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## Shipped: AEM 6.4 Service Pack 2

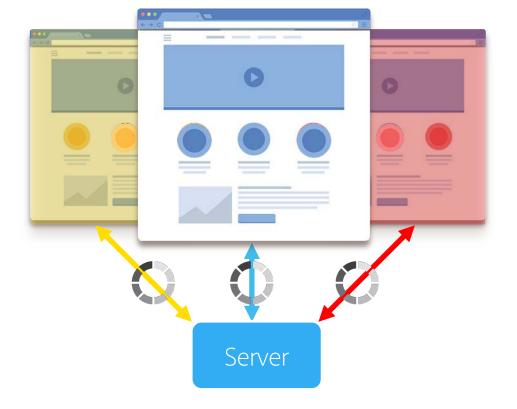
### SPA[\*] Editor Version 1.0

- Offers in-context editing for JavaScript apps
- Supports React and Angular
- Support of History API for routing
- Support for state library, like Redux
- Tech preview for JS Server-Side Rendering

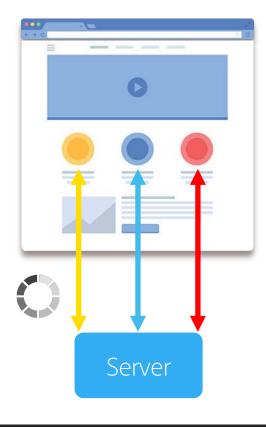
[\*] SPA = Single Page Application



## Multi-Page Experience



# Single-Page Experience

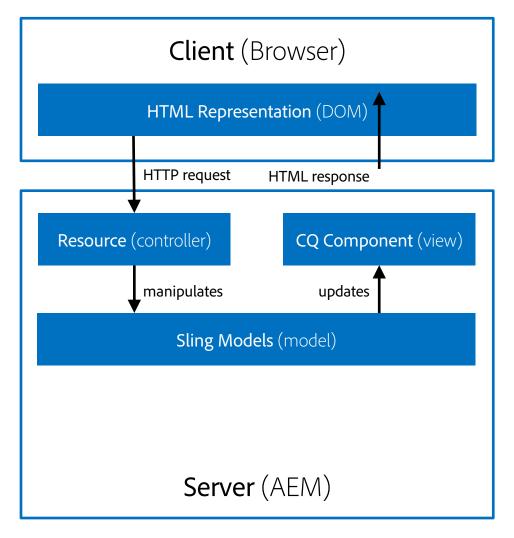




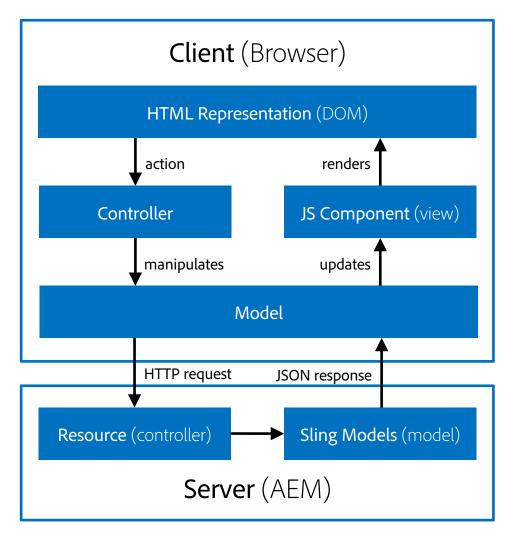
Time Loading



## Architecture of Multi-Page vs Single-Page Experiences



Multi-Page Experience



Single-Page Experience



## Benefits of Multi-Page vs Single-Page Experiences

Response time

Complexity of implementation

Technological obsolescence

Development workflow

Search Engine Optimization

#### Multi-Page Experience

- Slower
  Usually 1s to 5s
- SimpleMostly just HTML + CSS
- More sustainableUses more standardized technologies
- Complex
  Front-end handing off HTML to
  back-end engineer is not optimal
- Works as-is
  Even with invalid HTML, the indexation will work for all search engines

#### Single-Page Experience

- Fast
  Usually 100ms to max 1s
- More complexFramework-specific JS implementation
- Rapid framework evolution

  New frameworks appear every year
- Front & back-end engineer agree on JSON and can work much more independently
- Might require some effort
   Google and Bing can execute JS when it doesn't throw errors, SSR can mitigate



## Experience Management for Single-Page Experiences

AEM Experience Management UI (SPA Editor & Site Admin)

Your Single-Page Experiences (using the AEM JS SDK)

JSON APIs

AEM as a Headless CMS (Content Services) Your other (micro) services



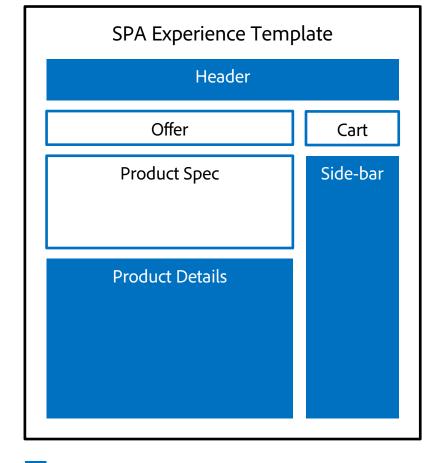
## SPA Editor – In-context capabilities

#### For content from AEM's JSON APIs:

1. **Editing**: define texts, images and other content of JS components.

For content from all services (AEM & your other services):

- 2. Composition: define which JS components are shown.
- 3. **Configuration**: define the settings of the JS components.
- 4. Layout: define how the JS components flow on the responsive grid.
- 5. **Template**: define and edit what is shared among app states.
- → As marketers see the same experience than visitors, they can immediately evaluate and optimize the end-user experience in-context during authoring.



- **content from AEM** (as a headless CMS)
- data from your other services

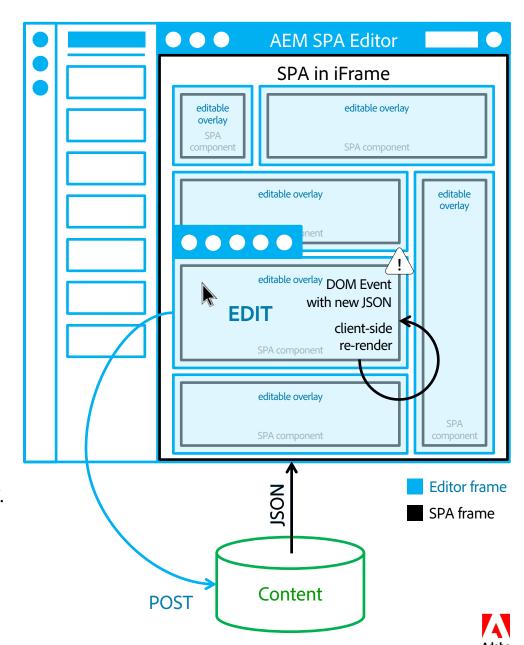




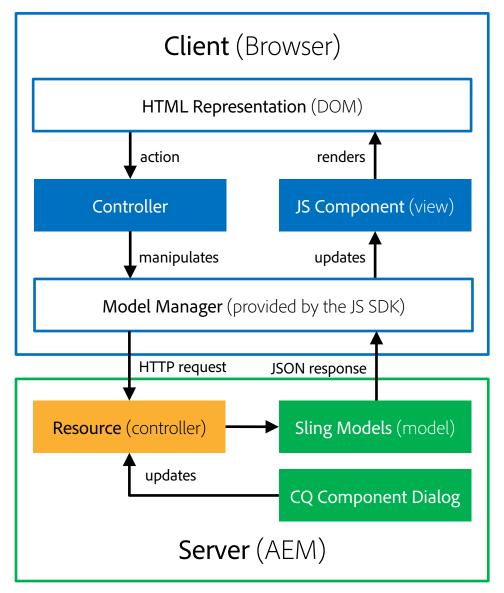
#### SPA Editor – How it works

- SPA Editor loads.
- 2. SPA is loaded in a separated frame.
- 3. SPA requests JSON content and renders components client-side.
- 4. SPA Editor detects rendered components and generates overlays.
- 5. Author clicks overlay, displaying the component's edit toolbar.
- 6. SPA Editor persists edits with a POST request to the server.
- 7. SPA Editor requests updated JSON to the SPA Editor, which is sent to the SPA with a DOM Event.
- 8. SPA re-renders the concerned component, updating its DOM.

- $\rightarrow$  The SPA is isolated from the editor and always in charge of its display.
- → In production (publish), the SPA editor is never loaded.



# SPA Editor – Separation of Concerns





Front-End Engineer

← Good separation of concerns based on JSON contract



Back-End Engineer



Marketing Author



### SPA Editor – JS Components

JS components can be implemented AEM agnostic, and follow framework-specific best practices.

→ What is needed is to map them to the AEM resource types via MapTo()



```
import React, { Component } from "react";
import { MapTo } from
  "@adobe/cg-react-editable-components";
class MyComponent extends Component {
 render() {
   return (
      <q>>
        { this.props.text }
      MapTo("myResourceType")(MyComponent);
```

### Angular

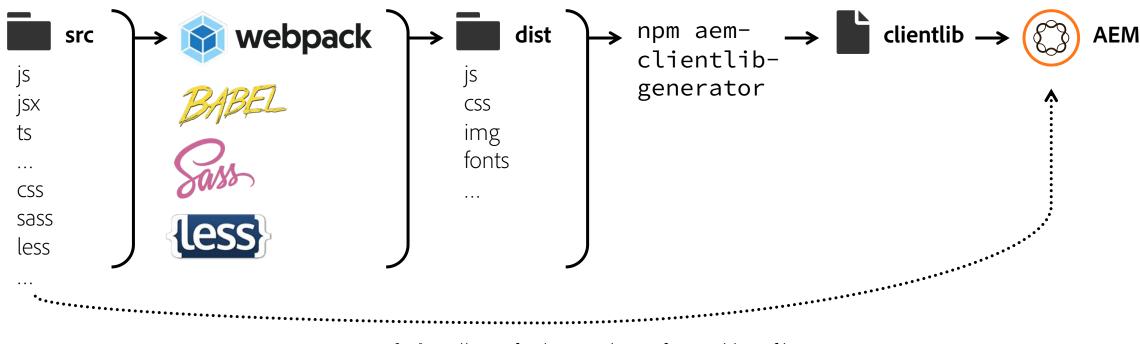
```
import { Component, Input } from "@angular/core";
import { MapTo } from
  "@adobe/cq-angular-editable-components";
@Component({
  templateUrl: "./my-component.component.html"
class MyComponent {
  @Input() text:string;
MapTo("myResourceType")(MyComponent);
<!-- my-component.component.html -->
<ng-template>
  {{text}}
</ng-template>
```



## SPA Editor – Front-end compilation & tooling

Compilation of JavaScript and of CSS is done outside of AEM and then converted in a ClientLib.

→ Potentially any tooling can be used.



**aemfed** – allows for live coding of js and less files using aemsync, Browsersync and Sling Log Tracer



## Debunking Some Myths

As the SPA Editor disrupts how authoring has been done for years.

→ We need to debunk some deeply rooted myths about authoring for SPA.





## Myth #1 – Headless Only

MYTH: Separating the content from the presentation allows to better reuse it in multiple channels, therefore <u>authors should work headless only</u>.

BUSTED: It's true that such semantic content can be well reused, but when publishing it to a channel, context-specific changes must be possible.

→ Therefore, authors must <u>also</u> have access to some good in-context editing capabilities.



The Headless Horseman: a strange tale of Texas. "Hain't ye forgot to fetch yur head we' ye?"

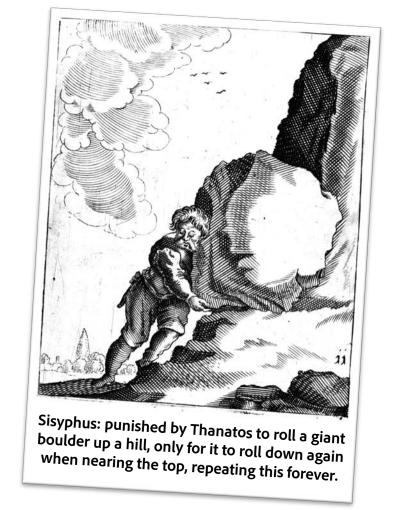


## Myth #2 – CSS Job Security

MYTH: Front-end engineers are the most efficient to define the layout of the SPA content with just some CSS, therefore <u>I need no experience management system</u>.

BUSTED: That's probably true for the initial release, but font-end engineers will then endlessly have to adapt their CSS layout to content changes made by authors, becoming a real bottleneck to the publication process.

→ Therefore, authors must have a way to self-service layout changes too.





## Myth #3 – Dangerous Authors

MYTH: Authors will break my SPA if I let them compose, configure, and layout the SPA

components.

BUSTED: It's true that authors could create ugly layouts, but fundamentally, managing the layout of content for apps is not different than managing it for traditionally rendered websites.

→ The same tools and strategies that allow authors to successfully manage the layout for websites can and should also be applied to SPA.

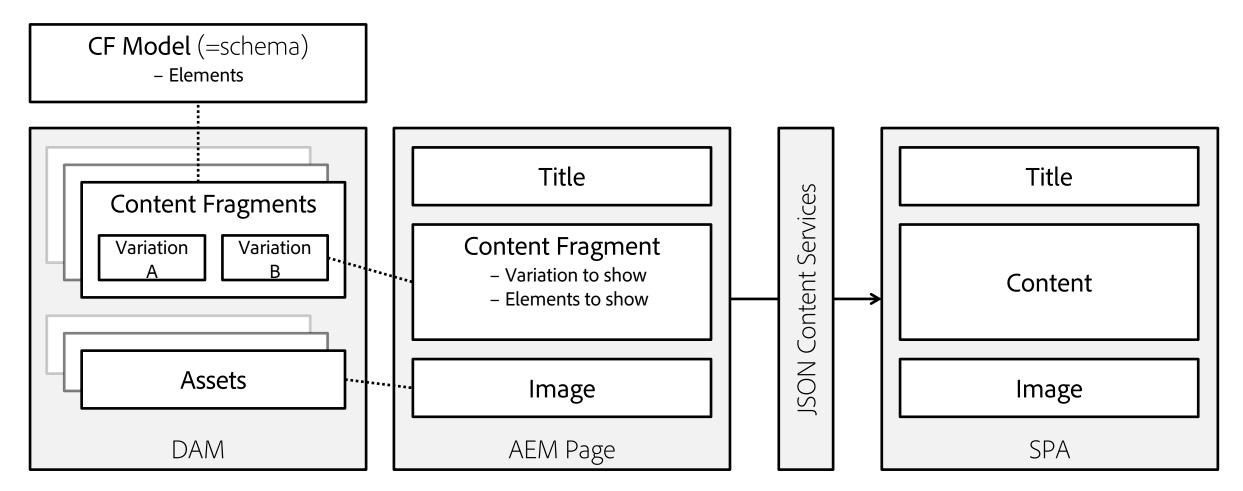


Vandals on the march to Rome, blamed for the fall of Rome, even though not being much different from other invaders of ancient times.



### SPA Editor – Headless or Headful?

Each is a tool that is best for its specific purpose  $\rightarrow$  combining them works best.





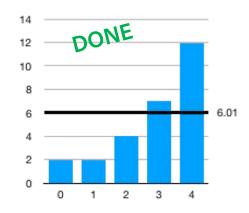
## SPA Editor – Roadmap

0 = we don't need it

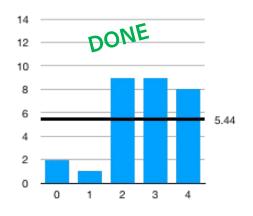
2 =we would use it

4 = we must have it

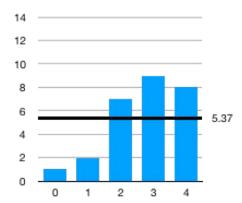
#### Redux State Management



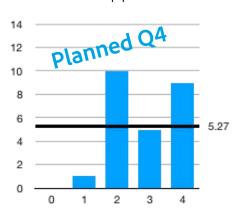
JS Server-Side Rendering



Front-End Dialog Definition



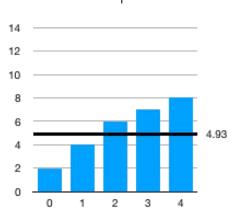
XF Support



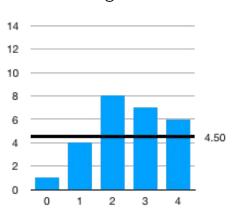
Mixed Rendering



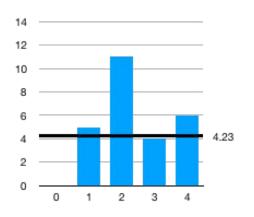
JS Core Components



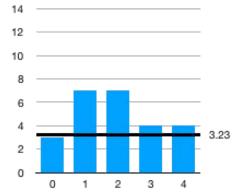
AEM Target Mode



JSON Data Transformation



MSM LiveCopy Support



Vue.js Support

