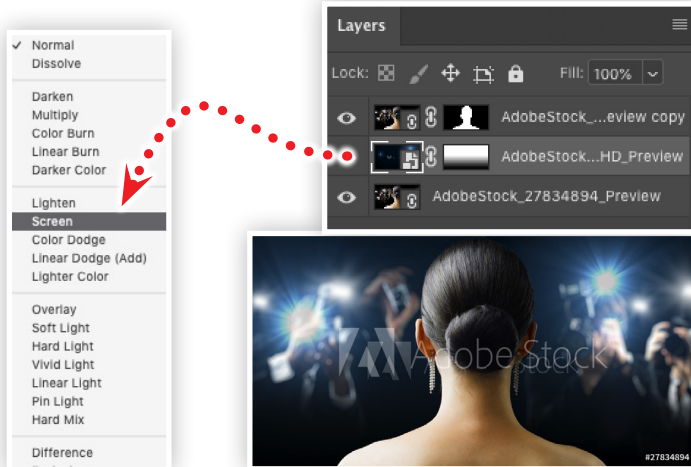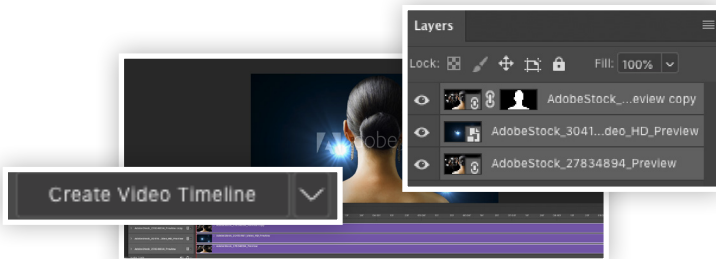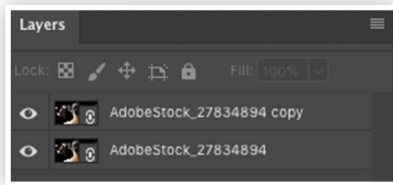*Workshop excerpt taken from the live webinar*

Get More Attention with Motion from Adobe Stock

Capture the attention of your audiences, on any screen, by combining photography with video from Adobe Stock.

1. Download the following assets from Adobe Stock

paparazzi *By Konstantin Yuganov*
HD - Camera Flashes (loop) *By romansu*

2. Import the paparazzi photo

Create a new 1000x525 pixel Photoshop document and import the image *(#2783489)* by choosing Place Linked from the File menu.
- Duplicate the Linked Smart Object layer
- Move the duplicated layer to the top of the Layers panel

3. Select the main subject and apply a Layer Mask

Select the top copy of the linked Smart Object layer. Choose the Quick Select Tool in the tool bar, then Click the Select Subject button in the Options bar.
- Adjust the selection as needed
- Leave the selection active
- Add a Layer Mask

4. Place Video

Choose Place Linked from the File menu and locate the video Adobe Stock *(#30415461)*. Position the video in-between the two Smart Object layers of the previously imported image.
- Open Time Panel: Window > Timeline
- Click the Create Video Timeline button
- Extend the duration of the image layers to match the video

5. Set blend modes and opacity

Select the video layer.
- Set Blend mode to Screen
- Set Opacity to 80%
- Add Layer Mask
- Apply Black to White gradient to the mask

6. Exporting your project

To create an MP4 (video) for use on the web, social media platforms, or in a presentation, follow these quick steps:
- Choose File > Export > Render Video
- Select H.264 (the codec for MP4)
- Choose a file destination and click Render

Watch the webinar recording

Watch *Get More Attention with Motion from Adobe Stock* in its entirety from the Creative Cloud Events page.

St **Make it with Adobe Stock.**