Adobe Scene7 Service Update

Notification of upcoming change to publish

Please read the following Frequently Asked Questions (FAQ) regarding the upcoming transactional publish change to be implemented in August, 2015.

What is the change?

Where Scene7 Image Serving has supported instant publishing for two years, the comparable changes for Image Rendering publishing process will be enabled. The current two-step process of 'Mark for Publish' and 'Publish' will be streamlined into a one-step process. The 'Mark for Publish' state will no longer exist and assets will either be in a published or unpublished state. Marking an asset for publish will automatically publish the asset.

Why are we making this change?

The one-step approach is designed to help customers streamline asset ingestion and publishing and save time.

How will this change impact my usage of Scene7?

For most customers, this change will not impact their use of Scene7. In fact, it will eliminate the step of running a separate publish job for their uploaded assets.
The following use cases describe the publish change in more detail:

- If customers upload assets into Scene7 that are currently set to 'Publish after Uploading' (formerly 'Mark for Publish'), those assets will be published automatically. No additional publishing step is required.
- If customers change the publish state of any asset already in the Scene7 Publishing System (SPS), that asset will be published / unpublished automatically.
- If customers are building assets in the SPS, any asset that is published will be updated immediately.
- If customers have scheduled publish jobs, they will not need to change anything. Since assets that are changed to a publish state are automatically published, the publish jobs will run without any impact to the assets. Customers can simply choose to eliminate scheduled publish jobs once this change is in effect.

- If customers are publishing videos, they will not need to perform a separate publishing step for video thumbnails and recuts. Publishing after upload or changing the publish state of the video will automatically publish the thumbnails and recuts.
- If customers receive manifests for published assets, they will continue to receive those manifests as before as a part of the publish job.

What if I don't want my uploaded assets published immediately?

If customers do not want their assets to be published upon upload, they should make sure the 'Publish after Uploading' checkbox is unchecked. In addition, customers may choose to set up Secure Testing for their account, which provides access to a dedicated Render Server that

can be used for staging or internal applications. For more information on Secure Testing, please refer to Scene7 Help [insert link]

When will this change happen?

This change will take place starting the week of August 17th and complete by August 24th.

Will the SPS user interface change to reflect this publish behavior?

The SPS user interface already correctly reflects the correct publish designation, but an upcoming release will consolidate the publishing settings that are shared between the Image Serving and Image Rendering to better represent how the Scene7 service uses the settings.

Does this change affect all Scene7 publishing?

No. The following assets and their associated workflows are not affected by this change:

- eCatalog Search – These will still require either a "Full" or "Incremental" "Publish with Search Data" Image Serving Publish to push the updated Search XML files to the search String DB server.
- Legacy RTMP Video Streaming – This will still require an Image Serving publish to provide RTMP servers in different time zones a consistent video time stamps from the manifest file.

Will customers be able to 'opt-out' of this publishing change?

The vast majority of customers will benefit from this new method of publishing. However, some customers may find this one-step publishing process to be problematic for its operations and workflow. Customers who wish to opt-out of this publishing change should contact Scene7 Technical Support to determine if opting-out is a viable alternative.
If you have any additional questions regarding the upcoming change to transactional publishing, please contact Scene7 Technical Support by email to s7support@adobe.com.