Technical Pre-Implementation Questionnaire

Site Technical Information

Please provide answers to the questions below in place of the example client answers. Initially this information will be used to proceed with report suite creation. It also helps us plan development and validation phases.

1. **Please list all of your domains, including marketing domains, vanity domains, mobile sites and international domains.**
   [client:] mysite.com, mysite.jp, myothersite.com
   URLs that redirect to mysite.com:
   myHolidayDealPrintAdURL.com
   myAlternateSiteName.com
   m.myMobileSite.com

2. **Please group your domains into business units or otherwise. Should links between these domain groups be tracked as exit links? How would you describe the marketing efforts between these sites?**
   [client:]
   My Site: mysite.com, myAlternateSiteName.com, myHolidayDealPrintAdURL.com
   My Japanese Site: mysite.jp
   My Other Site: myothersite.com

   A lot of traffic is redirected from myHolidayDealPrintAdURL.com to mysite.com, and we would like to treat it as a referrer.

   We drive some traffic from mysite.jp to mysite.com and this can be considered a referral and an exit link.
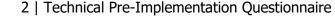
3. **If there is secure content (https://) on your sites we will need to establish SSL certificates for the tracking subdomains. Please specify which domains have secure content.**
   [client:] mysite.com, mysite.jp

4. **Which site environments do you have set up (Dev, UAT, QA, staging, load testing, production, prodbeta, etc.)?**

   [client:] development, staging, prod

5. **What report suites should be created? We typically recommend one set of report suites (dev, qa, prod) for each internationalized version of each site and one global report suite for aggregation. Your Adobe Business Consultant will assist with this question.**

[client:] We would like:

Dev, QA, & production report suites for each site.

One sub-global report suite to aggregate mysite.com, mysite.ca, myAlternateSiteName.com.

One global report suite.

6. **What is the estimated page-views count for your busiest day online (<10K, 10K-100K, 100K-1M, 1M-14M, 14M+) (please specify by site, excluding redirect URLs)?**
[client:] myothersite.com: 10K-100K
All other sites: 100K-1M

7. **What currency should be displayed in your reports (please specify by site)?**
[client:] All sites: US Dollar

8. **What time zone should your reports be in (please specify by site)?**
[client:] .jp site: Japan Standard Time
All other sites: Eastern Standard Time

9. **Which methods of payment do you accept (credit card, gift card, PayPal, eWallet, COD, layaway)?**
[client:] We accept credit cards and gift cards

10. **Can a visitor split payment for a single purchase across multiple methods of payment?**
[client:] Yes, they can make partial payments with credit cards and gift cards as long as the total adds up to 100% of the purchase price.

11. **If you use externally-hosted conversion processes, like PayPal, do they provide a testing environment?**
[client]: All of our payment options are handled on our sites.

12. **Are any portions of your website hosted and/or maintained by third party vendors?**
[client:] myothersite.com was created and is maintained by a vender, but we host it.

13. **How is SiteCatalyst data integrated with other business intelligence tools that are used in the company?**
[client:] we export SiteCatalyst data into the customer data warehouse (Oracle) but we don't have any data getting sent into SiteCatalyst and would like to explore that.

14. **Will there be any non-HTML content to be tracked on the site, such as Flash, Silverlight, PDFs, AJAX content, file downloads, etcetera?**
[client:] Yes, mysite.com has Flash videos and a Flash game.

15. **Do ?**
[client:] Yes, mysite.com has Flash videos and a Flash game.

16. **Do mobile versions of your sites differ from the full-PC versions?**
[client:] We only have a mobile version of mysite.com. For it we remove large media assets to streamline the mobile versions, but otherwise they show the same content. Our other sites are the same on mobile and PC.

17. **Are mobile versions of your sites on different domains or subdomains than the full versions?**
[client:] m.mysite.com

18. **Do you have any related mobile apps?**
[client:] Yes, myApp (iPhone/iPad only as of now) has related content but can be reported on as a separate entity.

19. **In which server-side programming languages are your sites developed?**
[client:] Java

20. **Do you utilize any JavaScript frameworks (JQuery, prototype, YUI, etc.)?**
[client]: JQuery

21. **What is your website release cycle?**
[client:] We push code live every two weeks.

22. **Would you prefer an iterative (agile) approach or a one-time analytics release?**
[client:] We would like to push all recommended tracking in a single release, but plan on continuing to iterate on the implementation as our site and organization evolves.

23. **Will QA engineers assist with validation?**
[client:] Yes, our analytics tech team and our QA engineers will be involved with testing.

24. **Does your QA team utilize automated regression testing (scripts that run through the site looking for errors)?**
[client:] No

25. **Does your QA team run load tests to simulate heavy traffic?**
[client:] No

26. **Will Adobe have access to your pre-production environments to assist with implementation troubleshooting and validation? If not, we can use Adobe Connect to share screens with your developers and QA engineers.**
[client:] Unfortunately the process for obtaining VPN access is lengthy. Please validate through Adobe Connect.

27. **Will you provide Adobe test purchase information (credit card or account) for use in troubleshooting and validation?**
[client:] Yes, please see below for that information:

Credit Card #: 4111111111111111
CCV: 123
Expiration: 9/15
Login ID: adobeqa@xyz.com
Password: test12345

Thank you! We look forward to providing you a first-class analytics implementation.