to a group with the Create / Curate Projects in Analysis Workspace permission enabled, or to the All Report Access user group. (Admin Tools > Groups). More info...
Timestamps Optional	You can now integrate both timestamped and non-timestamped data in a report suite. • Mix timestamped and non-timestamped data in the same global report suite. • Send timestamped data from a mobile app to a global report suite. • Upgrade apps to use offline tracking without having to create a new report suite. Timestamps Optional is the default setting for all new report suites generated from a template. (New report suites copied from an existing report suite will inherit timestamp settings from the original report suite.) See Timestamps Optional in Admin Tools help.

Feature	Description
Video Analytics Improvements	**Federated Analytics:** Federated Analytics is an Adobe Video Analytics feature allowing standardized cross-platform sharing of video data, governed by rules/logic, between partners. The sharer is able to control the data, down to an individual video level, that will be shared during each video playback. The receiver can specify where the data should be sent, within Adobe, based on defined triggers. See Federated Analytics . **OTT (Over-the-Top) Analytics:** Adobe Video Analytics provides standardized measurement of both video and apps for OTT devices. New OTT SDKs include: • Roku (BrightScript apps only) • AppleTV • Coming soon: Chromecast & Xbox One See OTT (Over-the-Top) Analytics . **Quality of Experience (QoE) Metrics:** The Adobe Video Analytics SDK collects approximately 20 Quality of Experience metrics, including buffering, bitrates, and errors to track how video quality impacts key engagement metrics like time spent, videos per visit, ads per video, and so forth. See Quality Variables and Events .
Data Workbench 6.5	A new Associations Table and other features added to the new Data Workbench 6.5 release .
Data Warehouse Improvement	Added a checkbox option to the Data Warehouse UI that allows you to "Sort output by metric." Checking this box means that output is sorted based on the order of the metric columns as selected in the report preview. Metrics are sorted in descending order. More... (AN-100771)

Feature	Description
Permissions changes in Segment Builder and Calculated Metrics Builder	The Admin user can limit which users can create new segments or new calculated metrics. By default, all users can create segments or calculated metrics. More…
Changes to the Searches metric	The Searches metric now includes data generated on linkTrack hits, which increases this metric's accuracy. Any hit type (page view, video view, link click, etc.) can now increment the Searches metric, as long as it is the first hit of the visit. This change affects how the Searches metric is calculated.

Documentation Updates

Analytics Administrators: If you are an administrator in the Marketing Cloud, see Users and Groups for updated information about mapping Analytics groups to broader Adobe groups, and bulk-add users in the Enterprise Dashboard .

Reports & Analytics Fixes

- Fixed an issue that prevented the provisioning of 100 eVars and 1,000 events. (AN-107899)

- Fixed an issue that prevented two advanced functions from appearing in the Calculated Metric Builder: Cumulative and Cumulative Average. (AN-108072)

- Fixed an issue that prevented Custom eVars from being shown in the Reports menu. (AN-107387)

- Fixed an issue where a graph in a PDF-downloaded Targets report did not match the graph in the web interface. (AN-107389)

- Fixed an issue that prevented some publishing widgets from being displayed. (AN-101551)

- Fixed an issue that caused the numbers on the time axis in normalized trended reports to not line up with the dotted lines. (AN-99445)

- Fixed an issue that occurred after creating a user group in Reports & Analytics and selecting it as the default user group. The attempt to change the default group back to *None* failed with an error message. (AN-108270)

- Fixed an issue that prevented Visitor Profile > Customer Attributes reports from showing up in the menu. (AN-106265)

- Fixed an issue that caused users' screens to be greyed out after logging in to Analytics, when there was no graph present on the landing page. (AN-105470)

- Fixed an issue with Adobe Advertising Cloud data feeds. (AN-106116)

- Updated our search engine detection logic to count encrypted traffic from Bing as "keyword unavailable". (AN-106209)

- Fixed a segmentation issue that occurred when nesting containers within containers, causing data to be included when it should be excluded. For example, the issue occurred when there were two containers nested (using visitors/visits/hits), and you wanted to exclude visits where the visit number (hit depth) is greater than one. If the outer container had one container within the date range and one outside of the date range, visitors would be counted if they qualified in either container. (AN-107936)

Data Workbench Fixes

- Previously, the CRS Attribute type was not validated if the attribute type matched the data type of an existing customer attribute with the same name. Now, the Attribute type is matched and an error is thrown in the CRS logs if there is a mismatch in attribute types.

Ad Hoc Analysis Fixes

- Fixed an issue that caused calculated metrics with very large or very small static numbers to load improperly. (AN-106886)

Data Warehouse Fixes

- Fixed an issue where breakdown dimensions with multiple values on one hit were not separated into separate line items when participation metrics were present. (AN-106762)

- Fixed an issue with non-participation metrics being placed on the wrong line item after a leading participation metric had its output row creation capped at 100 rows. (AN-107866)

AppMeasurement and Mobile SDKs

Marketing Cloud Visitor ID Service

Version 1.5.2

- Fixed a bug in the Safari browser that prevented synchronization services from functioning when users blocked third-party cookies. (AAM-20764)

- Calls to the Visitor ID Service now include the version ID in the `d_visid_ver=` parameter. The returned ID helps support teams with troubleshooting and support issues. (AAM-20824)

** AppMeasurement for JavaScript**

Version 1.5.2

- Inclusion of Visitor API 1.5.2

JavaScript H code (Legacy)

Version H.27.5

- Inclusion of Visitor API 1.5.2

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript

- iOS

- Android

- Flash-Flex

- OSX

- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry

- Java

- PHP

- Symbian

Feature	Description

Feature	Description
Addressable Audiences	Addressable Audiences shows you the overlap (match rate) between your segments and a destination for the last 60-days. It displays results with a data visualization and numeric metrics. Overlap data appears in the Basic Information section of a destination and when sending segments to a destination. Addressable Audiences is available automatically and returns data for server-to-server destinations only. **Note:** At launch (9/29), Addressable Audience will: • Have only 5-days of historical reporting data for the new Active Audience and Synced Audience traits. • Accumulate data over the next 55-days before reaching full scale. During this build period, Addressable Audience report metrics may show results that are lower than the true population.

Fixes, Enhancements, and Deprecations

- Fixed an Audience Marketplace bug that double counted revenue in the My Shared Data list. (AAM-20200, AAM-20852)

- Fixed an Audience Marketplace bug that incorrectly showed a "no usage" warning icon for flat-fee data feed subscriptions. (AAM-20850)

- Fixed a misspelled label on the Create a Profile Merge Rule page. (AAM-20920)

- Fixed a bug in that prevented you from downloading reports in .csv format. (AAM-20940, AAM-20839)

- In the Formats section of the internal admin tool, increased the character count of the data row field to > 255 characters. (AAM-20768)

New and Revised Documentation

- New documentation describes how to use metadata files to replace numeric IDs with human-readable text in the Advertising Analytics reports. See Data and Metadata Files for Advertising Analytics Reports .

- Revised Capturing Campaign Data Impression Data via Pixel Calls to include new key-value pairs required by the Advertising Analytics reports.

- Revised Capturing Campaign Click Data via Pixel Calls to include new key-value pairs required by the Advertising Analytics reports.

New Features

Feature	Description
@mentions	Added @mentions functionality to Facebook posts created in Publish Anywhere. See Facebook @mentions .

Fixes and Enhancements

This Social release focuses on improved performance, scalability, usability, and reliability. More than 75 back-end fixes and enhancements address these areas. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Fixed an issue that sometimes caused targeting information to not display in the targeting drop-down list.

- Fixed an issue that caused post scheduling to sometimes fail when using the Social UI in Japanese.

- Fixed an issue that caused some LinkedIn posts fail due to re-authorization issues.

- Fixed an issue that infrequently prevented users from re-authorizing properties and adding new properties.

- Fixed an issue that prevented users from deleting pending tweets in the Content Calendar.

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic Advertising Management help is available in the product at **Help** > **Help Contents** . Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

For product documentation, see:

- Adobe Campaign Standard Release Notes

- Adobe Campaign Standard Documentation

- Adobe Campaign v6 Release Notes

- Adobe Campaign v6 Documentation

Adobe Experience Manager is an enterprise web content management system that lets you author, manage, develop, and publish your web sites.

For product documentation, see:

- Release notes: Adobe Experience Manager 6.1 Release Notes

- Help home: Adobe Experience Manager Help Home

- Scene7 Publishing System: Scene7 Publishing System Release Notes

- AEM Assets on Demand: Release Notes

Item	Description	Date Published
(Updated) Users and Groups	Analytics Administrators: If you are an administrator in the Marketing Cloud, see Users and Groups for updated information about mapping Analytics groups to broader Adobe groups, and adding or bulk-adding users via the Enterprise Dashboard .	September 17, 2015
Analysis Workspace	Updated Analysis Workspace product documentation with feature descriptions, tasks for creating projects, videos, and use cases.	September 17, 2015
Timestamps Optional	Added product documentation and best practices for Timestamps Optional. This feature lets you integrate both timestamped and non-timestamped data in a report suite. All new report suites will be Timestamps Optional by default.	September 17, 2015

Item	Description	Date Published
Data Workbench 6.5 Update	See Data Workbench 6.5 release notes for instructions to upgrade and a list of new features and bug fixes, including a new Associations table and chord diagram and updates to visualizations, user interface, algorithms, and export features.	September 17, 2015
Select Report Suites and Variables	Updated the Classification Rule Builder so that you add report suites and variables to a rule set when editing an existing rule set (after creating the rule set). Previously, you specified the variable and report suite while creating the rule set. This change prevents reported issues occurring with classification variables.	August 20, 2015
Profile Link	Profile Link works with cross-device data sources to identify and collect traits for authenticated site visitors. It includes the Profile Merge Rules feature, which lets you segment and target users accurately across multiple devices.	August 20, 2015
New Calculated Metric Builder and Calculated Metric Manager	Calculated Metrics now allow for segmented metrics, more advanced math and the ability to organize and share metrics.	June 18, 2015

Item	Description	Date Published
Freeform Analysis (public beta)	A feature in Analysis Workspace, freeform analysis lets you built data tables and drag-and-drop metrics, dimensions, segments, and multiple visualizations to a project panel.	June 18, 2015
Data Workbench 6.4	Data Workbench 6.4 release includes several new features described here .	June 18, 2015
Adobe Managed Certificate Program	Added Adobe Managed Certificate Program to the revamped First-Party Cookies product documentation. The managed certificate program lets you implement a new first-party SSL certificate for first-party cookies at no additional cost.	May 22, 2015
Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015
Enabling Your Solutions for Core Services	A high-level round-up what you need to do to modernize your solution implementations for core services.	March 19, 2015
Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015

Item	Description	Date Published
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015
Analytics Classification Rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name> , two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped.	February 19, 2015

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Adobe Experience Cloud Release Notes   🔍

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Release Notes - October 2015

Learn about new features and fixes in the Adobe Marketing Cloud.

> ℹ️ **NOTE**
>
> To receive release notes one week prior to the monthly product update, subscribe to the Adobe Priority Product Update . Release information in the Priority Product Update comes one week in advance of the release date and is subject to change. Please check back at release time for updates.

Experience Cloud and Core Services

Marketing Cloud 15.10

Release date: **October 14, 2015**

Known Issues

- Customers are not able to log into Report Builder if they SSO into Analytics via the Marketing Cloud. This issue does not impact customers using legacy Analytics credentials.

- Known issue with the "Link to Report" function in Analytics. Customers logging into Analytics via the Marketing Cloud are directed to a non-SSO login page for Analytics when trying to share a report. See Marketing Cloud Product Documentation for product help.

Adobe Mobile Services

The Mobile Services October 15, 2015 release includes the following changes:

New Features

Resource	Description

Resource	Description
Digital Publishing Solution (DPS) support	Apps created from Digital Publishing Solution (DPS) have access to the Mobile core service user interface through Analytics Essentials - DPS. Updated DPS reports for Digital Publishing apps.

Fixes

- Many fixes around the push messaging feature.

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

The Mobile Services SDK October 15, 2015 release includes the following changes:

Resource	Description
TV OS support	TV OS is supported for Apple TV.
Bloodhound	Processing rules are supported in Bloodhound.

Dynamic Tag Management

The September 22, 2015 dynamic tag management release includes the following changes:

New Features

Feature	Description

Feature	Description
Marketing Cloud Visitor ID Service Tool	The newest library version (1.5.2) will enable improved customer ID support, added support for authenticated state and improved multi-solution integration. The newest version is completely compatible with current deployments of the Marketing Cloud Visitor ID Service via DTM. To help all users benefit from this update we will automatically migrate your account to the new Marketing Cloud ID Service library. As a result of this migration you will see added functionality to your Marketing Cloud Visitor ID Service tool in DTM. We suggest that you test this update in your staging environment before publishing. The DTM team strives to add value for our customers, and we are confident that you will see this realized in the update to the Marketing Cloud Visitor ID Service tool. For more information, see Marketing Cloud ID Service Settings .

**Fixes and Enhancements: **

- Fixed an issue when editing user groups that caused user groups from other companies to be removed.

- Fixed a security concern with rules using non-sequential HTML code. Please re-publish your web properties for the fix to take effect.

See What's New in Dynamic Tag Management for current and cumulative release notes, help, and documentation updates.

> ⚠ **IMPORTANT**
>
> In January 2016, Adobe will end support for Internet Explorer 9 and 10. You can continue to use earlier browser versions, but Adobe will not test against earlier versions, and will not fix any issues with them. Your browser experience may degrade over time, and you run a security risk by using such a browser. Adobe strongly recommends that you upgrade to a supported version.

> ⚠ **IMPORTANT**
>
> In January 2016, Adobe will disable SSL v3 protocol support for security purposes, and end SSL v3 traffic for Adobe Analytics data collection. Adobe will be reaching out to customers that are significantly impacted by this action soon.

Analytics

New Features and Functionality Changes in Analytics

Feature/Change	Description
Ad Hoc Analysis: Creating segments from fallout reports	A change was made to how Ad Hoc Analysis creates segments from a Fallout Report. Previously, the segment you created from the Fallout Report ignored any segments applied at the report or workspace level and only included sequential rules for the checkpoints in the report. To get the segment generated on the Fallout Report to produce the same numbers as the Fallout Report, we now embed the segment(s) from the report and workspace level into each checkpoint from the fallout report. (AN-107416)
Analysis Workspace: Project Landing Pages	Analysis Workspace > More > Set as Landing Page In the Actions menu in Analysis Workspace , you can set a project as your landing page. You can also set a project as the landing page for others. To do so, enable Set as Landing Page for Recipients when sharing a project .
Data Warehouse: Column Case Sensitivity	Changes were made to column case sensitivity: In the past, Data Warehouse reported versions of case-insensitive variables that were not encountered in the data at all. With this fix, Data Warehouse will report the first value encountered in the reporting period. (AN-93365, AN-99194, AN-101916, AN-106345).

Feature/Change	Description
Data Warehouse: Segment Stacking	Added support for multiple segments (segment stacking) to Data Warehouse. When selecting multiple segments, the preview area now shows a comma-separated list of names (e.g. Segment 1, Segment 2). We also updated the Request Manager page and the Request Detail popup window to display the comma-separated list. (AN-100893)
Reports & Analytics: E-Commerce Tracking	We have enabled e-commerce tracking for all report suites that previously did not have it. In some rare cases, report suites were set up without e-commerce reporting capabilities (eVars, custom events, shopping cart metrics, etc.). Data processing will not change, but some users may notice that e-commerce metrics and dimensions that were previously hidden will now show up in their reports. Key areas affected are menus and metric lists. These additional metrics and dimensions will show up in the APIs as well. This change impacts mostly non-commerce web sites that do not count revenue and other e-commerce-related metrics. You can disable these metrics in Admin > Report Suites > Success Events . Any unwanted dimensions can be filtered using the menu customizer. AN-112573
Reports & Analytics: Page Views metric	Going forward, the 'Summary' pathing reports (e.g. Page Summary) for props will correctly label the metric in the report as Instances rather than Page Views. This will not impact standard Custom Traffic/prop reports. (AN-108441)

Feature/Change	Description
Reports & Analytics: Hierarchy Views metric	To improve consistency throughout Analytics, the Hierarchy Views metric is being renamed to Page Views, and an Instances metric will be made available in the Hierarchy report. Before August 2015, the Hierarchy Views metric was equivalent to Instances. From 20 August 2015 to 15 October 2015, the Hierarchy Views metric was equivalent to Page Views as a result of a change in the system. Removing the Hierarchy Views metric entirely will ensure that users have a better understanding of the data it represents, because they'll be able to use either Page Views or Instances explicitly. AN-108569
Reports & Analytics: Real-Time reports	In Real-Time reports, you can now compare current data to last week's and last year's values (as well as the total for today).
Reports & Analytics: Hide metrics and events	You can now hide standard (built-in) metrics, custom events, and built-in events in the Menu, Metric Selectors, Calculated Metric Builder, and Segment Builder. Change metric/event visibility by going to Admin > Report Suites > Edit Settings > Conversion > Success Events and setting the Visibility column to either Visible Everywhere , Metric Builder only , or Hidden Everywhere . This setting does not impact the data collection for that metric; it affects only its visibility in the user interface. AN-97634
Reports & Analytics: Export to CSV	An Export to .CSV option is now available in the Segment Manager, Calculated Metric Manager, Project Manager and Date Range Manager interfaces.

Analytics Fixes

Fixes were applied to the following products and services:

Product	Fixes
Reports & Analytics	- Fixed an issue where a user was unable to create segments because of the large number of report suites that the user had access to - hence causing an error. (AN-113425, AN-113211) - Fixed an issue with Admin password settings for User Management in Admin Tools. (AN-108518) - Calculated Metric Builder: The Average Time Spent on Site metric now displays with decimal points. (AN-108411) - In the Segment Manager, fixed a Segment UI and Metrics UI issue that caused the Edit option to be unavailable. (AN-112980) - Fixed a graph error in the Page Views report, where some months showed up as duplicates and others were dropped off. (AN-106056) - Fixed an issue where the full-screen view in Real-Time reports did not work properly. (AN-90939) - Fixed an issue where the notice "Some of this data is provided by a previous data platform" displayed erroneously. (AN-108230) - Fixed an issue that caused the scheduled data extract to fail to deliver to any email ID, even when it was manually scheduled. (AN-113166) - Fixed an issue that prevented Ad Hoc Analysis from being activated in Admin Tools. (AN-113242) - Fixed an issue that prevented product and merchandising eVars from getting credit for data uploaded via transaction ID data sources. (AN-106247)

Product	Fixes
	• Made a change to the custom conversion variables page in the Admin Console. If Product Syntax is selected under Merchandising , then the Merchandising Binding Event section is disabled and not selectable for edit. Binding events are not applicable if Product Syntax is selected. (AN-108618)

Analysis Workspace Fixes	• Fixed an issue that caused Cohort Analysis to return incorrect metric values in some situations. As a result of this fix, we added the following restrictions to Cohort Analysis:
	   ○ You cannot use numeric or currency events, such as Units or Revenue.
	   ○ Limit the value of inclusion and return metric to 9 (i.e., you can do Installs >= 9, but not Installs >= 10). (AN-113410)
	• Fixed an interface issue causing opened pop-up panels to move as you scroll in the browser. (AN-113063)
	• Added the message "No items found" when a tag search does not find tags for the search term. (AN-113036)
	• Fixed an issue occurring when you apply a tag filter. The filter was not being removed from the list of available tag filters. (AN-113034)
	• Fixed an issue preventing a project description from persisting when the project is shared. (AN-112963)
	• Fixed an issue preventing tags from being included in a shared project. (AN-112955)
	• Fixed an issue affecting the browser's Back button. When loading Analysis Workspace, you could not click Back to return to the previous Analytics page. (AN-112953)

Product	Fixes
	• Fixed a randomly occurring issue preventing certain project settings (such as the project name) from persisting in a shared project. (AN-112913)
	• Fixed a components issue occurring after curation, which caused components to disappear when changing the report suite. (AN-112912)
	• Fixed a display issue occurring when using the Summary Number and Summary Change visualizations. Now, both summary values display the value from the Totals row if no table cells are selected. (AN-112582)
	• Fixed an issue occurring after session expiry, causing the loss of unsaved progress. (AN-112554)
	• Fixed a layout issue in the Manage Data Sources pop-up, which occurred in certain languages. (AN-108604)
Ad Hoc Analysis Fixes	• Ad Hoc Analysis now lets you edit embedded deleted segments within the Calculated Metric builder and lets you perform a "Save as" operation on that segment. However, any other locations that are referencing the deleted segment will remain unchanged. (AN-106807)
Data Warehouse	Renamed breakdown and metric "Time Spent on Page" to "Total Seconds Spent" to be consistent with the user interface. (AN-113381)
Data Workbench	See Data Workbench 6.5 updates for additional release information.

Data Connectors

Feature	Description
appFigures Mobile integration	The integration with appFigures now enables you to have your app performance data from app stores in Analytics and Mobile UI .

Audience Manager

Feature	Description
Private Data Feeds for Audience Marketplace	Available at the end of October, a private data feed is an option that lets providers control buyer access to their data. Providers can make feeds private when they are offering special deals or other exclusive offers to selected customers. See Private Data Feeds in the Audience Marketplace documentation . (AAM-16621)

Fixes, Enhancements, and Deprecations

- Fixed an issue that added an extra encoded ampersand in a URL destination. (AAM-21214)

- Fixed an issue in Audience Marketplace to prevent different buyers from the same organization from making multiple access requests for a feed if a request has already been submitted. (AAM-21261)

- Made changes to improve the accuracy of the trait overlap diagram in Audience Marketplace. (AAM-20391)

New and Revised Documentation

New documentation describes how to pass in data provider IDs and user IDs with d_cid and d_cid_ic . These new variables replace d_dpid + d_dpuuid combinations, which are still supported but considered deprecated. See CID Replaces DPID and DPUUID .

Social

Fixes

This Social release focuses on improved performance, scalability, usability, and reliability. The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Fixed an issue that caused incorrect data to display for LinkedIn posts in the Properties report.

- Fixed an issue that caused the Properties Overview export to return the incorrect number of LinkedIn posts.

- Fixed an issue that prevented users from changing the owner of tag groups.

- Fixed an issue that caused the description for targeted photo albums to display twice in Facebook.

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Key Documentation Updates

Item	Description	Date Published
(Updated) Users and Groups	Analytics Administrators: If you are an administrator in the Marketing Cloud, see Users and Groups for updated information about mapping Analytics groups to broader Adobe groups, and adding or bulk-adding users via the Enterprise Dashboard .	September 17, 2015
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Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015

Item	Description	Date Published
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Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015
Analytics Classification Rules - overwrite existing values	In Admin Tools > Classification Rule Builder > <rule set name>, two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped.	February 19, 2015

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Release Notes - November 2015

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Experience Cloud and Core Services

Adobe Mobile Services SDK Updates

The iOS and Android SDKs version 4.8.0 (November 2, 2015) include the following changes:

Resource	Description
iOS SDK 4.x for Marketing Cloud Solutions	**New Marketing Cloud ID Service methods** Added the following new methods: • visitorSyncIdentifiers:authenticationState: • visitorSyncIdentifierWithType:identifier:authenticationState: • visitorGetIDs Changed the visitorSyncIdentifiers:identifiers method to visitorSyncIdentifiers:

Resource	Description
Android SDK 4.x for Marketing Cloud Solutions	**New TVJS methods** Added the following new methods: • visitorSyncIdentifiersAuthenticationState • visitorSyncIdentifierWithTypeIdentifierAuthenticationState • visitorGetIDsJs **New ADBMobile JSON Config variable** Added the following variable: • analyticsForwardingEnabled **New Marketing Cloud ID Service methods** Added the following methods: • syncIdentifer • syncIdentifiers • getIdentifiers **New ADBMobile JSON Config variable** Added the following variable: • analyticsForwardingEnabled

Resource	Description

	Added the following new PhoneGap Plugin methods:
	
	PhoneGap Configuration Methods
	
	   • setPushIdentifier
	
	   • setAdvertisingIndentifier
	
	   • keepLifecycleSessionAlive
	
	   • trackingSendQueuedHits
	
	PhoneGap Target Methods
	
	   • targetClearCookies
	
	PhoneGap Acquisition Methods
	
	   • acquisitionCampaignStartForApp
	
	PhoneGap Audience Manager Methods
	
	   • audienceGetVisitorProfile
	
	   • audienceGetDpuuid
	
	   • audienceGetDpid
	
	   • audienceSetDpidAndDpuuid
	
	   • audienceSignalWithData
	
	   • audienceReset

See Adobe Mobile Services for product documentation. To see the release notes for previous releases, expand *Previous Release Notes* in the left pane.

Marketing Cloud ID Service

Improvements and fixes for the Marketing Cloud ID service (v1.5.3).

Feature	Description

Feature	Description
COPPA Support	The Children's Online Privacy Protection Act (COPPA) prohibits the online collection of personal information from children under 13 years old without verifiable parental consent. Customers concerned about COPPA can add an optional variable to their Marketing Cloud ID service code that prevents it from setting cookies in the third-party domain of a browser. Applies to version 1.5.3 or greater.

Classification Processing Notice

During November and December, Adobe anticipates a high volume of classification uploads across our customer base. We will process these uploads as quickly as possible, but it is possible that processing times will be longer than usual. For tips on minimizing processing time, see Classification Processing Time .

> ⚠ **IMPORTANT**
>
> In January 2016, Adobe will end support for Internet Explorer 9 and 10. You can continue to use earlier browser versions, but Adobe will not test against earlier versions, and will not fix any issues with them. Your browser experience may degrade over time, and you run a security risk by using such a browser. Adobe strongly recommends that you upgrade to a supported version.

Analytics

> ⚠ **IMPORTANT**
>
> In January 2016, Adobe will disable SSL v3 protocol support for security purposes, and end SSL v3 traffic for Adobe Analytics data collection. Adobe will be reaching out to customers that are significantly impacted by this action soon.

New Features in Analytics

Feature	Description

Feature	Description
Data Warehouse: Breakdown by segment	Added support for Breakdown by Segment . In addition to breakdowns by Standard (Items) and Custom (Insights), you can now break down reports by segments. When you select the Segments tab, the list will be populated with the same set of segments offered in the Available segments drop-down list. Line items with membership in the segment will report a value of "1", and items outside of the segment report "0". (AN-100346)
Data Warehouse: Search box in breakdown and metrics selectors	Added a search box to both the breakdown and metric selectors. It is now easier to find a specific variable or segment, since you no longer need to scroll through the whole list.
Data Warehouse: Custom incrementer events in segment definitions	Previously, segment rules evaluating custom event totals were supported only for "counter" events. Now, segment rules evaluating event totals handle "incrementer" events as well. (AN-113168)
AVRO data feed for Data Workbench	The AVRO data feed is a new log format for Data Workbench that lets you access all the new variable types and features, including updated evars, custom events, and solution variables-and provides internal automation to seamlessly modify the data feed for future updates. The AVRO data feed and other updates were added to the Data Workbench 6.51 release.

Analytics Fixes

Fixes were applied to the following products and services:

Product	Fixes

Product	Fixes
Reports & Analytics	• Addressed an issue where the right/left graph feature appeared on the Key Metric report, even though this feature is not supported on trended reports. The graph icons have now been removed from trended reports. • Fixed an issue with Admin password settings for User Management in Admin Tools. Only Admins with an Analytics password can change other users' settings. This affects Admins who have only Marketing Cloud login credentials. (AN-108518 + AN-114469)
Ad Hoc Analysis Fixes	• Fixed an issue that prevented "Cities" data from appearing in reports. (AN-104987)
AppMeasurement	JavaScript 1.5.2: • Inclusion of Visitor API 1.5.3 (See changes in Marketing Cloud ID Service) • Fixed detection of Internet Explorer 11 for URL truncation to 2047. (AN-114914)

Video Analytics

The November 5, 2015 release includes the following changes:

New Features

Feature	Description

Feature	Description
Quartile events	Added the following new Video Core parameters and events: • 10% Progress Marker • 25% Progress Marker • 50% Progress Marker • 75% Progress Marker • 95% Progress Marker
Average Minute Audience event	Added the following new Video Core event: • Average Minute Audience

Audience Manager

Fixes, Enhancements, and Deprecations

- Fixed a bug that prevented the Bulk Upload tool from returning report data for onboarded or rule-based traits. (AAM-21444)

- Fixed a bug in Data Export Controls that caused the label "Data Export Labels" to appear outside its section border. (AAM-21341)

- Fixed a bug in Profile Merge so available metrics show lifetime range instead of last 60-days. (AAM-21383)

- Fixed a bug in Profile Merge that prevented it from reliably showing data for the available date ranges. (AAM-21400)

- Fixed a bug in Profile Merge that prevented the trend graph from correctly displaying results. (AAM-21401)

- Fixed a bug in Trend Reports that prevented the graph from correctly displaying results. (AAM-21435). Improved Profile Merge workflow and notifications for deleting merge rules. (AAM-20861)

> **ⓘ NOTE**
>
> On October 1 all new links wrapped with Twitter's t.co wrapper will use the https URL scheme. This scheduled change increases the length of wrapped URLs by a single character.

Social

The Social 15.11.1.0 release (11/05/2015) includes the following changes:

New Features

Feature	Description
Publish Anywhere photo editing tools	Quickly edit, optimize, and touch up images from within Publish Anywhere , now available through an integration with Adobe Creative Cloud's Aviary photo editor. Social users do not need to use external platforms for lightweight image editing or have creative teams adjust images.
Facebook Album Support	Find and respond to comments on Facebook photo albums as you would other posts in Social Moderation . Create a new Photo Album only feed to view comments on albums and photos within albums. Filter and view the performance of your photo album objects within Post Analytics and export.
Hide Facebook post comments within Moderation	Hide or unhide a comment on a post from a Facebook page. This is useful to hide comments without actually deleting them from the page. When troublesome customers come back to the page, they still see their comments, but those comments are hidden from everyone else.
Twitter direct messages	You can now send direct messages that contain up to 10,000 characters instead of the previous limit of 140 characters.
LinkedIn API upgrade	LinkedIn has standardized its publishing APIs. As a result, you must upgrade your LinkedIn accounts to let you take advantage of new functionality in future releases of Adobe Social . You will see a pop-up message instructing you to upgrade your LinkedIn accounts once a week until you have upgraded all of your accounts.

Fixes

This Social release focuses on streamlining social content creation, distribution, and engagement workflows so you can create and deliver high-quality, visual social content faster and make sure interactions around that content stay brand-appropriate and productive.

The fixes highlighted below describe resolutions for the more important customer-reported issues.

- Fixed an issue that caused the following error while publishing using the Content Calendar: ""ERROR comparison of Float with Float failed." AS-35399

- Fixed an issue that caused tagging to disappear on a published Facebook post.

- Fixed an issue that caused missing owned Post ID classifications for non-link posts.

- Fixed an issue that prevented users from adding tags to draft posts.

- Fixed an issue that prevented users from adding properties to draft posts.

- Fixed an issue that caused multiple Twitter handles to display for the same property in exported reports.

- Fixed an issue in the Properties report that caused thumbnail images to display for defunct properties. AS-35211

- Fixed an issue that prevented campaigns and Social IDs from displaying in the Posts report. AS-35150

- Fixed an issue with the Moderation Overview dashboard that caused incorrect numbers for escalated, claimed, and resolved issues. AS-35114

- Fixed an issue that caused an error when users clicked an image in a moderation feed to view the image.

- Fixed an issue that prevented users from viewing all tags in a post from the Content Calendar. AS-35057

- Fixed an issue that prevented moderation feeds from displaying or caused the feed to load slowly.

- Fixed an issue with Google+ posts that failed with the following error message: "Your post failed to publish because Google+ is experiencing a temporary technical issue that is beyond our control. Please try publishing your post again later."

- Fixed an issue that caused auto-notification moderation rules for private message to send the incorrect notification.

Target

Refer to the Adobe Target Release Notes for the latest release information about the following products:

- Target Standard and Premium

- Target Classic

- Recommendations Classic

Advertising Cloud

Advertising Management help is available in the product at **Help** > **Help Contents** .

Campaign

Adobe Campaign provides an intuitive, automated way to deliver one-to-one messages across online and offline marketing channels. You can now anticipate what your clients want using experiences determined by their habits and preferences.

For product documentation, see:

- Adobe Campaign Standard Release Notes

- Adobe Campaign Standard Documentation

- Adobe Campaign v6 Release Notes

- Adobe Campaign v6 Documentation

Documentation Updates

Item	Description	Date Published
(Updated) Users and Groups	Analytics Administrators: If you are an administrator in the Marketing Cloud, see Users and Groups for updated information about mapping Analytics groups to broader Adobe groups, and adding or bulk-adding users via the Enterprise Dashboard .	September 17, 2015
Analysis Workspace	Updated Analysis Workspace product documentation with feature descriptions, tasks for creating projects, videos, and use cases.	September 17, 2015

Item	Description	Date Published
Timestamps Optional	Added product documentation and best practices for Timestamps Optional. This feature lets you integrate both timestamped and non-timestamped data in a report suite. All new report suites will be Timestamps Optional by default.	September 17, 2015
Data Workbench 6.5 Update	See Data Workbench 6.5 release notes for instructions to upgrade and a list of new features and bug fixes, including a new Associations table and chord diagram and updates to visualizations, user interface, algorithms, and export features.	September 17, 2015
Select Report Suites and Variables	Updated the Classification Rule Builder so that you add report suites and variables to a rule set when editing an existing rule set (after creating the rule set). Previously, you specified the variable and report suite while creating the rule set. This change prevents reported issues occurring with classification variables.	August 20, 2015

Item	Description	Date Published
Profile Link	Profile Link works with cross-device data sources to identify and collect traits for authenticated site visitors. It includes the Profile Merge Rules feature, which lets you segment and target users accurately across multiple devices.	August 20, 2015
New Calculated Metric Builder and Calculated Metric Manager	Calculated Metrics now allow for segmented metrics, more advanced math and the ability to organize and share metrics.	June 18, 2015
Freeform Analysis (public beta)	A feature in Analysis Workspace, freeform analysis lets you built data tables and drag-and-drop metrics, dimensions, segments, and multiple visualizations to a project panel.	June 18, 2015
Data Workbench 6.4	Data Workbench 6.4 release includes several new features described here .	June 18, 2015
Adobe Managed Certificate Program	Added Adobe Managed Certificate Program to the revamped First-Party Cookies product documentation. The managed certificate program lets you implement a new first-party SSL certificate for first-party cookies at no additional cost.	May 22, 2015
Mobile	Revamped the Adobe Mobile product documentation.	May 22, 2015

Item	Description	Date Published
Enabling Your Solutions for Core Services	A high-level round-up what you need to do to modernize your solution implementations for core services.	March 19, 2015
Customer Attributes	If you capture enterprise customer data in a customer relationship management (CRM) database, you can upload that data into the Marketing Cloud.	March 19, 2015
Analytics Spring Release	See the New Features section in Analytics for a round-up of new documentation for the Spring 2015 Analytics release.	March 19, 2015
Analytics Classification Rules - overwrite existing values	In Admin Tools > Classification Rule Builder > Rule Set Name , two new options enable you to select an overwrite mode: • **Rules overwrite any existing values:** (Default setting) Always overwrite existing classification keys, including classifications uploaded via the importer (SAINT). • **Rules overwrite only unset values:** Only fill in blank (unset) cells. Existing classifications will not be changed. Previously, if a key was already classified in any column or cell, the rule would not run on that key, and the row in the table was skipped.	February 19, 2015