Dynamic Media 6.3 Feature Pack (NPR-14410 and NPR-18912)

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Agenda

- Release Overview
- Architecture
- Troubleshooting Tips & Tricks

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Key Takeaways

1

6.3 Dynamic Media Feature Packs released week of 9/5

2

Enhanced automation and delivery features for new Dynamic Media customers (NPR-14410)

3

Upgrade path for existing S7 customers to transition to Dynamic Media (NPR-18912)

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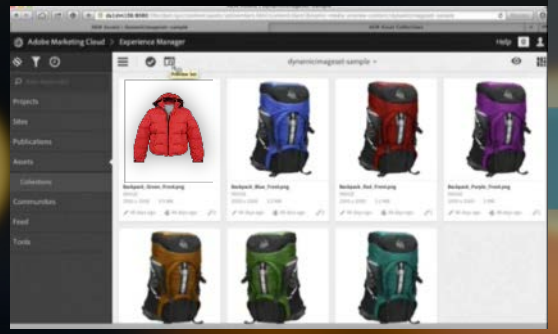
Create unlimited content variations on demand from one master asset

Dynamic media



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Adobe

Setup

Create

Manage

Deliver

Laura
Administrator

Alison
Creative Producer

Karina
Content Manager

Josh
Developer

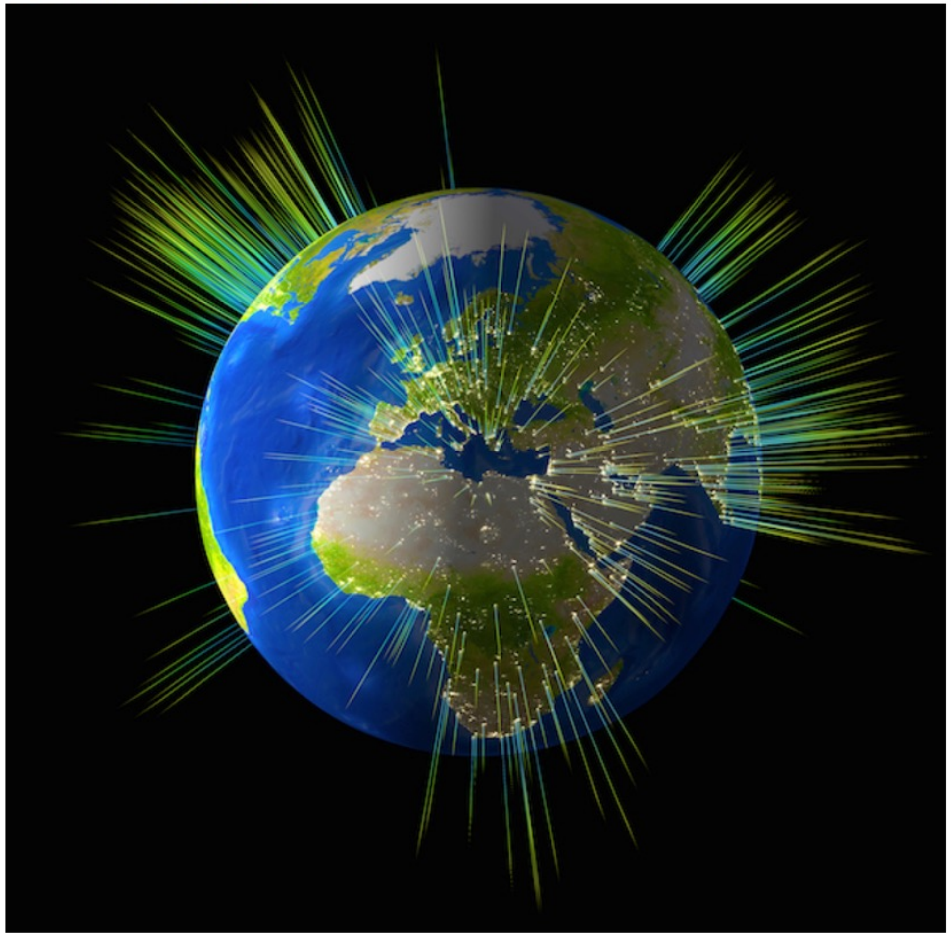
WeRetail
Team

Adobe

HTTP/2 Delivery (requires HTTPS)

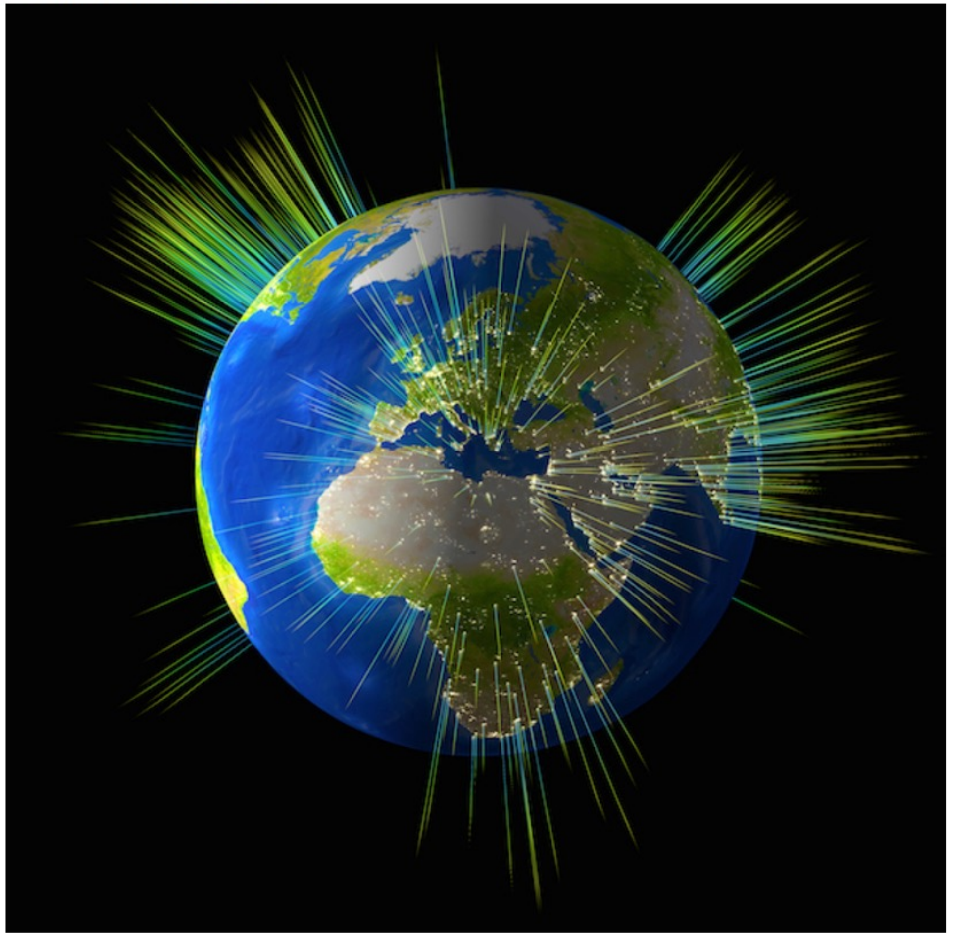
HTTP/1.1

Latency: **25ms**
Load time: **8.71s**



HTTP/2

Latency: **30ms**
Load time: **4.91s**



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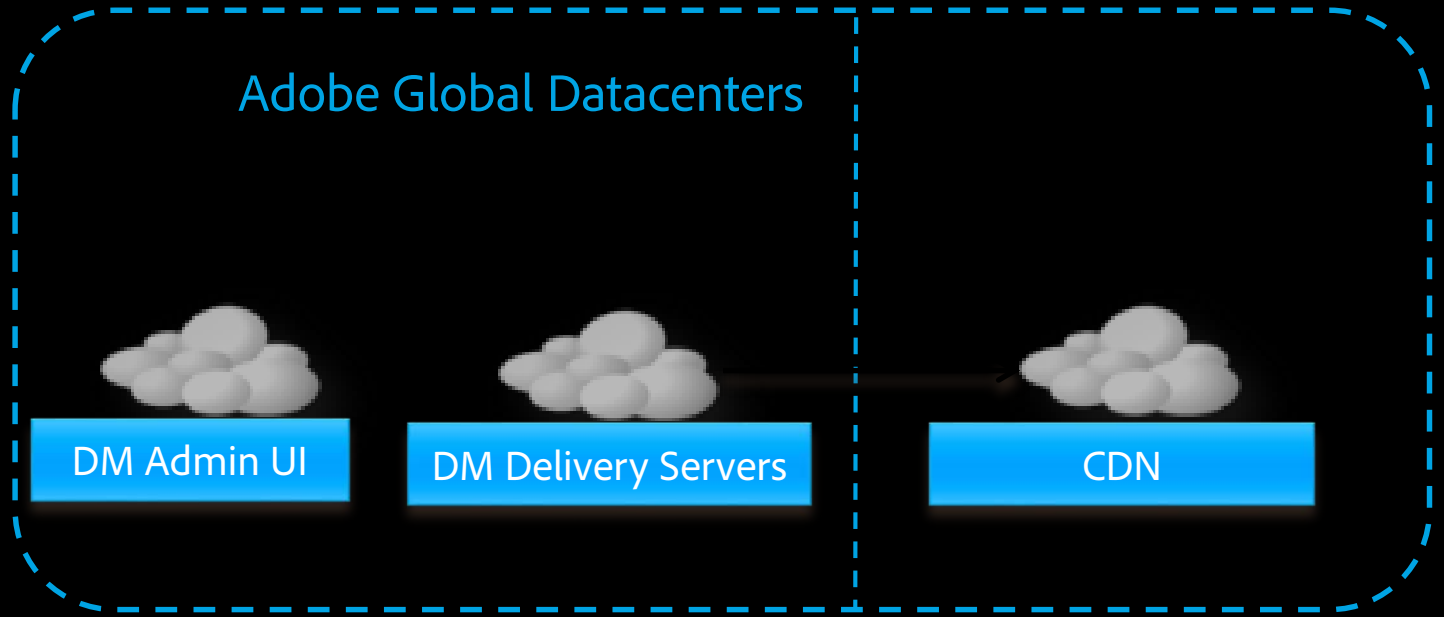
New Capabilities for Dynamic Media 6.3 FP

- FTP Ingestion
- Image set/spin set automation
- Image presets – bisharp & color mgt
- Instant publish
- HTTP/2
- Cache invalidation
- Viewer accessibility
- Content delivery of additional assets (PDFs, audio, GIFs, etc)
- Rulesets (SEO, alias URL)
- Advanced Files (Illustrator, PDF, Postscript)



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Adobe

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Faster content velocity thanks to automation &delivery improvements

Adobe

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