

Add Motion to Still Images with Adobe Stock and Photoshop



Image source: Adobe Stock / Konstantin Yuganov / romansu.



by [Chris Converse](#)

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Adobe Products in this article

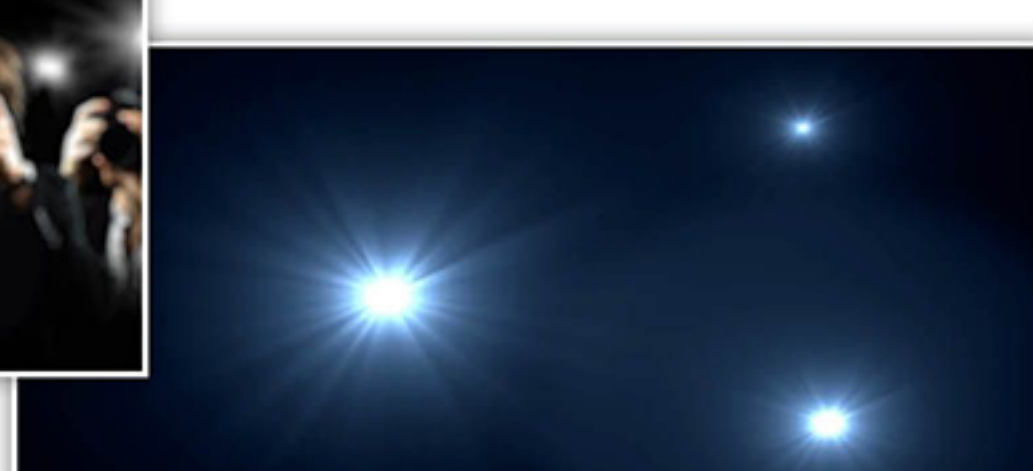


Wow your audiences on any screen by incorporating video into a still image. Follow the steps below to create a dynamic visual in no time using [Adobe Stock](#) and [Adobe Photoshop](#).

Step 1: Download assets from Adobe Stock

If you'd like to follow along with this tutorial, download the following Preview (watermarked) image assets from Adobe Stock. You can also watch this tutorial as part of the [Get More Attention with Motion from Adobe Stock](#) webinar.

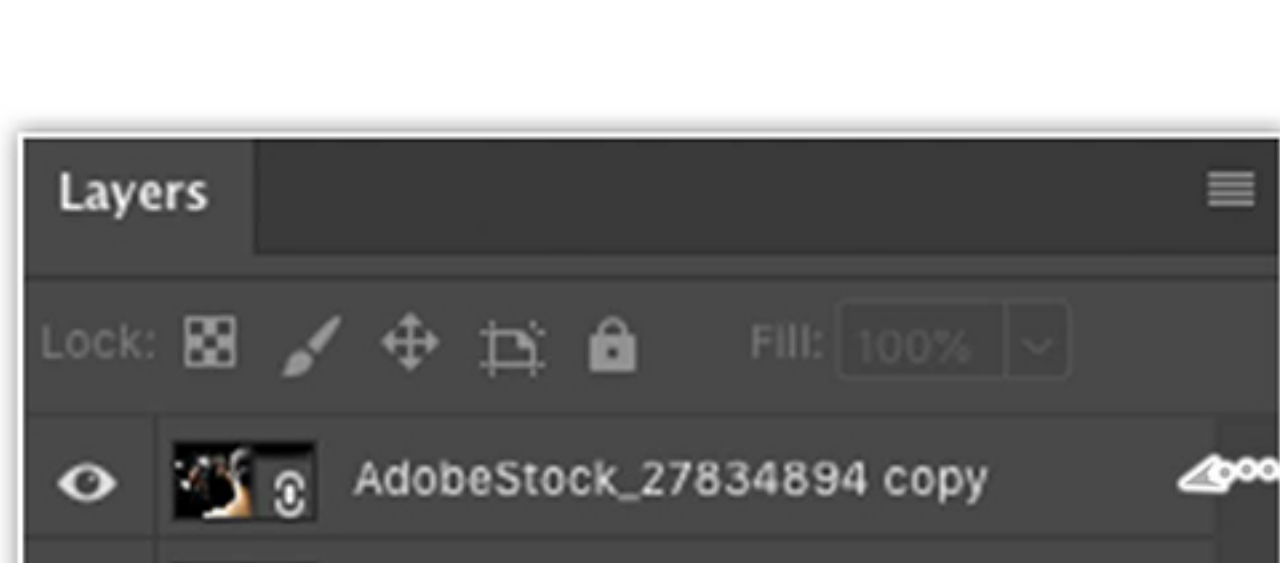
Adobe Stock image: [paparazzi](#) by Konstantin Yuganov



Adobe Stock video: [HD Camera Flashes](#) by romansu

Left image: "[Paparazzi](#)" by Konstantin Yuganov. Right image: "[HD Camera Flashes](#)" by romansu.

Step 2: Import your photo



Import the photo as a Linked Smart Object in Photoshop.

Duplicate the layer to create a copy of the Smart Object.



Create a new 1000x525 pixel Photoshop document and import [the photo](#) (# 27834894) by choosing **Place Linked** from the **File** menu. Duplicate the **Linked Smart Object** layer and then move the duplicate layer to the top of the **Layers** panel.

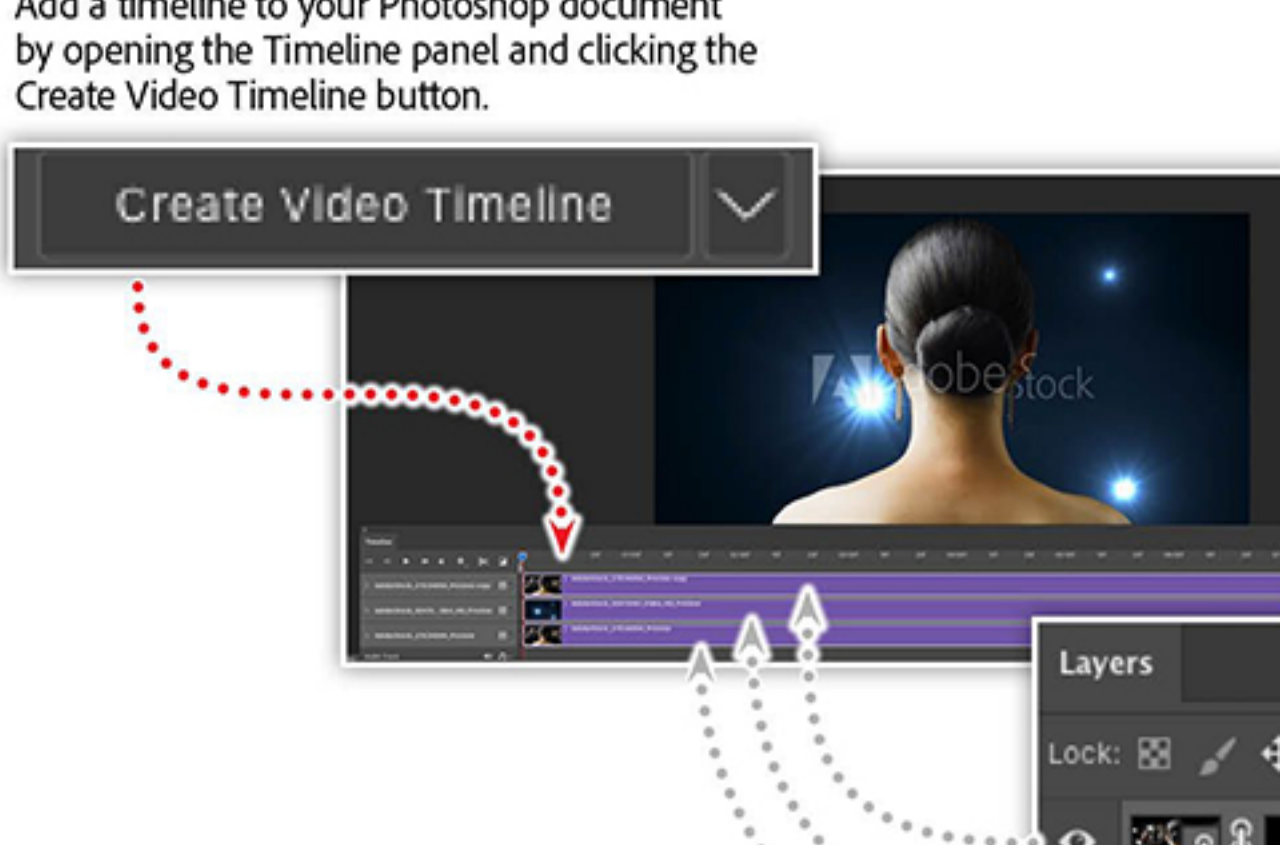
Step 3: Select the main subject and apply a layer mask



Choose the **Quick Select** tool and click the **Select Subject** button to select the woman in the photo.

Select the top copy of the linked **Smart Object** layer. Choose the **Quick Select** tool in the toolbar, and then click the **Select Subject** button in the **Options** bar. Adjust your selection as needed, leave the selection active, and add a layer mask using the **Add a mask** button at the bottom of the **Layers** panel.

Step 4: Place your video



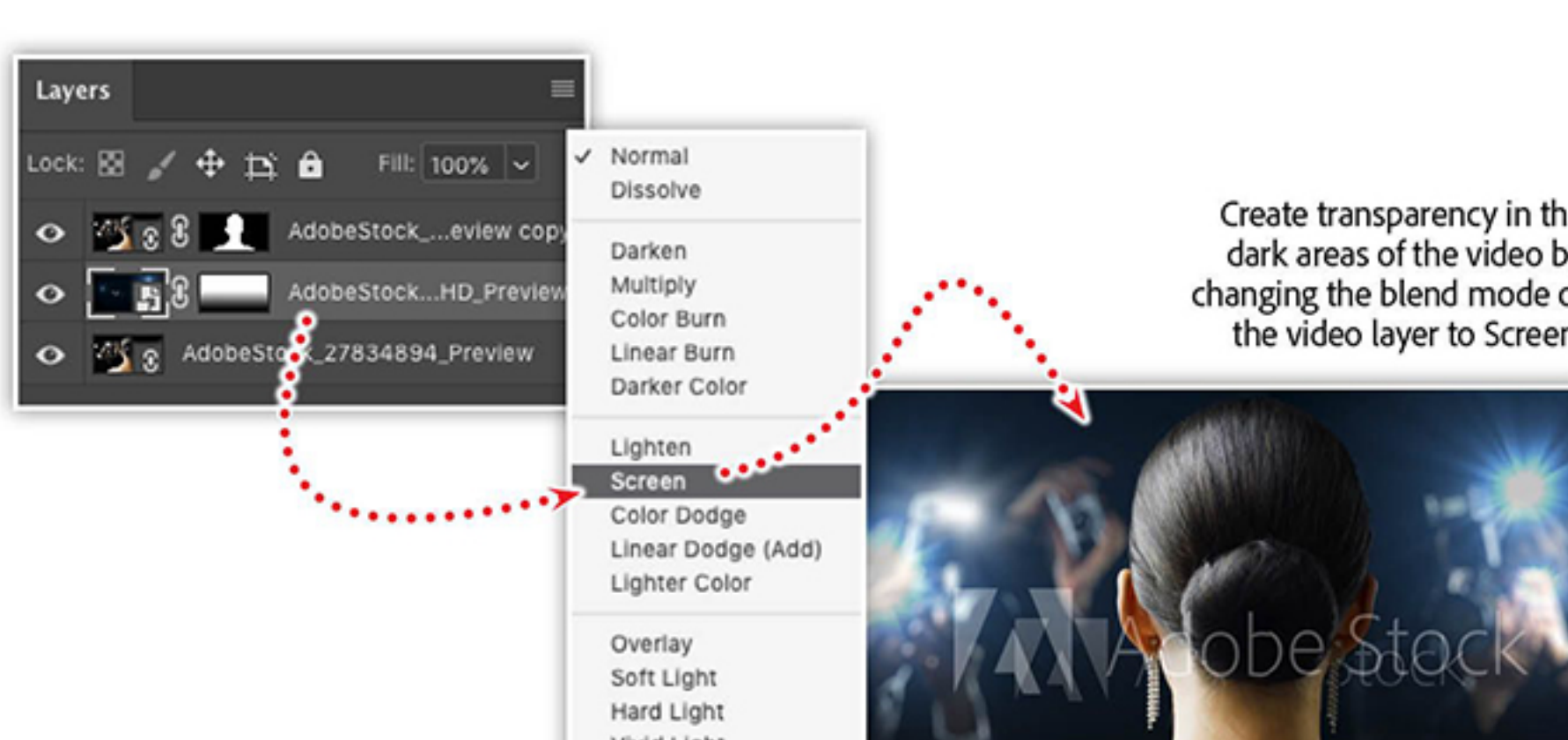
Add a timeline to your Photoshop document by opening the **Timeline** panel and clicking the **Create Video Timeline** button.

In Photoshop, each layer in the **Layers** panel is also represented in the **Timeline** panel.

Choose **Place Linked** from the **File** menu and locate your [Adobe Stock](#) video. Position the video in between the two **Smart Object** layers of the previously imported photo.

Next, open the **Time** panel by clicking **Window > Timeline**. Click the **Create Video Timeline** button and extend the duration of the photo's layers to match the video.

Step 5: Set blend modes and opacity

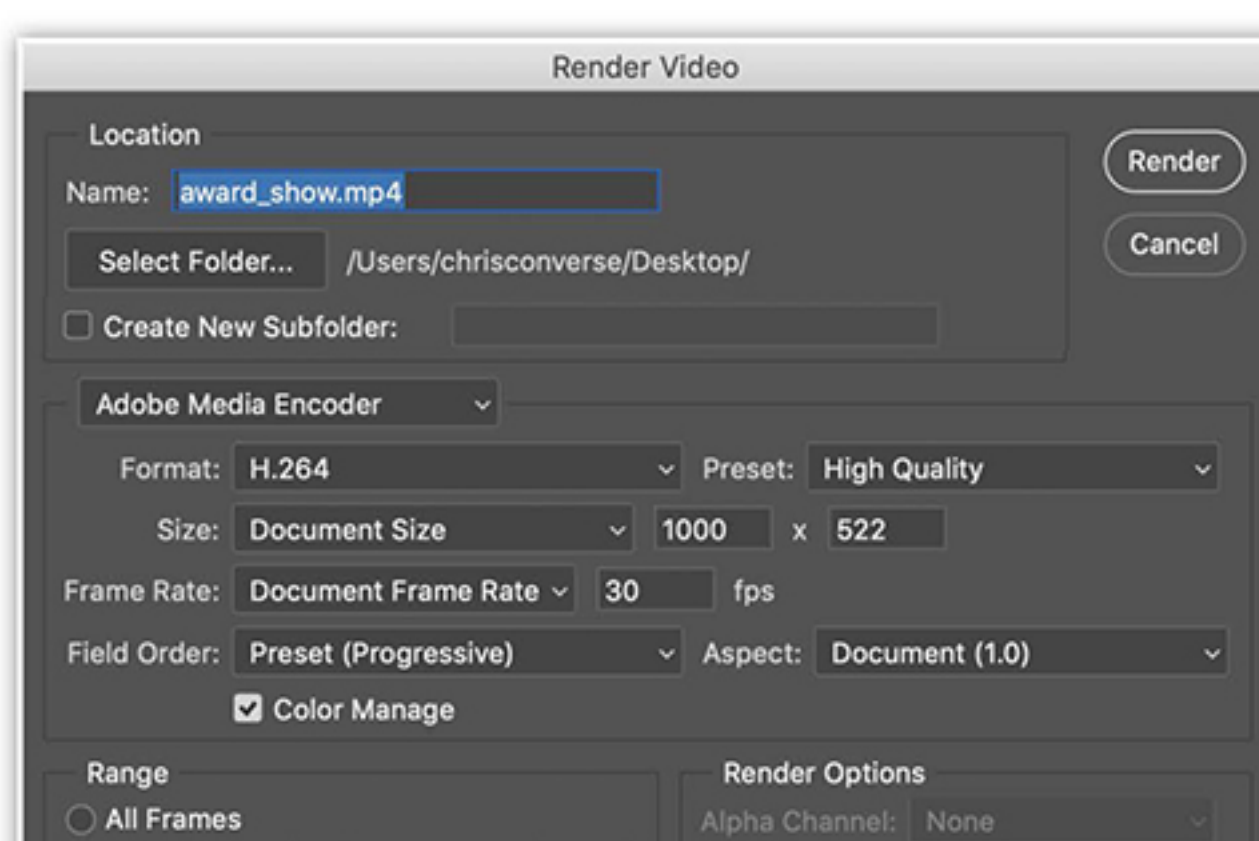


Create transparency in the dark areas of the video by changing the blend mode of the video layer to **Screen**.

Select the video layer, set the blend mode to **Screen**, and set **Opacity** to 80%. Then add a layer mask and apply a **Black to White** gradient to the mask

Step 6: Export your project

Choose **Render Video** from the **File > Export** menu to create an MP4 video from your project.



To create an MP4 to use on the web, social media platforms, or presentations, choose **File > Export > Render Video**. Then select **H.264** (the codec for MP4), choose a file destination, and click **Render**.



The resulting animation.

Learn more about adding motion to your imagery and graphics

In our step-by-step webinar, [Get More Attention with Motion from Adobe Stock](#), you'll learn how to find looping video content that you can combine with images directly within [Photoshop](#). We'll walk through a variety of eye-catching animations and show you how to create assets like these on your own.

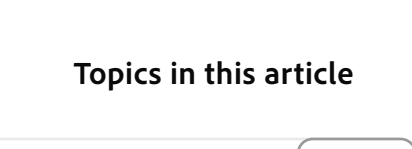
Join us to learn the following techniques:

- Find looping videos on Adobe Stock
- Create a video timeline in Photoshop
- Combine still images with video
- Apply effects and filters to your video

Adobe Creative Cloud e-learning series: [Get More Attention with Motion from Adobe Stock](#)

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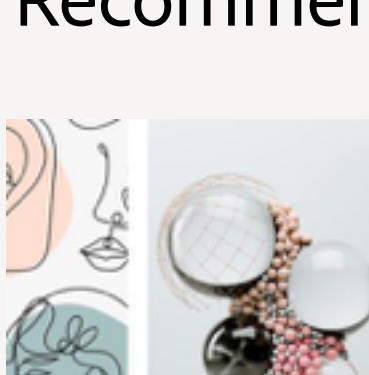


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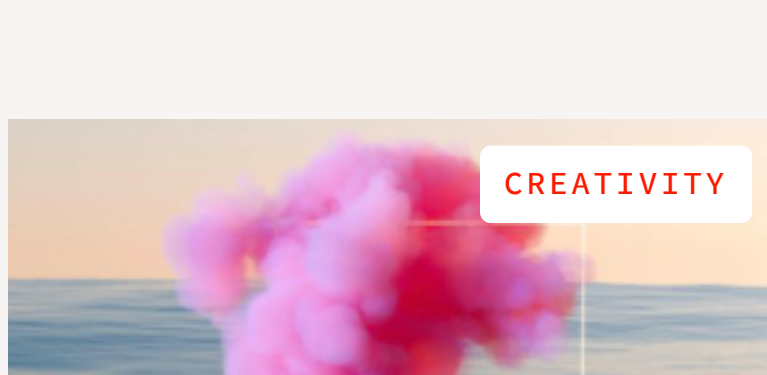
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