Don't limit your styles to just text. Illustrator gives you the ability to style artwork in much the same way you style your text.

Properties that affect the appearance of your artwork, or text, can be captured into a Graphic Style. These styles, which appear in the Graphic Styles panel, can then be applied to any object in your Illustrator document. Graphic styles include fill and stroke colors, stroke and drop shadow values, drop shadows, opacity, and any of the effects available in the appearance panel.

Graphic Styles provide a powerful way to explore design possibilities in a fraction of the time. In the example below, we'll add some appearance properties onto the text for the ranking values. These properties will include a drop shadow, 3D extrusion, and rounded corners, which will give the text a pretty, three-dimensional look.

Next, select the text object and drag it into the Graphic Styles panel. You can then rename the style by double-clicking on the swatch. Finally, select any artwork or text objects within your layout and click on the style in the Graphic Styles panel to apply it.

More workflow tips for Illustrator

Share Text Styles From Illustrator with Creative Cloud Libraries

Illustrator Symbols + Layers = Perfect Structure for Responsive SVG!

Watch these features in action

In this webinar, we'll explore best practices for working with layers, groups, symbols, and color and assets from Creative Cloud Libraries. Bonus: We'll show you how to make a responsive web graphic.

In this session you'll learn about:
- Creating a well-structured Illustrator document
- Working with symbols
- Using color and assets from Creative Cloud Libraries
- Options for exporting

Adobe Creative Cloud learning series

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