Discovering Fonts with Creative Cloud

Finding the right font for a project can seem overwhelming, even daunting. Whether you’re designing a newsletter, choosing a headline for a website, or simply trying out a new font for fun, there are tools to help you find the perfect font for your needs.

Using Adobe Creative Cloud, you can search and identify fonts using a variety of techniques. These tools are so easy to use and provide such a wide variety of options, they might just help you unlock some hidden fonts waiting to be discovered in your favorite fonts.

The following sections will show you how to:

1. **Discover fonts using Adobe Capture CC (mobile app).**
2. **Detect fonts using Adobe Sensei.**
3. **Use the Find Font feature in Adobe Photoshop.**
4. **Discover fonts with Creative Cloud libraries.**
5. **Enrich and personalize your designs with variable fonts.**

Using Adobe Capture CC (mobile app)

Adobe Capture is a great app that allows you to gather assets from the real world and add them to your virtual toolbox. Capture allows you to gather colors, textures, patterns, and images into a library that you can access later. As a designer, you probably take photos of things that inspire your creativity. I find myself taking photos of posters, building ornaments, and natural textures to help inspire future projects. Adobe Capture is a great way to capture those images.

Using Adobe Sensei

Adobe Sensei is an AI-powered platform that can help you identify fonts quickly and accurately. Sensei can recognize fonts in images, posters, and text. Use it in Adobe Capture or in your design projects. In this session, you’ll learn how to:

1. **Detect fonts using Adobe Sensei.**
2. **Identify fonts using your phone’s camera.**
3. **Find a font you like, then use Sensei to find a matching font.**

Using the Find Font feature in Adobe Photoshop

In Photoshop, you can use the Find Font feature to search for a font in an image. Here are some examples:

1. **Find a font you like, then use the Find Font feature in Photoshop to discover similar fonts.**
2. **Find a font in a poster, then use the Find Font feature in Photoshop to discover similar fonts.**
3. **Find a font on a website, then use the Find Font feature in Photoshop to discover similar fonts.**
4. **Find a font on a poster, then use the Find Font feature in Photoshop to discover similar fonts.**

Discovering fonts with Creative Cloud libraries

Looking for fonts in your Creative Cloud libraries is a quick and easy way to find just the right font for your project. When you find a font you like, you can save it as a Character Style to one of your applications. Here are some examples:

1. **Find a font you like, then use the Find Font feature in Photoshop to discover similar fonts.**
2. **Find a font on a website, then use the Find Font feature in Photoshop to discover similar fonts.**
3. **Find a font on a poster, then use the Find Font feature in Photoshop to discover similar fonts.**
4. **Find a font on a website, then use the Find Font feature in Photoshop to discover similar fonts.**

Adding variable fonts to Creative Cloud

Variable fonts are one of the most exciting new features in OpenType, and they’re coming to Creative Cloud soon. Variable fonts allow you to customize the width and weight of a font on the fly. With variable fonts, you can create a single font that looks like a whole family of fonts. Here are some examples:

1. **Enable a font for use on the web.**
2. **Enable a font for use on the web.**
3. **Enable a font for use on the web.**
4. **Enable a font for use on the web.**

Unlocking special features of a font

Unlocking special features of a font can be a time-consuming endeavor. With a variety of tools and resources available, you can easily unlock the full potential of your favorite fonts. Here are some examples:

1. **Identify fonts using your phone’s camera.**
2. **Find a font in a website, then use the Find Font feature in Photoshop to discover similar fonts.**
3. **Find a font in a poster, then use the Find Font feature in Photoshop to discover similar fonts.**
4. **Find a font on a poster, then use the Find Font feature in Photoshop to discover similar fonts.**

Identifying, pairing, and searching for fonts

Identifying, pairing, and searching for fonts is a crucial part of the design process. With a variety of tools and resources available, you can easily identify and pair fonts for your projects. Here are some examples:

1. **Discover fonts with Creative Cloud libraries.**
2. **Discover fonts with Creative Cloud libraries.**
3. **Discover fonts with Creative Cloud libraries.**
4. **Discover fonts with Creative Cloud libraries.**