

AEM Gems - IBM WebSphere Commerce Integration for AEM

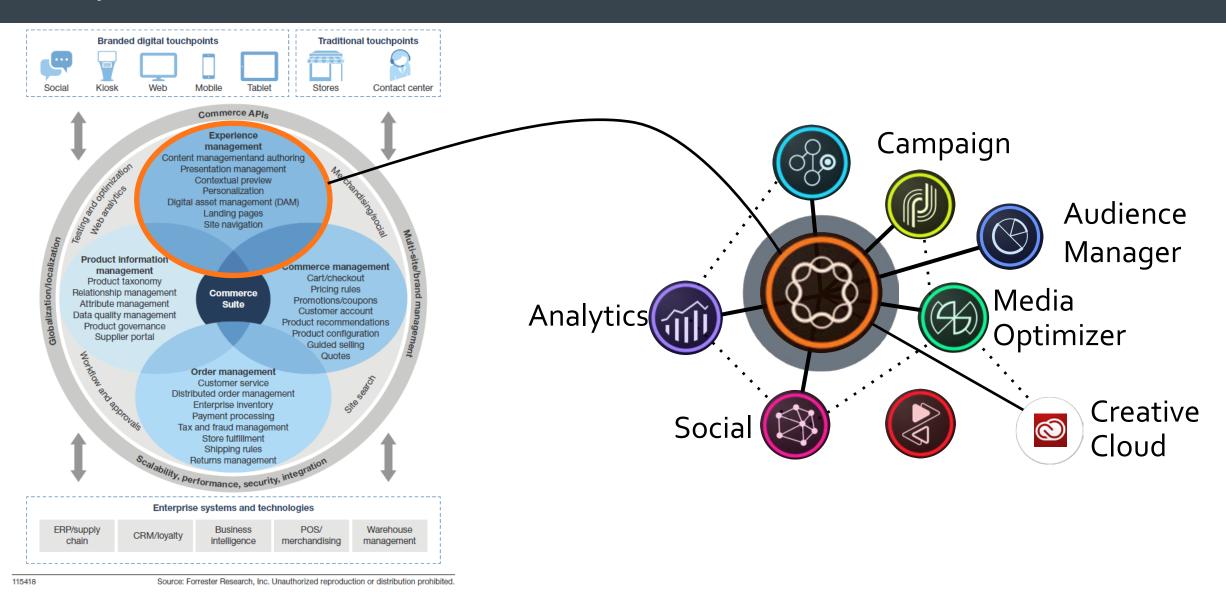
Martin Buergi | Product Manager Markus Haack | Senior Developer



Agenda

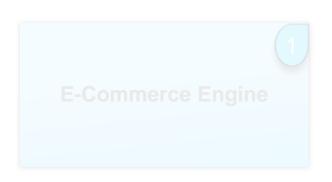
- Quick commerce refresher
- Setup the integration
- Demo
- Technical deep dives
- Q & A

Today's Commerce Solutions



Adobe

Adobe and eCommerce platform integration approaches

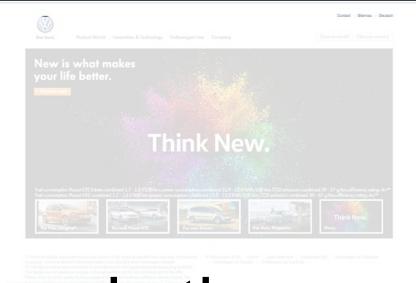


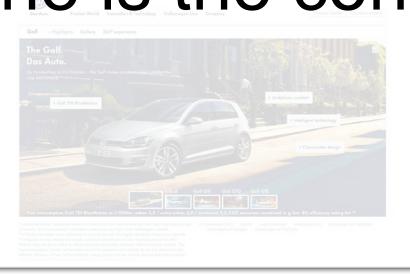
Simpler infrastructure

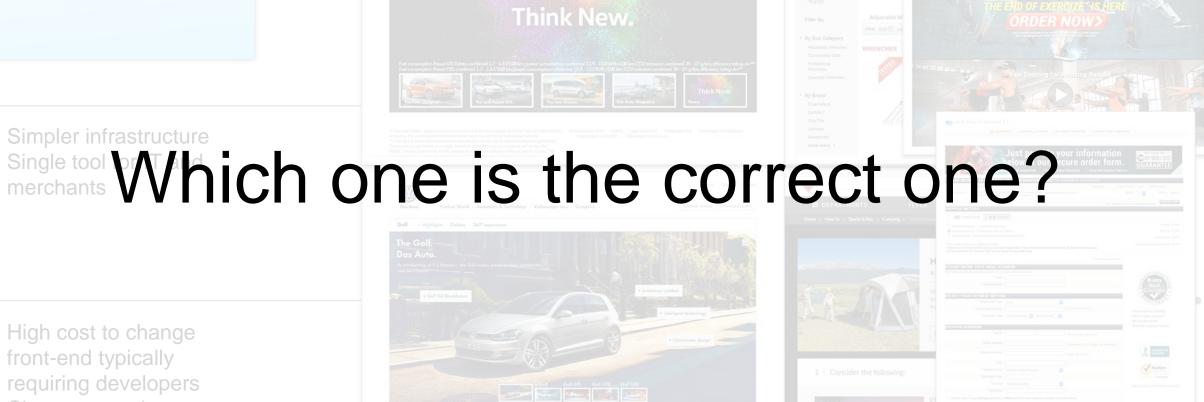
High cost to change front-end typically requiring developers

Changes require significant regression

testing







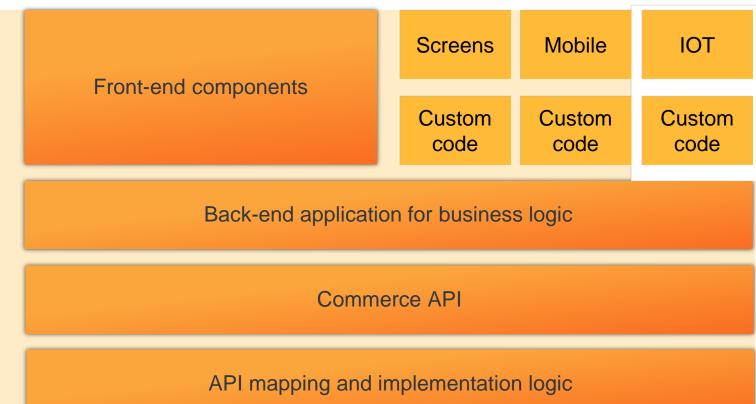
Architecture AEM – WebSphere Platform



Marketing Cloud

Creative Cloud

3rd party systems





IBM WebSphere Commerce REST API

Commerce Engine

Master & Sales Catalog

Order Management

Product Search

Price Engine

Cart Service

Inventory Service

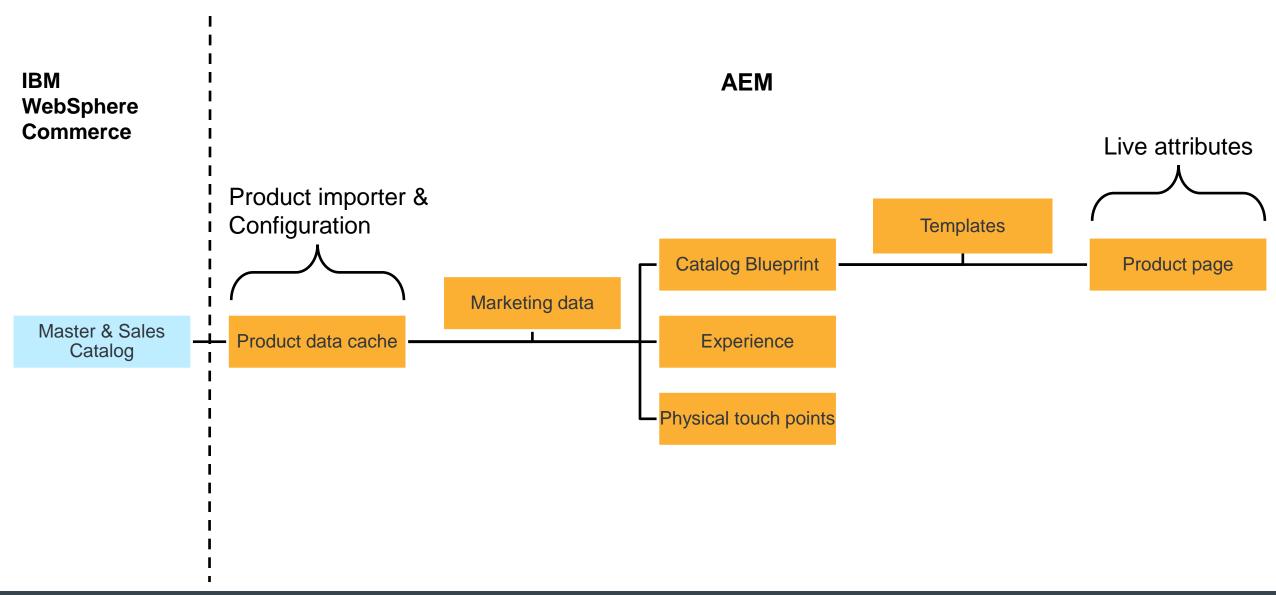
User Service

How to setup the integration locally

Four Steps needed

- Download AEM 6.1
- Install WebSphere packages from package-share
 - cq-websphere-commerce-1.0.0-NPR-6709
 - cq-geometrixx-websphere-content-1.0.0-NPR-6709
- Configure Instance to your WebSphere Commerce instance
- Import products from WebSphere and re-rollout the catalog

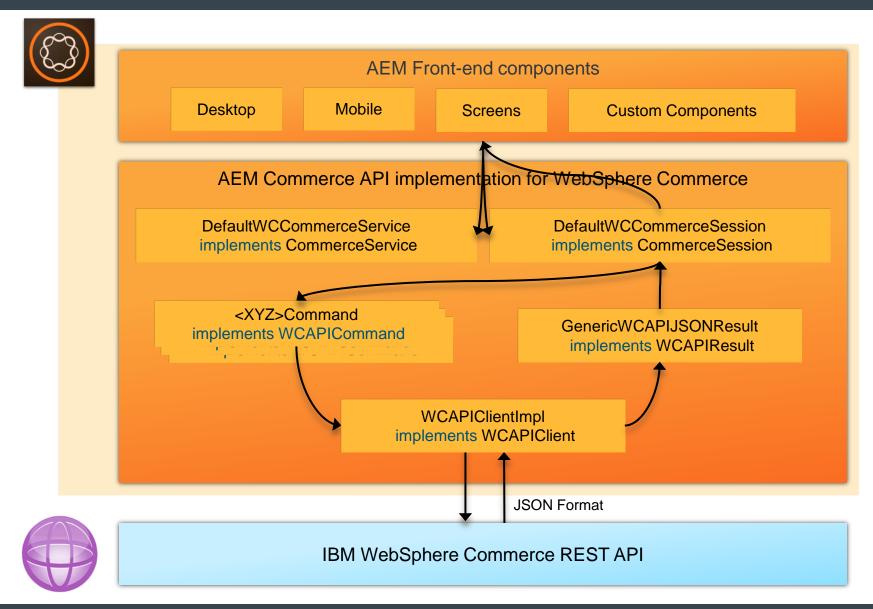
Deep dive: Catalog management



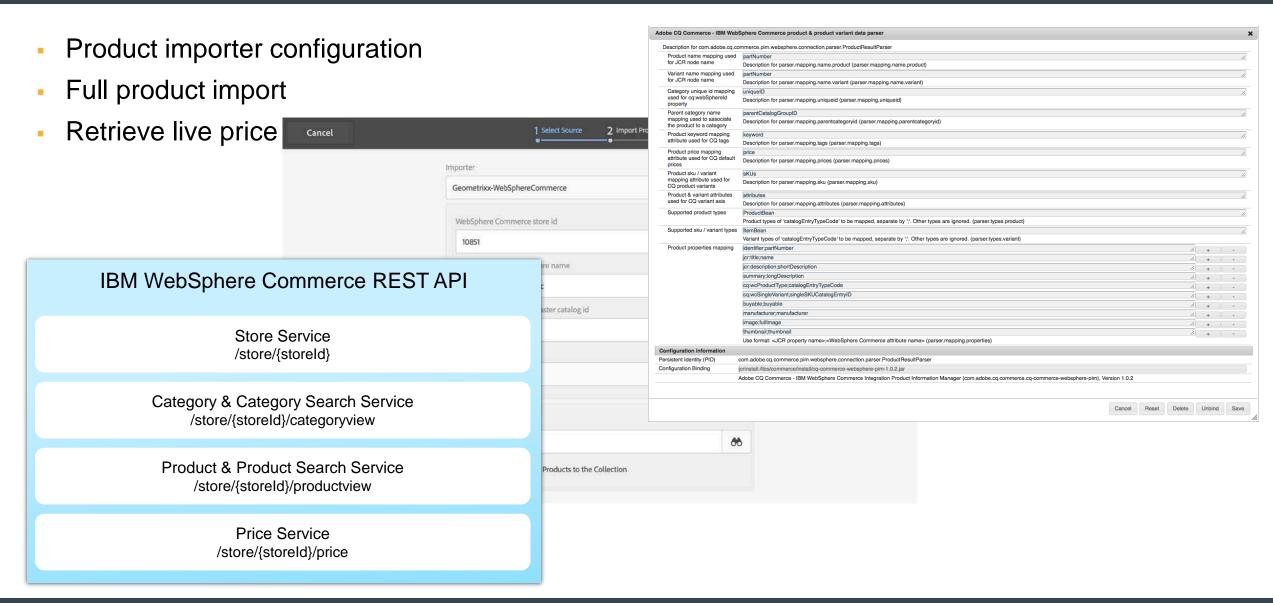
DEMO

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Deep dive: Overview



Deep dive: Catalog management



Deep dive: Shopping cart & Login

- Add / Remove item
- Guest + Registered Customer
- Shopping cart pop-up & component

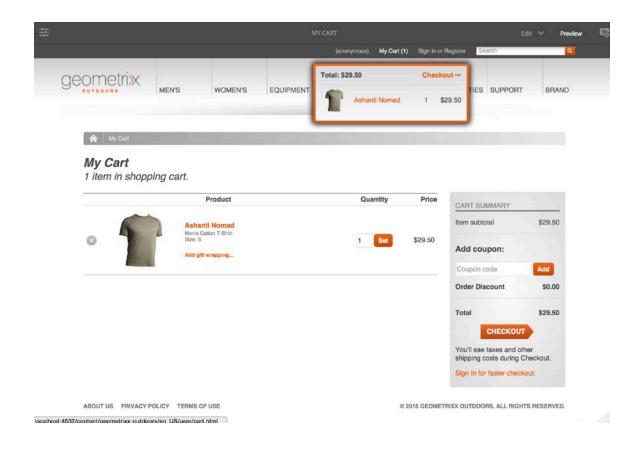
IBM WebSphere Commerce REST API

Cart Service /store/{storeld}/cart

Authentication Guest Identity Service /store/{storeId}/guestidentity

Authentication Login Identity Service /store/{storeld}/loginidentity

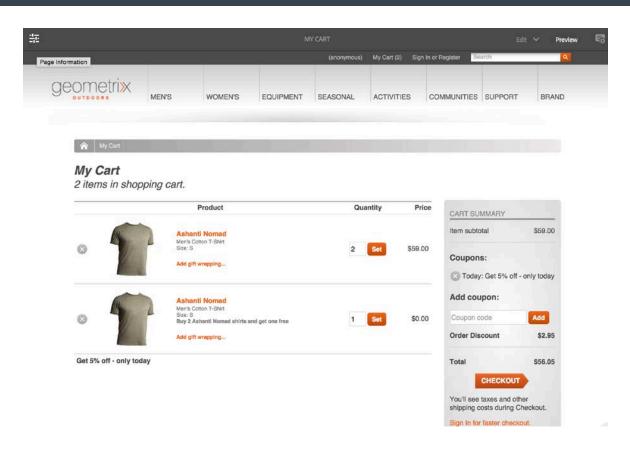
Person Service /store/{storeld}/person



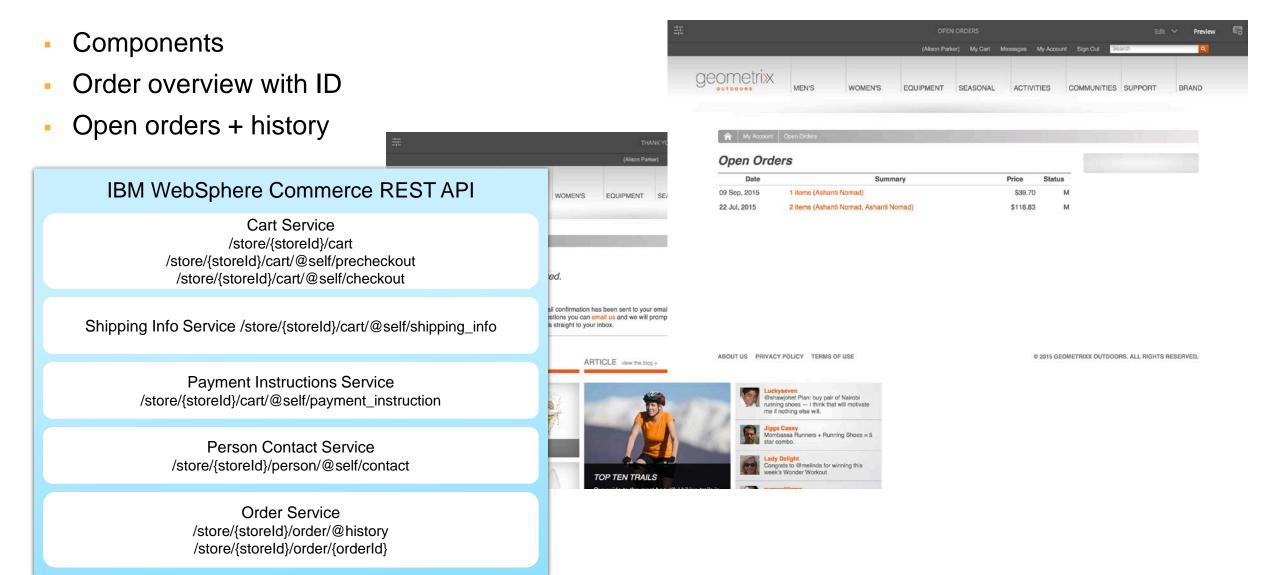
Deep dive: Promotions & Promotion Codes (aka Voucher)

- Redeem + Remove promotion code
- Commerce system driven promotion
- Support for:
 - Product based promotions
 - Order promotions
 - Shipping cost promotions

IBM WebSphere Commerce REST API Cart Service /store/{storeId}/cart Promotion Code Service /store/{storeId}/cart/@self/assigned_promotion_code



Deep dive: Checkout & Orders



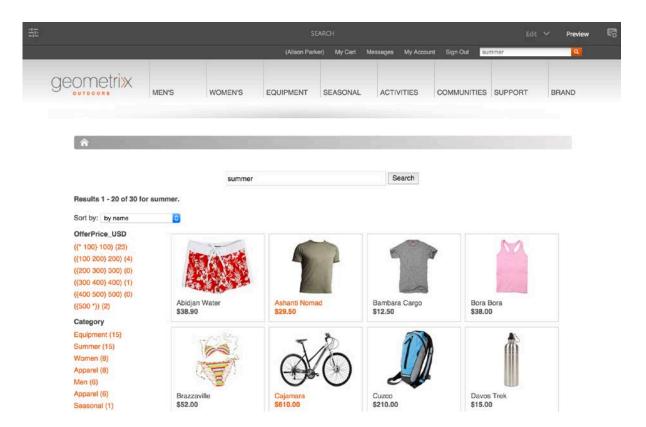


Deep dive: Search

WebSphere Commerce keyword search+ faceted navigation

IBM WebSphere Commerce REST API

Search Product Service /store/{storeld}/productview/byCategory /store/{storeld}/productview/bySearchTerm



Deep dive: Customization and Extension Points

- Source code of the IBM WebSphere Commerce integration is provided as part of the packages
- APIs
 - AEM Commerce Integration Framework APIs can be extended
 - DefaultWCCommerceService, DefaultWCCommerceSession, DefaultWCImporter, DefaultWCImportHandler and many others
 can be extended, for example see info.geometrixx.commerce.impl.GeoWCCommerceService
 - IBM WebSphere Commerce integration specific APIs
 - com/adobe/cq/commerce/websphere/api > common APIs of the integration
 - com/adobe/cq/commerce/websphere/connection/api > WebSphere Commerce REST client and command framework
- Customization of OSGI service configuration
 - For example REST API client or product & product variant data parser
- Customization of UI components

Release Notes and Roadmap

Catalog management	Product importer configuration
	Full import
Shopping cart	Add / Remove item
	Guest + Registered Customers
	Show shopping cart
Promotions & Promotion Codes	Redeem + remove promotion code
	Commerce system driven promotion
Checkout	AEM components provided
	Order overview with ID
	Open orders + history
Search	WebSphere Commerce keyword search + faceted navigation
User Mgmt	Basic authentication
Demo-store	Geometrixx

Catalog management	Express update
	Incremental import
	Import Sales Catalogs as Blueprints
	Scalability / Performance tests
Search	Search driven navigation
Voucher & Promotions	Potential promotion
	AEM driven promotion
Checkout	Address-book support
	Support payment API + components
	Support shipping API + components
Demo-Store	Aurora

May 2015 Release

Future Release (TBD)

Resources

Packages

- cq-websphere-commerce-1.0.0-NPR-6709
- cq-geometrixx-websphere-content-1.0.0-NPR-6709

Documentation

- Developing: http://docs.adobe.com/docs/en/aem/6-1/develop/ecommerce.html
- Administering: http://docs.adobe.com/docs/en/aem/6-1/administer/ecommerce/ibm-websphere.html
- Deploying: http://docs.adobe.com/docs/en/aem/6-1/deploy/ecommerce/ibm-websphere.html
- Geometrixx Outdoors data loading: http://docs.adobe.com/docs/en/aem/6-1/deploy/ecommerce/ibm-websphere/setup.html

Video Overview

http://bit.ly/1L2sq0E

Questions?



