# Microsoft Translator

Overview and functionality with AEM

Chris.Wendt@microsoft.com

December 3, 2014



## Microsoft Translator at a Glance



### World-class Statistical Machine Translation

Built on over a decade of work at Microsoft Research



### Big Data Powered

Trained with billions of "parallel" sentences (Bing index & licensed)



## **General Purpose System**

Powers Bing Translator, supports 40+ languages, any-to-any



## **Unprecedented Customization Capability**

Hub (train before translation) + CTF (edit after translation)



#### **Powerful Cloud API**

Rich, secure API enabling integrations, >99.95% availability

# Powerful Tools and Customization

Our machine learning & big-data based translation technology brings the power of instant translations to <u>break down language barriers</u> for users, developers, webmasters, translators and businesses. Robust, industry leading tools such as the HUB and CTF allow for <u>unprecedented</u> customization of the translation experience.





### Customization

#### Powerful API Widget Hub CTF Instant translations of Custom translation portal to build, train, Override, modify or vote for Instant translation and language services in web, web pages without the and deploy customized automatic language the translated output to best desktop and mobile applications. need to write any code. translation systems. fit the content. Highly scalable and robust cloud-based, machine-Combine your data with Bing big data to Use the AJAX API to roll-Provide the end-user translation service from Microsoft. tune the translation output to best fit your your-own widget. alternative translations. content. Supports SOAP, REST, AJAX, OData, and the Use the integrated Translator web site translation widget. "Collaborative Free with any level of Translator Import the edits back into Hub for further training. Translations" (CTF) subscription (including the free tier). Extensibility for development on SharePoint, functionality to tap into Office, Windows Phone, and more..... your community.

# Enabling Translation in Many Products

Fully integrated across the stack, Translator **extends the value of Microsoft platform and your solutions built on the Microsoft platform** for our customers including consumer facing applications such as Bing Translator, Bing Toolbar, Bing Dictionary, and Windows Phone App.



A few of our customers and partners....





## Adobe Experience Manager

Free trial – using sample content

- Activate Connector for Microsoft Translator
- Walk through the account signup and provisioning
- Copy credentials from Microsoft site to Connector
- Start using it for any content you choose



# FREE subscription to Microsoft Translator API

32 Million characters per month for one year\*: A value of \$3600

Offer expires December 10th, 2014

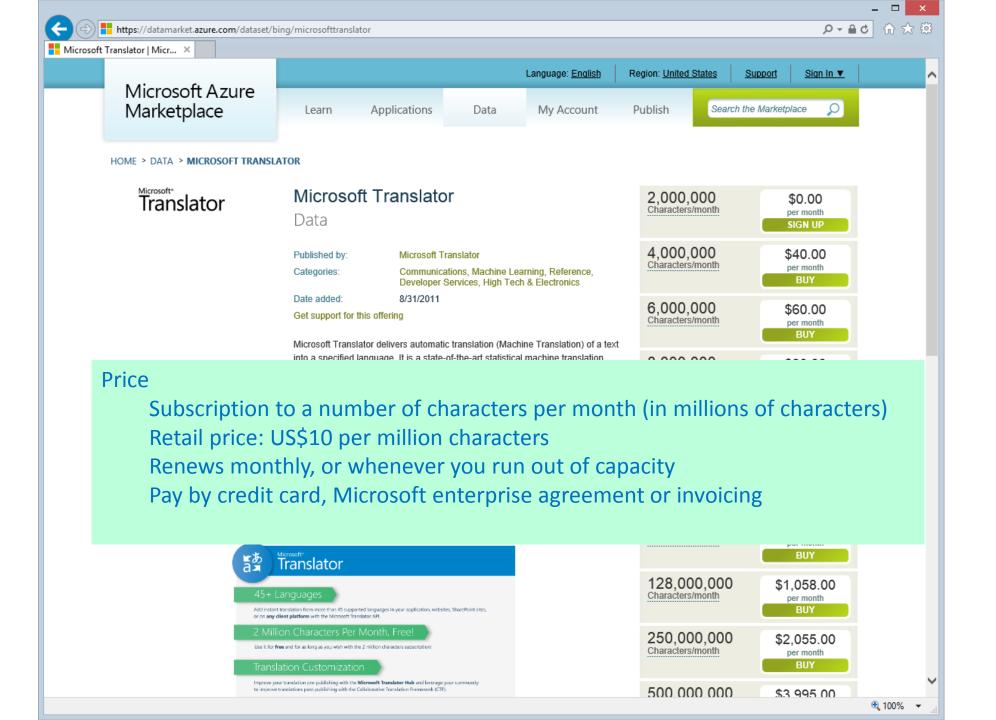
Visit: <u>aka.ms/translatorOfferAEM2014</u> to redeem this offer.

Questions or Feedback?

Microsoft Translator technical forum: www.aka.ms/TranslatorForum

Contact us on <a href="www.microsoft.com/Translator/contact.aspx">www.microsoft.com/Translator/contact.aspx</a> or <a href="mailto:translator@microsoft.com/Translator/contact.aspx">translator@microsoft.com/Translator/contact.aspx</a> or <a href="mailto:translator@microsoft.com/Translator/contact.aspx">translator@microsoft.com/Translator/contact.aspx</a> or <a href="mailto:translator@microsoft.com/Translator/contact.aspx">translator@microsoft.com/Translator/contact.aspx</a> or <a href="mailto:translator@microsoft.com/Translator/contact.aspx">translator@microsoft.com/Translator/contact.aspx</a> or <a href="mailto:translator@microsoft.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Translator.com/Transla







Hello, Chris Wendt

**English** 

United States

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HOME > MY ACCOUNT > MY DATA

#### my account

ACCOUNT INFORMATION
MY APPLICATIONS

MY DATA

ACCOUNT KEYS
DEVELOPERS

## My Data

| Details    |                         | Туре                 | Status               |            |
|------------|-------------------------|----------------------|----------------------|------------|
| Translator | Microsoft Translator    | Limited Subscription | Active               | Use        |
|            | Microsoft Translator    | 40,000,000,000       | 40,000,000,000       | Show Terms |
|            | (Started on 10/31/2013) | Characters/month     | Characters remaining | Cancel     |

For answers to common questions about your subscriptions and transaction balance, see our Billing Help page.

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## Developers

The Windows Azure™ Marketplace enables developers to easily discover, purchase, and manage premium data subscriptions for both trusted public domain and premium commercial data through a common security, billing, auditing and authentication model. Easily consume information using a single, consistent REST based API for all data and/or leverage the benefits of selling through Microsoft to accelerate ROI and reach new customers by selling your application on the Marketplace.

#### Learn More

- · Using Marketplace Data in your Application
- · Developing an Application to Sell on the Marketplace
- Developing an Application using the Microsoft Translator Service
- · Check out the latest Marketplace Code Samples

# Registered Applications

| Client ID         | Name                        | Description     | Status                             |               |
|-------------------|-----------------------------|-----------------|------------------------------------|---------------|
| Chris_Application | Chris' personal application | My personal app | Active                             | Edit   Delete |
| q                 | My little test              | Test only       | Sign up                            |               |
| WS                | WorldServer                 | Test only       | <ul><li>Register your cr</li></ul> | redentials    |
|                   |                             |                 | <ul><li>Copy to AEM DONE</li></ul> |               |
|                   | PEGISTI                     | -D              | 30112                              |               |

# Integrates with your TM tool

Top translation tools support Microsoft Translator

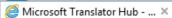


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World Cup 2014 ▼ | Chris Wendt (Owner) | Sign out







# Translator Hub

Projects

Documents

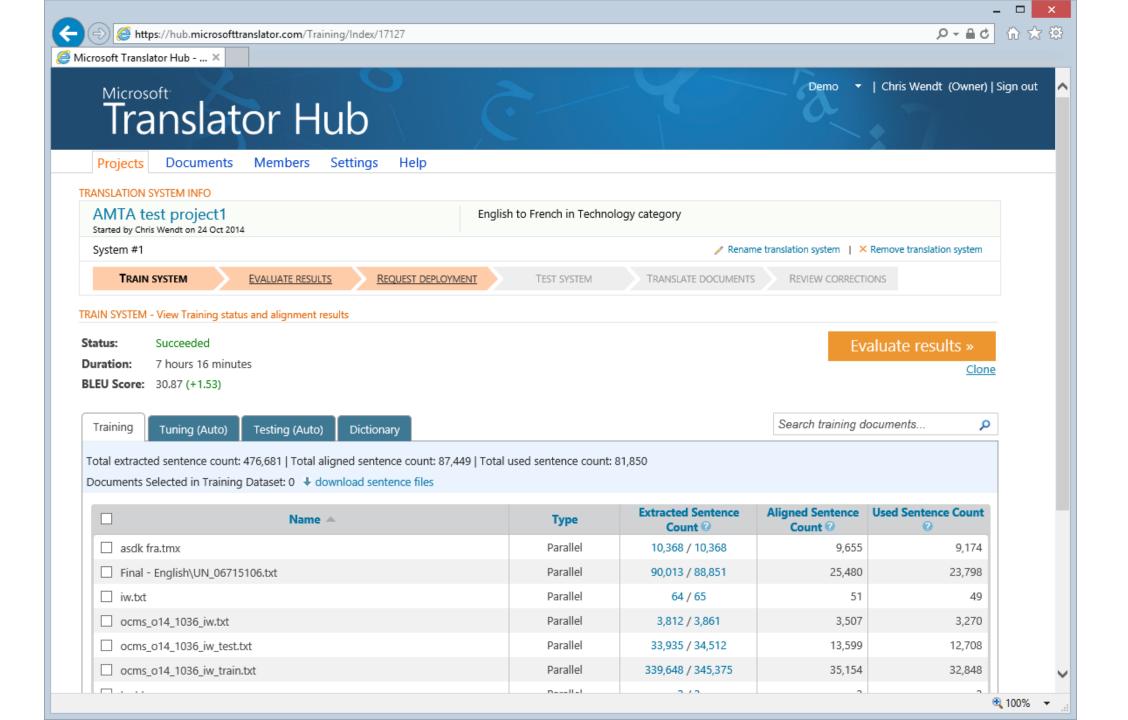
Members Settings

+ Add Project

Project Details

Search project name...

| <u>Name</u>             | Source Language     | Target Language     | <u>Category</u>                             | <u>Status</u>   | BLEU Score | Action                           |   |
|-------------------------|---------------------|---------------------|---|-----------------|------------|----------------------------------|---|
| DCUMTWC2014 gaen        | Irish               | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 29.84      | <u> </u>                         | ^ |
| DCU MT WC2014 enit      | English             | Italian             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 35.76      | <u> ∕ Edit</u>   × <u>Remove</u> |   |
| DCUMTWC2014 enfr        | English             | French              | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 34.11      | <u>✓ Edit</u>   × Remove         |   |
| DCUMTWC2014 pten        | Portuguese (Brazil) | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 31.06      | ✓ Edit   × Remove                |   |
| DCUMTWC2014 jpen        | Japanese            | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 25.55      | <u> ∕ Edit</u>   × <u>Remove</u> |   |
| DCUMTWC2014 hren SPORTS | Croatian            | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 43.54      | ✓ Edit   × Remove                |   |
| DCUMTWC2014 fren        | French              | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 53.59      | <u>✓ Edit</u>   × Remove         |   |
| DCUMTWC2014 faen        | Persian             | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 21.50      | ✓ Edit   × Remove                |   |
| DCUMTWC2014 esen        | Spanish             | English             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 53.26      | <u>✓ Edit</u>   × Remove         |   |
| DCUMTWC2014 enpt        | English             | Portuguese (Brazil) | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 23.93      | <u> ∕ Edit</u>   × <u>Remove</u> |   |
| DCUMTWC2014 enjp        | English             | Japanese            | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 13.96      | <u> ∕ Edit</u>   × <u>Remove</u> |   |
| DCUMTWC2014 enga        | English             | Irish               | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | Undeploying     | 27.96      | <u> ∕ Edit</u>   × <u>Remove</u> |   |
| DCUMTWC2014 enfa        | English             | Persian             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | Deployed        | 8.45       | <u> </u>                         |   |
| DCUMTWC2014 enes        | English             | Spanish             | 15b7565a-c26a-4e93-88f7-81835fab1934_SPORTS | <u>Deployed</u> | 46.95      | <u> </u>                         | ~ |





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