Release Notes - January 31 2013

Learn about the latest release and maintenance release information in the Marketing Cloud™.

Last update: **January 31 2013**

Maintenance release date:**January 17 2013**

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Test&Target 3.2 (01/31/2013)

Test&Target 3.2 (January 31 2013) includes several enhancements and fixes.

Feature	Description
Added devices to the mobile device database to identify mobile phones and tablets	Updated the device database to support `isTablet` and `isMobilePhone`. This makes it easy to exclude or include mobile or tablet users from a campaign.
Enhanced Campaign List API	Added fields for start/end date, status, 3rd party campaign ID, and labels.

Feature	Description
Added new profile attributes	Four new profile attributes are available out of the box: • `user.daysSinceLastVisit` • `user.isNewSession` • `profile.avergageDaysBetweenVisits` • `profile.sessionCount`
Added new targets and campaign membership identification attributes	The following targets have also been added: • `isTablet` • `isMobilePhone` • `Visitor: First page of session` • `Visitor: Not first page of session` • `Visitor: In other tests` • `Visitor: Not in other tests` • `Visitor: Monitor` • `Visitor: Not monitor` You can also now target by the day of the week and the time of day.
Enhanced API to allow campaign deletion	Deleting a campaign is allowed using the Web API `setCampaignState` method's new `Deleted` state.
Enhanced API	• Campaigns can be updated using `campaignId` in the REST API (SaveCampaign API). • Offer ID is returned by `operation=saveHtmlOfferContent` in the REST API. • Offer ID is returned by `operation=getHtmlOfferContent` in the REST API.
All SiteCatalyst report suites now receive Test&Target report data	All report suites in SiteCatalyst now receive all Test&Target report data when the Test&Target to SiteCatalyst integration has been set up. The change is made by Consulting or ClientCare. There isn't anything for you to configure.
Monitoring service identification	`Browser: Monitoring Service` and `Browser: not monitoring service` exclude monitoring services like Gomez from entering campaigns.

This release fixes the following issues:

• Under certain conditions, profile export targeting rules were being deleted.
• When editing reusable segments, changes were saved even if **Cancel** was clicked in the Save dialog box.

- The default sort order for date options in the Campaigns List has been changed so newest items display first.

- When a segment was added, the Campaign Edit page scrolled to the top. It now remains on the Segments section of the page.

- Fixed a date discrepancy in Daily Results on dates when the DST time change occurs reported by customers in certain time zones.

- Social target from Twitter was including visitors from Pinterest.

- When report values were digits or more, the values were returned in scientific notation in the API. Small numbers were still recorded as normal integers. This caused problems when clients pulled data from the APIs programmatically and tried to perform the same actions across all the data in the API, only to find out after that the format changes.

- If you unchecked a deleted experience from the graph and then changed anything on the reports (date range, segments, success metric, and so on), the unchecked experiences did not stay unchecked.

- New campaigns had "Today" as their default date range instead of "Life of Campaign."

- When the name or description of a saved segment was changed, the changes were not saved. Other properties saved as expected.

- REST profile passing requests also ran through the normal mbox processing path, slowing down the passing of profiles.

Social 2.2

The Social 2.2 release includes the following new features and enhancements:

Feature	Description
Reports: Campaign Details report	While viewing the Campaigns > Campaigns report, you can access a post-level report with more information about each tracking code.
Reports: Filter Post Analytics report by audiences	Filter the Post Analytics report by audiences.
Publish: Facebook cover photo	Post or update a cover photo on Facebook pages that you manage. You can post the cover photo immediately or according to schedule.
Publish: bitly link shorteners	Create multiple bitly accounts within Social and generate shortened bitly URLs in posts instead of using the default Social link shortener.
Publish: Narrow audience	Narrow an existing audience while creating a Facebook post.
Publish: RSS feeds for Audience posts.	RSS feeds are available for all audience posts.
Applications: Mobile support	Newly created and existing page applications display appropriately on mobile devices.
Applications: Coupon template	Create and configure Coupon page applications in the Application Builder.

Feature	Description
Applications: Video Player element	Play Vimeo videos in page applications. Previously, you could only play YouTube videos.
Applications: Contest Carousel element	Sort images in the carousel by oldest images first, images with the fewest votes first, or display images in random order. Previously, you could sort images only by recent images first or by images with the most votes first.
Applications: Include external files in page applications	Include external JavaScript or CSS style sheets in your page applications.
Engage: Moderate tweets from the Social Intelligence report	Access the SocialTwitter Moderation module from individual tweets on the Social Intelligence report.
Accounts: Disqus and Tumblr support	Use Social to track terms on Disqus and Tumblr.
Accounts: Adding terms in bulk	Add terms that you want to track using a streamlined workflow from inside of Social instead of using SAINT.
UI and documentation localization	The user interface for all modules have been localized in the additional languages available from the Language Selector. The documentation has been localized and is available for the Traditional Chinese, Simplified Chinese, and Korean languages. Documentation for additional languages is in the final stages of localization and will be available in the near future.
UI improvements in the Listening module	Although Traditional Chinese, Simplified Chinese, Japanese, and Korean were previously supported by the Listening module, some user interface issue were reported. Reportlets and widgets should now provide the expected results for languages that do not use spaces to delimit words and terms.
Sentiment analysis for the Japanese language	Sentiment analysis for the Japanese language is currently in Beta testing. This feature will be enhanced and sentiment analysis will improve during the course of the Beta.
Documentation Updates	Added a new topic to provide detailed information about changes to the *Social User Guide*.

See the New Features in Social for more information.

The Social 2.2 release includes the following fixes:

- Due to Twitter licensing issues, the Twitter Potential Audience metric has been deprecated. The Twitter Potential Audience event is no longer configured on the Social Reporting Configuration page.
- Fixed an issue that prevented click-through links from displaying on the Post Analytics report for Google+ posts.
- Fixed an issue that caused an error when posting to an audience using Google+ and Twitter.
- Fixed an issue that prevented Visit (new/return) stats in an application tile on the Applications page from updating.

- Fixed an issue that prevented users from unpublishing a page application from only one page if it was published to multiple Facebook pages.
- Fixed an issue that caused an error when editing a pending post for Google+ or Twitter.
- Fixed an issue with the Entry Like element for a contest. If the Verb to Display setting was set to "Recommend" and a user clicked the button, the recommend was not being posted to Facebook.
- Fixed some localization issues in reports.
- Fixed an issue that often caused adding a competitor's page to the Competitors widget in the Social Overview dashboard to fail.
- Adjusted the cleanup process in the backend when an application's role is removed.
- Fixed an issue that caused erroneous error messages to display in Social when a post was removed from a Facebook page.
- Fixed an issue that infrequently caused link clicks for Google+ posts to not be recorded.
- Fixed a pagination issue with the Terms report.
- Fixed an issue that prevented data collection from Facebook for some customers.
- Fixed an issue that caused the Social Intelligence report to display incorrectly.
- Fixed an issue that sometimes caused the Campaigns > Tracking Codes report to not display.
- Fixed an error that prevented users from creating Facebook video posts that contain tracking links.
- Fixed a display problem with the Top Post Summary widget in the Post Analytics report.
- Fixed an issue that allowed users to enter non-numeric characters is numeric fields (900px rather than 900).

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (01/17/2013) includes the following improvements:

Feature	Description
Time Prior to Event Report	A new report, Time Prior to Event, is now available in SiteCatalyst under **Site Metrics**. This report displays the amount of time that passes before a selected conversion event occurs during a visit.

Revenue and other metrics on this report are displayed in the time slot when the event occurred. For example, if a visitor makes a $5 purchase in the 1-5 minute time slot, then an additional $10 purchase in the 5-10 minute time slot, $5 appears in the 1-5 minute time slot, and $10 appears in the 5-10 minute time slot. Visits are credited to the time slot in which the visit ends, so the visit appears in the 5-10 minute slot when the visit ended.

Time Prior to Event	Revenue	Visits
1 - 5 minutes	5	0
5 - 10 minutes	10	1

Since the visit is displayed in the 5-10 minute time slot, you might see time slots with high metrics but low visits. This indicates that the event was part of a longer visit.

Feature	Description
Time Spent Per Visit Report Updated	The Time Spent Per Visit Report was updated to not include bounces (a visit to your site that contain a single server call). **After this change, you'll see a reduction in the number of visits in the "less than 1 minute" time range.** Revenue and other metrics displayed on this report are credited to the time slot in which the visit ended. For example, If a visitor makes a $5 purchase in the 1-5 minute time slot, then an additional $10 purchase in the 5-10 minute time slot, revenue for both of these purchases appears in the 5-10 minute time slot. <table><tr><th>Time Spent Per Visit</th><th>Revenue</th><th>Visits</th></tr><tr><td>1 - 5 minutes</td><td>0</td><td>0</td></tr><tr><td>5 - 10 minutes</td><td>15</td><td>1</td></tr></table> Assigning all credit to the time slot in which the visit ends lets you view metric totals for visits of a certain length (customers who spend x time generate x overall revenue per visit). On the Time Prior to Event Report, revenue and other events appear in the time slot in which it occurred, so use that report if you want to view when events occur during a visit.
Expansion of Page URL in Processing Rules	In an upcoming release, Adobe Data Collection Servers will begin collecting page URLs longer than 255 characters. This change makes the entire page URL available in Processing Rules and Data Feeds. You must upgrade to JavaScript H.25.3 (released January 2013) to enable this change.
Attribution Changed for "None" Values	A change was made to the way "None" is attributed when linear attribution is selected. "None" now receives credit only when it is the only value receiving credit. If other values are receiving credit, credit is allocated to those values and "None" receives no credit.

Feature	Description
New Fallback Visitor Identification	JavaScript H.25.3 contains a new fallback visitor identification method for visitors whose browser blocks the cookie set by Adobe's data collection servers (called s_vi). Previously, if a cookie could not be set, visitors were identified using a combination of the IP address and user agent string during data collection.
	With this update, if the standard s_vi cookie is unavailable, a fallback first-party cookie is created with a randomly generated unique ID. This cookie, named s_fid, is set with a 2 year expiration and is used as the fallback identification method going forward. This change should result in increased accuracy in visit and visitor counts, especially for sites using third-party cookies. If the s_vi and the s_fid cookies cannot be set, visitors are identified using a combination of IP address and User Agent.
	After this change, SiteCatalyst 14 continues to include only visitors that are identified using the s_vi cookie in the visits total. Visitors identified by the fallback method are not included in the visits total.
	SiteCatalyst 15 visits total continues to include all visitors that are identified by the s_vi cookie or by using a fallback method.
All SiteCatalyst report suites now receive Test&Target report data	All SiteCatalyst report suites in your login company now receive Test&Target report data when the Test&Target to SiteCatalyst integration has been set up. Previously, this data was sent to a single report suite that was selected in Test&Target.
Campaign Manager End of Life	The Campaign Manager (**Admin** > **Manage Campaigns**) feature is scheduled for removal in the February 21 Maintenance Release.

Fixes:

- A permissions issue prevented some users from accessing Target reports, even when assigned the correct privileges.
- New segments created on a dashboard did not appear in the Segmentation drop-down list until a refresh, even though the segment was created and saved correctly.
- A data discrepancy was displayed between the top items on the Referring Domains Report and the line items in the report for the week that a report suite was upgraded to SiteCatalyst 15
- A breakdown based on an unspecified value in a classification displayed all classification values, rather than only values specific to the selected line item.
- Some line item values did not appear for selection in the Fallout Builder, even when the values appeared in the variable report.
- Line item totals were not displayed on the Geosegmentation Regions Report.
- On dashboards that were migrated from SiteCatalyst 14 to SiteCatalyst 15, some notes were not displaying in the printed version of the report.
- Legends were not displayed on bar charts in dashboards.
- Correlations launched from the Mobile Devices Report were limited to a maximum of 50 items. All report items now display in these reports.
- Some users were unable to view breakdowns on the Mobile reports, even when assigned the correct privileges.
- The Compare Dates feature did not work on Mobile breakdown reports.

- Added Instances as an available metric in the Server, Site Section, Visitor State, and Visitor ZIP/Postal Code reports.
- Traffic reports with daily granularity displayed different values in some circumstances for the carts metric in ReportBuilder and SiteCatalyst.
- Detail reports opened by clicking a referrer on the Referring Domains Report showed results for referrers that do not match the selected referrer. Now only the selected referrer shows results on these detail reports.
- In the Browser Type Report, some calculated metrics did not display in the trended view, but displayed correctly in the ranked view. Calculated metrics now display correctly in both views.
- When editing conversion variable expiration settings with multiple reports suite selected, variables with custom expiration lengths displayed "Day" instead of the custom length. These variables now display the custom expiration length.
- Changed the Total Visits on the Visits Report to display the total for the month listed in the heading. This row previously displayed 4 weeks of data and matched the totals row at the bottom of the report.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (01/17/2013) includes the following improvements:

- The Compare Dates feature did not work on Mobile breakdown reports.
- When editing conversion variable expiration settings with multiple reports suite selected, variables with custom expiration lengths displayed "Day" instead of the custom length. These variables now display the custom expiration length.

AppMeasurement & Mobile

AppMeasurement libraries for all platforms except JavaScript are now hosted on Developer Connection. The latest JavaScript AppMeasurement library and your saved code archives are still available in **Admin** > **Code Manager**.

JavaScript AppMeasurement

H.25.3

- Added support to send URLs longer than 255 bytes for an upcoming expansion of the Page URL field in Adobe Data Collection servers. Page URLs longer than 255 bytes are split, with the first 255 bytes appearing in the `g=` parameter, with the remaining bytes appearing later in the query sting in the `-g=` query parameter. This helps prevent long URLs from taking precedence over other data in the case of browser truncation, but still enables capturing of long URLs.
- Fixed handling URL decoding for strings that are encoded with a mixed use of `escape` and `encodeURIComponent`.
- Fixed an issue in WebKit browsers where link tracking fails if the first server call on the page times out.
- Added a new fallback visitor identification method. See SiteCatalyst 15.4 Maintenance Release.
- Added a new `abort` flag that can be set inside `doPlugins`. Setting this flag to true causes the AppMeasurement library to not continue with that tracking call. The abort flag is reset with every tracking call, so if a subsequent tracking call also needs to be aborted the flag will need to be set again inside `doPlugins`.

```
1. s.doPlugins = function(s) {
2.     s.campaign = s.getQueryParam("cid");
3.     if ((!s.campaign) && (!s.events)) {
```

```
4.              s.abort = true;
5.          }
6.  };
```

This lets you centralize the logic you use to identify activity that you do not want to track, such as some custom links or external links in display ads.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Sliverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Discover 3.1 Maintenance Release

This release includes the following enhancements and fixes:

Feature	Description
Bounce Rate metric	The bounce rate metric shows the percentage of visitors that landed on your site and then left without further engagement. This metric is now standard in Discover.
Time Prior to Event Report Updated	Breakdowns on this report now show the visit in the time slot in which the visit ended, making the breakdown match the report. Previously, during a breakdown, a visit was counted in each time slot when there was visitor activity. For example, if a visitor makes a $5 purchase in the 1-5 minute time slot, then an additional $10 purchase in the 5-10 minute time slot, a previous breakdown would show this visitor in both time ranges, as well as in the less than 1 minute time slot (since there was also visitor activity during that time range). After this change, during a breakdown, the visit is counted only in the time range when the visit ended (the 5-10 minute time slot in this example).

Fixes

- International multi-byte characters relying on Shift-JIS encoding were garbled in comma-separated values (CSV) reports, such as MS Excel. Discover now honors both Shift-JIS encoding and the default UTF-8 encoding.
- Fixed an issue occurring in segments that use Referrer Type, which caused segments to display invalid data.

- Fixed issue that caused multiple sessions when launching Discover. This problem typically occurred when launching Discover from other applications, like SiteCatalyst.
- Fixed an issue that prevented projects from opening.
- Fixed an issue causing missing data and inaccuracy of totals from a scheduled Fallout Report in Excel.
- Improved how the Table Builder takes into account the reporting Date Range.
- Fixed an issue causing the "Discover was unable to start" error message to display unnecessarily.
- Fixed an issue preventing you from cancelling changes to a segment.
- Fixed an auto-column generation problem in the Table Builder that displayed only zeros when manipulating rows and columns.
- Fixed an issue potentially causing segments or metrics in segment folders to disappear. This error occurred only if you were editing the segment or metric during a session timeout.

ReportBuilder 4.3 Maintenance Release

The following ReportBuilder features and fixes are available in the 01/17/2013 release:

Features

Feature	Description
Video and mobile reporting	Added the following video and mobile reports: • Daily Engaged Users • Upgrades • Ad Complete • Video Complete • Segment Views • Video Start • Video Time • Video Views • Video Daily Unique Visitors • Video Visits • Video Elements (available only if SiteCatalyst 15 Video Measurement is configured in the Admin Console. See Measuring Video in SiteCatalyst.
Social reports	Adobe Social provides a complete view of your social media initiatives across various channels, including Facebook, Twitter, Google+, YouTube, and blogs. See Reports in Social Help.
Exclude Today	Added the Exclude Today option on the Request Wizard - Step 1. This option always excludes today from the date range, because today's data will not report on a complete day.

Feature	Description
Web update	We upgraded the web update process. In Options, you can enable **Update when a new version is available**, to specify whether to update ReportBuilder automatically.
Invalid date checking	We added a warning in customized date expressions, which displays when reports will fail on certain days. The error is issued when moving to the Request Wizard - Step 2.

Fixes

- Improved how request responses are displayed after changing the date range, so that previously selected dates are removed after a refresh.
- Added missing calculated participation metrics to the Reporting API. These participation metrics include Revenue, Orders, Units, Cart Opens, Cart Views, Checkouts, Cart Adds, and Cart Removes.
- Added Exclude Today option. This option always excludes today from the date range, because today's data will not report on a complete day.
  - Added missing metrics to the Pages Report. The metrics include Visits, Unique Visitors, and Page View.
  - The first line item for a calculated metric in a traffic-based trended report was not displaying data.
  - The trended Page Depth Report displayed an error and did not return data. This report now loads correctly.
  - ReportBuilder showed Daily Unique Visitors for Monthly/Weekly/Quarterly/Yearly Unique Visitors when trended with daily granularity

Clickstream Data Feeds

Format of post_product_list column when events are present but product is empty

In `post_product_list`, If events are contained on the event list for a given hit but there is no product in the product list, the `post_product_list` contains four semicolons:

```
;;;;
```

or in rare cases as semicolon, semicolon, zero, semicolon, zero, semicolon:

```
;;0;0;
```

If you are performing a check for an empty product list you should update your ETL to handle both formats.

Expansion of page_url and page_event_var1 Columns

These columns were expanded to store URLs that are longer that 255 characters. This change enables you to receive the entire URL of each page and tracked link, which might contain long query strings or other values that were previously truncated at 255 characters.

After this change, the page_url and page_event_var1 length will increase from 255 bytes to 64 kilobytes. Update any applications or scripts that you are using to process the data feed to use a 64Kb variable to store these strings. If you are storing the data feed in a database, make sure that the page_url and page_event_var1 columns are large enough to contain a string up to 64Kb. Alternatively, if your systems require the truncated versions of these columns, please make certain your ETL handles truncation appropriately.

This change does not impact the post_page_url or post_page_event_var1 columns, which remain at 255 characters.

What do I need to do?

You need to upgrade your ETL process to handle the expanded columns.

Recent versions of JavaScript AppMeasurement truncate the URL at 255 characters, so an upgrade to JavaScript H.25.3 (released January 2013) is required to start collecting URLs over 255 characters. Other data collection methods (including other AppMeasurement libraries, data insertion API, hard-coded image requests, and full processing and historic data sources) do not truncate the URL, so you might receive long URLs in your data feed toward the end of January 2013.

See the Clickstream Data Feeds help for the latest information.

Web Services API

The Web Services maintenance release (01/17/2013) includes the following improvements:

- Added the ability to generate a report from a saved bookmark. See Bookmark.GetReportDescription.
- Hierarchy reports are now available in the SiteCatalyst Reporting API. See Reporting Elements for the syntax required to retrieve hierarchy elements in a report.

Visit developer.omniture.com to learn more about the Web Services API.

Genesis 3 Maintenance Release

The Genesis 3 maintenance release (01/17/2013) includes the following changes:

Fixes

- Localized various text locations in the interface that were displaying English in the localized interface.
- (Qualtrics) On the Import Setting step in the integration activation, we fixed issues affecting the deletion and saving of questions.
- (Qualtrics) Implemented a 200-character limit when adding a question under the Qualtrics Question heading.
- Dev Center: Fixed the Custom Value variable to display correctly in the Variable Subtype when previewing the variable.
- Wizard: On the Edit Variable page, under "Select at least one eVar type," we fixed an issue preventing variables to display after you select the Campaign and Merchandising options.
- Salesforce: Fixed an issue preventing the validation of the session ID in the Salesforce integration.
- Improved error messaging to ensure that if a warning displays in the Integration Activity Log, the warning will also display when you create the integration.

Survey 3.4 Maintenance Release

The Survey 3.4 maintenance release (01/17/13) includes the following fix:

- Fixed an issue that prevented the use of commas (,) in CSS comments.

See the Survey User Guide for more information.

SearchCenter 4.4 Maintenance Release

The SearchCenter maintenance release (01/17/13) release includes the following new features and enhancements:

Feature	Description
Google and Bing	Significantly increased performance of syncs and import with Google and Bing.
Supported Currencies	Added the Norwegian Kroner as a supported currency for Bing.
Bulk Import/Export	Modified the bulk system so if a failure occurs, the process restarts where it left off rather then reprocessing.

See the New Features in SearchCenter for more information.

The SearchCenter maintenance release (01/17/13) includes the following fixes:

- Fixed an issue where Site Extensions were not honored when ignoring SearchCenter tracking code.
- Fixed a configuration issue that caused certain Classification jobs to not auto-restart after failing.
- Fixed a sorting issue after clicking to "Load More" on grids.
- Fixed an issue that caused bid rules to not evaluate keywords with uncommon symbols.
- Resolved an environment issue that caused all data to appear in the None line for certain customers.
- Fixed an issue that caused date ranges within certain bookmarks to not persist.
- Fixed an issue that prevented performance metrics from downloading from the engine on deleted campaigns.
- Fixed an issue that caused custom group assignments for some keywords to not persist.

AudienceManager

The latest AudienceManager maintenance release (December, 2012) includes the following new features and enhancements:

Feature	Description
Trait Builder	You can now create new trait storage folders when creating algorithmic traits.

Fixes

- In Expression Builder, long key-value names got truncated and did not wrap around to a new line.
- Expression Builder erased search terms if you tried to sort the results.
- The user interface misaligned tables, graphs, and controls at high screen resolutions or in the Safari browser for versions 5.1 or earlier.
- Cloned algorithmic segments with 90-day look-back intervals sometimes used a 30-day interval instead.
- Multi-line error messages for algorithmic models showed the first line of the message text only.

Search&Promote 8.9.4

Adobe Search&Promote 8.9.4 includes the following new features, enhancements, and fixes:

New features and enhancements	Description
Rules	Added the ability to create inline notes when you create Query Cleaning Rules, Pre-Search Rules, and Post-Search Rules. The notes field lets you document and explain the rules.
Guided Search	Added guided search tags to indicate the total time that a search took. `<guided-search-time>` - with search time value in ms. `<guided-fall-through-searches>` - with search round count. `<guided-if-fall-through-search>` - true when search round count equals two or greater.

Fixes

- The Terms Report now ignores the asterisk character.
- Open **Reports** > **Null Search Terms Report**, select a time slot and then view the report. Clicked one word in the report to open the search, and then click **View Report** again. The search count of the keyword you clicked increased twice. This is now fixed.
- A performance optimization was made for when you push Business Rules live.
- The ability to remove in Breadcrumbs did not work all the time.
- Unless you used **Regenerate**, the Re-Rank Index feature did not allow any changed Ranking Rules to take effect in search results.

See Search&Promote Documentation Home for the latest Adobe Search&Promote documentation.

Recommendations 2.10

This release of Recommendations includes the following changes:

Feature	Description
Change to recommendation cards	If you are not testing against default content, the lower bar no longer appears on the recommendations card.
Changed algorithm data source	In past releases, only the Site Affinities algorithm used DataWarehouse data. In this release, View Affinities and View/Purchase Affinities also use DataWarehouse data.
Choice of control data when viewing recommendation results	You can now choose the control data you want to use when viewing the results of a recommendation.
Improved product search	You can now search on all variables, including custom variables. You can also specify multiple search criteria to further narrow your results.

Feature	Description
Increased length limit of algorithm names	The length permitted for algorithm names has been increased to 255 characters.

See What's New in Recommendations for the latest Recommendations documentation.

Scene7

See Scene7 Publishing System Release Notes for the latest Scene7 release information.

Insight 5.5

The Insight Monitoring Profile allows administrators to monitor the general health of Insight Servers at defined intervals, report errors in real-time, and optimize Insight load capacity and processing schedules.

See Insight Product Documentation for the latest Insight release notes and documentation.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - February 21 2013

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SiteCatalyst 15.4 Maintenance Release (Content Updated 2/28)

The SiteCatalyst 15.4 maintenance release (02/21/2013) includes the following changes:

New Features

Feature	Description
(Update 2/28) International Geo Zip Codes	Starting February 28th 2013, international zip codes will appear on the Visitor Zip/Postal Code Report for report suites that are configured to have the geo zip code populated by Adobe Data Collection Servers.
	We also upgraded the IP-to-zip mapping mechanism, which improves accuracy. This upgrade may affect metrics associated with some zip codes.
Hourly Alerts	SiteCatalyst now considers data latency when triggering hourly alerts. If the previous hour's data is not available at the end of the hour, the alert re-checks on a five minute interval for the complete data and then triggers the appropriate alerts.

Feature	Description
Campaign Manager End of Life	The Campaign Manager (**Admin** > **Manage Campaigns**) feature was removed.
Changes to the Search Engines and Keywords reports	The Search Engines and Keywords reports were changed by default to credit the most recent search engine or keywords for a visit if no finding methods allocation setting was selected. Previously the first values were credited. This behavior now matches Discover. For example, if a customer visits through a paid keyword search, then later visits through a natural keyword search before the visit expires, previously the paid keyword search received credit.

Fixes

- In conjunction with the changes to the Search Engines and Keywords reports listed above, an issue was resolved that caused search metrics to be incorrectly allocated on these reports between January 17 and February 21. Natural Search Engine, Paid Search Engine, and Keywords reports that were retrieved during this period need to be re-run to show correct data.

- Added mobile devices with unknown carriers to an Unknown row to the Mobile Carriers Report, and updated the visits total to include all visits. This fixes discrepancies between the total visits on the Mobile Carriers Report and the total mobile visits on the Connections Type Report.

- Participation metrics now properly display as available metrics on List Variable reports.

- In Marketing Channel rules, added support for the *empty*, *does not exist*, and other special operators to the search keywords, search engine, and search track code hit attributes.

- Fixed report graphs that prevented normalized numbers from correctly displaying.

- Fixed an issue that caused inaccurate data to be returned when breaking down a traffic classification by its key value.

- Fixed an issue that prevented users from using numeric 2 metrics as part of a calculated metric.

- Added support for additional calculated metrics in the Key Metrics report.

- Added an error message that displays if you attempt to select Hourly granularity on reports, if that granularity is not available.

- Fixed an issue that caused inconsistent graph legends when deselecting metrics in the Key Metrics report.

- Dashboard column headers now display appropriate time periods when comparing dates.

- Fixed an issue that infrequently prevented users from updating reportlets in dashboards.

- Fixed an issue that caused the header in the Company Summary dashboard reportlet to display the number of the event rather than the number and its friendly name.

- Fixed an issue that prevented users from transferring SiteCatalyst settings from one user to another user.

- Fixed a processing issue in the VISTA upload script that caused files to indicate they were processed successfully but showed 0 rows processed.

- The Data Extract and ExcelClientReferring Domains Report now only include Typed/Bookmarked traffic if specifically requested.

- The Unspecified line item in the Mobile Devices Report can be filtered in ReportBuilder and ExcelClient.

- Fixed an issue in Geo Location Reports that caused the U.S. state of Connecticut to be improperly classified as Australian Capital Territory. This caused reports to not return data for Connecticut, and

to return extra data for the Australian Capital Territory.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (02/21/2013) includes the following changes:

- Added mobile devices with unknown carriers to an Unknown row to the Mobile Carriers Report, and updated the visits total to include all visits. This fixes discrepancies between the total visits on the Mobile Carriers Report and the total mobile visits on the Connections Type Report.
- Fixed a processing issue in VISTA upload script that caused files to indicate they were processed successfully but showed 0 rows processed.
- Fixed report graphs that prevented normalized numbers from correctly displaying.
- Dashboard column headers now display appropriate time periods when comparing dates.
- Fixed an issue that infrequently prevented users from updating reportlets in dashboards.
- The Data Extract and ExcelClientReferring Domains Report now only include Typed/Bookmarked traffic if specifically requested.
- The Unspecified line item in the Mobile Devices Report can be filtered in ReportBuilder and ExcelClient.
- Fixed an issue in Geo Location Reports that caused the U.S. state of Connecticut to be improperly classified as Australian Capital Territory. This caused reports to not return data for Connecticut, and to return extra data for the Australian Capital Territory.

Social 2.3

The Social 2.3 release (02/21/2013) includes the following changes:

New Features

Feature	Description
Post Analytics report: Export Images to Excel	The Export with Images to Excel feature in the Post Analytics report lets you archive posts and images by exporting and compressing them to a `.zip` file.
Publish: Post Facebook photo album publishing	For Large Image post types, you can upload multiple images to create a Facebook photo album.
Apps: Poll template	A new Poll template lets you create an application to collect users' answers to questions.
Apps: Coupon Code Generator element	Improved the process of specifying how many coupons are available.
Apps: Facebook page tab image support	Added the ability to set Facebook page tab images.
Documentation localization	The documentation has been localized and is available for the French, German, Spanish, and Brazilian Portuguese languages.
Documentation updates	Made changes throughout the guide based on customer feedback.

See the New Features in Social for more information.

Fixes

- Fixed an issue that prevented users from editing a post for a Facebook place page.
- Fixed an issue that prompted mobile application users to like a page even though they were already fans of the page.
- Fixed an issue that prevented images from displaying in Facebook when viewed in Microsoft Internet Explorer 9 and 10 if the SiteCatalyst element was included while building the application in Social.
- Enhanced the export functionality in the Post Analytics report to include Facebook targeting information.
- Fixed an issue that caused data discrepancies (number of +1s and comments, for example) between Social and Google+.
- Fixed an issue so that post details (author, summary, provider, etc.) are included in the Campaign Details report.
- Fixed an issue that caused some Turkish letters in applications to be replaced with symbols.

Discover 3.1 Maintenance Release

The Discover 3.1 maintenance release (02/21/2013) includes the following changes:

Fixes

- Exporting to Excel was failing if the charts were collapsed during the export process. No reports were being generated and no warnings were given.
- Reports were taking over ten minutes to load with Discover trying to reload metrics and report values. The cause was old tool panels not getting cleaned up properly, which resulted in reports being run for items in panels not displaying in the user interface.

  This has been fixed. A workaround to clear up old tool panels is to go to the default view (**Menu** > **Window** > **Default View**). This clears out any old tool panels if the system gets in this state.
- Large segment definitions could not be saved in Discover. This was caused by large segment folders not saving within the 30 seconds Discover provides before automatically shutting down. Now, Discover will not shut down until all segment and metric folders are saved.
- Encoded ampersands (&) within segment definitions handed off from SiteCatalyst to Discover were resulting in a mismatch of rules when run in Discover. This has been fixed in SiteCatalyst and Discover so that segments and resulting reports now match.
- A discrepancy was identified with how Fallout and Site Analysis reports process eVars (except for the campaigns variable). Auto propagation was assigning the previous value of an eVar for each hit until a new value was set. In the case of pathing reports, values should only be used from the initial hit where they are set. Using the auto propagated values caused the numbers in the pathing reports to be inflated. This has been fixed.

ReportBuilder 4.3

The ReportBuilder 4.3 release (02/21/2013) includes the following changes:

New Features

Feature	Description

Feature	Description
Delivery failure notification	If a scheduled ReportBuilder workbook fails, Adobe emails a notification that provides the following information: • Workbook name • Reason for failure • Solution or troubleshooting options
New version notification	ReportBuilder now notifies you if a new version is available for installation.

Fixes

- Fixed a display issue in the Segment field. The autocomplete feature was displaying segment folders, even if the folder did not contain selectable segments.
- Fixed a .NET exception error occurring when a request contains a deleted calculated metric.
- Fixed an exception error occurring in the Define Filter dialog. This error occurred when clicking OK after selecting **Contains all items** and then typing characters.
- Fixed a cell formatting issue that occurred when you change the font size, and then you save and refresh the request. The font setting was reverting to its original setting.

ClickMap Maintenance Release

The ClickMap maintenance release (02/21/2013) for SiteCatalyst 15.4 includes the following changes:

- Fixed a mouse hover issue occurring in Firefox 17.0.1.

  Note: You must update the ClickMap client to apply this fix.

- Fixed a compatibility issue in Internet Explorer 9.

Clickstream Data Feeds

Expansion of page_url and page_event_var1 Columns

These columns were expanded to store URLs that are longer that 255 characters. This change enables you to receive the entire URL of each page and tracked link, which might contain long query strings or other values that were previously truncated at 255 characters.

After this change, the *page_url* and *page_event_var1* length will increase from 255 bytes to 64 kilobytes. Update any applications or scripts that you are using to process the data feed to use a 64Kb variable to store these strings. If you are storing the data feed in a database, make sure that the *page_url* and *page_event_var1* columns are large enough to contain a string up to 64Kb. Alternatively, if your systems require the truncated versions of these columns, ensure that your ETL handles truncation appropriately.

This change does not impact the *post_page_url* or *post_page_event_var1* columns, which remain at 255 characters.

What do I need to do?

You need to upgrade your ETL process to handle the expanded columns.

Recent versions of JavaScript AppMeasurement truncate the URL at 255 characters, so an upgrade to JavaScript H.25.3 (released January 2013) is required to start collecting URLs over 255 characters. Other data collection methods (including other AppMeasurement libraries, data insertion API, hard-coded image requests, and full processing and historic data sources) do not truncate the URL, so you might receive URLs over 255 characters in your data feed after January 22, 2013.

See the Clickstream Data Feeds help for the latest information.

Web Services API

Visit developer.omniture.com to learn more about the Web Services API.

AppMeasurement & Mobile

AppMeasurement libraries for all platforms except JavaScript are now hosted on Developer Connection. The latest JavaScript AppMeasurement library and your saved code archives are still available in **Admin** > **Code Manager**.

JavaScript AppMeasurement

H.25.4

- Changed automatic exit link tracking to always ignore links with HREF attributes that start with #, about:, or javascript:.
- Refined scope of click events affected by useForcedLinkTracking. The automatic forced link tracking applies only to:
  - <A> and <AREA> tags
  - The tag must have an HREF attribute
  - The HREF can't start with #, about:, or javascript:
  - The TARGET attribute must not be set, or the TARGET needs to refer to the current window (_self, _top, or the value of window.name)

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

DataWarehouse

The DataWarehouse maintenance release (02/21/2013) includes the following changes:

- Fixed an issue in Geo Location Reports that caused the U.S. state of Connecticut to be improperly classified as Australian Capital Territory. This caused reports to not return data for Connecticut, and to return extra data for the Australian Capital Territory.

AudienceManager

The AudienceManager maintenance release (January 2013) includes the following changes:

New Features

Feature	Description
REST APIs	The API returns `401 Unauthorized` instead of a generic 500 error if you make additional calls after your session expires.
Trait Builder, Segment Builder	Cloned traits or segments are now automatically assigned to the same storage folder as the original trait or segment. However, you can select a different folder if required.

Fixes

- Fixed a database issue that caused data for the dashboard unique user graph and count to be off by one day.
- In Trait Builder, changes to a previously created expression were not saved if you viewed the rule on the trait summary page and returned to Trait Builder to modify the same rule.
- In Destination Builder, the help icon was cut in half.
- The summary view page for a trait did not display information in the Data Category field.

Test&Target 3.3

The Test&Target 3.3 release (02/26/2013) contains a number of behind-the-scenes changes in preparation for future releases. These changes have no user impact at this time. It also includes the following new features:

Feature	Description

Feature	Description
Test&Target Admin Access IP Filters	You can control which computers are used to access your Test&Target account. For example, if your office IP address range is `215.10.*.*`, you can configure Test&Target to reject someone who attempts to sign in using a computer with an IP address outside that range.
	This must be set up by a Test&Target superuser. The feature is found on the client details page.
	Unlike **IP Filters**, now renamed **Report IP Filters**, this new feature is a white list. If any addresses or ranges are set, only people in the set address ranges can sign in. If no admin access IP filters are set, people can sign in from any IP address.
	Specific IP addresses can be entered, such as:
	`215.10.155.20`
	IP address ranges can be specified using a subnet mask:
	`215.10.0.0 255.255.0.0`
	A combination of the above is also possible. For example, to allow access from the office and a single home or remote office:
	`215.10.0.0 255.255.0.0`
	`119.10.54.16`
	Each IP address or range must be entered on a separate line.
Multiple Visitor Profiles API	The 3rd party profile API now can update multiple profiles with a single API call.

Fixes

- **IP Filters** has been renamed **Report IP Filters** to differentiate it from the new **Test&Target Admin Access IP Filters** feature. Functionality has not changed.

- When you click directly from the stale report column of a 1:1 campaign, the report summary page is stale and does not reflect most-current results until after you click **Apply**. The values could be dramatically different, causing an analyst to react on stale values. This issue has been fixed so that stale results are no longer served.

Search&Promote 8.9.5

Search&Promote 8.9.5 (02/21/2013) includes the following changes:

Fixes

- You can now reorder facets dynamically.
- The back-end search CGI parameters `sp_d_#` and `sp_date_range_#` were not working for user-defined metadata fields.
- A de-duplication problem caused the search results count to be unequal to the specified count.

See Search&Promote Documentation Home for the latest Adobe Search&Promote documentation.

Survey 3.4

Survey was not updated for this release.

For more information about Survey, see the Survey User Guide.

SearchCenter 4.4

SearchCenter was not updated for this release.

For more information about SearchCenter, see the SearchCenter User Guide.

Genesis 3

No updates. See Genesis 3 Maintenance Release in the January 2013 release notes for the latest information.

Insight 5.5

See Insight Product Documentation for the latest Insight release notes and documentation.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - March 21 2013

Maintenance release information in the Marketing Cloud™.

Maintenance release date: **March 21 2013**

- SiteCatalyst 15.4 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- Social 2.4 Maintenance Release
- Discover 3.1 Maintenance Release
- ReportBuilder 4.3 Maintenance Release
- DataWarehouse
- Web Services API
- AppMeasurement & Mobile
- AudienceManager
- Genesis 3.1 Maintenance Release
- Search&Promote 8.9.6
- Recommendations 2.14
- Insight 5.5
- Clickstream Data Feeds
- ClickMap
- Survey 3.4
- SearchCenter 4.4

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (03/21/2013) includes the following changes:

Feature	Description
Correlations available for all traffic variables	Correlations are now available for all traffic variables, which enables you to break down any traffic variable by any other in SiteCatalyst traffic reports.
	Historic data for correlations that were not previously configured is available for all dates after the SiteCatalyst 15 upgrade date.
	Correlations that were configured before the SiteCatalyst 15 upgrade date continue to have historical data from the date when the correlation was enabled.
	Bookmarks, dashboards, and other reports that currently use correlations are not impacted and continue to work as expected.
	As part of this change, Correlation Manager was removed from Admin Console, as you no longer need to manually configure correlations.

Feature	Description
Numeric/Currency Events outside of the products list	You can now provide a decimal value for Numeric/Currency Events in the events list. Previously, decimal values for these events were supported only within the product list. Numeric/Currency Event values in the events list apply to all products in the products list.

This is useful to track order-wide discounts, shipping, and similar values, without modifying the product price or by tracking it in the product list separately. For example, if you configured *event10* to contain order-wide discounts, a purchase with a 10% discount might appear similar to the following:

```
s.events="purchase,event10=9.95"
s.products=";Shoes;1;69.95,;Socks;10;29.50"
```

On the order-wide discounts (*event10*) report, you would see the following:

Product	Event10
Shoes	9.95
Socks	9.95
Total	**9.95**

The report total represents the de-duplicated event total (the total amount of discounts during the reporting period), not the sum of the event values for each product.

If a value for a Numeric/Currency Event is specified in the products string and in the event string, the value from the event string is used.

Note: This feature can be used with your current AppMeasurement library, it does not require an AppMeasurement upgrade.

Changes to Visitor Migration	If you are planning a migration from third-party to first-party cookies (or any other cookie migration), the visitor migration process has changed.

For enhanced security, visitor migration is now configured by ClientCare on the data collection server, rather than using data collection variables in your data collection code.

Feature	Description
Changes to Link Tracking Redirects	In an upcoming release, restrictions are being enabled on the mechanism that lets you redirect using the `url` query parameter after tracking a link. For example: `<a href="metrics.myco.com/b/ss/...&url=http://somesite.com"` For enhanced security, limitations are being placed on the domains to which redirects are allowed. After this change, you must specify a white list of domains where redirects are allowed. If a redirect is attempted to a domain not on this list, a 403 forbidden error is returned to the browser. Adobe is currently auditing report suites that are using this functionality to pre-populate the white list based on the redirect URLs currently in use. To confirm and update the white list for your report suites, contact ClientCare. Link tracking redirects will be disabled by default for all other report suites.
International Geo Postal Codes	Starting February 28th 2013, international postal codes will appear on the Visitor Zip/Postal Code Report for report suites that are configured to have the geo zip/postal code populated by Adobe data collection servers. The IP-to-zip mapping mechanism was also upgraded to improve accuracy. This upgrade might affect metrics associated with some zip codes.
Custom names for processing rules	You can now provide a custom name for a processing rule. Previously, the name was automatically generated based on the operation and the selected variable.
Internet Explorer 6 is no longer tested for compatibility with the SiteCatalyst UI	Internet Explorer 6 is no longer tested for compatibility with the SiteCatalyst UI. Data collection continues to work as expected for customers using Internet Explorer 6.
SiteCatalyst 15 is the default version in the login drop down	The login menu defaults to SiteCatalyst 15 if you have not previously selected a different version.
Added Social Analytics Menu	Customers who have both Adobe Analytics and Adobe Social will see a new Social menu in the SiteCatalyst left navigation menu. This menu contains events and variables that have been deployed as part of your Social measurement.

Fixes

- Fixed an issue when downloading CSV reports that caused column headers to be blank.
- Fixed an issue that caused data extracts to take longer than expected to process or sometimes time out.
- Fixed an issue that caused the date to shift one day forward on dashboards and reportlets.

- Fixed an issue that caused justification differences between images when viewed on a dashboard versus a downloaded report in PDF format.
- Fixed an issue that prevented Test&Target campaigns from displaying in SiteCatalyst.
- Fixed an issue that prevented calculated metrics that include Unique Visitor from displaying in the Calculated Metrics menu list in the Favorites menu.
- Fixed an issue that prevented users from editing conversion variables using the Admin Console.
- Fixed an issue that prevented users from editing or removing members from a user group that contains a large number of members.
- Fixed an issue that prevented user groups with long names from displaying in the Admin Console. A validation mechanism is now in place to prevent users from creating user groups longer than 255 bytes.
- March 11th 2am data was missing (it appeared as 3am data) on trended reports (Page Views and Events) with hourly granularity for report suites that aren't configured for daylight savings time.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (03/21/2013) includes the following changes:

- The Metric Selector on the Report Suite Totals Report now displays only calculated metrics that are supported on that report (overtime metrics).
- Fixed an issue when downloading CSV reports that caused column headers to be blank.
- Fixed an issue that caused the date to shift one day forward on dashboards and reportlets.
- Fixed an issue that prevented Test&Target campaigns from displaying in SiteCatalyst.
- Fixed an issue that prevented users from editing conversion variables using the Admin Console.
- Fixed an issue that prevented users from editing or removing members from a user group that contains a large number of members.
- Fixed an issue that prevented user groups with long names from displaying in the Admin Console. A validation mechanism is now in place to prevent users from creating user groups longer than 255 bytes.
- March 11th 2am data was missing (it appeared as 3am data) on trended reports (Page Views and Events) with hourly granularity for report suites that aren't configured for daylight savings time.

Social 2.4 Maintenance Release

The Social 2.4 maintenance release (03/21/2013) includes the following changes:

New Features

Feature	Description
Apps: Twitter template	Added a new Twitter template to help you quickly display a Twitter feed from within an application.
Twitter functionality	Updated Twitter functionality due to Twitter API changes. Users will not see any changes in functionality other than the removal of the Display User Photo setting from the Twitter Feed element.

Feature	Description
Language support	The documentation has been localized and is available in the Japanese language. Listening, Publishing, and Moderation capabilities are now supported for the Hebrew and Arabic languages.
Added Social Analytics Menu	Customers who have both Adobe Analytics and Adobe Social will see a new Social menu in the SiteCatalyst left navigation menu. This menu contains events and variables that have been deployed as part of your Social measurement.

See the New Features in Social for more information.

Fixes

- Fixed an issue that caused users to be prematurely logged out of Social.
- Fixed an issue that caused Mentions in the Key Metrics report to be lower than expected.
- Fixed an issue when re-authorizing a Twitter account that caused the account's owner to be reset and caused members of user groups to lose access to the account.
- Fixed an issue that caused the Upload Image button to not display when editing legacy applications.

Discover 3.1 Maintenance Release

The Discover 3.1 maintenance release (03/21/2013) includes the following changes:

Fixes

- Users attempting to run reports but were not administrators or not in a group with explicit administrative access rights received a 310 error. This has been fixed to allow permissions based on individual rights and to allow these users access to the report's feature.
- When scheduling a report in the Schedule Manager and entering a date in the **End after so many occurrences** field, the schedule would end after the current day regardless of the entered value. This has now been fixed. In addition, after clicking the **Save** button a **Calculate End Date** message now appears displaying when the scheduled action will expire.
- While running Discover with international, non-English language settings, if you let Discover sit for 30 minutes until the session timed out then the menus changed to English. This is now fixed to reset to the previously selected language after a session timeout.
- Fixed an inconsistency in Scheduled Reports that would display zeros if reporting across data boundaries after the new (SiteCatalyst 15) data platform was introduced. This problem was a rare occurrence caused by updating versions and tracking across multiple datasets and incongruent time slices.
- Incorrect allocation of Orders for each country in a GeoCountries report rendered the sum of line items to be far less than the total Orders. After the fix, a country's data persists throughout the visit so orders can be allocated to the appropriate country in every visit with a purchase event.
- Australian Capital Territory was displaying in USA report. This is now fixed.
- No data displayed beyond 2/21/2013 in the GeoSegmentation report for states in the USA. This fix will allow all historical data to return. A workaround is to run a Regions report with a segment that includes Visits where the Country setting is the United States.
-

ReportBuilder 4.3 Maintenance Release

The ReportBuilder maintenance release (03/21/2013) includes the following changes:

New Features

Feature	Description
Manage ReportBuilder Scheduled Tasks	Click **Admin** > **Company** > **ReportBuilder Reports**. Administrators can now view all users with ReportBuilder access privileges and see how many available scheduled tasks each users has. Each ReportBuilder user license automatically allocates ten scheduled tasks. You can adjust or reallocate their scheduled tasks as necessary. See Users in Admin Help for information about granting a SiteCatalyst user access to ReportBuilder. **Note:** Scheduled tasks cannot exceed the number of available tasks per user. If you attempt to set the available amount lower than the total amount scheduled, a warning is issued, letting you delete scheduled reports.
Refresh requests using a macro in Excel	We added support for three ReportBuilder API methods that can be invoked from VBA. Prerequisites: • Install the latest ReportBuilder client application to the computer on which you intend to run the macro. • Log in to ReportBuilder prior to running macros. For security reasons, a workbook that contains a macro cannot be scheduled through the ReportBuilder scheduling interface. **RefreshAllReportBuilderRequests()** The following macro refreshes all ReportBuilder requests in the active workbook: <pre>Sub RefreshAllReportBuilderRequests()

 Dim addIn As COMAddIn
 Dim automationObject As Object
 Dim success As Boolean

 'First step is to invoke the ReportBuilder COM Addin through its Product I

 Set addIn = Application.COMAddIns("ReportBuilderAddIn.Connect")
 Set automationObject = addIn.Object

 ' Once the Addin has been retrieved, invoke the RefreshAllRequests() API (
 success = automationObject.RefreshAllRequests(ActiveWorkbook)

End Sub</pre>
RefreshAllReportBuilderRequestsInActiveWorksheet()

The following macro refreshes all ReportBuilder requests in the active worksheet:

Sub RefreshAllReportBuilderRequestsInActiveWorksheet() |

Feature	

```
Dim addIn As COMAddIn
Dim automationObject As Object
Dim success As Boolean

'First step is to invoke the ReportBuilder COM Addin through its Product I
Set addIn = Application.COMAddIns("ReportBuilderAddIn.Connect")
Set automationObject = addIn.Object

' Once the Addin has been retrieved, invoke the RefreshWorksheetRequests()
success = automationObject.RefreshWorksheetRequests(ActiveWorkbook.ActiveS
' The RefreshWorksheetRequests() API call take a worksheet object as an ar
' Thus you can call if for any worksheet that contains ARB requests.

End Sub
```

RefreshAllReportBuilderRequestsInCellsRange()

The following macro refreshes all ReportBuilder requests whose cell outputs intersect the a specified range of cells:

```
Sub RefreshAllReportBuilderRequestsInCellsRange()

  Dim addIn As COMAddIn
  Dim automationObject As Object
  Dim success As Boolean

  'First step is to invoke the ReportBuilder COM Addin through its Product I
  Set addIn = Application.COMAddIns("ReportBuilderAddIn.Connect")
  Set automationObject = addIn.Object

  ' Once the Addin has been retrieved, invoke the RefreshRequestsInCellsRang
  ' The cell range specified below points to the range B1:B54 of the "Data"
  ' The range expression will support all supported Excel Range expression
   success = automationObject.RefreshRequestsInCellsRange("'Data'!B1:B54")

End Sub
```

Fixes

- Updated Scheduled Reports to ensure that after scheduling and resetting reports, the report runs only once instead of multiple times.
- Fixed an issue causing carrot (<>) characters to incorrectly display in error messages.
- Fixed an issue causing the scheduled report failure message to show the incorrect filename and report name.
- Fixed an issue causing a permission error when using the Fixed Date option.

DataWarehouse

The DataWarehouse 15.4 maintenance release (03/21/2013) includes the following changes:

New Features

Feature	Description

Feature	Description
Page URL is now available in reports	The Page URL is available for current and historical reports.

Fixes

- Row limit changes to existing jobs in the DataWarehouse UI were not being applied. If you recently changed a row limit for an existing job and the change was not applied, you can now apply the change and it will save correctly.
- Some large DataWarehouse requests were failing with a "Breakdown application crashed" error message.
- Now replace "&" with "&" in segment rules.

Web Services API

The Web Services maintenance release (03/21/2013) includes the following changes:

- Anomaly Detection is now available for the reporting API. This feature lets you retrieve upper bounds, lower bounds, and forecast data. See SiteCatalyst Reporting API.
- The CodeManager APIs that simulate the functionality of the Admin Console Code Manager were deprecated. Code archives remain available in Admin Console.

Visit developer.omniture.com to learn more about the Web Services API.

AppMeasurement & Mobile

AppMeasurement libraries for all platforms except JavaScript are now hosted on Developer Connection. The latest JavaScript AppMeasurement library and your saved code archives are still available in **Admin** > **Code Manager**.

Format changes for custom timestamps	If you are specifying a custom timestamp (using the `s.timestamp` variable), some changes to the ISO-8601 formats accepted are changing in this release:
	
	• Both date and time must be provided, separated by "T"
	
	• The date must be a calendar date with full precision (year, month, and day). Week dates and ordinal dates are not supported.
	
	• The date can be in standard or extended format (`YYYY-MM-DD` or `YYYYMMDD`), but they must include the hour and minute. Seconds are optional (`HH:MM`, `HH:MM:SS`, `HHMM`, or `HHMMSS`). Fractional minutes and seconds can be passed in, but the fractional part is ignored.
	
	• An optional time zone can be specified in standard or extended format (`±HH`, `±HH:MM`, `±HH`, `±HHMM`, or Z)
	
	<pre>2013-01-01T12:30:05+06:00
	2013-01-01T12:30:05Z
	2013-01-01T12:30:05
	2013-01-01T12:30</pre>
	UNIX time stamps continue to be supported (seconds since Jan 1st 1970).

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

AudienceManager

The AudienceManager maintenance release (February 2013) includes the following changes:

New Features

Feature	Description
Declared ID Targeting	Declared IDs help you exchange and synchronize user IDs with devices or browsers that do not use persistent storage mechanisms like third-party cookies. See Declared IDs.

Genesis 3.1 Maintenance Release

The Genesis maintenance release (03/21/2013) includes the following changes:

Dev Center Fixes

- Fixed an issue that incorrectly caused "An unknown error has occurred" message to display when saving a list variable.
- Fixed the Locale menu on the Add Resource page so that it displays all languages.

Fixes

- DFA Integration: Fixed an issue preventing data from importing.
- DFA plug-in: Fixed an integration issue with Adobe CQ.
- Salesforce Integration: General back-end improvements to resolve data errors.

Search&Promote 8.9.6

Search&Promote 8.9.6 (03/21/2013) includes the following changes:

Fixes and enhancements

- The value of 0 was not being removed from **Breadcrumbs**.
- When a large list of direct-hits was processed, an error occurred.
- Enhancements made when you push one or more **Business Rules** live.

See Search&Promote Documentation Home for the latest Adobe Search&Promote documentation.

Recommendations 2.14

This release of Recommendations (03/21/2013) includes the following changes.

Recommendations is now an integral capability within AdobeTarget. Adobe Target, part of the Adobe Marketing Cloud, is a solution that provides data-driven personalization for revenue impact by leveraging the integrated capabilities of Test&Target, Test&Target 1:1 (Automated Behavioral Targeting), Geo-targeting, Analytics-Powered Targeting, Recommendations and Search&Promote. Many of our upcoming upgrades within the tool will support new efficiencies in data/profile integration, extended algorithm options, and campaign creation / deployment within Recommendations. Inherent benefits will include stronger collaboration with the other Adobe Target capabilities, as well as across the Adobe Marketing Cloud.

Feature	Description
Mbox selection via dropdown	All available mboxes are listed in a menu on the Recommendations edit page. Browsing your site to find the mbox is no longer required.

Feature	Description
Mbox Delivery Targeting	Recommendations can be limited to show only in mboxes when certain conditions are met. These can include matching particular URL values, mbox parameter values, or profile values. These rules are reevaluated on every mbox request. With this new ability, multiple recommendations can be set up on one mbox name but displayed in different circumstances. For example: one recommendation can display on women's product pages by targeting the mbox to URL contains `/women/` and show on men's product pages when the URL contains `/mens/`, even if the same mbox name is used across all product pages.
Improved support for multiple client environments (host group management)	The following improvements have been made to support multiple host group environments: • Host groups can be selected for display in reports. The report for the host group that is set as the default displays unless a different host group is selected. • The host group displays on the search details page. • Multiple host groups can be set when uploading a CSV file and when setting up a feed.
The inclusion filter has been enhanced to include a "does not match" option.	Data can now be included when an attribute does not match the key's attribute.
Multiple filter inclusion rules	Multiple "Include Only When" filters can be used. When more than one filter is used, the filters are combined with an AND.

Insight 5.5

See Insight Product Documentation for the latest Insight release notes and documentation.

Clickstream Data Feeds

Not updated in this maintenance release.

See the Clickstream Data Feeds help for the latest information.

ClickMap

Not updated in this maintenance release.

Survey 3.4

Survey was not updated in this maintenance release.

For more information about Survey, see the Survey User Guide.

SearchCenter 4.4

SearchCenter was not updated in this maintenance release.

For more information about SearchCenter, see the SearchCenter User Guide.

Parent topic: 2013

Release Notes - April 18 2013

Insight 5.5, Tag Manager 2.0 and product maintenance releases.

Release date: **April 18 2013**

Last Updated: **April 29 2013**

Adobe Analytics

- SiteCatalyst 15.4 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- DataWarehouse
- ReportBuilder 4.3 Maintenance Release
- Discover 3.1 Maintenance Release
- Insight 5.5
- Genesis 3.1 Maintenance Release
- AppMeasurement & Mobile (updated April 29 2013)
- ClickStream Data Feeds

Adobe Target

- Recommendations
- Search&Promote
- Test&Target

Adobe Social

- Social

Adobe Experience Manager

- Adobe Experience Manager
- Scene7

Adobe Media Optimizer

- AudienceManager
- AdLens
- SearchCenter

Marketing Cloud Services

- TagManager 2.0
- Web Services API

TagManager 2.0

A new version of TagManager is now available. The TagManager 2.0 release (04/18/2013) includes the following new features:

Feature	Description
Product Agnostic Page Code	New page tagging in support of all Adobe Marketing Cloud products.
Upgrade Wizard	Provides a step-by-step workflow for upgrading a container from TagManager 1.0 to 2.0
Fully-hosted Tag Loader	TagManager now provides a fully-hosted tag loader on an Adobe-provided CDN, with built-in availability safeguards to prevent errors. TagManager no longer requires that you host any JavaScript on your web server.
Test&Target	Support for synchronous delivery of Test&Target `mbox.js` and global mbox deployment.
Synchronous and Asynchronous Tags	Synchronous and asynchronous tags can be delivered within the same tag container.
Remote Script Loading	Remote scripts can now be loaded by providing the URL to the script.
Enhanced Tag Firing Rules	Enhanced rule building functionality to control tag firing, including reusable rules and support for regular expressions.
Enhanced HTML tag support	Increased support for including HTML code in tags.
TagManager 1.0 Compatibility	Backwards compatibility with current TagManager page code and containers, including a migration wizard that helps you move to the latest TagManager architecture.

See TagManager documentation.

SiteCatalyst 15.4 Maintenance Release

The SiteCatalyst 15.4 maintenance release (04/18/2013) includes the following changes:

New Features

Feature	Description

Feature	Description
Coming Soon! New version of JavaScript AppMeasurement	A new JavaScript AppMeasurement library is coming soon. This library provides the same core functionality of `s_code.js`, but is lighter and faster for use on both mobile and desktop sites. • 3-7x faster than the H.25 code. • Only 21k uncompressed and 8k gzipped (H.25 code is 33k uncompressed and 13k gzipped). • Native support for several common plugins (get query parameters, read and write cookies, encode URLs, and advanced link tracking). • Small and fast enough to be used with mobile sites, and robust enough to be used on the full desktop web, allowing you to leverage a single library across all web environments. This library is currently scheduled to be available in Code Manager in the May 2013 Maintenance Release. **Note:** Some plug-ins won't be supported in this new version. When the code is finalized, we'll provide a plug-in compatibility list with the supported plug-ins.
Mobile Application Reporting in Analytics	SiteCatalyst now provides a pre-configured dashboard with mobile application statistics, that is based on the Application Lifecyle Metrics.
Conversion metrics in GEO Segmentation Reports	You can now report on conversion KPI based on geographies, which lets you identify your most valuable geographies by conversion event.
Internet Explorer 6 is no longer tested for compatibility with the SiteCatalyst UI	Internet Explorer 6 is no longer tested for compatibility with the SiteCatalyst UI. Data collection continues to work as expected for customers using Internet Explorer 6.
SiteCatalyst 15 is the default version in the login drop down	The login menu defaults to SiteCatalyst 15 if you have not previously selected a different version.
Increased maximum limit for single values in a hit	The maximum limit for a single value in a single hit was increased from 32-bit to 64-bit. The allows for much larger individual values for global currencies. For example, a 32-bit value can hold an assigned value of up to 2,147,483,648. Because two digits are required for decimal values (such as cents for dollars), the remaining maximum can only reach 21,474,836 as a single revenue value. The change to 64-bit now allows for much larger individual values required for global currency evaluations.
Added Social menu	Customers who have both Adobe Analytics and Adobe Social will see a new Social menu in the SiteCatalyst left navigation menu. This menu contains events and variables that have been deployed as part of your Social measurement.

See SiteCatalyst 15 Help for more information.

Fixes

- Calculated metrics that are calculated using metric totals were being reported incorrectly over custom date ranges.
- Fixed performance issues when loading large numbers of segments that caused the Segment Definition Builder to load slowly.
- Several Windows Phone devices were not being displayed as Windows devices on the Mobile Operating Systems Report.
- Fixed an issue that caused customers with special characters in the report suite name to display an error when accessing Admin Console.
- Fixed an issue in mobile application reporting that caused Lifecycle metrics from mapping correctly to reserved variables.
- Fixed an issue that caused a small number of breakdowns to not display properly in data extracts.
- Fixed an issue that prevented certain line items from displaying in data extract filters when trying to select specific items.
- Fixed an issue with date formats in scheduled and downloaded reports in non-English languages.
- Fixed an issue that caused the x axis to display incorrectly in trended reports with certain date ranges and granularity combinations.
- Fixed an issue that caused display issues in the Report Suite settings within the Admin Console for users with limited admin permissions.
- Fixed an issue with conversion permissions with events higher than 75.
- Fixed an issue that let customers add more users than available licenses to the ReportBuilder user group.
- Fixed an issue that caused processing rules to display differently depending on the logged-in user.
- Fixed a formatting issue in downloaded PDF reports from dashboards with text reportlets that included the HTML List tag.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (04/18/2013) includes the following changes:

Fixes

- Optimized the ClickMap reports to load faster.
- Fixed performance issues when loading large numbers of segments that caused the Segment Definition Builder to load slowly.
- Several Windows Phone devices were not being displayed as Windows devices on the Mobile Operating Systems Report.
- When monthly trending was selected on a rollup report, Video Views were incorrectly aggregated under an incorrect date that was before the reporting period.
- Fixed an issue that caused customers with special characters in the report suite name to display an error when accessing Admin Console.
- Fixed an issue that prevented certain line items from displaying in data extract filters when trying to select specific items.
- Fixed an issue with date formats in scheduled and downloaded reports in non-English languages.
- Fixed an issue that caused display issues in the Report Suite settings within the Admin Console for users with limited admin permissions.
- Fixed an issue with conversion permissions with events higher than 75.

- Fixed an issue that let customers add more users than available licenses to the ReportBuilder user group.
- Fixed a formatting issue in downloaded PDF reports from dashboards with text reportlets that included the HTML List tag.

DataWarehouse

The DataWarehouse 15.4 maintenance release (04/18/2013) includes the following changes:

New Features

Feature	Description
Page URL is now available in reports	The Page URL is available for current and historical reports.

Fixes

- Values that contained a double backslash were not being classified. This occurred in some environments where MySQL was escaping backslash characters with an additional backslash. These values are now classified correctly.
- Fixed performance issues when loading large numbers of segments that caused the DataWarehouse UI to load slowly.

ReportBuilder 4.3 Maintenance Release

The ReportBuilder 4.3 maintenance release (04/18/2013) includes the following changes:

New Features

Feature	
Feedback Survey	We added a survey that displays when you launch ReportBuilder, and every 90 days thereafter. The survey lets you provide feedback to help improve ReportBuilder.

Fixes

- Added the Searches metric to the Search Engine Report break-downs.
- Fixed an issue preventing traffic sources from fully subrelating, as they do in SiteCatalyst 15. For example, ReportBuilder was not letting you run a Natural Search Engines Report, and then subrelate it using dimensions in Site Sections.
- Added commerce events to geography reports.
- Added social and video metrics to more reports.

Discover 3.1 Maintenance Release

The Discover 3.1 maintenance release (04/18/2013) includes the following changes:

Fixes

- The Apple Mac and Java 7 incompatibilities have been resolved. Mac running Java 7 is now launching and running Discover.

- Discover now allows for a 64-bit value for a single value for a single hit. The previous value was 32-bit.

  In practice, revenue conversions across currencies require larger individual values. For example, a 32-bit value can hold an assigned value of up to 2,147,483,648. Because two digits are required for decimal values (such as cents for dollars), the remaining maximum can only reach 21,474,836 as a single revenue value. The change to 64-bit now allows for much larger individual values required for global currency evaluations.

- Discover 1.5 is deprecated and will no longer be available or supported after April 18th, 2013.

- Clicking Save after building a Calculated Metric or renaming a Metric or Segment returned an error. This has been fixed.

- Reports Suites set to "Restricted Access" were appearing in Discover. These hidden report suites are no longer visible from the Discover user interface and now correspond to report suites listed in SiteCatalyst.

- Comma-Separated Value (CSV) files generated from the Discover 3.2 release in May will include the following updates:

  - In data, the number of digits after the decimal will match what is displayed in the Discover user interface. For example:

    – Percentages will have 2 decimal places by default, and

    – Calculated metrics will have the specified number of decimal places (default of 2).

  - In text (such as page names), the backslash character is no longer being removed. For example \new\ was being rendered as new.
  - In data, NaN (not a number) now renders as "NaN". This was previously rendered as a zero.
  - Header changed from SiteCatalyst to Discover.
  - Header now includes updated copyright message.

See Discover New Features.

Insight 5.5

See Insight Product Documentation for the latest Insight release notes and documentation.

Genesis 3.1 Maintenance Release

The Genesis 3.1 maintenance release (04/18/2013) includes the following changes:

Features

Feature	
Dev Center: Event Variable Groups	We enhanced the event filters to enable multiple custom event types (counter, currency, and numeric) to be displayed in an event drop-down in the Integration Wizard.

See What's New in Genesis for new release information for Genesis.

Fixes

- In step 4 of 7 (event mapping) in the integration wizard, we fixed an issue causing incorrect values to display for Event 1, under the SiteCatalyst Events group.

- In the Dev Center, we fixed an issue preventing you from adding a Calculated Metric if the formula contained a custom event. The error read, "The supplied formula is invalid."
- Fixed a date-range script issue that caused a missing day due to Daylight Savings Time.
- Fixed an integration issue in CQ occurring from the DFA plug-in.

Web Services API

The Web Services maintenance release (04/18/2013) includes the following changes:

- Customized training periods for anomaly detection in the reporting API.
- Improved the API response time.
- Reduced the time reports wait in the queue.
- Adjusted the `mobile_hits`, `mobile_visits` and `mobile_visitors` metrics in the `accountsummary` element to match SiteCatalyst 15.

Visit developer.omniture.com to learn more about the Web Services API.

AppMeasurement & Mobile

JavaScript AppMeasurement (Legacy)

H.26 - Updated April 29, 2013

- the `useForcedLinkTracking` option that is described in Manual Link Tracking Using Custom Link Code now applies to Firefox 20+ (previously this applied to WebKit browsers only).
- Image object ID generation is now unique between instances. This prevents collisions when more than one instance is on the same page.

H.25.5

- Fixed an issue in forced link tracking that caused a JavaScript error on some Android 2.2 Devices.
- In video auto tracking on Windows Media Player, fixed an issue in scrubbing that caused time played to not be tracked correctly.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

ClickStream Data Feeds

Not updated in this release.

See the Clickstream Data Feeds help for the latest information.

Recommendations

Not updated in this release.

For the latest Recommendations documentation, see What's New in Recommendations.

Search&Promote

Not updated in this release.

See Search&Promote Documentation Home for the latest information.

Test&Target

This maintenance release contains the following fix:

Campaign names that contain multi-byte characters (such as Japanese) displayed with question marks in SiteCatalyst. Now, after you give the campaign a new classification, the correct multi-byte characters display.

See What's New in Test&Target for the latest information.

Social

The Adobe Social 04/18/2013 release includes back-end performance enhancements and bug fixes.

See Social Help for the latest documentation.

Scene7

For the latest Scene7 release information, Scene7 Publishing System Release Notes.

AudienceManager

Not updated in this release.

See AudienceManager Help for the latest information.

AdLens

In AdLens, click **Help** > **Help Contents** for the latest information.

SearchCenter

Not updated in this release.

See SearchCenter Help for the latest information.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - May 23 2013

SiteCatalyst 15.5, Discover 3.2, and general maintenance releases.

Release date: **May 23 2013**

Adobe Insight 6.0 release date: **June 07 2013**

Adobe Analytics

- SiteCatalyst 15.5
- SiteCatalyst 14.9 Maintenance Release
- ReportBuilder 4.4
- ClickMap
- DataWarehouse
- Web Services API
- AppMeasurement & Mobile
- ClickStream Data Feeds
- Genesis 3.1 Maintenance Release
- Discover 3.2 Upgrade
- Insight 6.0 (released June 07 2013)

Adobe Target

- Test&Target
- Recommendations
- Search&Promote

Adobe Social

- Social

Adobe Experience Manager

- Adobe Experience Manager
- Scene7

Adobe Media Optimizer

- AudienceManager
- AdLens
- SearchCenter

Marketing Cloud Services

- Web Services API

SiteCatalyst 15.5

The SiteCatalyst 15.5 release (05/23/2013) includes the following changes:

Feature	Description
Include Current Data	Improves on the Current Data feature release in October 2012. You can now turn on this processing feature in the report header. Include Current Data lets you view data latency down to the minute in analytics reporting, occasionally even before this data has been processed by Adobe Analytics. See Include Current Data in Analytics Reference Help.
Classifications Rule Builder	Rather than maintaining and uploading classifications each time your tracking codes change, you can create automatic, rule-based classifications and apply them across multiple report suites. When you create rules, you can also use powerful regular expressions to match consistently formatted string values (such as those found in tracking codes) with a classification. See Classifications Rule Builder in Analytics Reference Help.
New version of AppMeasurement for JavaScript	A new JavaScript AppMeasurement library is now available in Code Manager. This library provides the same core functionality of `s_code.js`, but is lighter and faster for use on both mobile and desktop sites. • 3-7x faster than the H.25 code. • Only 21k uncompressed and 8k gzipped (H.25 code is 33k uncompressed and 13k gzipped). • Native support to get query parameters, read and write cookies, and perform advanced link tracking. • Small and fast enough to be used with mobile sites, and robust enough to be used on the full desktop web, allowing you to leverage a single library across all web environments. See AppMeasurement for Javascript in the Analytics Implementation Guide. **Note:** Some plug-ins are not supported in this new version. See Plug-in Support for details.
Classifications on List Variables	You can now rename and classify values that are captured in List Vars (s.list1, s.list2, s.list3).
Classifications on Social and Mobile App dimensions	Social and Mobile App dimensions can now be classified.
Expanded Social and Mobile App reporting	Social and Mobile App metrics can now be reported in ReportBuilder, and the Web Services APIs.
Compare to Segment	In the report header, the new Compare to Segment option lets you select a segment for comparison against the current report's data. This feature functions similarly to the Compare to Site feature. For example, you can run a Pages Report, then click **Compare to Segment** to instantly compare data.

Feature	Description
Expanded settings control for report suites	Admin users can now enable or disable the following features for one or multiple report suites in the Admin Console: **General** > **General Account Settings** - GeoSegmentation - Transaction ID Storage - DataWarehouse Display **Traffic** > **Traffic Variables** - Pathing on custom traffic variables **Conversion** > **Success Events** - Participation on custom events - Unique Event Recording (event serialization) **Conversion** > **Conversion Variables** - Enable Merchandising on custom conversion variables
Improve Report Suite Template	When creating a new report suite, additional settings are now copied, including GeoSegmentation, Japanese Keyword Processing, and DataWarehouse. In addition, Localization and Marketing Channel Reports are enabled by default.
Improved Search Filters on Reports	The way search filters work on reports has changed. Previously, the search field that is displayed on each report accepted special characters, such as dash "-" for "not". Special characters in this field needed to be escaped using backslash "\" to represent the literal value. This field is now a literal search field. The Advanced Filter Options now provides the following search options: - equals - contains one of - starts with - ends with Additionally, you can select an advanced search to search using special characters and wildcards. All existing bookmarks that have saved searches continue to work as expected. These saved searches appear as advanced searches using special characters and wildcards.

Feature	Description
Trended dashboards and reports now correctly show the top items	When the Selected Items for a trended dashboard or report is set to display Top Items, the report now correctly displays the top items for the selected date and/or segment. Previously, when you changed the date or segment, the top items stayed the same even when they were not the top items for that date range or segment.
Adobe Analytics for iOS App Coming Soon	Adobe Analytics for iOS provides mobile access to dashboards, bookmarked reports, and custom report generation with anomaly detection. Look for it soon in the Apple App Store.

See SiteCatalyst 15 Help for more information.

Fixes

- You can now set events to values other than 1 using processing rules.
- The Key Metrics Report now distributes instances correctly when hourly granularity is selected. Previously all instances were reported displayed in a single hour.
- When reporting across the SiteCatalyst 15 Upgrade date, the v14 Page Views metric is now reported as Instances. The v14 Page Views metric was renamed to instances in v15, when a new Page Views metric was introduced.
- Total calculated metrics (metrics that use the total for the reporting period in every line item) were reported incorrectly when a partial month was selected on overtime reports.
- When you break down a Traffic Sources Reports by a prop report, values are now non-persistent. This lets you use correlations to see the referring domain that brought users to a page.
- Fixed an issue that caused duplicate key values when using SAINT import due to case-sensitivity issues.
- Fixed an issue that prevented users from editing Targets.
- Fixed an issue that prevented data from displaying in the Site Hierarchy report for certain report suites.
- Classifications are now allowed for list variables.
- Fixed an issue that prevented certain users from being able to access scheduled reports.
- Fixed an issue that prevented Target reports from being displayed when delivered in HTML format.
- Fixed an issue that caused missing data when breaking down reports by Device Type.
- Fixed an issue that caused email messages to be delivered without the scheduled report attached.
- Fixed an issue that prevented users from creating calculated metrics containing both traffic and commerce metrics.
- Fixed an issue that prevented delivery of certain scheduled reports. These reports were delivered according to schedule before the April 2013 MR.
- Fixed user interface issues when using DataWarehouse on Google Chrome.
- Fixed Publishing List Manager to appropriately handle multiple email addresses when using multiple report suites.
- Fixed an issue that prevented users from using the Customize Menu option on Microsoft Internet Explorer 9.
- Fixed an issue that prevented users from using the Mobile Application Reporting feature in Admin Console.
- Fixed an issue that caused an error message to display when users with sufficient rights tried to edit menus using the Customize Menu option.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (05/23/2013) includes the following changes:

Fixes

- On the Site Sections Report, you can now compare dates using the Entries metric. Previously, data was not displayed if this metric was compared between dates.
- Fixed an issue that caused a calculated metric's statistics for a specific date to display different values when users alter the date range using the calendar.
- Fixed an issue that caused duplicate key values when using SAINT import due to case-sensitivity issues.
- Fixed an issue that prevented certain users from being able to access scheduled reports.
- Fixed an issue that caused missing data when breaking down reports by Device Type.
- Fixed an issue that caused email messages to be delivered without the scheduled report attached.
- Fixed an issue that prevented delivery of certain scheduled reports. These reports were delivered according to schedule before the April 2013 MR.
- Fixed user interface issues when using DataWarehouse on Google Chrome.
- Fixed Publishing List Manager to appropriately handle multiple email addresses when using multiple report suites.
- Fixed an issue that prevented users from using the Customize Menu option on Microsoft Internet Explorer 9.

ReportBuilder 4.4

The ReportBuilder 4.4 release (05/23/2013) includes the following changes:

New Features

Feature	Description

Feature	Description
Data Recency	Data Recency is available when you enable Include Current Data in the Options window.
	This analytics reporting feature brings SiteCatalyst 14 low-latency processing advantages into SiteCatalyst 15 (finalized) processing. When viewing data in current mode, you can see data latency down to the minute, occasionally even before this data has been processed.
	When you do not use Data Recency, the data is finalized before displaying and is typically more latent.
	Consider the following usage notes when you enable Include Current Data:
	Format Options: When formatting display headers, you can specify whether to display *Data Recency* in a cell header.
	Breakdowns: Not supported. If you enable Include Current Data, and one of the requests contains a break-down, the affected request reverts to finalized mode.
	Request Manager: You can see whether a scheduled request is using Data Recency in the Request Manager. A Current Data column has been added.
	Scheduled Workbooks: Data Recency is stored during the scheduling process at the workbook level. If you open a scheduled workbook that is using finalized data, and apply Data Recency, current mode is used thereafter.
	Permissions: For users who do not have access to Data Recency, this option is hidden.
	When enabling this option, if one or more requests cannot be applied, a warning is issued.
Correlations available for all traffic variables	Correlations are now available by default for all traffic variables, which lets you break down any traffic variable by any other traffic reports. This fix brings ReportBuilder into parity with SiteCatalyst. This feature was released for SiteCatalyst on 03/21/2013.

Fixes

- Fixed an issue preventing the Net Promoter Score survey for report builder (released in April) from displaying when you launch the product.
- Fixed an issue in Manage ReportBuilder Scheduled Tasks Allocation (**Admin Console** > **Company** > **ReportBuilder Reports**). This issue prevented you from updating the Scheduled / Available value, unless you pressed Enter.

ClickMap

The ClickMap maintenance release (05/23/2013) includes the following changes:

- Added the ClickMap download page in SiteCatalyst 15, for Internet Explorer and Firefox. Previously, this download was available in SiteCatalyst 14.
- Added support for the new version of AppMeasurement for JavaScript.

DataWarehouse

The DataWarehouse 15.4 maintenance release (05/23/2013) includes the following changes:

Fixes

- When building a segment, fixed an issue that prevented negating the "any" operation on variables from the product_list, list vars, mvvars, tnt, and survey columns.

Web Services API

The Web Services maintenance release (05/23/2013) includes the following changes:

Feature	Description
Token limits no longer enforced	Token limits are no longer enforced when using the Web Services APIs. Tokens are still counted for backward compatibility purposes, however we will not cut off access once that token limit has been reached. We will also not charge any sort of overages if you pass the historical token limit. As this change this increases the volume of API requests that are available, see API Best Practices to help you get the best experience and performance.
Inline Segmentation (Report API)	Lets you define simple segments inline with the report description. See Inline Segmentation.
Current data (Report API)	Lets you get the current data view of a report. This returns the same data as the Include Current Data option in SiteCatalyst reports. See the current data flag in reportDescription.
Data Feeds API	Lets you view the status of data feed delivery and processing using a status API. See Data Feeds API.

- Fixed an issue in the anomaly detection feature of the Reporting API, which returned incorrect anomaly data when the minimum and maximum values were very far apart.

Visit developer.omniture.com to learn more about the Web Services API.

AppMeasurement & Mobile

AppMeasurement for JavaScript

1.0

A new JavaScript AppMeasurement library is now available in Code Manager. This library provides the same core functionality of s_code.js, but is lighter and faster for use on both mobile and desktop sites.

- 3-7x faster than the H.25 code.
- Only 21k uncompressed and 8k gzipped (H.25 code is 33k uncompressed and 13k gzipped).
- Native support for several common plugins (get query parameters, read and write cookies, encode URLs, and advanced link tracking).
- Small and fast enough to be used with mobile sites, and robust enough to be used on the full desktop web, allowing you to leverage a single library across all web environments.

> **Note:** Some plug-ins won't be supported in this new version. When the code is finalized, we'll provide a plug-in compatibility list with the supported plug-ins.

Legacy AppMeasurement for JavaScript (s_code)

H.26

- The `useForcedLinkTracking` option that is described in Manual Link Tracking Using Custom Link Code now applies to Firefox 20+ (previously this applied to WebKit browsers only).
- Image object ID generation is now unique between instances. This prevents collisions when more than one instance is on the same page.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

ClickStream Data Feeds

Hourly Data Feeds

Hourly data feeds provide customers raw SiteCatalyst data in hourly increments instead of the normal daily increments. By splitting the data into hourly increments, the data can be delivered in a more timely manner with less peak load on both origination and destination servers. See Hourly Data Feeds.

See the Clickstream Data Feeds help for the latest information.

Genesis 3.1 Maintenance Release

The Genesis 3.1 maintenance release (05/23/2013) includes the following changes:

- Dev Center: Fixed an error occurring when selecting System as the Even Type. The error caused the Data Type to improperly display.
- Dev Center: Localized the Event Type and Data Type group labels on the Add Variable page
- Dev Center: Changed products submitted for approval to display as read-only.
- Partner API Integration: Fixed an issue that prevented classifications created in a predefined variable to upload.
- Fixed a display problem occurring on the Site Setup and Activation page when more than four resources are added in the Manually Add Collection Code field.
- BrightEdge Express: Fixed an invalid argument warning in Step 2 of the integration wizard.
- Fixed a Fatal Error being issued when you add an integration, then click the **Click Here** link below the partner product show list panel.

Discover 3.2 Upgrade

The Discover 3.2 upgrade and maintenance release includes the following upgrade requirements, new features, and fixed issues.

Upgrade Requirements

After Discover is upgraded to version 3.2 on May 23, 2013, you must upgrade by closing and re-launching Discover.

New Features

Features	Description
New Segment Builder	The new Segment Builder not only allows you to define site visitors based on attributes, but now lets you define visitor segments based on the sequence of visits, hits, and the length of time between and across sessions.
Sequential Segmentation	Sequential segmentation gives you a better perspective of customer behavior across your site, segmenting visitors based on how they access content and navigate across your site.
Time Between Segments	Segmenting visitors based on the time between or after page views and across visits lets you constrain matching to a specified duration of time within or after an event.
Exclude Segments	The Exclude operator can be employed in sequential segments to identify a visitor sequence where defined visits and hits are not performed by the visitor.
CSV Renderer	You can now save your data as comma-separated values to export to other tools and reports.

Fixes

- The Traffic Flow report would not fully load properly or allow you to drill down into the third or lower levels. It was found that if the data was not returning a number (but instead a zero or infinity value), then the Traffic Flow report would not resolve. This has been fixed.

- When saving a file locally, the file extension was saved as the wrong file type and could not be changed. Instead, the file extension applied in the previous save was erroneously applied to any file type in the subsequent save. You may have expected to save as a native Discover file (.dproj), but instead the file was saved as an Excel file (.xlsx) type. This has been fixed.

- The Traffic Flow report sent via a CSV scheduled delivery would eliminate additional line items in the report table. The expanded nodes didn't populate as required as when viewing in Excel. This has been fixed.

- Scheduled reports were being delivered at random intervals and for intermittent date ranges. This was happening when reports were exported from data where the first day was initialized as Monday, and imported into a schedule where Sunday was initialized as the first day of the week. This has been fixed.

- Saving a file to a local drive (such as an Excel file) in Windows failed. This was caused by security polices enforced within Windows. In the current version, if a file is unable to be saved due to security polices, a dialog will appear stating that the user did not have correct drive access privileges.

Search&Promote

Search&Promote 8.9.8 release (05/23/2013) includes the following changes:

Feature	Description
Common phrases - exact match support	Common phrases contain terms of two or more words that are searched on as a whole–such as "boot cut" or "tank top"–and not as separate parts. A common phrase has a meaning that is unique and different from any of its individual parts.
	You maintain a dictionary of common phrases related to your business. When a customer performs a search query that contains multiple words, a search is performed on the dictionary for the exact same match.
	You can add, edit, or delete common phrases. You can also group common phrases similar to domain dictionaries. For example you can group common phrases by apparel, fabric, jewelry, measurements, shopping, and general.

Fixes and enhancements

- The backend search CGI parameter `sp_date_range_#` did not work for user-defined fields.
- Reverting **History** version did not update the URL entrypoints field content.
- JSON encoding was not managing wrongly encoded characters.
- Support now added that lets you remotely push live a staged index.

See Search&Promote Documentation Home for the latest Adobe Search&Promote documentation.

Social

The Social 2.6 release (05/23/2013) includes the following changes:

New Features

Feature	Description
Apps: Gallery Template	A new Gallery application template is now available.
Apps: Publish to a Webpage	Publish applications to websites. This feature lets you engage audiences outside of Facebook by presenting users with applications and promotions created in Social.

Fixes

- Fixed an issue that infrequently displayed inaccurate time stamps in the Last Login column in Users & Groups.
- Fixed an issue that prevented icons from properly rendering in applications if the icons were added from the Application Builder's Preferences tab (Preferences > App Settings). This issue occurred only on Microsoft Internet Explorer (versions 8 and 9).
- Fixed an issue in the Publisher that caused URL links in posts that should have followed the text to display before the text.

See Social Help for the latest documentation.

AudienceManager

Not updated in this release.

See AudienceManager for the latest information.

AdLens

In AdLens, click **Help** > **Help Contents** for the latest information.

SearchCenter

Not updated in this release.

See SearchCenter Help for the latest information.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - June 20 2013

Analytics maintenance releases, Target 3.4.

Release date: **June 20 2013**

Adobe Analytics

- SiteCatalyst 15.5 Maintenance Release
- SiteCatalyst 14.9 Maintenance Release
- Discover 3.2 Maintenance Release
- DataWarehouse
- Web Services API
- AppMeasurement & Mobile
- ClickStream Data Feeds
- ReportBuilder 4.4 Maintenance Release
- Genesis 3.1 Maintenance Release

Adobe Target

- Test&Target 3.4
- Recommendations
- Search&Promote

Adobe Social

- Social

Adobe Experience Manager

- Adobe Experience Manager
- Scene7

Adobe Media Optimizer

- AudienceManager
- AdLens
- SearchCenter

Marketing Cloud Services

- Web Services API

SiteCatalyst 15.5 Maintenance Release

The SiteCatalyst 15.5 release (06/20/2013) includes the following changes:

Feature	Description

Feature	Description
Site metric correlations from the breakdown menu	You can now view Time Spent on Site for traffic variables, and Time Spent Per Visit and Time Prior to Event for commerce variables and events from the breakdown menu in reports.
Adobe Analytics for iOS App Coming Soon	Adobe Analytics for iOS provides mobile access to dashboards, bookmarked reports, and custom report generation with anomaly detection. Look for it soon in the Apple App Store.

Notices

- Internet Explorer 7 is no longer tested for compatibility with the SiteCatalyst UI. Data collection continues to work as expected for customers using Internet Explorer 7.
- In October 2013, the SiteCatalyst 13.5 interface will no longer be accessible. All scheduled reports that were created in SiteCatalyst 13.5 must be migrated to a supported version before this date.

Fixes

- When current data was enabled, revenue, orders, and other event reports were incorrectly duplicating values every other hour during the current day.
- Compare reports did not support more than one level of subrelations in a classification hierarchy. Compare reports now provides a comparison through each level.
- Conversion reports with hourly granularity were incorrectly showing that current data is available. This caused the value for the current hour to be displayed for all future hours of the report. The current data option is now correctly disabled for these reports.
- PDF downloads of text reportlets displayed an "HTML error on line 1: Malformed XHTML" error message.
- Some Excel reports were not emailed after clicking Send.
- In downloaded Excel reports, path length did not match the correct value that was displayed in SiteCatalyst.
- When viewing multiple report suites in different browsers or tabs as the same user, processing rules were saved to the last selected report suite by that user. Rules are now saved to the report suite that is selected in that tab or window.
- In the Admin Console, changing some variable settings across multiple report suites caused a "Report not Available at this Time" error. These changes are now saved correctly across the selected report suites.

See SiteCatalyst 15 Help for more information.

SiteCatalyst 14.9 Maintenance Release

The SiteCatalyst 14.9 maintenance release (06/20/2013) includes the following change:

- The Keyword Unavailable ASI segment definition was not displayed in SiteCatalyst 14.

Discover 3.2 Maintenance Release

The Discover 3.2 maintenance release (06/20/2013) includes the following changes:

- Excel and CSV reports would not list filenames that began with M or any filename that followed alphabetically. This has been fixed.
- Titles on classification reports in Discover menus displayed their parent names instead of the proper subordinate classification titles. This feature now displays correctly.
- Custom events in reports not enabled were improperly appearing in the Discover menus, cluttering the menus and forcing them to scroll off the screen. These menus now display correctly.
- In scheduled Excel reports, some columns were compressed (usually columns A and B) and hidden from view when opened. These columns now expand correctly when opening the Excel table.

Attention: Starting with the July maintenance release, Discover will be changing currency formats in custom events that will affect reports and segments in some cases. For example, Discover uses a penny (.01) as the baseline value, but starting next month, all currency will be based on the dollar (1.00). This is the same for all currencies.

In most cases, reports and segments previously built in Discover will remain unchanged. Most existing reports and segments in the new format will see no changes in values or functionality. The data values in the report will not change but the values in the segment rules will change for currency operations. For example, if you created a custom event that runs in segment with a 50 cent value, then it will be changed to a .50 dollar value and return the same values as it did previously.

When converting formats is not possible, an error will display in the Segment Builder stating that the variable is obsolete. See the KB article for additional information about rebuilding your segments if needed.

DataWarehouse

The DataWarehouse maintenance release (06/20/2013) includes the following changes:

Feature	Description
eVar Participation Metrics	You can now request Participation Metrics in DataWarehouse reports. These metrics are displayed in the Metrics list under the Custom Insight heading.
Reports now contain Numeric/Currency Events set outside of the products list	In March 2013, implementation support was added Numeric/Currency Events set outside of the products list. These values can now be reported in DataWarehouse.

- Segments based on events 51-100 were not returning data. Existing segments that are based on events in this range must be re-created in DataWarehouse.
- When a DataWarehouse segment that contains Time Spent per Visit is displayed in Discover, it is displayed as Seconds Spent per Visit.

Web Services API

The Web Services maintenance release (06/20/2013) includes the following changes:

Feature	Description
Real Time Reporting API	View orders, revenue, units, custom events, and instances with up to three correlated dimensions to create granular, real time dashboards with seconds of latency. See Real Time Reports.

Visit developer.omniture.com to learn more about the Web Services API.

AppMeasurement & Mobile

AppMeasurement for JavaScript

Not updated in this maintenance release.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

ClickStream Data Feeds

Not updated in this maintenance release.

See the Clickstream Data Feeds help for the latest information.

ReportBuilder 4.4 Maintenance Release

The ReportBuilder 4.4 maintenance release (06/20/2013) includes the following changes:

New Features

Feature	Description
Select all available elements	On the Adobe Report Builder - Select From List panel, you can select all items from the Available Elements list. To select all items, click the first item, scroll to the end, then use **Shift + click** on the last item. To deselect items: **Windows**: Control + click **Windows VM on Mac**: Control + Command keys

Feature	Description
Improved cell selection when clicking **Finish**	If you click **Finish** (in the Pivot Layout) before selecting a cell location, report builder now automatically finishes the request after prompting you to select the cell. Previously, you were returned to the Request Wizard and had to click **Finish** again, after selecting the cell.

Fixes

Fixed an issue preventing variables to sort properly in the Dimensions tab, for classification reports.

Genesis 3.1 Maintenance Release

The Genesis 3.1 maintenance release (06/20/2013) includes the following changes:

Fixes

- Fixed an issue preventing classification names to save successfully in Data Settings on the Configure tab.
- Fixed a character encoding issue in the BrightEdge integration, occurring on the Review Summary step in the Name parameter.
- Added a simplified integration wizard for Qualtrics.
- Fixed an issue in Qualtrics that prevented classification hierarchies from being created.
- Fixed an issue causing the Calculated Metrics section to not display in the Data Setting steps for Email Marketing integrations.
- **Dev Center**: Fixed a "bad source ID" error occurring when trying to save a processing rule.

Test&Target 3.4

The Test&Target 3.4 release (06/20/2013) includes the following changes:

New Features

Feature	Description
Batch profile update	You can upload profile updates in bulk via API.
Reset campaign data	You can reset all report data for a selected campaign.
APIs	There have been several processing changes to improve performance and to prepare for future releases. No client changes are necessary.
Rebranding	Test&Target has been rebranded as the major component of the integrated Adobe Target solution.

See Welcome to Test&Target.

Fixes

- Resolved an issue with localization in Campaign Reporting.

- Resolved an issue where Test&Target campaign names were appearing as classification reports in the SiteCatalyst menu.
- Resolved an issue when moving copied offers to a folder.

Recommendations

Not updated in this release.

For the latest Recommendations documentation, see What's New in Recommendations.

Search&Promote

Not updated in this release.

See Search&Promote Documentation Home for the latest Adobe Search&Promote documentation.

Social

The Social 2.6 maintenance release (06/20/2013) includes back-end bug fixes to improve performance and stability.

See Social Help for the latest documentation.

Scene7

For the latest Scene7 release information, Scene7 Publishing System Release Notes.

AudienceManager

Not updated in this release.

See AudienceManager for the latest information.

AdLens

In AdLens, click **Help** > **Help Contents** for the latest information.

SearchCenter

Not updated in this release.

See SearchCenter Help for the latest information.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

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Release Notes - July 18 2013

Branding changes to the solutions, Learn about the latest release and maintenance release information in the Adobe Marketing Cloud™.

Release date: **July 18 2013**

Branding information: See Branding Changes to the Marketing Cloud for important information about changes to the Adobe Marketing Cloud solutions.

Announcements

- Branding Changes to the Marketing Cloud

Adobe Analytics

- Marketing Reports and Analytics (formerly SiteCatalyst)
- SiteCatalyst 14.9
- SiteCatalyst 13.5 end of life announced for October 2013
- Ad Hoc Analysis (formerly Discover)
- Report Builder 4.5
- Data Warehouse
- AppMeasurement & Mobile
- ClickStream Data Feeds
- Data Connectors (Genesis)

Adobe Target

- Test&Target 3.4.1
- Recommendations 2.15
- Search&Promote

Adobe Social

- Social 3

Adobe Media Optimizer

- Audience Manager
- AdLens
  In AdLens, click **Help** > **Help Contents** for the latest information.

Marketing Cloud Services

- Web Services API
- Tag Management 2.0

Adobe Experience Manager

- Adobe Experience Manager

- Scene7 Publishing System Release Notes

Marketing Cloud Communities

Share knowledge and talk with experts! Now available for customers are the new Marketing Cloud communities on Adobe.com.

Staffed by Adobe solution experts, customer care reps, and customers just like you, the Marketing Cloud communities let you find out about the latest on Adobe's solutions. You can get help, ask advice, and connect with other customer experts.

Communities are available for Analytics, Social, Target, Experience Manager and the Marketing Cloud itself.

Visit the Adobe Marketing Cloud Community and sign in with your Adobe ID (SSO) account.

Branding Changes to the Marketing Cloud

The Adobe Marketing Cloud is being designed to integrate product solutions with core capabilities. The following table provides the new capability names and how they map to product names.

As integration progress, we will refer to the capability names more often where appropriate. However, not all product names will change immediately.

Logo	Solutions and Capabilities	
	Marketing Cloud The Adobe Marketing Cloud is Adobe's new service that brings Adobe's Digital Marketing solutions together. You can share and collaborate in one virtual, private space dedicated to your projects. Currently, this feature is available in a phased rollout to a select group of clients.	
	Analytics	
	Retired Product Name	**Capability Name**
	SiteCatalyst	Marketing reports and analytics
	Discover	Ad hoc analysis
	Insight	Data workbench
	Genesis	Data connectors
	DataWarehouse	Data warehouse
	TagManager	Tag management
	ReportBuilder	Report builder (for Excel)
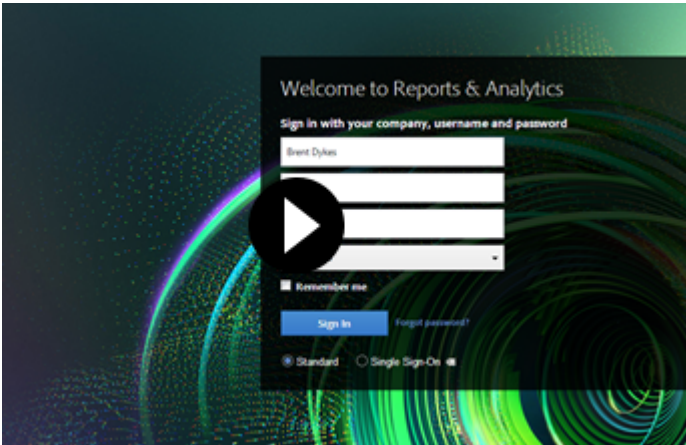
Logo	Solutions and Capabilities	
	ClickMap	Visitor click map
	Social	
	Retired Product Name	**Capability Name**
	Social	Global page management and workflow
	Social	Listening and moderation
	Social	Targeting publishing
	Social	Application builder
	AdLens/Social	Integrated social ads
	SiteCatalyst	Social analytics
	Media Optimizer	
	Retired Product Name	**Capability Name**
	AdLens	Advertising management and optimization
	AudienceManager	Audience management
	Digital AdTargeting	Audience targeted creative
	Digital AdTargeting	Ad serving and tracking
	Target	
	Retired Product Name	**Capability Name**
	Test&Target	A/B/N and multivariate testing
	Test&Target	Rules based targeting
	Test&Target	Geotargeting
	Recommendations	Recommendations and cross-selling
	Search&Promote	Site search/merchandising

Logo	Solutions and Capabilities	
	Search&Promote	Dynamic navigation
	Experience Manager	
	Retired Product Name	**Capability Name**
	Adobe CQ Web Management	Web content management
	Scene7	Dynamic media
	Scene7	Personalized media
	Scene7	Video
	Adobe Marketing Campaign Management	Marketing campaign management
	Adobe Social Communities	Social communities
	Adobe CQ Digital Asset Management	Digital asset management
	Adobe CQ Cloud Manager	Cloud management
	Adobe CQ Mobile	Mobile
	Adobe CQ eCommerce	Commerce

Marketing Reports and Analytics (formerly SiteCatalyst)

The marketing report and analytics release (07/18/2013) includes the following changes:

Feature	Description

Feature	Description
Updated interface	In preparation for future platform enhancements and capabilities, Adobe SiteCatalyst is being redesigned to join the integrated Adobe Marketing Cloud. The redesigned interface will provide enhanced navigation and superior functionality to deliver an improved user experience. This update is largely aesthetic and there will be no disruption to key customer workflows. See Upcoming Changes for details on what is changing and for a preview of the new interface, or watch the video:
Historical trend lines on custom date ranges	Historical trend lines are now displayed on more overtime reports. • Historical trend lines are displayed regardless of whether you select a period (e.g. click on the current day, week, month or year) or a range period (e.g. you select a range of days). • Historical trend-lines are displayed for custom calendars. • Special column headers such as "Selected Day", "Selected Week", "Selected Month", "Selected Year" are now displayed on custom calendars. • Smoothing will be available on all reports and will support historical trend lines. • Historical trend lines are displayed when you select the day of week option.
Segment using Social and Mobile App metrics	Social and Mobile App metrics can now be included in segments created in reports and analytics, ad hoc analysis, and data warehouse.

- Classification rule builder was updating classifications for only the previous month, instead of the previous six months.
- Renamed video events and metrics displayed the default name in the report navigation menu instead of the new name for some report suites.
- Fields that contained data that is in a right-to-left language was incorrectly displayed in left-to-right order in downloaded or scheduled PDF reports.
- A "You do not have enough ReportBuilder licenses" error was displayed when saving a user in the ARB group. This occurred if the maximum number of licenses was in use, even though the user was

already licensed and the maximum was not exceeded.

- Advanced filters on breakdown reports were not being saved in the advanced search dialog. This prevented the search from being viewed or edited again after it was applied.
- When creating an advanced filter, pipe characters ("|") were being improperly escaped, which prevented searching for pipe as a literal character.
- On the Mobile Device Type report, applying a breakdown after a classification hierarchy drill-down caused the report to not display data.
- Summary reportlets that do not have an associated report generated an "Unable to retrieve reportlet" error when they contained metrics for which current data was not supported. These reportlets now display finalized data.
- The ClickMap Report displayed the same data on each page of a multi-page report.
- Mobile Device Type and Mobile Operating System reports were not filtering "Other" line items even when the correct filter was applied.
- The ranked Time Spent on Page report was not displaying data before the SiteCatalyst 15 upgrade date.
- The trended Key Metrics report was not displaying current data for revenue and carts metrics when current data was enabled.
- Compare dates on the Full Paths report displayed 0 for all values for one of the two dates based on the sort order of the report.

SiteCatalyst 14.9

The SiteCatalyst 14.9 release (07/18/2013) includes the following changes:

- Scheduled reports that were delivered between May 23 2013 and July 19 2013 with advanced filters applied did not display any data when delivered. This issue affected only scheduled reports and did not impact reports viewed in SiteCatalyst.

SiteCatalyst 13.5 end of life announced for October 2013

In October 2013, SiteCatalyst 13.5 will no longer be accessible. If you are currently using SiteCatalyst 13.5, the following information will help you plan your migration to a supported version.

- Notes on reports are not migrated. This information must be manually migrated to the same or equivalent report in a supported version.
- Notes on alerts are no longer supported.
- Dashboards are viewable, but must be migrated before they can be edited. See Migrate a legacy dashboard.

The following items are available in a supported version with no action:

- Bookmarks
- Calendar Events
- Targets
- Alerts
- Data warehouse requests
- Downloadable and scheduled reports

Ad Hoc Analysis (formerly Discover)

The ad hoc analysis release (07/18/2013) includes the following changes:

- Adobe Discover has been re-branded as a "ad hoc analysis" capability within the Adobe Analytics suite of products.

- Single-Sign On is now supported.

- Social and Mobile App metrics can now be reported in ad hoc analysis (Discover), ReportBuilder, and Web Services APIs.

- Social and Mobile App metrics can now be included in segments created in ad hoc analysis (Discover), reports and analytics, and data warehouse.

- Starting with this maintenance release, ad hoc analysis (Discover) will be changing currency formats in custom events that will affect reports and segments in some cases. For example, ad hoc analysis uses a penny (.01) as the baseline value, but starting next month, all currency will be based on the dollar (1.00). This is the same for all currencies.

  In most cases, reports and segments previously built will remain unchanged. Most existing reports and segments in the new format will see no changes in values or functionality. The data values in the report will not change but the values in the segment rules will change for currency operations. For example, if you created a custom event that runs in segment with a 50 cent value, then it will be changed to a .50 dollar value and return the same values as it did previously.

  When converting formats is not possible, an error will display in the Segment Builder stating that the variable is obsolete. See the KB article for additional information about rebuilding your segments if needed.

- Previously, when both rules and containers were embedded within the same parent container, they were joined using the AND operator by default. Joining these embedded entities worked when the AND operator was required, but presented problems when an OR operator was required.

  Now, for all parent containers that include both rules and embedded containers, these rules are now put in their own container to apply logic evenly to the embedded rules and child containers.

- The pre-configured segment, "Visits Referred by Microsoft Bing," was previously searching only across Live.com. Now, the segment logic has been corrected to include visits where:

  Search Engines = Microsoft Bing

  OR

  Search Engines = Live.com

  OR

  Search Engines = m.bing

- The Segment Builder window was opening larger than the laptop screen and hiding the Submit button from the user. This is fixed by making sure the Segment Builder window is the same size or smaller than the ad hoc analysis (Discover) window when opened.

- If you had Bounce Rate identified and saved in a report, when you re-opened the report the Bounce Rate did not report as a percentage and instead displayed data as a 0 or 1 (for example 0.58 would be rounded off to 1.0).

  The fix will properly save new projects, but for previously saved projects you will need to:

  1. Open the project.
  2. Drop in the Bounce Rate again.
  3. Save the project.

- Within the Browser Type report, multiple **Other** line items were being displayed. Now, the **Unspecified** line item has been added to display data based on input and to match the marketing reports and analytics (SiteCatalyst).

- In the **Segment Builder**, you can now set visitor sequences based on **Page Views** using the **Within** operator.

- Running on Java 7 (update 25), some implementations were not rendering properly (such as not painting correctly in the user interface). This issue is fixed.

Data Workbench (formerly Insight)

The data workbench release (Insight 5.54 patch) includes the following changes:

- Fixed an SSL connectivity issue with the Query API.
- Fixed a thread lock issue with Segment Export.
- Added a throttling mechanism for managing very large Segment Export processes.
- Fixed an issue with long-running child processes spawned by the Insight Server.

For additional feature updates, see data workbench release notes.

Report Builder 4.5

The Report Builder 4.5 release (07/18/2013) includes the following changes:

Feature	Description
Single sign on	If you are using the new Marketing Cloud login (currently available to selected clients), you can map your Adobe ID (email and password) to your credentials for marketing reports and analytics (SiteCatalyst). After mapping your credentials, signing in to the Marketing Cloud logs you in to report builder automatically. Currently, the following login options are available when you click **Sign In** in report builder: • **Marketing Cloud**: The Adobe ID email and password combination described above. Failure to login re-directs you to the Marketing Cloud login page, if you are set up to use the Marketing Cloud. • **Single Sign-In**: The customer-provided single sign-on (company and user name). • **Legacy**: The standard login using company, user name, and password.
Advanced filtering	The marketing reports and analytics (SiteCatalyst) advanced filtering enhancement is available in report builder. The following operators have been added to **Most Popular Filtering** > **Define Filter** page: • **Equals**: Returns an exact match. • **Starts with**: Returns results that start with a specific value. • **Ends with**: Returns results that end with the specific value. • **Advanced (special characters)**: Lets you regex characters, including: `"", ^, -, *, $, |` See Filter Dimensions in Report Builder Help.

Fixes

- Fixed an issue in Select Specific Filter that caused scheduled reports to return zeros. Case sensitivity caused this issue to occur.
- Fixed an issue that caused the Save Date button and Apply Granularity menu to disappear when specifying rolling dates.

- Fixed an Unhandled Exception error occurring when inputting characters in the Commonly Used Dates list, then clicking Next.
- Fixed an error caused when selecting **Download** in the Scheduled Task Manager.

Data Warehouse

Feature	Description
Segment using Social and Mobile App metrics	Social and Mobile App metrics can now be included in segments created in reports and analytics, ad hoc analysis, and data warehouse.

- Data warehouse requests can now report hourly granularity for reporting periods longer than 14 days.
- Report suites with custom calenders might see a change to the generation date for this reports with a preset of month or last month that are scheduled for a specific day of the month. On reports that use a preset of this or last month, previously the specific day of the month was calculated from the beginning of the calendar month. Now the day is calculated from the beginning of the custom calendar month.

AppMeasurement & Mobile

AppMeasurement for JavaScript

1.0.2

- The hash/fragment is now ignored by automatic link tracking. Previously the following URL was automatically tracked since the entire `href` ended in `.pdf`:

```
1. <a href="index.htm#anchor.pdf">Test Link</a>
```

Now the hash/fragment is ignored so the link is tracked only when the filename ends in an extension that matches .

H.26.1

- The hash/fragment is now removed before automatic link tracking checks. Previously the following URL was automatically tracked since the entire `href` ended in `.pdf`:

```
1. <a href="index.htm#anchor.pdf">Test Link</a>
```

Now the hash/fragment is no longer considered when tracking links.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET

- BlackBerry
- Java
- PHP
- Symbian

ClickStream Data Feeds

Not updated in this maintenance release.

See the Clickstream Data Feeds help for the latest information.

Web Services API

The Web Services maintenance release (07/18/2013) includes the following changes:

Feature	Description
Manage List Variables	You can now manage list variables similar to other variables using the Admin API.
Save IP address exclusions supports 50 exclusions	You can now exclude up to 50 IP addresses using ReportSuite.SaveIPAddressExclusions.

Visit developer.omniture.com to learn more about the Web Services API.

Tag Management 2.0

The Tag Management maintenance release (07/18/2013) includes the following changes:

Feature	Description
Rename and Delete Containers	Tag containers can now be renamed and deleted.
Preview	A preview option was added to see the content of the assets generated for the current revision.

- Resolved an issue that caused errors when accessing revisions that had large pieces of javascript code copy/pasted.
- Resolved an issue with the container name validation when creating a new container.

Data Connectors (Genesis)

This release (07/18/2013) includes the following changes:

- Fixed an issue causing VISTA rules for the DFA integration to not update properly after editing.
- Fixed an issue in Data Settings that caused an error if a classification name in Admin Tools is not matched with the settings in the Dev Center.

- Fixed an issue causing garbled characters to display in the final step of the wizard after clicking **Send Email**.
- Improved the way warning errors are displayed on the Configure tab, step 1 (Integration Settings), if an invalid WSDL URL is used.
- Added a Take Over option in the first step of the wizard. This option lets an administrator take ownership of an integration from a deleted user that created the integration. Previously, deleting the owner of an integration caused the integration to fail.
- Fixed an issue in Variable Mappings, in which a trailing space in a custom named variable prevented the ability to save changes.

Test&Target 3.4.1

The Test&Target release (07/18/2013) includes the following changes:

Features

- Campaign Create API supports a read-only option.
- Campaign State API supports archiving a campaign.
- Rest API supports OAuth/IMS Auth token.

Fixes

- Campaign overview and report view showed different results for RPV, lift etc.
- Increased performance of event logging.
- Profile parameter values appeared in escaped form in the UI. This led to confusion on the right value to use in targeting
- The Performance Report REST API call returned the wrong content type, `Content-Type: <?xml version="1.0" encoding="UTF-8"?> ;charset=UTF-8` instead of `Content-Type: text/xml; charset=UTF-8`.
- The Marketing Cloud header no longer shows errors in the notification areas when a user has not logged in through the Marketing Cloud.
- Security-related fixes

Recommendations 2.15

This release includes the following changes:

Feature	Description
Recently Viewed Items algorithm	Shows items that have been viewed recently.
Dynamically Exclude Entity recommendations	Exclude certain items from being shown, such as items that are already in the cart.
Support for host groups with custom algorithms	A "host group name" attribute has been added to custom algorithms. If no host group name is specified, the default host group is used.
Support for multiple environments added to production back fill	Previously, the default Production host group was hard-coded as the source for backfill. Now you can choose the source for the backfill. This setting must be set by Adobe ClientCare.

Fixes

- Fixed an issue in the UI that was causing graphs to be duplicated.

Search&Promote

Search&Promote 8.10 release (07/18/2013) includes the following changes:

New Features

- **Dynamic facets** – Dynamic faceting is a new performance enhancement that allows core search to return the set of N-most relevant dynamic-facet-fields for a given search from among a pool of dynamic-facet-fields.

  If you are interested in this new enhancement, contact consulting. They will perform an assessment to see if you can leverage its benefit.

- **German de-compounder** – A de-compounder is now available to support German.

Fixes and Enhancements

- **Business Rules** – Added the ability to assign more than one schedule to a business rule.
- **Guided Search** – Fixed an issue where falling back to the XML parser was disabled.
- **Archive, compressed, and uncompressed files** – Added the capability to download and extract information from the following archive, compressed, and uncompressed file types: `.zip/tar/tar.gz/tar.bz2/gzip/bzip2`
- **Remote control indexing** – Added regenerate ability to remote control indexing actions.
- **Facet rail** – Added support for multiple facet rails.

See Search&Promote Documentation Home.

Social 3

Social is completely redesigned with a new touch interface optimized for mobile devices, includes new interactive and actionable reports, provides new platform support, and adds new publishing, application, and moderation features.

Social 3 includes more than 100 new features.

Major features include the following:

- **Multi-Platform Publishing:** Publish to multiple social platforms (Facebook, Twitter, Google+, and LinkedIn) simultaneously rather than creating individual posts for each platform.
- **Content Calendar:** Use the Content Calendar to create new content and to interact with existing content created by the Social Publisher through a List View or a Calendar View.
- **Predictive Publishing and Recommendations:** The Post Predictions feature in the Publisher dynamically updates as you add content to the post or change its schedule to display predictions of the number of Likes, Comments, and Shares the post will likely obtain after posting. This information helps you improve the post's content and to schedule the post at the optimal time to get maximum engagement.
- **LinkedIn Support:** Publish content to LinkedIn company pages and groups.
- **Mobile Application Optimization:** Create a single application that is optimized for desktops, tablets, and smart phones.
- **Improved Adobe Analytics Integration:** Effortlessly create applications with improved Analytics integration and richer data collection capabilities.

- **Twitter Moderation Feeds:** Social 3 upgrades from a single stream of posts to a customizable, multiple feed view. You can create, save, and monitor feeds from your owned properties, conversations from the social web, trending hashtags, escalated content, and more, side by side.
- **Adobe Marketing Cloud Integration:** The Marketing Cloud brings Adobe's marketing solutions together into one virtual, private space. The Cloud is where your teams can access projects, collaborate, visualize, and socialize across solutions.

For a detailed list of new features and enhancements, see the Release Notes in Social Help.

Audience Manager

The Audience Manager maintenance release (07/18/2013) includes the following changes:

- **New User Interface:** The Audience Manager user interface now has the look and feel of the new design standards followed by all the Adobe Marketing Cloud products.
- **Role-Based Access Controls:** Audience Manager lets your add fine-grained access controls and manage the access across different groups of an organization. All of the features are controllable through the user interface and you can also apply restricting access to user accounts through the API.

See Audience Manager Help.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - August 15 2013

IP obfuscation, Geosegmentation and Time Prior to Event reports in report builder, new metrics in data warehouse, AppMeasurement deployment in tag management, Target 3.5, Social 3.0.1, tag management 2.0, and general fixes.

Release date: **August 15 2013**

Tag Management 2.0 update August 22 2013

Adobe Analytics

- Marketing Reports & Analytics
- SiteCatalyst 14.9
- Ad Hoc Analysis
- Report Builder 4.6
- Data Warehouse
- AppMeasurement & Mobile
- Clickstream Data Feeds
- Data Connectors
- Data Workbench

Adobe Target

- Adobe Target 3.5
- Recommendations
- Search&Promote

Adobe Social

- Social 3.0.1

Adobe Media Optimizer

- Audience Management
- AdLens
  In AdLens, click **Help** > **Help Contents** for the latest information.

Marketing Cloud Services

- Web Services API
- Tag Management 2.0

Adobe Experience Manager

- Adobe Experience Manager
- Scene7 Publishing System Release Notes

Marketing Reports & Analytics

The marketing report and analytics release (08/15/2013) includes the following changes:

Feature	Description
IP Obfuscation	The IP Obfuscation options in Admin Tools have changed. You can now selected the following options: • **Replace last octet with 0**. The last octet is replaced before Geo lookup. As a result, if Geo Reporting is enabled, the accuracy of these reports might be impacted. • **Obfuscate or Remove IP Address**. If Geo Reporting is enabled, Geo lookup is performed before the IP address is obfuscated or removed.

Fixes:

- Some legacy dashboards were showing a graph that were smaller than the containing boxes.
- Scheduled reports that contained a Geo Countries reportlet with details and the "Include the HTML version of the report" option selected were not being delivered.
- When viewing the Test&Target > Campaign report, changing the report suite caused unclassified values to display. The classified values now display after changing the report suite.
- The **Show All** button on the Success Events page in Admin Tools showed and selected all checkbox, instead of just showing each checkbox.
- List vars were not displayed in the processing rules interface drop down menus.
- For companies that do not have Ad Hoc Analysis enabled, the **Save** button did not save changes on the General Account Settings page in Admin Tools.
- Referrer Type filter was not applied to a detail only view of Referring Domains reportlet.
- When viewing hourly visit data for dates before the SiteCatalyst 15 migration date, daily data was displayed instead of hourly. Hourly visit data for dates before the migration date now show as 0 and a notification message is displayed since this data is unavailable before the migration.
- For report suites that have custom calendars, all weekly alerts will now be sent on the first day of the custom calendar week instead of Sunday of the week.
- Segment names were not displayed in the UI if they contained quotes. The segment was loaded and applied correctly, but the name did not appear in the Segment field.
- Revenue Participation did not display data on the trended view of the Referring Domains Report.
- Average Page Depth was updated to be calculated as `Page Depth/Instances`, instead of `Page Depth/Visits` to match Ad Hoc Analysis. This typically results in lower values for Average Page Depth across all pages. See Average Page Depth.
- Trended reports with monthly granularity were not showing data for the month in which the SiteCatalyst 15 upgrade occurred.
- The types "Unknown" "Supported" and "Not Supported" were not translated on Mobile reports.
- In custom traffic reports, total values of Unique Visitors and Monthly Unique Visitors for a month did not match even though the line items matched.
- On the Page Summary Report, the time spent on page showed 0, even though the metric was displayed for the selected page on the corresponding report.

SiteCatalyst 14.9

The SiteCatalyst 14.9 release (08/15/2013) includes the following fixes:

- Some column headers did not line up with column data in downloaded Excel reports.
- The Cart Conversion Funnel and Custom Events Funnel Reports did not complete correctly after the 7/18/2013 maintenance release.

Ad Hoc Analysis

The Ad Hoc Analysis release (08/15/2013) includes the following fixes:

- A timeout error (309) displayed when attempting to run reports, stating that data retrieval never completed. This was resolved by improving the efficiency of the searches.
- Custom Events in Fallout Report were displaying incorrectly. This is now fixed.

Report Builder 4.6

The Report Builder 4.6 (08/15/2013) includes the following changes:

Feature	Description
Geo segmentation U.S. States Report	Geo segmentation U.S. States Report is now available.
Time Prior To Event Report	The Time Prior To Event Report is now available.
Customize the filename, ftp directory, or email subject when delivering a workbook	You can now provide a custom filename for the workbook that is attached to the delivered email, and provide a custom subject line for the email. You can also append the date/time stamp, or the report suite name (when publishing lists are used).

Fixes:

- Social, Video, and participation events were not available in the Social and Video reports. These events are now available.
- Calculated metrics which contained Total Visits were not displayed in the Search Keywords reports or in any Custom Traffic reports.
- When referencing a report suite from a cell, a error stating that "The Selected Report Suite is not available" occurred.
- Current data was being returned in some circumstances even when the `currentData` flag was set to off.
- Improved Request Manager Form load speed.

Data Warehouse

The Data Warehouse release (08/15/2013) includes the following changes:

Feature	Description
eVar Participation Metrics	You can now request Participation Metrics in data warehouse reports. These metrics are displayed in the Metrics list under the Custom Insight heading.

Feature	Description
Social and Mobile App metrics	Social and Mobile App metrics can now be reported in data warehouse.

Fixes:

- When the "Time Spent per Visit" metric was selected for a Data Warehouse report, the downloaded report incorrectly listed this column as "Time Spent on Site". The downloaded report now correctly labels this metric as "Time Spent per Visit".

- Resolved an issue in data warehouse where the Visitor ID breakdown and visit/visitor counts were reporting incorrect values in conjunction with custom visitor IDs.

- Resolved an issue in the data warehouse request manager where it was not properly displaying custom names for purchase and checkout events."

- Removed the "TnT" breakdown since we recommend using the other Target breakdowns instead (campaign, campaign > recipe, recipe, and so on).

AppMeasurement & Mobile

AppMeasurement for JavaScript

1.0.3

- Added support for deployment through Adobe tag management.
- Fixed an issue that prevented hierarchy variables from being set on the AppMeasurement object.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

Clickstream Data Feeds

Not updated in this maintenance release.

See the Clickstream Data Feeds help for the latest information.

Web Services API

The Web Services maintenance release (08/15/2013) includes the following changes:

Feature	Description
Social API	A new Social API lets you retrieve data from Adobe Social contests, polls, questionnaires, sweepstakes, and other apps using an API.

Visit developer.omniture.com to learn more about the Web Services API.

Tag Management 2.0

Updated: 8/22/2013

The Tag Management maintenance release (08/22/2013) includes the following changes:

Feature	Description
AppMeasurement integration	The new AppMeasurement library is integrated in Tag Management.
Custom CDN	Now you can use different CDN than the one provided by Adobe.
DIL API Integration	The DIL library is retrieved using the DIL API according to the needed modules.
Deployment Improvement	The deployment time was significantly improved.

- Resolved an issue related to currency values in the Marketing Reports & Analytics dialog.

Data Connectors

The Data Connectors release (08/15/2013) includes the following changes:

- Classifications that had a sub-classification could be deleted. You must now delete all sub-classifications before deleting a classification.
- SOAP error responses now return well-formed XML.
- Some date formats were not localized in the UI.
- A trailing space in a classification name caused an error during save. Trailing spaces are now trimmed automatically.
- A final instructions page is now available for integrations to display as needed after an integration is activated.
- Added support to rename list variables.
- The wizard now shows the friendly name for calculated metrics formulas.
- Classifications are now available for optional variables.
- When creating a new report suite and selecting Data Feed Enabled, the report suite did not have SiteCatalyst 15 processing enabled.
- Gigya: Added a validation to make sure at least one feature is enabled during the wizard.
- DFA: Warning displayed in step 9 if DFA Errors eVar is not mapped, even though this eVar is optional.

Data Workbench

See the Data Workbench Release Notes for the latest release information.

Search&Promote

There is no update to Search&Promote for the 08/15/2013 maintenance release.

See Search&Promote Documentation Home.

Adobe Target 3.5

This release includes the following features:

Feature	Description
Offer types can be limited	The offer types allowed for an account can be restricted by ClientCare or consulting. By default, all offer types are enabled.
Comma-delimited categories create separate items	Previously, comma-separated categories were listed as a single category. Separating categories with a comma now creates separate categories. For example, use `categoryId=clothing,shoes,nike,running,shox,nike shox turbo,nike shox turbo VI` or `entity.categoryId=clothing,shoes,nike, running,shox,nike shox turbo,nike shox turbo VI` to create seven categories.
API support for read-only campaigns	Use `editUrl=readonly` to prevent campaigns from being changed in the admin UI. Campaigns can still be updated via API with this setting. See the API documentation on Developer Connection for details.
API support for archiving campaigns	The Campaign State REST API now includes the `archive` option. See the API documentation on Developer Connection for details.
API support for setting the campaign (de-)activation time	You can now use the Campaign Create API to set a start and end date for a campaign. The format is: `<start>2013-07-05T04:00</start>` and `<end>2013-08-05T04:00</end>` See the API documentation on Developer Connection for details.

Social 3.0.1

This release includes the following enhancements:

Feature	Description

Feature	Description
Terms Set Up	The following changes and enhancements have been made to the terms functionality: - You can now upload terms and term sets using a CSV file. This method lets you specify or exclude social providers that will listen for individual terms or sets. - You can now grant permissions for any user to add terms to track in Social. Previously, only administrative users could be granted this permission.
Publishing: Schedule Posts	The limitation to schedule posts at five-minute intervals has been removed. Posts can now be scheduled at one-minute intervals.
Publishing: Content Calendar	The following changes and enhancements have been made to the Content Calendar: - Enhancements to improve speed and performance. - When filtering the Content Calendar using the Created By option, you can now select more than one user. - The Week View calendar automatically scrolls to the earliest post of any day in the week. - Renamed the "Scheduled Posts" drop-down list to read "Post Timeline" to better describe the feature's purpose and functionality. - Reach estimates are now available when targeting Facebook posts in the Content Calendar and Publisher.
Apps Form Data API	A Form Data API is available to let customers push or pull application data into 3rd-party databases (for example, customer databases, CRM systems, and email services).
Localized Documentation	Updated documentation in the following languages is now available: French Traditional Chinese Simplified Chinese German Japanese Korean Portuguese

For more information, see the Social Release Notes.

Fixes

- Improved the retry logic with failed and expired FB tokens for post and app publishing.

Recommendations

This release (2.15) includes the following changes:

Feature	Description
Recently Viewed Items algorithm	Shows items that have been viewed recently.
Dynamically Exclude Entity recommendations	Exclude certain items from being shown, such as items that are already in the cart.
Support for host groups with custom algorithms	A "host group name" attribute has been added to custom algorithms. If no host group name is specified, the default host group is used.
Support for multiple environments added to production back fill	Previously, the default Production host group was hard-coded as the source for backfill. Now you can choose the source for the backfill. This setting must be set by Adobe ClientCare.

This release includes the following fix:

- Fixed an issue in the UI that was causing graphs to be duplicated.

Audience Management

For the latest information, see Audience Manager Help.

Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - September 18 2013

Dynamic tag management release, Social 3.0.3 release, new features in audience management and general fixes applied to solutions.

Release date: **September 18 2013**Dynamic tag management

Release date: **September 12 2013**

Adobe Analytics

- Marketing Reports & Analytics
- SiteCatalyst 14.9 Upgrade Notice
- Ad Hoc Analysis
- Report Builder 4.6
- Data Warehouse
- AppMeasurement & Mobile

Adobe Social

Adobe Social 3.0.2

Adobe Target

- Adobe Target
- Recommendations and Cross-Selling
- Search&Promote

Adobe Media Optimizer

- Audience Management
- AdLens
  In AdLens, click **Help** > **Help Contents** for the latest information.

Marketing Cloud Services

- Data Connectors

Adobe Experience Manager

- Adobe Experience Manager
- Scene7 Publishing System Release Notes

Dynamic Tag Management

Adobe now offers dynamic tag management - the market-leading solution that reduces the need for IT resources and allows you to quickly manage tags and distribute data. It's part of Adobe Marketing Cloud, and available to customers at no additional cost.

More Information

Documentation

Marketing Reports & Analytics

This marketing reports & analytics maintenance release (09/12/2013) includes the following changes:

Fixes:

- Fixed an issue preventing you from adding classifications to List Variables. This issue occurred on the Conversion Classifications page in the Report Suite Manager. (**Admin Tools** > **Report Suites** > **Edit Settings** > **Conversion** > **Conversion Classification**.)

- Improved the Key Metrics Report so that it detects time-outs and will display an "incomplete data" error in this situation.

- Fixed an issue that was causing the Include Current Data option to disappear from reports. This issue occurred in isolated circumstances after changing the date range.

- Fixed an issue causing the Next Site Sections Flow Report to display an "incomplete data" error in certain circumstances. This issue occurred if 2nd-level branches were set to 8 or higher.

- Fixed an issue in Pathing reports, on the Filter Options page. The *Does Not Contain* filter was not removing matching line items from the report.

- Fixed an issue causing Search Engine reports to not identify searches that came from the Lycos, So-net, Rakuten, au, OCN, J:COM, JWord, Sleipnir, Lunascape, FMWORLD, My VAIO search engines. These search engines are now identified.

- Fixed an issue preventing the Single Access metric from returning data on the Site Sections Report.

- Fixed a character display issue occurring in non-English languages in the Referrer Type and Region/State reports. This issue prevented reports from displaying data when translated text was added to a data warehouse segment.

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SiteCatalyst 14.9 Upgrade Notice

All SiteCatalyst 14 report suites will be automatically upgraded to the marketing reports & analytics platform (version 15) on November 1 2013, unless you are scheduled to upgrade sooner. No action is required for you to upgrade on November 1.

See Upgrading from SiteCatalyst 14 for information about the features and data processing differences between version 14 and 15.

For more information, contact your Account Manager.

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Ad Hoc Analysis

The ad hoc analysis maintenance release (09/12/2013) includes the following changes:

- Ad hoc analysis renewed its Java development certificate in August 2013. This renewal requires you to accept the Java `.jar` file application next time you launch ad hoc analysis, and to click through the security warning.

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Report Builder 4.6

This report builder 4.6 maintenance release (09/12/2013) includes the following changes:

- Fixed an issue preventing calculated metrics created in the marketing reports and analytics UI from displaying in report builder.
- Fixed a rare problem causing no data to return when refreshing a request containing the Page dimension.

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Data Warehouse

This data warehouse maintenance release (09/12/2013) includes the following changes:

Feature	Description
Segment name displays under the Request Description	On the View Data Warehouse Request page, the Request Description area now displays the name of the segment that was applied to the request start date.

Fixes

- Fixed an issue that prevented page names from displaying on the Choose Page Name form when defining a segment in the Segment Builder.
- Fixed an issue that prevented the Date Complete from displaying in the same time zone as the Date Scheduled.

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AppMeasurement & Mobile

iOS and Android Version 4 SDKs for Marketing Cloud Solutions

New versions of the iOS and Android Mobile SDKs will soon be available on Developer Connection. New features include:

- Significant performance improvements
- Point-of-Interest and Geo-location
- Lifetime Value
- Timed Events
- Opt-in and Opt-out Management
- Visitor ID now populates s_vi
- Implementation standardized on context data and processing rules

AppMeasurement for JavaScript

1.1

- Fixed support for placing the library and page code in the `head` tag.
- Added missing module `onLoad` support.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

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Analytics Help & Reference Home

Adobe Social 3.0.2

The Adobe Social 3.0.2 release (9/12/2013) includes the following changes:

Feature	Description
Social Buzz report	Added the following functionality to the Social Buzz report: • Enhanced the real-time Social Buzz report to let users specify the time range for the report's display (Last 30 Minutes, Last 1 Hour, Last 2 Hours, and so forth). • Improved the user interface when downloading posts to a Microsoft Excel file.
Publishing: Suspend Posts	Added the ability for Administrative users to temporarily suspend posts scheduled to be posted to a set of social properties for a specified time range. Also added the ability to unsuspend an individual post or all currently suspended posts using bulk actions.
Publishing: Content Calendar	Added the following functionality to the Content Calendar: • **Bulk Move Posts to Draft:** Added the ability to move multiple posts to draft form using bulk actions. • **View Draft Posts:** Added the ability to view draft posts in the Content Calendar from the Week View. • **Content Calendar Display:** Added a Last Week Onwards time period to the Content CalendarList View to display posts starting from the previous week and include all posts scheduled for the future.

Feature	Description
Applications: Templates	Improved the look and feel of the gallery in the Contest template. You can add an element to a contest application that displays a scrollable feed of user-uploaded images where other users can vote on, like, and share individual entries.
Rules (Beta)	**Beta Feature:** Added the ability to create complex rules using filter types (such as author, venue, word proximity, and geo information) to track activities on the social web. You can use the new Rules Builder or you can continue to use the legacy Terms Builder.

For more information, see the Social Release Notes.

Fixes

- Fixed an issue that prevented users from deleting pages that are included in audience or page groups. A message now displays informing users to first remove the pages from the groups, and then delete the pages.
- Fixed an issue that prevented posts from loading in the Campaign Timeline section of the Campaign Details report.
- Fixed an issue in the export file of the Post Analytics report that caused metric totals for "Following" to display in the "Followers" column.
- Fixed an issue that caused pagination problems on the Add Facebook Pages page. This issue prevented users from seeing all owned pages that the user has access to.
- Fixed an issue that caused the download feature on the Post Analytics page to not respect the currently specified filters.
- Fixed an issue that prevented some users from being able to retweet from Twitter Moderation.
- Fixed an issue that prevented users from enabling Twitter Moderation for additional report suites.
- Fixed an issue that caused applications to appear differently in the Application Builder and at runtime on Facebook pages.

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Adobe Target

Not updated in this release.

See A/B and Multivariate Testing for product help.

Top

Recommendations and Cross-Selling

Not updated in this release.

See Adobe Recommendations and Cross-Selling for product help.

Top

Search&Promote

Not updated in this release.

See Adobe Search&Promote Help Home for product help.

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Audience Management

The Audience Management release (09/12/2013) includes the following changes:

Feature	Description
Inbound Data Transfers	Started accepting a new file type (`.overwrite`) that allows data providers to send a list of traits and overwrite the existing traits of a user for the targeted data provider.
Trait Builder Geo-Targeting	You can now target users by ISP/Organization using the Trait Builder.
Data Sources	Added a new option in the left navigation menu to let you work with data sources from the audience management user interface.
Data Source API Methods	Updated the existing API methods that let you create new data sources and return the properties of one or more data sources. Added new methods that let you update an existing data source and delete one or more data sources (individually or in bulk).
Integration Codes	You can use *Segment* and *Trait* API methods using an integration code (`id`).

See the Audience Management Release Notes for more information.

Media Optimizer Help

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Data Connectors

The data connectors release (09/12/2013) includes the following changes:

Feature	Description
Activity Log Updates	The Activity Log now displays updates made to custom values, eVars, event mappings, renamed classifications, and renamed calculated metrics.

Fixes

- Fixed an issue preventing you from changing integration settings when opening a second integration in a new browser tab.
- On the Review Summary step in the wizard, we fixed an issue preventing the list variable from displaying.

- Improved the Next Steps pop-up that displays after the Site Setup and Activation (Step 5) in the activation wizard. These instructions display only for integrations requiring further configuration assistance by Adobe.
- Fixed an issue that prevented processing rules created in an integration from displaying in the Analytics Admin Tools.
- Dev Center: Fixed a saving problem for the Integration Instructions After Wizard field on the Information tab.
- Dev Center: Fixed an issue preventing changes to classification information occurring when editing a product.
- Dev Center: Fixed an issue that preventing the Add button from displaying when editing an existing product.

Data Connectors Help

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Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - October 17 2013

Dynamic tag management release, Testing and Targeting Essentials in the Marketing Cloud interface, Analytics 1.4 (anomaly detection, real-time reporting, data workbench propensity scoring), mobile services updates, Social 3.1.

Last updated: **October 29 2013**

Release date: **October 17 2013**

Marketing Cloud and Cloud Services

- Marketing Cloud
- Dynamic Tag Management
- Adobe Mobile services
- Data Connectors

Adobe Analytics 1.4

- Adobe Analytics 1.4 new features
- Marketing reports & analytics
- Report builder 4.7
- Ad hoc analysis
- Data workbench
- Data warehouse
- Clickstream data feeds
- SiteCatalyst 14.9 upgrade notice
- SiteCatalyst 13.5 end of life

Adobe Social 3.1

Adobe Social 3.1

Adobe Target

- Adobe Testing and Targeting Standard 1.1
- Recommendations and Cross-Selling
- Search&Promote **Updated 10/29**

Adobe Media Optimizer

- Audience Management
- Advertising management
  In AdLens, click **Help** > **Help Contents** for the latest information.

Adobe Experience Manager

- Adobe Experience Manager
- Scene7 Publishing System Release Notes

Marketing Cloud

Adobe Testing and Targeting Essentials is now accessible from the Marketing Cloud interface. You can visually create and manage A/B tests and rules-based targeting activities, and connect to the Adobe Marketing Cloud. Essentials offers a simplified implementation strategy with your digital properties: just a single line of code on each page manages all communication required between your site and Adobe Target.

Dynamic tag management is also now available from the Marketing Cloud (see below).

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Dynamic Tag Management

Adobe now offers dynamic tag management, the market-leading solution that reduces the need for IT resources and allows you to quickly manage tags and distribute data. It is part of Adobe Marketing Cloud, and available to customers at no additional cost.

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Adobe Analytics 1.4 new features

The Adobe Analytics 1.4 release provides the following enhancements to Analytics capabilities:

Feature	Description
Anomaly detection	The initial launch of anomaly detection uses statistical modeling to automatically find unexpected trends in your data. The model analyzes metrics and determines a *lower bound*, *upper bound*, and *expected* range of values. When an unexpected spike or drop occurs, the system alerts you in the report.
	This feature helps you separate "true signals" from "noise" and identify potential factors that contributed to those signals or anomalies. You can then identify the root cause of a true anomaly. Furthermore, you can get reliable metric (KPI) forecasts.
	Examples of anomalies you might investigate include:
	• Drastic drops in average order value
	• Spikes in orders with low revenue
	• Spikes or drops in trial registrations
	• Drops in landing page views
	You can report anomalies on overall metric totals and metrics totals segmented by dimension values. Anomaly detection is available in the marketing reports & analytics and report builder capabilities of Adobe Analytics, and the web services API.
	See anomaly detection.

Feature	Description
Real-time reporting	Lets you understand real-time trends in your data from minute to minute, within seconds of collection. Real-time reporting provides an auto-updating reporting, real-time correlation, and tracking of both content and conversion. The data is refreshed every 10-15 seconds. You can view trends in your data from minute-to-minute as it is collected. Real-time reporting provides a auto-updating reports, real-time correlation, and tracking of both content and conversion. This lets you visually report traffic and cart metric trending for news and retail web sites. Real-time reporting is available in the marketing reports & analytics and report builder capabilities of Adobe Analytics, and the web services API. See real-time reports.
Simplified reports menu	Marketing reports & analytics now provides an optional, simplified menu organized around common analytics metrics, to help new users quickly find and run reports. See simplified reports menu.
New visualizations	Ad hoc analysis includes updated charting libraries to enhance the data visualizations. These improvements render the visualizations as more usable and interactive, including: • Enhanced highlighting • Auto-resizing of charts and axes • Ability to zoom and pan the chart • Support for the display of statistical calculations through overlays of lines and ranges Additionally, ad hoc analysis now provides overlay visualizations of statistical calculations for reports that display data over time.
Statistical calculation overlays	Ad hoc analysis now provides overlay visualizations of statistical calculations for reports that display data over time (minutes, hours, days, weeks). Using the new **Statistics** button, you can apply overlays across a report time line for the median, mean, standard deviation, and other statistical calculations.
Statistical calculations	Ad hoc analysis and data workbench capabilities now provide high-level statistical calculations previously performed by exporting data to third-party applications such as Microsoft Excel.
Statistical correlations	Adobe Analytics Premium with the data workbench capability (formerly Insight) now provides new statistical correlations to identify hidden opportunities for more advanced data mining, including correlations within audience clustering, visitor response scoring, and other predictive analytics features.

Feature	Description
Model viewer	Adobe Analytics Premium includes the Model Viewer to input variables into the Propensity Scoring feature to display as either a positive or negative influence. Input variables showing a high positive coefficient and small margin of error are the most significant predictors for describing and identifying successful target audiences and campaigns.
Lift and Gain charts	Adobe Analytics Premium now includes Lift and Gain charts when employing the Propensity Scoring feature. This new feature in the data workbench capability allows you to identify the potential increase within a scored data model when evaluating responses from specific, rather than random, customer populations.
Heartbeat video	Heartbeat is a new video data collection service that collects and aggregates video metrics for reporting in Analytics. During video playback, frequent "heartbeat" calls are sent to this service to measure time played. These heartbeat calls are typically less then 10 seconds apart, which results in granular video engagement metrics and more accurate video fallout reports. Heartbeat video also provides a streamlined implementation process using dedicated solution variables and new video reports. Heartbeat video is now available for Adobe Flash, and coming soon for other web and mobile platforms. See measuring video using heartbeat.
Video Ad Tracking	Video ad tracking is now an integrated part of video tracking. For video streams, video ads are tracked using dedicated video ad solution variables to track starts, time spent, completes, and ad/pod IDs. Ad data is integrated directly in the new heartbeat video reports. See new video reports.
Mobile AppMeasurement SDKs	New Marketing Cloud 4.x SDKs were written from the ground up make implementation simpler, faster, and easier. The 4.x SDKs provide Adobe Analytics, Adobe Target, and audience management support in you iOS and Android mobile app. New features include: • Geofencing and points-of-interest (POI) • Lifetime value • Timed events • Opt-in/Opt-out management • Performance enhancements • Seamless workflow of lifecycle, POI, and lifetime value data between Analytics and Target • Simplified implementation and many other improvements and enhancements iOS SDK 4.x for Marketing Cloud Solutions Android SDK 4.x for Marketing Cloud Solutions

Analytics Help Home

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Marketing reports & analytics

New features

See Adobe Analytics 1.4 new features.

Currency conversion on currency events outside of the product string

In a previous release, support was added for currency events outside of the products string.

On October 10 2013, a change was made to perform currency conversion on these events if `s.currencyCode` is also set. See Multi-Currency Support for more information.

Important: If currency conversion is not required, make sure that `s.currencyCode` is set to an empty string to prevent data loss. If conversion is required, make sure that `s.currencyCode` is set to a **valid code**.

Visitor counts when using fallback visitor ID cookie

On October 10 2013, a change was made as to how the fallback visitor ID cookie is used to identify "persistent cookie visitors" (see fallback visitor ID). Before October 10, visitors identified by the `s_fid` cookie were not considered as "persistent cookie visitors". This change now considers these visitors as "persistent cookie visitors".

The `s_fid` cookie was introduced in JavaScript H.25.3/AppMeasurement for JavaScript 1.x and Flash 3.5.3, so this change affects only customers using these version or newer.

If you are using one of these AppMeasurement versions, you will see an increase in the number of persistent cookie visitors (which can be viewed on any unique visitors report) after October 10. Additionally, If you are using SiteCatalyst 14, you will also see an increase in visits by that same amount, and paths will now be counted for these visitors (In SiteCatalyst 14, no visits or paths were counted for non-persistent cookie visitors, though all other metrics were counted).

Fixes

- Fixed an issue that prevented the breakdown of Traffic Sources > Referring Domain by the Traffic Sources > Referrer.
- Fixed an issue that resulted in the segment definition to display a blank box when clicking the Information icon on a segment in the Segments drop-down menu.
- Fixed an issue that prevented some referring domains that contain special characters from being displayed in the Referring Domains Report.
- Fixed an issue that was causing participation metrics to expand wider than the table when dates were compared. The issue caused extra columns to be added to the header and the footer in some browsers.
- Breakdowns on the Hierarchy Report now use instances instead of visits to match other breakdowns. For example, after this change, breaking down the Pages Report by the Hierarchy Report now displays the same values as breaking down the Hierarchy Report by the Pages Report.
- Fixed an issue that caused Daily Unique Visitors to show no data when the Current Data option was enabled on **Visitor Profile** > **Geosegmentation** reports.
- When using the Compare Dates function on a Next Pages Report, fixed an issue that caused zeros to display when comparing the entire site.

- Fixed an issue that caused two "less than 1 minute" line items to display when Time Spent Per Visit was applied as the 2nd level in a breakdown.
- Improved performance when viewing segment definitions and when changing segments in dashboards for report suites that contain a large number of segments.

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Report builder 4.7

The Report builder 4.7 system requirements were updated to the following:

- Windows XP or higher
- 32-bit or 64-bit Microsoft Excel 2007 or higher

New features

See Adobe Analytics 1.4 new features.

Fixes

- Fixed an issue that caused scheduled workbooks to fail if all recipients canceled the automatic delivery. With this fix, the scheduled report remains available to edit and schedule for delivery.
- Fixed an issue in scheduled reports that caused delivery failure notices to not be sent to users.
- Fixed an issue preventing dimension breakdowns in the Marketing Channel report.
- Fixed a scheduled report delivery time issue occurring due to daylight savings time.
- Changed the **Cancel & Refresh** button label to **Cancel**, when editing an existing request. A refresh does not occur if a request is canceled.
- Fixed an issue that prevented the toolbar from synchronizing with the current user's logged-in status, when multiple workbooks are open.

See What's New in Report Builder for feature information.

Top

Ad hoc analysis

New features

See Adobe Analytics 1.4 new features.

Fixes

- Fixed an issue preventing the Favorites folder from displaying shared segments.
- Fixed a save issue in the segment definition editor. Previously, when using a `does not equal` operator, where the `event does not equal zero`, saving the segment changed it an `event equals zero` expression.
- In the **Segment Builder**, if you tried to save a segment name with a name already applied and saved to a segment, it would allow you to duplicate the name and save two segments with the same name. With this fix, a warning message will display, asking if you want to overwrite the existing segment name. It will allow you to replace a segment name but not duplicate it.
- When adding **Download Links** in the **Dimensions** pane, all expanded dimension items would display as "Unknown" and not display the appropriate title. This is now fixed to allow you to edit

and display the correct title.

- Names and descriptions in the Site Analysis user interface are now split into three panes to enable easy identification and to avoid truncation.

Ad Hoc Analysis Help

Top

Data workbench

See Adobe Analytics 1.4 new features.

New features

Features	Description
64-bit Windows upgrade	The data workbench server, report server, and client components are upgraded to run only on 64-bit Windows operating systems.
Propensity Scoring	Scoring your audience lets you identify customer loyalty and statistically perceive who is likely to convert a sale or interact with a story or campaign. Propensity scoring now includes these visualizations to view models and show the changing correlation of selected metrics. • The Model Viewer examines a logistic regression model generated with Propensity Scoring, displaying the coefficient weights of each input variable (including the constant term) and their statistical error range. • Lift and Gain charts are used to evaluate the potential increase of a scored data model. • The Confusion Matrix gives four counts by the combination of Actual Positive (AP), Actual Negative (AN), Predicted Positive (PP), and Predicted Negative (PN). • Starting with v6.1, you now have a Save option to save propensity scores based on two types: dimensions, or dimensions and metrics. • You can now click Ctrl-Alt and drag and drop to add elements in Propensity Scoring and the Cluster Builder. Previously to add table elements, you had to drag from the table to the Elements box.
Data workbench now in Chinese	Data workbench now supports Simplified Chinese for the client application. Data workbench also supports the Input Method Editor (IME) as a secondary text entry process for international languages.
Math Functions	You can now add Mathematical functions to metrics, math transformations, and worksheet cells to further calculate datasets.
Statistical Callouts	Tables now offer a statistics summary call-out for metric columns. The call-out can display the mean, standard deviation, minimum and maximum values, variance, and total count for the column. It can be factored in to any selection and evaluation.

Features	Description
Correlation Matrix filter	The Correlation Matrix has been updated with a **Binary Filter** to let you constrain values for one or both of the correlated metrics, allowing you to better focus your comparison. Also, you can now add Dimension elements from a Dimension table by clicking Ctrl + Alt and dragging elements to the matrix column or row to be evaluated.
Hide Fallout label in funnel visualization	Toggle between displaying and hiding fallout labels in a Funnel visualization by right-clicking the title and selecting **Hide Fallout**.
Tables sorted alphabetically or by ordinals	From a Dimension table, you can sort elements alphabetically or by ordinals using the new arrow in the title of the column. The # character will display when a column is sorted by ordinals.
New keyboard shortcuts	Additional shortcut keys have been added for adding and editing workspaces and configuration files.

Data workbench help

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Data warehouse

New features

Feature	Description
Participation metrics on solution variables	You can now view participation reports for dedicated solution variables, which currently includes Social, Mobile, and Video metrics.
Stability and performance enhancements	Several updates were made to improve general data warehouse performance.

Fixes

- Fixed an issue that caused hourly time stamps to appear incorrectly formatted in some reports, which can cause issues with some automated parsing tools. These time stamps now appear in the standard hourly format.

- Participation metrics in non-English did not correctly show the participation label, causing the non-participation version of the metric to appear twice. Participation metrics now correctly display the " (Participation)" label in non-English UI.

- Fixed an issue that caused data warehouse requests to fail with an "error9". If you were unable to complete a request due to this error, you can now reschedule the request.

- Exposed the `cust_hit_time_gmt` breakdown field for reports generated using the `DataWarehouse.Request` web services API. This lets you sort the products returned for each recipient ID chronologically rather than alphabetically.

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Clickstream data feeds

Important: Starting October 17, 2013, an additional event lookup file will be added to all data feeds (details below). Your ETL might require a modification to consider this file.

New features

Feature	Description
Social, Mobile, and Video solution variables are now available in data feeds.	You can now receive solution variables in data feeds, which currently includes Social, Mobile, and Video metrics. To update your data feed definition to add solution variables, contact Customer Care.
Event lookup file now included in data feed download	Starting October 17 2013, an additional event lookup file will be added to all data feeds. Your ETL might require a modification to consider this file. This new lookup file provides a map for all events, including shopping cart events, instance events, custom events, mobile-specific events, social-specific events, and so on. Be aware that the map for Mobile, Social, and Video solution event numbers are different for each report suite. The event lookup file delivered with each report suite should be considered specific to that report suite.

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SiteCatalyst 14.9 upgrade notice

All SiteCatalyst 14 report suites will be automatically upgraded to the marketing reports & analytics platform (version 15) on November 1 2013, unless you are scheduled to upgrade sooner. No action is required for you to upgrade on November 1.

See Upgrading from SiteCatalyst 14 for information about the features and data processing differences between version 14 and 15.

For more information, contact your Account Manager.

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SiteCatalyst 13.5 end of life

As of October 17 2013, SiteCatalyst 13.5 is no longer accessible.

Bookmarks, Calendar Events, Targets, Alerts, and scheduled Data Warehouse requests were automatically migrated and are accessible in marketing reports & analytics and SiteCatalyst 14.9 with the following limitations:

- Notes on reports were not migrated.
- Notes on alerts are no longer supported.
- Dashboards are viewable but must be migrated before they can be edited. See Migrate a legacy dashboard.

Most scheduled reports have been automatically migrated. However, a small percentage of reports and data extracts could not be migrated automatically. Notifications were sent to affected customers to manually migrate these scheduled reports and data extracts.

If you have a scheduled report or data extract that must be manually migrated or is not being delivered successfully, you can migrate the schedule by doing the following:

1. In marketing reports & analytics, or in SiteCatalyst 14.9, click **Favorites** > **Scheduled Reports**.
2. Find the report or data extract that was not delivered successfully and then click the name in the **Report Name** column.
3. Re-save the associated bookmark or dashboard.
4. Reschedule the report.

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AppMeasurement & Mobile

iOS and Android Version 4 SDKs for Marketing Cloud Solutions

AppMeasurement for JavaScript

1.1.1

- Prevented a link tracking call from being sent from Opera browsers for links that start with "opera:" ("opera:" is similar to "about:" and "chrome:" in other browsers).
- Added `alt=""` to all Image objects to comply with Accessible Video and Communications Act.

H.26.2

- Added `alt=""` to all Image objects to comply with Accessible Video and Communications Act.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

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Analytics Help & Reference Home

Adobe Mobile services

Adobe Mobile services brings together mobile marketing capabilities for mobile applications from across the Adobe Marketing Cloud. Initially, the Mobile service provides seamless integration of app analytics

and targeting capabilities from the Adobe Analytics and Adobe Target solutions.

Learn more at Adobe Mobile services documentation.

Feature	Description
Responsive web user interface and improved visualizations	Adobe Mobile service provides a new user interface designed around mobile app measurement and optimization.
Mobile AppMeasurement SDKs	New Marketing Cloud 4.x SDKs were written from the ground up to make implementation simpler, faster, and easier. The 4.x SDKs provide Adobe Analytics, Adobe Target, and audience management support in you iOS and Android mobile app. New features include: • Geofencing and points-of-interest (POI) • Lifetime value • Timed events • Opt-in/Opt-out management • Performance enhancements • Seamless workflow of lifecycle, POI, and lifetime value data between Analytics and Target • Simplified implementation and many other improvements and enhancements iOS SDK 4.x for Marketing Cloud Solutions Android SDK 4.x for Marketing Cloud Solutions
Streamlined SDK configuration	Create your mobile report suite directly in Adobe Mobile and then download a fully configured SDK that is ready to send data with no additional configuration.
Point of Interest and Geo-location	Define points of interest by latitude and longitude with a defined radius for measurement and targeting purposes. This provides better segmentation by location, and provides precise location-based marketing for their mobile apps.
Integrated workflows between Adobe Analytics and Adobe Target	Create a mobile optimization campaign by choosing a dimension value from one of the app reports.
Target audiences based on mobile unique dimensions and app lifecycle data	Define audiences by mobile-specific dimensions, such as device type, operating system, or geo-location (proximity to point of interest). Also, users can select app lifecycle metrics (for example, upgrade) and dimensions to define a target audience for app experiences.
Experience testing (A/B) for apps	Create and edit A/B testing campaigns to quantify the effectiveness of multiple app experiences.

Feature	Description
Google Play conversion tracking	Measure campaign information for Google Play app downloads. You can report campaign source, term, and other Google Play metrics in Adobe Mobile.
Lifetime Value	Identify key activities that increase the value of an app user, and then measure and target based on value.
Timed Events	Measure and report of the amount of time users take to complete key events, including in-app time and total time.
App store & in-app combined report	Display imported app store data such as revenue, downloads, & rankings in the same reports as launches, upgrades, and user retention.

Top

Adobe Social 3.1

The Adobe Social 3.1 release (10/24/2013) includes the following changes:

> **Note:** Social 3.1 is scheduled to be released on October 24 2013.

Feature	Description
Expanded platform support	Sina Weibo and YouTube* join the list of supported platforms.
Listening rules	Added the ability to create advanced listening rules using multiple filters to track activities on the social web. Added the real-time Twitter Preview panel to the Rule Builder. This preview helps you to better understand what Twitter users are currently saying about activities on the social web that your rule and its filters track.
Publishing workflows	Added the ability to create multi-level publishing workflows. These workflows let you create hierarchical levels containing user groups or individual users who must approve a post before it can be posted to its assigned social property.
Competitor analytics	Added the ability to add competitors' Facebook pages to Social so that you can analyze public data collected from those pages.
Link shorteners	Added support for Awe.sm, Po.st, and BudURL link shorteners.
Social property roll-up report	Added a property roll-up feature that groups social properties by platform, lists all platforms in a list view with expanded metrics, and provides aggregated property stats by platform.
Spam filter	Added a spam filter that automatically filters spam posts from Social. You can display content that has been marked as spam using the filter option in the Social Buzz report.

Feature	Description
Social authors attribution	The Social Authors report now identifies key influencers on Twitter, Pinterest, Tumblr, and YouTube who are driving conversion on your website.
Social Buzz report	Added the ability to filter the Social Buzz report by Classification and Spam.
Twitter targeting	Added the ability to target tweets by country, region, and city.
Twitter handle auto-complete	Added auto-complete functionality that automatically fills in users' Twitter handles as you begin typing the @ sign and a Twitter handle.
Export to Excel	You can export content from the Content Calendar to an Excel file so that people in your organization can analyze the data outside of Social.
Sina Weibo account management (Beta)	Added the ability to manage Sina Weibo accounts, including adding accounts, requiring approval for posts, changing account owners, removing accounts, and re-authorizing accounts.
Sina Weibo publishing (Beta)	Added the ability to post text and image posts to Sina Weibo, the popular Chinese microblogging service.
YouTube property management (Beta*)	Added the ability to manage YouTube channels, including adding channels, requiring approval for posts, changing channel owners, removing channels, and re-authorizing channels.
YouTube video publishing (Beta*)	Added the ability to post video assets to YouTube channels that you manage and add videos to playlists.
YouTube analytics (Beta*)	Added the ability to analyze metrics for YouTube channels and content.

* Contact your Social Account Manager if you want this beta feature enabled for your account.

For more information, see the Social Release Notes.

Fixes

- Fixed an issue when applying filters to multi-platform posts in the Content Calendar.
- Fixed an issue that caused data exports from the Properties report to not respect filters.
- Fixed an issue in the Campaigns Details report that caused zeroes to display for individual posts after adding additional metrics using the metric selector.
- Fixed an issue that caused the Engagement Rate metric to be miscalculated.
- Fixed an issue that caused text to be truncated when copied from Microsoft Word or a text editor and pasted into the Publisher.
- Fixed an issue that caused text to disappear from the Publisher when copied from Internet Explorer 8 or Firefox and pasted into the Publisher.
- Fixed an issue that caused text to be formatted incorrectly when copied from Firefox on a Mac and pasted into the Publisher.
- Fixed an issue that caused data queries in the Social back-end to run slowly.
- Enhanced the image-size-limit checks in Social to fix an issue that prevented posting of tweets that contain large image files.

- Fixed an issue that caused the incorrect image to be posted for Google+ posts.

- Fixed an issue that prevented users from publishing YouTube videos using links in Google+ posts.

- Fixed an issue that allowed a user to delete a Facebook application, even though that user did not have sufficient permissions to do so.

- Fixed an issue that caused problems with transparent buttons on applications. Users had to click the text (instead of an empty area on the button) to navigate to the next screen.

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Adobe Testing and Targeting Standard 1.1

This release includes the following feature:

Feature	Description
`mbox.js` download from within Target Standard	The `mbox.js` file can now be downloaded directly from **Setup** > **Implementation** in the Target Standard interface. Previously, the file had to be downloaded from within Target Advanced or be supplied by your account representative or consultant.

This release includes the following fixes and enhancements:

- Fixed an issue that caused the activity sync to fail in the first sync attempt after adding valid experiences to a partial activity.

- Fixed an issue that resulted in a 500 error on the Summary report after deleting and adding an experience.

- Fixed an issue that caused inaccurate visitor data when a visitor views multiple experiences.

- Activity start and end times now sync correctly between Essentials and Advanced.

- Improved the display of mixed content.

- Fixed an issue that caused the Visual Experience Composer to malfunction if JavaScript in the HTML code overrides the browser definition of te JSON object.

- Fixed an issue where the displayed number of activities was incorrect when sorting according to status.

- Fixed an issue where white space in the Goal field did not validate correctly.

- Fixed an issue that caused the creation of multiple offers for a single in Advanced when the image was swapped.

- Fixed an issue that caused search not to work on images in the content picker.

- Fixed an issue that inverted activity list sorting when sorting by Name or State.

- Fixed an issue where anonymous offers were not being deleted when no longer used in an activity.

- Fixed an issue that caused an incorrect experience name to display on a shared card when editing an activity.

- Fixed an issue where an updated image offer did not correctly update the content in both Scene7 and Testing and Targeting Advanced.

- Fixed an issue where copying an image asset also copied Scene7-related properties that should not have been copied.

For the latest product information, see the Target Standard online help.

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Recommendations and Cross-Selling

Not updated in this release.

See Adobe Recommendations and Cross-Selling for product help.

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Search&Promote

Adobe Search&Promote 8.11.0 (10/29/2013) includes the following:

Feature	Description
Danish de-compounder	A mechanism is now provided to allow Search&Promote to access the language (Danish) detection, decompounding, stemming and segmentor services provided by Adobe.

Enhancements and fixes

- Enhancements made to the existing Search&Promote table matching capabilities. The enhancements provide better support of customer requirements related to increasingly complex relationships between SKU and product data.

  Note: This feature is not enabled by default. Contact Adobe Customer Care to activate the feature in Search&Promote for your use.

- Added an option that allows Guided Search to sort Facets using the account's language setting.

  Note: This feature is not enabled by default. Contact Adobe Customer Care to activate the feature in Search&Promote for your use.

- Added an option to increase the number of facet values that a user can specify for multi-select facets.

  Note: This feature is not enabled by default. Contact Adobe Customer Care to activate the feature in Search&Promote for your use.

- Added the checkbox option **Only allow searches that use HTTPS** to **Settings** > **Searching** > **Restrictions**.
- Added an option to **Settings** > **Searching** > **Feeds** > **Create Feed** > **Generic Feed** to preserve tab characters in the File Submission panel of the wizard.
- Increased the size of data that is accepted in each of the top and bottom fields for the new facet definition form from 80 characters to 1000.
- Business rule numbers are now reported correctly by the Guided Search debug parameters.
- Business rules are now applied on the Live environment.
- Proximity search is now functional when searching by longitude/latitude, for accounts configured with Language = "Danish (Denmark)".
- Results-based triggers with no schedule assigned are now triggered.
- Consistent results are now reported when using the **Ignore Apostrophes** option in **Linguistics** > **Words & Language**.
- Auto-Complete word list user interface now works on large number of facets.

See Adobe Search&Promote Help Home for product help.

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Audience Management

See the Audience Management Release Notes for more information.

Media Optimizer Help

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Data Connectors

The data connectors release (10/17/2013) includes the following changes:

Feature	Description
Dev Center: Classification Rules	In the Dev Center, partners can create classification that customers can deploy when activating or editing an integration. The rules are visible in the wizard under Data Settings, and in the Classification Rule Builder in Admin Tools. See Classification Rule Builder in Admin Tools help for information about creating classification rule sets. The data connectors interface uses the same fields and options explained in Analytics help. **Note:** In Admin Tools, do not edit classification rules created for data connectors.

Fixes

- Fixed an issue that prevented you from mapping to an existing classification when editing an integration.
- Fixed an issue that caused an "Unexpected extra form field" error message to display on the Support tab. The error occurred if you attempted to rename a calculated metric twice.
- Fixed a localization issue occurring in variable mappings, import settings, and export settings in the wizard.
- Fixed an issue preventing the classification name from appearing in the Review dialog.
- Fixed an issue preventing metrics from importing in the ExactTarget integration. This issue displayed "Error Code 2."
- Fixed an issue preventing all classifications from displaying for an activated integration, if there are different variables with duplicate classification names.
- Fixed an issue occurring when managing an integration with tag management. Clicking **Add Collection Code to Tag Manager** failed to load the data.

Data Connectors Help

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Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.

Release Notes - November 14 2013

Analytics 1.4.1 (Technology Report updates, classifications on additional reports, social content-aware reporting), Social 3.1.1 (rule variables, Marketing Overview dashboard filter, unified moderation (beta), and more), Target Standard 1.3 (geo-targeting), Target Advanced 3.7 (general improvements)

Release date: **November 14 2013**

Marketing Cloud and Cloud Services

- Data Connectors
- Dynamic Tag Management
- Adobe Mobile services

Adobe Analytics 1.4.1

- Adobe Analytics 1.4.1 new features
- Marketing reports & analytics
- Report builder 4.7
- Ad hoc analysis
- Data workbench
- Data warehouse
- Clickstream data feeds
- AppMeasurement & Mobile SDKs

Adobe Social 3.1.1

- Adobe Social 3.1.1

Adobe Target

- Adobe Target Standard 1.3 (Nov. 18, 2013)
- Adobe Target Advanced 3.7

Adobe Media Optimizer

- Audience Management
- Advertising management
  Help for advertising management is available in the product at **Help** > **Help Contents**.

Adobe Experience Manager

- Adobe Experience Manager
- Scene7 Publishing System Release Notes

Dynamic Tag Management

Dynamic tag management lets you manage your Analytics, Target, and other tags across all of your sites, regardless of your number of domains. It is part of Adobe Marketing Cloud, and available to customers at

no additional cost.

See What's New in Dynamic Tag Management for the latest release information.

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Adobe Analytics 1.4.1 new features

The Adobe Analytics 1.4.1 release provides the following enhancements to Analytics capabilities:

Feature	Description
Mobile web browsers and operating systems on Technology reports	On **November 18, 2013**, mobile web browsers and mobile operating systems will be reported on the Browsers, Browser Types, and Operating Systems reports in marketing reports & analytics. The following list contains the impact of this change to reporting: • **Browsers Report**: Mobile devices are currently reported as "None" on this report. After this change, "None" will be replaced with specific versions of mobile browsers. • **Browser Types Report**: Mobile browsers are not currently included on this report, so after this change you'll see an increase in volume on this report proportional to the amount of mobile browser traffic received by your report suite. • **Operating Systems Report**: Mobile devices are reported as "Not Specified" on this report. After this change, "Not Specified" will be replaced with specific versions of iOS, Android, and other mobile operating systems.
Classifications on additional reports	Classifications are now available on Real-Time and Anomaly Detection reports in the marketing reports & analytics and report builder capabilities.
Social content-aware reporting	Social content-aware reporting in report builder has added the following new elements and metric: • **Elements**: socialaccountandappids=Owned Social Account and App Ids; socialinteractiontype=Platform Interactions • **Metric**: socialinteractioncount=Interactions

Analytics Help Home

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Marketing reports & analytics

New features

See Adobe Analytics 1.4.1 new features.

Fixes

• Fixed an alphabetization issue within the **Add Segment** drop-down list. The entire list of dimensions is now sorted alphabetically.

- Changed when cross-sell is activated when performing breakdowns on different classifications of the same product. Previously, any time *Product* (no classification or classification X) is broken down by *Product* (classification Y), cross-sell was activated. With this change, cross-sell is no longer activated for this type of breakdown. (Cross-sell displays the relationship between products in the same order. For example, if a visitor purchased Item A, cross-sell shows which other products were bought in the same order.)
- Fixed an issue where Custom Traffic was not listed in the breakdown menu for the Operating Systems Report.
- Fixed an issue that occurred when selecting or changing dates on a Next Page or Previous Page reportlet that caused the reportlet to display zeros.
- Fixed an issue that occurred after opening a bookmark, making changes, and saving it under a new folder. There was no save confirmation and the bookmark did not appear in the left bookmark menu. However, it did show up in Manage Bookmarks.
- Fixed an issue that prevented the downloaded reports from sending correctly when they included an image with an unknown embedded ICC color profile. The ICC profile is now ignored and the report is sent correctly.
- Fixed an issue where the Next Page Report was not downloadable as a CSV or as an Excel file.
- Fixed the alignment of the Totals column for **Test&Target** > **Campaigns** reports that caused calculated metrics to misalign.
- Fixed an issue on trended reports that caused smoothing to not be applied when you trend the Top 5 values. Smoothing was applied correctly when specific items were selected.
- Fixed an issue that prevented the PDF version of the Next Site Section report from being downloaded and emailed.

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Report builder 4.7

The Report builder 4.7 system requirements were updated to the following:

- Windows XP or higher
- 32-bit or 64-bit Microsoft Excel 2007 or higher

New features

See Adobe Analytics 1.4.1 new features.

Fixes

- Occasionally, the warning message "Please Exit the Excel Cell with focus before using this feature" displays you are not taking a specific action. Actions include launching Excel, logging in to report builder, typing a value into a cell, but leaving the focus in the cell.

See What's New in Report Builder for feature information.

Top

Ad hoc analysis

The ad hoc analysis release (11/14/2013) includes the following changes:

Important: If you launch ad hoc analysis from a `.jnlp` file, download and update the file by logging in to **marketing reports & analytics** and clicking **Adobe Marketing Cloud** > **Ad Hoc Analysis** > **Launch Ad hoc Analysis**. This lets you employ the latest Java installation and open directly to the ad hoc analysis capability.

New features

See Adobe Analytics 1.4.1 new features.

Fixes

- Users logging in without Admin rights were not being authorized to receive scheduled reports in `.rtf`, `.html` and `.pdf`. Non-admin users can now receive scheduled reports in all available formats.
- Labels for list variables classifications were displaying names incorrectly or not displaying any text in the label. The labels now display correctly.
- Displaying Trending data by clicking a Totals row for a selected dimension from an original report, such as a Ranked Report, would display the value of all dimension totals and not the value based on the selected dimension. This is now fixed to display the correct trending values based on the selected dimension.
- From the left tool panels, you can now right-click to delete elements, metrics, segments, and other customized listings.
- Previously, when previewing a scheduled report the report opened in the current workspace, causing confusion if the current workspace had a workspace filter applied. Now, a scheduled report opens in a new window to provide a true preview.

Ad Hoc Analysis Help

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Data workbench

Not updated in this release.

Data workbench help

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Data warehouse

Fixes

- When calculating Time Spent on Page, time spent is now calculated for the final page in a visit if a non-page view event or reload occurs on that page. This matches the logic used by marketing reports & analytics.
- Fixed an issue that caused a report generation error in some circumstances when processing breakdowns on variables that have a large number of unique values.
- Fixed an issued that caused an invalid value to appear on reports where the selected dimension is Marketing Channel and the date range includes a date before the Marketing Channels existed.
- Fixed an issue that caused abnormally large values to appear in rare circumstances for some pathing metrics when reporting over long time frames.
- Improved error messages to provide more descriptive messages.

- Fixed an issue where case-sensitivity was not being considered correctly on some dimensions when the report contained a date granularity.

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Clickstream data feeds

No changes in this release.

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AppMeasurement & Mobile SDKs

iOS and Android Version 4 SDKs for Marketing Cloud Solutions

AppMeasurement for JavaScript

1.2

- Added support for heartbeat video measurement.

AppMeasurement for Other Platforms

See AppMeasurement Release History the following for a release history of AppMeasurement on the following platforms:

- JavaScript
- iOS
- Android
- Flash-Flex
- OSX
- Windows Phone, XBOX, Silverlight, and .NET
- BlackBerry
- Java
- PHP
- Symbian

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Analytics Help & Reference Home

Adobe Mobile services

Adobe Mobile services bring together mobile marketing capabilities for mobile applications from across the Adobe Marketing Cloud. Initially, the Mobile service provides seamless integration of app analytics and targeting capabilities from the Adobe Analytics and Adobe Target solutions.

Learn more at Adobe Mobile services documentation.

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Adobe Social 3.1.1

The Adobe Social 3.1.1 release (11/14/2013) includes the following changes:

Feature	Description
Rule variables	Social lets you create and save rule variables while creating listening rules. Rule variables let you create a single filter with conditions that can be reused in other listening rules. If you need to modify a rule variable, you change in one location and the changes are replicated to all listening rules in which you used the variable.
Filter Marketing Overview dashboard by owned properties	You can filter the Marketing Overview dashboard to display data for only properties that the logged-in user owns.
Enhanced support for post downloads	Social now lets you download as many as 2,000,000 posts and their data (verbatims, authors, mentions, retweets, etc.) from the Social Buzz report.
Post Analytics roll-up view	Social now provides an alternative view to the Post Analytics report where customers can view post data in a table format with sortable columns, growth metrics, and metric totals for each platform.
Post Analytics native Twitter support	The Post Analytics report now displays tweets created in Social and native tweets created in Twitter.
Hashtag auto-complete	Social now provides auto-complete functionality when using #tags while creating tweets in the Social Publisher.
Moderation Overview Dashboard (Beta)	The Moderation Overview dashboard provides a complete view of your organization's moderation efforts. You can view moderation statistics for individual members of your team, see how long it takes your team to resolve escalated issues, determine which time of day most issues are escalated, compare the number of unresolved issues compared to resolved issues, and more.
Unified moderation (Beta)	The new multi-platform moderation feature lets you moderate inbound content from Facebook, Twitter, LinkedIn, and on-site social communities powered by Adobe Experience Manager in customized moderation feeds, side-by-side, from one dashboard.

For more information, see the Social Release Notes.

Fixes

- Fixed an issue that prevented author mentions for newly added Twitter handles from displaying in moderation feeds.
- Fixed an issue when filtering a moderation feed that caused the Tracked Terms auto-complete functionality to return the wrong values.
- An error message now displays when users attempt to name a publishing workflow with the same name as an existing workflow.
- Fixed an issue that caused an error message (Report Suite is New) when users attempted to create a new campaign.
- Fixed an alignment issue with dates in some graphs.

- Fixed an issue that prevented Social from properly backfilling Twitter data, even though Social indicated that backfilling was successfully completed.

- Fixed an issue that caused a cloned application to retain the schedule of the original application from which it was cloned.

- Fixed an issue that prevented customers from accessing the date and time controls when scheduling an application.

- Fixed an issue that caused an error message pop-up screen in a contest application to display behind the entry pop-up screen.

- Fixed an issue that prevented the Submit button from displaying properly when an application was viewed in Microsoft Internet Explorer.

- Fixed an issue that prevented users from sharing a story when the target is set to current window.

- Fixed an issue that caused the inline text editing for a checkbox element to malfunction.

- Fixed an issue that allowed users to delete a live Facebook application.

- Fixed an issue that prevented the Share Story pop-up screen from displaying after users clicked the Vote button in a contest application.

- Fixed an issue that caused shared stories to not display correctly on mobile phones.

- Fixed an issue that caused a video's post time in reports to not match the actual post time on YouTube.

- Fixed an issue that prevented customers from publishing YouTube videos from Social using certain non-English UIs.

- Fixed an issue that caused formatting issues in tweets after text containing tabs was copied from another editor into Social and then published to Twitter, even though formatting in the preview displayed correctly.

- Fixed an issue that caused spelling corrections made with auto-correct in the Content Calendar to not persist in the post.

- Fixed an issue that caused YouTube and Sina Weibo filters to display in the Content Calendar even though those platforms were not enabled for the customer.

- Fixed an issue that prevented a LinkedIn group post containing a link from being published.

- Fixed an issue that caused text in the Publisher to become misaligned after pasting in a link.

- Fixed an issue that caused an error message to display when publishing a post with a custom link to a Google+ page.

- Fixed several issues with the notification email messages sent when LinkedIn posts are scheduled, approved, failed to post, etc.

- Fixed an issue that caused the Post Predictions feature to keep processing even when no prediction data is available.

- Fixed an issue that caused an invalid URL error to display when attaching a link to a post in the Publisher.

- Fixed an issue that caused the post values in an exported report to be incorrect.

- Fixed an issue when editing a Facebook page's settings in Social that caused the previous owner settings to not be respected and the Moderation and Insights and Predictions settings to be reset to On, regardless of their previous settings.

- Fixed an authorization issue with LinkedIn companies and groups. The UI did not indicate when a company page or group needed to be re-authorized and provided no means to do re-authorize.

- Fixed an issue that caused inconsistencies when customers in areas that do not observe Daylight Saving Time (Arizona, for example) set their time zone preferences in Settings > Preferences.

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Adobe Target Standard 1.3 (Nov. 18, 2013)

This release includes the following new features and enhancements:

Feature	Description
Geo-targeting	Target on Country, State, City, Zip code, or DMA.
Use the Visual Experience Composer to rearrange elements.	You can rearrange elements on the page using the Visual Experience Composer.
Preview experiences without simulator	Experiences can be viewed for testing without using the simulator. This is especially useful for sites that have constraints that do not allow simulation.

This release includes the following fixes:

- Fixed an issue where the click tracking metric was not deleted from an activity if the experience URL was reset.
- Fixed an issue in the experience composer that caused the default experience to flash quickly before new content displays when navigating through experiences.

This release includes the following known issues. These issues will be fixed in an upcoming update.

- Swapped images in area of a page that is not controlled by an mbox might result in a 404 error.
- Some shared cards for activities do not display the experiences and data.
- In the Visual Experience Composer, you can create an experience over the first image of the slider element, but not on others.
- Unable to swap an image when the image is referenced in CSS.
- An offer downloaded with an extension other then `.html`, or without any extension, is not rendered as an offer.
- Sample percentage set for an audience is not retained.
- Moving an HTML offer fails if an asset is moved to a different folder.
- Elements removed from a page cannot be highlighted if "activity mods" is selected.

For the latest product information, see the Target Standard online help.

Adobe Target Advanced 3.7

This release includes the following enhancements:

Feature	Description
Improved filtering of Insights report for 1:1 automated decisioning and targeting.	You can now filter the Insights report table by the offer or modeling group and location so it is easier to interpret.

Feature	Description
Improved interest area counters in Insights report for 1:1 automated decisioning and targeting.	Renamed "Interest Area Counter" to "Amount of Interest" in the Insights report. The amount of interest ranges from 0 to 10, with a maximum of two digits after the decimal point.
Improved interest area crawler for 1:1 automated decisioning and targeting.	Added the option for the interest area crawler to be disabled at the individual customer level.

This maintenance release includes the following fixes:

- Fixed a generic Exception error that occurred when deleting a label.
- Backend changes to support Adobe Target Standard and future releases.
- Fixed an issue in the Modeling Groups report for automated decisioning and targeting where some offers did not display when switching between Visit and Impression/Page View.
- Fixed an issue where using a reusable segment twice in a campaign for campaign segments on a conversion/success metric did not update the segment name in reports.
- Fixed a user creation failure when the following email address used a `.coop` domain.
- Fixed an issue where the mbox usage count included deactivated mboxes.
- Fixed an error where adding a label in the Campaign list caused a JavaScript exception.
- Fixed an issue where campaigns did not load for some clients.
- Removed the client setting for "reset-campaign-report-data" and enabled it for all.
- Fixed a problem with the Campaign List API where some campaigns were not returned.
- Fixed an issue where data in a downloaded CSV does not match the Visits counts displayed in the interface.
- Fixed an issue where the mbox API was not recording all reported offline revenue.
- Fixed an internal server error reported by the Audit Report API.
- Fixed an error in the Daily Result graph.
- Fixed a problem with the definition of RPV in the reporting interface.
- Fixed an issue that caused the Campaign State API to not reset the activation date.
- Fixed an error that cause an empty Name and empty URL to update.
- Fixed an issue that caused some deactivated mboxes to also appear in the active mboxes list.

For the latest product information, see the Target Advanced online help.

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This release includes the following change:

Feature	Description
Scheduled .csv file upload for Recommendations	Schedule uploads of .csv formatted product feeds from a FTP or HTTP location into Recommendations.

See Adobe Recommendations for product help.

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Search&Promote

Note updated in this release.

See Adobe Search&Promote Help Home for product help.

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Audience Management

See the Audience Management Release Notes for more information.

Media Optimizer Help

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Data Connectors

The data connectors release (11/14/2013) includes the following changes:

- Fixed an issue causing integrations to downgrade to Mode 2.
- BrightEdge: Fixed the variable mapping log for Page Name, so that it would be hidden in the change log.
- BrightEdge: Fixed an issue causing a warning when you rename calculated metrics using the left bracket ([) character.
- Fixed an issue in the Data Settings step causing strings to display if the name of a metric is too long.
- Fixed an issue preventing the Change Log from properly displaying the eVar name after changing the eVar mapping.
- Dev Center: Fixed an issue causing a product name to not be updated when partners enter a bug.
- Fixed an error occurring when deactivating a Demandbase version 2 integration.
- Added support for the `Product.GetAdProcessing`, `Product.GetAccessRequests`, and `Product.GetResources` APIs in the Dallas, London, and Singapore data centers.

Data Connectors Help

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Parent topic: 2013

Important: Content on this page is subject to change with each monthly release. Visit regularly for the latest information.