Adobe® Marketing Cloud

Video Analytics Implementation Guide 1.x for AppleTV

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AppleTV 1.x SDK

AppleTV SDK 1.x for Marketing Cloud Solutions lets you measure AppleTV applications written in JavaScript, leverage and collect audience data through audience management, and measure video engagement through video heartbeats.

To get started:

1. Download the *AppleTV SDK 1.x for Marketing Cloud Solutions documentation*.
2. Contact the *Adobe Customer Care Team* to obtain the SDK.

Contact and Legal Information

Information to help you contact Adobe and to understand the legal issues concerning your use of this product and documentation.

Help & Technical Support

The Adobe Experience Cloud Customer Care team is here to assist you and provides a number of mechanisms by which they can be engaged:

- *Check the Marketing Cloud help pages for advice, tips, and FAQs*
- *Ask us a quick question on Twitter @AdobeExpCare*
- *Log an incident in our customer portal*
- *Contact the Customer Care team directly*
- *Check availability and status of Marketing Cloud Solutions*

Service, Capability & Billing

Dependent on your solution configuration, some options described in this documentation might not be available to you. As each account is unique, please refer to your contract for pricing, due dates, terms, and conditions. If you would like to add to or otherwise change your service level, or if you have questions regarding your current service, please contact your Account Manager.

Feedback

We welcome any suggestions or feedback regarding this solution. Enhancement ideas and suggestions *can be added to our Customer Idea Exchange*.

Legal