

Release Notes - January 19 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

January 19 2012

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SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics Maintenance Release (01/19/12) includes the following enhancements and fixes:

- Added the ability to monitor specified Facebook pages regardless of whether the pages contain terms specified to be tracked.
- Fixed an issue that prevented negative sentiment from being collected and assessed properly from Facebook.
- Added labels on the Social Networks page indicating that SocialAnalytics can track only English content on the Blog, DailyMotion, and Metacafe networks. Non-English content cannot be tracked by SocialAnalytics on these networks.
- Fixed an issue that caused the Real-time Twitter Data Preview to not react appropriately to the *Not* operator.
- Fixed an issue that caused an "unterminated string constant" error to be displayed when defining calculated metrics.
- Fixed an issue that sometimes prevented SocialAnalytics from retrieving reportlets.
- Fixed various localization issues that affected non-English versions of SocialAnalytics, including:
 - Fixed an issue that caused the various buttons or drop-down lists to not function properly or to be not displayed correctly.

- Fixed an issue that caused English messages or text strings to display in various places in non-English versions of SocialAnalytics. These messages and text strings should now display in the appropriate languages.
- Fixed an issue that caused various messages and strings to be improperly formatted or not be localized.
- Fixed an issue that prevented an error message from being displayed in the Japanese version of SocialAnalytics when adding a term that has already been added.

For the latest SocialAnalytics information, see the [SocialAnalytics User Guide](#).

SiteCatalyst 15.2 Maintenance Release

The SiteCatalyst 15.2 maintenance release (01/19/12) includes the following fixes:

- Fixed an issue that prevented scheduled reports that are based on reportlets that contain a fallout funnel from displaying correctly on emails.
- Fixed an issue that prevented Discover segments from working correctly in ReportBuilder and ExcelClient.
- Fixed an issue that caused some dashboards to load slowly for companies that have a large number of report suites.
- Fixed an issue that caused some calculated metrics that contain Visits or Visitors from being displayed in the drop down on the Pages Report.
- Fixed an issue that caused global calculated metrics that include the Unique Visitor metric from displaying in the metrics drop down.
- Fixed an issue that caused PDF downloads fail for Site Sections Depth Report.
- Fixed an issue that caused the maximum rows setting to not apply when generating a PDF report from a dashboard.
- Fixed an issue that prevented the "Require user to change password on next login" option from working correctly.
- Fixed an issue in ReportBuilder that caused a data discrepancy when a granularity is selected.
- Updated the SAINT log to show the default variable name in parenthesis in the log file.
- Fixed an issue that caused some alerts to trigger before the data is ready to calculate.
- Fixed an issue that caused the Data Extracts header to always display "No Segment" even if a segment was applied.
- Fixed an issue that prevented changing date ranges to *Rolling from Fixed* on dashboards, reports, or publishing widgets.
- Fixed an issue that cause the Video Details section on the Video Dashboard to show an "Unable to retrieve reportlet" error.
- Fixed an issue that caused duplicate values of "none" to appear in the metrics selector on some reports.
- Fixed an issue that prevented Excel reports from being downloaded due to an error resizing the logo provided for co-branding.
- Fixed an issue that caused reportlets to not load in some circumstances and display an "Unable to retrieve reportlet" error.
- Fixed an issue that caused some reportlets to display duplicate data for trended reports.
- Fixed an issue that prevented deleting segments in DataWarehouse.
- Fixed an issue that caused some legacy dashboard reports to be sent using email when FTP was selected.

- Fixed an issue that prevented the Last Touch Channel Detail metric from being displayed in the import file dialog for SAINT.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (01/19/12) includes the following fixes:

- Fixed an issue where orders added to merchandising eVars were not being de-duplicated properly. The calculation now matches SiteCatalyst 15.
- Fixed an issue that prevented some SearchCenter reports from being sent via email.
- Fixed an issue that caused some calculated metrics that contain Visits or Visitors from being displayed in the drop down on the Pages Report.
- Fixed an issue that prevented email delivery of some ReportBuilder and ExcelClient reports from being generated from large publishing lists.
- Fixed an issue that caused some legacy dashboard reports to be sent using email when FTP was selected.
- Updated the SAINT log to show the default variable name in parenthesis in the log file.
- Fixed the Quarterly Unique Customers Report to display the correct data.
- Fixed an issue that prevented participation metrics from displaying on the Keyword Paid Report.
- Fixed an issue using report suites names that contain multi-byte characters in SiteCatalystVisualize. The latest version is available in the iTunes App Store.

AppMeasurement

JavaScript H.24.2

- Updated video tracking with a new method to track complete video views. See [Measuring Video in SiteCatalyst](#).
- Fixed an issue that caused an "Attribute only valid on v:image" JavaScript error for *OnClick* events on VML elements in IE.
- Fixed a bug where context data variables were not included in link server calls, despite being referenced in *linkTrackVars*. Context data variables are used with Processing Rules.

Flash-Flex 3.4.6

- Updated video tracking with a new method to track complete video views. See [Measuring Video in SiteCatalyst](#).

.NET 1.3.3

- Updated video tracking with a new method to track complete video views. See [Measuring Video in SiteCatalyst](#).

iOS 2.1.8

- Significantly increased performance of tracking thread.
- Moved offline hit storage to a location that is not synchronized to iCloud to conform to iCloud best practices.
- Updated the library to the Apple fat binary format so you no longer need to include the specific library for your build architecture.

Android 1.1.6

- Added Android 3.x and 4.x compatibility.
- Implemented a UUID for visitor ID on Android devices that do not have SIM cards (For example, Kindle Fire).

DataWarehouse

The following DataWarehouse fixes are included in this release:

- Resolved an issue where orders added to a merchandising eVar were not being de-duplicated properly.
- Resolved an issue where linefeed characters were sometimes improperly inserted in the middle of rows.
- Resolved an issue with ASI processing, where historical data loads were sometimes omitting part of the data (manifested most frequently when the historical data has few rows.)

ReportBuilder 4.2.8 Maintenance Release

The following ReportBuilder fixes are included in this release:

- Added Instances as a metric for custom traffic reports.
- Resolved an issue preventing Discover segments from becoming available in ReportBuilder.
- Resolved an issue preventing the Device Type Report from displaying in ReportBuilder.

For more information, see the [ReportBuilder Help System](#).

AudienceResearch 1.1

This AudienceResearch release provides the following new features and enhancements:

- **Export:** Export detailed data for your own properties.
- **Enhanced Data:** Total Time Spent is now available for all property types. Issue and Ad Impression data for Digital Publications has been added. Mobile Device data is now available for Sites. This feature was previously available for Apps and Publications only.
- **Enhanced Reporting:** Trended reports are now available on all dimensions.
- **Property Manager:** The Digital Property Manager now provides filtration and search capability, improved image handling on Property Profiles, links to SiteCatalyst, and Company Profile information.

Certification is available for sites, mobile applications, and digital publications built with Adobe's Digital Publishing Suite. For more information, contact your Account Support Manager.

For more information, see [AudienceResearch](#).

AudienceManager 3.1 Maintenance Release

The following AudienceManager features and fixes are included in this release:

- Added Auditude to the ad server destinations list.
- Added support for negative numbers when creating expressions in TraitBuilder.

- Added functionality to sort the trait list overview according to **Type** and **Data Source** columns.
- Added functionality to preserve list views and data filter selections for the length of an active session. Page states reset to default after log out.
- Updated and revised the AudienceManager [policy page](#).
- Fixed an issue where data did not update after changing the report date range.
- Fixed an issue with some customer data that was not migrated to TraitBuilder from the old, pixel-based system.
- Removed functionality that pops reports into separate windows.

SearchCenter 4.2

The SearchCenter Maintenance Release (01/19/12) includes the following new features and enhancements:

- Enhanced the email notification message that is sent when a bid-rule action is performed to include more detailed information about each keyword, including the ad group and campaign to which it belongs.
- Added the ability to specify multiple email addresses, separated by commas (,) or semicolons (;), so that multiple people can be notified when a bid-rule action is performed.
- SearchCenter now supports Yahoo Japan.
- SearchCenter now reclassifies historical data when campaign or account names are changed.
- Added the Singapore Dollar as a supported currency for Microsoft Bing and MSN.

This release of SearchCenter includes the following general fixes:

- Fixed an issue that caused reports to not load properly in Microsoft Internet Explorer 7.
- Fixed an issue that caused the Breakdown button to not function properly after logging in to SiteCatalyst 15 and then switching to SearchCenter.
- Fixed an issue that caused the Cost column for keywords to not sort properly after clicking the column header.
- Fixed an issue that sometimes prevented users from creating or importing campaigns (the spinning green circle persisted).
- Fixed an issue that caused filtering within ad reports to not function correctly.
- Fixed an issue that caused custom-group data to be labeled as "none."
- Fixed an issue that caused the Advanced Filter feature to sometimes return incorrect results.
- Fixed an issue that caused ad groups to sometimes display many more keywords than the groups actually contain.
- Fixed an issue that caused data in the Ad Hierarchy report to display different results than that in a filtered ad-level report.
- Fixed an issue that prevented users from editing CPCs at the ad-group level.
- Fixed an issue that prevented the Search filter from returning keywords that include a plus symbol (+).

This release of SearchCenter includes the following localization-specific fixes:

- Fixed an issue that caused log detail to not display for bid-rule results when using the Japanese version of SearchCenter.
- Fixed an issue that caused the Management page to not display any content when using the Japanese version of SearchCenter.

- Fixed an issue that caused the metric selector to display the wrong metric names when using the Japanese version of SearchCenter.
- Fixed an issue that caused Organic metrics to not display properly when using the French version of SearchCenter.

This release of SearchCenter includes the following account-specific fixes:

Facebook:

- Fixed an issue that caused pre-click data in SearchCenter to not match pre-click data from the Facebook engine.

Google:

- Fixed an issue that caused pre-click data in SearchCenter to not match pre-click data from the Google engine.
- Fixed an issue that sometimes caused Sitelinks added in SearchCenter to not push to Google.

Microsoft Bing

- Fixed an issue that prevented pre-click data from displaying for newly created ad groups due to tracking-code-classification delays.
- Fixed an issue that sometimes caused Bing bulk imports to not process correctly, resulting in the import remaining in "validating" status for a lengthy amount of time and then returning an error.

For more information, see the [SearchCenter User Guide](#).

Discover 2.9.6 Maintenance Release

The following Discover fixes are included in this release:

- We updated the code signing certificate. This certificate update will require users to accept the certificate at login.
- Fixed an issue in ranked reports that caused the same set of items to display when clicking **Prev** or **Next** page in the table.
- Fixed an issue preventing login for certain clients.
- Fixed an issue causing line items to display as *unknown* in the **Site Content > Pages** report.
- Fixed a date range issue occurring when selecting **Last Quarter**. The fix ensures that the end date is the last day of quarter.

Test&Target 2.10

The following Test&Target fixes are included in this release:

- Fixed an issue causing an error to display when deleting an offer from a 1:1 campaign, even if you did not remove the offer from the modeling group.
- Fixed an issue occurring when you looked at a 1:1 content report from a previous period, and an mbox/offer combo had since been deleted, the row in the report for that data would say "removed offer." This message displayed even though the offer was not removed for that time period.

For more information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

The following Genesis fixes are included in this release:

- Fixed a date range issue in bookmarks.
- Fixed a display issue occurring with localized characters.
- Fixed the Validate Information button in the French UI.
- Improved email notifications for the Genesis import programs.
- Improved UI rendering at lower resolutions.
- Added an alert message after clicking **Next** in the wizard, when required fields were not completed.
- Fixed a partner integration issue in localized UI, which occurs when sorting integrations by name.
- Fixed a dashboard display issue occurring in a dashboard Print Preview.
- Fixed the text in the Privacy Notice error message.
- Enabled non-admin users to view the Showcase.
- Improved pagination in the activity logs.

For more information, see the [Genesis User Guide](#).

Insight 5.4

For the latest Insight documentation, see [Insight Product Documentation](#).

Search&Promote 8.7

The following Search&Promote features are included in this release:

- Access Scene7 assets from within Search&Promote.
- Configure Scene7 banner parameters from within Search&Promote.
- Apply Scene7 banners to business rules.

Fixes:

- Boosted the *Did You Mean* response time.
- Corrected miscalculated SiteCatalyst metrics values.
- Improved the search time performance; optimized the evaluation of query cleaning, pre-search, and post-search rules.
- Fixed the obsolete urlblocker service bogging down the URL entry point validation.
- Fixed an issue occurring where the JSON parser fails to parse result with malformed UTF-8 characters.
- Fixed the facet undo path that was broken for multi-select facets with a \$ symbol.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2

The Survey Maintenance Release (01/19/12) includes the following fixes:

- Fixed an issue that prevented the survey header from displaying when using the Preview feature.
- Fixed an issue that caused radio buttons to scroll improperly when viewing surveys in Microsoft Internet Explorer 7 and 8.
- Fixed an issue that caused check boxes to scroll improperly when viewing surveys in Internet Explorer 7.
- Fixed an issue that caused radio buttons to not align properly with the option text when viewing surveys in Internet Explorer 6 and 7.
- Fixed an issue that caused text input boxes to not display properly when viewing surveys on BlackBerry devices.

For more information, see the [Survey User Guide](#).

Recommendations 2.10

The following Recommendations features and fixes are included in this release:

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, see [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics Maintenance Release (02/23/12) includes the following enhancements and fixes:

- **London Data Center:** The Adobe Data Center in London now supports SocialAnalytics. The London Data Center provides improved performance and faster data processing for customers in Europe, the Middle East, and Africa. For European customers, the London Data Center helps users comply with European Union privacy and data-collection standards.
- **Facebook API Changes:** Because of the changes in the Facebook API, the following events previously tracked by SocialAnalytics are deprecated and replaced by new events:

| Deprecated Event | Replacement Event |
|---|---|
| <p>Page Views</p> <p>Counted the number of page views on Facebook pages you control.</p> | <p>Page Posts Impressions</p> <p>Counts the number of impressions that came from all of your posts on the Facebook page you control.</p> |

| Deprecated Event | Replacement Event |
|---|--|
| <p>Page Post Comments</p> <p>Counted the number of comments made on Facebook pages you control.</p> | <p>Interactions</p> <p>Counts the number of interactions with the Facebook page you control.</p> <p>These interactions include liking your page; posting to your page's wall; liking, commenting on, or sharing one of your page posts; answering a question you posted; RSVPing to one of your events; mentioning your page; phototagging your page; or checking in at your place.</p> |
| <p>Page Post Likes</p> <p>Counted the number of "Likes" for posts created on Facebook pages you control.</p> | <p>People Talking About This</p> <p>Counts the number of people talking about the Facebook page you control.</p> <p>People talking about a Facebook page include liking your page; posting to your page's wall; liking, commenting on, or sharing one of your page posts; answering a question you posted; RSVPing to one of your events; mentioning your page; phototagging your page; or checking in at your place.</p> |

- **Phrase Matching:** Phrase matching in the Twitter data stream has been enhanced to return more relevant matches if a term contains multiple words.

This release of SocialAnalytics includes the following fixes:

- Fixed an issue that caused posts to not display in the Social Intelligence report when customers change the number in the Page Number field.
- Fixed an issue that added quotation marks (") to the display on the Settings > Term Selection page around terms starting with a hashtag (#).
- Fixed an issue that caused all selections to be lost on the Settings > Configuration page when a customer left one eVar, Event, or MultiValue Var deselected and then clicked Save. An error message now displays and prompts you to specify the missing item without losing previous selections.
- Fixed an issue that prevented you from adding a single Facebook page using the Settings > Social Properties page.
- Fixed an issue that caused apostrophes (') to save as slashes (/) when saving a single Facebook page using the Settings > Social Properties page.
- Fixed an issue that prevented terms containing special characters or terms inside long URLs from being collected.
- Improved the data-collection performance on the back-end databases.
- Fixed an issue that sometimes caused the date of Tweets and verbatims displayed in SocialAnalytics to be off by one day. SocialAnalytics now reports the time and date that the tweet was posted using the report suite's time zone.
- Fixed an issue that temporarily caused data collection from social platforms other than Twitter to fail.
- Fixed an issue that prevented tweets in the Real-Time Twitter Data Preview pane from sorting in descending order.
- Fixed an issue that temporarily prevented collection of Facebook "Likes" and comments.

- Fixed several localization issues in the user interface in non-English versions of SocialAnalytics.

For the latest SocialAnalytics information, see the [SocialAnalytics User Guide](#).

SiteCatalyst 15.2 Maintenance Release

The SiteCatalyst 15.2 maintenance release (02/23/12) includes the following enhancements and fixes:

Change to Linear Allocation

Linear allocation in SiteCatalyst 15 now more closely matches linear allocation used in the SiteCatalyst 14 platform. Specifically, events are evenly distributed across all values of a variable set before the event during the visit.

For example, in a visit where four pages are visited before a success event, each page would receive credit for 25% of the event. If, in the same visit, campaign had two values, each campaign value would receive 50% of the credit for the event.

For details on how this change affects segments and breakdowns, see [Metric Calculations](#) in the SiteCatalyst User Guide.

Product Fixes

- Fixed allocation for the Site Sections Report to use *Most Recent* allocation instead of *Linear*. This behavior matches the behavior in SiteCatalyst 14.
- Fixed an issue that caused the trend line in the Unique Visitor Report to display incorrectly in some circumstances when the calendar is customized.
- Fixed an issue in Admin Console that prevented calculated metrics that combine total visits or total visitors with commerce metrics from being created or edited.
- Fixed an issue that caused PDF exports of the Video Overview Report to display a URL instead of data in the Totals area.
- Fixed an issue that prevented correlations from displaying in the UI for props 50 - 75.
- Removed custom segments that are not available to the current user from dashboards and bookmarks. This fix addresses an issue that caused data to appear as zeros if the user did not have access to the custom segment.
- Removed calculated metrics that are not available to the current user from the default view of a report. This fix addresses an issue where a report would not load if the user did not have access to the calculated metric.
- Fixed an issue that prevented data extracts from completing successfully if the report name or variable contains an apostrophe.
- Fixed an issue that occurred in Internet Explorer 8 that caused the date selection box to select an incorrect date.
- When filtering report data, "-none" filters line items that match "none" and "unspecified", as well as the translated equivalent to "none" and "unspecified". The translated equivalent to "none" and "unspecified" filter only line items that match the translated string. This change resolved an issue where translated equivalents could not be used to filter these items.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (02/23/12) includes the following enhancements and fixes:

- Fixed an issue that caused the trend line in the Unique Visitor Report to display incorrectly.

- Fixed an issue in Admin Console that prevented calculated metrics that combine total visits or total visitors with commerce metrics from being created or edited.
- Fixed an issue that prevented data extracts from completing successfully if the report name or variable contains an apostrophe.
- When filtering report data, "-none" filters line items that match "none" and "unspecified", as well as the translated equivalent to "none" and "unspecified". The translated equivalent to "none" and "unspecified" filter only line items that match the translated string. This change resolved an issue where translated equivalents could not be used to filter these items.

AppMeasurement

JavaScript H.24.3

- Fixed an issue that caused extra data to be included in the image request for customers using Javascript Object.prototype overrides. All Object.prototype usage is now skipped when handling context data variables.
- Fixed an issue that caused the pe query parameter to be passed twice with the same value in some circumstances.
- Fix to ClickMap tracking in JavaScript to ignore clicks to the body tag, even when the tag has an onClick event handler.
- Added time stamp to variables used with light tracking calls (trackLight).

.NET 1.3.7

- Windows Phone 7: Fixed an issue that caused the offlineThrottleDelay to not apply correctly.
- Added time stamp to variables used with light tracking calls (trackLight).

iOS 2.1.10

- Fixed an issue that caused an EXC_BAD_ACCESS exception in some circumstances when multiple threads attempted to simultaneously make a tracking call.
- Added time stamp to variables used with light tracking calls (trackLight).

Android 1.2.2

- Fixed an issue that caused link tracking calls to double-URL-encode the pev1 - pev3 values.
- Added time stamp to variables used with light tracking calls (trackLight).

Java 1.2.2

- Added time stamp to variables used with light tracking calls (trackLight).

Blackberry 1.2.2

- Fixed an issue that caused connection issues on some networks if the main application connection string differs from the string used by the AppMeasurement library derives. To resolve this issue, a new method was added to override the automatic detection of transport URL extensions, called setTransportUrlExtension. Additionally, some enhancements were made to way transport URL extensions are detected. See the [AppMeasurement for BlackBerry Guide](#) for details.
- Added time stamp to variables used with light tracking calls (trackLight).

ReportBuilder 4.2.9 Maintenance Release

The ReportBuilder maintenance release (02/23/12) includes the following enhancements and fixes:

- Fixed an issue where the order of metrics in the data request were not matching the order specified in the ReportBuilder wizard.
- Fixed a data refresh issue occurring when refreshing one row in a request.
- Fixed a refresh issue causing data to clear from cells.
- Fixed a refresh issue in the Last Touch Marketing Channel Report, occurring when Monthly granularity is selected.

Download the latest version of ReportBuilder in the Marketing Cloud by clicking **SiteCatalyst > ReportBuilder**.

For more information, see the [ReportBuilder Help System](#).

AudienceResearch 1.1

Not updated in this release. See [AudienceResearch 1.1](#) for the latest release notes.

To log in, see [AudienceResearch](#).

AudienceManager 3.2 Maintenance Release

Not updated in this release.

SearchCenter 4.2

The SearchCenter 4.2 maintenance release (02/23/12) includes the following enhancements and fixes:

- **Enhanced Workflow:** The left navigation menu has been reorganized to provide quicker access to frequently used features.
- **New Advanced Reports:** Three new advanced reports are available: Paid Search Queries, Organic Search Queries, and Internal Search Queries.
- **Naming Accounts:** When you create a new account, SearchCenter automatically adds (prepends) the platform name to the beginning of the account name you specify. A note has been added to the Create Account dialog box to inform users about this naming convention.
- **Tablet Targeting:** Tablet Targeting is now supported for Google Campaigns.
- **Geo Targeting:** The interface for Geo Targeting in Google campaigns has been refined.

This release of SearchCenter includes the following general fixes:

- Fixed an issue that caused report totals to display zeroes if a filter is applied to the report.
- Fixed an issue that caused inaccurate results for the Click Through Rate and Cost Per Click metrics in a campaign-level report if a filter is applied.
- Fixed an issue that caused pre-click data to be classified as *None* if keywords contain characters that are escaped in MySQL queries (for example, apostrophes).
- Fixed an issue that prevented imported files from processing in a timely manner.
- Fixed an issue that caused an error message to display when sorting data in columns. The error message read, "One or more columns cannot be loaded at this time."
- Fixed an issue that caused the minimum keyword bid to be enforced if a customer chose to increase or decrease a bid by 0%. Now, if a customer chooses 0%, no action is taken.

- Fixed an issue that caused two tracking codes to be populated when a URL that is not properly encoded is used as a parameter.
- Fixed an issue that prevented customers from editing OptiMine scenarios.

This release of SearchCenter includes the following account-specific fixes:

Google:

- Fixed an issue that caused metrics with negative values to display in management screens for metrics that should not have negative values.
- Fixed an issue that caused incorrect cost data to be reported for Google accounts.
- Fixed an issue that caused inaccurate reporting for the Average Position and Average Quality Score metrics for Google accounts in certain circumstances.
- Fixed an issue that caused incomplete data to be collected for Google accounts.
- Fixed an issue that caused data discrepancies between SearchCenter and Google AdWords.
- Fixed an issue that prevented campaigns from importing and synchronizing correctly.
- Fixed an issue that caused ads to be duplicated after a synchronization.
- Fixed an issue that prevented tracking codes from being added to existing destination URLs after synchronization.
- Fixed an issue that caused the Average Position metric in SearchCenter to be inaccurate for Google accounts.

Microsoft Bing:

- Fixed an issue that prevented customers from importing a Bing campaign and resulted in an error message being displayed. The error message read, "TimeZoneType Enabled should be set for the campaign."

For more information, see the [SearchCenter User Guide](#).

Discover 2.9.6 Maintenance Release

The Discover 2.9.6 maintenance release (02/23/12) includes the following fixes:

- Fixed an issue where some scheduled reports with breakdowns failed to deliver.
- Applied the linear allocation change described in the [SiteCatalyst 15.2 Maintenance Release](#) section.

Test&Target 2.10

Not updated in this maintenance release.

For the latest information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

The Genesis 3 maintenance release (02/23/12) includes the following enhancements and fixes:

- Added dashboard support for DreamMail, Coradiant, MediaMind, Conductor, and 24/7.
- Added the option to designate the DREAMmail campaign variable for email tracking in step 3 of the wizard.

- Fixed a localization issue in step 4 of the wizard in the MediaMind integration.
- Fixed the **Activate** button on the Partner Showcase page so that it displays properly for available products.

For more information, see the [Genesis User Guide](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.7.1

The Search&Promote 8.7.1 maintenance release includes the following new features and fixes:

New Product Features

- Access Scene7 assets from within Search&Promote.
- Configure Scene7 banner parameters from within Search&Promote.
- Apply Scene7 banners to business rules.
See [About Banners](#) for more information.

Product Enhancement

- Improvement to search time performance through the addition of support for caching HTC presentation templates to both memory and file.

Product Fixes

- Fixed an issue where adding a user name with leading spaces resulted in an invalid error.
- Fixed issues with Suggestions.
- Only invalidate template file caches on start-servers and not on every Guided Search Apache reload.
- Fixed issues with Did You Mean functionality.
- Fixed index crawling issues with *xlhtml* and *pphtml*.
- Fixed the Copy Rule feature that displayed name value as garbage characters.
- Ensured the preservation of time stamps so that template caches are not invalidated.
- Fixed an issue where some change parameters fields were cut off when the scroll bar appeared in the Scene7 banner dialog box.
- Any Business Rule changes you made to Scene7 banner parameters worked in the Staging area, but did not take effect when you pushed live.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2

Not updated in this maintenance release.

For more information about Survey, see the [Survey User Guide](#).

Recommendations 2.10

Not updated in this maintenance release.

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

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- Search&Promote 8.7.2
- Survey 3.2
- Recommendations 2.10
- Scene7
- Publish

Product Documentation Enhancements

We've added a new [Help Home](#) page with many enhancements:

- Access to Release Notes and real-time feeds from blogs and Twitter
- Full product documentation content search
- Home page help portals for each product, with access to related content and external resources
- Quick access to white papers

Note: The new home page is in beta. White papers and reference content is updated frequently, so check back often. The existing help and Knowledge Base resources are still available from the Suite Help menu.

SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics Maintenance Release (03/29/2012) includes the following enhancements and fixes:

- The charts in reports have been configured to display metrics more appropriately. For example if one metric displayed in a chart is very large and another metric on that same chart is very small, both metrics display with more meaningful visualizations.

- Fixed an issue that sometimes caused an error while generating the Social Platforms/Properties Report.
- Fixed an issue that prevented collection of some Facebook data.
- Fixed an issue that caused some dates on the Social Intelligence report to be in the future.
- Fixed an issue in which SocialAnalytics allowed more than two positive or 19 negative terms to be specified using the Term Selection page.

For the latest SocialAnalytics information, see the [SocialAnalytics User Guide](#).

SiteCatalyst 15.2 Maintenance Release

The SiteCatalyst 15.2 maintenance release (03/29/2012) includes the following enhancements and fixes:

Change to Referring Domain Allocation

The allocation for referring domains was changed from original to most recent. This change applies to all data collected since your SiteCatalyst 15 upgrade date. Referring Domain allocation now matches Discover, but is changed from the Original Value allocation that is used in SiteCatalyst 14. After this release you will see a change to the credit assigned each referring domain in the Referring Domains report.

In SiteCatalyst 15, the allocation type for Referring Domains is no longer configurable. Any change you make to the Referring Domains Allocation setting on the Finding Methods page is not applied. See [Finding Methods](#) in the Admin Console Help.

Fixes in this release:

- Fixed an issue that prevented some non-admin users that belong to custom groups to see an error when trying to access the Exclude by IP page.
- Fixed an issue that caused some large reportlets to display an error when they were first accessed after being saved.
- Fixed an issue that caused some custom event totals to appear too high in the Referring Domains Report.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (03/29/2012) includes the following enhancements and fixes:

- Fixed an issue that prevented some non-admin users that belong to custom groups to see an error when trying to access the Exclude by IP page.

AppMeasurement

Change History

iOS 2.1.11

- Fixed an issue that caused offline tracking to stop sending data in some circumstances.

Android 1.1.7

- Fixed an issue that caused an exception in some circumstances when passing data using Context Data.

DataWarehouse

The DataWarehouse maintenance release (03/29/2012) includes the following enhancements and fixes:

- Beginning April 26 2012, a new lookup file called `column_headers.tsv` will be included in the files delivered as part of all raw clickstream data feeds. This new lookup file contains a single row comprising the list of column names for the data found in `hit_data.tsv`.
- Fixed ASI issue where, under some circumstances, ecommerce data would be zeroed. This issue caused data discrepancies between ASI segments and other identical Marketing Cloud segments.
- Numeric and Currency events now report with 2 digit precision rather than truncating at the integer.

ReportBuilder 4.3

ReportBuilder 4.3 includes the following enhancements and fixes:

For more information, see the [ReportBuilder Help System](#).

AudienceResearch 2.0

AudienceResearch 2.0 enables advertisers to access Certified Data. The following features have been added to enable advertisers to find digital properties:

- Search for certified properties by name.
- Filter by geography and device to find an audience matching your criteria.
- Compare up to four properties side-by-side.
- View interactive charts and revamped reports.

Certification is available for sites, mobile applications, and digital publications built with Adobe's Digital Publishing Suite. For more information, contact your Account Support Manager.

For more information, see [AudienceResearch](#).

AudienceManager 3.2 Maintenance Release

The AudienceManager maintenance release (03/29/2012) includes the following enhancements and fixes:

- Released the redesigned Destinations section. These changes are designed to help improve workflow and accommodate separate set up paths required by each destination type. For more information, see the [Destinations](#) documentation.

SearchCenter 4.2

The SearchCenter 4.2 maintenance release (03/29/2012) includes the following enhancements and fixes:

- **Keyboard Shortcuts:** You can use keyboard shortcuts, also called hotkeys, to navigate SearchCenter and invoke features or commands without using menus or a mouse.
- **Suggestions as Negative Keywords:** SearchCenter now lets you approve keyword suggestions as negative keywords.
- **Bulk Import/Export Enhancements:** SearchCenter now lets you import or export data from more than one search engine at the same time. You can also import `.txt`, `.tab`, and `.csv` files.

This release of SearchCenter includes the following general fixes:

- Fixed an issue that caused pre-click data to be reported or classified inaccurately, sometimes with negative results or classified as "none."
- Fixed an issue that caused calculated metrics to display inaccurate results.
- Fixed an issue that prevented the deletion of scheduled reports.
- Fixed an issue that caused emailed .csv reports to display the incorrect column names.
- Fixed an issue that caused the Avg QS and Avg Position metrics to not match those reported from the search engine.
- Fixed an issue that caused the Avg QS metric to display results outside of the allowable range (above 10).
- Fixed an issue that prevented keyword suggestions from loading in Management.
- Fixed an issue that caused data discrepancies when viewing the same data on ranked and on trended reports.
- Fixed an issue that caused the Search filter to return inaccurate results.
- Fixed an issue that caused search tracking codes to be classified as content tracking codes.
- Fixed an issue that caused bid rule history to display inaccurate data.
- Fixed an issue that caused keywords contained within quotation marks to display with extra quotation marks.
- Fixed an issue that caused data from an inactive campaign to be associated with another account.

This release of SearchCenter includes the following account-specific fixes:

Google

- Fixed an issue that caused data discrepancies between SearchCenter and Google Adwords, with some instances of negative numbers for some metrics.

Microsoft Bing

- Fixed an issue that prevented the import of campaigns into a Bing account.
- Fixed an issue that caused data for a paused campaign to be reported in a Bing account.

Yahoo Japan

- Fixed an issue that caused delays when using day-parting.

For more information, see the [SearchCenter User Guide](#).

Discover 3.0 Frequently Asked Questions

Discover 3.0 is coming soon. Here are answers to frequently asked questions about the release.

| Question | Answer |
|-----------------------------------|--|
| When will Discover 3.0 launch? | The launch is scheduled to take place with our scheduled software maintenance release on April 26. |
| How do I upgrade to Discover 3.0? | There is no need to upgrade. Discover 3.0 will run when you log in. |

| Question | Answer |
|---|---|
| Will Discover 2.9.6 be available after Discover 3 releases? | No. When Discover 3.0 launches, Discover 2.9.6 will no longer be available. The rollout of Discover 3 will include significant contextual help, a feature overview, and training videos to help orient all Discover users on new features, functionality, and workflows. |
| Does Discover 3 process data in the same way that Discover 2.9 processed data? | Yes. Discover 3 is only an interface upgrade. You should not see changes in reporting results. |
| Will there be pricing changes for Discover 3.0? | No. Discover 3.0 will be available to all current customers without price changes. |
| Why was the interface color changed to a dark, carbon palette? | To reduce eye strain. Adobe's research indicates that Discover users typically spend longer hours analyzing data in the Discover interface than in other Suite products like SiteCatalyst. Products like Adobe Insight, Adobe Lightroom, and AutoCAD have shown that the carbon palette reduces eye strain caused by prolonged exposure to light-intensive interfaces. When you paste Discover data into other applications, or deliver scheduled reports, the output changes to a light color palette for printing. |
| What documentation will be available for Discover 3.0? | Discover 3.0 includes a contextual help system with detailed explanations on new and existing product features and functionality. Look for the small question mark icon (🔍) in certain locations, or click Help > Help Contents . Additionally, a completely new series of videos will cover all angles of Discover use. Included in these videos will be an upgrade quick-start guide to help orient users who are already familiar with D2.9.6. As with every software upgrade, written release notes will also be available documenting new features and functionality. |
| Can we delay our upgrade to Discover 3.0 for our company so it happens later than April 26? | No. All customers will upgrade at the same time. |
| Will scheduled reports change? | No. Scheduled reports will continue to run without issues. |

Test&Target 2.10

Not updated in this release.

For more information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

The Genesis 3 maintenance release (03/29/2012) includes the following enhancements and fixes:

- Fixed a 30 day date range issue occurring in Genesis bookmarks.
- Fixed an issue in which the partner product displayed as "Unnamed Product" in the left navigation.
- Fixed an issue causing potential data loss for MediaMind.
- Fixed an accordion expanding and collapsing issue in the dashboard print preview.
- Updated the Searchmetrics countries list.
- Fixed a wizard issue occurring in the BrightEdge integration.
- Fixed a scroll bar issue in the wizard, occurring in Internet Explorer 7.
- Fixed a dashboard naming issue occurring when creating a dashboard with the same name. The duplicate name was not properly incrementing.
- Fixed a text overlap issue occurring on the Opportunity Classifications page in the wizard.
- Fixed a missing metric name in Chinese, in the MediaMind integration.
- Fixed the behavior of the Next button in Internet Explorer when activating an ExactTarget integration.
- Changed the support email to support@adobe.com.
- Updated the Common wizard to work for the Optimization wizard.

For more information, see the [Genesis User Guide](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.7.2

The Search&Promote 8.7.2 maintenance release (03/29/2012) includes the following enhancements and fixes:

- Corrected an issue with Business Rules to return the correct facets.
- Fixed an issue with result-based actions that were not working with some staged searches.
- Fixed issues with direct hit data that was doubly-encoded on the client side and the server side.
- Fixed Visual Rule Builder to now support facet actions on Internet Explorer 7 and 8 for certain customers.
- Fixed an issue with Business Rules keyword equality tests with pipe delimiter.
- Fixed an issue with editing Scene7 banner parameters.
- Added ability to change the size of a Scene7 banner while maintaining its aspect ratio.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2

The Survey 3.2 maintenance release (03/29/2012) includes the following enhancements and fixes:

- Fixed an issue that caused alignment issues for radio buttons, check boxes, and rating questions in Internet Explorer 7 and Internet Explorer 8.
- Fixed an issue that ensures that responses are accurately tracked for questions that require a response.
- Fixed an issue with time-zone conversion to ensure that times and dates are accurately reported.

For more information, see the [Survey User Guide](#).

Recommendations 2.10

The Recommendations 2.10 maintenance release (03/29/2012) includes the following enhancements and fixes:

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, see [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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Release Notes - April 26 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

April 26 2012

- Discover 3.0 (**updated 5/02/12**)
- SocialAnalytics 1.2 Maintenance Release
- SiteCatalyst 15.3
- SiteCatalyst 14.9 Maintenance Release
- AppMeasurement
- DataWarehouse
- ReportBuilder 4.3
- AudienceManager 3.3 Maintenance Release
- SearchCenter 4.2 Maintenance Release
- Test&Target
- Genesis 3 Maintenance Release
- Insight 5.5
- Search&Promote 8.8
- Survey 3.2
- Recommendations 2.10
- Scene7
- Publish

Discover 3.0

Discover 3.0 provides a more complete perspective on visitor engagement and participation across visit sessions. You can build custom data tables using any combination of dimensions, metrics, and segments. New calendar settings let you apply date ranges, preset dates, rolling date ranges, and custom presets.

See [New Features in Discover 3.0](#) for more information.

Fixes

- Fixed login loop occurring if you attempt to login while no licenses are available and your username is in use by discover.
- Fixed the Command Q keystroke feature on the Mac to prompt to save your work before closing.
- Fixed an issue in calculated metrics, where zeros were returned in breakdowns.
- Fixed an issue occurring in date ranges, caused when unsupported locales were read from the operating system.
- Added the ability to select and copy the Totals line from ranked reports.

Known Issues

- **5/02/12:** When a graphics card driver is out-of-date, configured improperly, or not compatible with OpenGL, Discover graphics might not render properly. This issue affects the Site Analysis Report in particular. Also, you might experience an abrupt closure of Discover with a Java error.

See article 12879 in the Knowledge Base for a solution. (In SiteCatalyst, click **Help > Knowledge Base.**)

- A known issue exists for current scheduled reports using a nonstandard month (custom calendar). The scheduler recognizes a custom first day of the week but will continue to use the standard calendar Month, Quarter, and Year for delivery. Existing scheduled reports continue to run on the correct schedules.

SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics Maintenance Release (04/26/2012) includes the following enhancements and fixes:

New features

Historical Twitter Data: You can now back fill historical Twitter data for selected terms.

This release of SocialAnalytics includes the following general fixes:

Fixes and enhancements

- Fixed a display issue with the Popular Terms Word Cloud on the Social Overview report. If a long term (possibly with many positive or negative rule conditions), displayed on the word cloud, the word cloud did not display properly.
- Increased the sample size of influential Twitter posters so that a few high-volume posters do not crowd out other posters.
- Fixed an issue that caused display problems when rendering multi-byte characters in the Social Intelligence report.
- Fixed an issue that caused the Social Intelligence report to list some dates in the future.

For the latest SocialAnalytics information, see the [SocialAnalytics User Guide](#).

SiteCatalyst 15.3

The SiteCatalyst 15.3 release (04/26/2012) includes the following enhancements and fixes:

New Reports

The following reports are re-enabled in SiteCatalyst 15:

- Pages Not Found
- Pathfinder
- Full Path
- Path Length
- Original Entry
- Days Before First Purchase
- All Search Page Ranking Reports

Bot Traffic Filtering

Traffic from known bots and spiders can now be removed from report suites. Bot traffic is collected separately and displayed in two new reports: Bots Report and Bot Traffic Report. See [Bot Rules](#).

Improved Reporting Reporting Limits for Monthly Unique Values

When a report has a large number of unique values, SiteCatalyst now includes functionality to ensure that the most important values appear in your report.

At the beginning of each calendar month, SiteCatalyst includes the first 500,000 values received for any single variable in reports. This includes page names, and other traffic and commerce variables. For example, each unique page name on your site counts toward this total.

After 500,000 unique values are received, SiteCatalyst begins to optimize which values are displayed in reports. When new values are received after this threshold, SiteCatalyst initially groups these values in a single line item in reports titled "Uniques Exceeded".

If one of these values begins to receive significant traffic, the value is reported as a separate line item in SiteCatalyst along with the first 500,000 values for the remainder of the month (the first 500,000 values are always reported separately regardless of traffic).

If the number of unique values exceed 1 million in a single month, a second threshold is applied which requires more traffic before a value is reported as a separate line item in SiteCatalyst. For example, a new page that starts to receive 100 hits per day will be reported as a separate line item, but a new page that receives fewer than 10 hits might not.

SiteCatalyst 14 and SiteCatalyst 15 have the same threshold limits before management starts. These thresholds are 500,000 and 1 million unique values by default. All values, including each unique value in "Uniques Exceeded", are available in DataWarehouse reports.

If you have a custom unique value limit, the following applies:

- If you have a uniques limit set to less than 500,000, your limit is used for both the lower and upper thresholds.
- If you have a uniques limit set between 500,000 and 1,000,000 today, your limit is used for the lower threshold and 1,000,000 for the upper threshold.
- If you have a uniques limit set above 1,000,000 today, your limit is used for both the lower and upper thresholds.

Upcoming Terminology Change to "Uniques Exceeded"

Due to the change described in *Improved Reporting Reporting Limits for Monthly Unique Values*, the "Uniques Exceeded" line item will be replaced in a future release with a line item titled "(low-traffic)".

If you have scheduled reports or other processes that filter "Uniques Exceeded", in a future release you will need to update them to filter "(low-traffic)" instead.

Change to Unique Visitor Reports

Changed SiteCatalyst 15 to match the SiteCatalyst 14 method of reporting Unique Visitors by day. A monthly Unique Visitors Report by day now shows the number of *new* Monthly Unique Visitors each day. Previously this report showed the Unique Visitors by day for each day of the month. Likewise, Daily, Weekly, Quarterly, and Yearly Unique Visitors, when trended by a granularity smaller than the Unique Visitor definition, will always show new Unique Visitors of the selected type during each time period.

Visits on Custom Insight Reports

The Visits metric is now available on all custom insight reports without enabling pathing.

Case-Insensitive Traffic Variables in New Report Suites

For new report suites that are created after April 26, 2012, values in traffic variables are no longer case sensitive. For these new report suites, case is ignored for props 1-75, page name, server, channel (site sections), download links, exit links, and custom links. SiteCatalyst reports will normally display the first version that was passed in during the month. Data warehouse will use the all-lowercase version.

Fixes:

- Segment names in SiteCatalyst are no longer case sensitive. This resolves issues where a Data Warehouse segment was defined using a lower case value and SiteCatalyst was not finding mixed case values.
- Fixed an issue that prevented some Discover segments from being displayed in SiteCatalyst 15 when they contained the ">" character.
- Change to the trended breakdowns to use visitors instead of visits for the breakdown table when looking at Daily, Weekly, Monthly, Unique Visitors. . This fixes an issue where Unique Visitors for a given day and the Daily Unique Visitors value did not match.
- Fixed issue in ASI that caused eCommerce data to appear as zeros in some circumstances.
- Fixed an issue that prevented list variables from being filtered.
- Fixed an issue that caused some events that are enabled in ClickMap to not show data in ClickMap after v15 migration.
- Fixed an issue that caused visit totals to be doubled in some circumstances when crossing the v15 migration date.
- Fixed an issue that caused monthly granularity data in trended reports to not display in custom calendars that have over 36 days in a month.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (04/26/2012) includes the following enhancements and fixes:

- The change described in the SiteCatalyst 15 new features section, *Improved Reporting Reporting Limits for Monthly Unique Values*, also applies to SiteCatalyst 14.
- Fixed an issue that prevented sorting by change when using the compare dates feature.

AppMeasurement

JavaScript H.24.4

This update is recommended for all customers.

- Made an enhancement to detect when a page is prerendered using Google Chrome Prerender (<https://developers.google.com/chrome/whitepapers/prerender>). Since Prerender loads and executes JavaScript and other code, this could result in page views being sent before a user clicks to visit your site. The JavaScript library now waits until the user visits your site before sending server calls for these prerendered pages.

Flash-Flex 3.4.7

- Video measurement: Added handling of inconsistent complete offset reported by Brightcove player API. Now if the offset is reported as zero, on complete we use the length as the offset. This fixes issues with the new method of tracking completes using an offset value.

.NET 1.3.7

- Added support for XBOX.

iOS 2.1.12

- Added support for SiteCatalyst 15 video measurement.

- Resolved issues regarding *linktrackvars* and context data.
- Made several additional performance enhancements.

DataWarehouse

The DataWarehouse maintenance release (04/26/2012) includes the following enhancements and fixes:

- A new lookup file called `column_headers.tsv` will be included in the files delivered as part of all raw clickstream data feeds. This new lookup file contains a single row comprising the list of column names for the data found in `hit_data.tsv`.

ReportBuilder 4.3

- You can add segments to multiple requests from the Edit Group panel. (In the Request Manager, click **Select All**, then click **Edit Multiple**.)
- Support for 64-bit Microsoft Office Excel.
- Support for single sign-on with the Marketing Cloud.

AudienceManager 3.3 Maintenance Release

The AudienceManager maintenance release (04/26/2012) includes the following enhancements and fixes:

- Added the Delivery and Performance report. Run this report to return data on impressions and clicks.
- Added the Trait to Trait Overlap report. This report helps you determine audience overlap among your own traits and between your traits and traits from third-party vendors.
- Redesigned the current General and Custom reports to match other parts of the AudienceManager user interface. The available features do not change.

SearchCenter 4.2 Maintenance Release

The SearchCenter 4.2 maintenance release (04/26/2012) includes the following enhancements and fixes:

New features

- **Export Keyword Suggestions:** You can now export keyword suggestions for editing in external applications, such as Microsoft Excel or a text editor.
- **Select Match Type for Keyword Suggestions:** SearchCenter now provides the ability to select Broad, Exact, or Phrase match types for both keyword suggestions and for negative keyword suggestions..
- **Display Custom Group Information in Management Grids:** You can use the column selector in the Customize Display window to display Custom Groups as a column in Management grids. This functionality is available only at the keywords, ads, and placements levels. The label value in each cell is editable inline.
- **Copy a Bid Rule Action Set:** While creating a bid rule with multiple action sets, you can now copy an action set and edit it to make a new, similar action set.
- **Microsoft Bing Enhancements:** In Microsoft Bing, the number of characters allowed for ad descriptions has been increased to 71 characters. The number of characters allowed for ad group names has been increased to 128 characters.

- **Performance Enhancements:** Many performance enhancements included in this release help reduce page-load times by up to 10 percent.
- **Facebook Support:** As of 4/26/12, Facebook ad buying is no longer supported within SearchCenter. Adobe continues to provide Facebook management and optimization through Efficient Frontier. Contact your Account Manager for more information.

Fixes and enhancements

- Fixed an issue that sometimes prevented pre-click data from being reported.
- Fixed an issue that caused keyword-level Avg QS and Avg Position metrics reported in SearchCenter to not match the engine's reported metrics.
- Fixed an issue that caused custom group labels to not be applied after a bulk import.
- Fixed an issue that caused the number of keywords ready to import using bulk import to be listed inaccurately.
- Fixed an issue that prevented the bulk export feature from exporting accurate custom group data.
- Fixed an issue that caused data to be reported under the previous account name after renaming the account in SearchCenter.

For more information, see the [SearchCenter User Guide](#).

Test&Target

For the latest Test&Target release notes, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

The Genesis 3 maintenance release (04/26/2012) includes the following enhancements and fixes:

- Fixed display issues in the eVar drop-down menu in IE7.
- Fixed window scrollbar issue in IE7.
- Fixed a variable display issue in the MediaMind integration in Variable Mapping.
- Fixed display issue for Chinese characters in the left navigation.
- Fixed button behavior in the Facebook Buzz Monitoring integration wizard.
- Fixed an issue causing the Integration Activity Log to not display the "Some processes were not completed upon edit" error message for integrations that had an activation process warning.

For more information, see the [Genesis User Guide](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.8

The Adobe Search&Promote 8.8 release (04/26/2012) includes the following fixes, enhancements, and new features:

New features

- **Dynamic faceting**
Ability to dynamically facet against a free-form set of attributes associated with each page of site content, that potentially change (new attributes are added, old ones remove or renamed) from index to index. Dynamic faceting automatically maps the slot facets with the real facets. The Guided Search layer helps facilitate this feature with business rules.
- **Adobe Search&Promote user interface**
Implemented Adobe user interface across all Adobe Search&Promote web pages.
- **Tighter integration with Omniture's login portal**
Adobe Search&Promote customers can use the Omniture login portal exclusively. Current Adobe Publish, Adobe SiteSearch, and Atomz customers will continue to use the legacy login.
- **New morphological analyzer for supporting Chinese and Japanese**
Morphological analyzer is applied on index and on search time for supporting Chinese and Japanese.
- **Support for new documents types, such as Microsoft Office 2010**
Search can convert various type of documents, such as .doc, .docx, .pdf, and .mp3 into HTML before feeding into the indexer.
- **New Adobe Search&Promote online Help system**
Online Help system has a new user interface and is now task-based.

Fixes and enhancements

- Fixed pushing a banner live using Stage Manager that resulted in broken Adobe Scene7 related functionality in live.
- Fixed an issue where editing a rule with the trigger "Query Parameter does not exist" was incorrectly translated to "Keyword contains".
- Fixed an issue where you were unable to edit a parameter the second time around.
- Fixed an issue with Index Connector where two or more map definitions cannot point to the same metadata/field value.
- Fixed problems with crawling some PDF documents. Upgrading to 3.03 solves the recent crashes.
- Added the ability for shorter business rules descriptions (for example, not showing field_table in the manager).
- The Guided Search navigation menu had a maximum of nine items. Now the maximum is 12.
- Performance improvements made to Index Connector.

For the latest Adobe Search&Promote documentation, see [Adobe Search&Promote Documentation Home](#).

Survey 3.2

Not updated in this release.

For more information, see the [Survey User Guide](#).

Recommendations 2.10

The Recommendations 2.10 maintenance release (04/26/2012) includes the following enhancements and fixes:

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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Release Notes - May 31 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

May 31 2012

- SiteCatalyst 15.3 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- Discover 3.0 Maintenance Release
- SocialAnalytics 1.2 Maintenance Release
- AppMeasurement
- DataWarehouse
- ReportBuilder 4.3 Maintenance Release
- AudienceResearch 2.2
- AudienceManager 3.3 Maintenance Release
- SearchCenter 4.3
- Test&Target
- Genesis 3 Maintenance Release
- Insight 5.5
- Search&Promote 8.8.1
- Survey 3.2 Maintenance Release
- Recommendations 2.10
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SiteCatalyst 15.3 Maintenance Release

The SiteCatalyst 15.3 maintenance release (05/31/12) includes the following new features and fixes.

New Features:

Bounce Rate: The Bounces metric that is available on the Pages Report in SiteCatalyst 15 is now available on all commerce reports. A Bounce Rate metric based on Bounces is also available on all commerce reports. See [Standard Metrics](#) for a detailed explanation. If you have previously defined a custom Bounce Rate using a calculated metric, you can prevent the standard Bounce Rate metric from being displayed in the Add Metrics window. See [Manage Access to Metrics and Reports](#).

Entries and Exits: Exits and Entries are now available on all commerce reports.

Total Time Spent: Total Time Spent metric is now available on traffic and commerce reports. Total time spent displays the total number of seconds spent by all visitors on the selected page or app, or on a page or app that set the reported value.

"Uniques Exceeded" renamed to "(low-traffic)"

As a result of the change described in [Improved Reporting Limits for Monthly Unique Values](#) in the April 26, 2012 release notes, the "Uniques Exceeded" line item is now replaced with a line item titled "(low-

traffic)". If you have scheduled reports or other processes that filter "Uniques Exceeded", update them to filter "(low-traffic)" instead.

Reporting API

The following metrics are now available in the Report API.

Commerce Visits/Visitors:

- cVisits
- cVisitors

Commerce Pathing Metrics:

- cEntries
- cExits
- bounces
- bounceRate
- totalTimeSpent

Traffic:

- bots

Fixes:

- Added a new calendar preset of Last 13 Months.
- Fixed an issue that caused SearchCenter hierarchy reports to display incorrectly when added to a SiteCatalyst 15 dashboard.
- Fixed an issue that caused totals to display incorrectly when running a compare report with a filter applied.
- Fixed an error that prevented some pages from being removed using the Remove Pages feature in Admin Console.
- The Prod View event is now displayed in Processing Rules.
- Fixed an issue in Segment Builder that caused library components to not be saved.
- Fixed an issue that caused unique visitor metrics in Hierarchy Reports to drop after the April MR. The values now display correctly.
- Fixed an issue that caused keyword filters (such as none and unspecified) to not remove line items that contain these keywords.
- Fixed an issue that caused revenue conversion to not match between a Ranked report and a Trended report. This occurred on report suites that use multiple currencies.
- Fixed an issue that caused the mobile report to display the value of the unique visitors metric for page views, visits, or daily unique visitors.
- Fixed an issue that caused campaign classifications that are updated in the Campaign Manager to be double URL encoded. Spaces in these values would appear with a + instead of a space.
- Fixed an issue in the Pages not Found report where clicking on the magnifying glass results in an empty screen.
- Fixed an issue that caused the Unique Visitors reports to display an incorrect total when filtering by page. The Pages report displayed a correct value for the Unique Visitors metrics. The values on these reports now match.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (05/31/12) includes the following enhancements and fixes:

- Added a new calendar preset of Last 13 Months.
- Fixed an issue that prevented non-admins from viewing some pathing reports when they were granted permissions.
- Updated dashboard and PDF rendering in v14 so that large values would no longer be truncated using scientific notation.
- Fixed an issue that caused the wrong Custom Insight variable to be displayed in the Videos menu of SiteCatalyst. The displayed variable now matches the variable selected in Edit Settings > Video Management > Video Reporting.
- Names on Shared Calendar Events are now truncated if they exceed 50 bytes, and a warning is displayed if the event name exceeds this limit. This fix prevents these names from displaying incorrectly after creation. If you have encountered this issue for an existing event, you need to update the name.
- Fixed an error that prevented some pages from being removed using the Remove Pages feature in Admin Console.
- Optimized downloading of Excel report suites to prevent timeouts.

Discover 3.0 Maintenance Release

The following fixes were made to Discover 3.0, released on May 31 2012:

- Fixed an issue occurring when loading Discover 2.9.6 projects into Discover 3.0. This issue caused workspaces to open empty.
- Fixed issue in which Discover was not reading certain segments. *Or* logic was switching to *And* logic.
- Fixed an issue causing Discover to hang, related to article 12879 in the Knowledge Base regarding graphics card drivers.
- Fixed an issue causing Flow reports to ignore the date range.
- Improved date range handling in the UI when selecting a date range that crosses the boundary of historical data, and zeros were returned.
- Added a Search Project feature to the Most Recent Projects window on startup.
- In trended reports, we added the ability to change the time granularity in the Trend Inspector.
- Increased the number of cells that you can select for trending.
- Fixed an issue with the date format when opening a saved project.
- Changed how the Start Date field automatically selects date ranges in the calendar. This fix preserves the existing range of days or months, after you type a new start date.
- Fixed an issue where version 2.9.6 custom report titles were not being located by version 3.0.
- Fixed an issue where searches in the detail table that contained extensive search filters caused interface components to stop functioning properly.
- Fixed an issue causing the error *100* to display in the Site Analysis report. The error displayed when adding a segment to a workspace before the report finished loading.
- Fixed an issue in the Message field in Delivery Options. An error was issued if the message was long enough to cause the field to scroll, which collapsed the field.
- Fixed a midnight time issue in the date selector, occurring in the UTC time zone (Sao Paulo, Brazil).
- Fixed an issue causing incorrect day names to display in the calendar, if the first day of the week is not Sunday.

- Fixed a calculated metrics persistence issue in the Site Analysis Report.

SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics Maintenance Release (05/31/12) includes the following enhancements:

- **Term Log:** The Term Log lets you view details for each term that you have deactivated or archived. You can view the start and end dates of when each term was tracked. You can also reactivate or archive a term from the log list.
- **Reauthorize Facebook Insights:** If you change your Facebook Insights password, you can click the Reauthorize Facebook Insights button on the Social Properties page (Settings > Social Properties) to authorize SocialAnalytics to continue collecting Insight information from Facebook.

For the latest SocialAnalytics information, see the [SocialAnalytics User Guide](#).

AppMeasurement

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

DataWarehouse

Not updated in this maintenance release.

ReportBuilder 4.3 Maintenance Release

The ReportBuilder maintenance release (05/31/12) includes the following enhancements and fixes:

- Fixed an issue in Traffic Bots and Pages Bots reports, which generated an Invalid Metric error.
- Added Bounce Rate, Bounces, Commerce Entries, Commerce Exists, and Total Time Spent metrics to ReportBuilder.

For more information, see the [ReportBuilder Help System](#).

AudienceResearch 2.2

The AudienceResearch maintenance release (05/31/12) includes the following enhancements and fixes:

- Metrics for Digital Publications are now in compliance with guidelines published by the Magazine Publisher's Association.
- Fixed a bug affecting the Total Page Views metric
- Product stability improvements

Certification is available for sites, mobile applications, and digital publications built with Adobe's Digital Publishing Suite. For more information, contact your Account Support Manager.

For more information, see [AudienceResearch](#).

AudienceManager 3.3 Maintenance Release

No updates in this maintenance release.

SearchCenter 4.3

This SearchCenter 4.3 release includes the following new features and enhancements:

- **Default Custom Group Assignments:** You can specify default custom group assignments and labels at the campaign or group level. Any objects added to those containers automatically inherit those assignments and labels.
- **Custom Date Ranges for Metrics in Bulk Exports:** While performing bulk exports, you can now select Custom Date Range to choose the start and end dates.

This release of SearchCenter includes the following general fixes:

- Fixed an issue that infrequently caused the Automated Campaign Generation feature to return errors when importing .tsv and .csv files.
- Fixed an issue that caused custom group metric data to be reported differently at various Management levels.
- Fixed an issue that prevented Standard metrics from displaying in Management screens.
- Fixed an issue that caused data in Management screens for a calculated metric to display zeros.
- Fixed an issue that prevented results from displaying after sorting a column in Management screens by clicking the column header.
- Fixed an issue that prevented results from displaying when sorting in Management or performing an Advanced Search on metrics from an account that contains an apostrophe (').
- Fixed an issue that caused changes made to a filtered list of campaigns (filtered using the Advanced Filter feature) to be applied to campaigns not designated by the filter.
- Fixed an issue that prevented sorting from working properly when users click the Load More link to display more results.
- Fixed an issue that prevented the Keyword Hierarchy and Organic to Paid Keywords reports from loading in a timely manner.
- Fixed an issue that prevented users from seeing log details for the Event History report.
- Fixed an issue that caused the Organic Search Queries, Paid Search Queries, and Internal Search Queries reports to display data from the previous instance of the report being generated.
- Fixed an issue that caused metric data to display incorrectly in the Ads report because the column was too narrow.
- Fixed an issue that caused multiple keyword errors for a bulk import to be merged.
- Fixed an issue that caused keywords added from the Keyword Suggestion feature to fail.

- Fixed an issue that caused filtered SearchCenter reports to display incorrectly in SiteCatalyst dashboards.

This release of SearchCenter includes the following account-specific fixes:

Baidu

- Fixed an issue that prevented synchronization of a newly added group from completing in a timely manner.

Google

- Fixed an issue that caused delays when loading keywords into Management screens, with a RateExceededError message.
- Fixed an issue that displayed false error messages (CANNOT_OPERATE_ON_DELETED_CAMPAIGN_ADEXTENSION) when a sitelink ad was deleted on the engine and then synchronized with SearchCenter.

Microsoft Bing

- Fixed an issue that prevented synchronization from completing in a timely manner.
- Fixed an issue that caused bulk exports to incorrectly change keyword match types.

For more information, see the [SearchCenter User Guide](#).

Test&Target

This maintenance release contains the following changes and bug fixes:

- Fixed an issue where characters had to be entered in their URL-encoded versions in targeting to work. Now, the unencoded characters must be entered in targeting conditions to match correctly. All existing campaign targeting criteria have been updated to use the unencoded characters.

For the latest information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

The Genesis 3 maintenance release (05/31/12) includes the following enhancements and fixes:

- Enhanced the ForeSee v2.0 custom wizard to help identify Custom Questions in the wizard.
- Fixed PHP errors and ghosting in the drag-and-drop interface
- Fixed an issue preventing you from adding a dashboard to a product if the dashboard contained an HTML or text component.
- Updated the HootSuite integration wizard with the VISTA rule option for setting an eVar.
- Fixed an issue causing variables to be renamed before the wizard is complete.
- Added the ability to export the Visitor ID so that it can be requested programmatically.

For more information, see the [Genesis Help](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.8.1

The Search&Promote 8.8.1 maintenance release (05/31/12) includes the following enhancements and fixes:

- Pagination was missing the next link when there was more than 1000 results and the totals were comma separated.
- Pagination was displaying GSPAGENAPLACEHOLDER in the search results instead to the actual pagination.
- Removed footer from the Visual Rule Builder.
- Breadcrumbs now use facet slots display name instead of the abstract slot facet name.
- Adobe Scene7: You can now edit a parameter the second time around.
- Facet slots display name did not come back properly when the facet is a sticky facet (or multi-select) and is selected.
- <search-description> tag showed the body instead when the metatag for the description had empty content.
- Exposed Guided Search Requests under Reports > Search Requests.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2 Maintenance Release

The Survey 3.2 maintenance release (05/31/12) includes the following fix:

- Fixed an issue that caused a blank survey to display when a user exits a web page.

For more information, see the [Survey User Guide](#).

Recommendations 2.10

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, see [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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Release Notes - June 21 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

June 21 2012

- SiteCatalyst 15.3 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- Discover 3.0 Maintenance Release
- SocialAnalytics 1.2 Maintenance Release
- AppMeasurement
- DataWarehouse
- Clickstream Data Feeds
- ReportBuilder 4.3 Maintenance Release
- Web Services
- AudienceResearch 2.3
- AudienceManager 3.4 Maintenance Release
- SearchCenter 4.4
- Test&Target
- Genesis 3 Maintenance Release
- Insight 5.5
- Search&Promote 8.8.1
- Survey 3.2 Maintenance Release
- Recommendations 2.10
- Scene7
- Publish

SiteCatalyst 15.3 Maintenance Release

The SiteCatalyst 15.3 maintenance release (06/21/12) includes the following enhancements and fixes:

- Added the ability to view the definition for any segment in the segmentation drop-down menu in SiteCatalyst 15. Segments that were created in SiteCatalyst 15 can be edited and deleted directly from the menu.
- Fixed an issue that cause some numeric classifications to display as 0 on reports with multiple metrics.
- Fixed an issue with segments that have an Exclude canvas that were created in Discover and saved to a local folder. This issue caused the Exclude canvas to move to an Include canvas when the segment was displayed in SiteCatalyst.
- Fixed an issue that caused a rendering error on PDF reports that displayed the Calendar Events icon.
- Fixed an issue that prevented calculated metrics that use the Single Access metric from being shared in global calculated metric.
- Fixed an issue in Data Extracts that prevented selecting Referring Domains when Specific was selected.

- Fixed an issue that caused the DataWarehouse duplication feature to not work correctly in the Japanese language UI. This issue prevented the duplicated request from properly inheriting the report date of the original request.
- Fixed an issue that caused commerce breakdowns to erroneously appear on prop reports. These breakdowns no longer appear.
- Fixed an issue in trended reports that might prevent selecting pages other than the default top 5 pages.
- Classifications on all Conversion Funnels (Cart Conversion Funnel, Purchase Conversion Funnel, Custom Events Funnel, Campaign Conversion Funnel, Products Conversion Funnel, etc.) Report filter now have the parent variable appended in parentheses to make it easier to differentiate between classifications. .
- Fixed an issue that caused custom Marketing Channel Processing Rules that define SearchCenter to be locked. After this fix only the default SearchCenter rule is locked.
- Fixed an issue in group management in Admin Console that caused removing a single group member to remove all members after locating the user though search.
- Fixed an issue that caused the pipe character to truncate advanced search filters. The pipe character now operates as an or match, for example *value1 | value2*.
- Fixed an issue on Flow reports that caused totals to calculate incorrectly when crossing the SiteCatalyst 15 upgrade date.
- The Visits and Visitors metrics now display site-wide total when added to a Conversion report.
- Fixed an issue on the Product Views Reports when a subrelation is applied that caused the total displayed to not match the total for the individual line items.
- The Visitor State Report is available in SiteCatalyst 15.
- The Filter by IP Address page in Admin Console now lets you filter up to 50 unique IP addresses.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (06/21/12) includes the following enhancements and fixes:

- Fixed an issue that cause some numeric classifications to display as 0 on reports with multiple metrics.
- Fixed an issue that cause shared calendar event names to display incorrectly for some multibyte languages.
- Fixed an issue in Data Extract that prevented selecting Referring Domains when Specific was selected.
- Fixed an issue that caused commerce breakdowns to erroneously appear on prop reports. These breakdowns no longer appear.
- Fixed an issue in trended reports that might prevent selecting pages other than the default top 5 pages.
- Classifications on all Conversion Funnels (Cart Conversion Funnel, Purchase Conversion Funnel, Custom Events Funnel, Campaign Conversion Funnel, Products Conversion Funnel, etc.) Report filter now have the parent variable appended in parentheses to make it easier to differentiate between classifications. .
- Fixed an issue that caused custom Marketing Channel Processing Rules that define SearchCenter to be locked. After this fix only the default SearchCenter rule is locked.
- Fixed an issue in group management in Admin Console that caused removing a single group member to remove all members after locating the user though search.

AppMeasurement

JavaScript AppMeasurement

- Not updated in this maintenance release.

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Sliverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.0 Maintenance Release

The Discover 3.0 maintenance release (06/21/12) includes the following enhancements and fixes:

- Fixed an issue where rolling dates did not retain the date range title when loaded into a project.
- Improved segment compatibility for events when saving them to the DataWarehouse folder.
- Added a Saving Progress indicator in the Segment Filter Builder. The progress indicator prevents dragging a segment from the tool panel before changes in a new segment are updated.
- Fixed an issue where all line items were displaying as *unknown* on the Days Before First Purchase Report.
- Fixed an issue in Segment Filter Builder, where the wrong operators would display when using the Revenue metric.
- Scrubbed special characters in the copy/paste action to Excel, so that the data presented properly and did not split one row into two.
- Fixed an issue where the percentages in the Falthrough panel on the Fallout Report were not being calculated correctly.
- Fixed an issue where some date ranges were not being calculated correctly for custom calendars.
- Fixed an issue preventing some projects from displaying for various reasons.
- Fixed an issue causing some dimension values to not be available in the tool panel.
- Fixed a layout issue in the Fallout Report checkpoint editor.
- Fixed an issue in the Pages Not Found Report, causing zero pages to be returned.

SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics Maintenance Release (06/21/12) includes the following fix:

- Fixed an issue that caused the Term Log to display an end date one day past what it should have been.

For the latest SocialAnalytics information, see the [SocialAnalytics User Guide](#).

DataWarehouse

Not updated in this maintenance release.

Clickstream Data Feeds

The Clickstream Data Feeds maintenance release (06/21/12) includes the following enhancements and fixes:

- The standard column set for new data feeds was revised to contain metrics that are more relevant to analysis. Existing data feeds are not impacted by this change.
- You can now opt to receive daily data feed data in multiple files rather than one large file. Multiple file delivery enables parallel extraction of the data and can reduce the extraction time for large data sets.
- Additional data columns are available for inclusion in your data feed.

See the [Clickstream Data Feeds help](#) for more information.

ReportBuilder 4.3 Maintenance Release

Not updated in this release.

For more information, see the [ReportBuilder Help System](#).

Web Services

The Web Services maintenance release (06/21/12) includes the following enhancements and fixes:

- Enhanced API Explorer to enable bookmarking a specific Web Services call. The call name is appended as a named anchor in the URL.
- Fixed an issue that caused the `sortBy` parameter option to be ignored on `Report.GetReport`.

Visit developer.omniture.com to learn more about Web Services.

AudienceResearch 2.3

The AudienceResearch 2.3 release (06/21/12) includes the following enhancements and fixes:

- Publishers can add video metrics to their site properties. Supported metrics include:
 - Video Views
 - Video Visitors
 - Time Spent on Video
- Advertisers can view new video reports in total, by geography dimensions, or by technology dimensions.

For more information, see [AudienceResearch](#).

AudienceManager 3.4 Maintenance Release

The AudienceManager maintenance release (06/21/12) includes the following enhancements and fixes:

- **New Reports:** Interactive reports display performance and overlap data for traits and segments. These reports return data using unique visualization techniques instead of returning numbers in static columns and rows. For more information, see [Interactive Reports](#).

SearchCenter 4.4

This SearchCenter 4.4 release includes the following new features and enhancements:

- **Synchronization:** The SearchCenter 4.4 release includes the following new synchronization processes:
 - **Incremental Data Retrieval Synchronization:** During data synchronization four times a day, if data is retrieved for an object that does not exist in SearchCenter, an immediate individual item synchronization with the search engine automatically occurs.
 - **Change List Synchronization:** For Google accounts, SearchCenter consumes the search engine Change History report to find changes made on the search engine since the last synchronization and automatically synchronizes data with SearchCenter.
- **Microsoft adCenter Match Type Enhancements:** You can bid separately on each match type (broad, phrase, exact, and content), assign unique URLs, control individual statuses, and better maintain consistency with Google AdWords match types.
- **Google Product Listing Ads and Product Plus Box Extensions:** SearchCenter now supports reporting for Google Product Listing Ads and Product Plus Box Extensions.

This release of SearchCenter includes the following general fixes:

- Changed the time-out value from 10 seconds to 30 seconds before requests are sent to the Requests tray.
- Fixed an issue that caused unreadable numbers to display in graphs.
- Fixed an issue that caused custom group metrics to change when viewed at different levels in Management.
- Fixed an issue that caused groups, keywords, and ads to not display when they are assigned to Test&Target tests.
- Fixed an issue that prevented metric data from displaying at the ad copy level in Management.
- Fixed an issue that caused the bulk export feature to return incomplete data.
- Fixed an issue that caused incomplete pre-click data to be reported.
- Fixed an issue that caused keyword metrics to differ between Management and reporting.
- Fixed an issue that caused duplicate keywords.
- Fixed an issue that caused the last synchronization date to vary at the campaign and group levels.
- Fixed an issue that prevented users from using negative metrics in advanced filters.

This release of SearchCenter includes the following account-specific fixes:

Microsoft Bing

- Fixed an issue that caused validation to incorrectly fail when synchronizing keywords.
- Fixed an issue that prevented historical data from loading into Management.

For more information, see the [SearchCenter User Guide](#).

Test&Target

This maintenance release contains the following changes and bug fixes:

- Fixed an issue where characters had to be entered in their URL-encoded versions in targeting to work. Now, the unencoded characters must be entered in targeting conditions to match correctly. All existing campaign targeting criteria have been updated to use the unencoded characters.
- Users with approver and editor privileges can now access the Campaign Create API.
- The limit of 11 in-mbox profile parameters has now been extended to 50 parameters.
- Brought back the ability to select multiple success metrics. Check boxes inside the drop down let you choose which success metrics whose data you want to combine.
- Campaign names on the locations (mbox) list page now have links to take you to that campaign.
- Added Baidu as a traffic sources target.
- Fixed an issue where Ajax requests that responded with no content reloaded the page.

For the latest information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

This Genesis 3 maintenance release includes the following enhancements and fixes:

- Fixed the wizards in Internet Explorer 7 that were not displaying the red asterisk indicating a required field.
- Fixed a display issue in the **How it will appear in SiteCatalyst** fields in the Events group on the Columns tab.
- Fixed an issue preventing multiple email addresses to be entered for technical contacts.
- In the Dev Center, fixed a performance issue occurring when adding dashboards and bookmarks to products with multiple integrations.

For more information, see the [Genesis Help](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.8.1

Not updated in this release.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2 Maintenance Release

The Survey Maintenance Release (06/21/12) includes the following fix:

- Fixed a network error issue caused by the Survey module code.

For more information, see the [Survey User Guide](#).

Recommendations 2.10

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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Release Notes - July 19 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

July 19 2012

- SiteCatalyst 15.4 (**updated 07/31/2012**)
- SiteCatalyst 14.9 Maintenance Release
- Discover 3.0 Maintenance Release
- SocialAnalytics 1.2 Maintenance Release
- DataWarehouse
- Clickstream Data Feeds
- ReportBuilder 4.3 Maintenance Release
- Web Services
- AudienceResearch 2.4
- AudienceManager Maintenance Release
- SearchCenter Maintenance Release
- Test&Target
- Genesis 3 Maintenance Release
- Insight 5.5
- Search&Promote 8.9
- Survey 3.2 Maintenance Release
- Recommendations 2.10
- Scene7
- Publish

SiteCatalyst 15.4

The SiteCatalyst 15.4 release (07/19/12) includes the following enhancements and fixes:

Mobile Carrier Report

This report shows the wireless service provider (Verizon, AT&T, Sprint, and so on) used by site and app visitors. View this report at **Visitor Profile > Technology**.

Updated Connection Types Report

The Connection Types Report was enhanced to include mobile traffic.

Improved Reporting of Internet Explorer Compatibility Mode

When Internet Explorer runs in compatibility mode, IE 8 and IE 9 report the user agent as IE 7. This resulted in reports showing increased traffic from IE 7 browsers.

After July 19, 2012, IE 8 and IE 9 are reported as the actual browser version even when compatibility mode is enabled. After this change, you will likely see a significant drop in IE 7 traffic. IE 7 traffic could drop as much as 70%, depending on how many users are in compatibility mode, with a corresponding increase in IE8 and IE9 traffic.

Rollup Report Suites

Rollup Report Suites are now re-enabled in SiteCatalyst 15 and can contain up to 40 child report suites. See [Rollup Report Suite](#) for details and additional limitations.

Enhancement to Typed/Bookmarked Referrer type on Mobile Devices

(**updated 7/31/2012**) As of 7/12/2012, mobile devices now report a referrer type of typed/bookmarked if there is no referrer on the first hit of the visit. Previously, if a mobile device did not have a referrer on the first hit of the visit it was considered to not support JavaScript and no referrer was reported. This will typically result in a significant increase in Typed/Bookmarked in the Referrer Types report from that day forward.

Fixes:

- Added the ability to configure a report suite for Mobile Application Tracking as a beta feature.
- Fixed an issue that caused the First Touch and Last Touch Channel Detail reports to not appear in the menu on report suites with SearchCenter enabled and no classifications created on the Marketing Channel Detail variables.
- Fixed an issue that caused the Products Conversion Funnel Report to not retain applied filters when sending a link to a generated report.
- Fixed an issue that caused values for listvars to display incorrectly when building a segment using Segment Builder.
- Fixed an issue occurring when breaking down a single referrer type (Other Website) by referring domains. This bug returned the full Referring Domains Report instead of the breakdown.
- Fixed an issue displaying double-byte characters on the Video Overview Report.
- Fixed an issue on PDF exports of date compare reports that caused the date to appear in the column header instead of the metric name.
- Fixed an issue that prevented a calendar event from displaying in graphs on Internet Explorer 8.
- Fixed the way Average Time Spent is calculated when crossing the v15 upgrade date. The Average Time Spent now displays a weighted average of the pre-upgrade value and the post-upgrade value instead of the sum of the two values.
- Fixed an issue that caused values for some large numbers to be returned as negative numbers in ranked reports in ExcelClient, ReportBuilder, and in the `Report.GetRankedReport` API.
- Fixed an issue that caused a recent update to Unique Visitor reports to not work correctly.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (07/19/12) includes the following enhancements and fixes:

Mobile Carrier Report

This report shows the wireless service provider (Verizon, AT&T, Sprint, and so on) used by site and app visitors. View this report at [Visitor Profile > Technology](#).

Updated Connection Types Report

The Connection Types Report was enhanced to include mobile traffic.

Fixes:

- Fixed an issue that caused the 4 week trend line to disappear when changing the month on a custom calendar.

- Fixed an issue that caused an error when a filter was applied on the Usage and Access Logs page in Admin Console.
- Fixed an issue that caused the Products Funnel Report to not retain applied filters when sending a link to a generated report.
- Fixed an issue that caused the total values instead of the filtered values to appear when applying an advanced filter to Pathing, Traffic Sources, and Campaigns reports.
- Fixed an issue that caused some lines to not appear when the dashboard that contains an eVar broken down by another variable is exported in HTML format.
- Fixed an issue that caused the total value displayed on a SAINT report when a filter is applied to show the total of the items on the page instead of the filtered total.
- Fixed an issue that prevented some shared dashboards from being edited even when the correct permissions are assigned.
- Fixed an issue on PDF exports of Date Compare reports that caused the date to appear in the column header instead of the metric name.
- Fixed an issue that prevented a calendar event from displaying in graphs on Internet Explorer 8.
- Fixed the way Average Time Spent is calculated when crossing the v15 upgrade date. The Average Time Spent now displays a weighted average of the pre-upgrade value and the post-upgrade value instead of the sum of the two values.
- Fixed an issue that caused values for some large numbers to be returned as negative numbers in ranked reports in ExcelClient, ReportBuilder, and in the `Report.GetRankedReport` API.

AppMeasurement

JavaScript AppMeasurement

- **H.25**

Made an update to ensure that link tracking completes successfully on WebKit browsers (Safari and Chrome). After this update, download and exit links that are automatically tracked (determined by `s.trackDownloadLinks` and `s.trackExternalLinks`) are tracked successfully. If you are tracking custom links using manual JavaScript calls, you need to modify how these calls are made.

For example, exit and download links are often tracked using code similar to the following:

```
1. <a href="http://anothersite.com" onclick="s.tl(this,'o','link name',null)">
```

Firefox and Internet Explorer execute the track link call and open the new page. However, WebKit browsers might cancel execution of the track link call when the new page opens. This often prevents track link calls from completing when using WebKit browsers.

To workaround this behavior, H.25 includes an overloaded track link method (`s.tl`) that forces WebKit browsers to wait for the track link call to complete. This new method executes the track link call and then handles the navigation event, instead of using the default browser action. This overloaded method requires an additional parameter, called `doneAction`, to specify the action to take when the link tracking call completes.

To use this new method, update calls to `s.tl` with an additional `doneAction` parameter, similar to the following:

```
1. <a href="http://anothersite.com" onclick="s.tl(this,'o','link name',null,'navigate');return false ">
```

Passing 'navigate' as the `doneAction` mirrors the default browser behavior and opens the URL specified by the `href` attribute when the tracking call completes.

See the [SiteCatalyst Implementation Guide](#) for additional details.

iOS 3.x and Android 3.x Released

New versions of the iOS and Android libraries are now available on [Developer Connection](#). Key features of these releases include:

- Streamlined implementation using SiteCatalyst v15 Processing Rules
- Automatic navigation tracking
- Automatic metric collection using context data

Note: The iOS and Android libraries in Code Manager are currently the 2.x versions, which are still supported. Visit the [Download Mobile SDKs](#) page on Developer Connection for a link to the libraries.

AppMeasurement for Other Platforms

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Sliverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.0 Maintenance Release

The Discover 3.0 maintenance release (07/19/12) includes the following enhancements and fixes:

- Fixed a start-up issue occurring when using Java 7. (Note: Java 7 is not currently supported.)
- Fixed issues causing exceptions in pie charts and when refreshing summary reports.
- Fixed an issue where the Referrers Report was reporting multiple *Unknown* line items.
- In the Schedule Manager, changed the ID column to sort numerically.
- Changed **File Exit** to **File Quit** in the **File** menu (to improve Japanese translation).
- On **Flow Reports**, we enabled manual metric selection.
- On the Font and Locale tab in Global Settings, we added **English international** to the **Select a locale** menu, which provides the international date format.
- Fixed an issue causing discrepancies in dates when moving them between columns and rows in the table.
- Fixed an issue causing segment IDs to change when saving them in Discover, which caused problems if those segments were referenced by ReportBuilder.

- Fixed an issue where identical segments were not returning the same results in certain configuration combinations.

SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics maintenance release (07/19/12) includes many back-end enhancements to improve speed and scalability.

For the latest SocialAnalytics documentation, see the [SocialAnalytics User Guide](#).

DataWarehouse

The DataWarehouse release (07/19/12) includes the following enhancements and fixes:

Mobile Carrier Report

Added support in DataWarehouse for the new Mobile Carrier Report.

Updated Connection Type Report

Updated the DataWarehouse Connection Type Report to match the new business logic of the SiteCatalyst Connection Type report.

Conversion Variable Instances

Added support in DataWarehouse for conversion variable Instances metrics (i.e. eVar1 Instances, eVar2 Instances, etc.).

Fixes:

- When running the Entry Pages Report in DataWarehouse, DataWarehouse now reports the actual entry page for visits that start prior to the report date range and end within the report date range (i.e. visits that cross the start date boundary.) In the past, DataWarehouse would report the first page encountered during the report date range, not the actual entry page.
- Resolved an issue in DataWarehouse where the Referring Domains Report would sometimes include values that were URL-encoded strings that were not actual referring domains.
- Resolved an issue in DataWarehouse where the *is not null* operator in the segment builder was not functioning properly with multi-value variables (e.g. the Products variable.)
- Resolved an issue in DataWarehouse where the *less than !* operation in the segment builder was not functioning properly when applied to a classification.
- Resolved an issue where the *Is NULL* operator in the segment builder was not functioning properly when applied to a classification.
- Data Warehouse now supports Site Catalyst publishing lists for emailing DataWarehouse reports.
- Resolved an issue with the advanced scheduler in DataWarehouse. The advanced scheduler now supports limiting the number of rows returned in a DataWarehouse request. To retrieve all rows, enter 0 (this is the default setting).

Clickstream Data Feeds

The Clickstream Data Feeds maintenance release (07/19/12) includes the following enhancements and fixes:

Connection Type Updates

The `connection_type` column and `connection_type.tsv` lookup file in data feeds now support the new business logic for the SiteCatalyst Connection Type Report. As part of this, the column and lookup file now include a new connection type of Mobile Carrier.

Fixes:

- Resolved an issue that caused lockups on certain large volume data feeds.

See the [Clickstream Data Feeds help](#) for more information.

ReportBuilder 4.3 Maintenance Release

Not updated in this release.

For more information, see the [ReportBuilder Help System](#).

Web Services

The Web Services maintenance release (07/19/12) includes the following enhancements and fixes:

Reporting API

- Added 2 additional metrics to the reporting API: `cpage` (eCommerce page), and `mobilecarrier` (based on values in the new Mobile Carrier report).
- Added the following additional errors to the reporting API:
 - 5054 | Report suite not enabled for segmentation
 - 5060 | Cannot access segment
 - 5061 | Segment required
 - 5070 | Report cancelled by system administrator
- Implemented the `sortBy` parameter in the `reportDescription` data type in the reporting API.

Visit developer.omniture.com to learn more about Web Services.

AudienceResearch 2.4

The AudienceResearch 2.4 release (07/19/12) includes the following enhancements and fixes:

- Creation of a portfolio of properties. A portfolio is a group of sites, mobile apps, and digital publications that is created by the publisher.
- Portfolio report: View aggregated metrics (Views, Visits, and Time Spent) across a portfolio of properties. You can see the individual properties contribution to the total.
- Various bug fixes to improve usability.

For more information, see [AudienceResearch](#).

AudienceManager Maintenance Release

No updates in this maintenance release.

SearchCenter Maintenance Release

This SearchCenter maintenance release (07/19/12) includes the following enhancements and fixes:

- Fixed an issue that caused pre-click data in Management to be reported lower than data in the search engine.
- Fixed an issue that caused metrics to display as 0s (zeros) in Management.
- Fixed an issue that prevented Management from loading historical data.
- Fixed an issue that prevented proper sorting of Custom Group labels.
- Fixed an issue that prevented proper sorting on the Accounts page.
- Fixed an issue that prevented proper sorting of keywords.
- Fixed an issue that sometimes caused the Change List Synchronization feature to erroneously delete or pause ads.
- Fixed an issue that prevented results from being found when drilling down to data in newly imported accounts.
- Fixed an issue that caused bulk imports to longer than expected to process.
- Fixed an issue that caused bulk imports to not apply bid rule changes correctly.
- Fixed an issue that caused downloaded reports to not return the requested number of rows.
- Fixed an issue that prevented existing bid rules from displaying in the pop-up window when selecting a bid rule to run.
- Fixed an issue that prevented Google Sitelink ad extensions from synchronizing properly.
- Fixed an issue that caused MSN data retrievals to not process completely.

For more information, see the [SearchCenter User Guide](#).

Test&Target

Not updated in this maintenance release.

For the latest information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

This Genesis 3 maintenance release includes the following enhancements and fixes:

- Fixed errors occurring from deleted integrations.
- Fixed an issue causing duplicate bookmarks to display in Public Bookmarks in the Bookmark Manager.
- Fixed an error occurring in the email marketing API integration, occurring when changing the data setting to JavaScript.

For more information, see the [Genesis Help](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.9

New features

- Metadata management improvements - Dynamic metadata definition from customer feeds:
Create a scheme to dynamically re-configure your Search&Promote account based on customer-provided metadata definitions.
- Indexing performance improvements - Index Loader:
Index Loader is a new way to import XML content directly into a Search&Promote index. It is a subset of the existing Index Connector functionality that is designed to quickly import our standard XML feed files.

Fixes and enhancements

- Added support for changing the sort option by a business rule.
- In the Help system <search-description> tag shows the body instead when the meta tag for the description has empty content.
- Added ability to track applicable table hits for results that were added by way of results-based actions.
- Added support for submitting query parameters via POST.
- When crawling, a final mirror_account operation can be skipped in some cases.
- SiteCatalyst URLs do not include CGI arguments and the Search&Promote code that does SiteCatalyst look-ups needed to similarly strip CGI arguments from URL keys.
- Rewrite rules disappeared intermittently from the user interface after they were pushed to live.
- Search&Promote accounts with *Did You Mean* settings that were set to make suggestions due to low results may have intermittent results.
- Fixed rewrite rule test output that did not have line breaks.
- The Search URL Rules page and the Crawl List Store URL Rules page pointed to the wrong History page.
- Clicking **Edit** on some banners did not display the Edit page.
- Re-ranking update code could sometimes be extraordinarily slow.
- Removing or pushing a facet item did not work if the facet name used mixed case.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2 Maintenance Release

Not updated in this release.

For the latest Survey documentation, see the [Survey User Guide](#).

Recommendations 2.10

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: 2012

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Release Notes - August 16 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

August 16 2012

- SiteCatalyst 15.4 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- AppMeasurement
- Discover 3.0 Maintenance Release
- SocialAnalytics 1.2 Maintenance Release
- DataWarehouse
- Clickstream Data Feeds
- ReportBuilder 4.3 Maintenance Release
- Web Services
- AudienceResearch 2.5
- AudienceManager 3.5 Maintenance Release
- SearchCenter Maintenance Release
- Test&Target
- Genesis 3 Maintenance Release
- Insight 5.5
- Search&Promote 8.9.1
- Survey 3.2 Maintenance Release
- Recommendations 2.10
- Scene7
- Publish

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (08/16/12) includes the following enhancements and fixes:

Fixes

- Fixed an issue that caused the Exits Report to not show data after the SiteCatalyst 15 upgrade date.
- Fixed an issue that prevented Discover shared segments that were created before Discover 3.0 from being displayed in SiteCatalyst.
- Fixed an issue that caused trended reports on report suites that have a custom calendar to display an incorrect graph. The data returned was displayed correctly.
- Fixed an issue that caused users to be logged out after visiting Admin > Billing.
- Fixed an issue that caused Admin Console to display incorrect event numbers for Merchandising binding events when using events 51-100.
- Fixed an issue in the Marketing Channels Overview Report when a custom event is selected that caused the First and Last Touch channel detail values to appear the same.

- Changed how linearly allocated metrics in subrelated reports are calculated to match SiteCatalyst 14 processing methods.
- Fixed an issue that prevented the Key Metrics Report from showing Page Views when a single day was selected.
- Fixed an issue that caused instances and visits to have the same value in Test&Target Campaigns.
- Fixed an issue in ReportBuilder and ExcelClient that caused the breakdown of the Mobile Device Type Report by the Mobile OS Report to show data for only the first line.
- Fixed an issue that prevented the Mobile OS Report from being displayed in breakdown menu
- Changed the event name on correlation reports to "instances" instead of "page views" to match the actual metric being reported.
- Fixed an issue that caused breaking down a single Referrer Type by Referring Domains Report to return the full Referring Domains Report.
- Fixed an issue that caused the Video Overview Report to perform currency conversion on counter events when the **Use report suite's default currency** option is disabled.
- Fixed an issue in Data ExtractsAdvanced Delivery Options that caused the current month to be selected even when a different month is selected.
- Fixed an issue on the Full Paths Report that caused the **Entry Page** and **Paths containing** filters to not apply. Data was shown correctly when **Entire Site** was selected.
- Fixed an issue when the SiteCatalyst widget was configured with a Fallout chart that caused the image to not initially appear when the widget is first loaded.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (08/16/12) includes the following enhancements and fixes:

Fixes:

- Fixed an issue that caused data to not appear on some pages of a multi-page ClickMap Report.
- Fixed an issue that prevented the Mobile OS Report from being broken by other reports.
- Fixed an issue in Data ExtractsAdvanced Delivery Options that caused the current month to be selected even when a different month is selected.
- Fixed an issue when the SiteCatalyst widget was configured with a Fallout chart that caused the image to not initially appear when the widget is first loaded.

AppMeasurement

JavaScript AppMeasurement

- No updates in this release.

Windows 8 AppMeasurement Beta

A public beta of Windows 8 AppMeasurement is now available on Developer Connection.

iOS AppMeasurement 3 and Android AppMeasurement 3 Released

New versions of the iOS and Android libraries are now available on Developer Connection. Key features of these releases include:

- Streamlined implementation using SiteCatalyst v15 Processing Rules
- Automatic navigation tracking

- Automatic metric collection using context data

Note: The iOS and Android libraries in Code Manager are currently the 2.x versions, which are still supported. Visit the [Download Mobile SDKs](#) page on Developer Connection for a link to the version 3 libraries.

AppMeasurement for Other Platforms

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Sliverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.0 Maintenance Release

The Discover 3.0 maintenance release (08/16/12) includes the following enhancements and fixes:

- Fixed a segmentation issue occurring when segmenting on Cities. The parenthetical region caused the segment to not return data.
- Fixed an issue preventing you from dragging line items to the **Drop Segment Here** field (a report-level segment).
- Changed the report menu structure to improve viewing of classifications, when more than ten classifications exist in an expanded menu list.
- Fixed an issue that caused currencies to display the wrong operator in the Segment Filter Builder.
- Changed the default metrics in new Flow reports to improve processing speed.
- Fixed an issue that had prevented Fallout and Fallthrough dimensions from properly upgrading from Discover 2.96 to 3.0.
- Fixed an issue preventing Flow, Virtual Focus Groups, and Funnel reports from opening.
- Fixed an issue causing DataWarehouse segments with multi-byte characters in the name field to fail.
- Fixed an issue in the Referrer Type field that caused the language setting to not be preserved.

SocialAnalytics 1.2 Maintenance Release

The SocialAnalytics maintenance release (08/16/12) includes many back-end enhancements to improve speed and scalability.

For the latest SocialAnalytics documentation, see the [SocialAnalytics User Guide](#).

DataWarehouse

- Fixed an issue with the SiteCatalyst to Insight feed that can cause the Insight work node to crash when the data set contains invalid data.

Clickstream Data Feeds

Not updated in this maintenance release.

See the [Clickstream Data Feeds help](#) for more information.

ReportBuilder 4.3 Maintenance Release

The ReportBuilder 4.3 release (08/16/12) includes the following fixes:

- Fixed an issue preventing Bounce, Bounce Rate, and Single Access from being available as metrics in the Site Sections report.
- Updated APIs for scheduled reports.

For more information, see the [ReportBuilder Help System](#).

Web Services

The Web Services maintenance release (08/16/12) includes the following enhancements and fixes:

Important: Change to Adobe Marketing Cloud Web Services authentication

We've recently made a significant upgrade to the Digital Marketing Suite authentication process. Due to this upgrade, on August 8, 2012 a new web services shared secret will be generated for all users who have been granted API Access. New shared secrets for all API users will appear in the Digital Marketing Suite at Admin > Company > Web Services tab. Your Web Services username will not change.

What do I need to do?

Update your code with your new shared secret as soon as possible. Your existing shared secret will continue to function for 12 months (until August 1, 2013).

- Improved API Explorer to check the user request field for syntax errors. If an error is detected a message is displayed.
- Enhanced Developer forums to automatically create links when URLs are typed in posts and post titles.
- Added `DataWarehouse.IsEnabled` to determine whether a specific report suite is enabled for DataWarehouse.
- Added `Survey.GetData` to return submitted responses to a specific survey.

Visit developer.omniture.com to learn more about Web Services.

AudienceResearch 2.5

The AudienceResearch 2.5 release (08/16/12) includes the following enhancements and fixes:

- Roll up the audience for multiple sites and report it as one, as long as the roll-up uses the same report suite.
- Support for reporting magazine metrics on MPA's recommended time frames.

- Portfolios now appear in quick search results

For more information, see [AudienceResearch](#).

AudienceManager 3.5 Maintenance Release

The AudienceManager 3.5 Maintenance Release (08/16/12) includes the following enhancements and fixes:

- **SegmentBuilder:** Redesigned the user interface to help improve workflow. Also, added new features that allow customers to create audience segments using recency/frequency settings, comparison operators, and Boolean Expressions. For more information, see the [segments](#) section in the AudienceManager User Guide.
- **Data Information Library (DIL) API:** The class and instance-level DIL API lets you programmatically create and work with AudienceManager objects. Use this API to set values and return data. For more information, see the [API](#) section in the AudienceManager User Guide.

SearchCenter Maintenance Release

This SearchCenter maintenance release (08/16/12) includes the following new features and enhancements:

- **Inventory Management:** Added an operator drop-down list on the Create Configurations dialog box to configure the Out of Stock Identifier. Also added a Summary Email field on the Create Configurations dialog box to specify an email address to receive alerts whenever an Inventory Management file is uploaded.
- **Management Views:** Added the ability to display an informational Inventory Status column in Management views for Groups, Keywords, and Placements.

This SearchCenter maintenance release (08/16/12) includes the following fixes and enhancements:

- Fixed an issue that caused characters to become unreadable in emailed CSV reports.
- Fixed an issue that prevented downloaded reports from returning the requested number of rows.
- Fixed an issue that prevented users from filtering on deleted campaigns to get historic data.
- Fixed an issue that prevented bookmarked Management views from updating correctly.
- Fixed an issue that prevented the use of negative metrics in Advanced Filters.
- Fixed an issue that caused campaign names to not be highlighted after filtering by campaigns.
- Fixed an issue that caused custom group data to be exported in bulk exports when they were not requested.
- Fixed an issue that caused incorrect sorting after clicking Load More to display more rows in Management.
- Fixed an issue that caused incorrect and negative calculated metrics to display in the Custom GroupManagement view.
- Fixed an issue that caused keywords to be deleted when they should not have been deleted.
- Fixed an issue that caused synchronization to take longer than expected.

This release of SearchCenter includes the following account-specific fixes:

Google

- Fixed an issue that caused Sitelink sets to be removed after synchronizing the campaign.

Microsoft Bing:

- Added additional capacity for the Microsoft Bing Match Type conversion. Additional functionality will be added in the future.

Yahoo Japan

- Fixed an issue that caused discrepancies between keyword cost in SearchCenter and Yahoo Japan.

For more information, see the [SearchCenter User Guide](#).

Test&Target

Test&Target has not been updated in this release.

For the latest information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

This Genesis 3 maintenance release includes the following enhancements and fixes:

- Removed the DREAMmail e-mail eVar from the interface.
- Fixed a UI Previous/Back button issue that potentially created duplicate integrations.
- Updated the Facebook JavaScript and PHP code to work with Facebook's latest API code.
- Added a new Labs product section for products in the laboratory.
- Added an alert for duplicate integrations.
- Fixed a text overlap issue in step 8 of the ExactTarget integration.
- Fixed the Atlas plugin code included in the wizard Resources page.

For more information, see the [Genesis Help](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.9.1

Fixes and enhancements

- Fixed search queries that had asterisks at the end and were not expanded with their synonyms.
- Fixed date queries that were working incorrectly.
- Fixed an error where it was possible to add an empty line to the Auto-complete word list.
- Added support for facet sorting that is not case sensitive.
- Added an advisory message to tell the user to create a strong Adobe Search&Promote account password.
- Added a SSO-Login-Only option to the Support tab in the Member Center.
- Fixed an error in scripted filtering that could hang a search crawl.
- Fixed an error where nothing would happen when you right-clicked Banner, and then clicked Select Different Banner from visual rule builder.
- Fixed various issues with pushing staged business rules live.

- Fixed an error in which banner tags are not searched.

For the latest Adobe Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2 Maintenance Release

This Survey release includes the following new features:

- **Meta Data Question Type:** The new Meta Data question type lets you gather metadata by using JavaScript on the survey creator's web page.
- **Survey Data API:** The Survey Data API lets you programmatically retrieve responses for a specific survey.

This Survey release includes the following fix:

- Fixed an issue that caused problems if users changed survey classifications.

For the latest Survey documentation, see the [Survey User Guide](#).

Recommendations 2.10

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, see [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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Release Notes - September 13 2012

Learn about the latest release and maintenance release (MR) information in the Digital Marketing Suite.

Release: **September 13 2012**

Latest update: **September 21 2012**

- DataWarehouse - Updated 9/21/2012
- ReportBuilder 4.3 Maintenance Release - Updated 9/15/2012
- SiteCatalyst 15.4 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- AppMeasurement & Mobile
- Discover 3.0 Maintenance Release
- Social 1.0 Maintenance Release
- Clickstream Data Feeds
- Web Services
- AudienceResearch 2.6
- AudienceManager Maintenance Release
- SearchCenter Maintenance Release
- Test&Target
- Genesis 3 Maintenance Release
- Insight 5.5
- Search&Promote 8.9.2
- Survey 3.2 Maintenance Release
- Recommendations 2.10
- Scene7
- Publish

DataWarehouse - Updated 9/21/2012

The following fixes and enhancements are available for DataWarehouse:

- Resolved an issue where requests were being limited to 50 rows by default.
- Resolved a number of issues related to how DataWarehouse handles the following situations in the product list. DataWarehouse matches SiteCatalyst rules for these situations:
 - Ignores empty products, such as a comma "," with no additional data.
 - Ignores product entities that are a single dash ("-").
 - Properly parses product events that contain tabs or newline characters.
 - Ignores instances of event "0", but continues parsing the product list rather than terminating the parse.
 - Skips situations with event values where an equal sign is missing. Parsing now continues rather than terminating.
 - Trims only spaces rather than all whitespace characters.
 - No longer trims spaces if the space is preceded by a backslash.

- Resolved an issue where using a classification as a segment criteria was not working properly if the classification was for a merchandising eVar. Specifically, segment criteria such as `where classification is not null` was not working for merchandising eVars.
- Resolved an issue where using a classification as a segment criteria was not working properly, if the classification was for certain visit-reporting dimensions (such as Entry Page, Exit Page, and so on).
- Resolved an issue occurring when using multiple segment containers in a segment. The containers were not being connected correctly by *OR* conditions.

ReportBuilder 4.3 Maintenance Release - Updated 9/15/2012

The ReportBuilder 4.3 maintenance release (09/15/12) includes the following fixes:

- In Advanced Delivery Options, we added the ability to specify *minutes* for scheduled report delivery.
- Fixed an issue in the Request Manager that caused the date range preset to revert to the value of *Today*.
- Added support for list variables 1 - 5 in the reporting API, to match the SiteCatalyst 15 interface.
- Fixed a formula calculation issue occurring when opening a workbook for a delivered report.

For more information, see the [ReportBuilder Help System](#).

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (09/13/12) includes the following enhancements and fixes:

Fixes:

- Fixed an issue that occasionally caused funnel reports with a filter applied to show no data when displayed in a dashboard. This issue occurred only after the date range was modified.
- Fixed an issue that caused file corruption in compressed Excel report downloads in Internet Explorer 8.
- Fixed an issue that prevented global calculated metrics from being selected in mobile reports.
- Fixed an issue that prevented some calculated metrics from being selected on reports. SiteCatalyst now evaluates all calculated metrics when loading the Metric Selector and allows you to select any calculated metrics that are valid for the report.
- When displaying a report that has a segment applied to which the user does not have access (for example, a shared bookmark to a report with an unshared segment), the UI now displays "unknown segment" rather than a blank segment name
- Fixed an issue that prevented Page Filters in the Clickmap Report from being displayed in the Choose Page window.
- Fixed an issue on the Referrers Report that caused Typed/Bookmarked referrers to display on this report as "Unspecified". This report now contains only non-Typed/Bookmarked referrers similar to SiteCatalyst 14.
- Fixed an issue that Caused the Time Spent on Page Report to show zero data after switching to a trended view.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (09/13/12) includes the following enhancements and fixes:

Fixes:

- Removed an internal check that prevented traffic and commerce metrics from being added in separate columns in DataExtracts and ExcelClient.
- Fixed an issue that caused DataExtracts on the Search Keywords - All Report to return only line items with more than 5 instances.

AppMeasurement & Mobile

JavaScript AppMeasurement

H.25.1

- Forced URL encoding for the following characters:

```
~  
!  
*  
(  
)  
'
```

This resolves issues with un-escaped characters being stored in the ClickMaps_sq cookie.

- Fixed an issue that might cause the video complete event to not be sent when using a custom `media.monitor` method that tracks the media close event:

```
If(media.event=="CLOSE") {  
...  
}
```

Flash-Flex AppMeasurement

Version 3.5 contains a change to variable binding that might require a code change before upgrading. See [Flash-Flex AppMeasurement Release History](#).

AppMeasurement for Other Platforms

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Sliverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.0 Maintenance Release

The Discover 3.0 maintenance release (09/13/12) includes the following enhancements and fixes:

- Enabled [list var](#) functionality.
- Fixed an issue causing a selected date range to remain selected in the calendar even though the custom date range was deleted in the project (using the Trash icon),

Social 1.0 Maintenance Release

The Social maintenance release (09/13/12) includes the following enhancements and fixes:

- Fixed an issue that prevented Social from collecting multi-byte terms when using the AND operator
- Fixed an issue that prevented the Campaigns report subrelations from functioning correctly.
- Fixed minor localization issues with the user interface.
- Fixed an issue that caused a PHP warning to display when accessing the Keywords manager.

For the latest Social documentation, see the [Social User Guide](#).

Clickstream Data Feeds

Not updated in this maintenance release.

See the [Clickstream Data Feeds](#) help for the latest information.

Web Services

The Web Services maintenance release (09/13/12) includes several internal fixes and the following enhancements:

- Added Social and video commerce metrics to the [reporting API](#).

Visit developer.omniture.com to learn more about Web Services.

AudienceResearch 2.6

The AudienceResearch 2.6 release (09/13/12) includes the following enhancements and fixes:

- Publishers can now enroll custom digital magazines that were built with tools other than DPS
- When setting the on-sale date for Issues of a digital magazine, Publishers will now be shown the date that the audience accumulation period ends.
- Advertisers can now compare two properties to one another at the detailed report level.

For more information, see [AudienceResearch](#).

AudienceManager Maintenance Release

No updates in this release.

SearchCenter Maintenance Release

This SearchCenter maintenance release (09/13/12) includes the following fixes and enhancements:

- Fixed an issue that prevented dashboards from displaying individual reportlets.
- Fixed an issue that caused cost data to appear in Management in an account that did not contain campaigns.
- Fixed an issue that caused Product Listing Ad (PLA) data to be classified as "none," even for campaigns that had not yet been imported into SearchCenter.
- Fixed an issue that caused pre-click data to be classified as "none," even after synchronizing campaigns.
- Fixed an issue that caused Inventory Management changes to fail.

For more information, see the [SearchCenter User Guide](#).

Test&Target

Not updated in this maintenance release.

For the latest information, see [What's New in Test&Target](#).

Genesis 3 Maintenance Release

This Genesis 3 maintenance release includes the following enhancements and fixes:

- Improved API communication on the back-end.
- Created API calls to request (SOAP), check (SOAP), and get (REST) classifications from the partner API.
- Updated the supported countries for the Searchmetrics integration.
- Fixed the text in the Add Variable pop-up to provide friendly display name.
- Added Nagios alerts for DFA integration.

For more information, see the [Genesis Help](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.9.2

Fixes and enhancements

- You can now automatically push banners live when business rules are pushed live.
- Fixed an issue where search counts in parent nested facets were inaccurate.
- Fixed an issue where business rules stopped working on either Staging or Live after being edited, pushed live, and then followed with a full live index.
- Business rule triggers are now combined to reduce the number of rules.
See [Business Rule Options](#).
- Fixed an issue where edited business rules remained broken for approximately ten seconds after the rule was pushed live.

- Fixed an issue where if you pushed business rules live during a live indexing operation, any edited business rules became non-functional after the indexing operation completed.
- You can now reset the **to rank** field value on the Edit Pre-Search Rule page.

For the latest Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.2 Maintenance Release

This Survey maintenance release (09/13/12) includes the following new features:

- **Copy Surveys:** You can now copy a survey from one report suite to another.
- **Sentiment Analysis:** Survey now performs sentiment analysis on free-text responses (Paragraph or Single-line Text).
- **New Survey Launch Type:** You can now launch a survey when the page conditions have been met for a specified amount of time, regardless of how many page loads have occurred.

The Survey maintenance release (09/13/12) includes the following fix:

- Fixed an issue that caused emailed Raw Export for SPSS reports to fail.

For the latest Survey documentation, see the [Survey User Guide](#).

Recommendations 2.10

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, see [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

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Release Notes - October 22 2012

Learn about the latest release and maintenance release (MR) information in the Marketing Cloud.

Updated **October 22 2012**

- The Marketing Cloud (**new**)
- Analytics Reference Help for the Marketing Cloud
- SiteCatalyst 15.4 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- AppMeasurement & Mobile
- Discover 3.1
- Social 2.1
- DataWarehouse
- Clickstream Data Feeds
- ReportBuilder 4.3 Maintenance Release
- Web Services
- AudienceResearch 2.7
- AudienceManager 3.6 Maintenance Release
- SearchCenter Maintenance Release
- Test&Target
- Genesis 3.1
- Insight 5.5
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- Survey 3.4
- Recommendations 2.10
- Scene7
- Publish

The Marketing Cloud

We have re-branded the *Digital Marketing Suite* to the *Adobe Marketing Cloud*. This change is one more step toward connecting Adobe's creative and marketing solutions.

Click [here](#) to read about what the new brand means to you, and about the five core solutions that will live in the Marketing Cloud.

Analytics Reference Help for the Marketing Cloud

We published the *Analytics Reference*, a content resource for analytics users and administrators of the Marketing Cloud. Topics include:

- Administration Console help
- Data collection and variables

- Report descriptions
- Metric descriptions
- Plug-ins
- Terms

Updates to this reference are regular, as it evolves into a primary resource. Please visit it often and send feedback.

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (10/18/12) includes the following enhancements:

| Feature | Description |
|---|--|
| Current Data reports in SiteCatalyst | <p>SiteCatalyst now provides Current Data reports that let you see the latest report data with reduced latency. Traffic data displays on Current Data reports within 1 minute, while conversion data displays within 20 minutes.</p> <p>See Current Data.</p> |
| Case-insensitive traffic variables for existing report suites | <p>You can now configure traffic variables to ignore case on existing report suites. This lets you report mixed-case variations of the same term as a single line item, and reduces cardinality. This change applies to data in SiteCatalyst, Discover, and DataWarehouse.</p> <p>For each report suite, you can ignore case for all traffic variables, or for specific variables only. This can be configured by ClientCare.</p> <p>Impact on SAINT</p> <p>If you are using SAINT to classify report suite data that is mixed case historically, we recommend that you do not ignore case for traffic variables at this time. Ignoring case for traffic variables might prevent you from editing classifications for historical case-sensitive data. The ability to edit these classifications for historical data is planned for a future release.</p> <p>Impact on DataWarehouse</p> <p>Previously, DataWarehouse ignored case for page, channel, server, custom links, download links, and exit links. After October 18, 2012, unless specifically configured to ignore case, DataWarehouse traffic variables will be case-sensitive to match SiteCatalyst. This might impact the data you see in DataWarehouse reports after October 18, 2012.</p> <p>If you configure ignore case for traffic variables, case is ignored for all date ranges in DataWarehouse reports. For example, if you enable case insensitive traffic variables in October, and then generate a DataWarehouse report for the month of September, case is ignored for this report.</p> |

Fixes

- CSV reports are now in ISO 8601 compatible format. You can revert CSV reports to the previous format in **Admin > Company > Preferences**.
- Fixed an issue that caused CSV format Previous Page and Next Page reports to display incorrectly.
- If a dashboard is taking a long time to download, a message now displays that lets you select to email the dashboard.
- Multi-character delimiters are now supported for specifying hierarchies (for example, "||").

- iPod touch is now classified as a Media Player device on the Device Type Report.
- The Manage Pages option was removed from Individual Report Suite Settings in Admin Console as the settings are not relevant for SiteCatalyst 15.
- Fixed an issue that prevented segmenting on browser width.
- Fixed an issue that caused weekly granularity totals on trended reports to calculate incorrectly for the week crossing the SiteCatalyst 15 upgrade date.
- **ClickMap** : Fixed an issue that caused the "Some Links Not Found" message to not appear when a page contained click data for removed links.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (10/18/12) includes the following enhancements and fixes:

Fixes

- If a dashboard is taking a long time to download, a message now displays that lets you select to email the dashboard.

AppMeasurement & Mobile

AppMeasurement libraries for all platforms except JavaScript are now hosted on [Developer Connection](#). The latest JavaScript AppMeasurement library and your saved code archives are still available in **Admin > Code Manager**.

JavaScript AppMeasurement

H25.2

- Added support for reporting an additional version number in the JavaScript version report. Previously this version was limited to 2 characters (for example, 1.8). Support was added for a 3 character version number (for example, 1.8.5).
- Fixed an issue with Tag Manager that prevented repeated values in Dependant Code blocks from being sent.

AppMeasurement for Other Platforms

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Sliverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.1

Discover 3.1 provides more flexible cross-visit analytics and reporting upgrades to accelerate time to insight. This release includes the following enhancements:

| Feature | Description |
|---|---|
| Enhanced Calculated Metrics and Comparisons | <p>Discover 3.1 introduces segment comparison and calculated metric enhancements. You can create your own formulas based on combinations of segments and metrics. Two ways are available to create a comparison:</p> <p>Compare columns in the report table</p> <ol style="list-style-type: none"> 1. Right-click columns, then click Create Calculated Metric. 2. Edit the resulting column. 3. Save it as a new calculated metric. <p>Build a calculated metric comparison</p> <ol style="list-style-type: none"> 1. In the Metrics tool pane, click More Actions. 2. Click Calculated Metric Builder. <p>See <i>What's New in Discover</i> in Help for more information.</p> |
| Column Width (Pixels) | <p>You can specify the width of one or more columns.</p> <p>In the table, right-click the column header, then click Column Width.</p> <p>This option is disabled if Fit to Screen is enabled.</p> |
| Tool Pane Tabs | <p>Tool panes now incorporate tab functionality, letting you open, close, arrange, and resize the tool panes. This flexibility creates more space to help you display the content you use the most.</p> <p>Discover creates the tabs for you as you navigate through a tool pane. You can also create new views by dragging tabs within the tool pane. When you exit Discover, your last tool pane view is saved.</p> |
| Scheduled Reports | <p>Seamlessly export reports with improved Excel character and number formatting, data visualizations, and multi-byte character support.</p> |
| Window Menu | <p>Discover 3.1 adds the Window menu that lets you show and hide tool panels.</p> <p>Window > Default View resets your tool panes to the default view.</p> |

Fixes

- Discover now exports to the .xlsx rather than .xls format. This improvement fixes issues affecting international characters and the saving and editing of scheduled reports in Excel.
- Fixed an issue that prevented Discover from saving column widths on exit, after applying the Fit Columns to Screen setting.

- Fixed an error causing revenue-based dimensions to have the wrong operators in the Segment Filter Builder.
- Fixed an issue causing scheduled reports to periodically send a report for the wrong week.
- Fixed an issue occurring when saving projects in the Fallout Report.
- Fixed an issue causing an emailed Fallout Report to show a truncated graphic.
- Fixed an issue where checkpoints inserted in the Fallout Report could be inserted in the wrong place if duplicate checkpoint names exist.

For cumulative release notes, see [Release Notes - Discover](#).

Social 2.1

The Social 2.1 release includes the following new features and enhancements:

| Feature | Description |
|---------------------------------|--|
| Twitter Moderation | Adobe Social pulls tweets, replies, and retweets from your Twitter accounts so you can moderate them in one convenient application. |
| Inline Link Shortening | For Facebook, Google+, and Twitter posts, if you include an inline link, a Track button displays below the text box. Click the Track button to automatically shorten the link and enable link tracking. |
| Change Text Direction in a Post | For Facebook, Google+, and Twitter posts, you can click the Text Direction icon to change the text direction. Clicking this icon toggles between left-to-right text and right-to-left text. |
| New Basic Elements | Social provides the following new basic elements: Color Swatch: Add a Color Swatch element to set the background color for the entire application screen or for just a portion of the screen. Carousel Component: Add an element to any application screen to include a carousel that displays a mix of images or YouTube links. Carousel Selected Item View: Add an element to any application screen to display a larger version of the selected image or YouTube video from the carousel. |
| New Contest Elements | The Application Builder provides many new contest elements. |
| Restrict Contest Votes | You can restrict the number of votes each user can submit for a contest. |
| Application Like Node | Define a Like Node for an application. |

The Social 2.1 release includes the following fixes and enhancements:

Configuration

- Fixed an issue that caused a warning message to display stating that classifications will be deleted when users configure Social Reporting. This message now displays only when users change eVars for terms.

Reporting

- The competitor list in the Social Overview Dashboard is sorted by primary competitor, Like count, then alphabetical order.
- Any logged-in user can see the list of report suites from the Report Suite selector, rather than just administrative users.
- Fixed an issue that caused some existing campaigns to not display in the Campaigns ribbon chart on the Social Overview Dashboard.
- Fixed an issue that caused problems in downloaded CSV reports (some blank verbatims, potential audience listed as -1 or 1, only 99 rows downloaded).
- Fixed an issue that caused all campaign data with the exception of tracking codes to disappear from reports in Social.

Contest Elements

- Fixed an issue that caused the Entry Description element to accept only five words.
- Fixed an issue that prevented the Entry Description element from enforcing a size limit. If the entire description does not display to the user, a scroll bar displays.
- Fixed an issue that prevented the Entry Search feature from searching properly when the carousel is ordered by the most votes.
- Fixed an issue that prevented Like stats from being tracked from contest elements.
- Fixed an issue that caused the carousel pagination to not function properly past the fourth frame.
- Fixed an issue that caused contest entries to display more than once in the carousel.
- Fixed an issue that prevented the carousel from displaying all entries.
- Fixed an issue that prevented the carousel from functioning correctly when sorting by votes and filtering by winner.
- Fixed an issue that caused the contest manager to not function properly with more than one chained contest.
- Fixed an issue that caused multiple votes to be submitted when users viewed a gallery and then returned to the gallery after leaving.

Form Elements

- You can now configure an error message for the Email element.
- Enhanced form fields so that users cannot bypass required fields by entering spaces.

Basic Elements

- Fixed an issue that prevented the formatting controls from working properly with the Sweepstakes Rules Link element.

For the latest Social documentation, see the [Social User Guide](#).

DataWarehouse

The DataWarehouse maintenance release (10/18/12) includes the following enhancements and fixes:

- Improved Browser Type reporting in DataWarehouse to more closely match SiteCatalyst. Uncommon browsers will be reported as "Other" and cases where no browser was detected will be reported as an empty string (null).

- Corrected inconsistencies between DataWarehouse and SiteCatalyst related to case sensitivity and traffic variables. Unless traffic variables are configured to ignore case (see [SiteCatalyst 15.4 Maintenance Release](#)), DataWarehouse now treats the following variables as case-sensitive: page, channel, server, custom link, download link, exit link.

For cumulative release notes, see [DataWarehouse Release Notes](#).

Clickstream Data Feeds

Not updated in this maintenance release.

See the [Clickstream Data Feeds help](#) for the latest information.

ReportBuilder 4.3 Maintenance Release

The ReportBuilder 4.3 maintenance release (10/18/12) includes the following fixes:

- Changed the help format from the delivered HTML installed help to the standard browser format. This change lets Adobe update help content between releases as needed.
- Added Hourly granularity to the Custom Link Report.
- Updated the External Campaigns Report to properly display the Click-Throughs metric label.

For cumulative release notes, see [ReportBuilder Help](#).

Web Services

The Web Services maintenance release (10/18/12) includes several internal fixes and the following enhancements:

- Comments on articles and in forum posts can now be edited.
- Added new Genesis 3.1 APIs.
- Added a Validate option to the report queue methods to pre-validate report request to prevent reports with errors from being placed in the queue.
- The cPage element and cVisits, cVisitors, cEntries, cExits metrics are deprecated. Update your reports to use page, visits, visitors, entries, and exits respectively.
- Added *Survey.GetSurveyDefinition* API to retrieve details about a survey.

Visit developer.omniture.com to learn more about Web Services.

AudienceResearch 2.7

The AudienceResearch 2.7 release (10/18/12) includes the following enhancements:

- Categorization of properties by content type.
- Backfill data for digital publications and mobile applications.
- Internal and external reports for multiple issues.
- Internal and external reports for single issues.
- Pre-fill On Sale date for a magazine issue.

For more information, see [AudienceResearch](#).

AudienceManager 3.6 Maintenance Release

The AudienceManager 3.6 maintenance release (10/18/12) includes the following enhancements and fixes:

- **Algorithmic Modeling:** This new feature helps you discover and target new, unique audiences through automated data analysis. For more information, see the [Models](#) section of the AudienceManager User Guide.

SearchCenter Maintenance Release

This SearchCenter maintenance release (10/18/12) includes the following general fixes and enhancements:

- Fixed an issue that prevented data from displaying in Management screens with the message "The data reflected in this report is currently incomplete."
- Fixed an issue that caused results outside of advanced filter settings to display when sorting data.
- Fixed an issue that prevented the advanced filter from returning expected data.
- Fixed an issue that prevented rolling dates for bookmarks from working correctly.
- Fixed an issue that prevented dashboards from being able to display reportlets.
- Fixed an issue that prevented the Event History report from displaying all applicable data.
- Fixed an issue that caused the number of items displayed in the Organic to Paid Keywords report to be incorrect.
- Fixed an issue that caused data to be classified as "None."
- Fixed an issue that caused data discrepancies between Account-level and Campaign-level reporting.
- Fixed an issue that caused the bulk import/export process to prepend the engine name to campaign names.
- Fixed an issue that caused metric discrepancies when exporting multiple ad groups and combining them for reporting. The numbers did not match those obtained by exporting each ad group separately.
- Fixed an issue that caused keyword custom group assignments to not display in Management.
- Fixed an issue that prevented users from removing landing page tests.
- Fixed an issue that caused the Automated Campaign Generation feature to disregard the Ignore Duplicate Content option, which prevented users from processing subsequent FTP files.
- Fixed an issue that prevented bid rules from being evaluated and processed.
- Fixed an issue that caused duplicate text ads to display in Management.

This SearchCenter maintenance release includes the following account-specific fixes:

Microsoft Bing

- Fixed an issue that prevented SearchCenter from connecting with the Bing host.

Yahoo Japan

- Fixed an issue that prevented the Automated Campaign Generation feature from functioning correctly with Yahoo Japan.

- Fixed an issue that caused data retrievals for Yahoo Japan accounts to fail.

For more information, see the [SearchCenter User Guide](#).

Test&Target

For the latest information, see [What's New in Test&Target](#).

Genesis 3.1

Genesis 3.1 includes the following enhancements and fixes:

- Added the ability to add, edit, or delete processing rules in the Dev Center.

Note: You must become certified to create and edit processing rules.

- When mapping variables the wizard, you can now specify whether to keep the variable name rather than renaming the variable to the mapped (friendly) name.
- Fixed an issue causing the session to end if you click **More Actions > Edit Layout in SiteCatalyst**, requiring another log-in.
- In the Dev Center, we added the ability to specify a menu name when you add a new product.
- Fixed an issue in the Dev Center that caused an error when you click **Go to Sandbox** in a report tab, when editing a new product.
- Added email verification on the Create Support Ticket page in a product integration.
- Fixed an issue that blocked Step 2 from displaying in the Atlas DMT integration.

For cumulative release notes, see [What's New in Genesis](#).

Insight 5.5

For the latest Insight release notes and documentation, see [Insight Product Documentation](#).

Search&Promote 8.93

Adobe Search&Promote 8.93, released 1 November 2012, includes the following new feature, fixes, and enhancements:

| New feature | Description |
|-------------|---|
| Facet Rail | Added the new Facet Rail option to help give you greater control over the ordering of facet families and facet names (by count, alphabetical). See About Facet Rail . |

Fixes and enhancements

- Added a multi-line **Notes** field to the Add Ranking Metric dialog box and the Edit Ranking Metric dialog box for ranking rules and rule group definitions.
 Ranking rule notes are displayed on the Define Ranking Rules page. Rule group notes appear when you edit the definition.
 See [About Ranking Rules](#).
- Fixed an issue where business rules worked inconsistently when there was a Stage index.

- Autoranking rules are now applied to canned landing pages.
See [Ranking Rule options](#).
- Added support for alternate sorting of nested facets.
See [About Facet Rail](#).
- Fixed an issue where `promosearch.cgi` was not returning promotions.
See [About Searches](#).
- Improved landing page support by removing natural results in a business rule using the new **Remove All Results** option.
Use this new option in conjunction with other business rule actions to create "canned landing pages". That is, you want to create a page's content by business rule actions exclusively and you need to discard the "natural" results of the search.
See [Adding a new business rule](#) or [Editing a business rule](#).
- Fixed an issue where pushing rules that referenced many banners sometimes failed.
See [About Banners](#).
- Added a support option where you can conditionally opt out pushing banners live when the business rule that references the banner is pushed live.
- **Did You Mean** search query caching is now disabled.
See [About Did You Mean](#).

For the latest Adobe Search&Promote documentation, see [Search&Promote Documentation Home](#).

Survey 3.4

The Survey 3.4 release includes the following new features:

| Feature | Description |
|-------------------------------|--|
| Enable Question Notifications | Enable notifications for a survey question or response. You can select a question and its answer to trigger the notification. You can send an email message or call a JavaScript function when the conditions are met. |
| Survey Definition API | The Survey Definition API lets you programmatically retrieve the definition for a specific survey. |

The Survey 3.4 release includes the following fixes and enhancements:

- Fixed an issue that caused the dates for scheduled survey to change.
- Fixed an issue that prevented a survey from being paused when users click Enable Editing on a pending survey.

For more information, see the [Survey User Guide](#).

Recommendations 2.10

For the latest Recommendations documentation, see [What's New in Recommendations](#).

Scene7

For the latest Scene7 release information, [Scene7 Publishing System Release Notes](#).

Publish

For the latest Publish release information, see the [Publish Release Notes](#).

Parent topic: [2012](#)

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

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Release Notes - November 8 2012

Learn about the latest release and maintenance release information in the Marketing Cloud.

November 8 2012

- The Marketing Cloud
- Documentation Changes
- SiteCatalyst 15.4 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- Social 2.1 Maintenance Release - Updated 11/14/2012
- AppMeasurement & Mobile
- Discover 3.1 Maintenance Release
- Genesis 3.1 Maintenance Release
- DataWarehouse
- Clickstream Data Feeds
- ReportBuilder 4.3 Maintenance Release
- Web Services API
- AudienceResearch 2.8
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- AudienceManager Maintenance Release
- Insight 5.5
- Recommendations 2.10
- Scene7
- SearchCenter 4.4 Maintenance Release
- Survey 3.4 Maintenance Release
- Test&Target 3.1

The Marketing Cloud

The *Digital Marketing Suite* is now the *Marketing Cloud*. Visit the [Marketing Cloud](#) page at Adobe to learn more.

Documentation Changes

We published the [Analytics Reference](#), a content resource for analytics users and administrators of the Marketing Cloud. Topics include:

- Administration Console help
- Data collection and variables
- Report descriptions
- Metric descriptions
- Plug-ins
- Terms

Updates to this reference are regular, as it evolves into a primary resource. Please visit it often and send feedback.

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (11/08/2012) includes the following improvements:

| Feature | Description |
|------------|--|
| TagManager | All SiteCatalyst customers received access to TagManager on 11/01/2012. TagManager is the standard deployment method for Adobe Marketing Cloud products. See TagManager . |

Fixes

- Fixed an issue that caused data to repeat when a different page was selected when viewing unique visitors on the Mobile Devices Report.
- (Adobe Social Customers only) Fixed an issue that caused some SiteCatalyst metrics to not appear on the Add Metrics window on reports that also contained Social metrics.
- Fixed an issue that caused totals on the trended Time Spent per Visit Report when crossing the SiteCatalyst 15 upgrade date to be calculated incorrectly.
- Fixed an issue on trended reports involving custom reporting periods that start or end with partial days, weeks, or months (based on the selected granularity). These periods reported incorrectly when crossing the SiteCatalyst 15 upgrade date.
- Fixed an issue that caused the Page Name tool to not work for report suites that first used the tool after the August Maintenance Release.
- Added line items "1680 x 1050", "1366 x 768", and "1920 x 1080" to the Monitor Resolution Report.
- Fixed an issue that caused trended Classification Hierarchy Reports to time-out in some circumstances.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (11/08/2012) includes the following improvements:

- Added line items "1680 x 1050", "1366 x 768", and "1920 x 1080" to the Monitor Resolution Report.

Social 2.1 Maintenance Release - Updated 11/14/2012

The Social maintenance release (11/14/12) includes the following new features and enhancements:

| Feature | Description |
|--|--|
| Filter Feed on Moderation Status in Twitter Moderation | Display or hide tweets from your feed based on status (read, unread, flagged, replied to, and so forth). |
| Saved Filters in Twitter Moderation | You can now save and quickly load filters when using the Twitter moderation features in Social. |
| Escalation Management in Twitter Moderation | Assign tweets to individuals in your organization for follow-up and resolution. |
| Retrieve Direct Messages into Twitter Moderation | Pull direct messages into Social from Twitter accounts for which you have the appropriate permissions. |

See the [New Features in Social](#) for more information.

The Social maintenance release (11/08/12) includes the following new features and enhancements:

| Feature | Description |
|--|--|
| Facebook Targeting | Adobe Social lets you use demographic targeting to publish Facebook content, including Facebook Post Ads (sponsored stories). |
| Tracking Code Customization | You can customize the tracking code with your own prefix and an optional date (for example, "mycampaign_20121018_1234"). |
| Blacklisted Terms | Added a list of blacklisted terms that are not allowed as single, initial terms. |
| User, Groups, and Permission Synchronization | The User, Groups, and Permissions synchronization has been improved between the Adobe Marketing Cloud and Adobe Social. When enabled, this feature synchronizes information and eliminates the need to create and edit users and groups in two places (Administration Console and Social). |
| Twitter Image Publishing | Adobe Social lets you publish images to Twitter. |

Fixes

- Fixed an issue that caused a missing thumbnail when publishing Facebook stream applications.
- Fixed an issue that caused two Share links to display on Facebook posts.
- Fixed an issue that caused bit.ly links to lose campaign parameters.
- Fixed an issue that prevented all available metrics from displaying in the Metric Selector in reports.

AppMeasurement & Mobile

AppMeasurement libraries for all platforms except JavaScript are now hosted on [Developer Connection](#). The latest JavaScript AppMeasurement library and your saved code archives are still available in **Admin > Code Manager**.

JavaScript AppMeasurement

Not updated in this maintenance release.

AppMeasurement for Other Platforms

See [AppMeasurement Release History](#) the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.1 Maintenance Release

The Discover 3.1 maintenance release (11/08/2012) includes the following improvements:

| Feature | Description |
|--|--|
| Processing Rule Support | Some Genesis integrations can now be enabled using processing rules, rather than requiring customers to add JavaScript plug-ins to their tracking code. |
| TagManager Support | Some Genesis integrations can now be enabled through TagManager integration, rather than requiring customers to add JavaScript plug-ins to the tracking code. |
| Multiple Dashboards | Multiple dashboards can now be added to the dashboard tab of a Genesis integration, including custom dashboards created by customers in SiteCatalyst. |
| Ad Server Attribution De-duplication | All Genesis Ad Serving integrations now have the option to de-duplicate visitors (and their resulting site/conversion metrics). This includes visitors coming through Display clicks and view-throughs, and search clicks through SearchCenter. This de-duplication can happen within the SearchCenter variable (eVar) only, within the Genesis Ad Serving variable (eVar) only, or within both variables. |
| Classification and Calculated Metrics Enhancements | Classifications and Calculated Metrics can now be renamed inside the Genesis wizard or in the Admin Console, without disrupting data imports from Genesis partners. Classifications and Calculated Metrics for active integrations can now be viewed under an integration's data settings. |

- Fixed an issue in segments and metrics, where clicking Save As was overwriting the original item, rather than saving a new copy.
- The first day of the date range in the Table Builder was not included when building a table using Daily granularity.
- Fixed an issue causing the locale to revert to English from Japanese when using Referrer Type in a segment.
- Fixed an issue causing the trend line to not display in the Fallout Report. This issue occurred if Month was selected in the calendar.
- Fixed an issue in Chart Options. The Chart Options panel would not display if the Tool panel was dragged horizontally and sized too large.

See [Discover New Features](#).

Genesis 3.1 Maintenance Release

Genesis 3.1 (11/08/2012) includes the following enhancements and fixes:

- Wizard: Fixed an event-mapping issue causing an error to occur when deactivating an ExactTarget integration.
- Dev Center: Fixed an issue in the Dev Center that allowed a classification to be created on an optional eVar or prop. Added a warning indicating when this issue occurs.
- Dev Center: Fixed a classification issue where selecting Numeric or Numeric 2 as a sub-classification reverted the selection to *Text*.
- Dev Center: Fixed a page-not-found error, which occurred when you preview a product.
- Dev Center: Fixed an issue causing classifications and calculated metrics to be removed when you duplicate a product.

- Dev Center: Fixed an error occurring when editing a product if more than one product information fields contain non-ASCII characters.

See [What's New in Genesis](#) for new release information for Genesis.

DataWarehouse

The DataWarehouse maintenance release (11/08/2012) includes the following enhancements and fixes:

- Corrected an issue with the JavaScript breakdown. In the past, the dimension values for this breakdown were numerical values. Now the dimension values are enabled or disabled as they are in SiteCatalyst.

See [DataWarehouse Release Notes](#) for cumulative release notes.

Clickstream Data Feeds

Not updated in this maintenance release.

See the [Clickstream Data Feeds help](#) for the latest information.

ReportBuilder 4.3 Maintenance Release

ReportBuilder 4.3 (11/08/2012) includes the following enhancements and fixes:

- Fixed a date issue causing missing data when a workbook is scheduled.
- Improved metric mapping to ensure that certain calculated metrics would be available in ReportBuilder.
- Added a validity check when creating a request with a custom date. If your custom date is invalid, ReportBuilder issues an invalid date warning.
- Added request scanning to ensure validity of scheduled requests.

See [ReportBuilder Release Notes](#) for cumulative release notes.

Web Services API

The Web Services maintenance release (11/08/2012) includes the following enhancements and fixes:

Added the following parameters to the `Report.ReportResponse` data type returned by `Report.GetReport`.

- `waitSeconds` - the time in seconds this report waited in the queue before being run. A high value here is indicative of a large amount of report requests for a single company.
- `runSeconds` - the time in seconds this report took to process and return data. A high value here is indicative of a complex report or large date range.

Added `ReportSuite.getNavigationMenu` and `ReportSuite.saveNavigationMenu` to the Admin API.

Visit developer.omniture.com to learn more about the Web Services API.

AudienceResearch 2.8

AudienceResearch 2.8 lets publishers self-report their demographic information for digital publications and mobile apps.

See [AudienceResearch](#) for more information.

Search&Promote 8.9.3

Adobe Search&Promote 8.9.3, released 1 November 2012, includes the following new features, enhancements, and fixes:

| New features and enhancements | Description |
|-------------------------------|---|
| Facet Rail | <p>Added the new Facet Rail option to help give you greater control over the ordering of facet families and facet names (by count, alphabetical).</p> <p>See About Facet Rail.</p> |
| Nested facets | <p>Added support for alternate sorting of nested facets.</p> <p>See About Facet Rail.</p> |
| Notes field | <p>Added a multi-line Notes field to the Add Ranking Metric dialog box and the Edit Ranking Metric dialog box for ranking rules and rule group definitions.</p> <p>Ranking rule notes are displayed on the Define Ranking Rules page. Rule group notes appear when you edit the definition.</p> <p>See About Ranking Rules.</p> |
| Business rules | <p>Improved landing page support by removing natural results in a business rule using the new Remove All Results option.</p> <p>Use this new option in conjunction with other business rule actions to create "canned landing pages." That is, you want to create a page's content by business rule actions exclusively and you need to discard the "natural" results of the search.</p> <p>See Adding a new business rule or Editing a business rule.</p> |
| Banners and business rules | <p>Added a support option where you can conditionally opt out pushing banners live when the business rule that references the banner is pushed live.</p> |

Fixes

- Business rules worked inconsistently when there was a Stage index.
- Autoranking rules are now applied to canned landing pages.
See [Ranking Rule options](#).
-
- `promosearch.cgi` was not returning promotions.
See [About Searches](#).
- Pushing rules that referenced many banners sometimes failed.
See [About Banners](#).
- **Did You Mean** search query caching is now disabled.
See [About Did You Mean](#).

See [Search&Promote Documentation Home](#) for the latest Search&Promote documentation.

AudienceManager Maintenance Release

This AudienceManager maintenance release (11/08/12) includes the following enhancements and fixes:

- **DIL API:** Added `GA.init`, a module that lets you send data from some Google Analytics function calls to AudienceManager. See [DIL Modules](#).
- **Auditide Data Integration:** Send AudienceManager segment data to Auditide with this integration path. See [AudienceManager - Auditide Data Integration Guide](#).

Insight 5.5

See [Insight Product Documentation](#) for the latest Insight release notes and documentation.

Recommendations 2.10

See [What's New in Recommendations](#) for the latest Recommendations documentation.

Scene7

See [Scene7 Publishing System Release Notes](#) for the latest Scene7 release information.

SearchCenter 4.4 Maintenance Release

This SearchCenter maintenance release (11/08/12) includes the following general fixes and enhancements:

- Fixed an issue that prevented Management from loading properly when applying advanced filters.
- Fixed an issue that prevented users from exporting the First Page Min Bid for keywords using the bulk export feature.
- Fixed an issue that caused the campaign copy feature to create four duplicate campaigns.
- Enhanced the Advanced Filter functionality to accept negative numbers when searching for a range between two numbers (for example, -3 and 1).

See the [SearchCenter User Guide](#) for more information.

Survey 3.4 Maintenance Release

The Survey maintenance release (11/08/12) includes the following new enhancements:

| Feature | Description |
|--------------------|---|
| Sentiment Analysis | You can optionally disable sentiment analysis for a report suite. For more information, contact your Adobe Account Manager. |

See the [Survey User Guide](#) for more information.

Test&Target 3.1

This Test&Target release (11/08/12) includes the following enhancements and fixes:

| Feature | Description |
|---------|-------------|
|---------|-------------|

| Feature | Description |
|---|---|
| Reusable segments | Segments enable you to target your campaign at visitors who meet very specific criteria. Segments are used in Test&Target anywhere targeting is available. When targeting a campaign, you can either select a reusable segment from the Segments list or create a campaign-specific segment and target it. For more information, see About Segments . |
| Improved date selection | A new calendar-based date and time selector allows for greater ease in scheduling of your different campaigns within the campaign creation process. See Campaign Start and End Dates . |
| Default host group for reporting | You are now able to group your real production hosts into their own new host group, instead of relying on a default "production" host group, to allow for more efficient reporting. See Set the Default Host for Reporting . |
| New HTML Offers APIs | New APIs enable you to create, get, and list HTML offers. See https://developer.omniture.com/en_US/documentation/target/r-test-and-target-api-sample-code . |
| Improved geotargeting interface | If geotargeting is enabled for your site, You are now able to select your geotargeting rules from a smart search dropdown menu box and selection process, rather than using offline CSV files. See Target Based on Geography . |
| Updated available social targets | The available social targets have been updated to reflect current trends. For example, Pinterest has been added as a target. See Understanding the Targeting Interface . |
| Improved Campaign Create API validation | Error messages are more clear through this improved Campaign Create API validation. |

Test&Target 1:1 has been updated with the following features:

| Feature | Description |
|--|--|
| Response weighting at the offer and modeling group level | For each offer and modeling group, the marketer can mark a "value" for the offer. This weighting is used to show the more valuable items more often than the low value offers. |
| Optimize on any single step | Allows marketers to choose a campaign success metric for optimizing the model, but to keep tracking visitor behavior for reporting purposes beyond that success metric. The model can optimize on an action close to the served content, but the marketer can clearly understand the final ROI on conversion for the campaign. This feature applies to both: 1:1 campaigns and optimizing campaigns. |

Parent topic: [2012](#)

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

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